

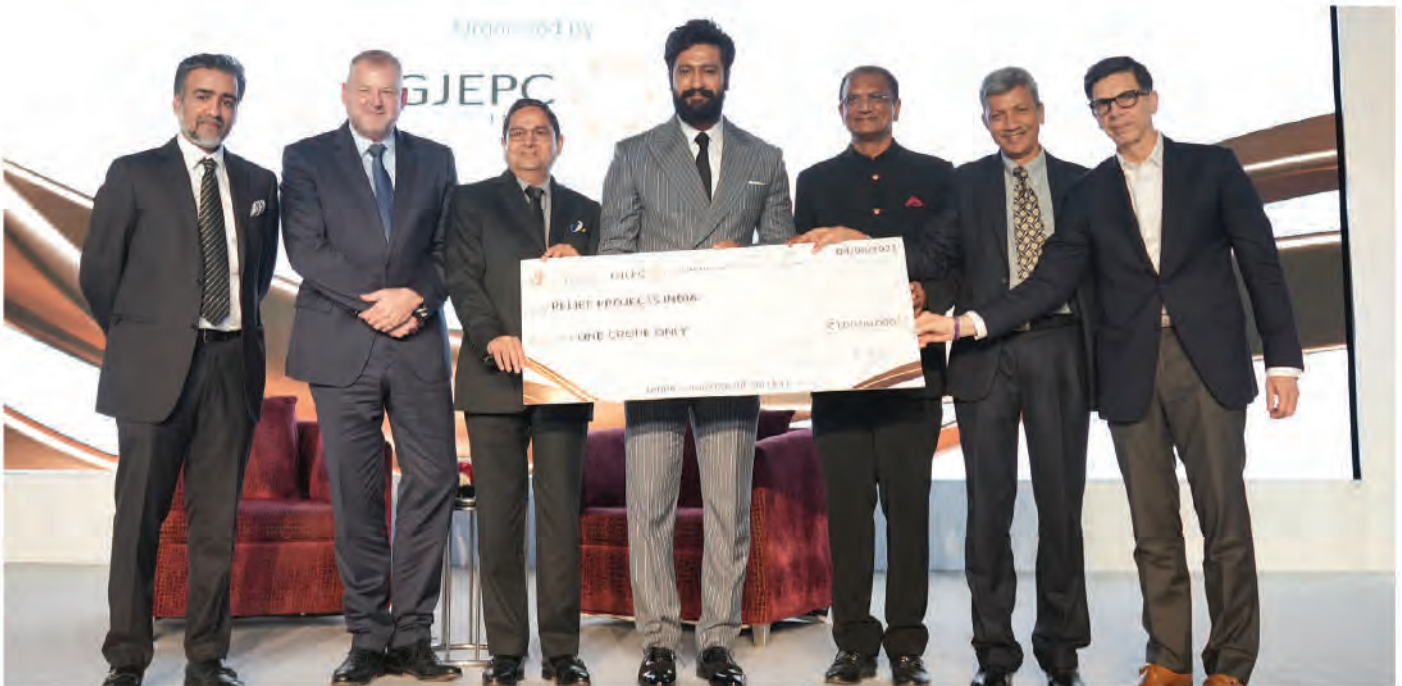
# MEDIA COVERAGE REPORT

Promotions & Marketing  
(PMBD)

***IIJS Premiere 2023***

**International Coverage**

## GJEPC hosts 8th edition of 'Jewellers for Hope'



➤ **Vicky Kaushal with other dignitaries at the event.**

**DUBAI:** The Gem & Jewellery Export Promotion Council (GJEPC) has hosted the 8th edition of its esteemed charity dinner, 'Jewellers for Hope,' at a glittering event attended by industry leaders and philanthropists.

Backed by lead partner - De Beers; Associate Partner - World Gold Council; and powered by GIA; the 'Jewellers for Hope' charity event once again garnered overwhelming support from Jewellers, Diamond Exporters, retailers, and global associations. The proceeds of the charity dinner were donated to Relief Projects India, a leading NGO focussed on women-child centric issues and education.

Leading actor Vicky Kaushal personally attended this event on behalf of Relief Projects India and spoke about the organisation and the impact it has created in India. Relief Projects India is a dedicated non-profit Trust committed to making a positive impact on the lives of the less fortunate through education, health, and awareness initiatives. The NGO's primary focus lies in addressing critical issues such as female infanticide, foeticide, boy-child preference, and the challenges faced by women and children in rural villages.

Addressing the attendees Vicky Kaushal said, "I would like to extend many thanks and gratitude to Jewellers for Hope and The Gem and Jewellery Export Promotion Council for recognising

and supporting a cause which is so close to my heart - Relief Projects India (RPI). I am extremely proud of the work that RPI has put in over the years for their education programme - Mountain View School, which is dedicated on providing quality education and a safe environment to all underprivileged kids in the area. I hope and wish that you all continue your support towards all such noble causes in the years to come as well."

Vipul Shah, Chairman, GJEPC said, "Since its inception, the gem and jewellery industry has been at the forefront of Corporate Social Responsibility (CSR) initiatives, embracing the ethos of giving back to society and fostering unity for a common cause."

**Staff Reporter, Gulf Today**

## Jewellers' fundraiser highlights women empowerment and child education

A Staff Reporter  
reporters@khaleejtimes.com

Support for women empowerment and child education took centre stage as the Gem and Jewellery Export Promotion Council (GJPEC) hosted its 8th charity dinner, 'Jewellers for Hope,' that was attended by industry leaders and philanthropists.

Proceeds of the charity dinner were donated to Relief Projects India, an NGO focused on women-child centric issues and education. The event was backed by lead partner, De Beers; associate partner, World Gold Council; and powered by GIA, with support from jewellers, diamond exporters, retailers, and global associations.

Popular actor Vicky Kaushal personally graced the event on behalf of Relief Projects India and spoke about the organisation and the impact it has created in India. The NGO's primary focus lies in

addressing critical issues such as female infanticide, foeticide, boy-child preference, and the challenges faced by women and children in rural villages.

Kaushal said: "I am extremely proud of the work that RPI has put in over the years for their education programme - Mountain View School, which is dedicated on providing quality education and a safe environment to all underprivileged kids in the area. I hope and wish that you all continue your support towards all such noble causes in the years to come as well."

GJPEC chairman Vipul Shah noted: "The gem and jewellery industry has been at the forefront of corporate social responsibility initiatives, embracing the ethos of giving back to society and fostering unity for a common cause. This year, we are delighted to extend our support to Relief Projects India. Their dedication to addressing critical issues such as female in-

fanticide, foeticide, boy-child preference, and the challenges faced by women and children in rural villages resonates deeply with our values. By working together, we firmly believe that we can create a powerful force for change, fostering positive transformation and leaving a lasting impact on the lives of those in need."

Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group, added: "The jewellery business celebrates people's relationships and magical moments and initiatives such as Jewellers for Hope bring joy and happiness to them. De Beers refers to such events as Stories Forever and they are core to our business strategies. These Stories Forever create positive impact on a cleaner, greener and safer world... Jewellers for Hope is one such initiative and we need to extend magnanimous generosity to make a positive difference to make an amazing contribution."

Somasundaram PR, Regional CEO, World Gold Council, India, noted: "There is enhanced focus on our industry constantly giving something back to society... We have been working closely with GJPEC on various business initiatives and Jewellers for Hope is as strategic and significant as any of them. Women are the key target customer groups for our industry and it is good to note that this year the Jewellers for Hope charity recipient is Relief Projects India, which is focussed on women-child issues."

Sriram Natarajan, Managing Director, GIA India, added: "The Jewellers for Hope is a distinguished gathering of entrepreneurs, exporters and companies, which make a positive difference. We come together to transcend boundaries to protect the rights of women; to promote the girl child's education and overall strive for gender equality."

One of the evening's highlights



Bollywood actor Vicky Kaushal graced the event on behalf of Relief Projects India and spoke about the organisation and the impact it has created in India. — Supplied photos

was the spirited bidding round for an exclusive dinner with industry stalwarts C K Venkataraman, managing director at Titan Company, and Paul Rowley, executive vice president, Diamond Trading, De Beers Group. The auction raised a staggering amount, dedicated to supporting the Nanhi Kali initiative.

