



INDIA
INTERNATIONAL
JEWELLERY SHOW
2025

Concurrent Show



INDIA GEM &
JEWELLERY
MACHINERY EXPO
PREMIERE, Mumbai 2025

30th July - 3rd August, 2025
Jio World Convention Centre

31st July - 4th August, 2025
Bombay Exhibition Centre
MUMBAI

SPONSORSHIP OPPORTUNITIES



PATHWAY BRANDING IN FRONT OF HALLS 2&3



Opportunity : Promote your brand in the covered pathway between Halls 2 & 3.

Format : Static

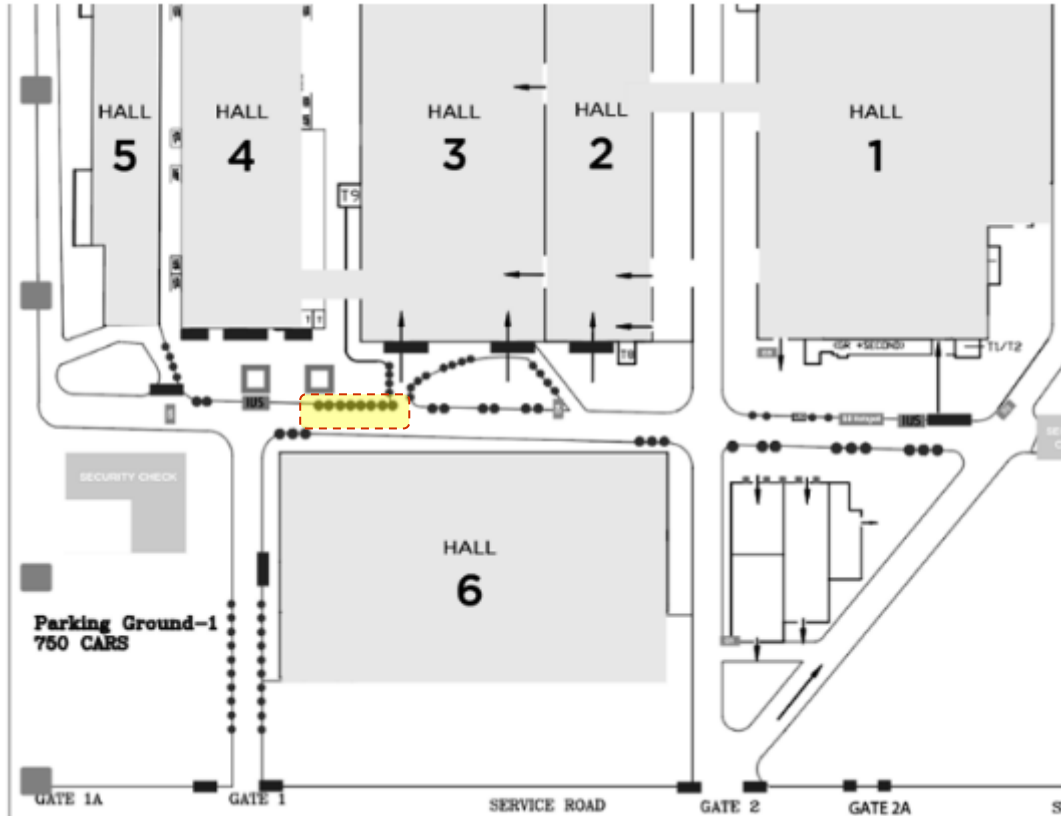
Size : 14ft(w) X 10ft(h)

Sponsor Branding Area- 14ft(w) X 09ft(h)

Quantity : 6

Cost: INR 1,60,000/- each

PATHWAY BRANDING IN BETWEEN HALLS 3 & 4



Opportunity : Promote your brand in the covered pathway between Halls 3 and 4.

Format : Static

Size : 14ft(w) X 10ft(h)
Sponsor Branding Area- 14ft(w) X 09ft(h)

Quantity : 6

Cost: INR 1,60,000/- each

PATHWAY BRANDING OUTSIDE HALL 4



Opportunity : Promote your brand in the covered pathway near registration & security area opp Hall 5

Format : Static

Size : 14ft(w) X 10ft(h)
Sponsor Branding Area- 14ft(w) X 09ft(h)

Quantity : 2

Cost: INR 1,60,000/- each

PATHWAY BRANDING IN FRONT OF HALL 6



Opportunity : Promote your brand in the covered pathway between Halls 2, 3, and 4.

Format : Static

Size : 14ft(w) X 10ft(h)
Sponsor Branding Area- 14ft(w) X 09ft(h)

Quantity : 6

Cost: INR 1,60,000/- each

BRANDING REFERENCE



REGISTRATION AREA



Might change as per open space design proposed

Opportunity : Don't miss out on this unique opportunity to reach a targeted audience and drive brand recognition at Registration Area

Format : Static backlit .

Size : 1000 mm (w) x 2500 mm (h)

Quantity : 4 nos

Cost: INR 35,000 / unit

BRANDING INSIDE GRANDE HALL SECURITY CHECK AREA



Opportunity : Prime branding spot inside Grande, just after security check

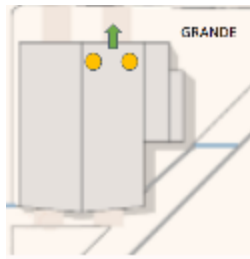
Format : Static

Size : 8ft(w) x 8ft(h)

Sponsor Branding Area- 08ft(w) X 07ft(h)

Quantity : 2

Cost: INR 1,15,000/- each



BRANDING INSIDE GRANDE HALL, SECURITY CHECK AREA



Opportunity : Branding inside Grande

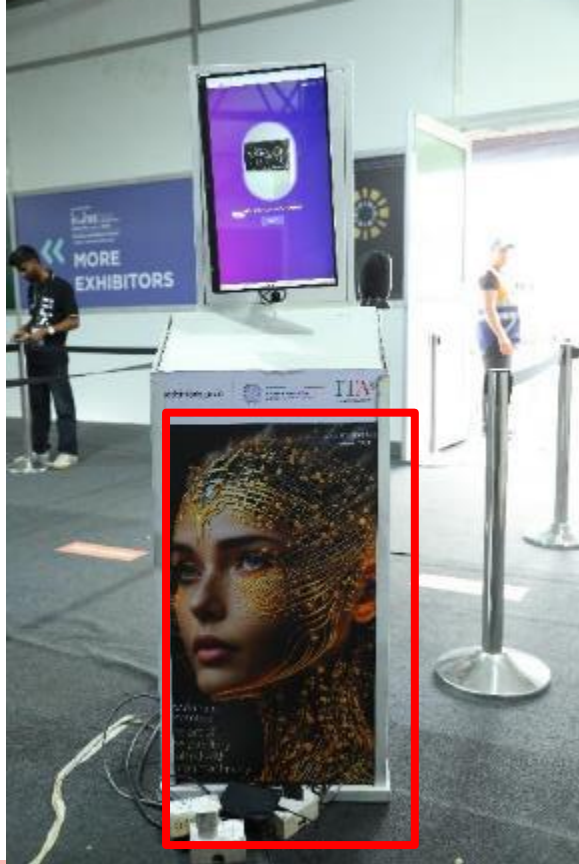
Format : Backlit Branding

Size : 1000 mm (w) x 2500 mm (h)

Quantity : 20

Cost: INR 60,000/- each

BRANDING ON FACIAL RECOGNITION MACHINES



Opportunity : Introducing Branding Opportunity on Facial Recognition Machines placed at all the Security Check Areas. Excellent Visibility to all the show visitors

Format : Static

Location: Nesco- Security Check Points at Grande, Near Hall 4 , Near Hall 7

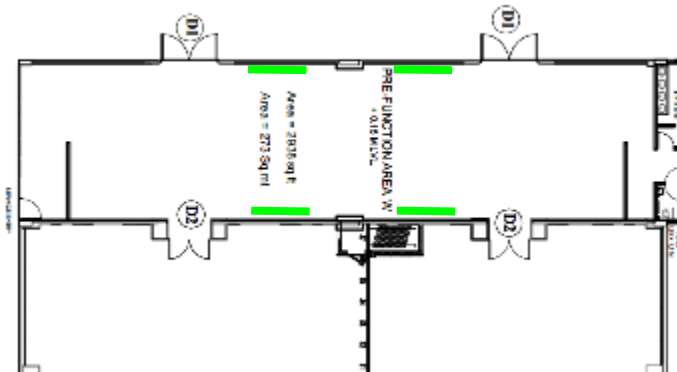
Size : Sponsor Branding Area :
Front- 1152(h) X 467.80 (w) mm
Back- 1005(h) X 247 (w) mm

Quantity : 40 machines*

Cost: INR-20,000 per machine

* Qty is subject to change depending on structural changes

PRE FUNCTION AREA (TOWARDS HALL 1)



Opportunity : A branding opportunity in the prefunction area as you exit registration Grande

Format : Static

Type : Backlitlit

Size :

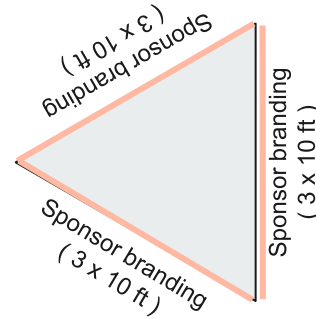
Size- 10ft(w) X 8ft(h) x 4 inch (d)

Sponsor Branding Area- 10ft(w) X 7ft(h)

Quantity : 4

Cost: INR 50000/unit

3-SIDED BRANDING OUTSIDE GRANDE (TOWARDS HALL 1)



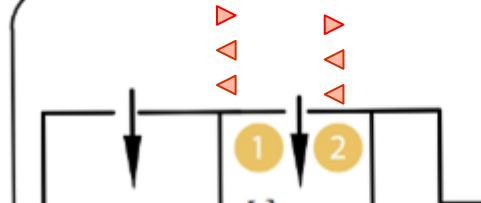
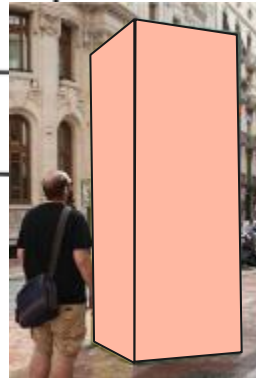
Opportunity : Sponsor branding on all three sides

Format : Static .

