



iijs INDIA
INTERNATIONAL
JEWELLERY SHOW
PREMIERE 2025

Concurrent Show

IGJME INDIA GEM &
JEWELLERY
MACHINERY EXPO
PREMIERE, Mumbai 2025

30th July - 3rd August, 2025
Jio World Convention Centre

31st July - 4th August, 2025
Bombay Exhibition Centre
MUMBAI

**SPONSORSHIP OPPORTUNITIES AT
IIJS PREMIERE 2025 ROADSHOWS**



ABOUT IIJS PREMIERE ROADSHOWS

- IIJS Premiere Roadshows are an exclusive meet-and-greet opportunity to network with the leading retailers of the cities.
- The visiting retailers are appraised about IIJS Premiere 2025 and invited to visit the show.

IIJS PREMIERE ROADSHOW SCHEDULE

Dates	Cities	Timings
10th June	Nasik	10am - 1 pm
11th June	Jalna	11 am - 1 pm
14th June	Udaipur	7.30 pm onwards
20th June	Bhopal	10 am - 2 pm
22nd June	Cochin	10 am - 2 pm
TBC	Kolhapur	11 am – 2 pm (TBC)

WHY ASSOCIATE WITH IIJS PREMIERE ROADSHOWS

- Engage with top **retailers and buyers specially invited by GJEPC** across multiple key cities.
- Showcase products/services directly to potential clients.
- Connect with **jewellery retailers, manufacturers, designers, and exporters** from diverse regions.
- Perfect platform to **build early visibility before IIJS Premiere**, influencing buyers' preferences ahead of the show.

SPONSORSHIP OPPORTUNITIES

PACKAGE 1:

Dissemination of Exhibitor Brochure/Leaflets to the Roadshow Guests

Investment: Rs. 25,000 net of taxes

(Exhibitor to handle Logistics of delivering the Brochures/Leaflets)

PACKAGE 2:

Table Space to showcase jewellery/marketing collaterals

Investment: Rs. 50,000 net of taxes

(Exhibitor to handle Logistics and depute representative to interact with Guests)

PACKAGE 3:

Playing of Exhibitor 30 sec AV at the Roadshows (twice the event)

Investment: Rs. 25,000 net of taxes

PACKAGE 4:

Dissemination of Exhibitor Brochure/Leaflets to the Roadshow Guests

Table Space to showcase jewellery/marketing collaterals

Playing of Partner 30 sec AV at the Roadshows (twice the event)

Logo on Whatsapp Roadshow invite

Investment: Rs.1,00,000 net of taxes



INDIA
INTERNATIONAL
JEWELLERY SHOW
2026

Concurrent Show



**SPONSORSHIP OPPORTUNITIES AT
IIJS SIGNATURE 2026 DOOR TO DOOR CAMPAIGNS**

WHY ASSOCIATE WITH IIJS SIGNATURE 2026 DOOR TO DOOR CAMPAIGNS

- GJEPC's dedicated team personally meets influential jewellery retailers in key markets across India
- Campaigns conducted across Tier 1, Tier 2 & emerging jewellery markets, ensuring widespread geographic brand penetration.
- Establish a footprint in cities that are key buying hubs but not always reached through traditional channels
- Align with GJEPC's credibility and authority, reinforcing your brand's relevance and trustworthiness in the industry

SPONSORSHIP OPPORTUNITIES

- EXHIBITOR LOGO IN THE IIJS SIGNATURE BROCHURE DESIGNED FOR DOOR-TO-DOOR CAMPAIGNS AT A PROMINENT POSITION
- 10,000+ COPIES TO BE PRINTED
- *INVESTMENT AMOUNT: RS 1,00,000/- NET OF TAXES*