Launched in 2014, Jewellers for Hope is the altruistic initiative of the GJPEC, aimed at mobilising the entire gem and jewellery industry - from manufacturers and traders to miners and retailers - to raise funds for commendable NGOs in

various fields. In previous editions, 'Jewellers for Hope' extended support to Make A Wish Foundation, Swades Foundation, Friends of Tribal Society, Voluntary Action Association (run by Nobel Prize winner Kailash Satyarthi), Giants Welfare International (run by Social Activist Shaina NC), Bhagwan Mahaveer Viklang Sahayta Samiti or Jaipur Foot, Army Welfare, Tribal Integrated Development and Education Trust (TIDE), and Shrimad Rajchandra Love and Care (SRLC) and Live Love, Laugh Foundation.

# Gulf Today

Client: GJEPC

Page No.: 15

Release Date: August 15th, 2023

## IIJS Premiere 2023 starts with a bang



↑ Officials during the opening of 39th edition of IIJS Premiere 2023.

**MUMBAI:** The much-awaited 39th edition of IIJS Premiere 2023, organised by the Gem & Jewellery Export Promotion Council (GJEPC), kick-starts on Friday in Mumbai. This prestigious event brings together the gems and jewellery industry for an extraordinary showcase of excellence, innovation, and sustainability. IIJS Premiere 2023 promises to be the largest gathering of domestic and international buyers, offering Indian jewellery manufacturers an unparalleled platform to connect with retailers and explore product design and demand trends.

This year the IIJS Premiere is show simultane-

ously organised at two venues - the Jio World Convention Centre (JWCC) from Aug.3rd to 7th, and the Bombay Exhibition Centre (BEC) from Aug.4th to 8th.

The grand opening of the show was marked with the gracious presence of Guests of honour Mike Hankey, Consul General, Consulate General of USA; Dr Sanjay Mukherjee, IAS, Metropolitan Commissioner, MMRDA; Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group; G.R. Radhakrishnan, Managing Director, GRT Jewellers India Pvt. Ltd. along with Vipul Shah, Chairman, GJEPC; Kirit Bhansali, Vice Chairman, GJEPC; Nirav Bhansali, Convener, National Exhibitions; and Sabyasachi Ray, Executive Director amongst others.

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## « مجلس ترويج صادرات الأحجار الكريمة والمجوهرات » يعلن عن إطلاق معرض « IJS Premiere 2023 »



الإمكانات الهائلة للاقتصاد الهندي لتحقيق الازدهار لجميع مواطنيها ولشركائها في العالم، إذ يعد قطاع الأحجار الكريمة والمجوهرات الهندي أحد أكثر القطاعات ديناميكية وسرعة نمواً في الاقتصاد الهندي، وأهني جميع العاملين في صناعة الأحجار الكريمة والمجوهرات الذين يبذلون الكثير لزيادة هذا الازدهار».

التجارية. بالإضافة إلى ذلك، فإن ظروف السوق مواتية، مع استقرار أسعار الذهب ونمو اقتصادي قوي في الهند والمناطق المحيطة بها مثل الشرق الأوسط. وأعتقد أن IJS Premiere 2023 سيكون أنجح عرض لدينا حتى الآن». قال مايك هانكي، القنصل العام الأمريكي، «مثل بقية العالم، تدرك الولايات المتحدة

أعلن «مجلس ترويج صادرات الأحجار الكريمة والمجوهرات» عن إطلاق النسخة التاسعة والثلاثين من معرض «IJS Premiere 2023» للمجوهرات في مومباي. جمع هذا الحدث المرموق بين صناعة الأحجار الكريمة والمجوهرات مع الابتكار والاستدامة لإقامة عرض استثنائي ومميز. يعد المعرض أكبر تجمع للمشتريين المحليين والدوليين، حيث يقدم لمصنعي المجوهرات الهنود منصة لا مثيل لها للتواصل مع تجار التجزئة واستكشاف تصميم المنتجات واتجاهات الطلب. قال فيبول شاه، رئيس مجلس إدارة GJEPC، «في العام الماضي، حقق المعرض أعمالاً بقيمة 50000 كرور روبية هندية، ومع الاتجاه الحالي المتمثل في زيادة عدد الزوار بنسبة 30%، نحن متفائلون بتحقيق ما لا يقل عن 30% إلى 40% من النمو في الأعمال. يترجم المزيد من العارضين والزوار إلى المزيد من الفرص للمعاملات

# UAE News 24/7

Link: <https://uaenews247.com/2023/08/03/ijs-premiere-2023/>

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## IIJS PREMIERE 2023

📅 AUGUST 3, 2023   📍 UAENEWS247   💬 LEAVE A COMMENT

Today marks a momentous occasion as notable names from the Gems and Jewellery Industry gather to inaugurate the 39th edition of IIJS Premiere 2023.



The grand opening of the show was marked with the gracious presence of Mr. Mike Hankey, Consul General, Consulate General of USA, Dr. Sanjay Mukherjee, IAS, Metropolitan Commissioner, MMRDA, Mr. Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group, Mr. G.R. Radhakrishnan, Managing Director of GRT Jewellers, Mr. Vipul Shah, Chairman of GJEPEC and Vice Chairman Kirit Bhansali, Mr Nirav Bhansali, Convener, National Exhibitions, Mr Mitesh Gajera , Co Convener National Exhibitions, Mr Sabyasachi Ray, Executive Director, GJEPC





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For the first time, the show is being held concurrently at two prestigious venues in Mumbai – the Jio World Convention Centre (JWCC) from 3rd-7th August, and the Bombay Exhibition Centre (BEC), from 4th-8th August. With 42000 buyers Pre Registered IIJS Premiere 2023 will witness the industry's biggest gathering of domestic and international buyers.



Follow us for IIJS LIVE on [iisj.gjepc](#) on Instagram



Link: <https://www.khaleejtimes.com/business/worlds-second-largest-gem-jewellery-trade-show-kicks-off-today-in-india>  
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## World's second-largest gem, jewellery trade show kicks off in India





IJJS Premiere 2023, now in its 39th edition, promises to be the largest gathering of domestic and international buyers, offering Indian jewellery manufacturers a platform to connect with retailers and explore product design and demand trends

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By A Staff Reporter Published: Fri 4 Aug 2023, 2:46 PM

Thousands of people from across India and over 65 other countries were expected to attend this year's IJJS Premiere 2023 — which kicked off today in Mumbai, India.

Organised by the Gem and Jewellery Export Promotion Council (GJEPC), the event — known as the world's second-largest gem, jewellery trade show — brings the industry together for an extraordinary showcase of excellence, innovation, and sustainability.

IJJS Premiere 2023, now in its 39th edition, promises to be the largest gathering of domestic and international buyers, offering Indian jewellery manufacturers a platform to connect with retailers and explore product design and demand trends.

This year, the IJJS Premiere is being held at two venues — the Jio World Convention Centre (JWCC) from August 3 to 7 and the Bombay Exhibition Centre (BEC) from August 4 to 8.





Combined, these venues will accommodate 3,250 stalls and welcome 1,850 exhibitors, covering an expansive area of over 70,000sqm.

The grand opening of the show was attended by guests of honour Mike Hankey, Consul-General, Consulate General of USA; Dr Sanjay Mukherjee, IAS, Metropolitan Commissioner, MMRDA; Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group; G.R. Radhakrishnan, Managing Director, GRT Jewellers India Pvt. Ltd. along with Vipul Shah, Chairman, GJEPCC; Kirit Bhansali, Vice Chairman, GJEPCC; Nirav Bhansali, Convener, National Exhibitions; Mitesh Gajera, Co-convener, National Exhibitions, GJEPCC, and Sabyasachi Ray, Executive Director amongst others.



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The response to IJJS Premiere 2023 has been overwhelming, with a record-breaking 42,000 pre-registrations from across India.

