

## **Criteria for “The Select Club” at Jio World Convention Centre**

### **Jewellery Manufacturer By-Invitation-Only**

All Member companies intending to exhibit under **The Select Club** Section will have to submit their Company profiles in PowerPoint presentation per the criteria below for further consideration.

#### **PART A**

- **Jewellery businesses with distinct design DNA**
  - High design and narratives revolving around one-off pieces or collections should be at the heart of the brand. It should have a distinct design DNA underlining "exclusivity".
- **Top finish and superior quality materials, ethically sourced**
  - Materials are typically sourced from reputable suppliers and are of the highest quality, coupled with superior quality and finish at par with global standards. Jewellery businesses that maintain supply chain integrity promotes trust, SDG and overall maintains high ethical standards.
- **Businesses investing in research, technology, and innovation.**
  - R&D and adoption of new technology indicates that the brand is evolving and keeping finger on the pulse of market trends.

#### **PART B**

1. **Company with own label or brand**
  - a. Details of brand registration in India
2. **International presence in the form of foreign retail/distributor/company/agency**
  - a. Copy of the agreement
3. **Patent in design/technology etc.**
  - a. Details of patent registration
4. **Full-fledged design department /designer with international repute**
  - a. Details of company's design team

5. Awards won at council design awards.
6. **Global awards won for design /innovation/excellence etc.**
7. **Participation in international couture shows like London, win, Hong Kong, Vicenza etc.** (name of show, year etc.)
8. Advertisement in international luxury magazines
9. **Details of participation at GJEPC exhibition/shows/jewellery week etc.**
  - a. Details of company's presence on social handles /reach