

INDIA
INTERNATIONAL
JEWELLERY SHOW

PREMIERE 2021

15th - 19th September

BIEC, BENGALURU

SPONSORSHIP & BRANDING OPPORTUNITIES

VENUE ENTRANCE GATE BRANDING



- Branding on the Main Entrance of Venue, near Security Gate gives prominent visibility to sponsor
- Size: 20 Ft X 15 Ft
- Qty: 1
- Sponsorship Cost: ₹ 100,000 + CoP + Applicable Taxes

BRANDING NEAR REGISTRATION AREA

- Branding near Registration Area offers visibility to all exhibitors & buyers coming to registration area to collect/register for show badges
- Size: 6Ft X 10Ft
- Qty: 4
- Sponsorship Cost: ₹ 50,000 each + CoP + Applicable Taxes

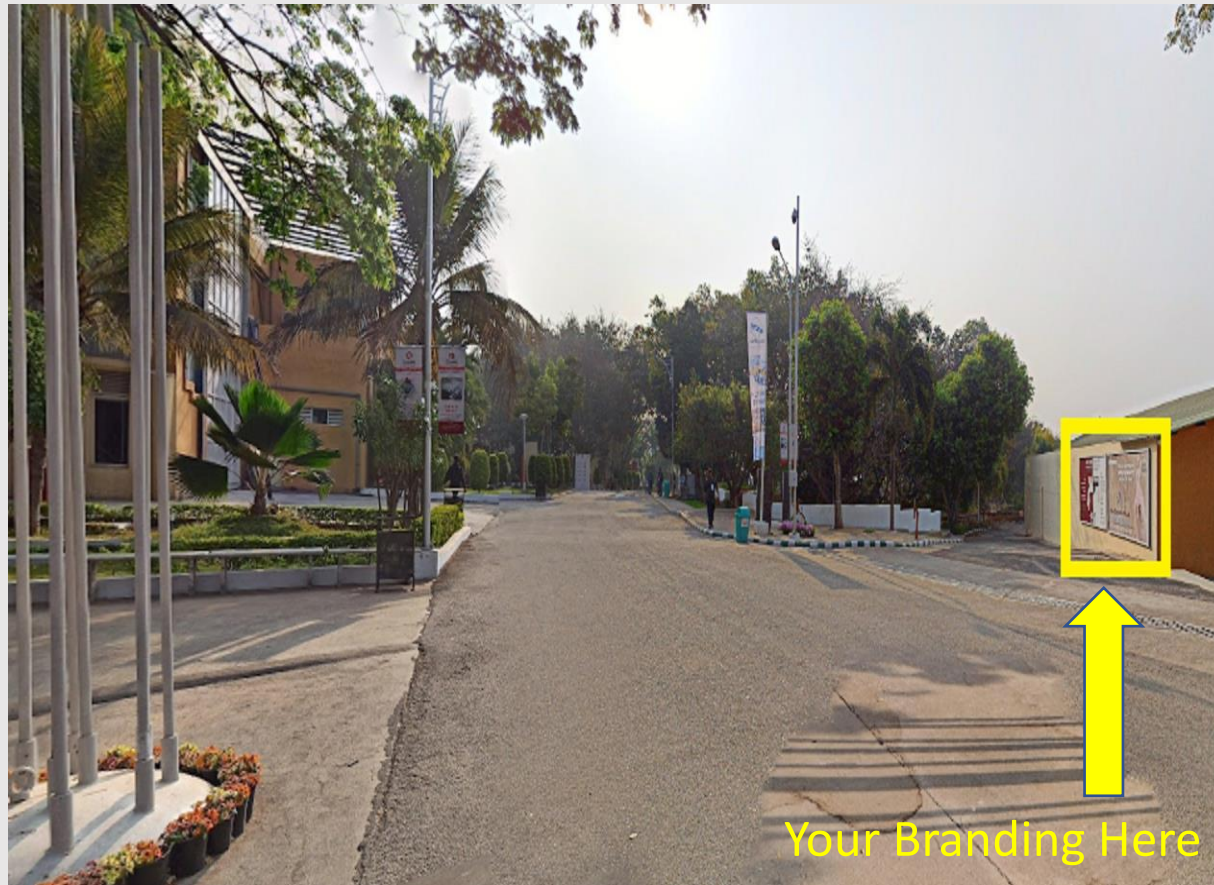


BRANDING OPPOSITE HALL NO 1



- Branding opp Hall No 1 offers visibility to buyers
- Size: 10Ft X 10Ft
- Qty: 2
- Sponsorship Cost: ₹ 60,000 each + CoP + Applicable Taxes

BRANDING AT PROTOCOL LOUNGE



- Branding at Protocol Lounge (opp Food Court), towards conference area offers visibility when buyers come out of hall no 1 to visit other halls
- Size: 15Ft X 7Ft
- Qty: 2
- Sponsorship Cost: ₹ 75,000 each + CoP + Applicable Taxes



BACKLIT BRANDING INSIDE HALL NO 1 – FACING ENTRANCE



- Backlit Branding inside the Hall No 1, facing the main entrance, offers visibility as soon as visitors enter the exhibition hall
- Size: 30Ft X 15Ft
- Qty: 1
- Sponsorship Cost: ₹ 150,000 + CoP + Applicable Taxes

BACKLIT BRANDING INSIDE HALL NO 1 NEAR ENTRANCE



- Backlit Branding option on the left hand side & right hand side of entrance of Hall No 1
- Size: 15Ft X 10Ft
- Qty: 2
- Sponsorship Cost: ₹ 60,000 each + CoP + Applicable Taxes

BACKLIT BRANDING INSIDE HALL NO 2 – FACING ENTRANCE



