

ORGANISED BY

**GJEPC**  
INDIA

Association of Jewellers of India



**IIJS**

INDIA  
INTERNATIONAL  
JEWELLERY SHOW

**PREMIERE 2024**

8<sup>th</sup> - 12<sup>th</sup> August, 2024

Jio World Convention Centre- Mumbai

9<sup>th</sup> - 13<sup>th</sup> August, 2024

Bombay Exhibition Centre- Mumbai

Concurrent Show

**IGJME**

INDIA GEM &  
JEWELLERY  
MACHINERY EXPO

**PREMIERE, Mumbai 2024**

## SPONSORSHIP OPPORTUNITIES



**IIJS**  
INDIA  
INTERNATIONAL  
JEWELLERY SHOW  
**PREMIERE 2024**

**8<sup>th</sup> - 12<sup>th</sup> August, 2024**  
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**Concurrent Show**

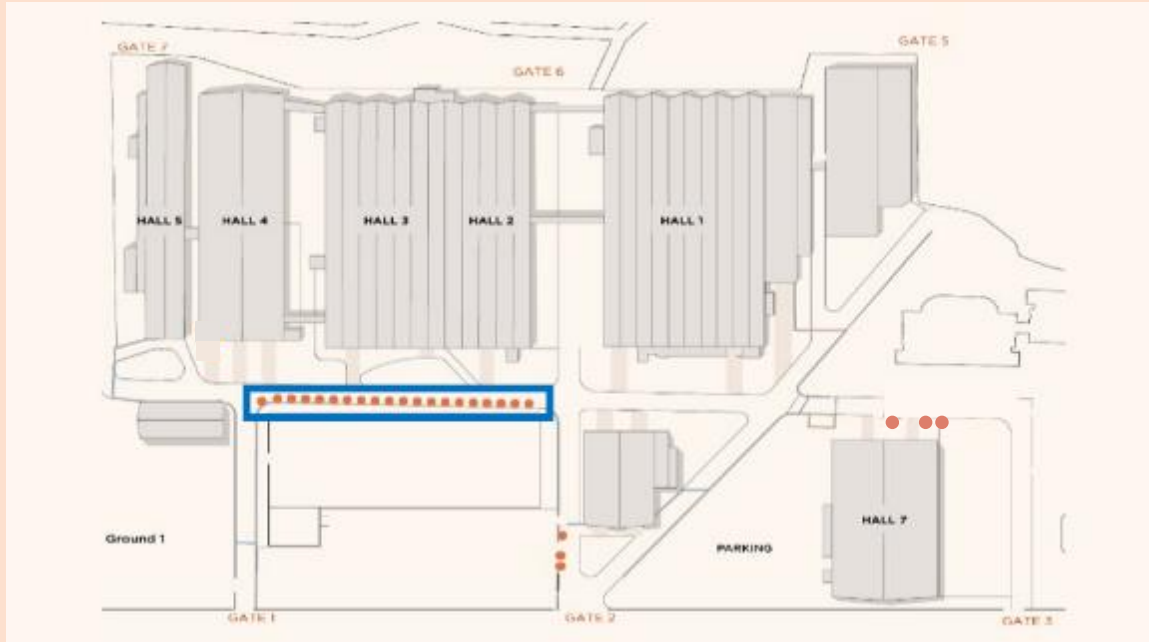
**IGJME** INDIA GEM &  
JEWELLERY  
MACHINERY EXPO  
**PREMIERE, Mumbai 2024**



SPONSORSHIP  
OPPORTUNITIES  
at  
Bombay Exhibition Centre  
(NESCO)



