

Booth Allotment Preference and Procedure for IIJS Signature 2020

Cost of Participation & Premium Charges:

Sr. No.	Type	Built-in Space Cost Per Sqmt. (Rs.)
1	Loose Stones / Synthetics	Rs. 21450
	Studded Jewellery / Gold Jewellery	Rs. 22650
	International	US\$ 450
2	Signature Club	Rs. 30500
3	Premium On 2 Side Open Location	5% Over & Above to space cost
	Premium On 3 Side Open Location	10% Over & Above to space cost
	Premium On 4 Side Open Location (Island)	15% Over & Above to space cost
	Premium for Premium Location	5% Over & Above to space & Premium cost
4	Refundable Security Deposit	10 %
5	GST	18 %

Order of Preference to all Applicants:

1. Ordinary Members will have 1st preference in the allotment of booths.
2. Members having manufacturing units registered under Udyog Aadhar Number (UAN) / SSI / MSME with the Council will get 2nd preference in booth allotment.
3. Associate Member will get the 3rd preference in each respective category of allotment/s.

The allotment of the applicants will be based on their GJEPC Membership status as on 20th November 2019 for IIJS Signature 2020 & 30th April 2020 for IIJS Premiere 2020

A. LAST YEAR EXHIBITORS (IIJS Signature 2019):

1. First Preference: Auto Allotment (Retained)

AUTOMATIC allotment to those companies who are retaining the same area and location, WITHOUT any changes, as held in IIJS Signature 2019.

2. Second Preference: Surrendering Partial Space

Allotment to Companies who surrender back partial space at existing location.

3. Third Preference: Displaced / Dislocated

Allotment to applicants - if any, who are displaced. (By displaced it means those booths which are shifted due to streamlining/alignment of the floorplan). All such companies will get preference before companies that have applied for More Area, Less Area or Change of Location. The allotment will be from Higher to Lower Stall by lottery will continue in all preference like Displaced / More area/ Less area / Change of location. The list of the displaced booth is attached in **Annexure I.**

4. Fourth Preference: Change in Location / Area / Section

Allotment to those companies who submit change of location / area or section. Please note, Exhibitors opting for change in section will be allocated booth after completing the allotment of booths within the section. For e.g.: if an exhibitor has applied for change in section from Studded to Gold Jewellery Section, then the exhibitors who have applied for change in area/location within the Gold Jewellery Section will first be allotted the booths after which the exhibitors opting for change in section will be allotted booths,

The Gem & Jewellery Export Promotion Council

Unit G2-A, Trade Center, Opp. BKC Telephone Exchange, Bandra Kurla Complex, Bandra (E) Mumbai 400051

Call Centre No: 1800-103-4353 Missed Call No: +91 7208048100

Website: <https://www.iijs-signature.org>

wherever applicable as per allotment rules and availability. The order of preference for allotment will be as follows:

- i. Less Area
- ii. Same Area Different Location
- iii. More Area

B. ALLOTMENT TO WAITLIST COMPANIES: Allotment of Waitlisted companies (**Annexure II.**) as per order of preference mentioned above.

C. ALLOTMENT TO FRESH APPLICANTS: Fresh applicants who have applied & submitted the application form on or before by 20th November 2019.

Allotment Procedure:

Applicants who get selected under Signature Club (Only Jewellery) will be allotted booths first followed by Other Sections, Studded Jewellery, Gold Jewellery, Loose Stones section on lottery basis from higher to lower area.

General Guidelines:

- a. **Online Space Application:** All applicants are required to compulsorily submit the online space application form before **Wednesday, 20th November 2019** and update payment details (UTR Number) on IIJS Signature website.
- b. **Display of Products:** Display of Loose Diamond & Color stones in Jewellery Section is not allowed. Similarly, No Jewellery in Loose Diamonds & Color stone Section will be allowed. (Beads in Mala form will be allowed in Loose stones section). **Display or sale of synthetic diamonds (loose or studded) which includes Man-made/Lab Grown Diamonds (LGD) / CVD / HPHT and man-made gem-materials like Moissanite, coated diamonds, recrystallized diamonds and other such Simulants in any other halls or product sections other than Synthetics & Simulants section is strictly prohibited.**
- c. **Booth Allotment:** Booth allotment will be undertaken section-wise from higher to lower space as per availability and through lottery basis. No further changes/modification in space will be accepted after submission of online space application form and before booth allotment.
- d. **Premium on Location:** All premium charges applicable on Corners, Island, Premium, booths are marked on the floor plan. Please refer to the legends & applicable premium given in floor plan. Premiums will be applicable on entire area of booth selected.
- e. **Renting, Subletting & Sharing of booths:** Please note, it has been observed that many exhibitors have been sub-letting, sharing & renting their booths, which is a gross violation of the participation rules mentioned in the Application & Contract form. In case, if any exhibitor is found violating this clause, disciplinary action will be taken by the Council against, both, the Exhibitor and the Exhibitor/Applicant who was part in sharing the booth including its representatives. The said disciplinary action will include immediate closer of the booth of the Exhibitor at the show and/or lose the chance to exhibit by the Exhibitor/Applicant at all future events of the Council and/or blacklisted/debarred from all the activities of Council.