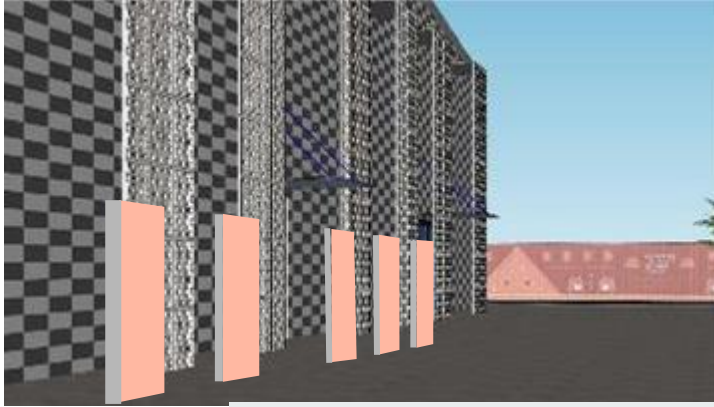
Size : 3 (w) X 10ft(h) each side
Sponsor , 3 sides on each unit

Quantity : 6 nos

Cost: INR 35,000/-



BRANDING OUTSIDE GRANDE ON THE EXTERNAL FAÇADE (JAALI STRUCTURE)



HALL 1

Opportunity : Backlit sponsors along the open space outside grande. A good view from the sitting space in front, as well as from the internal road

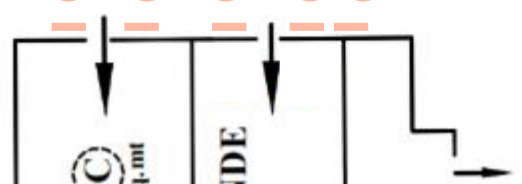
Format : Static backlit .

Size : 4 (w) X12ft(h)x 1.5 ft (d)
Sponsor size - 4(w) x 10 (h)

Quantity : 5 nos

Cost: INR - 65,000/unit

1 2 3 4 5



SEATING BRANDING OUTSIDE GRANDE



Might change as per open space design proposed

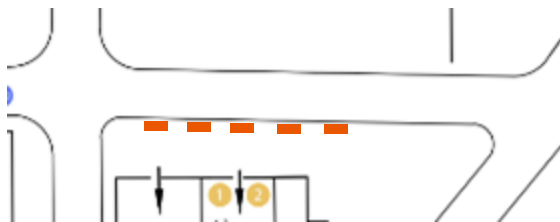
Opportunity : Introducing an exclusive branding opportunity on seating area outside Grande Security Check. A high traffic zone.

Format : Static backlit . (One sided)

Size : 3400 mm (w) x 1200 mm (h)

Quantity : 5 nos

Cost: INR 50,000 / unit



SECURITY AREAS INTERNAL WALLS



Opportunity : A branding opportunity at the entrance , at security in Grande, Hall 7 and Hall 4 and 5

Format : Static.

Size : 4 ft (w)x 8 ft (h)

Quantity :

Opp. Hall 4/5- 6 nos.

Next to Hall 7- 12 nos.

Cost: INR 50,000 for consecutive 3 Panels

FLAGPOLE - OUTSIDE HALL 1



Format : Static.

Size : 2 ft (w)x 6 ft (h)

Quantity : 4

Cost: INR 35,000/ pack of 4

FLAG POLES - OUTSIDE HALL 2 & 3



Format : Static.

Size : Size : 2 ft (w)x 6 ft (h)

Quantity : 16

Cost: INR 35,000/ pack of 4

FLAG POLES - OUTSIDE HALL 5



Format : Static.

Size : Size : 2 ft (w)x 6 ft (h)

Quantity : 4

Cost: INR 35,000/ pack of 4

FLAG POLES - ALONG PATHWAY FROM GATE 1 TO HALL 6



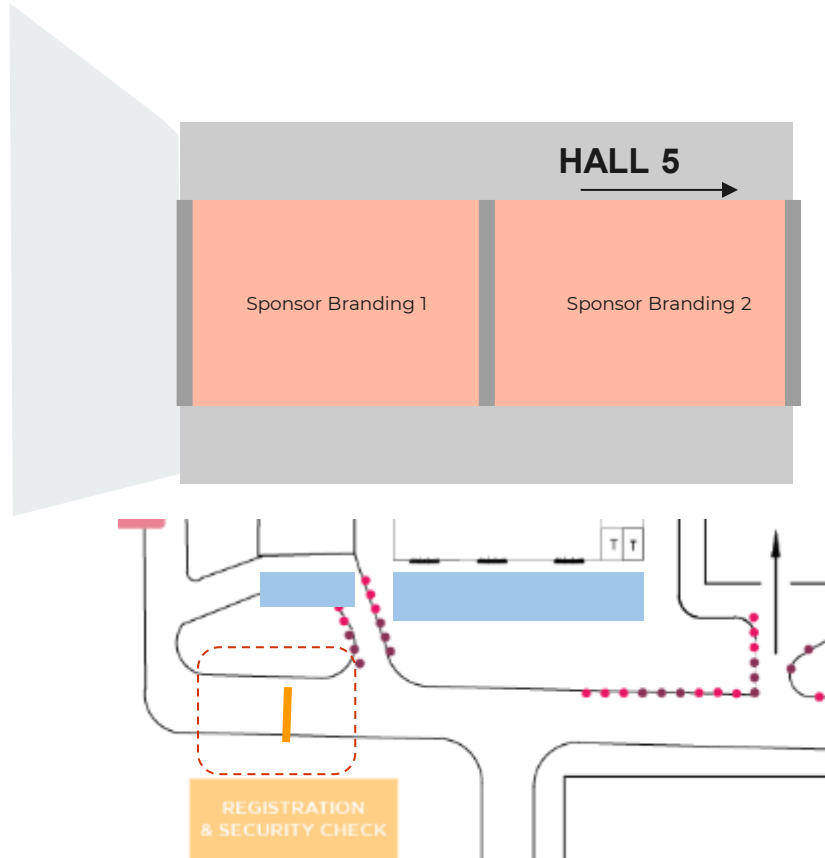
Format : Static.

Size : 2 ft (w)x 6 ft (h)

Quantity : 20

Cost: INR 35,000/ pack of 4

HOARDING AFTER SECURITY OPPOSITE HALL 5



Opportunity :High visibility at the entrance from Security near hall 4 leading to Machinery

Format : Static

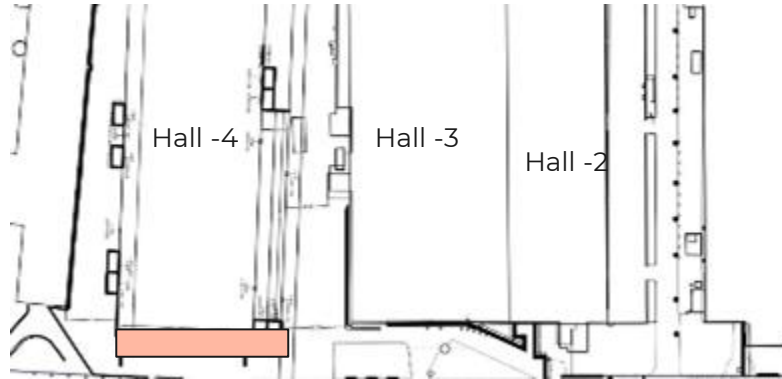
Size : 30 x 14 ft
Sponsor branding – 12w x 8h ft (2 nos)

Quantity : 2 nos

Cost: INR 35,000/unit

Image for reference purpose only

HALL-4 FACADE



Opportunity : An Exclusive Single Sponsor
dynamic branding on LED screens at high
visibility zone.

Format : No audio, only visual/video.

Size : 16ft(L)x9ft(H)

Quantity : 1 no.

Note: Organiser Branding of max. 10-15
seconds will be looped in with the Sponsor's
AV.

Cost: INR 3,00,000/-

LED SCREENS IN SHOW HALLS



Opportunity : Dynamic branding on LED screens at high footfall zones.

Format : No audio, only visual/video. On rotation basis

Quantity : 10

Locations : Grande- Registration/Security Check Area (1 No.), Opp. Grande (1 No.)
Hall no 4 Security Checkpost (1 No.)
Hall 1 (1 No.)
Cafeteria between Hall 1 and Hall 2 (2 Nos.)
Hall 2 (2 Nos.) ,Hall 3 (1 No.), Hall 5 (1 No.)



