

5
DAY

19th SEPTEMBER 2021

SHOW DAILY

GJEPC
INDIA

IIJS INDIA
INTERNATIONAL
JEWELLERY SHOW
PREMIERE 2021
15th - 19th SEPTEMBER
BIEC, BENGALURU

COVER STORY

Hon'ble Commerce Minister Shri Piyush Goyal Hosted Interactive Session With Leading Manufacturers At IIJS Premiere 2021

Minister Exhorts Industry To Be More
Atmanirbhar

- Suggested the creation of a 'Credit Guarantee Fund' to facilitate smoother trade
- IIJS held in Bengaluru witnessed 300 international buyers, 1300 exhibitors and 2500 booths
- IIJS witnessed 21000 footfalls on Day 4 of the Show

5
Halls

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Exhibitors

21000+
Visitors by Day 4



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COVER STORY

The Gem & Jewellery Export Promotion Council organised an interactive session during IIJS Premiere 2021, one of Asia's leading Gem & Jewellery trade exhibitions, in Bengaluru. The conference was graced by the presence of **Shri Piyush Goyal, Hon'ble Minister for Commerce & Industry, Textile, Consumer Affairs, Food and Public Distribution, Govt of India** along with **Colin Shah, Chairman GJEPC, Mahendra Tayal, Regional Chairman-Southern Region, GJEPC; Shri Shailesh Sangani, Convener of National Exhibitions GJEPC and Shri Sabyasachi Ray, ED, GJEPC.**

The interactive session hosted more than 100 leading manufacturers, Retailers, exporters, trade associations, international buyers participating at IIJS who were present to share new advancements, initiatives and other industry related issues directly with the Commerce minister.

Commerce Minister, Shri Piyush Goyal said, "It is a pleasure to be at IIJS Premiere 2021 that has shown all the hard work and dedication put forth by multiple retailers, exhibitors of the gems and jewellery sector in India. The current government policies have been formulated keeping in mind all the concerns and aspirations while encouraging them to venture past the government initiatives at present. The creation of a 'Credit Guarantee Fund' could



help manufacturers overcome financing issues and facilitate smoother trade."

GJEPC Chairman, Colin Shah said, "We are honoured by the presence of Mr. Piyush Goyal who has graced the IIJS Premiere 2021 amidst his busy schedule. The commerce ministry has always been extremely responsive to our requests and has been at the forefront to resolve our issues. The hon'ble Minister has assured us to look into all the concerns raised, whether it is support in setting up Jewellery Park, Equalisation Levy, E-commerce, Repair Policy, FTA with Australia and the USA, etc. I am sure the industry will certainly take a big leap in the near future with the support of the Govt."

At the interactive session Commerce & Industry Minister unveiled the Cluster Mapping Book by The National Council of Applied Economic Research (NCAER) and GJEPC which has enabled the industry to identify

clusters for gem and jewellery manufacturing to boost exports.

"The gem and jewellery industry is a perfect example of cooperation and collaboration and the trust you all have in each other and the very large scale at which you all think, are the perfect ingredients to boost the possibility of expanding this particular category," Piyush Goyal said.

In response to the recommendations put forth by GJEPC Chairman Colin Shah on behalf of the industry regarding policy-related matters, Shri Goyal offered practical suggestions. He encouraged manufacturers to set up lab-grown diamond (LGD) machines rather than depending on the Production-Linked Incentives Scheme. LGDs have the potential to catch the fancy of the middle class, he noted.

Shri Goyal hailed the 11,000-crore Jewellery Park project that will be set in Navi Mumbai, but asked the industry

to look into offering affordable housing on rental basis for workers close to their workplace under the Affordable Rental Housing Complexes (ARHCs), a sub-scheme under the Pradhan Mantri Awas Yojana - Urban.

As for the FTAs, he informed that there is every possibility to sign up one with Australia once the international covid restrictions are lifted.

He assured that he would look into the issue of allowing hand-carriage of gems and jewellery in ports like Mumbai and Kolkata.

On the subject of banking finance challenges, there is a need to have a self-regulatory body that is externally audited - something akin to World Gold Council's Swarn Adarsh Abhiyan under the RGIP programme where India is leading the way.

The Minister concluded his talks by reiterating the fact that the industry has to be self-reliant and self-regulatory.

The India International Jewellery Show, a primary platform for Indian jewellery manufacturers, hosted the industry's biggest gathering of domestic and overseas buyers and retailers, enabling them with key insights into changing demand trends along with versatile jewellery crafted with highest standards of design and finish. The IIJS Premiere 2021 has taken place for the first time in Bangalore this year which witnessed 300 international buyers, 1300 exhibitors and 2500 booths in the 5-day festival.





