# Post Event Report - Kuala Lumpur & Penang - Malaysia

To promote the 11th Edition of IIJS Signature 2018 to be held from 09th – 12st February, 2018 at Bombay Exhibition Centre, Mumbai, to promote and invite potential buyers/visitors for the show the Council has planned to conduct Door to Door meetings in Kuala Lumpur & Penang – Malaysia.

#### **Objective of Visit:**

- To conduct door to door activity to promote IIJS Signature 2018, at Kuala Lumpur Malaysia.
- To promote IIJS Signature 2018 and pre- register the local Jewellers of Kuala Lumpur Penang for meetings.
- To build a strong bilateral trade relationship between the trade association of Malaysia with GJEPC (Gem and Jewellery Export Promotion Council).
- Interact with prospective traders and establish areas of cooperation.
- Facilitate participation of trade/associations in the forthcoming IIJS Signature 2018 to be organized by the Council from 09th 12st September, 2018.
- Door to Door visit: Conducted by Mr. R. Surya Narayanan Asst. Director, GJEPC along with Mr. Dato' Haji Rasull Bin Abdul Razack – President of Malaysian Indian Gold Smith and Jewellers Association, Kuala Lumpur – Malaysia from 05th to 09th December 2017.

## **Meeting Schedules:**

- 5<sup>th</sup> December, 2017: Meeting with Mr. Dato' Haji Rasull Bin Abdul Razack President of Malaysian Indian Gold Smith and Jewellers Association
- 6th December, 2017: Door to Door visit for retailers of Masjid India and Lebuh Ampang, Kuala Lumpur
- 6th December, 2017: Meeting with Mr. Shum Seng Kam, Secretary of Federation of Gold Smith and Jewellers Association of Malaysia
- 7th December, 2017: Meeting with Mr. Ali, Penang Coordinator of Malaysian Indian Gold Smith and Jewellers Association
- 8th December, 2017: Door to Door visit for retailers of Little India, Penang
- 8th December, 2017: Meeting with Mr. Haji Anwar Hussain, President of Jewellers and Money Changers Association, Penang
- 9th December 2017: Meeting with Mr. Lim Kok Sin, Flagship Casting Machinery Supplier at Penang

### Brief of the Meetings: (05th to 09th December, 2017)

Meeting with Mr. Dato' Haji Rasull Bin Abdul Razack President of Malaysian Indian Gold Smith and Jewellers Association: Mr. Dato' Haji Rasull Bin Abdul Razack, President, Malaysian Indian Goldsmith and Jewellers Association was briefed about door to door activity & undersigned has thanked the association for their continuous support extended for supporting GJEPC premium events.

- ➤ Door to Door visit for retailers of Masjid India and Lebuh Ampong along with the Mr. Veerabalan Achary, Secretary of the Association & visited 19 jewellery shops.
- Meeting with the committee members was organized. President Dato' Haji Rasull bin Abdul Razack requested the support of Mr. Veerabalan Achary and Mr. Jaya Keerthi to follow up the retailers of their association to collate the interest. It is discussed to meet the secretary of Federation of Gold Smith and Jewellers Association of Malaysia a Chinese Association and an appointment is fixed for the meeting
- Meeting with Mr. Shum Seng Kam, Secretary of Federation of Gold Smith and Jewellers Association of Malaysia: President Dat' Haji Rasull Bin Abdul Razack took us to the meeting with Mr. Shum Seng Kam. The undersigned extended the invitation to the Association. The Secretary agreed to pass on the Invitation to the members. He also mentioned that Chinese New Year also falls around the same period of Exhibition.
- Meeting with Mr. Ali, Penang Coordinator for Malaysian Indian Gold Smith and Jewellers Association: The undersigned visited Mr. Ali and briefed the door to door activity. Coordinator already had sufficient information about the visit. Coordinator fixed up meeting with Mr. Haji Anwar Hussain, President of Jewellers and Money Changers Association, Penang
- ➤ Meeting with Mr. Haji Anwar Hussain, President of jeweller and Money Changers Association, Penang: Mr. Ali arranged a meeting with Mr. Haji Anwar Hussain. The undersigned extended the invitation to the members of association for the show. Mr. Haji Anwar Hussain has agreed to promote the show and also expressed his consent to coordinate with Mr. Ali and President of the Association at Kuala Lumpur for organising the program of interested association members.
- Meeting with Mr. Lim Kok Sin, Director, S C Yeap Jewellery Casting Supply SDN BHD: The retailers at Penang fixed up a meeting with Mr. Lim Kok Sin who is a flagship machinery supplier. We extended the invitation to attend the show. He expressed his courtesy and assured to take our invite to all the Chinese manufacturers to whom he supplies.

#### Points of discussion are as follows-:

- 1. Malaysia Indian Gold Smith and Jewellers Association requested us to provide 3 nights stay
- 2. They participated recent show in Turkey where the whole trip is sponsored by organizers. They advised that the trend is changing fast and GJEPC should also look at taking the inputs from the changing facilities provided by the other event organizers.

# Secretariat met the following Jewellers during their visit:

SR. NO	COMPANY NAME	COUNTRY NAME
1	ALIS JEWELLERS & GEMS SDN. BHD	MALAYSIA
2	DEVAN JEWELLERS	MALAYSIA
3	RASHIDIYA TRADING SDN BHD	MALAYSIA
4	HAJI S. ABDUL WAHAB JEWELLERS SDN. BHD	MALAYSIA
5	BHAVANI JEWELLER SDN BHD	MALAYSIA
6	SRI GANESH JEWELLERY & GEM CORNER (M) SDN. BHD	MALAYSIA
7	GMT JEWELLERS SDN BHD	MALAYSIA
8	SMS DEEN JEWELLERS	MALAYSIA
9	MY BIOCHEM	MALAYSIA
10	DEVAN JEWELLERS SDN BHD	MALAYSIA
11	SMS JEWELLERY	MALAYSIA
12	DATUK HAJI ABDUL RASULL BIN ABDUL RAZAK	MALAYSIA
13	THANGAM MAYIL JEWELLERY	MALAYSIA
14	LAI WAH GOLDSMITHS SDN BHD	MALAYSIA
15	S C YEAP JEWELLERY CASTING SUPPLY SDN BHD	MALAYSIA
16	WING HING CO SDN BHD	MALAYSIA
17	TSIEN HENG G/MS/B	MALAYSIA
18	V J GOLD 7 DIAMOND SDN BHD	MALAYSIA
19	RKN JEWELS SDN BHD	MALAYSIA
20	DATO R.K.	MALAYSIA
21	KEDAI EIMAS PRASAD	MALAYSIA
22	BOMBAY JEWELLERY	MALAYSIA