Point to Note:

- A. Renewal/Application of Membership for FY 2019-20 is mandatory to apply for stall at IIJS Signature 2020. Mere submission of the online space application form and submission of payment without renewal of membership does not qualify any company to become a bonafide exhibitor and their participation will be cancelled. As an exception, membership is not mandatory to participate under Machinery section.
- B. Renewal/Application of KYC for FY 2019-20 is mandatory to be completed before online space application. **Member companies applying for IIJS Signature 2020, are required to obtain MyKYC ID on or before 20th November 2019. Companies that have obtained Temporary MyKYC ID are required to obtain permanent MyKYC ID on or before 30th December 2019 failing which the application for participation will be rejected & the member will lose their right of preference in allotment.**
- C. Applicants may note that all official communication from GJEPC will be done only through emails primarily at the email address as per membership details. There will be no other medium of communication in this regard.
- D. New applicants would be considered for a maximum of 9 sqmt. Stalls only.
- E. Exhibitor cannot have booth at multiple location within Jewellery or Loose stones section.
- F. All Premium, Corner, and Island booths are marked on the floor plan. Please refer to the legends & premium charges earmarked on the floor plan.
- G. The allotment of booths for all the applicant members (pan India) will be held at a centralized location in Mumbai on a stipulated date. Regional Applicants can be present at GJEPC Regional Offices as per the details mentioned in the allotment schedule that will be circulated later.
- H. The exact date & schedule of allotment will be announced to all the applicants individually through email and also announced simultaneously on www.iijs-signature.org. Please note that communication in no other form will be made with regards to the final schedule of booth allotment.
- I. The decision of GJEPC with regards to allotment will be final & binding on all the applicants.
- J. In case, if any applicant is under continuous 2 or 1 years waiting list & their name is not mentioned under Annexure II, then they may immediately inform us by e-mail / letter with the records of last 2 or 1 years not later than 20th November 2019.
- K. **NON-PARTICIPATION CLAUSE:** In view of the long list of applicants for IIJS with years in waiting and other opportunities available during the same period in Mumbai, the Council intends to create opportunity to the maximum number of members by way of introducing the non-participation clause in its space application form. According to the said clause the exhibitor will not be able to directly or indirectly apply or participate or exhibit in any show or exhibition or fair which is similar to exhibitions or shows related to gem & Jewellery within Mumbai or Greater Mumbai limits or vice versa for a period of 1 week before the start of IIJS 2019 and 1 week after the completion of IIJS 2019. This will greatly increase the options of all applicants to participate either in IIJS or other similar shows or exhibitions or fairs during the same period. Further, in case any exhibitor is found violating this clause, then disciplinary action will be initiated against such exhibitor, which will include immediate closure of the booth of the exhibitor at IIJS 2019 and/or the said exhibitor will lose the chance to exhibit or participate at all future events of the Council and/or black listed/debarred from all the activities of Council.

L. Please read the cancellation policy carefully before applying. The cancellation charges will be as under:

Sr. No.	Dates	Cancellation Charges
1	21 st November to the booth allotment	50%
2	After booth allotment	100%

M. **Signature club selection criteria:**

Companies intending to exhibit under Signature Club will have to submit their Company profiles along with the application form by **20th November 2019**. In case, their Company profiles are not matching the criteria for Signature club their application will be further considered for allotment in the studded or gold Jewellery section (if desired by them).

All Member companies who are desirous of applying under Signature Club will have to submit a Power Point presentation in the below format for further consideration: (Allocation of space is subject to availability)

- A. Page 1: Company name and other identification
- B. Page 2, 3, 4 and 5: Maximum 4 pages of product images of 2 – 3 collections with the brief. With a maximum of not more than 6 images per page and not less than 4 images per page.
- C. Page 6, 7, 8 and 9: Snapshots of Companies website along with URL
- D. Advertising and communication skills.
 - a. Media presence
 - b. Brands (if any)
 - c. Retail Story (if any)
 - d. Merchandising and Window display 2 pages
- E. Technology, Research & Development: (1-2 pages)
- F. Patents and Awards: Design Awards & Booth Awards: (1-2 pages)
- G. What is the long-term view in establishing your brand and why do you wish to participate in Signature Club (1 page)