NRITYASHREE



Dancing Queen

WOMAN ENTREPRENEUR

Meghna Saraogi: Digital-Ready Jewellery Inventory Helps Boosts Customer Sales & Engagement



Meghna Saraogi, founder of augmented reality-based fashion-tech startup StyleDotMe, is on a mission to digitise the inventory of every jeweller through her app, MirrAR.

Tell us about your brand. When did you set it up?

MirrAR is the fastest growing augmented reality-based platform that enables virtual try-ons for jewellery. Our world-class technology enables jewellers to help their customers to get a 'try-before-buy' experience, inside their stores or on their websites/apps. MirrAR was launched in 2017 and today, we have a portfolio of 250+ jewellers in 44 cities globally including brands like Tanishq, Hazoorilal Legacy and Senco Gold and Diamonds. The integration has helped brands in boosting their sales by up to 30%, increasing customer

engagement by up to 160% and reducing the return rates by up to 37%.

What does your brand specialise in?

MirrAR helps jewellers digitise their whole inventory and sell without actually having a physical inventory, as their customers can try-on these products, virtually from anywhere. We also provide jewellers with a data analytics dashboard that helps them make better business decisions. For instance, what SKUs were tried on the most, what products were added to the wish list, and more. Moreover,

we're also one of the few companies globally to have marker-less hand tracking technology that enables virtual try-ons of rings and bracelets without the need of any manual adjustments from the customer's end.

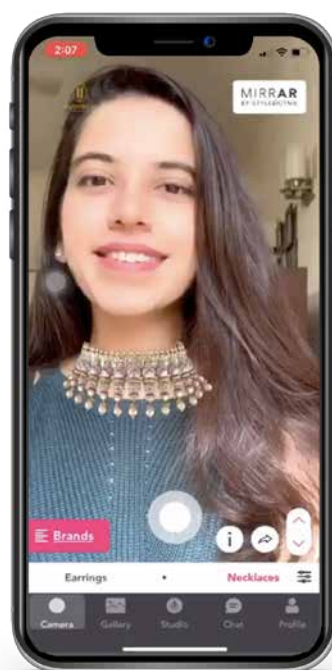
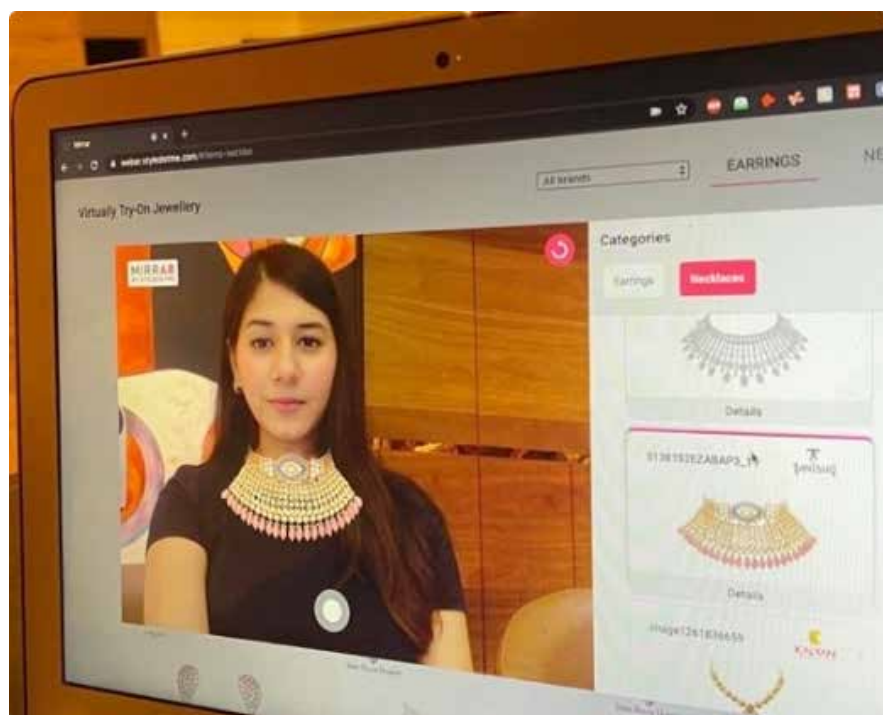
Why did you decide to participate in IIJS?

IIJS is India's largest gems and jewellery exhibition and we believe participating at the show would help us contribute to the industry in a much more efficient manner. We would love to meet the jewellery community to understand the gaps and showcase how mirrAR

can help bridge them!

What are you looking forward to the most at the show?

We are super excited about IIJS as it is a huge platform for us to showcase mirrAR, its extensions and the post-integration benefits. Our primary focus would be to educate jewellers about how a 'try-before-buy' experience is necessary in today's time, especially in this revival mode. We're also looking forward to meeting the members, exhibitors and visitors to further the dialogue about digital innovation and receiving feedback on mirrAR.



Women trying on different jewellery pieces using the MirrAR app.