- Backlit Branding inside the Hall No 2, facing the main entrance, offers visibility as soon as visitors enter the exhibition hall
- Size: 30Ft X 15Ft
- Qty: 1
- Sponsorship Cost: ₹ 150,000 + CoP + Applicable Taxes

BACKLIT BRANDING INSIDE HALL NO 2 NEAR ENTRANCE



- Backlit Branding option on the left hand side & right hand side of entrance of Hall No 1
- Size: 15Ft X 10Ft
- Qty: 2
- Sponsorship Cost: ₹ 60,000 each + CoP + Applicable Taxes

BRANDING OUTSIDE HALL NO 2



- Branding outside the exit gate of Hall No 2
- Size: 10Ft X 20Ft
- Qty: 2
- Sponsorship Cost: ₹ 80,000 each + CoP + Applicable Taxes

SCROLL BOARDS IN FOOD COURT



- Backlit rotational branding in the scroll board installed in the food court offers visibility when visitors are at their leisure
 - Size: 2Ft X 3FT
 - Qty: 1 scroll boards, 10 brandings in each
 - Sponsorship Cost: ₹ 25,000 each + CoP + Applicable Taxes
-
- Size: 4 Ft X 6Ft
 - Qty: 1 scroll boards, 10 brandings in each
 - Sponsorship Cost: ₹ 25,000 each + CoP + Applicable Taxes

BRANDING NEAR CONFERENCE AREA

- Branding near conference area, opp Hall No 2 offers visibility when visitors come out of hall to visit other halls
- Size: 15Ft X 10Ft
- Qty: 2
- Sponsorship Cost: ₹ 60,000 each + CoP + Applicable Taxes



BRANDING AT HALL 3, NEAR ENTRY



- Branding at the entry point of Hall No 3 provides visibility even before visitors have entered the exhibition hall
- Size: 15Ft X 10Ft
- Qty: 1
- Sponsorship Cost: ₹ 100,000 + CoP + Applicable Taxes



BRANDING NEAR HALL 3 ENTRY

- Branding opposite the entry point of Hall No 3 provides visibility even before visitors have entered the exhibition hall
- Size: 10Ft X 10Ft
- Qty: 1
- Sponsorship Cost: ₹ 60,000 + CoP + Applicable Taxes