# PATHWAY BRANDING ACROSS HALLS 2,3,&4



**Opportunity :** Promote your brand in the covered pathway between Halls 2, 3, and 4.

**Format :** Static

**Size :** 14ft(w) X 10ft(h)  
Sponsor Branding Area- 14ft(w) X 09ft(h)

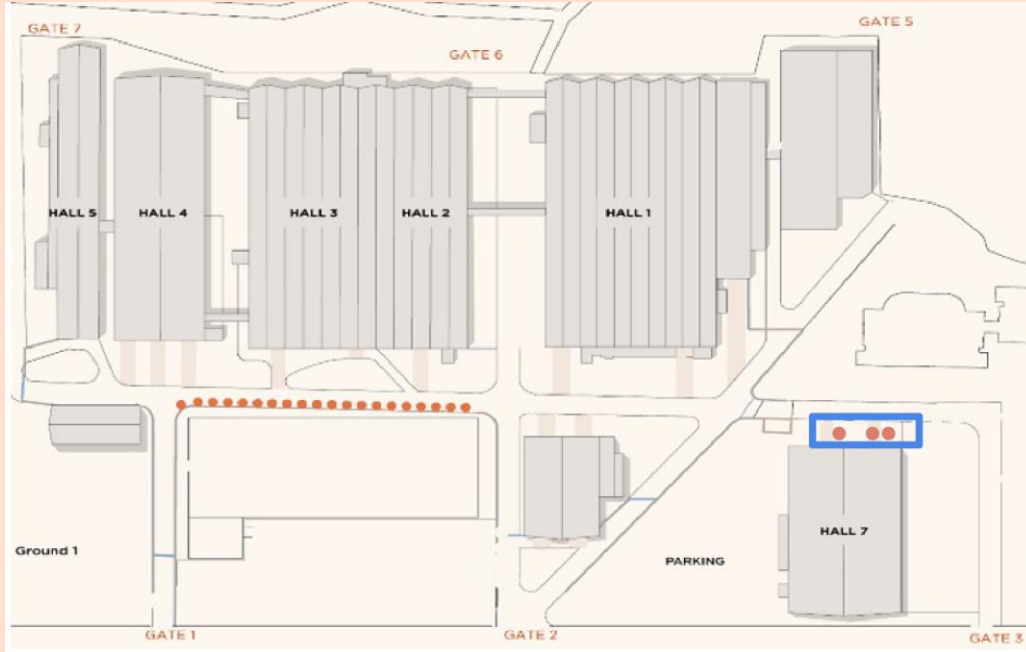
**Quantity :** 20

**Cost:** INR 1,40,000/- each

Image for reference purpose only



# PATHWAY BRANDING OUTSIDE HALL 7 (MACHINERY HALL)



Opportunity : Showcase your brand at the Hall 7 entrance

Format : Static

Size :

Size - 14ft(w) X 10ft(h)

Sponsor Branding Area - 14ft(w) X 09ft(h)