The event will witness more than 2,000 visitors from over 65 countries, including the US, UK, the UAE, Australia, Canada, New Zealand, Fiji, Saudi Arabia, Qatar, Iran, Muscat, Italy, Bangladesh, Bahrain, Kuwait, Germany, Turkey, Singapore, Thailand, Vietnam, Cambodia, Sri Lanka, and many more. The distinguished guest list also includes delegations from 16 nations.



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Vipul Shah, chairman of GJEPC, said: "IJS symbolises the confidence and underlying strength of the Indian gem and jewellery industry. It's a testament to India's radiant reputation as a global powerhouse in the world of gems and jewellery. The buzzing aisles on day one of IJS Premiere 2023 is an indication of the fervent enthusiasm and interest among exhibitors and visitors alike, foreshadowing a successful and vibrant event filled with exciting product launches, networking opportunities, and remarkable business prospects within the gems and jewellery industry. We anticipate business worth ₹60,000 crore to be generated at this event, and ₹1 lakh crore for all three IJS shows in 2023."

Mike Hankey, Consul General, Consulate General of the US, said: "Like the rest of the world, the United States recognises the staggering potential of the Indian economy to bring prosperity to all of its citizens and to world partners. I congratulate those in the gem and jewellery industry who are doing so much to expand that prosperity to hire and advance those from underserved communities, from women into leadership roles on their staff. The United States understands the considerable importance of the diamond manufacturing industry to India and its immense contribution to employment that I've seen personally."

Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group, said: "India was already one of the world's top markets, but it has also been the fastest growing major market this year. The number of middleclass households is expected to grow 30 million in the next decade alone, something like almost 15 times the population of Botswana today. It's clear that the landscape in India will be a perfect platform for growth."

"Two of the most important trends, we see in De Beers are around provenance and lab grown diamonds. In matters of provenance, we're seeing a growing interest about where diamonds come from, and more importantly, perhaps the impact they have on the people and places on their journey to the consumer."

"It's not much of a surprise to see that natural diamonds at LGDS are rapidly diverging from each other. In such an environment of change, once again, the key to analysis to understand how to capture that opportunity."

Nirav Bhansali, Convener, National Exhibitions, GJEPC, announced the success of the "One Earth" initiative. "Since the beginning of this year, GJEPC has embarked on a transformative journey towards environmental sustainability with the launch of the 'One Earth' initiative. Today, we are proud to announce that the initiative has surpassed all expectations, achieving the target of planting 1 lakh trees. This remarkable accomplishment is not only making a positive impact on the environment but also generating an astonishing Rs. 100 crore for marginal farmers, fostering robust economic growth in rural communities. Moreover, our collective efforts will lead to a reduction of 40,000 tons of Carbon dioxide, and will produce an impressive 67,000 tons of vital oxygen and create 220 acres of lush green cover, nurturing biodiversity."

Recognising the labour-intensive nature of this sector, the government on its part has taken several steps to boost exports. Shah said that the new e-commerce policy promises to boost retail exports, opening up exciting avenues for growth, while Strategic Free Trade Agreements (FTAs) with UAE and Australia have facilitated international trade. The Ministry is on the verge of finalising couple of more FTAs with in the near future.



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Shah pointed out that the Ministry of Commerce and Industry's backing has led to the establishment of a Mega Common Facility Center (CFC) in SEEPZ, while the Maharashtra Government's support has paved the way for a Jewellery Park in Mumbai. The India Jewellery Park Mumbai is set to be a transformative project that propels the gem and jewellery industry in Maharashtra to new heights. Through its integrated approach, state-of-the-art infrastructure, and comprehensive support services, the Park will contribute significantly to the growth and expansion of the Indian jewellery sector. It is estimated to generate 1 lakh jobs in the sector.

Shah announced a series of initiatives as GJEPC is hosting the India Show alongside the Hong Kong show in September, providing a valuable platform for Indian gem and jewellery businesses to showcase their offerings to international buyers.

The India Jewellery Exposition (IJEX) Centre in Dubai is yet another initiative by GJEPC, serving as a one-stop destination for the world to source Indian jewellery. This 365-day exhibition platform will promote specific categories of 'Made in India' gems & jewellery, reinforcing India's leadership role in the global market.

In the presence of Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group, Shah said that there is a need to further boost the generic promotion of diamonds. De Beers and GJEPC share a common vision of enhancing the overall appeal and desirability of diamonds. By joining forces, we can leverage our collective expertise and resources to create impactful marketing campaigns that resonate with consumers globally, nurturing a deeper appreciation for diamonds as cherished symbols of love, beauty, and enduring value, he added.

In line with its commitment to sustainability and convenience, IJES Premiere 2023 has taken a giant leap towards eco-consciousness by going completely paperless. Attendees now enjoy the ease of fully digital badges, making their participation seamless and environmentally friendly.

IJES is introducing an initiative, Innov8 Global, for the first time, facilitating tailored product-specific matchmaking between international buyers and manufacturers. This innovative platform aims to enhance business interactions and foster productive partnerships like never before.

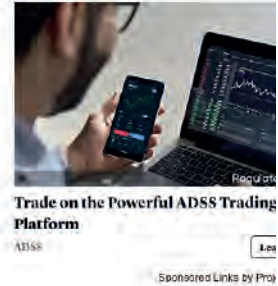
As the curtains rise on IJES Premiere 2023, the gems and jewelry industry gears up for an unparalleled event, showcasing exquisite craftsmanship, cutting-edge designs, and a commitment to environmental sustainability. We look forward to welcoming you to this exceptional extravaganza!

The organisers have gone the extra mile to ensure the comfort and convenience of exhibitors and visitors alike, securing an astounding 10,000 room nights across 25 hotels.

Among the show-stopping features lined up, attendees can look forward to the highly anticipated Innov8 talks at both venues — JWCC and BEC — offering insightful discussions on the industry's latest trends and innovations. Moreover, IJES Premiere 2023 is celebrating the future leaders in the industry with its "40 under 40" program, acknowledging outstanding talent and recognizing the best of the best.

Highlighting the achievements and contributions of the industry, IJES celebrated leading retailers and industry icons at the IJES Celebration Night, paying tribute to the true shining stars of the gems and jewellery world.

IJES Premiere 2023 continues to impress with its remarkable statistics and impressive offerings, bringing together the world's gems and jewellery industry in a dazzling extravaganza that showcases the very best in craftsmanship, innovation, and global connections.



Link: <https://gulfnews.com/friday/friday-partner/worlds-second-largest-gem--jewellery-trade-show-ijs-premiere-2023-opens-in-mumbai-1.1691134224715>

Client: GJEPC

Release Date: August 4th, 2023

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## World's second largest gem & jewellery trade show, IJS Premiere 2023, opens in Mumbai

Over 1,850 exhibitors will be showcasing gem and jewellery pieces at Mumbai trade event

Published: August 04, 2023 10:21  
Friday Partner





Image Credit: Supplied







The 39th edition of India International Jewellery Show, IJS Premiere 2023, organized by the Gem & Jewellery Export Promotion Council (GJEPC), opened in Mumbai, and is on until Aug 8, 2023.

The event brings together the gems and jewellery industry showcasing excellence, innovation, and sustainability. IJS Premiere 2023 promises to be a mega gathering of domestic and international buyers, offering Indian jewellery manufacturers a platform to connect with retailers and explore product design and demand trends.

This year the IJS Premiere is simultaneously organised at two venues – the Jio World Convention Centre (JWCC) from August 3rd to 7th August, and the Bombay Exhibition Centre (BEC) from 4th to 8th August. Combined, these venues will accommodate 3,250 stalls and welcome 1,850 exhibitors, covering an area of 70,000sqm of exhibition area.



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**World's second largest gem & jewellery trade show, IJS Premiere 2023, opens in Mumbai**



The opening of the show was marked with the presence of guests of honour Mike Hankey, Consul General, Consulate General of USA; Dr. Sanjay Mukherjee, IAS, Metropolitan Commissioner, MMRDA; Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group; G.R. Radhakrishnan, Managing Director, GRT Jewellers India Pvt. Ltd. along with Vipul Shah, Chairman, GJEPC; Kirit Bhansali, Vice Chairman, GJEPC; Nirav Bhansali, Convener, National Exhibitions; Mitesh Gajera, Co-convener, National Exhibitions, GJEPC and Sabyasachi Ray, Executive Director, amongst others.

