

ORGANISED BY

**GJEP**  
INDIA



Sponsored by Ministry of Commerce & Industry

**iijs**  
PREMIERE 2024

INDIA  
INTERNATIONAL  
JEWELLERY SHOW

8<sup>th</sup> - 12<sup>th</sup> August, 2024  
Jio World Convention Centre- Mumbai

9<sup>th</sup> - 13<sup>th</sup> August, 2024  
Bombay Exhibition Centre- Mumbai

Concurrent Show

**IGJME**

INDIA GEM &  
JEWELLERY  
MACHINERY EXPO

PREMIERE, Mumbai 2024

**iijs**

INDIA  
INTERNATIONAL  
JEWELLERY SHOW

SIGNATURE 2025

4<sup>th</sup> - 7<sup>th</sup> January, 2025  
Jio World Convention Center - Mumbai

5<sup>th</sup> - 8<sup>th</sup> January, 2025  
Bombay Exhibition Center - Mumbai

Concurrent Show

**IGJME**

INDIA GEM &  
JEWELLERY  
MACHINERY EXPO

SIGNATURE, Mumbai 2025

**iijs**

INDIA  
INTERNATIONAL  
JEWELLERY SHOW

TRITIYA 2025

21<sup>st</sup> - 24<sup>th</sup> March, 2025  
BIEC, Bengaluru

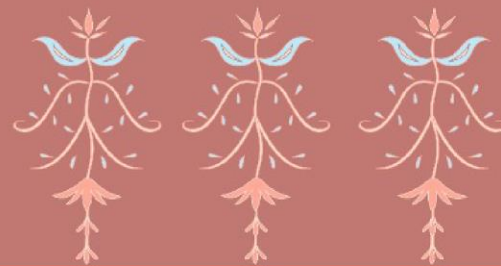
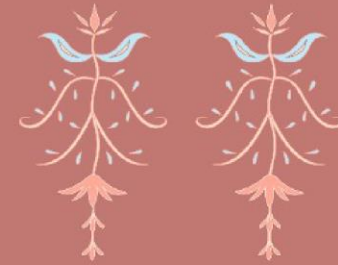
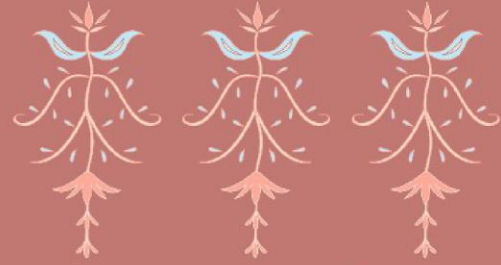
Concurrent Show

**IGJME**

INDIA GEM &  
JEWELLERY  
MACHINERY EXPO

TRITIYA, Bengaluru 2025

SPONSORSHIP OPPORTUNITIES  
COMBO OFFERS



# COMBO OFFER!

PATHWAY BRANDING AT IIJS PREMIERE 2024, IIJS SIGNATURE 2025  
& IIJS TRITIYA 2025

SHOW	LOCATION	SPONSOR BRANDINGSIZE	QTY
IIJS PREMIERE 2024	PATHWAY BRANDING ACROSS HALLS 2,3 &4	14ft(w) X 09ft(h)	1
IIJS SIGNATURE 2025	PATHWAY BRANDING ACROSS HALLS 2,3 &4	14ft(w) X 09ft(h)  • •	1
IIJS TRITIYA 2025	DRIVEWAY PATH TOWARDS MAIN TC GATE	18ft(w) X 07ft(h)	1

ORIGINAL PRICE: INR 3,25,000 | OFFER PRICE INR 2,92,500/-



# BRANDING REFERENCE



Bombay Exhibition Centre, Mumbai



BIEC, Bengaluru



# COMBO OFFER!

BRANDING NEAR REGISTRATION & SECURITY CHECK AREA  
AT IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025

SHOW	LOCATION	SIZE	QTY
IIJS PREMIERE 2024	At the entrance from Gate 2, leading to registration and security check	14ft(w) X 09ft(h)	1
IIJS SIGNATURE 2025	At the entrance from Gate 2, leading to registration and security check	14ft(w) X 09ft(h) • •	1
IIJS TRITIYA 2025	On the walkway from TC Gate (entry to show) till Security Check point	18ft(w) X 07ft(h)	1

ORIGINAL PRICE: 3,20,000 COMBO OFFER PRICE INR 2,88,000/-



# BRANDING REFERENCE



Bombay Exhibition Centre, Mumbai



BIEC, Bengaluru





# COMBO OFFER!

30 SECONDER VIDEO ON LED SCREEN

AT IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025

SHOW	LOCATION	QTY
IIJS PREMIERE 2024	Across all the Halls, Cafeteria & Security Check Area at Grande	10
IIJS SIGNATURE 2025	Across all the Halls, Cafeteria & Security Check Area at Grande	10
IIJS TRITIYA 2025	Across all the Halls & Cafeteria	6 ...



