





Criteria for participation in "**The Select CLUB**" at IIJS Signature 2024 at Jio World Convention Centre from 4th to 7th January 2024

Jewellery Manufacturer By-Invitation-Only

All Member companies intending to exhibit under "The Select CLUB" will have to submit their Company profiles in PowerPoint presentation as per the below criteria for further consideration.

PART A

- Jewellery businesses with distinct design DNA
 - High design and narratives revolving around one-off pieces or collections should be at the heart of the brand. It should have a distinct design DNA underlining "exclusivity".
- Top finish and superior quality materials, ethically sourced
 - Materials are typically sourced from reputable suppliers and are of the highest quality; coupled with superior quality and finish at par with global standards. Jewellery businesses that maintain supply chain integrity, promote trust, SDG and overall maintains high ethical standards.
- Businesses investing in research, technology, innovation.
 - R&D and adoption of new technology indicates that the brand is evolving and keeping the finger on the pulse of market trends.

PART B

- 1. Company with own label or brand (Details of brand registration in India)
- 2. International presence in the form of foreign retail/distributor/company/agency (Copy of the agreement)
- 3. Patent in design/technology etc. (Details of patent registration)
- **4.** Full-fledged design department /designer with international repute (Details of company's design team)
- 5. Awards won at council design awards.
- 6. Global awards won for design /innovation/excellence etc.
- 7. Participation in international couture shows like London, win, Hong Kong, Vicenza etc. (name ofshow, year etc.)
- 8. Advertisement in international luxury magazines
- 9. Details of participation at GJEPC exhibition/shows/jewellery week etc. (Details of company's presence on social handles /reach)