More than 42,000 pre-registrations have been received from across India. The event will witness more than 2,000 visitors from over 65 countries, including the USA, UK, UAE, Australia, Canada, New Zealand, Fiji, Saudi Arabia, Qatar, Iran, Muscat and Italy.

Vipul Shah, chairman, GJEPC, said, "IJS symbolises the confidence and underlying strength of the Indian gem and jewellery industry."

Mike Hankey said, "Like the rest of the world, the United States recognises the staggering potential of the Indian economy to bring prosperity to all of its citizens and to world partners."



Shah announced a series of initiatives as GJEPC is hosting the India Show alongside the Hong Kong show in September, providing a valuable platform for Indian gem and jewellery businesses to showcase their offerings to international buyers.

The India Jewellery Exposition (IJEX) Centre in Dubai is yet another initiative by GJEPC, serving as a one-stop destination for the world to source Indian jewellery. This 365-day exhibition platform will promote specific categories of 'Made in India' gems & jewellery, reinforcing India's leadership role in the global market.

Attendees can look forward to innov8 talks at both venues - JWCC and BEC, offering insightful discussions on the industry's latest trends and innovations.

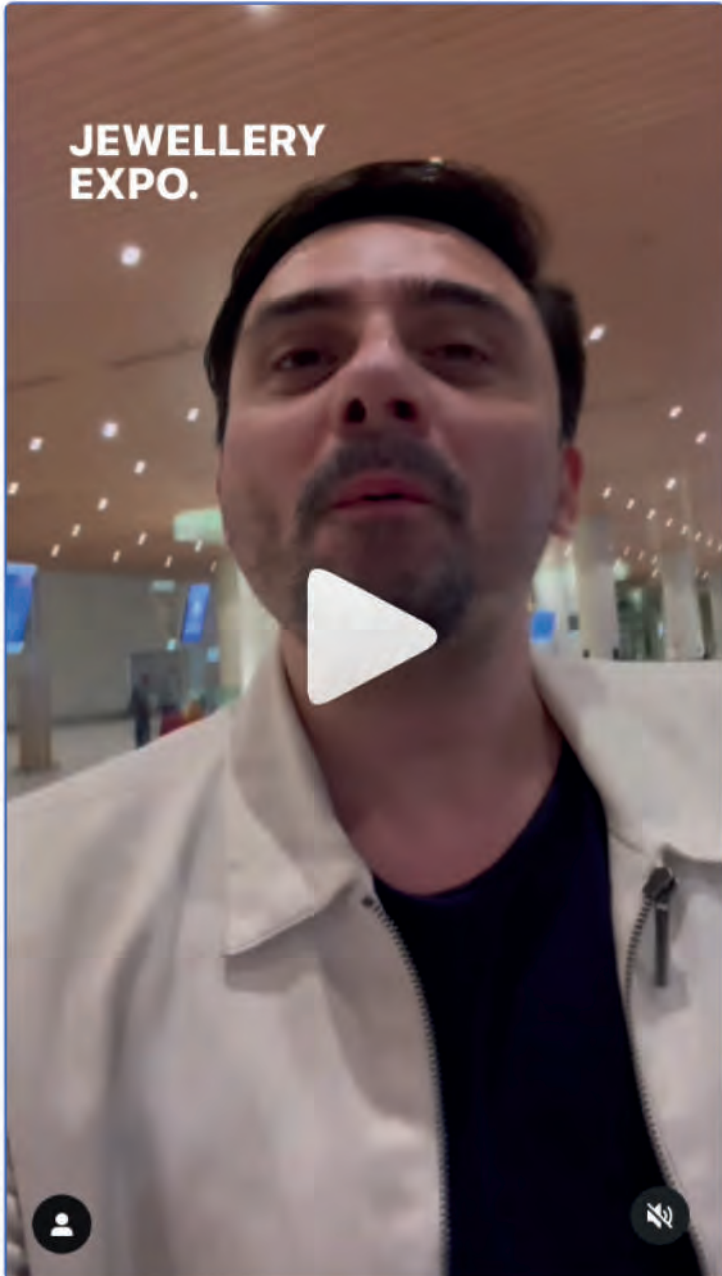
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
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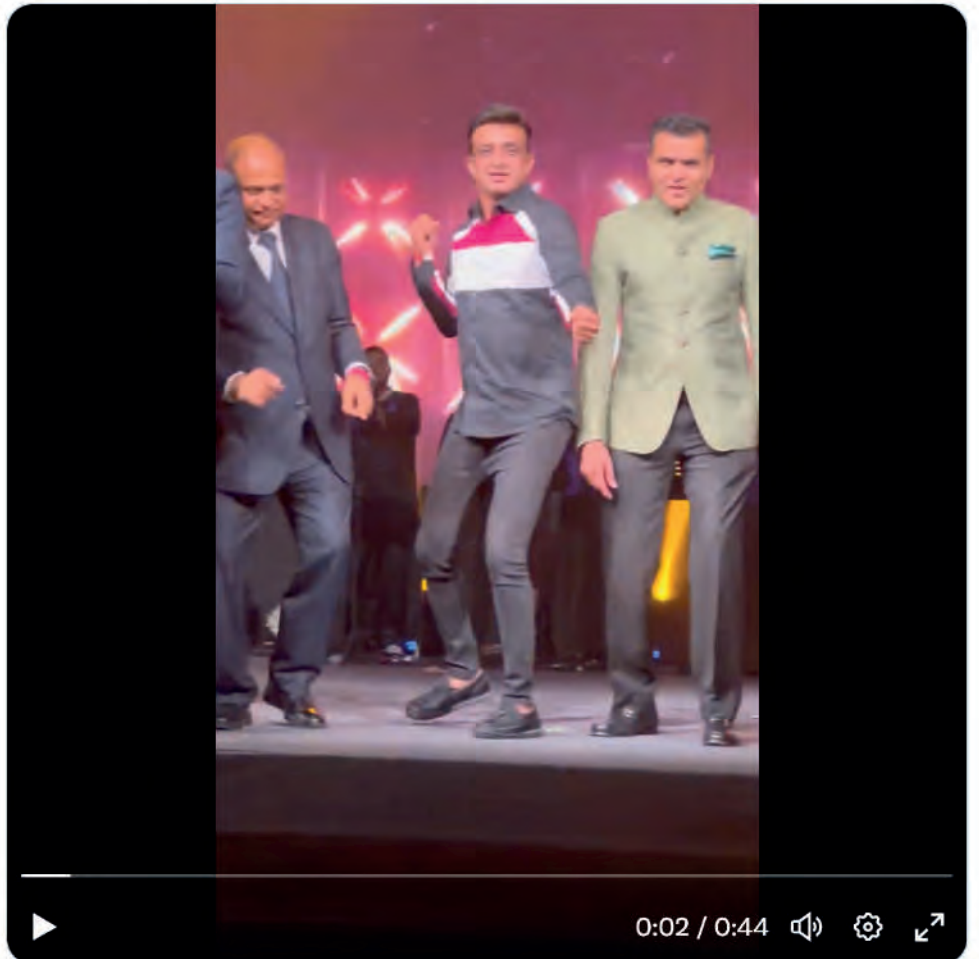
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What's the name of this singer ...he's damn cute in the way he danced while singing and a lot of fun on stage today at the Pritam concert #jioworldconvention centre #Mumbai for @GJEPCIndia 2023



Pritam and 4 others

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Link: <https://www.gulftoday.ae/business/2023/08/07/the-worlds-2nd-largest-gem-jewellery-trade-show-iijs-premiere-2023-organised-by-gjepc-estimates>

Release Date: August 7th, 2023

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BUSINESS

# The world's 2nd largest gem & jewellery trade show IIJS Premiere 2023 organised by GJEPC estimates business of over Rs60,000 crore

07 Aug 2023 12:27



The much-awaited 39th edition of IIJS Premiere 2023, organized by the Gem & Jewellery Export Promotion Council (GJEPC), kick-starts today in Mumbai. This prestigious event brings together the gems and jewellery industry for an extraordinary showcase of excellence, innovation, and sustainability and is the largest gathering of domestic and international buyers, offering Indian jewellery manufacturers an unparalleled platform to connect with retailers and explore product design and demand trends.

