

Guidelines, Cost of participation, Rules & Regulations for Allotment of Booths at IIJS Premiere 2021

Cost of Participation for booth Space & Premium Charges:

PARTICIPATION COST AT IIJS PREMIERE 2021			
(ONLY for those who are holding their 25% advance Amount with GJEPC)			
	Ordinary (per Sqmt in INR)	MSME (per Sqmt in INR)	Associates (per Sqmt in INR)
Discount Applicable	15%	10%	5%
Space Cost*	20,900	20,900	20,900
Less: Committed Special Incentive	900	900	900
Total A	20,000	20,000	20,000
Less: Combo Discount	3,000	2,000	1,000
Discounted Space Cost Total B	17,000	18,000	19,000
Add: Charges for Built in Stall	3,500	3,500	3,500
Final per sqmt COST	20,500	21,500	22,500
Premium location	25%	25%	25%
Island location	15%	15%	15%
Corner location	10%	10%	10%
Refundable Security Deposit	10%	10%	10%
Add: GST	18%	18%	18%

* Remains identical to postponed IIJS 2020 show

The Gem & Jewellery Export Promotion Council

Office No. AW 1010, Tower A, 1st Floor, Bharat Diamond Bourse, Bandra-Kurla Complex, Bandra (E) Mumbai 400 051
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PARTICIPATION COST AT IIJS PREMIERE 2021

(For those who had withdrawn their 25% advance & NEW Applicants)

	Ordinary Members (per Sqmt in INR)	MSME Members (per Sqmt in INR)	Associates Members (per Sqmt in INR)	New Applicants (per Sqmt INR)
Discount Applicable	15 %	10 %	5%	0
Space Cost*	20,900	20,900	20,900	20,900
Total A	20,900	20,900	20,900	-
Less : Combo Discount	3,135	2,090	1,045	-
Discounted Space Cost Total B	17,765	18,810	19,855	20,900
<i>Add:</i> Charges for Built in Stall	3,500	3,500	3,500	3,500
Final per sqmt COST	21,265	22,310	23,355	24,400
Premium location	25%	25%	25%	25%
Island location	15%	15%	15%	15%
Corner location	10%	10%	10%	10%
Refundable Security Deposit	10%	10%	10%	10%
Add : GST	18%	18%	18%	18%

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Allotment Procedures: Jewellery, Loose Stones, Labs, Machinery and Allied Section

The allotment of the applicants will be based on their GJEPC Membership status as on 30th June 2021

Allotment of Preference to Applicants in each category will be as per below:

A. PREFERENCE AS PER STATUS OF APPLICANTS

Preference	Participant Type	Advance/Withdrawal	ROI Submitted for IIJS Premiere 2021 (September)	Application of IIJS Premiere 2021
1 st	IIJS Premiere 2020 Allottee	Advance amount with GJEPC	YES	YES
2 nd	IIJS Premiere 2020 Allottee	Advance amount with GJEPC	NO	YES
3 rd	IIJS Premiere 2020 Allottee	Withdrawn advance amount	YES	YES
4 th	IIJS Premiere 2020 Allottee	Withdrawn advance amount	NO	YES
5 th	New Applicants		YES	YES
6 th	Fresh Applicants		NO	YES

B. GENERAL PREFERENCES FOR EVERY CATEGORY

- 1 **Ordinary Members will have 1st preference in the allotment of booths.**
- 2 **Members having manufacturing units registered under Udhog Aadhar Number (UAN) / SSI with the Council will get 2nd preference in booth allotment.**
- 3 **Associate Member will get the 3rd preference in each respective category of allotment/s.**

Members are informed that mere application for more area does not guarantee confirmed allotment. The no of booths to be allotted to applicants will be based on the overall application received & available booths

A. First Preference: Exhibitors who were allotted stall for IIJS Premiere 2020 (postponed) and have submitted their ROI before 25th June 2021 and having advance amount with GJEPC.

