



Guidelines, Cost of participation, Rules & Regulations for Allotment of Booth(s) at IIJS Premiere 2026-2027, IIJS Signature 2027-2028 & IIJS Tritiya 2027-2028

Jewellery Section

Participation Cost for IIJS Bharat Shows Financial Year (26-27) (Jewellery Section)			
Show	Rate per sqm (Single Show)	6 Show Rate (IIJS Prime Assure)	
	FY 26-27	FY 26-27	
	Rate	Discount Amt	6 Show Rate
IIJS Bharat - Premiere 2026	30,000	0	30,000
IIJS Bharat - Signature 2027	26,000	-2,000	24,000
IIJS Bharat - Tritiya 2027	20,000	-4,000	16,000
Participation Cost for IIJS Bharat Shows Financial Year (27-28) (Jewellery Section)			
Show	Rate per sqm (Single Show)	6 Show Rate (IIJS Prime Assure)	
	FY 27-28	FY 27-28	
	Rate	Discount Amt	6 Show Rate
IIJS Bharat - Premiere 2027	32,000	-2,000	30,000
IIJS Bharat - Signature 2028	27,000	-3,000	24,000
IIJS Bharat - Tritiya 2028	20,500	-4,500	16,000

*The highlighted rates (in grey color) are not applicable for single show



The Select Club

Participation Cost for IIJS Bharat Shows Financial Year (26-27) & Financial Year (27-28) (The Select Club)			
The Select Club	Rate per sqm (Single Sow)	6 Show Rate (IIJS Prime Assure)	
	FY 26-27	FY 26-27	
	Rate	Discount Amt	6 Show Rate
The Select Club at IIJS Bharat - Premiere 2026	38,500	2,000	36,500
The Select Club at IIJS Bharat - Signature 2027	36,000	-1,500	34,500
The Select Club at IIJS Bharat - Tritiya 2027	27,500	-4000	23,500
The Select Club	Rate per sqm (Single Sow)	6 Show (IIJS Prime Assure) Rate	
	FY 27-28	FY 27-28	
	Rate	Discount Amt	6 Show Rate
The Select Club at IIJS Bharat - Premiere 2027	39,500	-3,000	36,500
The Select Club at IIJS Bharat - Signature 2028	36,500	-2,000	34,500
The Select Club at IIJS Bharat - Tritiya 2028	27,500	-4,000	23,500

*The highlighted rates (in grey color) are not applicable for single show

Savings Calculator: We are excited to introduce a Savings Calculator, a smart tool designed to help exhibitors instantly calculate and unlock the mega discounts available to them. [Click here](#) to calculate mega discount based on your selected area

Payment mode for Indian Exhibitors: Exhibitors may note payment has to be made through PAYMENT GATEWAY (ONLINE PAYMENT ONLY). **NO offline (RTGS/NEFT) payment will be accepted for this application.**

Purpose	The earlier method of payment	A New method of payment is applicable
Stall Booking	NEFT/RTGS	Payments through payment gateway only
	Exhibitor to update payment details in the GJEP portal	Payment through Debit/credit card is not accepted



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Below are the Discount Benefit examples for your quick reference with multiple booth area options.

Shows	Space Cost Rate Rs. (per sqmt)	6 show space cost Rate Rs. (Per sqmt)	Area	Cost Without Discount	Cost with Discount	Savings
IIJS Bharat - Premiere 2026	30,000	30,000	72	21,60,000	21,60,000	
IIJS Bharat - Signature 2027	26,000	24,000	36	9,36,000	8,64,000	72,000
IIJS Bharat - Tritiya 2027	20,000	16,000	18	3,60,000	2,88,000	72,000
IIJS Bharat - Premiere 2027	32,000	30,000	72	23,04,000	21,60,000	1,44,000
IIJS Bharat - Signature 2028	27,000	24,000	36	9,72,000	8,64,000	1,08,000
IIJS Bharat - Tritiya 2028	20,500	16,000	18	3,69,000	2,88,000	81,000
				71,01,000	66,24,000	4,77,000