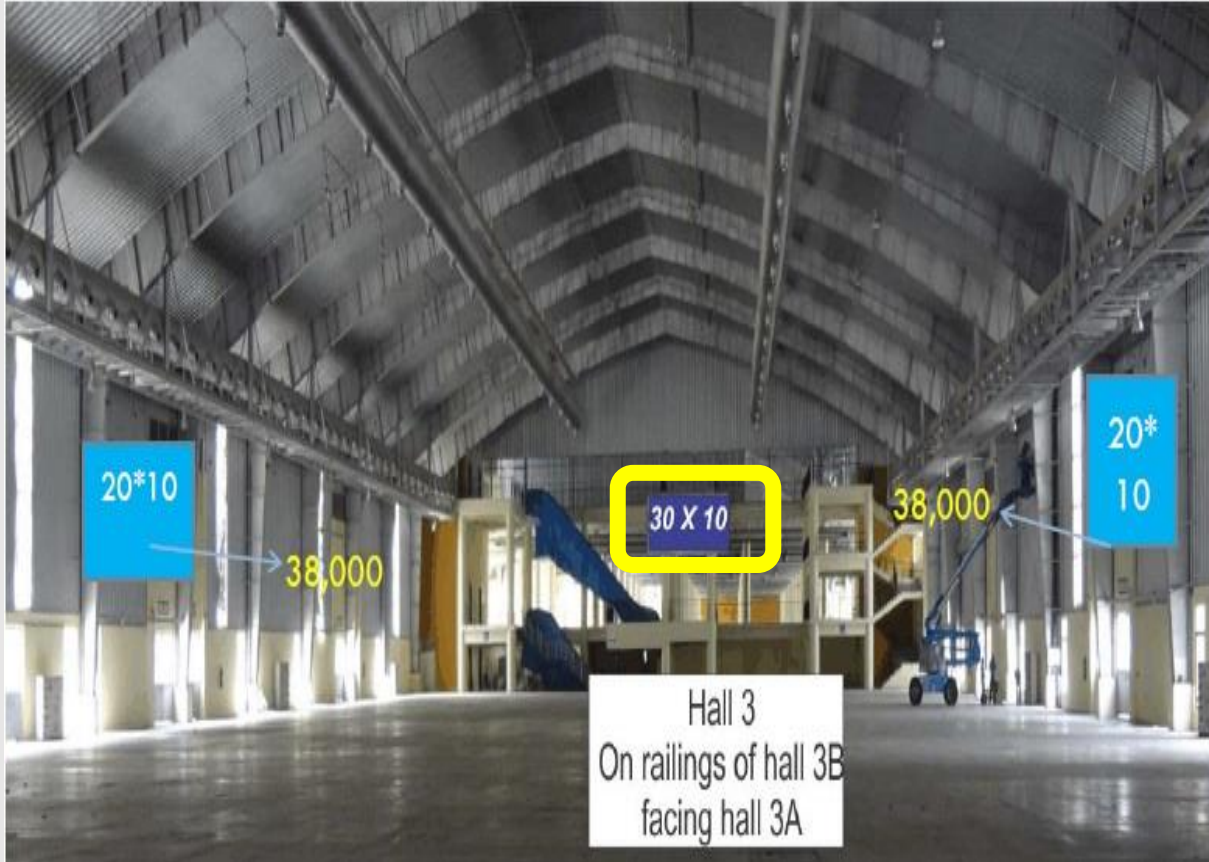


BACKLIT BRANDING IN HALL 3, ABOVE GLASS DOOR



- Huge backlit branding above the glass door entrance of Hall 3A, visible from inside of the hall towards exit of the hall. It offers great visibility & brand recall
- Size: 40Ft X 10Ft
- Qty: 1
- Sponsorship Cost: ₹ 175,000 + CoP + Applicable Taxes

