



FAQs – IIJS Prime Assure

❖ Is it mandatory to apply under IIJS Prime Assure

- We would like to inform you that Prime Assure is, and has always been, an optional scheme. While it offers additional benefits to exhibitors, it is not a mandatory requirement for participation or allotment for any of the editions of IIJS Bharat. Exhibitors remain free to select the individual show or prime assure scheme that best fits their specific needs.

❖ Are there any commercial benefits of IIJS Prime Assure –

Yes, Prime Assure members receive discounted rates, offering commercial benefits mentioned below:

- **Rate Lock:** Same participation rates for IIJS Bharat – Premiere, IIJS Bharat – Signature and IIJS Bharat – Tiritiya **for a period of two years.**
- **Discount Benefit offer:** Discounted rates for IIJS Prime Assure Scheme (6 shows) over Single show application.
- **No Security Deposit:** No security deposits for **2 years.**

❖ Are there any Facilities and promotional benefits for IIJS Prime Assure?

- **Early Show Entry:** Access to the exhibition **30 minutes prior to the official opening hours.**
- **IIJS Prime+ Lounge:** Access to **Prime+ Badge (Owner Exhibitors)** in the **IIJS Prime+ Lounge.**
- **Networking Evening Pass** at discounted rates.
- **Innov8 Launchpad:** **25% discount** on booking slots at the Innov8 Launchpad.
- **Hotel Booking Priority:** One-day early access to hotel room bookings for participating exhibitors.
- **Sponsorship Opportunities:** Priority access along with a 5% discount on sponsorship opportunities.
- **Priority Listing:** Special Prime Assure listing in the Digital Exhibitor Directory.
- **Parking Facility:**
 - **27 sqm and above:** Parking at Bombay Exhibition centre (BEC).
 - **9 sqm to 18 sqm:** Parking at Lodha MCGM



❖ **Are there any Exclusive Benefits at IIJS Bharat - Tritiya for Prime Assure Exhibitor:**

Complimentary Hotel Room per room (3 Nights)	Complimentary Food Coupons
18 – 27 sqm: 1 Room	18 – 27 sqm: ₹7,500
36 – 72 sqm: 2 Rooms	36 – 72 sqm: ₹17,500
108 sqm: 3 Rooms	108 sqm: ₹22,500

❖ **How many stalls can I apply as new applicant?**

- IIJS Bharat Premiere – New applicants can apply for 9sqmtr stall Only.
- IIJS Bharat Signature – New applicants can apply for 9sqmtr stall Only.
- IIJS Bharat Tritiya – New applicants can apply freely as per their desired area.

*The allotment of stall will be based on availability and on lottery basis.

❖ **What is the cancellation policy?**

- Cancellation charges will be applied as per the Council’s cancellation policy (please check annexure 1 attached in space application mail), based on the date cancellation email is received, policy requires that cancellation requests must be submitted via email only, as verbal or telephonic requests are not accepted.

❖ **What are the possibilities to get more area?**

- IIJS Bharat Premiere – Due to limited space availability, any applicants will not be able to apply for More area.
- IIJS Bharat Signature – All the applicants can apply for more area as per table mentioned in Annexure 1
- IIJS Bharat Tritiya – All the applicants can apply freely as per their desired area.



- ❖ **Can I retain the old stall & size after Applying for more area?**
 - If more area is not allotted due to unavailability of space, same location will be retained subjected to space availability.

- ❖ **What if we don't get a stall during allotment (For New applicants?)**
 - The advance amount will be refunded after 30 days of the allotment.

- ❖ **What will happen if I cancel any show included in prime assure scheme?**
 - If any exhibitor cancels participation in any show/or is not allotted space under the **IIJS Prime Assure Scheme**, they will not be considered as a **Prime Assure Exhibitor for the remaining shows** and will not be eligible to avail any **Prime Assure benefits**.

- ❖ **Do we get complimentary Food coupons in all the IIJS Bharat Shows?**
 - Complimentary food coupons are provided in IIJS Bharat Tritiya show **ONLY** to prime assure exhibitors having 18sqmt and above.

- ❖ **What are the eligibility criteria for Prime + Lounge?**
 - Owners/Directors/Proprietors of Prime assure Exhibiting Company gets the access to Prime+ lounge as per Exhibitor badge quota defined for prime+.

- ❖ **Who can apply for stall/booth at the show?**
 - Only GJEPC Members can apply for stall/booth in jewellery section, In Machinery section Members as well as non- members can apply.

- ❖ **How to become member of GJEPC?**
 - Please contact membership department for more information on membership@gjepcindia.com or [click here](#)



❖ **What are the benefits of IIJS Prime Assure?**

- All the benefits of Prime Assure are mentioned in the email sent on your registered mail id – opening for space application IIJS Prime Assure ([click here](#) for more details)

❖ **When will the space/booth application/registration start?**

- Stall/booth Application will start on 13th April 2026 and the deadline to submit the application is 30th April 2026.