



## **GEM & JEWELLERY EXPORT PROMOTION COUNCIL**

Press Release

### **GJEPC's flagship show IIJS Premiere 2023 to be held in two world-class venues in Mumbai city for the first time ever: NESCO Goregaon & JIO World**

**The inaugural edition of IIJS Tritiya will take place from 17th to 20th March 2023 at Bengaluru.**

**National, 22<sup>nd</sup> February 2023:** IIJS Premiere, for the first time in its 39-year old history, will be held at two different venues in Mumbai city - NESCO Goregaon & JIO World. This distinct move highlights the increasing importance of the gem and jewelry industry in both domestic and export trade in India.

IIJS Premiere 2023 will witness the industry's biggest gathering of domestic and international buyers, and serve as the primary platform for Indian jewellery manufacturers to network with retailers, enabling both segments to gain insight into product design and demand trends.

**Mr. Vipul Shah, Chairman, GJEPC** said, "The Indian economy is the talk of the world and India is a global leader in the diamonds, gems & jewellery trade. The Government has taken several initiatives such as bilateral trade agreements to elevate gem & jewellery exports. In this context, GJEPC's flagship IIJS Premiere show is a benchmark in itself. With its two venues, nine halls, over 1850 exhibitors, and 3250 stalls, the show is poised to become the second-largest gem and jewellery exhibition in the world. It is a must-attend event for maximising business opportunities in the gem & jewellery global arena."

IIJS Premiere 2023 will be held concurrently at JIO World Convention Centre (JWCC) Bandra Kurla Complex from 03rd to 07th August 2023 (Thu-Mon); and at Bombay Exhibition Centre, NESCO, Goregaon East from 04th to 08th August 2023 (Fri-Tue).

**Nirav Bhansali, Convener, National Exhibitions, GJEPC** said, “For the first time in the 39-year history of IIJS, the show will be held at two venues simultaneously, NESCO and Jio World in Mumbai. This is being achieved with minimum changes in the existing floor plan. With hall no. 6 being dismantled at NESCO, dual venues have been taken to accommodate all exhibitors. IIJS Premiere 2023 will be a mega exhibition – bigger and more thrilling than anything done before. This is an exciting step in the evolution of the show and with the industry’s support I’m sure we’ll make it a grand success!”

As the IIJS Premiere is organised at dual venues, there will be frequent shuttle services to-and-fro, and entry to both venues with a single pass to make buyers’ visit seamless. Both venues share 4 common days and each will have 1 exclusive day on 3rd August and 8th August at Jio and NESCO, respectively, to help buyers better plan their visit to IIJS Premiere 2023.

The JIO World Convention Centre (JWCC) will feature more than 500 exhibitors, over 700 booths, and three halls (Pavilion 1, 2, and 3) across a 15,000 square meter area. The product categories at JIO comprise of Diamond, Gemstone, and other studded jewellery; Gold and Gold CZ studded jewellery; Loose Diamonds; Lab-grown Diamonds; Couture; Laboratories and Education; and International.

The BEC Goregaon exhibition will showcase over 1350 exhibitors and 2550 booths, spread across six halls (Hall 1, 2, 3, 4, 5 & 7), covering a vast area of 55000 square meters. The product sections featured here include Diamond, Gemstone & Other Studded Jewellery; Gold & Gold CZ Studded Jewellery; Loose Stones – Colour Stones; Silver Jewellery, Artefacts & Gifting Items; Allied & Machinery.

The GJEPC will continue with its "One Earth" initiative, which was initiated just before IIJS Signature in January 2023. As of today, 187 contributors have planted a staggering 51,219 trees. The objective is to plant 100,000 trees this year.

The inaugural edition of **IJS Tritiya** will take place from 17th to 20th March 2023. 9000 visitors from 500+ cities have already preregistered for the Show.

The event will feature more than 800 exhibitors and over 1,500 stalls spread across Halls 4 and 5, covering an area of 45,000 square meters. The event is expected to attract over 12,000 visitors and will showcase a wide range of products, including gold and gold CZ studded jewellery, diamond, gemstone and other studded jewellery, silver jewellery, artefacts, and gifting items, loose stones, lab-grown diamonds, as well as laboratories and educational resources.

Based on the feedback from visitors and exhibitors, IJS Tritiya show timings have been adjusted from 11:00 am to 8:00 pm.

IJS Tritiya boasts several notable features, including affordable five-star and budget hotels, self-operated touch screen information kiosks, mobile charging stations, shuttle services to and from official hotels, metro stations, and airports, buggy services within the venue, and cafeteria, specially designed cafés etc.

Innov8 Talks, a knowledge exchange forum, will feature a range of topics including a masterclass for quality management titled Kaizen Practitioner; the power of story telling; Cyber Crime- The New Threat to your Business.

#### **About The Gem and Jewellery Export Promotion Council (GJEPC)**

The Gem & Jewellery Export Promotion Council (GJEPC), set up by the Ministry of Commerce, Government of India (GoI) in 1966, is one of several Export Promotion Councils (EPCs) launched by the Indian Government, to boost the country's export thrust, when India's post-Independence economy began making forays in the international markets. Since 1998, the GJEPC has been granted autonomous status. The GJEPC is the apex body of the gems & jewellery industry and today represents 9000 members in the sector. With headquarters in Mumbai, GJEPC has Regional Offices in New Delhi, Kolkata, Chennai, Surat and Jaipur, all of which are major centres for the industry. It thus has a wide reach and is able to have a closer interaction with members to serve them in a direct and more meaningful manner. Over the past decades, GJEPC has emerged as one of the most active EPCs and has continuously strived to both expand its reach and depth in its promotional activities as well as widen and increase services to its members.

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