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EXHIBITOR SPEAK



“Our Collections Are Tailor-made For Today’s Generation”

Hemanta Koley, Chairman, Chhanda Jewellers, talks about the latest offerings at IIJS Premiere.



Tell us about the jewellery collections that you are presenting. What is the product design best suited for current consumer demand?

Chhanda Jewellers is a manufacturer of lightweight natural diamond jewellery. We have a huge collection of cocktail rings, necklace sets, bracelets, pendant sets, earrings, nose pins and other accessories.

Our target audience is mainly those who are looking to source lightweight diamond jewellery with 100% quality assurance and at competitive rates. All our products are IGI certified, and we only sell BIS Hallmarked gold.

Are you targeting the Bridal jewellery segment?

We have a huge bridal jewellery collection, too. Some retailers prefer grand necklace sets starting from 10gm to 125gm. The bridal earring collection starts from 5gm to 30gm.



Will you be offering lightweight jewellery?

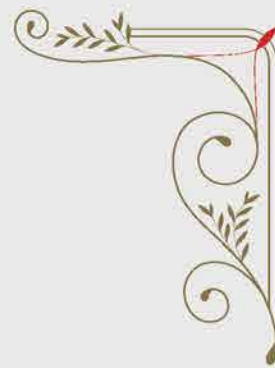
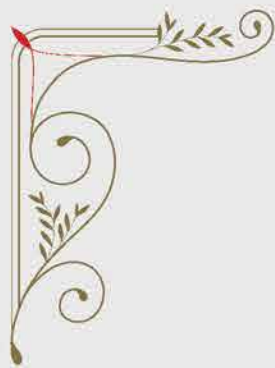
Our very experienced jewellery designing team worked hard from the first stage to reduce gold weight without compromising on quality. Our zero percent quality compromising policy makes us trusted by buyers.

Our rings start from 1gm-4gm; bracelets are as light as 3gm and can go up to 20gm; earrings from 2gm-30gm; and necklaces from 10gm-125 gm.

We also customise jewellery as per our clients' requirements.

In terms of diamond jewellery, what are the current trends in cuts, clarity, colour

In terms of diamond jewellery, we are offering FG to IJ colour and VVS to VS-SI clarity diamonds in 18-karat gold.



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DESIGN GALLERY

A Meenakari Artist Par Excellence: Deepak Sankit

Deepak Sankit of Deen Dayal R. Jewellers is an award-winning master craftsman of meenakari who has learnt the art from his family of master craftsmen. He talks about bringing his art to IIJS Premiere 2021 better understanding of the painstaking detailing that goes into the creation of timeless pieces.

Tell us about your brand.

I am a master craftsman of meenakari, the extraordinary enamel craft closely associated with the Pink City of Jaipur. The art has been passed down from generation to generation. I come from the family of Late Raj Kumar Sankit who was a master craftsman. Other members of my family are also trained in the art. We have a store Emporia DR in Civil Lines, Jaipur.

Can you tell us a little more about your jewellery collections?

Meenakari is a painstaking, traditional process that can take months to finish. I am inspired the artistic beauty of the Jaipur City Palace. My jewellery inventory encompasses buttons, cufflinks, rings, bracelets,



necklaces and earrings exquisitely hand painted with birds, animals and floral motifs using the art of meenakari.

Can you tell us a little more about the art form?

Meenakari is an age-old unique jewellery art form that employs hot enamelling and gold foiling techniques to create beautiful

imagery in vivid colours. The technique involves engraving the gold before applying the enamel, in order for the glass colour or meena to shimmer like precious stones.

You are a master craftsman of repute. Could you share some of your accomplishments with us?

I won a National Merit Award in

2003 for excellence in meenakari. I have been honoured by Her Highness Raj Mata Padimani Devi of Jaipur for my work. The Maharaja Sawai Man Singh II Museum Trust has recognised my contribution to the art of meenakari and my effort to pursue, refine



and further this traditional craft in contemporary context by giving me the Raja Bhagwant Das Award 2018 For Excellence in Traditional Crafts of Jaipur.

I have also received the World Crafts

Council (WCC) Award of Excellence for Handicrafts, 2018 - South Asia Sub-region for an exquisite meenakari photo frame that I made.

I have given live demonstrations in New York (USA), Budapest, Australia, Switzerland, Italy, and neighbouring Asian countries. I recently represented India to promote the art form in Honolulu (Hawaii) and Lipoint Gallery in Vancouver, Canada.

I have also held workshops at several design institutes such as Arch College of Design & Business, Pearl Academy, IICD, IIGJ, Manipal University, etc.

What will you showcase at IIJS Premiere 2021?

I am bringing new collections in gold with kundan meenakari work along with special nizam setting jewellery which is a huge trend at the moment. My USP is a collection of meenakari cufflinks and polki jewellery.

What are your expectations from the



show?

