

Market Analysis Tools- Free for users from Developing countries as of 2008

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A per the Notification **No.15/01/2007-FT (LAC)** by the Ministry of Commerce & Industry, Department of Commerce, FT(LAC) Division received by the GJEPC, **Market Analysis Tools** of International Trade Centre(ITC) will be made accessible *free of charge* for users from developing countries through a new portal.

The Market Analysis Tools which consists of *Trade Map, Market Access Map, Product Map and Investment Map* will immensely help exporters in prioritizing and strategizing their export initiatives and thus contribute to India's forex earnings.

The new portal will be operational from January 2008.

The Members of the Council can collect the details of the portal from the Director, Product & Market Development Division, ITC.

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