This year the IIJS Premiere is simultaneously organised at two venues - the Jio World Convention Centre (JWCC) from 3rd to 7th August, and the Bombay Exhibition Centre (BEC) from 4th to 8th August.

The response to IIJS Premiere 2023 has been overwhelming, with a record-breaking 42,000 pre-registrations from across India. The event will witness more than 2,000 visitors from over 65 countries, including the USA, UK, UAE, Australia, Canada, New Zealand, Fiji, Saudi Arabia, Qatar, Iran, Muscat, Italy, Bangladesh, Bahrain, Kuwait, Germany, Turkey, Singapore, Thailand, Vietnam, Cambodia, Sri Lanka, and many more. The distinguished guest list includes delegations from 16 nations, elevating the event to an unparalleled international stature.

**Mr. Vipul Shah, Chairman, GJEPC, said,** "IIJS symbolises the confidence and underlying strength of the Indian gem and jewellery industry. It's a testament to India's radiant reputation as a global powerhouse in the world of gems and jewellery. The buzzing aisles on day one of IIJS Premiere 2023 is an indication of the fervent enthusiasm and interest among exhibitors and visitors alike, foreshadowing a successful and vibrant event filled with exciting product launches, networking opportunities, and remarkable business prospects within the gems and jewellery industry.

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**Mr. Mike Hankey, Consul General, Consulate General of USA, said,** "Like the rest of the world, the United States recognises the staggering potential of the Indian economy to bring prosperity to all of its citizens and to world partners. I congratulate those in the gem and jewellery industry who are doing so much to expand that prosperity to hire and advance those from underserved communities, from women into leadership roles on their staff."



**Mr. Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group** said, "India was already one of the world's top markets, but it has also been the fastest growing major market this year... It's clear that the landscape in India will be a perfect platform for growth."

Shah announced a series of initiatives as GJEPC is hosting the India Show alongside the Hong Kong show in September, providing a valuable platform for Indian gem and jewellery businesses to showcase their offerings to international buyers.

The India Jewellery Exposition (IJEX) Centre in Dubai is yet another initiative by GJEPC, serving as a one-stop destination for the world to source Indian jewellery. This 365-day exhibition platform will promote specific categories of 'Made in India' gems & jewellery, reinforcing India's leadership role in the global market.

In the presence of **Mr. Paul Rowley**, Shah said that there is a need to further boost the generic promotion of diamonds. De Beers and GJEPC share a common vision of enhancing the overall appeal and desirability of diamonds. By joining forces, we can leverage our collective expertise and resources to create impactful marketing campaigns that resonate with consumers globally, nurturing a deeper appreciation for diamonds as cherished symbols of love, beauty, and enduring value, he added.

In line with its commitment to sustainability and convenience, IJES Premiere 2023 has taken a giant leap towards eco-consciousness by going completely paperless. Attendees now enjoy the ease of fully digital badges, making their participation seamless and environmentally friendly.

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Link: <https://www.gulftoday.ae/business/2023/08/07/8th-edition-of-gjepcs-jewellers-for-hope-charity-fundraiser-attended-by-industry-leaders>

Release Date: August 9th, 2023

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Client: GJEPC

BUSINESS

# 8th Edition of GJEPC's Jewellers for hope charity fundraiser attended by industry leaders & philanthropists

09 Aug 2023 09:00



The Gem & Jewellery Export Promotion Council (GJEPC) proudly hosted the 8th edition of its esteemed charity dinner, 'Jewellers for Hope,' at a glittering event attended by industry leaders and philanthropists. Backed by lead partner - De Beers; Associate Partner - World Gold Council; and powered by GIA; the 'Jewellers for Hope' charity event once again garnered overwhelming support from Jewellers, Diamond Exporters, retailers, and global associations. The proceeds of the charity dinner were donated to Relief Projects India, a leading NGO focussed on women-child centric issues and education.

Leading actor Vicky Kaushal personally attended this event on behalf of Relief Projects India and spoke about the organisation and the impact it has created in India.

"I would like to extend many thanks and gratitude to Jewellers for Hope and The Gem and Jewellery Export Promotion Council for recognising and supporting a cause which is so close to my heart - Relief Projects India (RPI)."

**Vipul Shah, Chairman, GJEPC** said, "This year, we are delighted to extend our support to Relief Projects India. Their dedication to addressing critical issues such as female infanticide, foeticide, boy-child preference, and the challenges faced by women and children in rural villages resonates deeply with our values. By working together, we firmly believe that we can create a powerful force for change, fostering positive transformation and leaving a lasting impact on the lives of those in need."



**Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group,** said, "The jewellery business celebrates people's relationships and magical moments and initiatives such as Jewellers for Hope bring joy and happiness to them. De Beers refers to such events as Stories Forever and they are core to our business strategies. These Stories Forever create positive impact on a cleaner, greener and safer world. We have a detailed and dedicated footprint and roadmap for global issues such as carbon footprint, traceability of diamonds, gem stones for the environment, socio-economic development and diversification, etc."

Equally impressive was Rowley's generous contribution during the sit-down charity dinner. Rowley raised an impressive sum, which he will be donating to the charity of his choice.

**Somasundaram PR, Regional CEO, World Gold Council, India,** said, "Just as there is an increasing focus on responsibly sourced and sustainably produced products in the gem and jewellery business, there is enhanced focus on our industry constantly giving something back to society. Jewellers for Hope is part of the industry's CSR mandate within the broader ambit of globally accepted ESG principles.

We have been working closely with GJEPC on various business initiatives and Jewellers for Hope is as strategic and significant as any of them. Women are the key target customer groups for our industry and it is good to note that this year the Jewellers for Hope charity recipient is Relief Projects India, which is focussed on women-child issues."

**Sriram Natarajan, Managing Director, GIA India,** said, "I thank GJEPC and the collective strength and wisdom of India's gem & jewellery industry to give back to society. The Jewellers for Hope is a distinguished gathering of entrepreneurs, exporters and companies, which make a positive difference. Tonight we come together to transcend boundaries to protect the rights of women; to promote the girl child's education and overall strive for gender equality."

One of the evening's highlights was the spirited bidding round for an exclusive dinner with industry stalwarts Mr. C K Venkataraman, Managing Director at Titan Company, and Mr. Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group. The auction, led by Mr. C K Venkataraman, raised a staggering amount, dedicated to supporting the Nanhi Kali initiative. This noble cause aims to provide education and empowerment to underprivileged girls across the nation.

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Link: <https://gulfnews.com/friday/friday-partner/jewellers-for-hope-charity-fundraiser-supports-women-empowerment-and-child-education-1.1691584773877>

Client: GJEPC

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# Jewellers for Hope charity fundraiser supports women empowerment and child education

GJEPC has helped raise funds for 13 NGOs over the last 7 years

Published: August 09, 2023 16:34  
Friday



Actor Vicky Kaushal at GJEPC's Jewellers for Hope Charity Fundraiser  
Image Credit: Supplied

The Gem & Jewellery Export Promotion Council (GJEPC) hosted the 8th edition of its charity dinner, 'Jewellers for Hope,' at a glittering event attended by industry leaders and philanthropists. Backed by lead partner De Beers; Associate Partner World Gold Council; and powered by GIA, the 'Jewellers for Hope' charity event garnered overwhelming support from jewellers, diamond exporters, retailers, and global associations. The proceeds of the charity dinner were donated to Relief Projects India, a leading NGO focussed on women-child centric issues and education.

Actor Vicky Kaushal attended the event on behalf of Relief Projects India and spoke about the organisation and the impact it has created in India. Relief Projects India is a dedicated non-profit trust committed to making a positive impact on the lives of the less fortunate through education, health, and awareness initiatives.