For me, IIJS is the best place to understand new trends of the jewellery industry post pandemic. We hope to have a successful show.

our unique bridal creations.

What prompted you to participate in IIJS?

I participated in IIJS Signature 2020 and got an amazing response to my earlier collection, A Tribute to Kashi. When I got an opportunity to participate in IIJS Premiere as a Women

Entrepreneur, I was thrilled. I am extremely thankful and grateful for this wonderful initiative by the Council. I look forward to meeting fellow industry members and seeing new and exciting concepts.



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BRAND WATCH

Polki Power



Dassani Brothers specializes in jadau jewellery which is directly set in the gold collet without any lac or wax below the polki. Among other jewellery pieces, the brand is showcasing bridal jewellery that epitomizes India's rich heritage through the use of rare gems and fine gold. A polki necklace further suspends tear-drop shaped polki pendants giving the piece an air of opulence. Another necklace beautifully combines uncut diamonds and emeralds in a repetitive floral pattern. Pearls fringe the necklace on either side. The brand adds an air of royalty using tanzanites and pearls which support a voluptuous three-clasp pendant encrusted with pearls, polkis and tanzanite. A majestic treat for any bride.

Festive Offerings

Kisna unveils two collections at IIJS 2021. The Desire Luxury 3 collection is a combination of contemporary and traditional diamond jewellery. This charismatic collection includes rings, couple bands, pendant sets, earrings, bangles and exclusive mens' jewellery. These radiant pieces are meant for all occasions. The Uphaar 2 collection is crafted with utmost care and fine craftsmanship. It encompasses jewellery pieces studded with coloured stones, dual tones of gold, eye catching jhumkas, illusion plate pendant sets and rings with rings with single stones resembling solitaires. This spectacular collection is apt for gifting and self-purchase during the festive season.



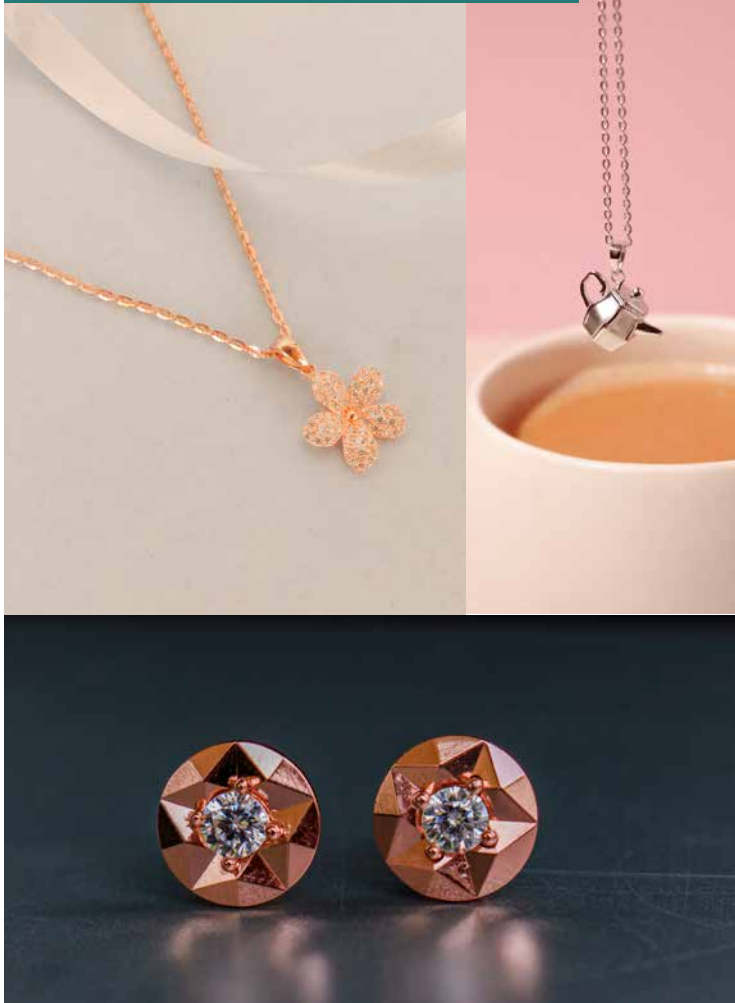


EMERALD



Honourable Minister Shri Piyush Goyal
graced Emerald stall with his presence

BRAND WATCH



Silver Seductions

Leo Silver Art presents an array of contemporary designs in silver. The rose gold-plated silver pendant featuring a peacock feather and a flute takes its cue from Lord Krishna, but the design treatment gives it a modern edge. An ultra modern silver bracelet interspersed with stone-embellished hexagons is a perfect daily wear accessory. Their collection encompasses a cute teapot cast in silver which makes for a quirky pendant, a silver butterfly inspired by orgiami and geometric art, a five petalled flower studded with crystals and more. Dainty, attractive and affordable, these are all the reasons you need to own more than just one.