- 1 **First Preference:** Opting for **SAME space** as allotted at IIJS Premiere 2020
- 2 **Second Preference:** Opting for **MORE space** as allotted at IIJS Premiere 2020
- 3 **Third Preference:** Opting for **LESS space** as allotted at IIJS Premiere 2020

B. Second Preference: Exhibitors who were allotted stall for IIJS Premiere 2020 (postponed) and have NOT submitted their ROI before 25th June 2021 and having advance amount with GJEPC

- 1 **First Preference:** Opting for **SAME space** as allotted at IIJS Premiere 2020
- 2 **Second Preference:** Opting for **MORE space** as allotted at IIJS Premiere 2020
- 3 **Third Preference:** Opting for **LESS space** as allotted at IIJS Premiere 2020

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- C. **Third Preference:** Exhibitors who were allotted stall for IIJS Premiere 2020 (postponed) and have submitted their ROI before 25th June 2021 but do not have advance amount with GJEPC.
- 1 **First Preference:** Opting for SAME space as allotted at IIJS Premiere 2020
 - 2 **Second Preference:** Opting for MORE space as allotted at IIJS Premiere 2020
 - 3 **Third Preference:** Opting for LESS space as allotted at IIJS Premiere 2020
- D. **Fourth Preference:** Exhibitors who were allotted stall for IIJS Premiere 2020 (postponed) and have NOT submitted their ROI before 25th June 2021 and do not have advance amount with GJEPC.
- 1 **First Preference:** Opting for SAME space as allotted at IIJS Premiere 2020
 - 2 **Second Preference:** Opting for MORE space as allotted at IIJS Premiere 2020
 - 3 **Third Preference:** Opting for LESS space as allotted at IIJS Premiere 2020
- E. **Fifth Preference:** Allotment of Waitlisted companies (3,2,1-year waitlisted applicants) applied for ROI before 25th June 2021 (Refer Annexure I, II & III)
- F. **Sixth Preference:** Allotment of New Applicants who have applied for ROI before 25th June 2021, (Applying for the first time at IIJS Premiere 2021)
- G. **Seventh Preference:** Allotment of New Applicants who have not submitted their ROI before 25th June 2021 but submitted their online application. (Applying for the first time at IIJS Premiere 2021)

Members are informed that application for more area does not guarantee confirmed allotment. The no of booths to be allotted to applicants will be based as per ROI submitted & booths will be allotted as per availability.

Guidelines:

- A. **Online Space Application:** All applicants are required to compulsorily submit the online space application form before **Saturday, 31st July 2021** and send application, payment, and declaration to complete their participation formalities.
- B. **Display of Products:** Display of Loose Diamond & Color stones in Jewellery Section is not allowed. Similarly, No Jewellery in Loose Diamonds & Color stones Section will be allowed. (Beads in Mala form will be allowed in Loose stones section)
- C. **Booth Allotment:** Booth allotment will be undertaken section-wise & from higher to lower space as per availability and through lottery basis. No further changes/modification in space will be accepted after submission of online space application form and before booth allotment.

Points to Note:

- A. Renewal/Application of Membership for FY 2021-22 is mandatory to be completed by 30th June 2021. Mere submission of the online space application form and submission of payment without renewal of membership does not qualify any company to become a bonafide exhibitor and their participation will be cancelled.

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- B. ROI applicants cannot change the stall preference in space application form. It will be same as submitted during ROI of IIJS Premiere 2021
- C. Participants who had been allotted stalls at the postponed IIJS Premiere 2020 and wish to opt out from IIJS Premiere 2021 will lose their preference and booth location at IIJS Premiere 2022.
- D. All the stalls at IIJS Premiere 2021 will be built-in stalls in octonorm (Prefabricated stalls). No RAW space / Duplex Stalls will be allotted.
- E. IIJS Premiere 2021 (Physical) show - out of Mumbai will be organized as a continuation of IIJS Premiere 2020 that was postponed due to Covid-19 and hence the allotment preference will be given only to the applicants who had been allotted the stalls and have their application amount deposited with us.
- F. Those who had been allotted stalls at the postponed IIJS Premiere 2020 and will continue with their Participation at IIJS Premiere 2021 will get due preference for IIJS Premiere 2022. They will be able to retain their booth size and location as per IIJS Premiere 2020 allotment.
- G. New applicants can apply for the maximum allowed stall size at IIJS Premiere 2021 and will also be given preference of participation with at least 1 booth at IIJS Premier 2022.
- H. Exhibitor cannot have booth at multiple location within Jewellery or Loose stones section.
- I. Allotees of IIJS Premiere 2020, to keep their preference of allotment at IIJS Premiere 2022 will need to book at least 50% of their stall space (only Ground level stall to be considered) of IIJS Premiere 2020. The following illustration is for your reference.