BACKLIT BRANDING FACING GLASS DOOR OF HALL 3A



- Backlit Branding on railings of Hall 3B, visible from entrance of Hall 3A attracts visitors attention
- Size: 30Ft X 10Ft – 1 Nos
- Sponsorship Cost: ₹ 175,000 + CoP + Applicable Taxes

BACKLIT BRANDING IN HALL 3A



- Backlit Branding option above at the exit of Hall No 3 towards banyan tree
- Size: 20Ft X 10 Ft
- Qty: 2
- Sponsorship Cost: ₹ 125,000 each + CoP + Applicable Taxes

BACKLIT BRANDING IN HALL 4 ABOVE MAIN ENTRANCE



- Backlit Branding in Hall No 4 above main entrance provides visibility from inside the halls
- Size: 30Ft X 10Ft
- Qty: 1
- Sponsorship Cost: ₹ 100,000 + CoP + Applicable Taxes

BACKLIT BRANDING IN HALL 4



- Huge backlit branding at the rear wall of the hall facing the entrance of Hall 4 grabs visitor attention
- Size: 30Ft X 10Ft
- Qty: 1
- Sponsorship Cost: ₹ 175,000 + CoP + Applicable Taxes

BRANDING INSIDE HALL NO 4



- Branding option on the left hand side & right hand side of Hall No 4
- Size: 20Ft X 10Ft
- Qty: 6 (3 on each side)
- Sponsorship Cost: ₹ 60,000 each + CoP + Applicable Taxes

CEILING SUSPENDED BANNERS



- Banners suspended from ceiling in the Aisles of all the halls grabs attention of all the buyers entering the hall
- Size: 15ft X 5ft
- Sponsorship Cost: ₹ 25,000 each + Applicable Taxes
- Qty: 100

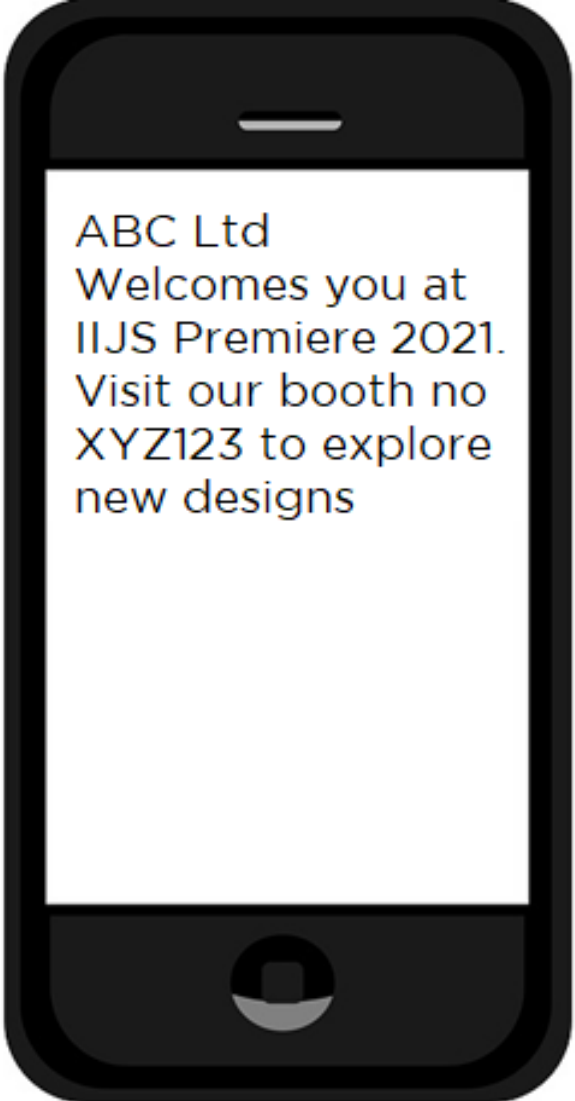
Image for reference only. Actual may vary

LAMP POST BRANDING



- Branding on lamp post from Main Gate to Security Gate offers visibility when visitors enter the venue.
- Size: 4ft (wd) X 6ft (ht)
- Qty: 30
- Sponsorship Cost: ₹ 25,000 each + CoP + Applicable Taxes

