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# GREAT MACHINES MAKE GREAT MASTERPIECES

BE A PART OF  
INDIA'S LARGEST GEM &  
JEWELLERY TECHNOLOGY  
EXHIBITION

**PARTICIPATION PROSPECTUS**



## INDIA GEM & JEWELLERY MACHINERY EXPO

2ND  
EDITION

28 - 30 NOVEMBER, 2014, SURAT  
Surat International Exhibition and  
Convention Centre



# CUTTING-EDGE TECHNOLOGY FOR INDIA'S FOREMOST BUSINESS SECTOR

## TAKE YOUR PLACE AT INDIA'S LARGEST JEWELLERY TECHNOLOGY EXHIBITION

**I**t will soon be time for the India Gem & Jewellery Machinery Expo (IGJME) 2014 - the exhibition that showcases the latest and the best national and international machinery, equipment and tools for the mammoth Indian gem & jewellery industry, which had exports alone valued at a whopping USD 34.75 billion for FY 2013-14!

This objective of this fair is to present the recent technological advances made in machinery pertaining to the Gem & Jewellery sector, with a view to upgrading the jewellery manufacturing industry.

Last year IGJME was attended by over 3000+ business heads & decision makers, from around the country and overseas. They gained an opportunity to interact with around 100 leading names like Gallorini, Italimtianti Orafi, Schultheiss, Rio Grande, Pandora, Leach Garner, Sisma Spa, Safimet Spa Italy,

HRD, Milano, Lexus, Eve (Germany), besides Nickunj, Sahjanand, Professional °, Gesswein, Wilmor, Eagle, Vapson from India, amongst other leading suppliers of machinery, tools, components, packaging, accessories and allied products, who showcased cutting edge jewellery manufacturing technology, such as laser machines, computerised yield planning machines, advanced bruiting lathes, diamond impregnated scaives and much more!

This year the turnout promises to be even better, with 95% of the 2013 exhibitors continuing their participation and many more renowned names in the business joining in. In keeping with the mammoth participation that is expected, the booth area has been revised from 9 sqm. to 6sqm.

Once again IGJME is being held in Surat, in view of the vast number of jewellery manufacturing units in this

**Presented  
by the Gem & Jewellery  
Export Promotion Council  
India's apex industry body  
In affiliation with the  
Surat Diamond  
Association**





area – approximately 5,000 diamond manufacturing units alone!

This focussed machinery fair will bring together leading suppliers of Machinery, Tools, Components, Packaging, Accessories and Allied products, to meet the requirements of Indian jewellery manufacturers, designers and retailers. In addition to a large number of Indian exhibitors, IGJME 2014 is also expected to attract participants from Turkey, Israel, and Italy amongst others, adding an international flair to the expo, besides bringing new technological concepts and ideas to Indian shores.

It is being actively promoted across the country and over 8,000 decision makers from the production and retail segments of gems & jewellery industry are expected to visit. Apart from large numbers of visitors from GJEPC and the SDA, attendees will include jewellery manufacturers from key centres such as Surat, Rajkot, Mumbai, Jaipur, Coimbatore, Cochin,

Chennai, Kolkata and Delhi - senior business heads, key production and technical personnel and large retailers.

You are invited to be part of the action!

## PRODUCTS ON DISPLAY

- Jewellery manufacturing machinery
- Diamond manufacturing machinery
- Gemstone manufacturing machinery
- Tools & equipment & allied products (packaging / IT & software / education)
- Allied Service Providers



## PARTICIPATION COST

IGJME 2014 is offering attractive rates to participating companies – for both raw space and built-up booths.

\*GJEPC and SDA members will get a concession of 10% on the participation cost.