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**Jewellers for Hope charity fundraiser supports women empowerment and child education**



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Vicky Kaushal said, "I would like to extend many thanks and gratitude to Jewellers for Hope and The Gem and Jewellery Export Promotion Council for recognising and supporting a cause which is so close to my heart - Relief Projects India (RPI). I am extremely proud of the work that RPI has put in over the years for their education programme - Mountain View School, which is dedicated on providing quality education and a safe environment to all underprivileged kids in the area."

Vipul Shah, Chairman, GJEPC said, "Since its inception, the gem and jewellery industry has been at the forefront of Corporate Social Responsibility initiatives, embracing the ethos of giving back to society and fostering unity for a common cause. Through the noble platform of 'Jewellers for Hope,' the Council has championed several meaningful causes."

Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group, said, "The jewellery business celebrates people's relationships and magical moments and initiatives such as Jewellers for Hope bring joy and happiness to them."

Somasundaram PR, Regional CEO, World Gold Council, India, said, "Jewellers for Hope is part of the industry's CSR mandate within the broader ambit of globally accepted ESG principles. We have been working closely with GJEPC on various business initiatives and Jewellers for Hope is as strategic and significant as any of them."

Launched in 2014, Jewellers for Hope is the altruistic initiative of the GJEPC, aimed at mobilizing the gem and jewellery industry - from manufacturers and traders to miners and retailers - to raise funds for commendable NGOs in various fields, including education, health, tribal welfare, women's empowerment, and more.

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# Khaleej Times

Link: <https://www.khaleejtimes.com/world/asia/jewellers-fundraiser-highlights-women-empowerment-child-education-bollywood-star-vicky-kaushal-at>

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## Khaleej Times

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### Jeweller's fundraiser highlights women empowerment, child education; Bollywood star Vicky Kaushal attends event in India

Proceeds of the charity dinner were donated to Relief Projects India, an NGO focused on challenges faced by women and children in rural areas

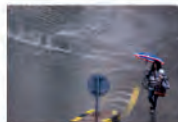
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by A Staff Reporter Published: Tue 8 Aug 2023, 6:55 PM  
Last updated: Thu 10 Aug 2023, 3:02 PM

Support for women empowerment and child education took centre stage as the Gem and Jewellery Export Promotion Council (GJEPC) hosted its 8th charity dinner, 'Jewellers for Hope,' that was attended by industry leaders and philanthropists.

Proceeds of the charity dinner were donated to Relief Projects India, an NGO focused on women-child centric issues and education. The event was backed by lead partner, De Beers; associate partner, World Gold Council; and powered by GIA, with support from jewellers, diamond exporters, retailers, and global associations.

Popular actor Vicky Kaushal personally graced the event on behalf of Relief Projects India and spoke about the organisation and the impact it has created in India. The NGO's primary focus lies in addressing critical issues such as female infanticide, foeticide, boy-child preference, and the challenges faced by women and children in rural villages.





Kaushal said: "I am extremely proud of the work that RPI has put in over the years for their education programme - Mountain View School, which is dedicated on providing quality education and a safe environment to all underprivileged kids in the area. I hope and wish that you all continue your support towards all such noble causes in the years to come as well."

## Forefront of social initiatives

GJEPC chairman Vipul Shah noted: "The gem and jewellery industry has been at the forefront of corporate social responsibility initiatives, embracing the ethos of giving back to society and fostering unity for a common cause. This year, we are delighted to extend our support to Relief Projects India. Their dedication to addressing critical issues such as female infanticide, foeticide, boy-child preference, and the challenges faced by women and children in rural villages resonates deeply with our values. By working together, we firmly believe that we can create a powerful force for change, fostering positive transformation and leaving a lasting impact on the lives of those in need."

Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group, added: "The jewellery business celebrates people's relationships and magical moments and initiatives such as Jewellers for Hope bring joy and happiness to them. De Beers refers to such events as Stories Forever and they are core to our business strategies. These Stories Forever create positive impact on a cleaner, greener and safer world... Jewellers for Hope is one such initiative and we need to extend magnanimous generosity to make a positive difference to make an amazing contribution."

## Constant giving

Somasundaram PR, Regional CEO, World Gold Council, India, noted: "There is enhanced focus on our industry constantly giving something back to society... We have been working closely with GJEPC on various business initiatives and Jewellers for Hope is as strategic and significant as any of them. Women are the key target customer groups for our industry and it is good to note that this year the Jewellers for Hope charity recipient is Relief Projects India, which is focussed on women-child issues."

Sriram Natarajan, Managing Director, GIA India, added: "The Jewellers for Hope is a distinguished gathering of entrepreneurs, exporters and companies, which make a positive difference. We come together to transcend boundaries to protect the rights of women; to promote the girl child's education and overall strive for gender equality."

## Event highlights

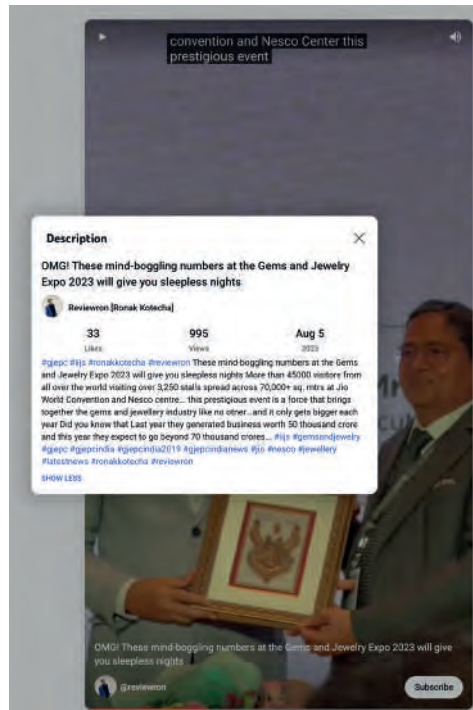
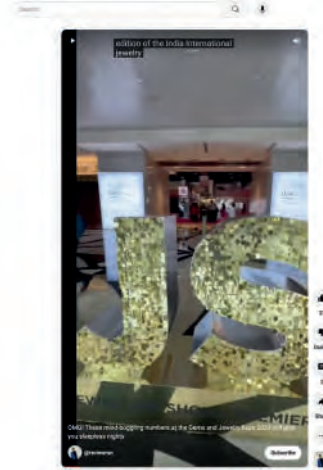
One of the evening's highlights was the spirited bidding round for an exclusive dinner with industry stalwarts C K Venkataraman, managing director at Titan Company, and Paul Rowley, executive vice president, Diamond Trading, De Beers Group. The auction raised a staggering amount, dedicated to supporting the Nanhi Kali initiative.

Launched in 2014, Jewellers for Hope is the altruistic initiative of the GJEPC, aimed at mobilizing the entire gem and jewellery industry - from manufacturers and traders to miners and retailers - to raise funds for commendable NGOs in various fields. In previous editions, 'Jewellers for Hope' extended support to Make A Wish Foundation, Swades Foundation, Friends of Tribal Society, Voluntary Action Association (run by Nobel Prize winner Kailash Satyarthi), Giants Welfare International (run by Social Activist Shaina NC), Bhagwan Mahaveer Viklang Sahayta Samiti or Jaipur Foot, Army Welfare, Tribal Integrated Development and Education Trust (TIDE), and Shrimad Rajchandra Love and Care (SRLC) and Live Love, Laugh Foundation.