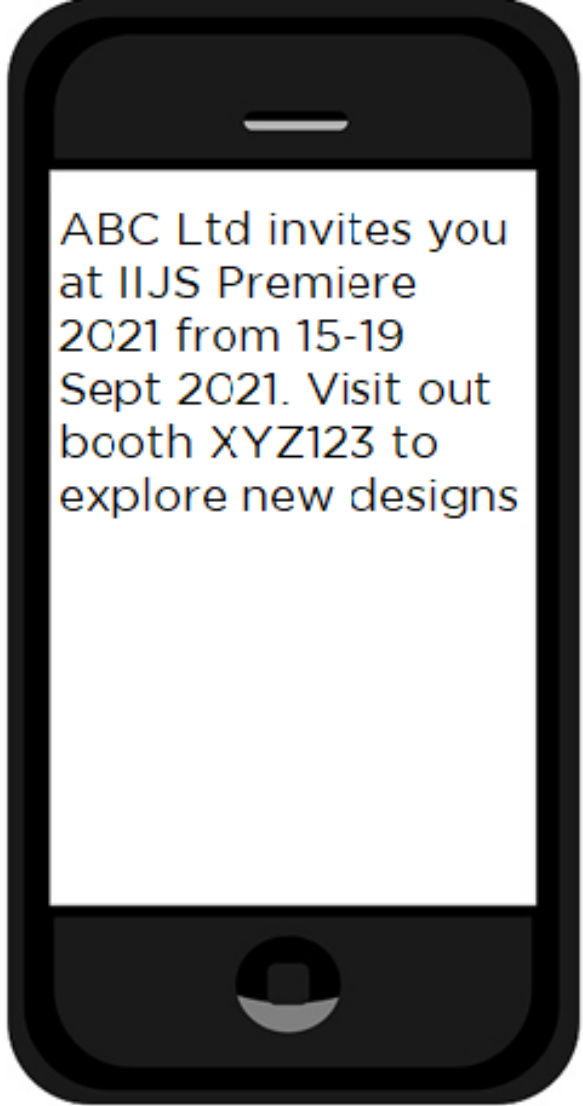
WELCOME SMS



ABC Ltd
Welcomes you at
IIJS Premiere 2021.
Visit our booth no
XYZ123 to explore
new designs

- Exclusive option to welcome the visitors at the show
- SMS will be sent on the first scanning of their badge (only once across the show)
- No of Sponsor: 1
- Sponsorship Cost: ₹ 200,000 + Applicable Taxes