Artistic Lines

LPSH-STAR Designer specialises in three-dimensional exquisite figurative jewellery. The brand takes advantage of rare gems like rubies, emeralds, pearls and diamonds along with enamelling techniques to create arty jewellery. The range of pendants, earrings, necklaces, bracelets and more are rooted in Indian mythology and culture. The designs go beyond fashion trends to create pieces that can be treasured for a lifetime.





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BRAND WATCH

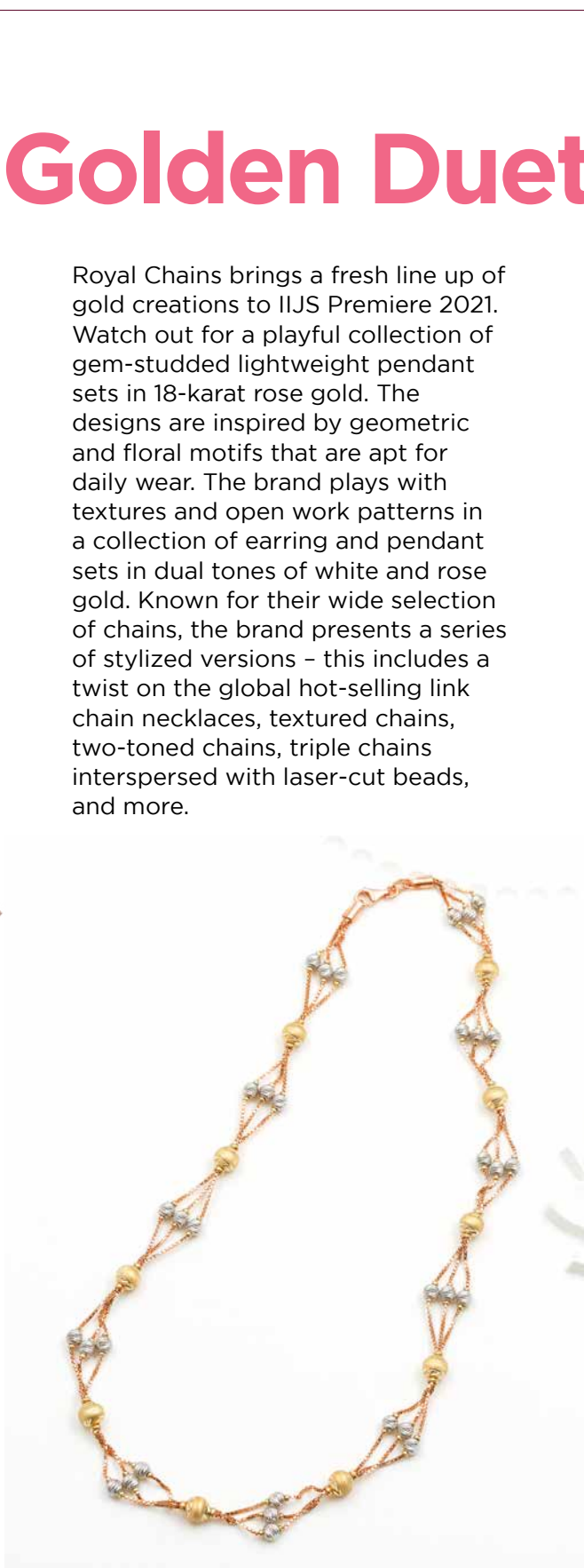
Elegant Silhouettes

OPH Grace presents multiple collections at IIJS that are in tune with the need of the hour – lightweight jewellery that stands out from the crowd. The Dwindle and Cherry Blossom collections combines the sparkle of fancy cut diamonds with the allure of yellow mother-of-pearls set in rose gold. The designs are inspired by natural elements such as the ocean and flowers. The Unity collection uses round diamonds are pave set to create a harmonious larger shape. The Charms World collection delves into the playful world of charm pendants with a touch of diamonds and enamel. All the pieces have a high wearability quotient.



Golden Duet

Royal Chains brings a fresh line up of gold creations to IIJS Premiere 2021. Watch out for a playful collection of gem-studded lightweight pendant sets in 18-karat rose gold. The designs are inspired by geometric and floral motifs that are apt for daily wear. The brand plays with textures and open work patterns in a collection of earring and pendant sets in dual tones of white and rose gold. Known for their wide selection of chains, the brand presents a series of stylized versions – this includes a twist on the global hot-selling link chain necklaces, textured chains, two-toned chains, triple chains interspersed with laser-cut beads, and more.





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BRAND WATCH

Modern Mangalsutras

Swastik Jewellers introduced a lightweight fun collection of 18- and 22-karat gold mangalsutras for young brides, who want to make a fashion statement. The brand has woven the global trend of evil eye jewellery into mangalsutras. The collection encompasses gold mangalsutras and bracelet mangalsutras starting from as low as 4 grams onwards.

