

## Booth Allotment Preference and Procedure for IIJS Signature 2021

### Cost of Participation & Premium Charges:

Sr. No.	Type	Built-in Space Cost Per Sqmt. (Rs.)
1	Loose Stones / Synthetics	Rs. 21450
	Studded Jewellery / Gold Jewellery	Rs. 22650
	International	US\$ 450
2	Signature Club	Rs. 30500
3	Premium On 2 Side Open Location	5% Over & Above to space cost
	Premium On 3 Side Open Location	10% Over & Above to space cost
	Premium On 4 Side Open Location (Island)	15% Over & Above to space cost
	Premium for Premium Location	5% Over & Above to space & Premium cost
4	Refundable Security Deposit	10 %
5	GST	18 %

### **Order of Preference to all Applicants: The allotment of the applicants will be based on their GJEPC Membership status as on 15<sup>th</sup> March 2021 for IIJS Signature 2021**

1. Ordinary Members will have 1<sup>st</sup> preference in the allotment of booths.
2. Members having manufacturing units registered under Udyog Aadhar Number (UAN) / SSI / MSME with the Council will get 2<sup>nd</sup> preference in booth allotment.
3. Associate Member will get the 3<sup>rd</sup> preference in each respective category of allotment/s.

**Note: All applicants may note that online application does not guarantee any rights for allotment of space based on online application. Allotment rules will be finalized and will be informed in due course.**

**Applicants are requested to note that exhibitors of Hall 1 of IIJS Signature 2020 will be allotted same/identical booths for IIJS signature 2021. Exhibitors of Hall 5 will be allotted booth in new Hall No 7. Exhibitors of Hall 6 will be allotted booth in new Hall No 6. Please note that efforts is being undertaken to allot booths at similar location, as much as possible, as it was in IIJS Signature 2020. Exhibitors are requested to carefully study the Annexure I along with the floor plans before applying for booth at IIJS Signature 2021.**

#### **A. LAST YEAR EXHIBITORS (IIJS Signature 2020):**

##### **1. First Preference: Auto Allotment**

AUTOMATIC allotment to all companies as per [Annexure I](#), WITHOUT any changes, as mentioned.

##### **2. Second Preference: Displaced / Dislocated**

Allotment to Companies who are displaced (By displaced it means those booths which are shifted due to streamlining/alignment of the floorplan or change in Hall) & do not opt for offered relocation ([Annexure I](#)). In such cases the order of preference in allotment will be based on type of membership as mentioned above:

#### **The Gem & Jewellery Export Promotion Council**

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All such companies will get preference before companies that have applied for more area, less area or change of location. The allotment will be from Higher to Lower Stall number by lottery and will be followed also for allotment in other areas of preference like Displaced / More area/ Less area / Change of location. The list of the displaced booth is attached in [Annexure I](#).

### **3. Third Preference: Change in Location / Area / Section**

The order of preference for allotment will be as follows:

- i. Less Area
- ii. Same Area Different Location
- iii. More Area

**4. ALLOTMENT TO FRESH APPLICANTS:** Fresh applicants who have applied for ROI & will submit the application form on or before **Monday, 15<sup>th</sup> March 2021**.

**5. ALLOTMENT TO FRESH APPLICANTS:** Fresh applicants who have not applied for ROI & will submit the application form on or before **Monday, 15<sup>th</sup> March 2021**.

#### **Allotment Procedure:**

Applicants who will apply and get selected for participation under Signature Club (Only Jewellery) will be allotted the booths first and then followed by Other Sections, Studed Jewellery, Gold Jewellery, Loose Stones section respectively on lottery basis from higher to lower area of stalls.

#### **General Guidelines:**

- a. **Online Space Application:** All applicants are required to compulsorily submit the online space application form on or before **Monday, 15<sup>th</sup> March 2021**, and update payment details (UTR Number) on IIJS Signature website. No requests of any change in this rule will be entertained thereafter.
- b. **Display of Products:** Display of Loose Diamond & Color Stones in Jewellery Section is not allowed. Similarly, No Jewellery in Loose Diamonds & Color Stone Section will be allowed. (Beads in Mala form will be allowed in Loose stones section). **Display or sale of synthetic diamonds (loose or studded) which includes Man-made/Lab Grown Diamonds (LGD) / CVD / HPHT and man-made gem-materials like Moissanite, coated diamonds, recrystallized diamonds and other such Simulants in any other halls or product sections other than Synthetics & Simulants section is strictly prohibited.**
- c. **Booth Allotment:** Booth allotment will be undertaken section-wise from higher to lower stall space as per availability and through lottery basis. No further changes/modification in space will be accepted after submission of online space application form and before booth allotment.
- d. **Premium on Location:** All premium charges applicable for Corner, Island, Premium booths are marked on the floor plan. Please refer to the legends & applicable premium given in floor plan. Premium will be applicable on entire area of booth selected.
- e. **Renting, Subletting & Sharing of booths:** Please note, it has been observed that many exhibitors have been sub-letting, sharing & renting their booths, which is a gross violation of the participation rules mentioned in the Application & Contract form. In case, if any exhibitor is found violating this clause, disciplinary action will be taken by the Council against, both, the Exhibitor and the Exhibitor/Applicant who was part in sharing the booth including its representatives. The said disciplinary action will include immediate closure of the booth of the Exhibitor at the show and/or lose the chance to exhibit by the Exhibitor/Applicant at all future events of the Council and/or blacklisted/debarred from all the activities of Council.