Cost: INR 3,30,000/-per slot of 30 Sec

CEILING SUSPENDED BANNERS (BUNTINGS)



Opportunity : Non-lit banners suspended from ceiling in the aisles in Halls 1,2, 3, 4 & 5 grabs the attention of the visitors

Format : Static (Double Sided Print)

Size : 4ft(w) x 20ft(h)

Sponsor Branding Area- 4ft(w) X 8ft (h) – Hall 1,2,3 & 5

Sponsor Branding Area- 4ft(w) X 12 ft (h) – Hall 4 & 6

Quantity :

Hall 1- 33

Hall 2- 22

Hall 3- 20

Hall 4- 22

Hall 5- 12

Hall 6 – 18

Cost: INR 55,000/- each in Halls 1,2,3 & 5

Cost: INR 65,000/- each in Hall 4 & 6

PILLAR BACKLIT BRANDING



Opportunity : Backlit branding on the pillars of Hall 1,2,3 and 5, making it very visible and attractive for visitors when they walk around the hall

Format : Static. Double Sided

Size : 4ft(w) X 6ft(h)
Sponsor Branding Area- 4ft(w) X 5ft(h)

Quantity :
Hall 1 - 70 nos. (35 pillars)
Hall 2 - 32 nos. (16 pillars)
Hall 3 - 26 nos. (13 pillars)
Hall 5 - 18 nos. (9 pillars)

Cost: INR 85,000/- each

MEZZANINE WALL BRANDING IN HALL 1



Opportunity : Exclusive Branding opportunity on the wall of mezzanine level in Hall 1 offers excellent visibility

Format : Static

Size : Sponsor Branding Area
16ft (w) X 08ft (h)

Quantity : 6

**Cost: INR 1,00,000/- per branding
or INR 5,50,000/- for all 6 Banners**

CONNECTING TUNNEL BRANDING (HALL 1 TO 2) 2 TUNNELS



Opportunity : Backlit branding in central connecting tunnel between Hall No.1 & 2 offers excellent visibility

Format : Static backlit

Size : 1800mm(w) x 3000mm(h)

Quantity :

Tunnel 1 - 14 qty

Tunnel 2 - 12 qty

Cost: INR 1,00,000/- each

CONNECTING TUNNEL BRANDING (HALL 3 TO 4) 2 TUNNELS



Opportunity : Backlit branding in central connecting tunnel between Hall No. 3 & 4 offers excellent visibility

Format : Static

Size : 1800mm(w) x 3000mm(h)

Quantity :

Tunnel 3- 14 qty

Tunnel 4 - 14 qty

Cost: INR 1,00,000/- each

ANAMORPHIC LED WALL



*Content creation charges of Rs. 65,000 (for 30 sec animation) & Rs.85,000 (for one minute animation) to be paid directly to the vendor.

Opportunity: Introducing the Anamorphic LED Wall – a cutting-edge 3D visual experience to make your brand stand out and come alive like never before!

Location: Connecting Tunnel 1

Package 1 :

Choice of 1 from 3 Content Templates - 30 Seconds / 2 Products 3D, Content - Adaptation and creation of Supplied Elements (Jewellery/3D Video) with maximum 2 changes.

Sponsorship Cost: INR 1,00,000/- each (for set of 2 LED walls)

Package 2:

Choice of 1 from 3 Content Templates - 60 Seconds / 4 Products 3D, Content - Adaptation and creation of Supplied Elements (Jewellery/3D Video) with maximum 2 changes

Sponsorship Cost: INR 1,50,000/- each (for set of 2 LED walls)

BACKLIT BRANDING AT THE COFFEE SHOPS



Opportunity : Capture your audience's attention with our high-impact branding at the coffee shops

Format : Static

Type : Backlit branding. Front and Back.

Size : 1000 mm (w) X 2500 mm (h)

Quantity : 13 Coffee Shops

Hall 1 - 3 nos. Hall 4 - 3 nos.

Hall 2 - 2 nos. Hall 5 - 2 nos.

Hall 3 - 2 nos. Hall 6 - 1 no.

2 Nos. of branding per coffee shop,
(Total 26 nos.)

Cost: INR 50,000/- Per Backlit

BACKLIT BRANDING AT THE ISLAND COFFEE SHOPS



Opportunity : Don't miss out on this unique opportunity to reach a targeted audience and drive brand recognition.

Format : Static.

Type: Backlit branding. Front and Back

Size : Sponsor Branding Area- 1000 mm (w) X 2500 mm (h)

Quantity : 2 Island Coffee Shops

Hall 3 - 1 CS - 4 nos.

Hall 4 - 1 CS - 8 nos.

Total 12 nos

Cost: INR 50,000/- each

BACKLIT BRANDING AT THE BUSINESS CENTER



Opportunity : Don't miss out on this unique opportunity to reach a targeted audience and drive brand recognition.

Format : Static

Type : Backlit branding. Front and Back

Size : Sponsor Branding Area- 1000 mm (w) X 2500 mm (h)

Location: Hall 4,Business Center

Quantity : 6 nos.

Cost: INR 50,000/- each

BACKLIT BRANDING AT THE PRIME LOUNGE



Opportunity : Capture your audience's attention with our high-impact branding at the Prime Lounge frequented by our esteemed members

Format : Static

Type : Backlit branding. One sided Branding.

Size : 1000 mm (w) X 2500 mm (h)

Quantity : - 2 qty

Cost: INR 50,000/- each

SIDE WALL BRANDING, HALL 4



Opportunity : Opportunity to brand at High visibility area from the aisles at the side wall of Hall 4 .

Format : Static

Size : 15 ft(w)x 10 ft(h)

Quantity : 5

Cost: INR 45,000/unit

SIDE WALL BRANDING, HALL 6



Opportunity : Opportunity to brand at High visibility area from the aisles at the side wall of Hall 6 .

Format : Static

Size : 15 ft(w)x 10 ft(h)

Quantity : 6

Cost: INR 45,000/- each

BACKLIT BRANDING AT THE HALL 6 ENTRANCE



Opportunity : Capture your audience's attention with our high-impact branding at the Entrance of Hall 6

Format : Static

Type : Backlit branding Front

Size : 1000 mm (w) X 2500 mm (h)

Quantity : - 6 qty

Cost: INR 50,000/- each

PRE FUNCTION AREA - HALL 6



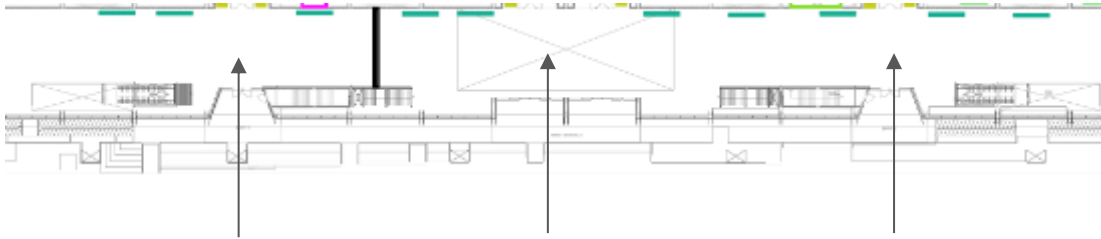
Opportunity : A branding opportunity in the prefunction area as you exit registration Grande

Format : Static

Type : Backlit

Size : 10ft(w) X 8ft(h) x 4 inch (d)
Sponsor Branding Area- 10ft(w) X 7ft(h)

Quantity : 10



Cost: INR 40000/unit

MOBILE CHARGING STATION BRANDING AT PRIME LOUNGE



Opportunity : High impact branding opportunity at Prime Lounge frequented by our exclusive members.

Format : Charging Point

Size : TBD

Quantity : - 12

Cost: INR 20,000/- per Charging station

BRANDING ON TENT CARD AT CAFETERIA



Opportunity : High impact branding opportunity at Cafeteria frquented by our exclusive members.

Format : Static

Size : 6 inch (W) x 9 inch (H)

Quantity : - NESCO – 150

Cost: INR 100,000/-

CUBE BRANDING AT COFFEE SHOPS



Opportunity : High impact branding opportunity to interact with the visitors at the coffee shop

Format : Acrylic Light box

Size : 6"(L) X 6"(W) X 9"(H) Inches

Quantity : 2 nos. In each 6Mx6M coffee shop

Total nos.- 26 (13 coffee shops)

Cost: INR 50,000/- for all cube branding

CUBE BRANDING



Opportunity : High impact branding opportunity to interact with the visitors at the Launch pad

Format : Acrylic Light box and MDF box

Size : 6"(L) X 6"(W) X 9"(H) Inches

Location & Quantity :

Launch Pad-4 nos. Of Acrylic light box and 2 nos. Of MDF box (Total-6 nos.)

Central Square Near World of GJEPC- 8 nos. Of Acrylic light box and 8 nos. Of MDF box (Total-16 nos.)

Central Square at Hall No.4- 4nos. Of MDF box

Cost: INR 1,00,000/- for all cubes

TUNNEL BRANDING ENTRY/EXIT



Opportunity : High impact branding opportunity to interact with the visitors moving through the halls using connecting tunnel

Format : Fabric printing panel

Size : 12ft(L)x4ft(H)

Quantity : 7 nos.

Cost: INR 50,000/- Each



MOBILE CHARGING STATIONS



Opportunity : Dynamic LED mobile charging stations strategically placed at high traffic zones

Format : LED (Dynamic). Maximum duration of Ad -30 sec on rotation. No audio, only visual/video in 9:16 ratio(vertical). On rotation basis

Size : LED Screen 42"

Quantity : 17

Cost: INR 50,000/- Per 30 Sec Slot

DIGITAL INFO KIOSK (STATIC)



Opportunity : Elevate your brand and connect with your target audience. Our Info kiosks are strategically placed in high-traffic areas across the show area

Format : Static

Size : Sponsor Branding Area 23.6 In" (W) x 29 In" (H) – STATIC(Area indicated in red)

Quantity : 4

Cost: INR 20,000/- each

INFORMATION KIOSK (SIDE BROCHURE RACK)



Opportunity : Opportunity to add a brochure to reach to visitors.

