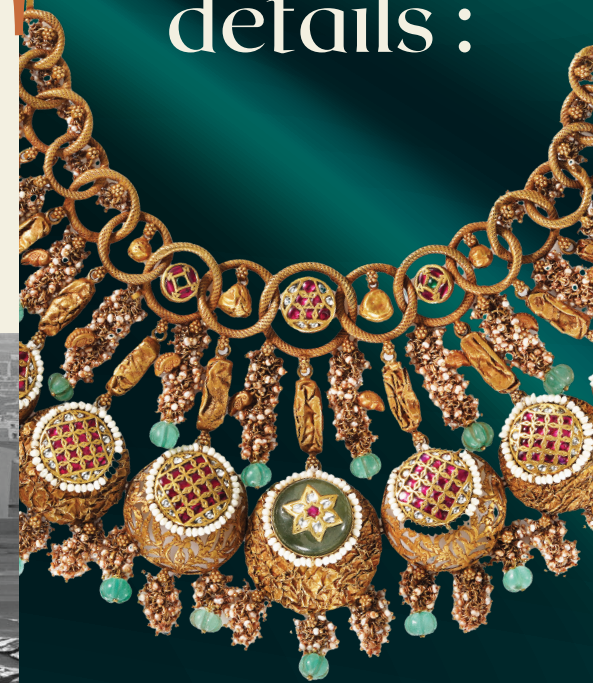


## Unveiling Excellence, Elevating Business

SAJEX 2025 is the definitive B2B jewellery exhibition, bringing together the finest jewellers, designers, manufacturers, and industry leaders from around the world. As the premier trade platform in Saudi Arabia, SAJEX 2025 serves as a gateway to the thriving Middle Eastern jewellery market, fostering business opportunities, innovation, and global collaborations.

## Contact details :



FOR EXHIBITOR  
REGISTRATION,  
SCAN THE CODE



**Registration:**  
<https://registration.gjepc.org/login.php>

### Members from Mumbai Region:

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**SAJEX**  
SAUDI ARABIA  
JEWELLERY EXPOSITION

ORGANISED BY  
**GJPC**  
INDIA  
Sponsored by Ministry of Commerce & Industry

In Association with  
Consulate General of India  
Jeddah

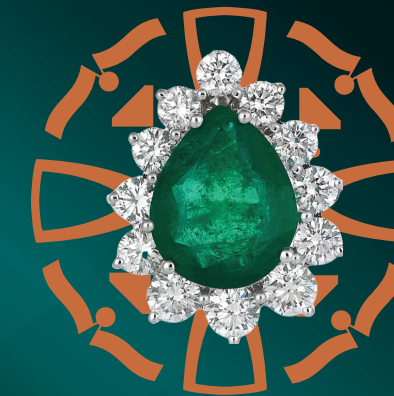
Destination Management Company  
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Ministry of Commerce & Industry  
دولة الكويت

Supported By  
Dubai Jewellery Group

**SAJEX**  
SAUDI ARABIA  
JEWELLERY EXPOSITION

A WORLD OF SPARKLE AWAITS



11th-13th SEPTEMBER 2025  
JEDDAH SUPERDOME



# ORGANISERS:



## ABOUT GJEPC

- India's apex body for Gems & Jewellery sector
- Set up in 1966, under the Supervision of the Ministry of Commerce & Industry, Government of India
- Represents 10,000+ members
- Promotes and facilitates Gem & Jewellery trade from India to Global markets
- Bridge between international trade bodies and India
- Works with trade and government to bring policy changes and reforms
- A thought leader guiding the sector forward



Saudi Arabia, the largest country in the Gulf region, boasts a population of 3.60 crore, and the largest economy in the Arab world, with a GDP of \$1.11 trillion.

- **Booming Economy:** Diversification drives rapid growth.
- **Strategic Location:** Gateway to the Middle East & beyond.
- **Expanding Market:** 36 million+ consumers with rising disposable incomes.
- **Strong Indian Ties:** A significant Indian diaspora and trade potential.

Saudi Arabia is a G20 economy with a young, highly educated population and a strategic location at the crossroads of three continents. It holds immense potential for investors and exporters.