No of Stalls allotted at IIJS Premiere 2020	At least 50% of stall size to be applied (or more can be applied)
1	1 or more
2	1 or more
3	2 or more
4	2 or more
4+4	2 or more
6	3 or more
6+6	3 or more
8	4 or more
8+8	4 or more
12	6 or more
12+12	6 or more

- J. All Premium, Corner, Island booths are marked on the floor plan. Please refer to the legends & premium charges earmarked on the floor plan. In case of any further assistance, please do not hesitate to call on **1800-103-4353**

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- K. In case, if any applicant is under continuous 3, 2 or 1-years waiting list & their name is not mentioned under Annexure I, II & III, then they may immediately inform us by e-mail/fax/letter with the records of last 3, 2 or 1 years not later than Saturday, 31st July 2021.*
- L. Applicants may note that all official communication from GJEPC for IIJS Premiere 2021 will be done only through emails (from iijs@gjepcindia.com), primarily at the email address notified under membership user. There will be no other medium of communication in this regard.
- M. The allotment of booths for all the applicant members (pan India) will be held at a centralized location in Mumbai on a stipulated date. Regional Applicants can be present at GJEPC Regional Offices as per the details mentioned in the allotment schedule that will be circulated later.
- N. The exact dates & schedule of allotment along with the criteria will be announced to all the applicants' individually through email and announced simultaneously on www.iijs.org Please note that communication in no other form will be made with regards to the final schedule of booth allotment.
- O. The decision of the organizers with regards to allotment will be final & binding on all the applicants.
- P. Please read the cancellation policy carefully before applying. The cancellation charges will be as under:

Sr. No.	Dates	Cancellation Charges
1	1 st August 2021 to the booth allotment	50%
2	After booth allotment	100%

- Q. **NON-PARTICIPATION CLAUSE:** In view of the long list of applicants for IIJS with years in waiting and other opportunities available during the same period in Bangalore, the Council intends to create opportunity to the maximum number of members by way of introducing the non-participation clause in its space application form. According to the said clause an exhibitor will have the option to choose to apply/participate/exhibit directly or indirectly ONLY and not simultaneously at IIJS Premiere OR any other show/exhibition/ fair within INDIA which is similar to show/exhibitions/fairs related to Gems & Jewellery for a period of **15 days before the start of IIJS Premiere 2021 and 7 days after the completion of IIJS Premiere 2021 (both applicable simultaneously)**. This will greatly increase the options of all applicants to participate equally and choose to participate either in IIJS or any other similar shows/ exhibitions/ fairs of gems & jewellery during the same period. In the event of violation of this condition by any exhibitor, then disciplinary action will be initiated against such exhibitor, which will include immediate closure of the booth of the exhibitor at IIJS Premiere 2021 and/or the said exhibitor will lose the preference (if any) and chance to exhibit/participate at all future events of the Council and/or blacklisted/debarred from all the activities of Council.
- R. Please note that the Council reserves all the rights to postpone or cancel the show completely or partially without any prior intimation, subject to the changes in the Govt. rules and regulations and any such changes thereof for organizing the show, including based on it's perception of the COVID 2019 situation in the venue/city/state/country, whether Govt. issues any regulation, in the interest of the participants and visitors. In case of such a situation and for any matter beyond reasonable control of the Council, including, but not limited

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to, the force majeure events, causing any delay/ failure to organize the show or cancellation of any facility/attribute/service or the entire show, the Council shall not accept any responsibility or indemnity, whatsoever, and under no circumstance shall the Council have any liability to the applicant/participant for any loss or damage of any kind whatsoever incurred as a result of the postponement or cancellation of the show.

PLEASE NOTE:

Renting, Subletting & Sharing of booths: *Please note, it has been observed that many exhibitors have been sub-letting, sharing & renting their booths, which is a gross violation of the participation rules mentioned in the Application & Contract form. In case, if any exhibitor is found violating this clause, disciplinary action will be taken by the Council against, both, the Exhibitor and the Exhibitor/Applicant who was part in sharing the booth including its representatives. The said disciplinary action will include immediate closer of the booth of the Exhibitor at the show and/or lose the chance to exhibit by the Exhibitor/Applicant at all future events of the Council and/or black listed/debarred from all the activities of Council*

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