

## **GJEPC's single largest donation of INR One Crore to Make a Wish India**

*“Jewellers For Hope” an Annual Charity Dinner presented by Gemological Science International (GSI)*



(From left) Maneck Davar, Colin Shah, Nirav Bhansali, Pankaj Parekh, Vipul Shah, Boman Irani, Debbie Azar of GSI, Gita and Uday Joshi, and Make-A-Wish India CEO Deepak Bhatia at the Jewellers For Hope charity dinner.

**Mumbai, 18<sup>th</sup> July 2014:** Gem and Jewellery Export Promotion Council (GJEPC) organised “Jewellers for Hope” charity dinner with Gemological Science International (GSI) as the presenting sponsor, today at the Grand Hyatt, Mumbai 2014. Leading Bollywood celebrities Kajol, Boman Irani, Siddharth Roy Kapur graced the evening hosted by Raageshwari Sachdeva-Badola in the presence of the who’s who of the gems & jewellery trade.

The “Jewellers for Hope” annual charity dinner is the first edition of GJEPC's commitment towards the betterment of the society. Through this initiative, GJEPC would like to spread the message that for businesses to be successful, society around it cannot fail. An industry built on trust, an industry involved

in numerous social activities, now comes together to create awareness about the Gem & Jewellery's philanthropic initiatives in India.

33 leading manufacturers and 260+ leading Indian retailers present at the gala dinner pledged their support to the society for commitment to good causes, besides talking business.

Some of the retailers present at the charity dinner were TBZ, Titan, PC Chandra, Reliance, Joyalukkas, Orra, PN Gadgill, Senco, GRT, PGI, ForeverMark, GIA, Anmol, Hazoorilal and Khurana to name a few.

Through the generosity of the manufacturers and with support of the GSI, GJEPC raised INR One Crore. Mr. Vipul Shah, Chairman, GJEPC; Mr. Pankaj Parekh, Vice Chairman, GJEPC; Mr. Colin Shah, Convener – Jewellery Panel; Mr. Nirav Bhansali, Convener – Domestic Exhibitions and Ms Debbie Azar, GSI's VP (Operations), USA presented the cheque to Make-A-Wish India - Mr. Uday Joshi and Mr. Maneck Davar.

On this occasion, Mr. Vipul Shah, Chairman, GJEPC, said that, *“We are delighted to host this prestigious charity dinner. In doing, so we will, hopefully, raise awareness, with our first of many charity events and we hope to raise as much for worthwhile causes and also create awareness about the Gems and Jewellery industry's philanthropic initiatives. This dinner provides an opportunity for all of us to talk business and also work together for the enhancement of the society.”*

He added that, *“I am confident that the support for this effort will grow in the years to come and this annual CSR will enrich the society.”*

Mr. Colin Shah, Convener – Jewellery Panel, GJEPC said that, *“GJEPC have put together an outstanding evening. We are very grateful that the funds raised were donated to the foundation to enable us to continue the good work. At GJEPC, we know that most of our trade members are extremely generous and have been associated with various CSR activities at an individual and at a company level. Although the reasons and recipients of their generosity may vary we applaud the ‘act of giving’. Our association with*

*Make-A-Wish is a step in that direction, the objective is to brighten a few moments in the life of incurably ill children in India.”*

Mr. Mark Gershburg, CEO, GSI said that, *“We have a long tradition of social responsibility and is reflected by its long-term commitment with “Jewelers For Children”. We believe that we require little time and effort to make a big difference. There is a need for Corporates, individual donors and all like-minded people to come forth with generous contributions for such noble causes and I am grateful and glad to be a part of this.”*

### **About GSI**

Gemological Science International (GSI) is one of the largest gemological laboratories in the world. Established in 2005 it's the youngest and most progressive organizations in its field that became global powerhouse with its offices strategically positioned to serve major markets. They too strongly believe in giving back to the society in a beneficial way especially taking responsibility of future generations.

### **About GJEPC**

The Gem & Jewellery Export Promotion Council is an all - India apex body for Gem & Jewellery representing 5300 members. Set up in 1966, it operates under the supervision of the Ministry of Commerce & Industry, Government of India. More info on: [www.gjepc.org](http://www.gjepc.org)

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