



For Immediate Release

GJEPC To Debut e-IGJS, An Exclusive Export-Oriented Jewellery Trade Show, in Jan 2021

- ***“e-IGJS – The curated gem & jewellery show” will be held from 18th to 22nd January 2021.***
- ***An exclusive export-oriented show only for international buyers***
- ***200 + exhibitors to showcase exquisite gems and jewellery to 6000+ international buyers***

12th December, Mumbai: After successful and accomplished IJS Virtual and several Virtual Buyers-Seller Meets, which offered a much-needed opportunity for buyers and exhibitors to connect and transact business during this pandemic, GJEPC is all geared up to organise its first ever export-oriented show only for international buyers, the International Gem & Jewellery Show (e-IGJS) in a virtual format. The show is scheduled from 18th to 22nd January, 2021.

Colin Shah, Chairman, GJEPC said, “Looking at the positive developments in global markets, the recovery in retail jewellery demand and the distribution of an effective vaccine, GJEPC felt that the time was right to organise e-IGJS, a show exclusively meant for foreign buyers to source high quality products in a variety of exquisite designs. Global markets like the US, Europe, China and other Asian countries are witnessing increasing demand for gems and jewellery. The Thanksgiving Day spending in the US rose by nearly 22% year-over-year to \$5.1 billion, hitting a new record, with a 37% jump in online sales in Q3 of FY2021.

“We are expecting Indian Government to announce a comprehensive e-commerce policy for the gem and jewellery sector which will encompass ease in processes, hassle-free returns, seamless payments, speed of delivery, minimal cost, etc. I am sure this will help in further boosting exports from this sector.”
adds Colin Shah.

Vipul Shah, Vice Chairman, GJEPC, stated, “GJEPC’s virtual trading platforms have been redefining the way we do business. And the best part is, the industry

has adapted quickly to this convenient and time-saving method of analysing and comparing products without having to travel. By offering an enhanced customer experience, e-IGJS will bring together all Indian gem and jewellery exporters on a single platform to showcase their skills and capabilities in manufacturing top quality gems and jewellery, catering to different markets.”

Dilip Shah, Convener, International Exhibition, GJEPC, commented, “GJEPC’s product-specific Buyer Seller Meet has been a successful format where Indian manufacturers connected with international buyers during this pandemic. By organising e-IGJS, we have created a larger platform for our manufacturers where they will get to meet around 600+ international buyers consisting of wholesalers, retailers, importers and exporters from all sectors of the jewellery industry worldwide.”

Merchandisers representing major and independent retailers, design houses, jewellery manufacturers sourcing diamonds and gemstones, importers, exporters and independent retailers will be part of the show.

Key benefits for exhibitors include: 6000+ meeting opportunities with leading international buyers, receive meeting request from buyers, exhibitors can search registered buyers and send meeting request, priority listing for exhibitors who book space early, and options of 3 booth package.

Buyers are expected from countries like Algeria, Australia, Bahrain, Bangladesh, Canada, China, CIS, Egypt, Indonesia, Iran, Japan, Jordan, Kenya, Korea, Kurdistan, Kuwait, Latin America, Lebanon, Malaysia, Morocco, Myanmar, Nepal, New Zealand, Nigeria, Oman, Philippines, Qatar, Russia, Saudi Arabia, Singapore, South Africa, Sri Lanka, Tanzania, Thailand, Turkey, UAE, UK /Europe, USA, Vietnam, etc.

The e-IGJS will see participation from 200+ exhibitors, who will be showcasing Fine Jewellery, Plain Gold Jewellery, Studded Jewellery, Platinum Jewellery, Silver Jewellery, Loose Diamonds, Gemstones , Fashion Jewellery and more.

About The Gem and Jewellery Export Promotion Council (GJEPC)

The Gem & Jewellery Export Promotion Council (GJEPC), set up by the Ministry of Commerce, Government of India (GoI) in 1966, is one of several Export Promotion Councils (EPCs) launched by the Indian Government, to boost the country’s export thrust, when India’s post-Independence economy began making forays in the international markets. Since 1998, the GJEPC has been granted autonomous status. The GJEPC is the apex body of gems & jewellery industry and today represents 7000 exporters in the sector. With headquarters in Mumbai, GJEPC has Regional Offices in New Delhi, Kolkata, Chennai, Surat and Jaipur, all of which are major centres for the industry. It thus has a wide reach and is able to have a closer interaction

with members to serve them in a direct and more meaningful manner. Over the past decades, GJEPC has emerged as one of the most active EPCs, and has continuously strived to both expand its reach and depth in its promotional activities as well as widen and increase services to its members.