No audio, only visual/video.  
On rotation basis

ORIGINAL PRICE : INR 7,00,000 | COMBO OFFER PRICE INR 6,30,000/-



# COMBO OFFER!

BACKLIT BRANDING AT THE COFFEE SHOPS

AT IJS PREMIERE 2024, IJS SIGNATURE 2025 & IJS TRITIYA 2025

SHOW	LOCATION	SIZE	QTY
IJS PREMIERE 2024	Halls 1,2,3,4,5 & 7	1000 mm (w) X 2000 mm (h)	2
IJS SIGNATURE 2025	Halls 1,2,3,4,5 & 7	1000 mm (w) X 2000 mm (h)	2
IJS TRITIYA 2025	In the central square of Hall 4 & Hall 5	1000 mm (w) X 2000 mm (h)	2



ORIGINAL PRICE INR 2,70,000 | COMBO OFFER PRICE INR 2,43,000/-



# COMBO OFFER!

30 SECONDER VIDEO ON MOBILE CHARGING STATION  
AT IJS PREMIERE 2024, IJS SIGNATURE 2025 & IJS TRITIYA 2025

SHOW	LOCATION	QTY
IJS PREMIERE 2024	Across all the Halls	15
IJS SIGNATURE 2025	Across all the Halls,	15
IJS TRITIYA 2025	Across all the Halls	10



No audio, only visual/video. On rotation basis

ORIGINAL OFFER INR 1,50,000 | COMBO OFFER PRICE INR 1,35,000/-





# COMBO OFFER!

INFO KIOSKS AT IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025

SHOW	LOCATION	SIZE	QTY
IIJS PREMIERE 2024	Across Halls	23.6 In" (W) x 28.5 In"	2
IIJS SIGNATURE 2025	Across Halls	23.6 In" (W) x 28.5 In"	2
IIJS TRITIYA 2025	Across Halls	23.6 In" (W) x 28.5 In"	2



ORIGINAL OFFER INR 1,20,000 | COMBO OFFER PRICE INR 1,08,000/-



# COMBO OFFER!

## QUEUE MANAGER BANNERS

AT IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025

SHOW	LOCATION	SIZE	QTY
IIJS PREMIERE 2024	Show entry points	2ft(w) x 3ft(h)	5
IIJS SIGNATURE 2025	Show entry points	2ft(w) x 3ft(h)	5
IIJS TRITIYA 2025	Show entry points	2ft(w) x 3ft(h)	5



Front & Back

ORIGINAL OFFER INR 4,00,000 | COMBO OFFER PRICE INR 3,60,000/-



# COMBO OFFER!

BRANDING ON DFMD-TOP

AT IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025

SHOW	LOCATION	SIZE	QTY
IIJS PREMIERE 2024	Security check areas across the show	2ft(w) x 1ft(h)	5
IIJS SIGNATURE 2025	Security check areas across the show	2ft(w) x 1ft(h)	5
IIJS TRITIYA 2025	Security check areas across the show	2ft(w) x 1ft(h)	5



ORIGINAL OFFER INR 2,50,000 | COMBO OFFER PRICE INR 2,25,500/-





SPONSORSHIP  
OPPORTUNITIES  
at  
Jio world Convention  
Center (JWCC) for  
IJS Premiere 2024  
IJS Signature 2025  
IJS Tritoja 2025



# COMBO OFFER!

BUNTINGS AT IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025

SHOW	LOCATION	SIZE	QTY
IIJS PREMIERE 2024	Across Pavilion Hall	4 ft(w) X 16ft(h)	5
IIJS SIGNATURE 2025	Across Pavilion Hall	4 ft(w) X 16ft(h)	5
IIJS TRITIYA 2025	In Hall 4 or Hall 5	5(w) X 12 (h) ft	5 <sup>•••</sup>



