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IJS 2016 OPENS DOORS FOR YOUNG INNOVATORS AND MSME SECTOR **33rd edition slated from 4th-8th August in Mumbai**

13th May, 2016, Mumbai: In a welcome move, IJS 2016 plans to introduce "Hall of Innovation" product gallery and a dedicated section for **MSME sector** in Hall no. 2 at Bombay Exhibition Centre. These new features are being introduced to encourage highest levels of craftsmanship and provide equal opportunities to manufacturers to become exporters.

"Hall of Innovation" is intended to empower budding designers, start-ups, women entrepreneurs, skilled goldsmiths and small entrepreneurs with an opportunity to market their skilled craftsmanship to 35,000+ trade visitors." said Mr. Saunak Parikh, Convener (National Exhibitions) In an endeavor to encourage innovation & entrepreneurship, Council plans to create this platform for select enterprising and talented designers to showcase their innovative, stylish as well as contemporary designs. *In its bid to encourage participation for the expanded sections of our industry, the 'GJEPC Membership mandatory' clause for participation at 'Hall of Innovation' has been relaxed.*

"An additional inclusion is the Special clusters in the form of pre-fabricated gallery wherein preference will be given to MSME sector. This initiative will be in line with the recent Govt. initiatives to boost this particular sector and with a view to introduce new micro, small and medium companies in the show and present them with a parallel business opportunity." commented Mr. Praveenshankar Pandya, Chairman, GJEPC

IJS has over the years grown leaps and bounds, be it in terms of participation or visitors. To accommodate the growing demand of participation and present opportunities for sourcing technology, the Machinery section which till last year was part of the main show venue has been now re-located to Hotel Lalit and would be organised for four days from 5-8 August. This shift will ensure focused visitors frequenting relevant sections thereby facilitating more networking and business opportunities.

In addition to retaining almost all existing exhibitors, IJS has so far received more than 400 space request applications from new members which is likely to breach 500 mark by the end of 17th May, last date to submit space application. Visitor registration too is in full swing both for International & Domestic visitors. GJEPC has kick started its roadshows and door-to-door visits across Indian & International Cities to closely interact with jewellers and other industry stakeholders.

To know more about participation criteria, fees and other details for registering under Hall of Innovation and MSME sector or about the show logon to: www.ijs.org