Quantity: 24 nos (24 Kiosks. 48 sides), Each Information Kiosk has 2 units on the either side.

Format : Acrylic Pocket book holder

Size : 250x500x50 MM

Cost: INR 150,000/-per side for all 24 Kiosks

Note: Brochure supplying & refilling to be done by sponsor only

QUEUE MANAGER BANNERS



Opportunity : A unique & innovative way to promote your brand. Que managers will be placed at the high traffic area of show's entry points

Format :Static

Type : Front & Back

Size : 2ft(w) x 3ft(h)

Quantity : 30

Cost: INR 35,000/- each

GOLF CART BRANDING



Opportunity : Don't miss out on this unique opportunity to reach a targeted audience and drive brand recognition. These Golf carts would be moving in the pathway outside the Halls

Format : Static. Glass Front

Size : 3ft(w) x 1ft (h)

Quantity : 12

Cost: INR 35,000/- each

BRANDING ON DFMD-TOP



Opportunity : Showcase your brand to hundreds of people every day. These DFMD Machines would be placed at Security check areas across the show

Format : Static.

Type : Front and back

Size : 2ft(w) x 1ft(h)

Quantity : 48

Cost: INR 20,000/- each

WELCOME KIT BAG



- Premium Quality Canvas Bags
- Distribution to IIS Signature Visitors & Exhibitors
- Only one Sponsor
- Excellent Visibility for the Brand
- Sponsor can insert their promotional material
- Qty-15,000 +
- Placed at the strategic locations across halls at the show

Sponsorship Cost: INR 15,00,000/-

WATER BOTTLES & WATER STATIONS



An excellent visibility for your brand as these bottles will be carried by one & all

Branding specs - One side - Sponsor Logo.
Other Side- Water Co. Logo with mandatory information.

Label Size:-20mm (w) x 80(h)mm

Water Stations – 13 nos (Stations placed Across each hall)

Cost: INR 20,00,000/-

INNOV8 TALKS



- Presenting IJS Seminars in a completely new avatar
- A unique Knowledge Exchange Forum
- Focussed Talks on Tech & Evolution of Marketing in the present times
- Innov8 Talks at both the venue.

Sponsorship Deliverables:

- Status as Knowledge Partner across all collaterals Pre and During the Seminars
- Playing of 30 sec AV before the start of each session
- Pre Event Promotion through GJEPC Social handles and whats app to trade
- Coverage in Solitaire; Daily announcements at the show
- One Sponsor Talk Session of approx. 30-45 minutes on 2 days (one at each venue)
- Sponsorship deliverables applicable for both the venues

Cost: INR 10,00,000/-

SLOTS AT INNOV8 TALKS



- A one-of-its kind opportunity for the IIJS Exhibitors to launch their new offerings at the show

Slot Package:

- Seating – 100+ pax
- Camera
- Stage & Podium
- Sound system
- Tea/Coffee for Guests
- Event Coverage in IIJS Daily Newsletter

Cost: INR 1,00,000/-per slot

SLOTS AT INNOV8 TALKS



- A one-of-its kind opportunity for the IIJS Exhibitors to launch their new offerings at the show

Slot Package:

- Seating – 100+ pax
- Duration: 1 hour
- Stage & Podium
- Camera & Sound system
- Tea/Coffee for Guests
- Event Coverage in IIJS Daily Newsletter

Cost: INR 1,00,000/-per slot

PRESENTATION SLOTS AT HALL 6 (MACHINERY HALL)



- Introducing presentation slots at Hall 6 to promote your new offerings.

Slot Package:

- Seating – 40-45 pax
- Screen
- Sound system
- Event Coverage in IIJS Daily Newsletter

Cost: INR 45,000/-per slot



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Concurrent Show

IGJME

INDIA GEM &
JEWELLERY
MACHINERY EXPO

PREMIERE, Mumbai 2025

**SPONSORSHIP OPPORTUNITIES at
JIO WORLD CONVENTION CENTER (JWCC)
PAVILION HALL**



CIRCULAR PILLAR BRANDING IN CONCOURSE



Opportunity : Non-Lit branding wrapped around the circular pillar in the concourse area near Pavilion hall. Unmissable visibility opportunity

Format : Static

Size : 21ft(w) X 14ft(h)
Sponsor Branding Area- 21ft(w) X 10ft(h)

Quantity : 6

Cost: INR 1,45,000/- each

DROP DOWN FROM L2 GLASS WALL



Opportunity : Non-Lit banners suspended from the glass railing from Level 2 to Ground Floor - Creates first impression

Format : Static

Size :

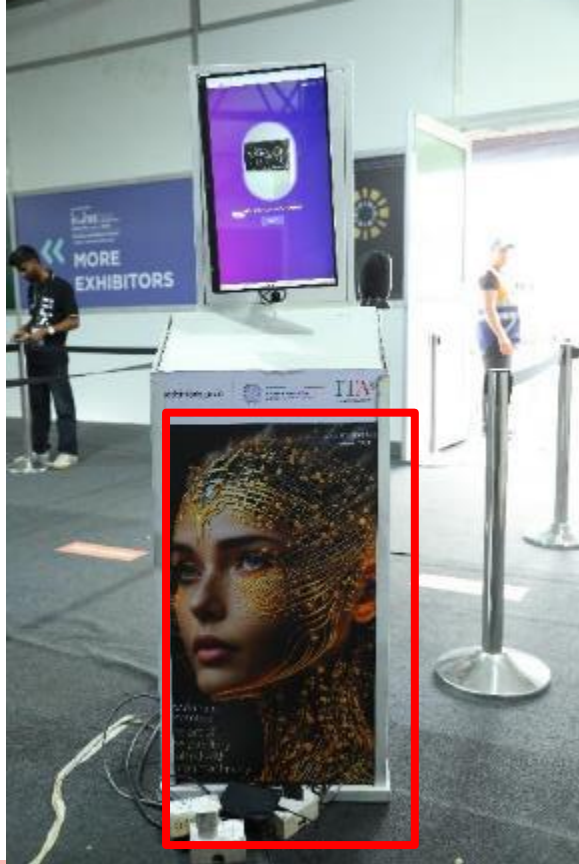
Size- 04ft(w) X 29ft(h)

Sponsor Branding Area- 04ft(w) X 25ft(h)

Quantity : 6

Cost: INR 75,000/- each

BRANDING ON FACIAL RECOGNITION MACHINES



Opportunity : Introducing Branding Opportunity on Facial Recognition Machines placed at all the Security Check Areas. Excellent Visibility to all the show visitors

Format : Static

Location: JWCC- Entry at Canopy D, E & F & Parking level

Size : Sponsor Branding Area :

Front- 1152(h) X 467.80 (w) mm

Back- 1005(h) X 247 (w) mm

Quantity : 28 machines*

Cost: INR-20,000 per machine

* Qty is subject to change depending on structural changes

BRANDING ON SHOW ENTRANCE WALL



Opportunity : BackLit branding at the left wall and right wall near the entrance and exit of Pavilion Hall on ground floor offers great visibility & brand recall

Format : Static.

Type: Backlit

Size : 10 ft(w) X 08 ft(h)
Sponsor Branding Area- 10 ft(w) X 07 ft(h)

Quantity : 9

Cost: INR 1,25,000/- each

IN HALL BUNTING



Opportunity : Non-lit banners suspended from ceiling in the aisles of the Pavilion Hall grabs the attention of the visitors

Format : Static

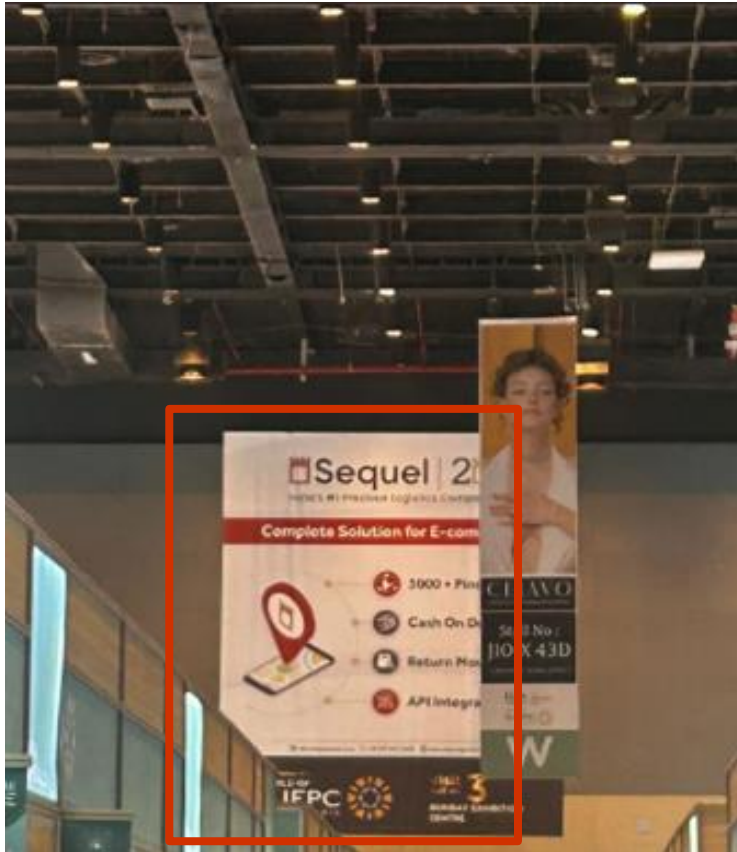
Type : Double Sided Print

Size : 4ft(w) X 20ft(h)
Sponsor Branding Area- 4 ft(w) X 16ft(h)

Quantity : 32

Cost: INR 50,000/- each

IN HALL SIDE BANNERS



Opportunity : Non-Lit banners suspended from the side walls facing the aisles of all the halls.