Quantity : 3

Cost: INR 75,000/- each

Image for reference purpose only



# BRANDING NEAR REGISTRATION & SECURITY CHECK AREA



**Opportunity :** High visibility at the entrance from Gate 2, leading to registration and security check.

**Format :** Static

**Size :** 14ft(w) X 10ft(h)  
Sponsor Branding Area- 14ft(w) X 09ft(h)

**Quantity :** 3

**Cost:** INR 1,40,000/- each

Image for reference purpose only



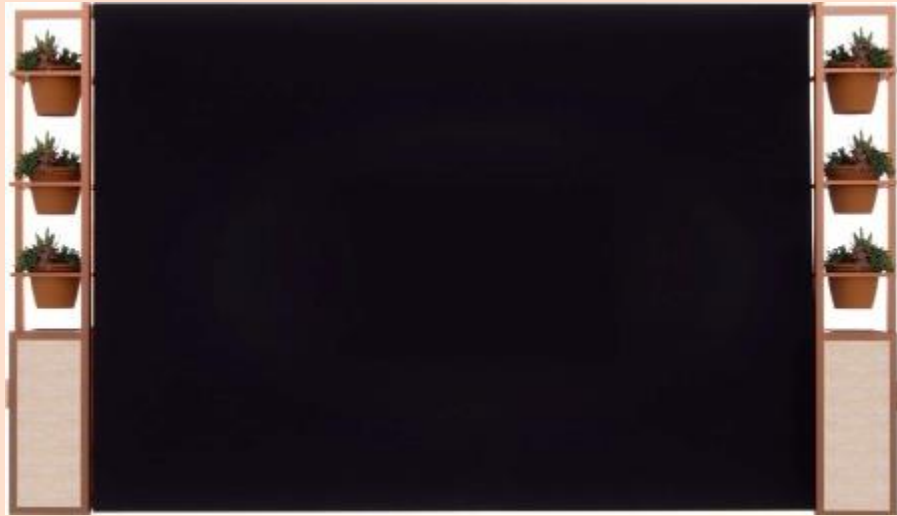
# BRANDING REFERENCE



Image for reference purpose only



# LED SCREENS ON PATHWAY BRANDING ACROSS HALLS 1,2,3 &4



**Opportunity :** Introducing LED Screens on Pathway across Halls on high footfall zone

**Format :** Static. On rotation. 10 seconds spot.

**Size :** 16ft(w) x 9ft(h)

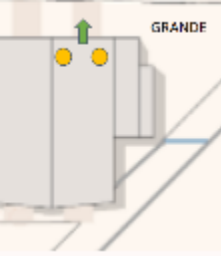
**Quantity :** 3

**Cost:** INR 1,00,000/- per 10 seconds spot

Image for reference purpose only



# BRANDING INSIDE GRANDE HALL SECURITY CHECK AREA



**Opportunity :** Prime branding spot inside Grande, just after security check

**Format :** Static

**Size :** 8ft(w) x 8ft(h)

**Sponsor Branding Area-** 08ft(w) X 07ft(h)

**Quantity :** 2

**Cost:** INR 1,00,000/- each

Image for reference purpose only





# BRANDING INSIDE GRANDE HALL, SECURITY CHECK AREA



Opportunity : Branding inside Grande (right hand side wall)

Format : Backlit Branding

Size : 1000 mm (w) x 2500 mm (h)

Quantity : 10

Cost: INR 50,000/- each

Image for reference purpose only



# LED SCREENS IN SHOW HALLS



Image for reference purpose only

**Opportunity :** Dynamic branding on LED screens at high footfall zones.

**Format :** No audio, only visual/video. On rotation basis

**Quantity :** 09

**Locations :** Grande- Registration/Security Check Area (1 No.)  
Hall no 4 Security Checkpost (1 No.)  
Hall 1 (1 No.)  
Cafeteria between Hall 1 and Hall 2 (2 Nos.)  
Hall 2 ( 2 Nos.) ,Hall 3 (1 No.), Hall 5 (1 No.)

**Cost:** INR 3,00,000/-per slot of 30 Sec



## CEILING SUSPENDED BANNERS (BUNTINGS)



Image for reference purpose only

**Opportunity :** Non-lit banners suspended from ceiling in the aisles in Halls 1,2, 3, 4 & 5 grabs the attention of the visitors

**Format :** Static (Double Sided Print)

**Size :** 4ft(w) x 20ft(h)

Sponsor Branding Area- 4ft(w) X 8ft (h)

**Quantity :**

Hall 1- 33

Hall 2- 22

Hall 3- 20

Hall 4- 22

Hall 5- 12

**Cost:** INR 50,000/- each



# PILLAR BACKLIT BRANDING



**Opportunity :** Backlit branding on the pillars of Hall 1,2,3 and 5, making it very visible and attractive for visitors when they walk around the hall

**Format :** Static. Double Sided

**Size :** 4ft(w) X 6ft(h)  
Sponsor Branding Area- 4ft(w) X 5ft(h)

**Quantity :**  
Hall 1 - 72 nos. (36 pillars)  
Hall 2 - 32 nos. (16 pillars)  
Hall 3 - 26 nos. (13 pillars)  
Hall 5 - 18 nos. (9 pillars)

**Cost:** INR 75,000/- each

Image for reference purpose only



# MEZZANINE WALL BRANDING IN HALL 1



**Opportunity :** Exclusive Branding opportunity on the wall of mezzanine level in Hall 1 offers excellent visibility

**Format :** Static

**Size :** Sponsor Branding Area  
16ft (w) X 08ft (h)

**Quantity :** 6

**Cost:** INR 1,00,000/- per branding or INR 5,50,000/- for all 6 Banners

Image for reference purpose only



# CONNECTING TUNNEL BRANDING (HALL 1 TO 2) 2 TUNNELS



Image for reference purpose only

**Opportunity :** Backlit branding in central connecting tunnel between Hall No. 1 & 2 offers excellent visibility

**Format :** Static backlit

**Size :**

Tunnel 1

Size: 1800mm(w) x 3000mm(h)

Tunnel 2

Size: 1800mm(w) x 3000mm(h)

**Quantity :**

Tunnel 1 - 10 qty

Tunnel 2 - 7 qty

**Cost:** INR 85,000/- each



## CONNECTING TUNNEL BRANDING (HALL 3 TO 4) 2 TUNNELS



Image for reference purpose only

**Opportunity :** Backlit branding in central connecting tunnel between Hall No. 3 & 4 offers excellent visibility

**Format :** Static

**Size :**

Tunnel 3

Size: 1800mm(w) x 3000mm(h)

Tunnel 4

Size: 1800mm(w) x 3000mm(h)

**Quantity :**

Tunnel 3- 12 qty

Tunnel 4 - 10 qty

**Cost:** INR 85,000/- each

# BACKLIT BRANDING AT THE COFFEE SHOPS



Image for reference purpose only

**Opportunity :** Capture your audience's attention with our high-impact branding at the coffee shops

**Format :** Static

**Type :** Backlit branding. Front and Back.

**Size :** 1000 mm (w) X 2000 mm (h)

**Quantity :** 13 Coffee Shops

Hall 1 - 3 nos.      Hall 4 - 3 nos.