ORIGINAL PRICE: 6,75,000 COMBO OFFER PRICE INR 6,07,500/-





# COMBO OFFER!

30 SECONDER VIDEO ON LED SCREEN

AT IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025

SHOW	LOCATION	QTY
IIJS PREMIERE 2024	Concourse Area of Pavilion Hall on the ground floor at JWCC	5
IIJS SIGNATURE 2025	Across all the Halls, Cafeteria & Security Check Area at Grande	3
IIJS TRITIYA 2025	Across all the Halls & Cafeteria	6



No audio, only visual/video.  
On rotation basis

ORIGINAL PRICE : INR 5,00,000 | COMBO OFFER PRICE INR 4,50,000/-





# COMBO OFFER!

BACKLIT BRANDING AT THE COFFEE SHOPS

AT IJS PREMIERE 2024, IJS SIGNATURE 2025 & IJS TRITIYA 2025

SHOW	LOCATION	SIZE	QTY
IJS PREMIERE 2024	In Pavilion Hall	1000 mm (w) X 2000 mm (h)	2
IJS SIGNATURE 2025	In Pavilion Hall	1000 mm (w) X 2000 mm (h)	2
IJS TRITIYA 2025	In the central square of Hall 4 & Hall 5	1000 mm (w) X 2000 mm (h)	2



ORIGINAL PRICE INR 2,70,000 | COMBO OFFER PRICE INR 2,43,000/-



# COMBO OFFER!

30 SECONDER VIDEO ON MOBILE CHARGING STATION  
AT IJS PREMIERE 2024, IJS SIGNATURE 2025 & IJS TRITIYA 2025

SHOW	LOCATION	QTY
IJS PREMIERE 2024	Across all the Halls	15
IJS SIGNATURE 2025	Across all the Halls,	15
IJS TRITIYA 2025	Across all the Halls	10



No audio, only visual/video. On rotation basis

ORIGINAL OFFER INR 1,50,000 | COMBO OFFER PRICE INR 1,35,000/-



# COMBO OFFER!

INFO KIOSKS AT IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025

SHOW	LOCATION	SIZE	QTY
IIJS PREMIERE 2024	Across Halls	23.6 In" (W) x 28.5 In"	2
IIJS SIGNATURE 2025	Across Halls	23.6 In" (W) x 28.5 In"	2
IIJS TRITIYA 2025	Across Halls	23.6 In" (W) x 28.5 In"	2



ORIGINAL OFFER INR 1,20,000 | COMBO OFFER PRICE INR 1,08,000/-



# COMBO OFFER!

BRANDING ON DFMD-TOP

AT IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025

SHOW	LOCATION	SIZE	QTY
IIJS PREMIERE 2024	Security check areas across the show	2ft(w) x 1ft(h)	5
IIJS SIGNATURE 2025	Security check areas across the show	2ft(w) x 1ft(h)	5
IIJS TRITIYA 2025	Security check areas across the show	2ft(w) x 1ft(h)	5



ORIGINAL OFFER INR 2,50,000 | COMBO OFFER PRICE INR 2,25,000/-





## DIGITAL SPONSORSHIP OPPORTUNITIES



# COMBO OFFER!

## DIGITAL BADGE

### AT IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025



- Introducing Digital Badge for the IIJS Signature Show
- Digital badge to be downloaded by all the exhibitors & visitors

ORIGINAL OFFER INR 35,00,000

COMBO OFFER PRICE INR 29,75,000/-

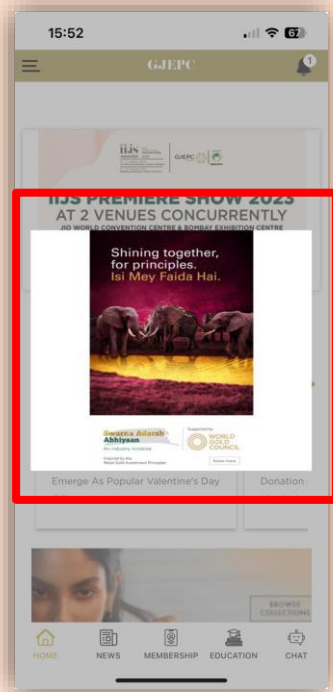




# COMBO OFFER!

POP UP BANNER AT IIJS APP TILL APRIL 2024

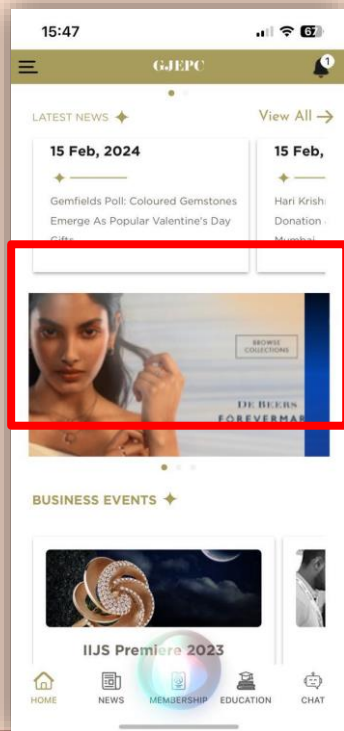
- Exclusive Branding opportunity
- Pop up banner for duration of 4 sec on opening of GJEPC App