Format : Static

Type : Single Side Print

Size : 16ft(w) x 20ft(h)
Sponsor Branding Area- 16ft(w) x 16 ft(h)

Quantity : 17

Cost: INR 65,000/- each

LED SCREEN



Opportunity : Opportunity to run your 30 secs Brand AV on the LED Screens placed in the Concourse Area of Pavilion Hall on the ground floor at JWCC

Format : Dynamic. Maximum duration 30 sec.No audio, only visual. Video on rotation basis

Size : 3840 pixels x 2160 pixels for Concourse Area.
16:9 ratio for Pavilion & Jasmine
Video Size under 1 GB

Quantity : 6

Location : Concourse (3 nos.)
Pavilion (2 nos.) Jasmine (1 nos.)

Cost: INR 2,25,000/- per 30 Sec slot

BACKLIT BRANDING AT THE COFFEE SHOPS



Opportunity : Capture your audience's attention with our high-impact branding at the coffee shops

Format : Static

Type : Backlit branding. Front and Back.

Size : 1000 mm (w) X 2500 mm (h)

Quantity :

Pavilion- 2 Coffee Shops - 4 qty

Jasmine- 1 Coffee Shop – 2 qty

Cost: INR 50,000/- each

COFFEE SHOP BRANDING



Opportunity : High impact branding opportunity to interact with the visitors at the coffee shop

Format : Acrylic Light box **(LED)**

Size : 6"(L) X 6"(W) X 9"(H) Inches

Quantity : 2 nos. 6M x 6M coffee shop

Total nos.- 06 in JWCC (3 coffee shops)

Cost: INR 20,000/- for all cube branding

MOBILE CHARGING STATIONS



Opportunity : Opportunity to run your 30 secs Brand AV on the LED Screens placed in the Concourse Area of Pavilion Hall on the ground floor at JWCC

Format : Dynamic. Maximum duration 30 sec.
No audio, only visual. Video on rotation basis

Size : 3840 pixels x 2160 pixels. Video Size under 1 GB

Quantity : 6 (across Pavilion & Jasmine)

Cost: INR 50,000/- per 30 sec slot

INFO KIOSK



Opportunity : Elevate your brand and connect with your target audience. Our Info kiosks are strategically placed in high-traffic areas across the show area

Format : Static

Size : Sponsor Branding Area 23.6 In" (W) x 29 In" (H) – STATIC(Area indicated in red)

Quantity : 2 (across Pavilion & Jasmine)

Cost: INR 20,000/- each

INFORMATION KIOSK



Opportunity : Opportunity to add a brochure to reach to visitors.

Quantity: 11 nos (11 Kiosks. 22 sides), Each Information Kiosk has 2 units on the either side.

Format : Acrylic Pocket book holder

Size : 250x500x50 MM

Cost: INR 75,000/-per side for all 11 Kiosks

Note: Brochure supplying & refilling to be done by sponsor only

TENT CARD – 3 SIDED at CAFETERIA



Opportunity : High impact branding opportunity at Cafeteria frequented by our exclusive members.

Format : Static

Size : 6 inch (W) x 9 inch (H)

Quantity : 100 nos.

Cost: INR 1,00,000/-



iijs

INDIA
INTERNATIONAL
JEWELLERY SHOW

PREMIERE 2025

31st July - 4th August, 2025
Jio World Convention Centre- Mumbai

1st August - 5th August 2025
Bombay Exhibition Centre- Mumbai

Concurrent Show

IGJME

INDIA GEM &
JEWELLERY
MACHINERY EXPO

PREMIERE, Mumbai 2025

SPONSORSHIP OPPORTUNITIES at
JIO WORLD CONVENTION CENTER (JWCC)
JASMINE HALL



ANAMORPHIC LED WALL



*Content creation charges of Rs. 65,000 (for 30 sec animation) & Rs.85,000 (for one minute animation) to be paid directly to the vendor.

Opportunity: Introducing the Anamorphic LED Wall – a cutting-edge 3D visual experience to make your brand stand out and come alive like never before!

Location: Outside Jasmine Hall

Package 1 :

Choice of 1 from 3 Content Templates - 30 Seconds / 2 Products 3D, Content - Adaptation and creation of Supplied Elements (Jewellery/3D Video) with maximum 2 changes.

Sponsorship Cost: INR 1,00,000/- each (for set of 2 LED walls)

Package 2:

Choice of 1 from 3 Content Templates - 60 Seconds / 4 Products 3D, Content - Adaptation and creation of Supplied Elements (Jewellery/3D Video) with maximum 2 changes

Sponsorship Cost: INR 1,50,000/- each (for set of 2 LED walls)

BRANDING ON JASMINE ENTRANCE – SIDE COLUMN



Opportunity : Branding on Jasmine entrance columns

Format : Static
Type : Non lit

Size : 4ft(w) X 12ft(h)
Sponsor Branding Area- 4ft(w) X 10ft(h)

Quantity : 2

Cost: INR 1,15,000/- each

BRANDING ON JASMINE ENTRANCE - SQUARE PILLARS



Opportunity : Branding on Jasmine entrance columns
(all 4 sides)

Format : Static

Type : Non lit

Size :

Size- 6ft(w) X 12ft(h) [4 sides]

Sponsor Branding Area- 6ft(w) X 10ft(h)

Quantity : 6

Cost: INR 1,25,000/- each



SELF STANDING BACKLIT FRAMES



Opportunity : Branding on self standing backlit frames on side Walls (on left and right side each) of Jasmine Entrance

Format : Static

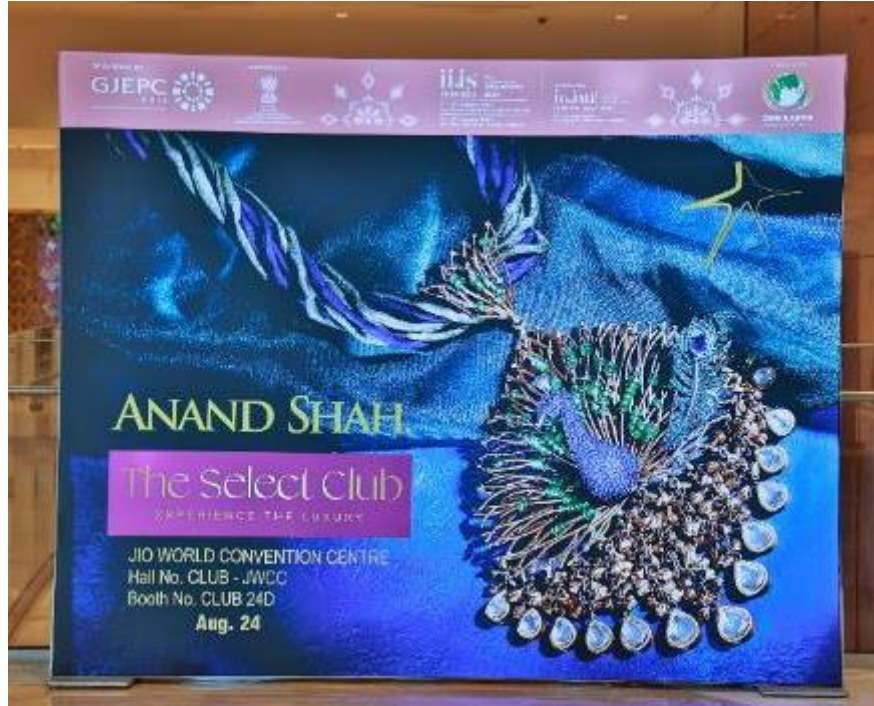
Type : Backlit

Size : 10ft(w) X 8ft(h)
Sponsor Branding Area- 10ft(w) X 7ft(h)

Quantity : 2

Cost: INR 1,25,000/- each

SELF STANDING BACKLIT FRAME NEAR ESCALATOR



Opportunity : Branding on self standing backlit frames besides escalator

Format : Static

Size : 10ft(w) X 8ft(h)
Sponsor Branding Area- 10ft(w) X 7ft(h)

Quantity : 1

Cost: INR 1,25,000/- each

BRANDING ON DFMD-TOP



Opportunity : Showcase your brand to hundreds of people everyday. These DFMD Machines would be placed at Security check areas across the show

Format :Static

Type: Front & Back

Size :
Sponsor Branding Area- 2ft(w) x 1ft(h)

Quantity : 5

Cost: INR 20,000/- each

MOBILE CHARGING STATION BRANDING AT PRIME LOUNGE



Opportunity : High impact branding opportunity at Prime Lounge frequented by our exclusive members.

Format : Charging Point

Size : TBD

Quantity : - 10

Cost: INR 20,000/- per Charging station

TENT CARD – 3 SIDED at CAFETERIA



Opportunity : High impact branding opportunity at Cafeteria frequented by our exclusive members.

