



SPONSORED BY THE MINISTRY OF COMMERCE & INDUSTRY

Ref.No: GJEPC/Seminar-001/2018-19

6<sup>th</sup> July, 2018

To,

ALL MEMBERS

Dear All,

GJEPC, the apex body of the gems & jewellery industry in India has continuously put its efforts in referring the industry to an organised one by facilitating and empowering the individuals and firms in the industry and acting as its representative with India and foreign Governments.

Considering the rapid rise in the number of internet users, culminating in increased buying and selling of goods and services from Business to Consumers (B2C), the online international trade is flourishing. There is a great demand for Indian products overseas and e-commerce exports provide a great channel for sellers to capitalize on this expand their business with minimal costs involved. This is something that MSMEs can benefit from directly. We want to increase exports presence of all the GJEPC jewellery units in US, Europe and other global markets through e-commerce channel.

Keeping this motto in mind GJEPC is conducting a seminar/workshop to educate jewellery exporters and manufacturers about B2C exports from India through e-commerce channels like Amazon specifically for the GJEPC jewellery members. GJEPC will be organising a seminar titled "Make Money on E-Commerce" to facilitate the functioning of this sector on 21<sup>st</sup> July, 2018. GJEPC cordially invite to come for the presentation on this concept. And take the benefit of organising your business in these changing times.

**Program Details:**

**Venue:** Ground Floor Hall, Tower DC, BDB.

**Date :** Saturday, 21<sup>st</sup> July, 2018

**Time :** 3:00 PM to 5.00 PM followed by

All Proprietor/Partner/Directors of the Jewellers & diamond industry are cordially invited to attend & participate in the presentation. To comply with security requirements kindly confirm your attendance at the email ids: [preetha.shalu@gjepcindia.com](mailto:preetha.shalu@gjepcindia.com)

You can also call Ms. Preetha Shalu 26544614 for the details of such presentation & confirmation thereof.

Thanking you,

With best regards,

**SABYASACHI RAY**  
**EXECUTIVE DIRECTOR**

**रत्न तथा आभूषण निर्यात संवर्धन परिषद् | The Gem & Jewellery Export Promotion Council**

मुख्य कार्यालय: ए डब्ल्यू-1010, पहली मंजिल, टावर ए, भारत डायमंड बॉर्स, जी ब्लॉक, बान्द्रा-कुर्ला कॉम्प्लेक्स, बान्द्रा (ए), मुंबई-400 051. (भारत)

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