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## 9<sup>th</sup> SIGNATURE IIJS 2016 TO SHOWCASE INDIA'S FINEST JEWELLERY

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### 3<sup>RD</sup> IGJME TO EXHIBIT LATEST IN G&J TECHNOLOGY

*The premiere jewellery and technology shows to kick start the new buying season*

**Mumbai, January 29, 2016:** The 9<sup>th</sup> edition of Signature IIJS 2016 is all set to unveil the most coveted premium jewellery and kick-start the new buying season from 5<sup>th</sup> – 8<sup>th</sup> February, 2016 at Bombay Exhibition Centre. This year, the 3<sup>rd</sup> edition of India Gem & Jewellery Machinery Expo (IGJME) is introduced in Mumbai in conjunction with SIGNATURE IIJS on the same dates and venue.

GJEPC Chairman Praveenshankar Pandya said, "Taking the convenience of our retailers and manufacturers in to consideration, we have organized both shows at the same venue at the same time. Signature show caters to the sourcing needs of the India's leading jewellery retailers and provide them a platform to view future styles and trends and replenish their inventory; and IGJME showcases the latest product innovation and technological advancements to boost the quality and quantity of production requirements. With presence of Country Pavilions from Italy, Turkey amongst others, IGJME has emerged as one of the most technologically advanced show of the industry"

Signature IIJS, is India's top-of-the-line jewellery show, showcasing the best jewellery collections by the country's leading manufacturers. Restricted to about 580+ exhibitors, the focus is on product – jewellery of the highest standards of design, craftsmanship and finish. Covering an exhibition area of 30000 sq.mtrs, Signature IIJS witnesses' visitors from more than 375 Indian cities and around 55 countries. The visitor pre-registration has already shown an approximate increase of 10% over last year and it is expected that Signature IIJS will have more than 15000 trade visitors including top 2000 retailers of the country. This year, the overseas visitor registration too has witnessed a steep increase of about 20% when compared to last year indicating the growing importance of the show across the globe to source exquisite jewellery. The 'on the spot' registration facility is expected to increase visitor footfall significantly.

The show which features well defined sections of Diamonds, Gemstones and studded Jewellery in addition to International, this year, the Gold section will be further extended to

accommodate more number of exhibitors under this category. The main highlight of the show is the Signature Club which showcases the most exquisite couture jewellery by the leading Manufacturers of the Country.

Buyer delegations from countries like UK, Japan, UAE, Saudi Arabia, Oman, Sri Lanka, Uzbekistan, Bangladesh & Nepal amongst others will be visiting the show. Technology & Educative Seminars are also being organised for the first two days of the show.

Signature IJS provides a perfect platform for the country's leading manufacturers and retailers to facilitate an exchange of market insights and knowledge, providing networking opportunities for business. In addition to that, an exclusive 'By Invitation Only' Networking Evening has been organised for exhibitors and buyers to further explore business opportunities and strengthen existing business ties.

Concurrently, the visitors will get to witness IGJME, Asia's largest gem & jewellery technology fair. IGJME is a strategic initiative of GJEPC planned to help manufacturers to witness new ideas, discover innovative technical know-how and learn cutting-edge techniques in production. The revolutionary technology exhibited at the show is expected to drastically improve the quality of the products while minimizing the raw material wastage at the same time.

Covering an area of 7000 Sq. mtrs, IGJME will provide an opportunity to interact with around 140 leading suppliers of machinery, tools, components, packaging accessories and allied products from all over the globe, who will showcase cutting edge technology, such as laser machines, computerized yield planning machines, advanced bruiting lathes, diamond impregnated scaife, etc. For the first time, IGJME introduces Italian Pavilion with 26 exhibitors along with Turkey pavilion which has 10 exhibitors. Other overseas exhibitors include from countries like USA, Germany, UAE, China & Israel.

For more details, logon to: [www.ijs-signature.org/www.gjepc.org/igime](http://www.ijs-signature.org/www.gjepc.org/igime)

## **About GJEPC**

The Gem & Jewellery Export Promotion Council (GJEPC) was set up by the Ministry of Commerce and industry, Government of India (GoI) in 1966. It was one of several Export Promotion Councils (EPCs) launched by the Indian Government, to boost the country's export thrust, when India's post-Independence economy began making forays in the international markets. Since 1998, the GJEPC has been granted autonomous status. The GJEPC is the apex body of the gems & jewellery industry and today it represents over 6,000 exporters in the sector. With headquarters in Mumbai, the GJEPC has Regional Offices in New Delhi, Kolkata, Chennai, Surat and Jaipur, all of which are major centres for the industry. It thus has a wide reach and is able to have a closer interaction with members to serve them in a direct and more meaningful manner. Over the past decades, the GJEPC has emerged as one of the most active

EPCs, and has continuously strived to both expand its reach and depth in its promotional activities as well as widen and increase services to its members.

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