ORIGINAL OFFER INR 9,00,000  
COMBO OFFER PRICE INR 8,00,000/-

# COMBO OFFER!

BANNER ON IIJS APP DURING IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025



- Sponsor Banner will be on top of the home page of the App
- 3 slots on rotational basis
- Duration 45 days

ORIGINAL OFFER INR 2,50,000

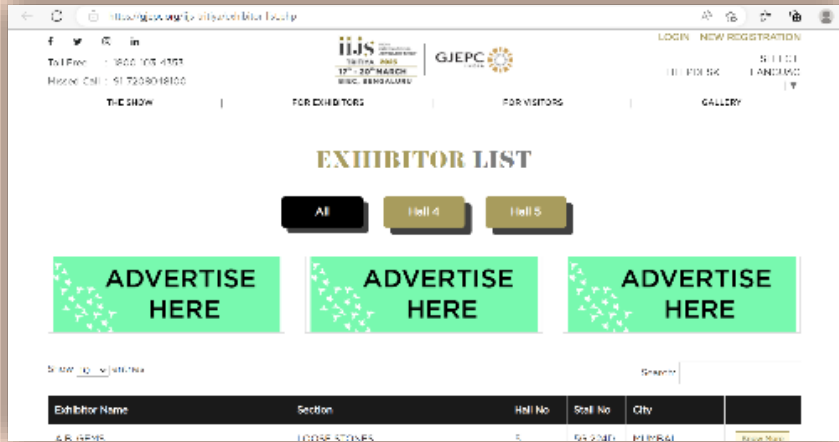
COMBO OFFER PRICE INR 2,25,000/-

COMBO OFFER!

WEB BANNER ON IIJS PAGE ON GJEPCC WEBSITE DURING IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025

- Introducing Web banners as an advertising
- opportunity on IIJS Exhibitor Page on GJEPCC website
- Most frequented section by the Visitors
- 6 slots of 5 seconds each on rotation basis
- Duration 45 days

ORIGINAL OFFER INR 1,30,000  
COMBO OFFER PRICE INR 1,17,000/-



# COMBO OFFER!

## WEB BANNER ON VISITOR REGISTRATION PAGE DURING IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025



- Introducing Web banners as an advertising opportunity on Visitor Registration Page
- Most frequented section by Visitors
- 3 slots of 5 seconds each on rotation basis
- Duration -30 Days

ORIGINAL OFFER INR 65,000

COMBO OFFER PRICE INR 58,500/-



# WELCOME WHATSAPP MESSAGE PRE & POST SHOW DURING IIJS PREMIERE 2024, IIJS SIGNATURE 2025 & IIJS TRITIYA 2025



*Thank You*  
for visitng us



WE ARE PRESENTING A SPECIAL  ZOOM MASTERCLASS ON

**Advanced  WhatsApp Strategy  
for B2B and B2C Jewellers**

- Exclusive option to welcome the visitors at the show
- Whatsapp will be sent on the first scanning of their badge (only once across the show) & once post completion of the show

ORIGINAL OFFER INR 11,00,000  
COMBO OFFER PRICE INR 9,90,00



## Points to Note

- Sponsorship Opportunities to be opened for Prime Assure Exhibitors 2 days prior
- Booking of the sponsorship will be accepted only on email on first come first serve basis
- The plans provided are not to scale but are as accurate as possible. However, there may be changes/variations in the plan due to site upgradation.
- Council retains the right to make any necessary changes on the floor plan/branding options as necessitated by safety & regulatory requirements on site which all sponsors are liable to adhere.
- Cost of Production (COP) wherever applicable, is directly payable to the vendor. The vendor will be selected by GJEPC.
- Deadline to share the artwork is 15th July 2024 in Ai or PDF format
- Please contact  
Raksha Manihar - raksha@gjepcindia.com on +91 9987753829 or Poonam Ghare poonam@gjepcindia.com on +91 9987753828 for Sponsorship and Branding opportunities





THANK YOU

