

## **PRESS RELEASE**

### **Bharat Diamond Bourse installs Mumbai's second highest Flag Mast**

Smt. Amruta Devendra Fadnavis congratulates members of Bharat Diamond Bourse on inaugurating the 118-foot high Flag Mast.

A 118 feet high Flag Mast has been installed in the premises of Bharat Diamond Bourse located in the 'G' Block of Bandra Kurla Complex, a corporate hub of Mumbai. The Indian National Flag admeasuring 30' X 20' was ceremoniously hoisted at the hands of Shri. Kirtibhai Doshi, the senior most diamond merchant in Mumbai and Smt. Amrita Devendra Fadanvis, wife of chief Minister of Maharashtra state Shri Devendra Fadnavis.

Having taken inspiration from the Prime Minister's appeal to hoist the Indian Tricolour on all the private and public sector buildings and educational institutes; Shri. Kirit Bhansali, one of the prominent member of the Bourse Managing Committee took the initiative and got this august project materialized in shortest possible time.

Smt. Amruta Fanavis, speaking on the occasion, expressed her satisfaction over this nationalistic gesture of the Bourse and averred that collective efforts and strong sense of Indian Nationality would only take India to glory.

Shri. Anoop Mehta, President of Bharat Diamond Bourse, Shri. Bharat Shah, President of Mumbai Diamond Merchants Association; and Shri.Praveenshankar Pandya, Chairman of The Gems and Jewelry Export Promotion Counsel were present at the occasion. All the members of the Management Committee of the Bourse and prominent diamond traders in Mumbai had also turned up in large number. Mumbai Police Band added a special flare and grace to the occasion by playing selective patriotic tunes. Security and Fire Safety contingent of BDB turned out impressively for salutations. The National Tricolor will be kept flying round the clock all the days in year. Proper illumination of the Flag Mast during night time has been ensured.

Shri Anoop Mehta, President of Bharat Diamond Bourse said, "Installation of the Indian national flag at BDB is a moment of pride to all of us. As the Indian Iricolor signifies unity, strength, peace and growth of the country, BDB signifies rich culture of Indian craftsmanship in the Indian gems and jewelry sector that has established itself globally."

Shri Praveenshankar Pandya, Chairman, GJEPC, said,"It is a proud moment to all of us at BDB. The waving flag symbolizes a feeling of pride, gratitude and honesty amongst the BDB members."

Shri. Kirit Bhansali, while anchoring the programme, expressed confidence that the sheer sight of this tricolor shall enthuse people to remain dedicated and committed to the national cause.

Bharat Diamond Bourse is a conglomerate of 2500 diamond traders that occupies a 20 acre plot and 1.18 million sq. ft. built up area in BKC. The Bourse is instrumental in fetching sizable amount of foreign exchange to India and also a major employment generator. 50000 to 60000 people visit the Bourse daily. The Bourse is the largest diamond market in world and proudly calls itself as 'Diamond Centre of the World'.

Shri. Russel Mehta, Vice Chairman of GJEPC presented the vote of thanks.

It was a proud moment for the Bourse as this is the second highest Flag Mast in Mumbai.

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