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**Point to Note:**

- A. Renewal/Application of Membership for FY 2020-21 is mandatory to apply for stall at IIJS Signature 2021. Mere submission of the online space application form and submission of payment without renewal of membership does not qualify any company to become a bonafide exhibitor and their participation will be cancelled. As an exception, membership is not mandatory to participate under Machinery section.
- B. Application of Gem & Jewellery My KYC for FY 2020-21 is mandatory for GJEPC Members to apply for space application. For more information kindly contact 022 – 61156800 or logon to [www.mykycbank.com](http://www.mykycbank.com)
- C. ***Applicants may note that all official communication from GJEPC will be done only through emails primarily at the email address as per membership details. There will be no other medium of communication in this regard.***
- D. Exhibitor cannot have booth at multiple location within Jewellery or Loose stones section.
- E. All Premium, Corner, and Island booths are marked on the floor plan. Please refer to the legends & premium charges earmarked on the floor plan.
- F. The allotment of booths for all the applicant members (pan India) will be held at a centralized location in Mumbai on a stipulated date. Regional Applicants can be present at GJEPC Regional Offices as per the details mentioned in the allotment schedule that will be circulated later.
- G. The exact date & schedule of allotment will be announced to all the applicants individually through email and also announced simultaneously on <https://gjepec.org/iijs-signature/> Please note that communication in no other form will be made with regards to the final schedule of booth allotment.
- H. The decision of GJEPC with regards to allotment will be final & binding on all the applicants.
- I. In case, if any applicant is under continuous 2- or 1-years waiting list & their name is not mentioned under Annexure II, then they may immediately inform us by e-mail / letter with the records of last 2 or 1 years not later than **Monday, 15<sup>th</sup> March 2021.**
- J. **NON-PARTICIPATION CLAUSE:** In view of the long list of applicants for IIJS with years in waiting and other opportunities available during the same period in Mumbai, the Council intends to create opportunity to the maximum number of members by way of introducing the non-participation clause in its space application form. According to the said clause the exhibitor will not be able to directly or indirectly apply or participate or exhibit in any show or exhibition or fair which is similar to exhibitions or shows related to gem & Jewellery within Mumbai or Greater Mumbai limits or vice versa for a period of 1 week before the start of IIJS Signature 2021 and 1 week after the completion of IIJS Signature 2021. This will greatly increase the options of all applicants to participate either in IIJS or other similar shows or exhibitions or fairs during the same period. Further, in case any exhibitor is found violating this clause, then disciplinary action will be initiated against such exhibitor, which will include immediate closure of the booth of the exhibitor at IIJS Signature 2021 and/or the said exhibitor will lose the chance to exhibit or participate at all future events of the Council and/or blacklisted/debarred from all the activities of Council.

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- K. Please read the **cancellation policy** carefully before applying. The cancellation charges will be as under:

Sr. No.	Dates	Cancellation Charges
1	If cancellation letter is received on or before <b><u>15<sup>th</sup> March 2021</u></b>	Full refund
2	If cancellation letter is received After <b><u>15<sup>th</sup> March 2021</u></b> till the booth allotment date	75% will be forfeited
3	If cancellation letter is received After booth allotment date	100% will be forfeited

\*Incase, if you have applied under ROI and wish to cancel you may inform the same to us in writing on or before **15<sup>th</sup> March 2021** beyond which the initial deposit would be non-refundable. If the Council is unable to allocate booths or take any company's requirement for allocation of booths during the time of allotment due to disqualification or shortage of space, the entire amount deposited as advance token for ROI will be refunded without any interest. For force majeure clause kindly refer to **Annexure II - Force majeure clause**.

L. **Signature club selection criteria:**

Companies intending to exhibit under Signature Club will have to submit their Company profiles along with the application form by **Monday, 15<sup>th</sup> March 2021**. In case, their Company profiles are not matching the criteria for Signature Club their application will be further considered for allotment in the studded or gold Jewellery section (if desired by them).

All Member companies who are desirous of applying under Signature Club will have to submit a Power Point presentation in the below format for further consideration: (Allocation of space is subject to availability)

- A. Page 1: Company name and other identification
- B. Page 2, 3, 4 and 5: Maximum 4 pages of product images of 2 – 3 collections with the brief. With a maximum of not more than 6 images per page and not less than 4 images per page.
- C. Page 6, 7, 8 and 9: Snapshots of Companies website along with URL
- D. Advertising and communication skills.
  - a. Media presence
  - b. Brands (if any)
  - c. Retail Story (if any)
  - d. Merchandising and Window display 2 pages
- E. Technology, Research & Development: (1-2 pages)
- F. Patents and Awards: Design Awards & Booth Awards: (1-2 pages)
- G. What is the long-term view in establishing your brand and why do you wish to participate in Signature Club (1 page)

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