Unique couture jewellery on display at the First Dubai Global Gem & Jewellery Fair

¶ ***130 exhibitors from the region and India to converge at the event hosted by DMCC and GJEPC at Atlantis from March 20 to 22, 2014***

Dubai, UAE; March 19, 2014: The First Dubai Global Gem and Jewellery Fair that gets underway at Atlantis, The Palm, from March 20-22, 2014, promises to be a stunning display of rare and exclusive jewellery, precious gemstones and diamonds from the GCC and India. The event hosted by DMCC (Dubai Multi Commodities Centre), Dubaiõs and the regionõs global gateway for commodity trade and enterprise, and the Gem & Jewellery Export Promotion Council (GJEPC) India will have 130 exhibitors and over 170 booths spread over 3,100 sq/m.

The exclusive invitation only event will have 600 select buyers from across the globe and showcases the finest in gemstones, diamonds and jewellery by the crème de la crème from the region and India.

Ahmed Bin Sulayem, Executive Chairman, DMCC, said:

"*At DMCC we always look at new ways of connecting industry participants to strengthen international trading relations. The inaugural Dubai Global Gem and Jewellery Fair (GGJF) provides the ideal environment for international buyers to trade in top-quality precious gemstones, diamonds and couture jewellery. We are honoured to host this world-class event in collaboration with the GJEPC where industry participants will no doubt enjoy access to some of the most rare and exclusive pieces available in the market today. The GGJF also brings to Dubai a new "wholesale" jewellery market and buyers from over 25 different countries to the Emirate. Dubai has a strong track record in hosting these types of events due to its business friendly and innovative spirit clearly demonstrated by the recent World Expo 2020 bid win."*

DMCC has enabled the flow of trade and enterprise through Dubai to grow immensely. The flow of gold increased from US$ 6billion (2003) to US$ 70billion in 2013 and the flow of diamonds increased from US$ 3-5million (2003) to US$ 39billion in 2012.

Mr. Vipul Shah, Chairman, GJEPC, said:

ñ*The UAE is one of the top 13 gold consuming countries and accounts for 40% of India's gem and jewellery exports. With India being the world's leading diamond cutting and polishing centre and fast emerging Jewellery hub, it is only natural that the first international initiative hosted by the Council is in Dubai. In 2013, of India's total gem and jewellery exports of US$ 36.4 billion, and US$ 14.4 billion worth of exports were to the UAE. Dubai is the single largest destination of Indian gem and jewellery products. The show leverages Dubai's recognised status as the luxury retail and financial capital of the region and showcases the finest in gemstones, diamonds and jewellery from the crème de la crème from India and UAE."*

The event will host Retailers, Manufacturers, Wholesalers, Importers and Exporters of the Jewellery Industry worldwide. Exhibiting jewellery companies include Dhamani, Rosy Blue, Gitanjali Gems, Jewels Emporium and more.