Hall 2 - 2 nos.      Hall 5 - 2 nos.

Hall 3 - 2 nos.      Hall 7 - 1 no.

2 Nos. of branding per coffee shop,  
(Total 26 nos.)

**Cost:** INR 45,000/- Per Backlit



# BACKLIT BRANDING AT THE ISLAND COFFEE SHOPS



Image for reference purpose only

**Opportunity :** Don't miss out on this unique opportunity to reach a targeted audience and drive brand recognition.

**Format :** Static.

**Type:** Backlit branding. Front and Back

**Size :** Sponsor Branding Area- 1000 mm (w) X 2000 mm (h)

**Quantity :** 2 Island Coffee Shops

Hall 3 - 1 CS - 4 nos.

Hall 4 - 1 CS - 8 nos.

Total 12 nos

**Cost:** INR 45,000/- each



# BACKLIT BRANDING AT THE PRIME LOUNGE



**Opportunity :** Capture your audience's attention with our high-impact branding at the Prime Lounge frequented by our esteemed members

**Format :** Static

**Type :** Backlit branding. Front and Back.

**Size :** 1000 mm (w) X 2000 mm (h)

**Quantity :** - 2 qty

**Cost:** INR 50,000/- each

Image for reference purpose only



# BRANDING ON TABLE TOPS AT THE PRIME LOUNGE



**Opportunity :** Capture your audience's attention with our high-impact branding at the Prime Lounge frequented by our esteemed members. These tabletops shall be placed on all the tables of the Prime Lounge

**Format :** Static

**Location:**

**Type :** Front and Back.

**Size :** 6 inches (w) X 9 inches (h)

**Quantity :** - 12+

**Cost:** INR 2,50,000/-

Image for reference purpose only



# BACKLIT BRANDING AT THE BUSINESS CENTER



Image for reference purpose only

**Opportunity :** Don't miss out on this unique opportunity to reach a targeted audience and drive brand recognition.

**Format :** Static

**Type :** Backlit branding. Front and Back

**Size :** Sponsor Branding Area- 1000 mm (w) X 2000 mm (h)

**Location:** Hall 4, Business Center

**Quantity :** 6 nos.

**Cost:** INR 45,000/- each



# MOBILE CHARGING STATIONS



Image for reference purpose only

**Opportunity :** Dynamic LED mobile charging stations strategically placed at high traffic zones

**Format :** LED (Dynamic). Maximum duration of Ad -30 sec on rotation. No audio, only visual/video in 9:16 ratio(vertical). On rotation basis

**Size :** LED Screen 42"

**Quantity :** 15

**Cost:** INR 50,000/- Per 30 Sec Slot



# DIGITAL INFO KIOSK



Image for reference purpose only

**Opportunity :** Elevate your brand and connect with your target audience. Our Info kiosks are strategically placed in high-traffic areas across the show area

**Format :** Static

**Size :** Sponsor Branding Area 23.6 In" (W) x 29 In" (H)  
– STATIC(Area indicated in red)

**Quantity :** 4

**Cost:** INR 20,000/- each



# QUEUE MANAGER BANNERS



**Opportunity :** A unique & innovative way to promote your brand.  
Queue managers will be placed at the high traffic area of show's entry points

**Format :** Static

**Type :** Front & Back

**Size :** 2ft(w) x 3ft(h)

**Quantity :** 30

**Cost:** INR 30,000/- each

Image for reference purpose only



# GOLF CART BRANDING



Image for reference purpose only

**Opportunity :** Don't miss out on this unique opportunity to reach a targeted audience and drive brand recognition. These Golf carts would be moving in the pathway outside the Halls

**Format :** Static. Glass Front

**Size :** 3ft(w) x 1ft (h)

**Quantity :** 15

**Cost:** INR 35,000/- each





## BRANDING ON DFMD-TOP



Image for reference purpose only

**Opportunity :** Showcase your brand to hundreds of people every day. These DFMD Machines would be placed at Security check areas across the show

**Format :** Static.

**Type :** Front and back

**Size :** 2ft(w) x 1ft(h)

**Quantity :** 48

**Cost:** INR 20,000/- each

# WELCOME KIT BAG



Image for reference purpose only

- Premium Quality Canvas Bags
- Distribution to IJS Signature Visitors & Exhibitors
- Only one Sponsor
- Excellent Visibility for the Brand
- Sponsor can insert their promotional material
- Qty-10,000 +
- Placed at the strategic locations across halls at the show