### For National Exhibitors

Raw Space Only: ₹ 10,000 per sq.mtr, plus applicable govt service tax

Built in Stall (Shell Scheme): ₹ 10,500 per sq.mtr plus applicable govt service tax

### For International Exhibitors

Raw Space Only: USD 200 per sq.mtr plus applicable govt service tax

Built in Stall (Shell Scheme): USD 220 per sq.mtr plus applicable govt service tax

**New Feature:** The above rates include 1 full page complimentary colour advertisement in pre-event special edition of JTM Magazine. This issue would be circulated in October 2014 amongst 8000 large, medium and small enterprises across India comprising of 5500 GJEPC members, 2500 Surat Diamond Association (SDA) members & will also be distributed to each visitor at IGJME 2014





## SEMINARS & WORKSHOPS

IGJME 2014 will feature concurrent running knowledge seminars that focus on the current & future needs of the industry.

These will be conducted by some of the world's leading authorities on topics such as diamond/jewellery manufacturing, optimising of technology and much more.

Thus this is the ideal opportunity to pick up the latest cutting-edge machinery and equipment, as well as to obtain firsthand knowledge of the latest knowhow!

## VISITOR PROMOTION & MEDIA PLAN

- \* Road shows / Personalized invitations across India to promote visitor registration
- \* Special Road shows in major manufacturing centers like Mumbai, Jaipur, Delhi, Chennai, Kolkatta, Trichur, Cochin, Calicut, Coimbatore, Rajkot etc.
- \* Focused advertisements in trade magazines & leading dailies
- \* Media Partnership with JTM Magazine

## A 5-STAR HOSPITALITY PACKAGE

Select, pre-identified companies, comprising large export houses and manufacturers, will be offered a complimentary hotel stay at Surat's top 5-star hotel for two nights.

## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSOR: (1 No.)

Rs. 10,00,000 / USD 18,000 + Service Tax

Entitled to:

- 56 sq. mts raw space at a prime location in the fair.
- One full page colour advertisement in the exhibitors directory
- Logo on promotional advertisements in trade magazines, marketing collaterals
- Top banner space (hyperlinked) on the fair home page from Aug 14 - Dec 14
- Logo during pre-event press conference
- Logo on the invitation cards/e-mailers to be sent to all targeted visitors
- Small write-up in the pre-fair newsletter
- Logo at the back of all badges

### GOLD SPONSOR: (1 No.)

Rs. 8,00,000 / USD 14,000 + Service Tax

Entitled to:

- 24 sq. mts raw space at a prime location in the fair.
- Logo on promotional advertisements in trade magazines, marketing collaterals
- Banner space (hyperlinked) on the fair home page from Aug 14 - Dec 14
- Logo during pre-event press conference

- Logo on the invitation cards/e-mailers to be sent to all targeted visitors.

