

## **IIJS Premiere 2021 To Be Organised In Physical Form In Bengaluru**

- IIJS Premiere 2021, India's largest gems and jewellery exhibition, to be held at Bangalore International Exhibition Centre from 15<sup>th</sup> – 19<sup>th</sup> September, 2021
- 1275 ROI Applications received for 2444 stalls
- More than 30000 visitors are expected for the show.
- All COVID-19 protocols to be followed to ensure safety of visitors

**23<sup>rd</sup> July 2021, Mumbai:** The Gem & Jewellery Export Promotion Council's (GJEPC) flagship trade show, the **India International Jewellery Show (IIJS) Premiere 2021**, is being organised in physical form for the first time after the onset of the COVID-19 pandemic – from **September 15 to 19, 2021**. It will also be the first time that the show will be held outside Mumbai, in Bengaluru at the Bangalore International Exhibition Centre (BIEC).

BIEC has 5 exhibition halls with a total of 77,220 sq mtr covered exhibition space and parking facility for about 6,000+ vehicles.

**GJEPC Chairman Colin Shah** said, "We are delighted to announce the 37<sup>th</sup> edition of IIJS Premiere 2021 in Bengaluru. Ensuring that all protocols are followed will be our top priority. An event of this magnitude needs a great venue, so we are glad that Bangalore International Exhibition Centre (BIEC) stepped up to help us organise it. I would like to express my gratitude to the Central and Karnataka State government for offering all the support in organising the first physical show after the lockdown"

**Shailesh Sangani, Convener, Exhibitions, GJEPC**, said, "We have finalised Bengaluru as our destination to host IIJS Premiere this year, owing to the venue constraints in Mumbai. The Karnataka Govt. was quick to offer all the necessary approvals to organise the show. Shifting the venue has not affected the participants' enthusiasm, as evident from the applications received

from 1275 companies for 2444 stalls. As always, the security of this show will be handled by Central Industrial Security Force (CISF), which has already completed the initial recce visit of the location.”

**Mansukh Kothari, Co-convener, National Exhibitions, GJEPC,** “We have planned a series of road shows to promote IIJS Premiere in major cities including Mumbai, Cochin, Bangalore, Hyderabad, Delhi, Lucknow, and Kolkata.”

IIJS Premiere 2021 space application will start from 24th to 31st July 2021 and booth allotment will commence from 9th August to 14th August 2021.

The IIJS is India’s largest B2B gems and jewellery exhibition. It hosts the industry’s biggest gathering of domestic and overseas buyers and is the primary platform for Indian jewellery manufacturers to work with retailers, enabling them to gain insights into demand trends and product designs.

Among the top 5 gem and jewellery shows happening globally, IIJS Premiere 2021 will enable visitors to connect directly with more than 1275 jewellery manufacturers and exhibitors from across India. The event will showcase versatile jewellery crafted with the highest standards of design and finish.

The previous edition of IIJS was held virtually, from January 8 to 12, 2021, to a hugely positive response.

All registrations for the latest edition will be processed online. Since this is the GJEPC’s first in-person trade show after the lockdown, it will follow all COVID-19 protocols to ensure safety. All Event Attendees would be required to follow covid safely protocols as per the Karnataka Govt. norms. One dose vaccine Certificate is compulsory and RTPCR Report (48 hrs); and for double vaccinated attendees, RTpcr test is not required.

#### **About The Gem and Jewellery Export Promotion Council (GJEPC)**

The Gem & Jewellery Export Promotion Council (GJEPC), set up by the Ministry of Commerce, Government of India (GoI) in 1966, is one of several Export Promotion Councils (EPCs) launched by the Indian Government, to boost the country’s export thrust, when India’s post-Independence economy began making forays in the international markets. Since 1998, the GJEPC has been granted autonomous status. The GJEPC is the apex body of gems & jewellery industry and today represents 7000 exporters in the sector. With headquarters in Mumbai, GJEPC has Regional Offices in New Delhi, Kolkata, Chennai, Surat and Jaipur, all of which are major centres for the industry. It thus has a wide reach and is able to have a closer interaction with members to serve them in a direct and more meaningful manner. Over the past decades, GJEPC has emerged as one of the most active EPCs, and

has continuously strived to both expand its reach and depth in its promotional activities as well as widen and increase services to its members.

**For more information contact:**

Dolly Choudhary, Director, PM&BD, GJEPC; M: +91 9987753823; e-mail: [dolly@gjepcindia.com](mailto:dolly@gjepcindia.com)

Pradeesh Gopalan; M: +91 7045795199; e-mail: [pradeesh.gopalan@gjepcindia.com](mailto:pradeesh.gopalan@gjepcindia.com)