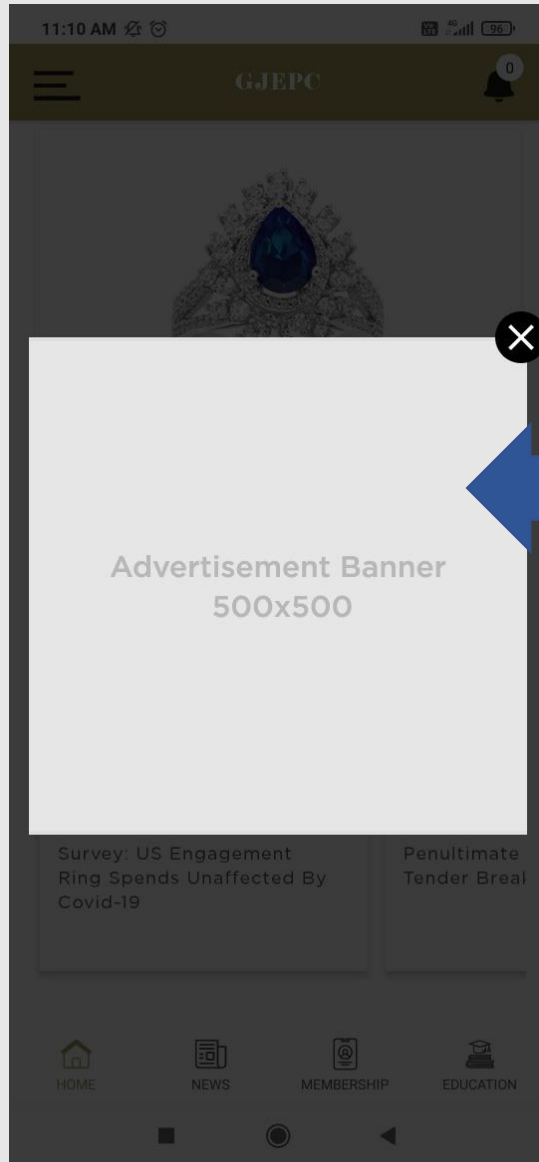
PRE & POST SHOW SMS



ABC Ltd invites you
at IIJS Premiere
2021 from 15-19
Sept 2021. Visit out
booth XYZ123 to
explore new designs

- SMS to be sent to the database inviting the buyers to the show
- No of Sponsors: 3
- Sponsorship Cost: ₹ 100,000 each + Applicable Taxes