Shows	Space Cost Rate Rs. (per sqmt)	IIJS Prime Assure Scheme - 6 show space cost Rate Rs. (Per sqmt)	Area	Cost Without Discount	Cost with Discount	Savings
IIJS Bharat - Premiere 2026	30,000	30,000	18	5,40,000	5,40,000	
IIJS Bharat - Signature 2027	26,000	24,000	18	4,68,000	4,32,000	36,000
IIJS Bharat - Tritiya 2027	20,000	16,000	18	3,60,000	2,88,000	72,000
IIJS Bharat - Premiere 2027	32,000	30,000	18	5,76,000	5,40,000	36,000
IIJS Bharat - Signature 2028	27,000	24,000	18	4,86,000	4,32,000	54,000
IIJS Bharat - Tritiya 2028	20,500	16,000	18	3,69,000	2,88,000	81,000
				27,99,000	25,20,000	2,79,000



IIJS Prime Assure (2026-2028) Benefits
Rate Lock: Same Rate for 2 years
Discount benefit:
Show Entry: 30 Mins early entry
Security Deposit: No Security Deposit.
IIJS Prime+ Lounge Access
Hotel Booking Priority: 1 - day early
Priority Listing in the Exhibitor directory
Complimentary Room Nights at IIJS Bharat - Tritiya for 18 Sqmtr & Above
Complimentary Food Coupons at IIJS Bharat - Tritiya for 18 Sqmtr & Above
New Benefits Introduced
Networking Evening Pass: Discounted rates for Extra Passes
Innov8 Launchpad: 25% discount on booking slots
Parking For 27 Sqms & above BEC 9 to 18 Sqms – Lodha
Sponsorship: Priority & 5% Discount in sponsorship Opportunities

We would like to inform you that Prime Assure is, and has always been, an optional scheme. While it offers additional benefits to exhibitors, it is not a mandatory requirement for participation or allotment for any of the editions of IIJS Bharat. Exhibitors remain free to select the individual show or prime assure scheme that best fits their specific needs.



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Premium of Booths will be calculated as per below and as per stall allocation:

Type	Cost Per Sqm. (Rs.)
Premium Location	15%
Island Location	15%
Corner Location	10%
Refundable Security Deposit (for single show)	10%
GST	18%

Payment Schedule for 6 IIJS Bharat Show (FY 26-28)

Payment Schedule	IIJS Bharat - Premiere 2026	IIJS Bharat - Signature 2027	IIJS Bharat - Tritiya 2027	Payment Schedule	IIJS Bharat - Premiere 2027	IIJS Bharat - Signature 2028	IIJS Bharat - Tritiya 2028
25%	13th April 2026 – 30th April 2026	13th April 2026 – 30th April 2026		10%	13th April 2026 – 30th April 2026		
25%		4th Sept 2026 - 5th Oct 2026	20th Nov 2026 - 21st Dec 2026	40%	1st April 2027 - 30th April 2027	8th Sept 2027 - 8th Oct 2027	15th Nov 2027 - 15th Dec 2027
50%	5th June 2026 - 6th July 2026	16th Nov 2026 – 10th Dec 2026	21st Jan 2027 – 22nd Feb 2027	50%	7th June 2027 – 2nd July 2027	8th Nov 2027 - 30th Nov 2027	13th Jan 2028 - 15th Feb 2028

To download the Prime Assure Brochure click on [IIJS Prime Assure](#) & click on [IGJME Prime Assure](#)

The Select Club -

The Select Club at IIJS Bharat is an exclusive segment showcasing the finest high-end couture and exquisite jewellery from leading manufacturers in exports. Curated for discerning buyers, it offers a refined sourcing experience in a premium and luxurious setting. The Select Club Applicants must share their final presentation on or before 30th April 2026 via email on iijs@gjepcindia.com. Late submissions may affect their participation eligibility and the final selection process.



Please refer to Annexure 3 attached in the space application mail for a quick overview of the criteria for "The Select Club"

* Enjoy exclusive discount benefits by participating in all 6 shows under the Prime Assure Scheme.

Renovation Work at Bombay Exhibition Centre (BEC), Goregaon

Please note that Hall 1 at the Bombay Exhibition Centre (BEC), Goregaon is currently undergoing renovation and will therefore not be available for use during the exhibition period.

National Exhibition subcommittee team are exploring all possible options available across both venues to accommodate and allot booths in best possible manner to avoid disappointment of members based on the prevailing situations and possibilities.

