

For Immediate Release



IIJS Signature 2022 To Be Organised From 18th- 21st February At Bombay Exhibition Centre, NESCO

28th January 2022, Mumbai: IIJS Signature 2022, the most-awaited jewellery event of the first half of the year, has been now rescheduled to be held from 18th – 21st February at Bombay Exhibition Centre Goregaon, NESCO. The show was initially scheduled in first week of January 2022, but Council decided to postpone the show due to surge in Covid-19 cases at that point of time.

Colin Shah, Chairman, GJEPC, said, "IIJS Signature is an important jewellery show of the calendar, which caters to the sourcing needs of Gem & Jewellery retailers and wholesalers from across the world. GJEPC is encouraged by the fact that more than 871 exhibitors are participating in the show, occupying 1,472 booths. More than 12,000 visitors have already registered for the event, which indicates that the market is yearning for design innovation and refilling their inventory.

Shailesh Sangani, Convener, National Exhibitions of the Council stated that "IIJS Signature was planned in early January, however due to the pandemic scenario in India that were beyond our control, the show had to be postponed. Now, as the Covid cases are receding in Maharashtra and circumstances seem favourable, we are all geared up to organise the show from 18th to 21st February at NESCO. We are fortunate to have the support of our exhibitors and visitors, whose participation makes this show a grand success every year."

Colin Shah, Chairman also informed that "The industry has recovered well from the pandemic low point, and we are expecting to close the fiscal year on a positive note with exports of close to USD 41.67 billion, and IIJS Signature will give the industry the required boost in the final quarter."

IJS Signature 2022 will have well-defined and simplified product sections which include Gold & Gold CZ Studded Jewellery; Diamond, Gemstone & Other Studded Jewellery; Silver Jewellery, Artifacts & Gifting Items; Loose Stones, and Laboratories & Education.

GJEPC will follow all Government-mandated Covid-19 protocols to ensure the safety of all concerned. All attendees are required to comply with covid safety protocols as per the State Government norms. GJEPC will maintain highest level of hygiene standards in the entire exhibition area. There will be mandatory thermal scans and hand sanitization at the entry points. Entry will be permitted only to visitors with at least two vaccine doses.

About The Gem and Jewellery Export Promotion Council (GJEPC)

The Gem & Jewellery Export Promotion Council (GJEPC), set up by the Ministry of Commerce, Government of India (GoI) in 1966, is one of several Export Promotion Councils (EPCs) launched by the Indian Government, to boost the country's export thrust, when India's post-Independence economy began making forays in the international markets. Since 1998, the GJEPC has been granted autonomous status. The GJEPC is the apex body of gems & jewellery industry and today represents 7500 members in the sector. With headquarters in Mumbai, GJEPC has Regional Offices in New Delhi, Kolkata, Chennai, Surat and Jaipur, all of which are major centres for the industry. It thus has a wide reach and is able to have a closer interaction with members to serve them in a direct and more meaningful manner. Over the past decades, GJEPC has emerged as one of the most active EPCs, and has continuously strived to both expand its reach and depth in its promotional activities as well as widen and increase services to its members.

Facebook: www.facebook.com/GJEPC

Instagram: www.instagram.com/gjepcindia

Youtube: www.youtube.com/gjepcindia

Twitter: www.twitter.com/GJEPCIndia

For more information contact:

Dolly Choudhary, Director, PM&BD, GJEPC; M: +91 9987753823; e-mail:

dolly@gjepcindia.com

Pradeesh Gopalan; M: +91 7045795199; e-mail: pradeesh.gopalan@gjepcindia.com

Samayeeta Dutta Roy; M: +91 9330029100; e-mail:

samayeeta.duttaroy@pitchforkpartners.com