

Celebrating
41st
Edition



30th July - 3rd August, 2025
Jio World Convention Centre



31st July - 4th August, 2025
Bombay Exhibition Centre
MUMBAI

2100+
Exhibitors

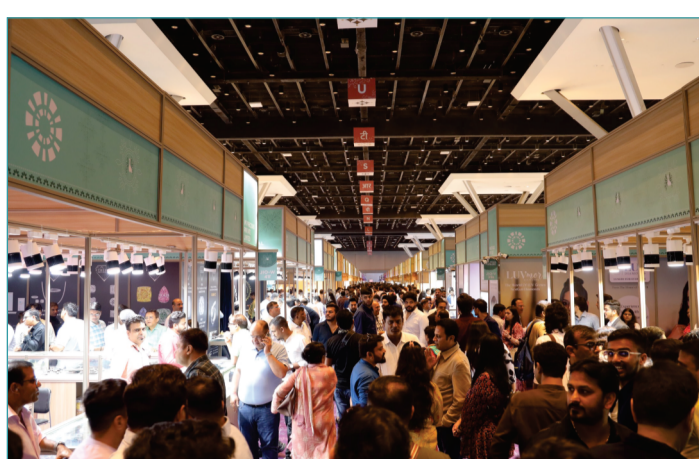
3600+
Stalls

135000+
Sq. mtrs of
Exhibition Area

50000+
Expected Trade
Visitors

Visitors from
1300+
Cities in India

Visitors from
80+
Countries



Established in 1966, the Gem & Jewellery Export Promotion Council (GJEPC) has been at the forefront of promoting India's gem and jewellery industry worldwide. As the apex body under the Ministry of Commerce & Industry, Government of India, GJEPC has played a pivotal role in boosting exports and positioning India as a global jewellery hub. For over 4 decades, we have successfully organized the "IIJS" (India International Jewellery Show), one of the largest and most popular trade fairs for the gem and jewellery trade globally. Our flagship events, "IIJS Premiere" and "IIJS Signature," along with concurrent show IGJME (India Gem & Jewellery Machinery Expo) have set benchmarks in both domestic and international markets. IIJS Tiritiya" the third flagship show has already created ripples in the gems and jewellery market of India and has India fostered business expansion and innovation, leaving a significant impression on jewellery retailers.

The Ministry of Commerce and Industry (MOC& I) has been supporting and patronising our shows every year.

India: A Flourishing Jewellery Market

India is one of the largest consumers and exporters of jewellery, renowned for its craftsmanship, quality, and competitive pricing. With rising disposable income, evolving consumer preferences, and a robust retail infrastructure, India offers unparalleled business potential for international jewellery brands and manufacturers.

GJEPC's Commitment to Promoting Exports

As part of its mission to drive global trade, GJEPC organizes three flagship jewellery shows annually:

IIJS Premiere - The World's Second Largest B2B Jewellery Trade Exhibition

IIJS Premiere (India International Jewellery Show Premiere) is one of the most prestigious B2B jewellery trade exhibitions, serving as a vital platform for jewellery manufacturers, wholesalers, retailers, and designers from India and across the globe. The show attracts 50,000+ domestic visitors and 2,700+ international visitors from 80+ countries.

IIJS Premiere 2025 - Show Dates:

The show will be held concurrently at dual venues on the below dates

- Jio World Convention Centre (JWCC), BKC, Mumbai: 30th July - 3rd August 2025
- Bombay Exhibition Centre (NESCO), Goregaon, Mumbai: 31st - 4th August 2025

Product Sections at JWCC	Product Sections at BEC
Diamond, Gemstone, and other studded jewellery	Diamond, Gemstone, and other studded jewellery
Gold and Gold CZ studded jewellery	Gold and Gold CZ studded jewellery
Loose Stones (Natural Diamonds)	Loose Stones (Colour Gemstones)
Lab-Grown Diamonds (Loose & Jewellery)	Silver Jewellery, Artefacts & Gifting Items
Laboratories and Education (For Loose)	Laboratories and Education (For Jewellery)
International Companies	International Companies
The Select Club Exclusive High-End Couture Jewellery	Concurrent Show IGJME India Gem & Jewellery Machinery Expo PREMIERE, Mumbai 2025 Concurrent Machinery & Allied Show

Salient Features Of IIJS Premiere 2025

- User-friendly Complimentary International Visitor Pre. Registration
- Facial Recognition for seamless entry & exit
- User-friendly IIJS APP for detailed features at the show
- 3D Interactive floor plan for smooth navigation
- To and Fro Shuttle Bus Services
- Cafeterias and Coffee Shops at the venue
- Complimentary WIFI and Drinking water
- Innov8 Talks (Seminars)
- 5-star, & budgeted hotel accommodation near the venue
- Networking Evening.
- Dedicated Prime Lounge facility for international visitors, offering enhanced comfort and networking opportunities.
- Expansive exhibition space with 6 halls at Bombay Exhibition Centre (BEC) and 2 large halls at Jio World Convention Centre, ensuring seamless access to a diverse range of exhibitors and product categories.



International Delegations at IIJS Premiere

IIJS Premiere 2024 had the privilege of welcoming distinguished delegations from the **UAE, Japan, Nepal, United Kingdom, Sri Lanka, Uzbekistan, Iran, Thailand, Malaysia, Cambodia, Russia, Saudi Arabia, and Turkey.** Building on this strong global participation, IIJS Premiere 2025 is set to host delegations from over 15 countries, further reinforcing its stature as a premier international trade platform.

A comprehensive Advertising and promotional Strategy has been devised to actively promote these shows:

- Focused Advertisements in prominent International Jewellery B2B trade magazines, worldwide.
- Promotion through India Pavilions organized by the Council at various international jewellery shows.
- Specially designed promotional materials like - Fliers/brochures in various languages for targeted buyers & high net-worth international traders/association heads to display the event highlights.
- Digital promotion for show updates & social media like (Facebook, YouTube, Twitter, & Instagram)
- Promotion through various International Trade Associations
- Regular Emailer/E-bulletin campaigns to target a database of international buyers.



World's 2nd largest Gem & Jewellery B2B Show

www.gjepc.org | @GJPCIndia | @IIJS.GJPC | GJPCIndia | GJPCIndia