Explore your Horizon Multiple sections application with same membership number:

Multiple applications at IIJS Bharat - Premiere 2026-26, IIJS Bharat - Signature 2027-28 & IIJS Bharat - Tritiya 2027-28: All the applicants are informed that member company(ies) doing business in multiple product category can now apply in multiple sections as per below with the same membership number.

Type	Section	Same Company can Apply Simultaneously
JEWELLERY SECTION	Gold & Gold Cz Studded Jewellery	✓
	Diamond, Gemstone & Other Studded Jewellery	Anyone Section
	Silver Jewellery, Artifacts & Gifting Items	
LOOSE STONES	Loose Diamonds	✓
	Loose Gemstones	Anyone Section
LAB GROWN DIAMONDS	LGD Diamonds	✓
	LGD Jewellery	Anyone Section



Membership Renewal

Renewal/Application of Membership for FY 2026-27 and 2027 -28 is mandatory to be completed. Submission of the online space application form and submission of payment without renewal of membership does not qualify any company to become a Bonafide applicant and hence their application/participation will be rejected/cancelled

The allotment of the applicant(s) will be based on their GJEPC Membership status as of 30th April 2026. Allotment of Preference to Applicant(s) in each category will be as per the below:

General Preferences for every category (applicants of IIJS Bharat shows of 2026-28 for each show separately)

- Ordinary Members will have **1st preference** in the allotment of booths.
- Members having manufacturing units registered under Udyog Aadhar Number (UAN) / SSI with the Council will get **2nd preference** in booth allotment.
- Associate Member will get the **3rd preference** in each respective category of allotment/s.

The allotment rules & guidelines will be further finalized based on the applications received & availability of space.

Due to renovation, any changes in booth/ floor plan etc. are temporary in nature and may change for future shows.

The chronological order for Jewellery allotment will be as follows:

IIJS Bharat - Premiere 2026-2027	IIJS Bharat - Signature 2027-2028	IIJS Bharat - Tritiya 2027-2028
Same Area at Same location	Same Area at Same location	Same Area at Same location
Dislocated	Dislocated	Dislocated
Less Area	Less Area	Same Area at Different Location
Same Area at Different Location	Same Area at Different Location	More Area
More Area	More Area	Less Area
New applicant	New applicant	New applicant

IIJS Bharat - Premiere - Due to limited space availability at IIJS Bharat - Premiere, any applicants will not be able to apply for more area, however they can apply for same area & location or same area change of location or less year than previous year.



IIJS Bharat – Signature Applicants applying for more area can apply as per the below given table:

Existing Area in IIJS Bharat - Signature 2025	Can Apply for below area for IIJS Bharat - Signature 2026	The Select Club
9,12 sqmt (1 stall)	18 sqmt (2 stall)	
16,18 sqmt (2 stall)	27 sqmt (3 stall)	
24 sqmt (2 stall)		36 sqmt (3 Stalls)
27 sqmt (3 stalls)	36 sqmt (4 stalls)	
36 sqmt (4 stalls)	54 sqmt (6 stalls)	48 sqmt (4 Stalls)
48 sqmt (4 stalls)		60 sqmt (5 stalls)
54 sqmt (6 stalls)	72 sqmt (8 stalls)	
60 sqmt (5 stalls)		72 (6 Stalls)
72 sqmt (8 stalls)	108 sqmt (12 stall)	No Expansion
108 sqmt (12 stall)	No Expansion	
New Applicants	9 sqmt (1 stall)	24sqmt

*IIJS Bharat – Tritiya applicants can apply freely as per their desired area.

Guidelines:

- Please note that application and allotment of more / less area are limited to the shows mentioned in FY. 2026-2028 Only.
- **Online Space Application:** All applicants are required to compulsorily submit the online space application form on or before 30th April 2026, and send the application, payment, and declaration to complete their participation formalities.
- **Display of Products:** The display of Loose Diamond, Lab grown diamond & Color stones in the Jewellery Section is not allowed. Similarly, No Jewellery in Loose Diamonds, Lab grown diamond & Color stones Section will be allowed. (Beads in Mala form will be allowed in the Loose stones section)
- **Booth Allotment:** Booth allotment will be undertaken section-wise & from higher to lower space as per availability and through a lottery system. No further changes/modifications in space will be accepted after submission of the online space application form and before booth allotment.
- **Renewal/ Application of Membership for FY 2026-27 & 2027- 28** is mandatory to be completed onwards before applying for the stall. Submission of the online space application form and submission of payment without renewal of membership does not qualify any Company to become a bonafide exhibitor and their participation will be rejected/cancelled.