Sponsorship Cost: INR 15,00,000/-



# WATER BOTTLES & WATER STATIONS



Image for reference purpose only

An excellent visibility for your brand as these bottles will be carried by one & all

**Branding specs** - One side - Sponsor Logo.  
Other Side- Water Co. Logo with mandatory information.

**Label Size**:-20mm (w) x 80(h)mm

**Water Stations** – 12 nos (Stations placed Across each hall)

**Cost**: INR 20,00,000/-



# INNOV8 TALKS



Image for reference purpose only

- Presenting IIJS Seminars in a completely new avatar
- A unique Knowledge Exchange Forum
- Focussed Talks on Tech & Evolution of Marketing in the present times
- Innov8 Talks at both the venue.

## Sponsorship Deliverables:

- Status as Knowledge Partner across all collaterals Pre and During the Seminars
- Pre Event Promotion through GJEPC Social handles and whats app to trade
- Coverage in Solitaire; Daily announcements at the show
- One Sponsor Talk Session of approx. 30-45 minutes every show day
- Sponsorship deliverables applicable for both the venues

Cost: INR 10,00,000/-



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**IGJME** INDIA GEM &  
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**PREMIERE, Mumbai 2024**



SPONSORSHIP  
OPPORTUNITIES  
at  
Jio world Convention  
Center (JWCC)



## CIRCULAR PILLAR BRANDING IN CONCOURSE



**Opportunity :** Non-Lit branding wrapped around the circular pillar in the concourse area near Pavilion hall. Unmissable visibility opportunity

**Format :** Static

**Size :** 21ft(w) X 14ft(h)

**Sponsor Branding Area-** 21ft(w) X 10ft(h)

**Quantity :** 6

**Cost:** INR 1,30,000/- each

Image for reference purpose only



## DROP DOWN FROM L2 GLASS WALL



**Opportunity :** Non-Lit banners suspended from the glass railing from Level 2 to Ground Floor - Creates first impression

**Format :** Static

**Size :**

Size- 04ft(w) X 29ft(h)

Sponsor Branding Area- 04ft(w) X 25ft(h)

**Quantity :** 6

**Cost:** INR 75,000/- each

Image for reference purpose only



# BRANDING ON SHOW ENTRANCE WALL



**Opportunity :** BackLit branding at the left wall and right wall near the entrance and exit of Pavilion Hall on ground floor offers great visibility & brand recall

**Format :** Static.

**Type:** Backlit

**Size :** 10 ft(w) X 08 ft(h)  
**Sponsor Branding Area-** 10 ft(w) X 07 ft(h)

**Quantity :** 9

**Cost:** INR 1,00,000/- each

Image for reference purpose only





## IN HALL BUNTING



**Opportunity :** Non-lit banners suspended from ceiling in the aisles of the Pavilion Hall grabs the attention of the visitors

**Format :** Static

**Type :** Double Sided Print

**Size :** 4ft(w) X 20ft(h)

**Sponsor Branding Area-** 4 ft(w) X 16ft(h)

**Quantity :** 26

**Cost:** INR 50,000/- each

Image for reference purpose only



## IN HALL SIDE BANNERS



**Opportunity :** Non-Lit banners suspended from the side walls facing the aisles of all the halls.

**Format :** Static

**Type :** Single Side Print

**Size :** 16ft(w) x 20ft(h)  
**Sponsor Branding Area-** 16ft(w) x 16ft(h)

**Quantity :** 17

**Cost:** INR 65,000/- each

Image for reference purpose only



## LED SCREEN



Image for reference purpose only

**Opportunity :** Opportunity to run your 30 secs Brand AV on the LED Screens placed in the Concourse Area of Pavilion Hall on the ground floor at JWCC

**Format :** Dynamic. Maximum duration 30 sec.No audio, only visual. Video on rotation basis

**Size :** 3840 pixels x 2160 pixels for Conconcourse Area.  
16:9 ratio for Pavilion & Jasmine  
Video Size under 1 GB

**Quantity :** 6

**Location :** Concourse (3 nos.)  
Pavilion (2 nos.) Jasmine (1 no.)

**Cost:** INR 2,00,000/- per 30 Sec slot



# BACKLIT BRANDING AT THE COFFEE SHOPS



**Opportunity :** Capture your audience's attention with our high-impact branding at the coffee shops

**Format :** Static

**Type :** Backlit branding. Front and Back.

**Size :** 1000 mm (w) X 2000 mm (h)

**Quantity :** 2 Coffee Shops - 4 qty

**Cost:** INR 45,000/- each

Image for reference purpose only



# MOBILE CHARGING STATIONS



**Opportunity** : Opportunity to run your 30 secs Brand AV on the LED Screens placed in the Concourse Area of Pavilion Hall on the ground floor at JWCC