Client: GJPEC


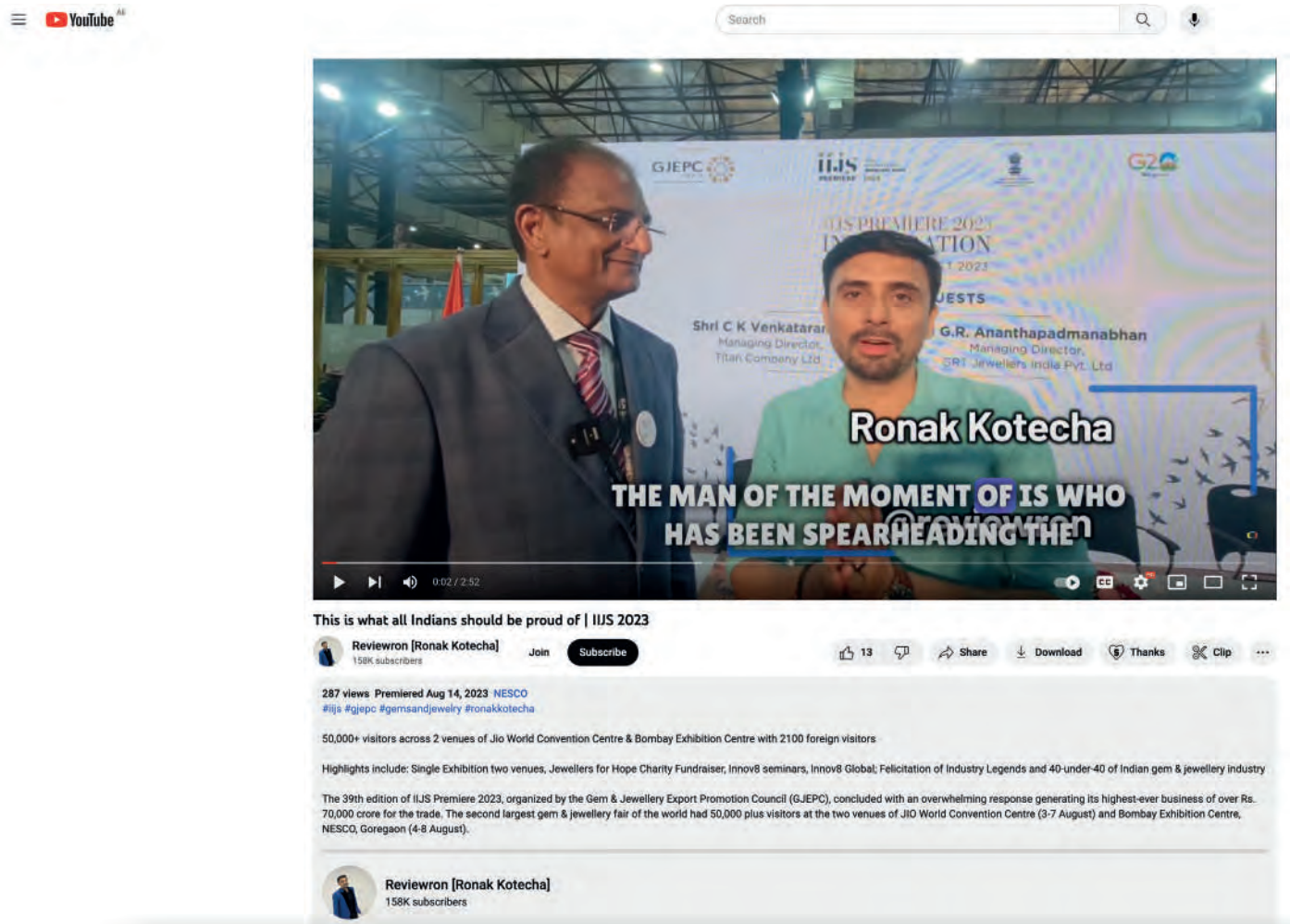
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PRESS RELEASES

# India International Jewellery Show (IJS) Premiere 2023 Starts With a Bang, Sets an Optimistic Outlook for the Future

2,000 visitors from over 65 countries.



Published 4 weeks ago on August 6, 2023  
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IJS - Dinnitaraie unavillina Saltaire magazine during the inauguration of IJS Premiere organised by the Gem & Jewellery Export Promotion

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IJS Premiere in its 39th edition, organized by the Gem & Jewellery Export Promotion Council (GJEPC), kick-started today in Mumbai. This prestigious event brings together the gems and jewellery industry for an extraordinary showcase of excellence, innovation, and sustainability. IJS Premiere 2023 promises to be the largest gathering of domestic and international buyers, offering Indian jewellery manufacturers an unparalleled platform to connect with retailers and explore product design and demand trends.

This year the IJS Premiere is simultaneously organised at two venues - the Jio World Convention Centre (JWCC) from 3rd to 7th August, and the Bombay Exhibition Centre (BEC) from 4th to 8th August. Combined, these venues will accommodate 3,250 stalls and welcome 1,850 exhibitors.

9

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IJS 23

Mr. Nirav Bhasani, Convener, National Exhibitions - GJEPC, felicitates Mr. Paul Rowley, Executive Vice President, Diamond Trading, Do Beers Group during the inauguration of IJS Premiere organised by the Gem & Jewellery Export Promotion Council (GJEPC) at Jio World Convention Centre

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**IJS PREMIERE SHOW 2023**

Prepare to be captivated by the world of luxury jewelry at the highly anticipated IJS Premiere Show 2023. Organized by the GJEPC India, the exhibition will take place from the 3 to 7 August at the prestigious JWCC in Mumbai, and at the Bombay Exhibition Centre (BEC) in Mumbai.

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## IIJS Premiere 2023 organised by GJEPC estimates business of over Rs. 60,000 crore





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## TRADE FAIRS – Mumbai show IIJS Premiere generates business of over \$8.4 billion, organisers say

August 9, 2023

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The August 2023 edition of Mumbai trade show **IIJS Premiere** generated an all-time high of more than USD \$8.4 billion (70,000 crore rupees) of business, India's Gem & Jewellery Export Promotion Council (GJEPC), organiser of the trade event, said.

The show had 50,000 plus visitors at the two venues, the JIO World Convention Centre (3-7 August) and the Bombay Exhibition Centre, NESCO, Goregaon (4-8 August).

IIJS Premiere accommodated 3,250 stalls and welcomed 1,850 exhibitors, spread over an area of 70,000+ square metres of exhibition area across the two venues.

The event attracted more than 2,100 visitors from over 65 countries, including the USA, UK, UAE, Australia, Canada, New Zealand, Fiji, Saudi Arabia, Qatar, Iran, Muscat, Italy, Bangladesh, Bahrain, Kuwait, Germany, Turkey, Singapore, Thailand, Vietnam, Cambodia, and Sri Lanka.

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## \$11.5 million generated at IJJS Premiere

August 25, 2023



Photo courtesy GJEPC

Over **US\$11.5 million** (Rs 70,000 crore) of jewellery business was conducted in Mumbai earlier this month at the **Gem & Jewellery Export Promotion Council's (GJEPC's)** India International Jewellery Show Premiere (IJJS Premiere).

The 39<sup>th</sup> installment of the organizer's flagship event saw more than 50,000 visitors gather at two venues: Jio World Convention Centre (JWCC) and Bombay Exhibition Centre (BEC) (located in NESCO Goregaon). The paperless, fully digital IJJS Premiere accommodated 3,250 stalls and welcomed 1,850 exhibitors, spread over 70,000 m<sup>2</sup> of exhibition space.

"It's clear ... the landscape in India [is] a perfect platform for growth," says Paul Rowley, executive vice-president of diamond trading for De Beers Group. "India was already one of the world's top markets, but it has also been the fastest growing major market this year."

Among the attendees were more than 2,100 visitors from over 65 countries, including Canada, the United States, the United Kingdom, the United Arab Emirates, Australia, Saudi Arabia, Qatar, Iran, Italy, and more.

"IJJS Premiere has achieved unprecedented success, surpassing all previous records and exceeding our expectations," says GJEPC chair, Vipul Shah. "It has singlehandedly reversed market sentiments and kickstarted the business cycle into high gear, perfectly timed ahead of the festive and wedding seasons."

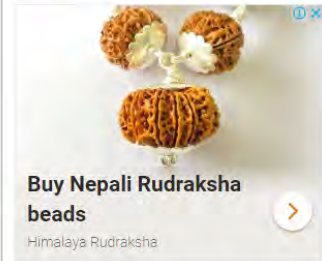
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Retail continues to be an everchanging landscape. Now more than ever, pinpointing where, exactly, to spend resources to secure your future can feel overwhelming, but this is also a critical time for action.