ADVERTISEMENT ON IIJS PREMIERE APP



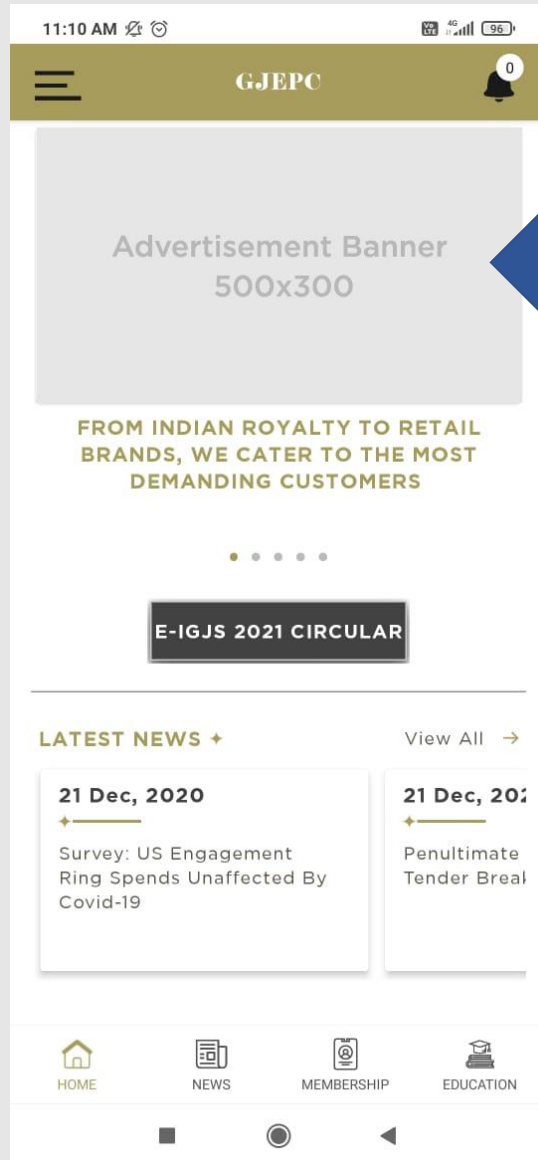
Exclusive branding opportunity

Sponsor Banner will appear 4 sec after opening the app

Sponsorship Cost: ₹ 2,00,000+
Applicable Taxes

Duration: 30 days

ADVERTISEMENT ON IIJS PREMIERE APP



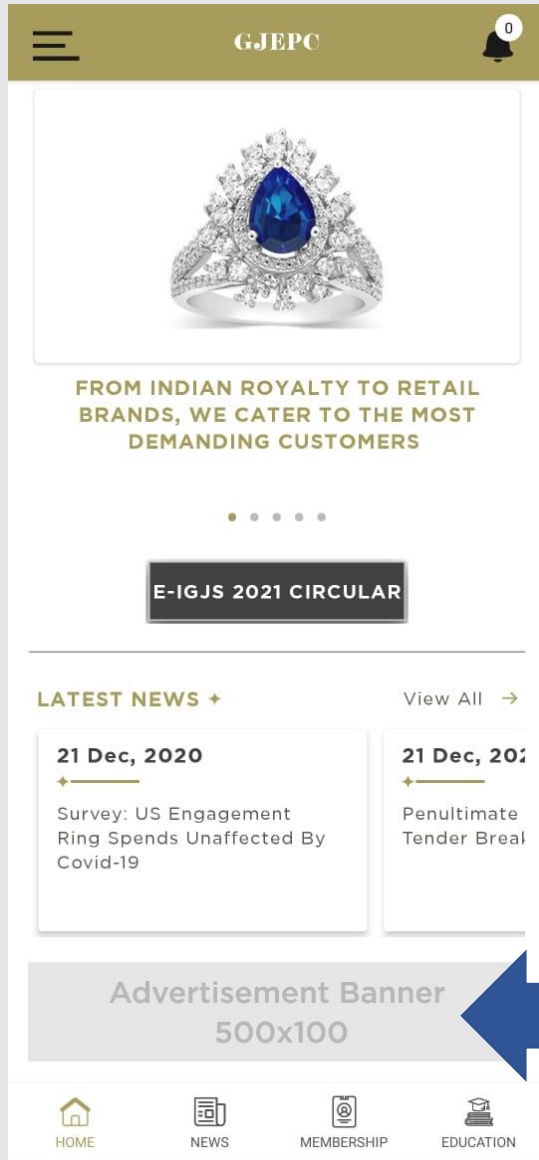
Sponsor Banner will be on top of the home page of the App

3 slots on rotational basis

Sponsorship Cost: ₹ 2,00,000+ Applicable Taxes

Duration: 30 days

ADVERTISEMENT ON IIJS PREMIERE APP



Sponsor Banner will be at the bottom of the home page of the App

3 slots on rotational basis

Sponsorship Cost: ₹ 100,000+ Applicable Taxes

Duration: 30 days

BRANDING IN COFFEE SHOP

- Exclusive Branding Option in Coffee Shops in strategic locations
- Qty: 15
- Sponsorship Cost: ₹ 500,000 + Applicable Taxes



Image for reference only. Actual may vary



SHOWDAILY

IIJS SIGNATURE SHOW

COVER STORY

IIJS Signature Takes the Lead in 2020

Buyers from India and the rest of the world will have an opportunity to experience the brightest facets of India's vibrant gems and jewellery industry at the 13th edition of IIJS Signature, the country's second-biggest trade show, organised by the Gem & Jewellery Export Promotion Council (GJEPC). Exhibitors have cast aside all uncertainty in their preparations and have created fresh designs that excel in quality and craftsmanship, yet are priced competitively to suit the current economic situation. The industry's collective confidence is running high as the IIJS Signature had recorded more than 12,000 pre-registered visitors much ahead of time.

IIJS Signature 2020 has also built



What's Inside

Industry Speak
Somasundaram PR, WGC

Design Corner
Wondercuts

Brand Watch
Arav Jewels
Imaginarium India Pvt. Ltd
A*Star Jewellery

Product Launch
Shree Santoshi
Silver Emporium

Visitor Speak
Anil Talwar, Talwarsons Jewellers



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2	Half Page - Regular	Inside Pages	₹ 25,000
	Premium Pages		
3	Half Page (Premium)	Cover Page	₹ 35,000
4	Full Page	Page 3	₹ 40,000

*Applicable GST

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Rough Supply Partners



Mumbai: +91 22 6702 0564
Chennai: +91 44 4560 5470
Hyderabad: +91 40 2332 8593
Ahmedabad: +91 79 2656 1744



Please contact Mr Rajesh Sharma on rajesh.sharma@gjepcindia.com
or on +91 9004095210 for further information

THANK YOU