

Established in 1966, the **Gem & Jewellery Export Promotion Council (GJEPC)** has been at the forefront of promoting India's gem and jewellery industry worldwide. As the apex body under the Ministry of Commerce & Industry, Government of India, GJEPC has played a pivotal role in boosting exports and positioning India as a global jewellery hub. For over 4 decades, we have successfully

organized the "IIJS" (India International Jewellery Show), one of the largest and most popular trade fairs for the gem and jewellery trade globally. Our flagship events, "IIJS Premiere" and "IIJS Signature," along with concurrent show IGJME (India Gem & Jewellery Machinery Expo) have set benchmarks in both domestic and international markets. IIJS Tiritiya" the third flagship show has

already created ripples in the gems and jewellery market of India and has India fostered business expansion and innovation, leaving a significant impression on jewellery retailers.

The Ministry of Commerce and Industry (MOC& I) has been supporting and patronising our shows every year.



India: A Flourishing Jewellery Market

India is one of the largest consumers and exporters of jewellery, renowned for its craftsmanship, quality, and competitive pricing. With rising disposable income, evolving consumer

preferences, and a robust retail infrastructure, India offers unparalleled business potential for international jewellery brands and manufacturers.



GJEPC's Commitment to Promoting Exports

As part of its mission to drive global trade, GJEPC organizes three flagship jewellery shows annually:

- IIJS Signature – One of the Largest B2B Jewellery Trade Exhibition

The 18th edition of IIJS Signature is scheduled from **8th to 11th January 2026 at Jio World Convention Centre** and **9th to 12th January 2026 at Bombay Exhibition Centre, Goregaon, Mumbai**. This

event will unite the entire global gem and jewellery community under one roof. With a diverse array of exhibitors and industry leaders, this 18th edition promises to be a remarkable convergence

of innovation, networking, and business opportunities. The show attracts 25000+ domestic visitors and 2000+ international visitors from 60+ countries.

IIJS Signature 2026 – Show Dates:

📍 Jio World Convention Centre (JWCC), BKC, Mumbai: 08th – 11th Jan 2026

📍 Bombay Exhibition Centre (NESCO), Goregaon, Mumbai: 09th – 12th Jan 2026

Product section at JWCC	Product section at BEC
Diamond, Gemstone, and other studded jewellery	Diamond, Gemstone, and other studded jewellery
Gold and Gold CZ studded jewellery	Gold and Gold CZ studded jewellery
Loose stones (Natural Diamonds)	Loose stone (Colour gems stone)
Lab-grown Diamonds (Loose & Jewellery)	Silver Jewellery, Artefacts & Gifting Items
Laboratories and Education (for Loose)	Laboratories & Education (for Jewellery)
International companies	International companies.
 Exclusive High-End Couture Jewellery	 Concurrent Machinery, Technology & Allied industryShow

Sailent Features of IIJS Signature 2026

- User-friendly Complimentary International Visitor Pre. Registration
- Facial Recognition for seamless entry & exit
- User-friendly IIJS APP for detailed features at the show
- 3D Interactive floor plan for smooth navigation
- To and Fro Shuttle Bus Services
- Cafeterias and Coffee Shops at the venue
- Complimentary WIFI and Drinking water
- Innov8 Talks (Seminars)
- 5-star, & budgeted hotel accommodation near the venue
- The Select Club
- Networking Evening.



A comprehensive Advertising and promotional Strategy has been devised to actively promote these shows:

- Focused Advertisements in prominent International Jewellery B2B trade magazines, worldwide.
- Promotion through India Pavilions organized by the Council at various international jewellery shows.
- Specially designed promotional materials like - Fliers/brochures in various languages for targeted buyers & high net-worth international traders/association heads to display the event highlights.
- Digital promotion for show updates & social media like (Facebook, YouTube, Twitter, & Instagram)
- Promotion through various International Trade Associations
- Regular Emailer/E-bulletin campaigns to target a database of international buyers.

IIJS. WHERE GLOBAL BUSINESS HAPPENS

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