- Small write-up in the pre-fair newsletter

- Logo at the back of all badges

### SILVER SPONSOR: (1 No.)

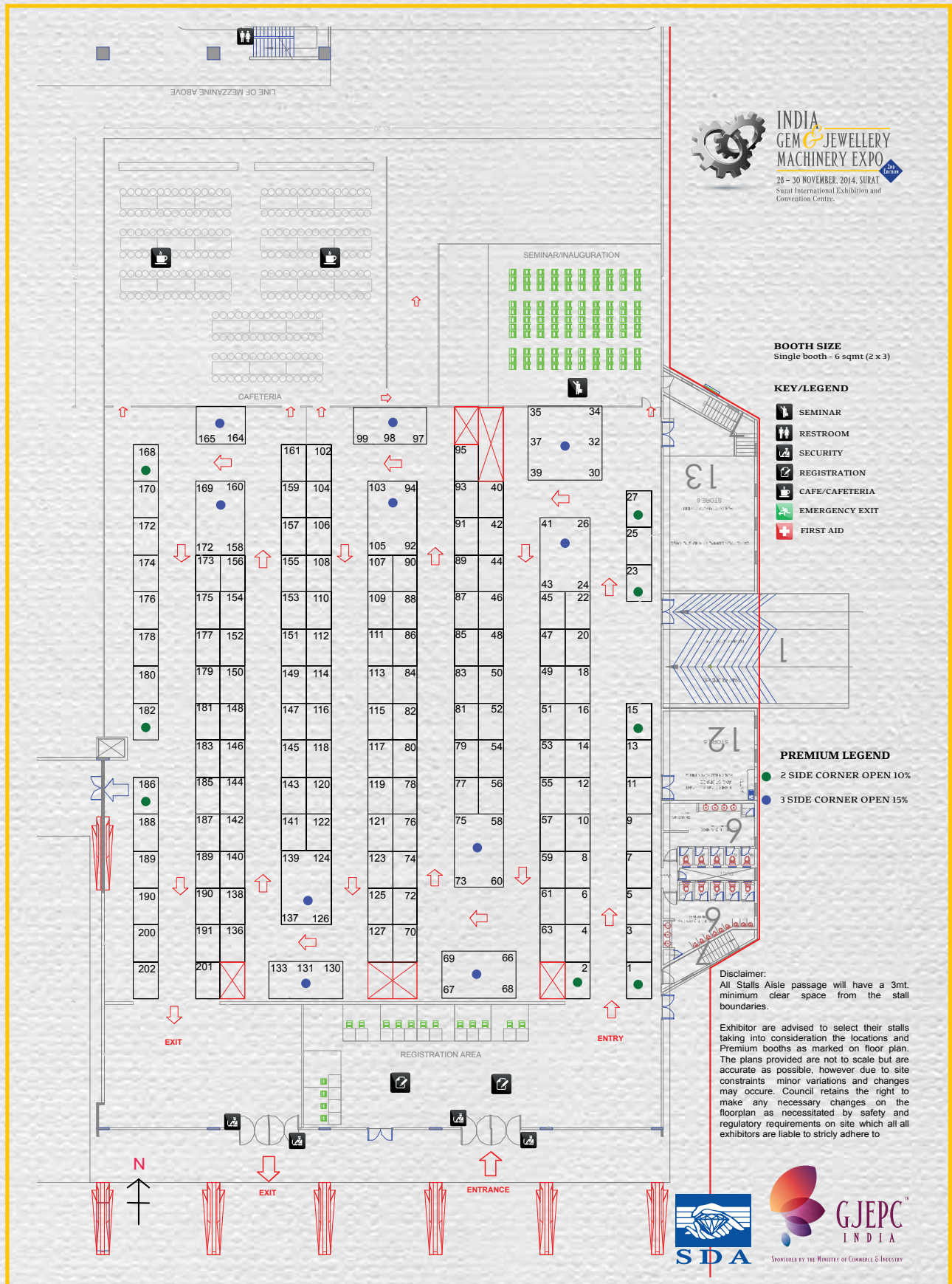
Rs. 6,00,000 / USD 11,000 + Service Tax

Entitled to:

- 18 sq. mts raw space at a prime location in the fair
- Logo on promotional advertisements in trade magazines, marketing collaterals
- Banner space (hyperlinked) on the fair home page from Aug 14 - Dec 14
- Logo during pre-event press conference
- Logo on the invitation cards/e-mailers to be sent to all targeted visitors
- Logo at the back of all badges



# FLOOR PLAN



# SURAT — A RAPIDLY GROWING MANUFACTURING HUB



Surat – the world’s largest diamond manufacturing centre - is the ideal location for IGJME 2014, since it is home to over 5,000 diamond manufacturing units, including some of the world’s largest and most advanced diamond cutting factories. In addition there are over 5600 diamond manufacturers located in surrounding cities and towns. The Surat Gem & Jewellery SEZ boasts of over 100 listed



companies and is rapidly emerging as a leading jewellery production hub considering it has an estimated 500 large, medium and small gold and studded jewellery manufacturing companies.

As Gujarat’s second-largest city, one of the fastest growing business hubs in the country and a thriving commercial centre, Surat is well connected by air and rail to Mumbai, Delhi, Jaipur and other Indian metros. It also boasts of its own modern port of Adani-Hazira.

## SURAT INTERNATIONAL EXHIBITION & CONVENTION CENTRE



The Surat International Exhibition & Convention Centre (SIECC), well located within the city limits, is a state-of-the-art exhibition centre, inaugurated in 2010. Fully air-conditioned, with a column-free exhibit area, it is well equipped with all modern amenities – CCTV, power supply back-up, 300 junction points, a business centre, a cafeteria, ample parking facilities and much more.



For more details: The Gem & Jewellery Export Promotion Council  
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