**Format** : Dynamic. Maximum duration 30 sec.  
No audio, only visual. Video on rotation basis

**Size** : 3840 pixels x 2160 pixels. Video Size under 1 GB

**Quantity** : 6 (across Pavilion & Jasmine)

**Cost**: INR 50,000/- per 30 sec slot

Image for reference purpose only



# INFO KIOSK



**Opportunity :** Opportunity to run your 30 secs Brand AV on the LED Screens placed in the Concourse Area of Pavilion Hall on the ground floor at JWCC

**Format :** Dynamic. Maximum duration 30 sec. No audio, only visual. Video on rotation basis

**Size :** 3840 pixels x 2160 pixels.  
Video Size under 1 GB

**Quantity :** 2 (across Pavilion & Jasmine)

**Cost:** INR 20,000/- each

Image for reference purpose only



## BRANDING ON DFMD-TOP



**Opportunity :** Showcase your brand to hundreds of people everyday. These DFMD Machines would be placed at Security check areas across the show

**Format :**Static

**Type:** Front & Back

**Size :**  
Sponsor Branding Area- 2ft(w) x 10 in (h)

**Quantity :** 28

**Cost:** INR 20,000/- each

Image for reference purpose only



**IJS** INDIA  
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**PREMIERE 2024**

Concurrent Show  
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SPONSORSHIP  
OPPORTUNITIES  
at  
Jio world Convention Center  
(JWCC) - JASMINE HALL





# BRANDING ON JASMINE ENTRANCE - MAIN GATE COLUMN



Opportunity : Branding on Jasmine entrance columns

Format : Static

Type : Non lit

Size : 6ft(w) X 12ft(h)

Sponsor Branding Area- 6ft(w) X 10ft(h)

Quantity : 2

Cost: INR 1,00,000/- each

Image for reference purpose only



# BRANDING ON JASMINE ENTRANCE - SQUARE PILLARS



Opportunity : Branding on Jasmine entrance columns ( all 4 sides)

Format : Static

Type : Non lit

Size : 6ft(w) X 12ft(h) [4 sides]  
Sponsor Branding Area- 6ft(w) X 10ft(h)

Quantity : 6

Cost: INR 1,00,000/- each

Image for reference purpose only



# SELF STANDING BACKLIT FRAMES



**Opportunity :** Branding on self standing backlit frames on side Walls (on left and right side each) of Jasmine Entrance

**Format :** Static

**Type :** Backlit

**Size :** 10ft(w) X 8ft(h)  
Sponsor Branding Area- 10ft(w) X 7ft(h)

**Quantity :** 2

**Cost:** INR 1,25,000/- each

Image for reference purpose only



## SELF STANDING BACKLIT FRAMES



**Opportunity :** Branding on self standing backlit frames besides escalator

**Format :** Static

**Size :** 10ft(w) X 8ft(h)  
**Sponsor Branding Area-** 10ft(w) X 7ft(h)

**Quantity :** 1

**Cost:** INR 1,25,000/- each



# BACKLIT BRANDING AT THE CAFETERIA



**Opportunity :** Capture your audience's attention with our high-impact branding at the coffee shops

**Format :** Static

**Type :** Backlit branding. Front and Back.

**Size :** 1000 mm (w) X 2000 mm (h)

**Quantity :** 1 Coffee Shops - 2 qty

**Cost:** INR 45,000/- each

Image for reference purpose only



# BACKLIT BRANDING AT THE PRIME LOUNGE



Image for reference purpose only

**Opportunity :** Capture your audience's attention with our high-impact branding at the Prime Lounge frequented by our esteemed members

**Format :** Static

**Type :** Backlit branding. Front and Back.

**Size :** 1000 mm (w) X 2000 mm (h)

**Quantity :** - 2 qty

**Cost:** INR 50,000/- each



# BRANDING ON TABLE TOPS AT THE PRIME LOUNGE



**Opportunity :** Capture your audience's attention with our high-impact branding at the Prime Lounge frequented by our esteemed members. These tabletops shall be placed on all the tables of the Prime Lounge