The Sylvette Mangalsutra collection incorporates trendy charms, dancing gold beads and laser cut pendants, and is available in a variety of styles such as lariat mangalsutra, layered necklace mangalsutra, charms mangalsutra as well as bracelet mangalsutra.

They also have a dancing diamond mangalsutra collection in which the diamonds move with the body movement.



Customised Creations

Zundaa, a manufacturer of fine diamond jewellery, has built its brand reputation on creating quality, designer jewellery for the last 10 years. They have an extensive range of jewellery designs from trendy, light weight diamond jewellery to extravagant pieces. They specialise in original designs and customise each piece as per the client's specification. At IIJS 2021, they will showcase snippets of their capabilities – petite diamond creations in rose gold, classic diamond-studded bangles, fringe diamond necklaces as well as elaborate necklaces apt for bridal and occasion wear set with dazzling diamonds and a hint of coloured stones.



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BRIDAL GALLERY

IIJS Exhibitors Unveil Royal Heirlooms For Today's Brides

Kundan, meenakari and jadau jewellery has always held a special place in the bridal segment. The grandeur of uncut diamonds set within the confines of intricate patterns is unparalleled. The detailed meenakari work and the inclusion of gemstones add vivacious pops of colour making each piece a treasured keepsake for a lifetime.

The eternal favourite of Indian brides, jadau or kundan-meena jewellery brings together two art forms – enamelling and kundan-setting or inlaying of gemstones with a 24-karat gold foil.

The preferred choice of jewels by erstwhile Indian kings and queens, the kundan-meena art has been undergoing a transformation of sorts as jewellers are giving it a contemporary slant. The category is today not just restricted to the bridal segment, but many enterprising manufacturers are also creating pret wear kundan-meena for millennials and Gen Z. They are extending the art form to suit the requirements of lighter occasions and daily wear by scaling down patterns, while keeping the luxuriance of the piece intact.

Be it a dainty ring with a hint of kundan meena or hefty bridal set, the pieces are sure to add vivacity to any occasion.

Models draped in
jewellery from the
Beawar Legacy by
Raniwala 1881



A 22-karat gold bib festooned with motifs composed of carved rubies, polkis and emerald beads. By Anand Shah



The multi-row pearl necklace ends with a pendant decoarted with polkis and emeralds. By Kulthiaa Jewel



The double disc dangles are outfitted with polkis, pearls, rubies and emeralds. By Kinu Baba Jewellery



The pearl necklace is graced with magnificent polki and tanzanite pendants. By Dassani Brothers



The Rajbari hasli features polki-set florets, rubies and emeralds. By Birdhichand Ghanshyamdas Jewellers



The necklace set inspired by Mughal gardens is set with polkis, rubies, emeralds and pearls. By Jewels of Jaipur



A gold jadau bib embellished with polkis, bezel-set emeralds fringed with graduating pendants. BY Geeta Shyam Jewellers



An enamelled gold cuff partially set with carved emerald topped with polki floral motifs. By Haritsons Designs Pvt Ltd.



A multi-row pearl necklace with carved gold motifs suspends an intricate peacock pendant. By Gold Themes Gems Pvt Ltd.



The ruby hasli with peacocks at its finials suspends a carved emerald motif with pearl tassels. by Haritsons Designs Pvt Ltd.



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IIJS TRENDS

Daily Wear Sparklers

'Life is Now' the mantra of today's generation and dressing down in a stylish but impactful way is the new norm. In accordance with the swiftly changing sartorial aesthetics, Jewellery preferences are also seeing a shift. Diamond jewellery is no longer meant for cocktail parties and weddings, it is meant for celebrating personal milestones and the tribe of self-purchasers is gradually increasing. IIJS Premiere reflects this mood and we spotted delightful and delectable diamond collections that are fun and fashionable. Take a look...



Gold dangles with floral posts suspending tassels. By Zundaa



Twist & Shine diamond pendant set. By De Beers Forevermark



Rose gold curvaceous bangle with an openwork motif sprinkled with diamonds. By Laxmi Diamond



The multi-row diamond studded geometric ring. By Ojasvi



Diamond and pearl nose-to-hair ornament. By Dassani Brothers



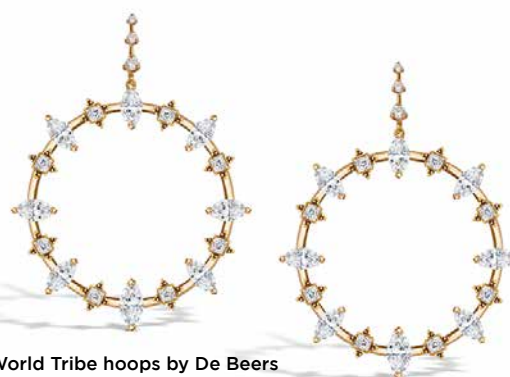
Five-row open bangle centred on a fancy-cut diamond. By Gehna