Format : Static

Size : 6 inch (W) x 9 inch (H)

Quantity : - JWCC - 50

Cost: INR 50,000/-



DIGITAL & PRINT SPONSORSHIP OPPORTUNITIES

DIGITAL SHOW BADGE



- Digital Badge for the IJS Premiere Show
- Digital badge to be downloaded by all the exhibitors & visitors

Sponsorship Cost: INR 16,50,000/-

WELCOME WHATSAPP MESSAGE PRE & POST SHOW



- Exclusive option to welcome the visitors at the show
- Whatsapp will be sent to all the visitors & exhibitors of IIJS Premiere 2025 pre & post show

Sponsorship Cost: INR 5,50,000/-

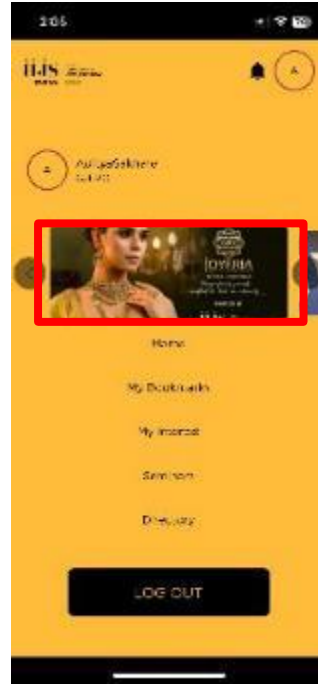
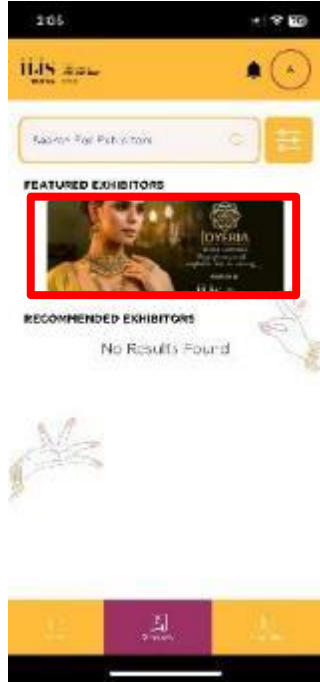
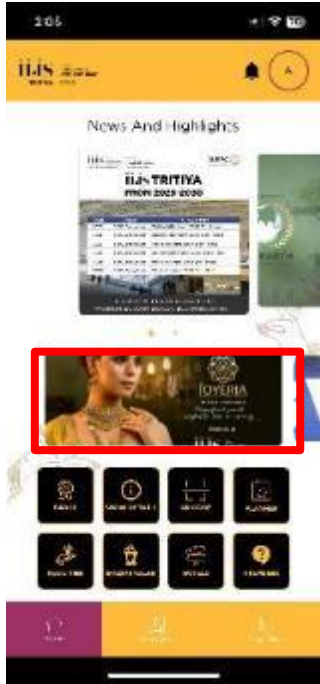
POP BANNER ON IIJS APP



- Exclusive Branding opportunity
- Pop up banner for duration of 4 sec on opening of GJEPC App
- Duration 45 days

Sponsorship Cost: INR 3,00,000/-

IJS APP



Opportunity : App Home screen, Menu and Exhibitor Page

Format : Static .

Size : 301px (w) x 120px (h)

Quantity : 3 nos.

**Production cost : Rs
50,000 Each**

DIGITAL SPONSORSHIP – ON IIJS PREMIERE 2025 WEBSITE



Sponsorship Advt (1600*200) Option 1

Welcome to IIJS Tertiary and IGJME Tertiary 2025, Bengaluru - The 3rd Edition

Join us for the 3rd edition of IIJS Tertiary and IGJME Tertiary 2025 at the Bangalore International Exhibition Centre (BIEC), Bengaluru from 2nd - 5th March 2025. The premier event is a unique convergence of the best talents, passion, and machinery, bringing together industry leaders, renowned exhibitors and global buyers under one roof.

Exhibitors, OEM, ODM, BOM, CDM, OEM, ODM, CDM, and associated engineering capabilities, with over 1000 exhibitors and 70000+ visitors, IIJS Tertiary and IGJME Tertiary are not to be missed occasions in the global machinery industry. Don't miss this chance to be part of an extraordinary event, but remember to observe your business to make the most of it.

These facilities will support the exhibitors and visitors at BIEC, Bengaluru, for one of the best of its kind and quality industry.

| UPDATES |
|-------------------------------------|
| IIJS Tertiary 2025 Sponsorship |
| Dormitory Special Registration |
| Introduction of Online Registration |
| Mobile App |
| Statistical Photo Booking |
| Live Band Arrangement |
| Download IIJS App |

Sponsorship Advt (1600*200) Option 2

Opportunity : IIJS Tertiary 2025 –

Top banner

Format : Static (**Rotational**).

Size : 1600px (w) x 200px (h)

Quantity : 2 nos.

Sponsorship cost : Rs 30,000

Period: End of IIJS Tertiary 2025
Sponsorship

VISITOR REGISTRATION PAGE ON WEBSITE

Ad
150 x
589

Option 1

Domestic Visitor Registration

Visitor Login | Company Login | NEW Company Registration

SINGLE SHOW REGISTRATION

| Show Name | IJS TRITIYA 2025: 24th - 28th March 2025 - BICC - Bangalore | | | | | |
|------------|---|-------------|----------------------------|-------------|------------------------|-------------|
| | 12th May 2024 - 10th Feb 2025 | | 11th Feb - 10th March 2025 | | 18th - 20th March 2025 | |
| Thruout | ENTIRE SHOW | LAST 2 DAYS | ENTIRE SHOW | LAST 2 DAYS | ENTIRE SHOW | LAST 2 DAYS |
| Member | 5000 | 1000 | 5000 | 1000 | 4000 | 1000 |
| Non-Member | 2100 | 1000 | 2000 | 1000 | 1900 | 1000 |

PRIME VISITOR PACKAGE WITH 20 & 10 PVR (ONLY FOR IJS TRITIYA 2025)

| No. of Registrations | Category | 18th December - 10th February 2025 | 10th February - 10th March 2025 |
|----------------------|------------|------------------------------------|---------------------------------|
| 20 PVR | Member | 24000 | 32000 |
| | Non-Member | 20000 | 28000 |

| No. of Registrations | Category | 18th December - 10th February 2025 | 10th February - 10th March 2025 |
|----------------------|------------|------------------------------------|---------------------------------|
| 10 PVR | Member | 12000 | 16000 |
| | Non-Member | 10000 | 14000 |

Ad
150 x
589

Option 2

Opportunity : Domestic Visitor Registration Webpage

Format : Static (**Rotational**)

Size : 150px (w) x 589px (h)

Quantity : 4 nos.

Sponsorship cost : Rs 25,000 Each

Period: End of the show

VISITOR LOGIN PAGE



Opportunity : Visitor login Page

Format : Static .

Size : 800px (w) x 1000px (h)

Quantity : 2 nos.

Sponsorship cost : Rs 25,000 Each

Period: End of the show

NEW COMPANY REGISTRATION PAGE

Domestic Company Registration

IJS 2025 is a premier event for the jewelry industry, showcasing the latest in design, craftsmanship, and technology. It is a platform for industry leaders to share their insights, experiences, and innovations. The event is a must-attend for all jewelry professionals, offering a unique opportunity to network, learn, and grow. The event is a testament to the industry's resilience and innovation, and we are proud to be a part of it.

Please Enter Your Company PAN Details

PAN Number *

Verify the Details

Sponsorship Advt (1000*200)

Opportunity : New Company Registration page

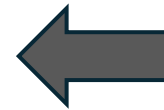
Format : Rotational

Size : 1000px (w) x 200px (h)

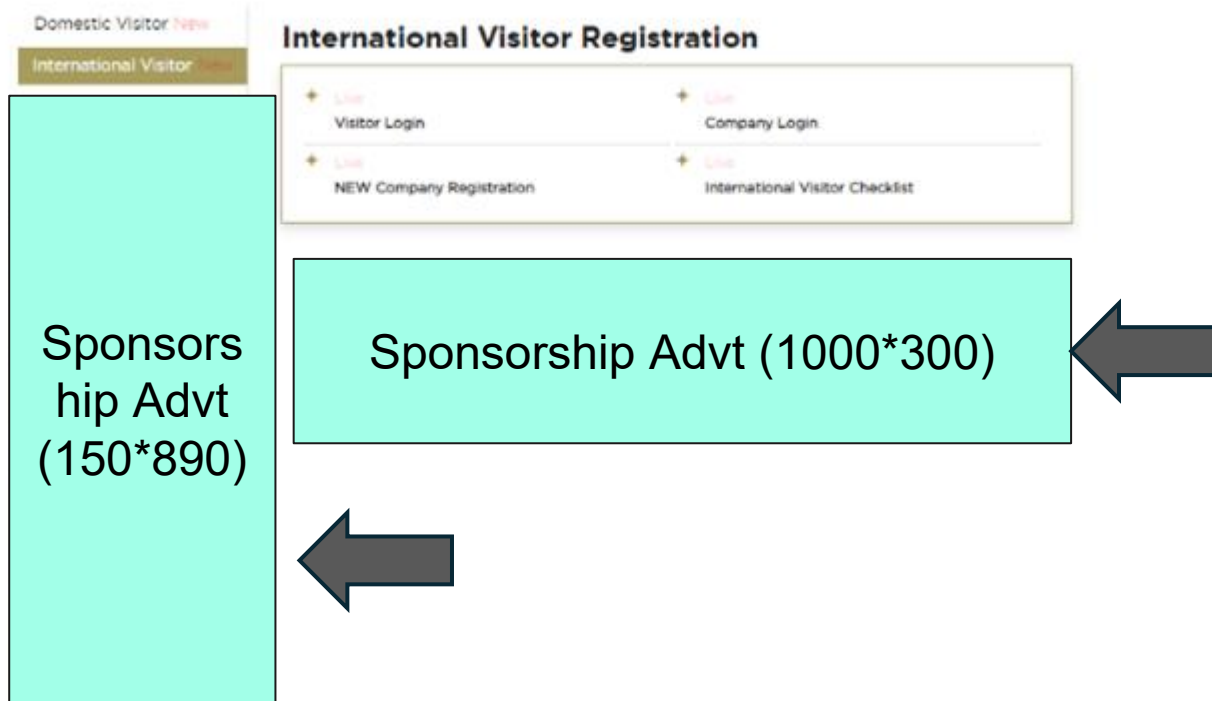
Quantity : 2 nos.

