

Dear Member,

I am glad to inform you that “**Solitaire International**”, India’s leading B2B gem and jewellery magazine, has transitioned from print to digital. The link for the Solitaire International is <https://giepc.org/solitaire/>

With **33 years** behind it, Solitaire carries in-depth coverage and analyses of events and issues concerning the global gem and jewellery industry, and offers an unmatched perspective on India’s diamond and coloured gemstone processing as well as the jewellery production and fast-growing retail industry.

The way people consume information has changed drastically in this digital world. The digital *Solitaire International* is an effort to quickly reach out to our trade fraternity with news and perspectives of industry stakeholders. It’s a user-friendly and aesthetically pleasing website, covering all the aspects that you would want to know about the gem and jewellery industry.

Solitaire’s objective has always been to serve the industry with the latest information that helps members to make better business decisions. Solitaire International is today recognised in India and the world over as a quality publication in trade journalism. The digital version of *Solitaire International* will continue to offer a comprehensive coverage about the world of gem and jewellery industry.

Just like in the physical magazine, the digital version has sections such as the lead story under **Cover story**; industry insights from experts in **Viewpoint**. The section, **Intelligence**, offers statistical data generated by the Council and other analytical studies; it also maps gems and jewellery demand from across the world. The five important segments -- diamonds, coloured gemstones, gold, silver and platinum have been given equal importance under the section, **In Focus**. **Design** keeps you updated about the latest jewellery trends in the industry, interviews with top jewellery designers from India and the world; and The Artisan Awards section will

keep you informed about the Council's prestigious annual jewellery design competition. **Bulletin** covers the day-to-day news and happenings in the industry from across the globe, and **Events** deals with trade shows, conferences and events. The Section on **Policy** will keep you updated about the latest policy changes related to the industry.

The print edition of *Solitaire International* had a readership of the entire organised sector in the Indian jewellery industry and all members of the Gem & Jewellery Export Promotion Council, India's apex body for the trade. Its audience also included the leading jewellery retailers/chains/wholesalers in the US, Europe and the Middle East; Rough and Polished suppliers; mining companies; and financial/industry institutions worldwide. The new website will continue to inform our existing readers while reaching out to a larger audience.

Members will receive updates through GJEPC App push notification on the latest News collections and articles. You can now access Solitaire Features, Reports, updates and articles on <https://gjepec.org/solitaire/>

Thanking you,

Sabyasachi Ray  
Executive Director