Multi-row sleek gold choker with tiny diamond-set motifs. By Gehna



A sleek crossover gold bangle with diamond finials. By Uphaar 2 by Kisna



World Tribe hoops by De Beers Forevermark



T.J. Impex



White gold bangle studded with fancy-shaped diamonds. By Kulthia Jewel



A geometric bracelet dotted with diamond motifs. By OPH Grace Finest Jewelry

IN THE NEWS

GJSCI To Hold India Skills Competition Starting 5th Oct

WorldSkills Competition 2022 is slated to be held in Shanghai and the Gem and Jewellery Skill Council of India (GJSCI) as a nodal entity for skill development in the gems and jewellery industry, has been bestowed upon the responsibility of selection and training of candidates for this competition in the Jewellery category. This is a prestigious event for GJSCI as well as the Indian gems and jewellery industry. Over the last several years, GJSCI has trained candidates who have brought home several Medallions of

Honour and a Bronze Medal in the Jewellery category.

Candidates for WorldSkills competition, which is divided into four stages i.e., Track-1 State Competitions, Track-2 SSC Selection Round, Five Regional competitions, and finally National Competition.

A total of nine States will participate under the Jewellery Skill for India Skills competition 2021, which will begin from 5th October 2021 and will conclude on 28th December 2021. GJSCI will organise and execute the all-regional level and national

level competition for Jewellery Skill with the support of National Skill Development Corporation (NSDC).

The Track-2 selection round was recently concluded. A total of 112 candidates had registered from across India, of which 18 competitors made it to next round.

GJSCI provides support to all participating States and provides guidance, training and encouragement to every candidate during the entire process of the competition. GJSCI also provides support of World Skill and India Skill

experts to selected candidates from regional or national level competitions. Candidates selected in the national competition will undergo a special training of 7 to 8 months to prepare for WorldSkills 2022.

Various industry and institutional members like VBJ Chennai, IIGJ Mumbai, IIGJ Jaipur, Goldsmith Academy Coimbatore, Titan Kolkata, IIJM Ahmedabad, etc. are participating and providing their support in the overall process of IndiaSkills and WorldSkills competitions.

SPOTLIGHT



Reliance Jewels: IIJS Provides Exposure To The Latest Jewellery Trends

Sunil Nayak, CEO, Reliance Jewels talks about the pan-India brand's plans for restocking inventory at IIJS for the anticipated surge in demand during the festive and wedding season.

IIJS Premiere is relocating to Bengaluru ... your comments about the move.

Keeping in mind the Covid19 restrictions, it is for the first time that the IIJS show will be held outside Mumbai. Obviously, the relocation will not stop the team from attending the exhibition. Shifting the venue from Mumbai to Bangalore has not affected our enthusiasm. In fact, our presence in the show will not only help us get an exposure to the latest jewellery trends from India but will also help us build stronger trade relationships and garner larger volumes of business through the exhibition.

What are you planning to source at the show?

It has been more than a year since the industry witnessed a physical show of the magnitude of IIJS. Hopes are obviously

high, as it is the need of the hour that the entire jewellery community comes together to boost the jewellery business. We are expecting a surge in demand for gems and jewellery in the next few months with weddings, festivals like Dussehra and Diwali lined up in the coming months. IIJS will be an opportunity for us to restock our inventory for the upcoming demand for the season. Every year, IIJS platforms showcase new design philosophies and techniques by various manufacturers and it's always inspiring. We always visit with an open mind and look at unique offerings and technologies for our upcoming businesses.

Keeping the gold price in mind, will you look to source more lightweight items this time?

Not just the rise in gold prices, even the fact that pandemic and

work from home has made us all go for trendy, minimalistic yet elegant looking jewellery pieces for the year 2021. Lightweight jewellery pieces are having the moment with more brands launching ornaments in this segment. Right from neckpieces to bracelets, eardrops and rings, lightweight items are the latest launches of the year. For women who have made minimalism as their way of life, lightweight jewellery pieces are just the right pick, since they have the right amount of sophistication juxtaposed with tradition. However, majority of jewellery consumption in India is still for traditional occasions, festivities and weddings and hence we will continue to take a large percentage of our both sourcing and in-house designs.

What jewellery are your retail customers looking for these days?

There has been seen a spike in demand for lightweight, functional jewellery as well as more wearable pieces that can be styled for multiple occasions.

Intricately designed temple jewellery and elegant antique gold designs are always loved by young couples. Gold and coloured gemstones are the most preferred choice of an Indian bride.

What is your outlook for jewellery retail sales in 2021?