## SHOWCASE YOUR BRAND TO:



Chain stores



Exporters



Departmental stores



Wholesalers



Retailers



Importers

EXPECTED NO. OF VISITING COMPANIES

# 2,000

From Saudi Arabia and other regions.

## WHY SAUDI ARABIA?

### THE KINGDOM'S TRANSFORMING ECONOMY

Saudi Arabia is undergoing rapid economic transformation, reducing its dependence on oil, diversifying income streams, and enhancing competitiveness. The country ranks 16th in the World Competitiveness Index 2024, ahead of global economies like Japan and France.

### KEY HIGHLIGHTS INCLUDE:

- Significant improvements in regulatory and business environments.
- New laws promoting entrepreneurship, investor protection, and reduced business costs.
- A surge in investment deals and licences by 95% and 267%, respectively, in 2022.

### VISITORS REPRESENTING DIFFERENT COUNTRIES:

GCC Countries (the UAE, Bahrain, Kuwait, Oman, Qatar, Saudi Arabia (Riyadh, Damman, Khobar)

### Other Regions:

Italy, China, Hong Kong, Singapore, Turkey, Malaysia, Egypt, UK, Europe, Jordan, Algeria, Ghana, Morocco, Sri Lanka and Bangladesh

### MARKET INSIGHTS

**Gold Jewellery:** Significant demand for 18-karat and 21-karat gold, with around 15% demand for 22-karat gold in select areas.

**Diamonds:** Emerging diamond market ripe for exploration.

### PRODUCT PREFERENCES:

- Gold jewellery in 18-kt, 21-kt & 22-kt
- Jewellery studded with diamonds, emeralds, rubies & sapphires
- Lab Grown Diamond Jewellery
- Loose Diamonds
- Bridal & Gifting Jewellery

### VISITOR PROMOTIONS

- Advertisements in trade magazines across the GCC and neighbouring regions
- Dedicated website and social media campaigns.
- International roadshows across GCC and at all Overseas exhibitions around the world
- Tie-up with local associations in the GCC region & neighbouring countries to invite their members
- E-mailers & personal invitations to trade members in the GCC regions & neighbouring countries
- Hosted Buyer programme

### EXHIBITOR SERVICES:

- Hotel stay for exhibitors will be provided for 2 nights, as per the following categories:  
12 sqm to 36 sqm booth size: 1 room  
54 sqm to 144 sqm booth size: 2 rooms
- Interpreter services to exhibitors upon request
- F & B facilities for exhibitors
- Overnight Vaulting of goods
- Visa Assistance
- Printed exhibitor directory in Arabic & English
- Robust security measures at the show

### BOOTH OPTIONS:

• 12 sqm	• 36 sqm
• 18 sqm	• 72 sqm
• 27 sqm	• 144 sqm

(Raw space for 36 sqm. & above)

### THE EXHIBITION AIMS TO:

- Develop synergies and boost direct exports.
- Establish Jeddah as a premier sourcing hub for gems and jewellery in Saudi Arabia, GCC, and beyond.

### EXHIBIT HIGHLIGHTS:

Gold Jewellery, Fine Jewellery, Diamond & Gemstone Jewellery, Loose Diamonds & Coloured Gemstones, Antique and Vintage Jewellery, Lab-Grown Diamond Jewellery, Silver Jewellery, Machinery, Technology and Allied services.

### OBJECTIVES:

To strengthen the B2B jewellery industry in Saudi Arabia by fostering bilateral trade with India and the GCC region.

### EXHIBITOR PROFILE:

Manufacturers, Exporters, Wholesalers, Designers, Suppliers and Dealers.

### COUNTRY PAVILIONS:

India, Saudi Arabia, UAE, Italy, Turkey, China & Hong Kong, Singapore, Thailand and Malaysia.

### EXPECTED NO. OF EXHIBITORS:

200 companies with 500 booths

### PARTICIPATION COST:

Bare space (Minimum 36 sqm)	USD 475 per sqm
Booth Construction	USD 175 per sqm
Total per sqm	USD 650 per sqm

The cost of participation for 12 m<sup>2</sup>, both is 675 USD per square metre

The cost per sqm is inclusive of 15% VAT