Sponsorship cost : Rs 15,000 Each

Period: End of the show



INTERNATIONAL VISITOR PAGE



Opportunity : International Visitor Registration Page

Format : Static .

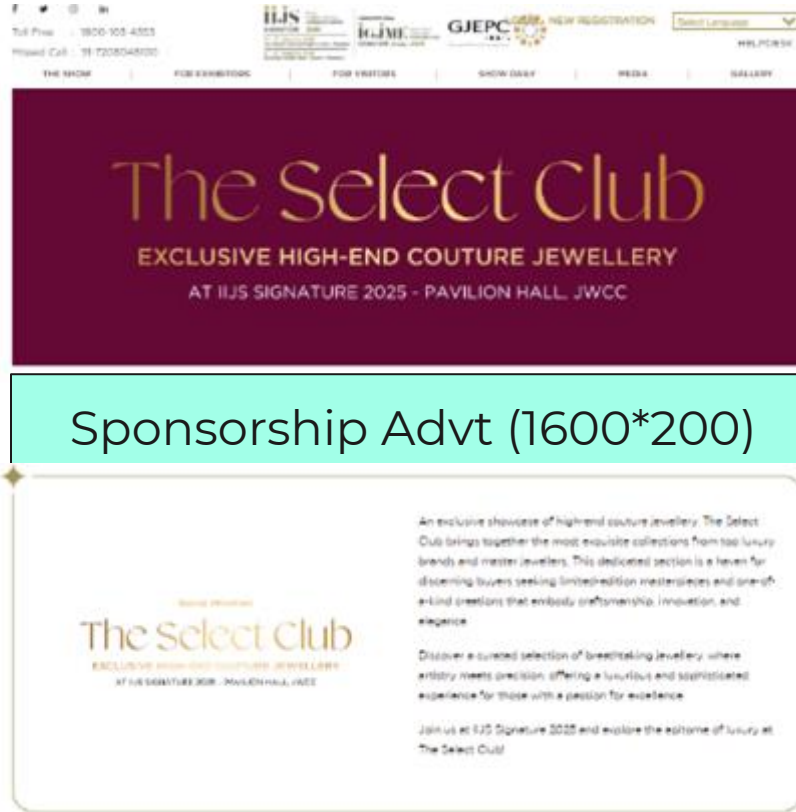
Size :

- 1) 150px (w) x 890px (h)
- 2) 1000px (w) x 300px (h)

Quantity : 2 nos.

Sponsorship cost : Rs 25,000 Each

SELECT CLUB PAGE



Opportunity : The Select Club Page

Format : Static (On Rotation)

Size : 1000px (w) x 200px (h)

Quantity : 2 nos.

Sponsorship cost : Rs 25,000 Each

ABOUT THE SHOW PAGE

The screenshot shows the top section of the IJS TIRITIYA SHOW 2025 website. The header includes social media icons, contact numbers (Toll Free: 1800-103-4353, Missed Call: 91-7208048100), and logos for IJS, IGJME, and GJEP. A navigation bar lists categories: THE SHOW, FOR EXHIBITORS, FOR VISITORS, SHOW DAILY, MEDIA, and GALLERY. A red arrow points to the text 'Sponsorship Advt (1600*200)'.

IJS TRITIYA SHOW 2025

21st - 24th March, 2025
BIEC - Bengaluru

Show Highlights

- ◆ 3rd Edition
- ◆ 1100+ Exhibitors
- ◆ 1900+ Stalls
- ◆ Area in total 60000+ sq.m
- ◆ Introducing THE SELECT CLUB, at Hall no. 3, BIEC, Bengaluru: Exclusive High-End Couture Jewellery
- ◆ Prime Plus Lounge for Elite Members, Prime Plus Exhibitors, Visitors and International Visitors at both venues
- ◆ Concurrent show - IGJME Tiritiya 2025, Bengaluru (India Gems & Jewellery Machinery Expo) 15000+ Expected Trade Visitors
- ◆ Visitors from 500+ Cities in India
- ◆ International Visitors from 40+ Countries

Opportunity : Show Details Page

Format : Static (On Rotation).

Size : 1600px (w) x 200px (h)

Quantity : 3 nos.

Sponsorship cost : Rs 10,000 Each

EXHIBITOR LIST ON WEBSITE

| Exhibitor Name | Sector | Hall No. | Stall No. | City |
|-----------------------------------|----------------------|----------|-----------|----------|
| SINCEP JEWELLERS PRIVATE LIMITED | ISME PREMIERE ASSURE | 5 | 54-5555 | HYDRABAD |
| PR. JEWELLERS | ISME PREMIERE ASSURE | 5 | 57-5855 | HYDRABAD |
| AGGARWAL & SONS | ISME PREMIERE ASSURE | 4 | 48-53 | HYDRABAD |
| A. K. JEWELLERS | ISME PREMIERE ASSURE | 5 | 51-5255 | HYDRABAD |
| A.B. JEWELLERS | ISME PREMIERE ASSURE | 5 | 50-5255 | HYDRABAD |
| AGARWAL JEWELLERS | ISME PREMIERE ASSURE | 4 | 48-555 | HYDRABAD |
| AGARWAL JEWELLERS PRIVATE LIMITED | ISME PREMIERE ASSURE | 2 | 20-215 | HYDRABAD |
| AGARWAL JEWELLERS | ISME PREMIERE ASSURE | 4 | 44-454 | HYDRABAD |

Opportunity : Exhibitors list Page

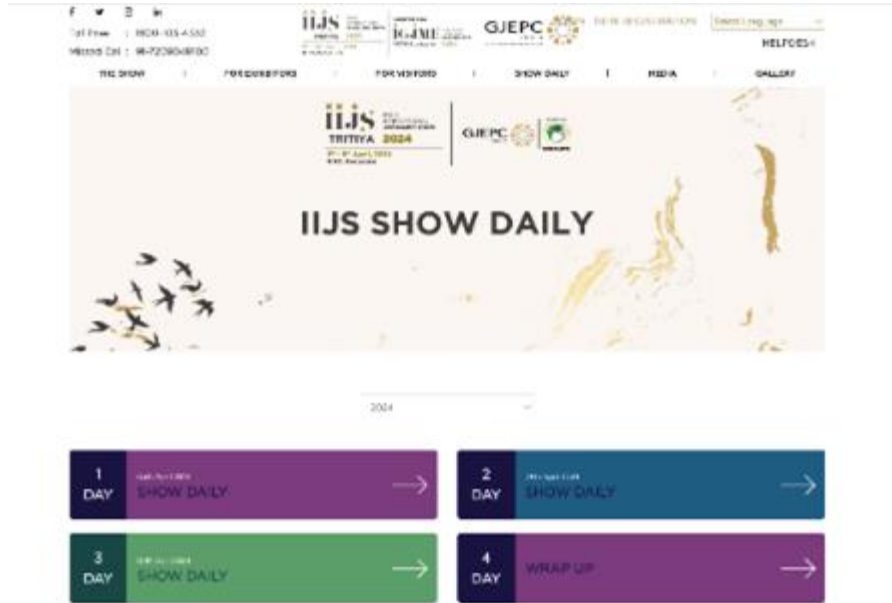
Format : Static .

Size : 600 px (w) x 200 px (h)

Quantity : 3 nos

Sponsorship cost : Rs 20,000 Each

SHOW DAILY PAGE



Opportunity : Show Daily Page

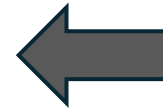
Format : Static .

Size : 1000px (w) x 200px (h)

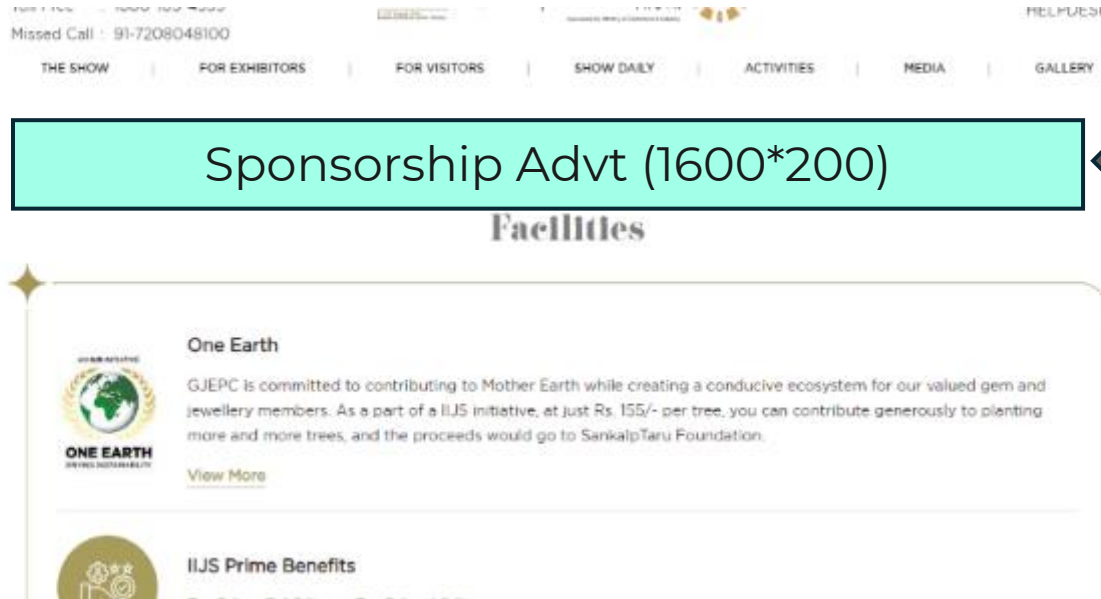
Quantity : 1 no.