The gems and jewellery market is reviving, and with stores reopening we are witnessing a peak in jewellery demand. We expect it to rise even higher during the Diwali season. Bridal and festive jewellery is still one of the heavy purchases that will garner sales in 2021. Since minimalist and lightweight jewellery is trending, customers are keen on making purchases for their everyday use.

ARTISAN AWARDS GALLERY

The 11 Prize-Winning Creations of The Artisan Awards 2021



Shri Piyush Goyal, Hon'ble Commerce Minister, visited the Artisan Awards Gallery in Hall 4 at IIJS Premiere 2021.

The theme Reinventing Vintage showcased a spread of three jewellery eras from diverse cultures – Indian heritage was celebrated through the sub-theme Temple Jewellery; Japanesque was a nod to Asian inspiration; and Victorian referenced the colonial past to create timeless yet modern silhouettes.

In all, 11 awards were given away as there was a tie in two of the three sub-categories. Visit the Artisan Awards Gallery in Hall No. 4 second square to have an up-close view of the winning pieces.





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INTERNATIONAL
JEWELLERY SHOW
PREMIERE 2021

15th - 19th SEPTEMBER

BIEC, BENGALURU

HALL NO : 2B

**STALL NO : 2F055
2F057**

REGD OFFICE:-

1st Floor, 6-3-1111/B,
Shop No 104, Babukhan Mall,
Somajiguda, Hyderabad-500082
+91 63038 86930

🌐 www.nitinjewellers.com

BRANCH:-

Shop No. 35/1318/7,
Near Puthanpally,
Koppan line, Thrissur-680001
+91 90487 79444

✉ nitinjewellershyd@gmail.com

Ura

Studded Precious Stones



A close-up of the winning and the finalist jewellery pieces of the Artisan Awards 2021 displayed in Hall 4, BIEC, IIJS Premiere.



VICTORIAN

WINNER

Mismatched earrings designed by NAMRATA BHARDWAJ;
Manufactured by A'Star Jewels Pvt. Ltd.

FIRST RUNNER-UP

Brooch designed by KOUSHIK MONDAL; Manufactured by
Tanvirkumar & Company





Gold - Diamond - Polki



CORDIALLY INVITE YOU TO MEET US AT IIJS BANGALORE

15th - 19th September 2021

STALL NO: 2H015 I II III, 2H013 I II, 2F016 I II III

The beauty of our heritage exclusively crafted in gold

**Laxmi Jewellery House, Nr. Samatheshwar Mahadev Mandir,
Swagat Cross Road, Ellisbridge Ahmedabad - 380006**



079-26447540,26445515



contact@laxmijewellery.com

VICTORIAN

FIRST RUNNER-UP

Earrings designed
by SUMIT BAUG
Manufactured by
Jesper Jewels



SECOND RUNNER-UP

Earrings designed
by LEKSHMI RAJ;
Manufactured by
Walking Tree India
Pvt. Ltd.



JAPANESE



WINNER

Earrings designed by SHRUTIKA SHINDE;
Manufactured by KP Sanghvi Jewels Pvt. Ltd



FIRST RUNNER-UP

Earrings designed by AASMA
HOSSAIN;Manufactured by CVM



SECOND RUNNER-UP

Earrings designed by RISHA KAUSHIK;
Manufactured by Sanskriti Jewels

TEMPLE



WINNER

Earrings designed by SUBHASIS BHOWMIK; Manufactured by EON Jewellery



FIRST RUNNER-UP

Earrings designed by JATIN KOHLI; Manufactured by Anand Shah



FIRST RUNNER-UP

Bangle designed by SUBIR DAS; Manufactured by Vasupati Jewellers India Pvt. Ltd.

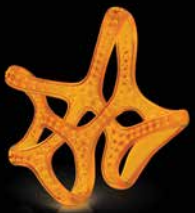


SECOND RUNNER-UP

Bracelet designed by SUSHIL BHALERAO; Manufactured by S.K. Seth Co. Jewellers

EXPERIENCE THE HIGH SPEED & PRECISE PRINTING WITH AFFORDABLE CAM MACHINES

- Fine, regular and large versions available, bed size as large as 133 x 75 x 110 mm.
- Print your parts as low as 0.2mm.
- Best for manufacturing fine and demi-fine jewellery: linkages, filigree, Nokta model designs, etc.
- Designed for volume production.
- Compact & easy to handle.



rapidshape
(German technology)

Designed by Nokta Model & Printed on Rapid Shape, S30 Speed

- Print parts as big as 13.2 inches, bed size: 13.2 x 7.9 x 11.8 inches.
- In-house printer to manufacture and replicate large size idols, temple jewellery, bridal jewellery and more.
- 35+ material options available - Castable
- Wax, Castable Wax 40, High Temp etc.
- Complete eco-system from software to 3D printing to post-processing.



formlabs

Other Partners: materialise

AUTODESK



GE Additive



We are authorized partner to Rapidshape & Formlabs



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