**Format :** Static

**Location:**

**Type :** Front and Back.

**Size :** 6 inches (w) X 9 inches (h)

**Quantity :** - 12+

**Cost:** INR 2,50,000/-

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DIGITAL  
SPONSORSHIP  
OPPORTUNITIES

ORGANISED BY  
**GJEP**  
INDIA  
GEM & JEWELLERY EXPO





# DIGITAL SHOW BADGE



- Introducing Digital Badge for the IIJS Signature Show
- Digital badge to be downloaded by all the exhibitors & visitors

**Sponsorship Cost: INR 15,00,000/-**

Image for reference purpose only



# POP BANNER ON IIJS APP

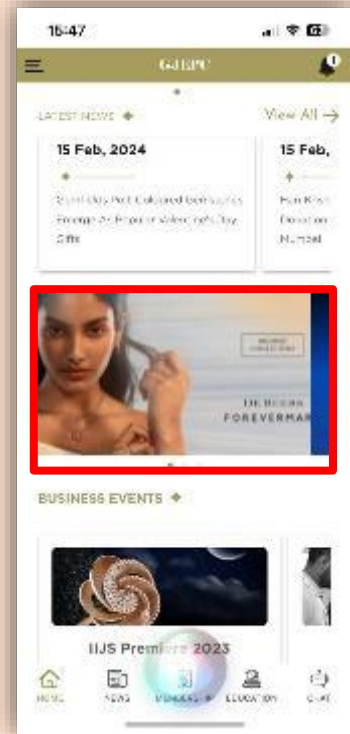
- Exclusive Branding opportunity
- Pop up banner for duration of 4 sec on opening of GJEPC App
- Duration 45 days

**Sponsorship Cost: INR 3,00,000/-**



Image for reference purpose only

# BANNER ON IJS APP



- Sponsor Banner will be on top of the home page of the App
- 3 slots on rotational basis
- Duration 45 days

**Sponsorship Cost: INR 1,00,000 per slot**

Image for reference purpose only



# WEB BANNER ON IIJS PAGE ON GJEPC WEBSITE

- Introducing Web banners as an advertising
- opportunity on IIJS Exhibitor Page on GJEPC website
- Most frequented section by the Visitors
- 6 slots of 5 seconds each on rotation basis
- Duration 45 days

Sponsorship Cost:  
INR 50,000 per web banner

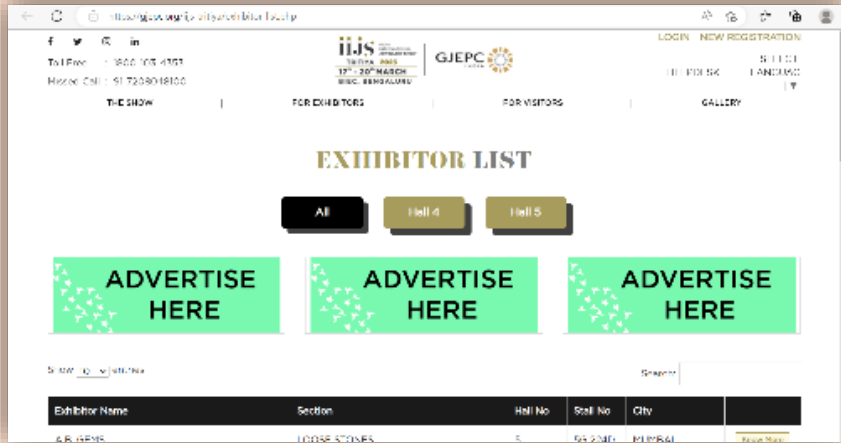


Image for reference purpose only

# WEB BANNER ON VISITOR REGISTRATION PAGE



- Introducing Web banners as an advertising opportunity on Visitor Registration Page
- Most frequented section by Visitors
- 3 slots of 5 seconds each on rotation basis
- Duration -30 Days

Sponsorship Cost:  
INR 30,000 per web banner

Image for reference purpose only



# WELCOME WHATSAPP MESSAGE PRE & POST SHOW



- Exclusive option to welcome the visitors at the show
- Whatsapp will be sent on the first scanning of their badge (only once across the show) & once post completion of the show

Sponsorship Cost: INR 5,00,000

Image for reference purpose only



# ADVERTISEMENT IN SHOW DAILY NEWSLETTER



IJJS Times Newsletter Rates in INR  
Total 6 insertions - 1 Pre show & 5 During the show (8<sup>th</sup> Aug- 12<sup>th</sup> Aug)

