

Secretary,
Ministry of Commerce,
Government of India,
Udyog Bhawan, New Delhi-110 107



भारत सरकार
वाणिज्य एवं उद्योग मंत्रालय
वाणिज्य विभाग
उद्योग भवन, नई दिल्ली-110107
Government of India
Ministry of Commerce & Industry
Department of Commerce
Udyog Bhawan New Delhi-110 107

Dated May 28th, 2012

The India Show - "Showcasing India in 21st Century"
July 9-11, 2012 at Ghana Trade Fair Centre, Ghana

Dear Mr. Jain,

I would like to inform you that "The India Show", aimed at deepening Indian industry's engagement in West Africa and creating business synergies of mutual advantage between the two countries, is being organized at Ghana Trade Fair Centre, Ghana on July 9-11, 2012. A three day event, The India Show will focus on 'Brand India' and bring to the fore the best of Indian businesses and culture to the vast potential African market.

The India Show is being organized by FICCI with the active support of Ministry of Commerce and Industry in partnership with Economic Community of West African States (ECOWAS) & counterpart Chambers of West African countries.

The objective of "The India Show" is to highlight India-West Africa partnership in the 21st century and showcase the excellence of Indian businesses across sectors; strengthen the cooperation ties in existing and new areas of mutual interest; explore opportunities and facilitate the Indian investments into West Africa region and more.

The programme will include an exhibition showcasing best of India's sectoral pavilions, high level sessions with regional economic communities of West Africa, high level session on trade & regional integration, sectoral round-tables etc. Cultural shows representing the rich legacy of Indian art forms will be an added attraction. One of the most significant features of The India Show will be India-West Africa Business Partnership.

In view of the significance of this event, I request you to kindly join us and showcase India's capabilities and potential in your particular sector by participating in this important event as an exhibitor, which will go a long way in furthering your business interests and ensuring success of "The India Show".

For further details, please contact Ms. Sneh Patel/ Mr. Saurav Mittal at sneh@ficci.com/saurav.mittal@ficci.com and -91-9810076816/ +91-9873664258.

Yours sincerely

(Signature)
(D. S. Dhesi)

*Ch/vel
An (Gph)*

Mr. Hande

Please see to it that there is a printout copy of this letter

Mr. Rajiv Jain,
Chairman, GJEPC,
Office No. AW 1010, Tower A,
G Block, Bharat Diamond Bourse,
Next to ICICI Bank, Bandra-Kurla Complex,
Bandra - East, Mumbai

2/1/12