- All the stalls at IIJS Bharat - Premiere 2026-27, IIJS Bharat - Signature 2027-28 and IIJS Bharat - Tritiya 2027-28 will be built-in stalls in the Maxima system (Shell type). For the convenience of exhibitors, it has been decided that no option for RAW space / Duplex Stalls will be allowed to build in all the IIJS Bharat shows.
- Due to limited space availability at IIJS Bharat – Premiere, all the applicants will not be able to apply for more area.
- IIJS Bharat – Tritiya applicants (Existing & New) may apply for desired area.
- New applicants for IIJS Bharat – Premiere & Signature can apply for 9 sqmt only.
- Companies that participated at IIJS Bharat - Premiere 2025, IIJS Bharat - Signature 2026 & IIJS Bharat - Tritiya 2026 and wish to retain the same area and location (except dislocated stalls) will be allotted stalls based on the application for the same area, and application for the same is received before deadline of 30th April 2026.
- Applicants who fail to apply by the deadline will be granted a 3-day extension, subject to a 25% penalty.
- Any application received after the deadline will lose their preference/ penalties may be applicable, as stipulated by competent authorities, for keeping the preference after the deadline.
- Allotment will be done through a lottery system, in order of higher number to lower number of booths and as per the membership type (Ordinary/MSME/ Associate).
- Applicants may note that all official communication from GJEPC for IIJS Bharat will be done through emails (from iijs@gjepcindia.com, info@transaction.gjepcindia.com info@promo.gjepcindia.com), primarily at the email address notified under membership user. There will be no other medium of communication in this regard and no correspondence/reasoning complaints on this matter will be entertained.

In case of any change, the same may be indicated in the membership application form or during renewal of membership.

- The allotment of booths for all the applicant members (Pan India) will be held at a centralized location in Mumbai on a stipulated date. Regional Applicants can be present at GJEPC Regional Offices as per the details mentioned in the allotment schedule.
- The exact dates & schedule of allotment along with the criteria will be announced to all the applicants' individually through email and announced simultaneously on



<https://gjepec.org>. Please note that communication in no other form will be made with regard to the final schedule of booth allotment.

- The decision of the organizers with regards to floor plan (inclusive of revisions, if any) and allotment will be final & binding on all the applicants.
- Due to any reason, not in the control of the Council, if the venue is unable to provide Council with a particular hall #, for IIJS Bharat - Premiere 2026-27, IIJS Bharat - Signature 2027-28 & IIJS Bharat - Tritiya 2027-28, a revision of the floorplan will be done as per the displacement norms followed by the Council.

Please Note -

* Members are informed that application for additional areas does not guarantee confirmed allotment. The number of booth(s) to be allotted to applicant(s) will be based as per the application submitted and as per the availability.

Applicants may please note that the DISCOUNT BENEFIT OFFER is extended to applicants participating in all 6 shows, and the discount will be applied accordingly. The discount as per the area allotted will be credited after invoicing of IIJS Bharat - Tritiya 2028.

Cancellation Policy:

All Applicants/Exhibitors are hereby informed that any request for cancellation must be submitted to the Council via email. Verbal communication or telephonic requests will not be considered for processing cancellations.

The effective date of cancellation shall be considered as the date on which the email is received by the Council, and applicable cancellation charges will be levied accordingly.

The cancellation charges will be as under; applicants are requested to read the same before applying for respective shows



Cancellation charges:

For IIJS Bharat - Premiere 2026		For IIJS Bharat - Signature 2027		For IIJS Bharat -Tritiya 2027	
Date	Cancellation Charge	Date	Cancellation Charge	Date	Cancellation Charge
1st May 2026 to 1st June 2026	50%	1st May 2026 to 1st Oct 2026	25%	1st May 2026 to 25th Dec 2026	25%
2nd June 2026 to 2nd July 2026	75%	2nd Oct 2026 to 2nd Nov 2026	50%	26th Dec 2026 to 26th Jan 2027	50%
After 3rd July 2026	100%	3rd Nov 2026 to 2nd Dec 2027	75%	27th Jan 2027 to 28th Feb 2027	75%
		After 3rd Dec 2027	100%		100%
For IIJS Bharat - Premiere 2027		For IIJS Bharat - Signature 2028		For IIJS Bharat -Tritiya 2028	
Date	Cancellation Charge	Date	Cancellation Charge	Date	Cancellation Charge
1st May 2026 to 30th April 2027	25%	1st May 2026 to 1st Oct 2027	25%	1st May 2026 to 25th Dec 2027	25%
1st May 2027 to 31st May 2027	50%	2nd Oct 2027 to 2nd Nov 2027	50%	26th Dec 2027 to 26th Jan 2028	50%
1st June 2027 to 30th June 2027	75%	3rd Nov 2027 to 2nd Dec 2027	75%	26th Jan 2028 to 28th Feb 2028	75%
After 1st July 2027	100%	After 3rd Dec 2027	100%	After 1st March 2028	100%

*The above Cancellation charges will be applicable to total participation cost.



Attention Applicants:

If any exhibitor cancels participation in any show/or is not allotted space under the **IIJS Prime Assure Scheme**, they will not be considered as a **Prime Assure Exhibitor for the remaining shows** and will not be eligible to avail any **Prime Assure benefits**.

The members/ applicants may note that IIJS Bharat - Premiere 2026-27, IIJS Bharat - Signature 2027-28 & IIJS Bharat - Tritiya 2027-28 & Concurrent IGJME Bharat Show is being organised based on the approval received from the Govt. under currently prevailing statutes/regulations/conditions. Any change of statutes/regulations/conditions by Govt. in future may have an impact on the holding of IIJS Bharat -Premiere 2026-27, IIJS Bharat - Signature 2027-28 & IIJS Bharat - Tritiya 2027-28 & Concurrent IGJME Bharat Show including postponement/cancellation of the show. Council will not be responsible for such force majeure conditions and by applying members agree to indemnify the Council for the same.

Points to Note:

Please note that the Council reserves all the rights to postpone or cancel the show completely or partially without any prior intimation, subject to the changes in the Govt. rules and regulations and any such changes thereof for organizing the show, including based on its perception of the situation in the venue/city/state/country, whether Govt. issues any regulation, in the interest of the participants and visitors. In case of such a situation and for any matter beyond the reasonable control of the Council, including, but not limited to, the force majeure events, causing any delay/failure to organize the show or cancellation of any facility/attribute/service or the entire show, the Council shall not accept any responsibility or indemnity, whatsoever, and under no circumstance shall the Council have any liability to the applicant(s)/participant(s) for any loss or damage of any kind whatsoever incurred as a result of such postponement or cancellation of the show.



OTHER TERMS & CONDITIONS

- No counter sale will be permitted during the Exhibition: As per the existing rules, if any Exhibitor is found selling any goods, the Council shall take such action as it deems fit including debarring the said Exhibitor from participating in the Exhibition and any future exhibitions which may be organized by the Council from time to time.
- In case of any sort of payment is pending/outstanding from the applicant(s) / exhibitor(s), the Council reserves the right to disqualify such applicant(s) / exhibitor(s) from the participation at any of the IIJS Bharat show(s) & Concurrent IGJME Bharat Show.
- In case of any such instance where it comes to the attention of the Council that an exhibitor has procured a pass/badge under the Visitor category for its own representative by utilizing the name of a non-participating company and such person holding a visitor category pass/badge is found manning the exhibitor's booth during any time of the exhibition dates, then suitable action shall be taken by the Council against the said exhibitor as well as the holder of the visitor badge including but not limited to cancellation of booth for that exhibition & debarment from participation in any future shows which may be organized by GJEPC for both the companies involved thereof.
- In case it is discovered that a visitor enters the Exhibition holding an exhibitor badge and conducts any commercial activity as an Exhibitor, then suitable action shall be taken by the Council as it deems fit against the said person as well as the company who has issued the Exhibitor badge.

Code of conduct:

Exhibiting at trade shows and industry events presents a powerful opportunity for businesses to showcase their brand, connect with potential buyers, and build long term relationships. However, success on the exhibition floor doesn't happen by chance – it requires strategic planning, professional conduct, and consistent follow through.

This Code of Conduct is designed to help both new and seasoned exhibitors make the most of their participation.

Kindly refer to the enclosed [CODE OF CONDUCT](#) and kindly go through it carefully.

Please ensure to adhere to the guidelines mentioned.