

## Jewellery, Gem & Technology Dubai all set for February debut

*International B2B show to deliver industry's first in-person event of the year*

**DUBAI, United Arab Emirates, 18 January 2022** – Momentum is building up for the much-awaited launch next month of the inaugural edition of Jewellery, Gem & Technology Dubai (JGT Dubai), the industry's first in-person B2B event of the year.

Taking place from 22 to 24 February at the Dubai World Trade Centre (DWTC), JGT Dubai represents a significant catalyst for an industry poised for its next wave of growth.

"We are thrilled to kickstart the global jewellery event calendar with a premier marketplace featuring best-in-class exhibitors in Dubai, one of the most exciting cities in the world," says David Bondi, Senior Vice President of Informa Markets in Asia. The three-day fair will bring together suppliers from Belgium, Hong Kong, India, Italy, Israel, Turkey, the UAE and other key sourcing destinations under one roof.

"This B2B show will feature distinct showcases highlighting core product categories, with each section offering buyers opportunities for discovery and engagement, and the chance to get a head start on their 2022 sourcing requirements. Together with our event co-organiser, the Italian Exhibition Group (IEG), and through our collective efforts with DWTC, we are creating a productive environment where our community can get back to business safely and confidently," Bondi continues.

Jointly staged by Informa Markets Jewellery and IEG, JGT Dubai has received wide industry support, including that of official partner, DMCC (Dubai Multi Commodities Centre); industry partner, the Dubai Gold and Jewellery Group (DGJG), and trade associations encompassing virtually every aspect of the sector. Positioned as the first international in-person sourcing opportunity for 2022, the fair has attracted strong interest from key buying groups with retailers, wholesalers and brands from the Middle East, Eastern Europe and South America signing up for JGT Dubai's Hosted Buyer Programme.

“It is with great pride that we are preparing to turn the spotlight on JGT Dubai, an event that is making its debut on the annual calendar of international jewellery events, representing, from the very outset, a strategic business multiplier in the Middle East area for the sector’s global players,” says Corrado Peraboni, CEO of Italian Exhibition Group, Italy’s leading trade show operator for B2B gold and jewellery events. “The community’s expectations and enthusiasm reward the efforts that led IEG and Informa Markets Jewellery to establish a concrete and winning synergy that will allow the entire jewellery supply chain to make an even further leap in quality on international markets.”

The fair is further enhanced by two world-class gatherings, namely the highly anticipated Dubai Diamond Conference organised by DMCC, and Informa Markets Jewellery’s Jewellery World Awards (JWA) presentation ceremony. Both events will be held on 21 February.

JGT Dubai will also take place during the largest cultural event ever staged in the Middle East – Expo 2020 Dubai. The Expo opened on 1 October 2021 and will run through 31 March 2022.

## Core Product Categories

JGT Dubai’s inaugural edition is ideally timed for companies eager to regain lost ground after a bruising two-year hiatus marked by cashflow pressures and pandemic-induced supply chain shocks. At the show, buyers will discover a well-curated mix of new inventory spanning finished jewellery, loose diamonds and coloured gemstones, jewellery parts and components, and technology solutions and equipment.

Some of the **finished jewellery** showcases not to be missed are Unison Manufacturing HK Ltd’s trendy gold and diamond jewellery sets; Unoaerre’s voluminous yet light design-driven collections; and KGK Jewellery HK Ltd’s timeless creations adorned with brilliant diamonds of the finest quality and cut, to name a few.

Buyers will also be treated to a wide range of **loose diamonds** in virtually every shape, size and quality, including rare and majestic fancy colour stones. The exhibitor roster includes Dayagi Avraham Diamonds Ltd, G Arabov Diamonds Ltd, KP Sanghvi Middle East DMCC and Taché Co NV, among others.

On the **coloured gemstone** front, Emerald 18 Ltd is expected to highlight its assortment of Africa-sourced emeralds, including single stones and layouts, in all shapes, sizes and price categories.

**Jewellery components** are expected to be a major draw for jewellery manufacturers, designers and retailers. Notable exhibitors include top Italian manufacturers of semifinished and finished chains like Alessi Domenico and Fior, among many others.

Buyers looking for the latest **technologies and applications** will also discover sourcing opportunities at the fair. Hosted in the technology zone are Legor, Premet Technologies Fze and Picup Media, to name a few.

## Buyer Insights

Professional buyers say they are looking forward to the full JGT Dubai experience come February.

"We are thrilled to see the dawn of this wonderful initiative for Dubai, the 'City of Gold.' We are certain that JGT Dubai will grow to be one of the most sought-after events in the annual calendar for jewellery enthusiasts and businesses around the world. Our congratulations to the organisers for making this dream a reality," says Tawhid Abdulla, Chairman of the Dubai Gold and Jewellery Group.

Arveen Iskandarian, chief financial and operating officer of Lebanon-based Edward Iskandarian Jewellery, says she is "eager to explore what is available in the market."

"Due to Covid lockdowns, sourcing opportunities have not been prevalent these last couple of years," Iskandarian shares in the webinar, [Exploring New Frontiers at JGT Dubai](#).

Mohamed Almuhaissen, chairman of jewellery manufacturer and retail brand Al Muhaisen Jewellery of Saudi Arabia, adds that there is no substitute for in-person product discovery.

"We are looking forward to seeing jewellery in the physical space again at JGT Dubai and hope to find some remarkable designs that we can bring to our customers in Saudi Arabia," says Almuhaissen.

## About Informa Markets Jewellery

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our global jewellery vertical, Informa Markets Jewellery, offers in-person and web-based sourcing experiences, digital solutions and dedicated B2B platforms that bring international buyers and quality sellers together in the fine jewellery, gemstone, and fashion jewellery and accessories markets. Our resources, industry experience, influence and focus as a partner are enhanced by our global jewellery portfolio consisting of fairs and events in key cities; a powerful digital platform – JewelleryNet; a dedicated Jewellery Media team, led by flagship publication, JNA; an education-based programme – Jewellery & Gem Knowledge Community, and one of the industry's most prestigious awards programmes – the Jewellery World Awards (JWA, previously known as the JNA Awards). [imjewellery.jewellerynet.com](http://imjewellery.jewellerynet.com)

## About Italian Exhibition Group

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad – also through joint ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico and India, for example – now sees the company positioned among the top European operators in the sector. [www.iegexpo.it/en](http://www.iegexpo.it/en)

## About DMCC (Dubai Multi Commodities Centre)

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with a world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high-performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future. [www.dmcc.ae](http://www.dmcc.ae)

## Media Contact

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