Sr. No	Pages	Position	Rate per insertion
1	Full page - Regular	Inside pages	INR 15,000
2	Half Page - Regular	Inside pages	INR 7,500
3	Half page	Cover Page	INR 25,000

Image for reference purpose only



# ADVERTISEMENT IN SOLITAIRE INTERNATIONAL IJS PREMIERE SPECIAL PRINT ISSUE



Position	Advertising Rates
Back Cover	2,25,000
Inside Back Cover	1,25,000
Inside front cover	1,25,000
1 <sup>st</sup> RHP	1,10,000
Full page Ad	65,000
Double spread ad	1,10,000
Page 2 and 3	1,30,000
page 4 and 5	1,20,000
Back page facing IBC	1,10,000
Advertorial	60,000

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**IGJME** INDIA GEM &  
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**PREMIERE, Mumbai 2024**



SPONSORSHIP  
OPPORTUNITIES  
at  
IIJS Celebration Night  
(Networking Evening)

8th August 2024  
Lotus Hall JWCC



# POWERED BY PARTNER

Title of 'Associate Partner' across all the collaterals

## Pre-Event

- Partner mention as 'Associate Partner' across all communications developed by Council for Networking Evening Promotion. Whats app Posts , FB posts, Insta Posts
- Integrated Partner logo in Videos developed for Awareness and build up campaigns across GJEPC's social handles
- Partner Logo on Email invites / Digital invites and Coupons
- Partner Logo on the web page of the Networking Evening on GJEPC website

## Onsite

- Screening of partner AV of 30 seconds once during the Networking Evening
- Logo presence across branding collaterals at the venue (Registration/Centre Stage/Photo Op, etc)
- 10 complimentary invites for the Networking Evening

## Post-Event

- Coverage in Solitaire international with partner mention
- Post event promotion across Council's Social Media Handles

SPONSORSHIP COST : INR 25,00,000



# POWERED BY PARTNER

Title of 'Powered By Partner' across all the collaterals

## Pre-Event

- Partner mention as 'Powered By Partner' across all communications developed by Council for Networking Evening Promotion. Whats app Posts , FB posts, Insta Posts
- Integrated Partner logo in Videos developed for Awareness and build up campaigns across GJEPC's social handles
- Partner Logo on Email invites / Digital invites and Coupons
- Partner Logo on the web page of the Networking Evening on GJEPC website

## Onsite

- Logo presence across branding collaterals at the venue (Registration/Centre Stage/Photo Op, etc)
- 7 complimentary invites for the Networking Evening

## Post-Event

- Coverage in Solitaire international with partner mention
- Post event promotion across Council's Social Media Handles

SPONSORSHIP COST : INR 18,00,000



# CO-PARTNER (Upto 5 Partners)

Title of 'Co-Partner' across all the collaterals

## Pre-Event

- Partner mention as 'Co-Partner' across all communications developed by Council for Networking Evening Promotion. Whats app Posts , FB posts, Insta Posts
- Integrated Partner logo in Videos developed for Awareness and build up campaigns across GJEPC's social handles
- Partner Logo on Email invites / Digital invites and Coupons
- Partner Logo on the web page of the Networking Evening on GJEPC website

## Onsite

- Logo presence across branding collaterals at the venue (Registration/Side Stage Panels/Photo Op, etc)
- 5 complimentary invites for the Networking Evening

## Post-Event

- Coverage in Solitaire international with partner mention
- Post event promotion across Council's Social Media Handles

SPONSORSHIP COST : INR 5,00,000



## Points to Note

- Sponsorship Opportunities to be opened for Prime Assure Exhibitors 2 days prior
- Priority shall be given to Exhibitors opting for Combo Sponsorship Offer
- Booking of the sponsorship will be accepted only on email on first come first serve basis
- The plans provided are not to scale but are as accurate as possible. However, there may be changes/variations in the plan due to site upgradation.
- Council retains the right to make any necessary changes on the floor plan/branding options as necessitated by safety & regulatory requirements on site which all sponsors are liable to adhere.
- Cost of Production (COP) wherever applicable, is directly payable to the vendor. The vendor will be selected by GJEPC.
- Deadline to share the artwork is 15th July 2024 in Ai or PDF format
- Please contact Raksha Manihar - [raksha@gjepcindia.com](mailto:raksha@gjepcindia.com) on +91 9987753829 or Poonam Ghare [poonam@gjepcindia.com](mailto:poonam@gjepcindia.com) on +91 9987753828 for Sponsorship and Branding opportunities



THANK YOU