Sponsorship cost : Rs 10,000

Sponsorship Advt (1600*200)



SHOW FACILITY PAGE



Opportunity : Show Facilities Page

Format : Static .

Size : 1000px (w) x 200px (h)

Quantity : 1 no.

Sponsorship cost : Rs 25,000

ACKNOWLEDGEMENT EMAIL TO ALL VISITORS AFTER THEIR REGISTRATION FOR IIJS PREMIERE 2025



Sponsorship Advt (1600*200)

Order ID : 527NQ7V080IUDWR

Date : 03-10-2024

Received with Thanks From M/s :GEMS & DIAMONDS

Rupees :2500

Event :IIJS SIGNATURE 2025

We thank you for your visitor registration

Sponsorship Advt (1600*200)

The Gem & Jewellery Export Promotion Council
D2B, Ground floor, 'D' Tower, West Core,
Bharat Diamond Bourse, 'G' Block,
Bandra Kurla Complex, Bandra- East, Mumbai 400 051
Tel : + 91-22-42263600 | Toll Free Number : 1800-103-4353 | Missed Call Number : +91-7208048100

Opportunity :

Acknowledgement Email to all visitors after their Registration for IIJS Tiritiya 2025

Format : Static .

Size: 1000px (w) x 200px (h)

Quantity : 2 nos

Cost : Rs 50,000 Each

VISITORS GUIDE (PRINT)



Opportunity : Opportunity to reach the visitors branding in the visitors guide, with **20,000 copies** distributed directly into the hands of industry leaders, buyers, and decision-makers.

Format : Static.

Size : 6.5(w) x 15 cm(h)

Quantity & Costs:

Inside Front Cover– 1 no. – Rs.60,000/-

Inside BackCover– 1 no. - Rs.60,000/-

Back Cover- 1 no.- Rs. 75,000/-

First 10 pages -Rs. 40,000/-

Divider page Nesco – 1 no. – Rs. 50,000/-

Divider page JWCC – 1 no. – Rs.50,000/-

GST as applicable

ADVERTISEMENT IN SHOW DAILY NEWSLETTER



IJS Times Newsletter Rates in INR
Total 6 insertions - 1 Pre show & 5 During the show
(30th July – 3rd Aug)

| Sr. No | Pages | Position | Rate per insertion |
|--------|---------------------|------------------|--------------------|
| 1 | Full page - Regular | Inside pages | INR 15,000 |
| 2 | Half Page - Regular | Inside pages | INR 7,500 |
| 3 | Half page | Cover Page | INR 25,000 |
| 4 | Half Page | Page 2 or Page 3 | INR 20,000 |

ADVERTISEMENT IN SOLITAIRE INTERNATIONAL-
IJS PREMIERE SPECIAL PRINT ISSUE



| Position | Advertising Rates |
|----------------------|-------------------|
| Back Cover | 2,25,000 |
| Inside Back Cover | 1,25,000 |
| Inside front cover | 1,25,000 |
| 1 st RHP | 1,10,000 |
| Full page Ad | 65,000 |
| Double spread ad | 1,10,000 |
| Page 2 and 3 | 1,30,000 |
| page 4 and 5 | 1,20,000 |
| Back page facing IBC | 1,10,000 |
| Advertorial | 60,000 |



**SPONSORSHIP
OPPORTUNITIES
at
IIJS Celebration Night
(Networking Evening)**

**30th July
Lotus Hall JWCC**

ASSOCIATE PARTNER

Title of 'Associate Partner' across all the collaterals

Pre-Event

- Partner mention as 'Associate Partner' across all communications developed by Council for Networking Evening Promotion. Whats app Posts , FB posts, Insta Posts
- Integrated Partner logo in Videos developed for Awareness and build up campaigns across GJEPC's social handles
- Partner Logo on Email invites / Digital invites and Coupons
- Partner Logo on the web page of the Networking Evening on GJEPC website

Onsite

- Screening of partner AV of 30 seconds once during the Networking Evening
- Logo presence across branding collaterals at the venue (Registration/Centre Stage/Photo Op, etc)
- 10 complimentary invites for the Networking Evening

Post-Event

- Coverage in Solitaire international with partner mention
- Post event promotion across Council's Social Media Handles

SPONSORSHIP COST : INR 25,00,000

POWERED BY PARTNER

Title of 'Powered By Partner' across all the collaterals

Pre-Event

- Partner mention as 'Powered By Partner' across all communications developed by Council for Networking Evening Promotion. Whats app Posts , FB posts, Insta Posts
- Integrated Partner logo in Videos developed for Awareness and build up campaigns across GJEPC's social handles
- Partner Logo on Email invites / Digital invites and Coupons
- Partner Logo on the web page of the Networking Evening on GJEPC website

Onsite

- Logo presence across branding collaterals at the venue (Registration/Centre Stage/Photo Op, etc)
- 7 complimentary invites for the Networking Evening

Post-Event

- Coverage in Solitaire international with partner mention
- Post event promotion across Council's Social Media Handles

SPONSORSHIP COST : INR 18,00,000

C0-PARTNER (Upto 5 Partners)

Title of 'Co-Partner' across all the collaterals

Pre-Event

- Partner mention as 'Co-Partner' across all communications developed by Council for Networking Evening Promotion. Whats app Posts , FB posts, Insta Posts
- Integrated Partner logo in Videos developed for Awareness and build up campaigns across GJEPC's social handles
- Partner Logo on Email invites / Digital invites and Coupons
- Partner Logo on the web page of the Networking Evening on GJEPC website

Onsite

- Logo presence across branding collaterals at the venue (Registration/Side Stage Panels/Photo Op, etc)
- 5 complimentary invites for the Networking Evening

Post-Event

- Coverage in Solitaire international with partner mention
- Post event promotion across Council's Social Media Handles

SPONSORSHIP COST : INR 5,00,000

AV PARTNER (Upto 3 Partners)

Onsite:

- Playing of 30 Sec Partner AV once during the event

SPONSORSHIP COST : INR 1,50,000

Points to Note

- Sponsorship Opportunities are opened exclusively for Prime Exhibitors & Prime Assure Exhibitors 2 days prior.
- Booking of the sponsorship will be accepted only on email on first come first serve basis. This would have to be followed by payment by the Exhibitor with 7 days of the booking of the sponsorship opportunity
- The volume/bouquet of sponsorship opportunities applied by an exhibitor shall be one of the parameters while allocating branding opportunities at the show.
- The plans provided are not to scale but are as accurate as possible. However, there may be changes/variations in the plan due to site upgradation.
- Council retains the right to make any necessary changes on the floor plan/branding options as necessitated by safety & regulatory requirements on site which all sponsors are liable to adhere.
- Cost of Production(COP) of all the sponsorship elements is included in the cost. The vendor will be selected by GJEPC.
- Deadline to share the artwork is 15 July 2025 in Ai or PDF format

TO BOOK SPONSORSHIP OPPORTUNITIES, CONTACT

Mumbai Region:

Ms. Raksha Manihar: 9987753829
raksha@gjepcindia.com

Ms. Poonam Ghare: 9987753828
poonam@gjepcindia.com

Jaipur Region:

Mr. Amit Tandon: 6377822729
amit.tandon@gjepcindia.com

Gujarat Region:

Mr. Malcom Sarkari: 9427100648
malcom@gjepcindia.com

Delhi Region:

Mr Pranabes Hazra: 9958622977
pranabes@gjepcindia.com

Mr Gunjan Lunia: 9871366625
gunjan.lunia@gjepcindia.com

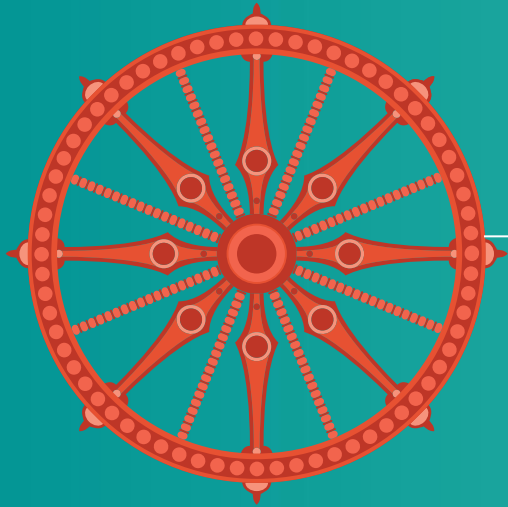
Kolkata Region:

Mr Partha Kajli: 9830131130
partha.kajli@gjepcindia.com

Southern Region:

Mr P Anand: 8754423658
p.anand@gjepcindia.com

Mr. Vicky Moolchandani: 7738048122
vicky.moolchandani@gjepcindia.com



iijs
PREMIERE 2025
INDIA
INTERNATIONAL
JEWELLERY SHOW

THANK YOU