### A dream deferred: Ethical gold in North America

The ethical jewellery movement has picked up a bit of steam in North America in recent years, but how 'ethical' is 'ethical,' really?



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In light of COVID-related concerns, some retail jewellers might decide this is an opportune time to leave the business, but what should you do if you elect to go?

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## IIJS PREMIERE 2023: WORLD'S SECOND LARGEST GEM & JEWELLERY SHOW HELD IN MUMBAI

Paul Weiss  
AUGUST 2023

The world's second largest gem & jewellery trade show, IIJS Premiere 2023, was held in Mumbai earlier this month, showcasing 1,880 exhibitors. The show expected 42,000 pre-registered visitors from India, 2,000 visitors from 66 countries, and an estimated business of over Rs. 60,000 crore.



The much-awaited 50th edition of IIJS Premiere 2023, organised by the Gem & Jewellery Export Promotion Council (GJEPC), took place in Mumbai. This prestigious event brought together the gems and jewellery industry for an extraordinary showcase of excellence, innovation, and sustainability. IIJS Premiere 2023 was the largest gathering of domestic and international buyers, offering Indian jewellery manufacturers an unparalleled platform to connect with retailers and explore product design and demand trends.



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**THE WORLD'S 2ND LARGEST GEM & JEWELLERY TRADE SHOW IJS  
PREMIERE 2023 ORGANISED BY GJEPC ESTIMATES BUSINESS OF OVER RS.  
60,000 CRORE**

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## Latest News

### Crowded IIJS Show Signals Strong Indian Jewelry Market

AUGUST 6, 2023 | DAVID BROUGH



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Buyers packed into the stands during IIJS Premiere, India's largest jewelry trade show, auguring well for a buoyant Diwali and wedding season.

Big crowds surged throughout the show areas from the outset, underscoring the strong appetite for 22-karat gold jewelry and diamond- and gem-set pieces in India, the world's number-two gold consumer.

Organizers of the event, taking place from August 3 to 8 at the Jio World Convention Centre and the Bombay Exhibition Centre in Mumbai, expected to attract INR 500 billion (\$5.9 billion) worth of business and more than 42,000 registered buyers.

Senior Indian jewelers spoke of the positive outlook for Diwali, a key gold-jewelry-buying event, and the wedding seasons from late 2023 to early 2024.

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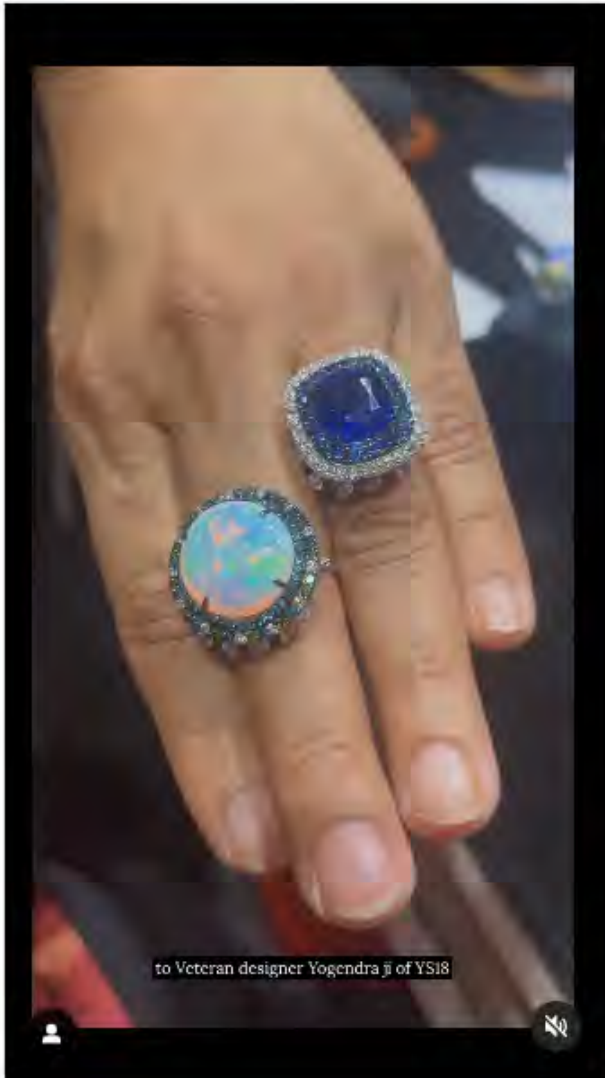
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# National Jeweller



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B2C journey begins from B2B and what is B2B in the jewellery industry? IJS is synonymous to B2B. Let's peep into the India International Jewellery Show and see what they had to offer!

Exhibitors ~ @bapalal

@birdichandgandhijewels

@greenlabdiamonds

@khrysa.official

@nityas.jewel

@colorstarjewels

@roylux\_jewellery

@ys18\_designer\_jewellery

#ijspremiere2023 #kaushaljshah

#kuratedbyK #gjepec #gjepecindia #ijs

#bapalalkeshavlal # khrysaofficial

#birdichandgandhijewels

#greenlabdiamonds #nityasjewels

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AUGUST 11



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## Robust business at IJS Premiere 2023

INDUSTRY NEWS | August 30, 2023



IJS Premiere 2023

The 2023 India International Jewellery Show (IJS) Premiere 2023 concluded on a high note, with organiser Gem & Jewellery Export Promotion Council (GJEPC) reporting solid buyer participation and B2B transactions at the fair.

The event's 39th edition was held in two venues – the Jio World Convention Centre (JWCC) from August 3 to 7, and the Bombay Exhibition Centre (BEC) from August 4 to 8.

# Japan Precious

ジュエリー専門情報誌「JAPAN PRECIOUS (ジャパン・プレシャス)」 (株) 矢野経済研究所

JAPAN  
プレシャス **PRECIOUS**

宝飾業界ニュース 購読お申込み お問い合わせ

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宝飾業界ニューストップ > バックナンバー 一覧

## 今日の宝飾業界ニュース

【2023年08月31日】

### ■ 梶光夫ウクライナチャリティーオークションが1,086万円の落札代金をオレーナ・ゼレンスカ基金に全額寄付

7月29日、東京・有明の株式会社毎日オークション主催の第790回毎日オークションにて「ウクライナ人道支援チャリティーオークション」が開催された。

これはジュエリーデザイナー梶光夫氏がウクライナ人道支援のために制作したチャリティージュエリー5点と自身が描いたウクライナをテーマとした油彩画3点をオークションに出品し、その落札代金をウクライナ大統領夫人が運営する「オレーナ・ゼレンスカ基金」に全額寄付という趣旨で開催されたもの。

このチャリティーオークションは年に2回開催される注目度の高いオークションである「メインセール」の一部として特別に開催され、会場では出品作品が「ウクライナ人道支援チャリティーオークション」特設コーナーにて大きく展示された。

オークション本番では、今回のチャリティーの趣旨に賛同した多くの人からの参加があり、すべての出品作品が落札されました。海外からは台湾や香港、国内からは日本在住のイタリア出身の方や著名人からも入札され、今回のウクライナ人道支援チャリティーに対する関心の高さを感ずるオークションとなった。

オークション落札結果としてはメインジュエリーとなった梶光夫氏の代表作エマーユジュエリー「Berehynia(ベレヒニア)」680万円、「ひまわりブローチ」230万円、猫モチーフリング60万円、猫モチーフペンダント30万円、オリジナルウォッチ19万円、梶光夫油彩画の「ひまわり」32万円、「ウクライナー平和への祈り」22万円、「ウクライナキャット」13万円となり合計で1,086万円の落札代金となった。



INDIA SHOW

The World's Number One Fine Jewellery Event

招待券請求 要付

## 国際宝飾展 区

2023/10/25(水)~27(金) 15:00~18:00

本サイトのコンセプト

1. ジャーナリスト精神に基づき広さ・直伝に終始せず、事実を公正に掲載します。
2. 常に最新の情報をアップします(基本は毎日更新、最低週1回の更新)。
3. ジュエリー業界のゲートル(入口)サイトとして多くのページへリンクします。

