

Show Date 9th to 12th August 2019



Preview Day

"By Invitation Only" 8th August 2019

Bombay Exhibition Centre (BEC)

Mumbai, India

Welcome to the 36th Edition



IIJS PREMIERE: THE ULTIMATE JEWELLERY DESTINATION

36th Edition

1300+ Exhibitors

2500+ Booths 65000+ Sq m 40000+
Trade Visitors

800+ Cities in India 80+

This 36th edition of IIJS Premiere is your chance to discover the diverse facets of India's thriving gem and jewellery industry. Scheduled from August 9th to 12th 2019, IIJS Premiere will showcase 1,300 of India's leading gem and jewellery manufacturers, at Bombay Exhibition Centre, Goregaon, Mumbai. Entry to the show on the Preview day August 8th can be availed through self-nomination.

The Council's focus for the last couple of years has been to promote brand India and establish the country as the prime hub for jewellery sourcing. IIJS Premiere provides a global platform for the Indian Gem & jewellery industry, and facilitates opportunities for manufacturers that are exclusively export-focussed to increase the export figures of the sector year after year. IIJS Premiere is the platform where manufacturers go all out to create exciting new products that are appreciated in India and abroad. The show underpins the industry's holistic approach to unite the different segments on a common platform, which is further strengthened by the dynamism of the participants and support from the government.

This year the show has an anticipated turnout of 40,000 plus business visitors, who can expect to see fresh designs that excel in quality and craftsmanship and are priced competitively to suit every market segment.

Visit IIJS Premiere 2019 to benefit from the country's biggest trade event of the year.

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1ST PHASE VISITOR REGISTRATION ENDS ON 14TH JUNE

SHOW HIGHLIGHTS

- > Addition of New Hall 7
- Preview Day 8th August "By Invitation Only" To Nominate yourself log on to www.iijs.org, Nomination Ends on 15th June
- Discard your existing badge issued during IIJS PREMIERE 2018 & IIJS SIGNATURE 2019
- > Visitor Registration ONLINE ONLY
- One Time Visitor Registration for 1/3/6 Shows available
- > 1st Phase of Visitor Registration Ends on 14th June
- Machinery and Allied Sections to Enhance your business
- Spectrum Seminars to enrich your knowledge
- Five Star Hotels at Best Rates with shuttle services

DISCARD YOUR OLD BADGES Issued during IIJS Premiere 2018 & IIJS Signature 2019







PREVIEW DAY NOMINATION ENDS ON 15TH JUNE







MESSAGES



PRAMOD AGRAWAL Chairman **GJEPC**

The gem and jewellery industries hopes and aspirations are high with the NDA Government taking charge for the second term. The industry is confident that Hon'ble Prime Minister Shri Narendra Modi will energise all sectors and businesses to work together and achieve his vision of New India by 2022, the 75th year of India's Independence.

The gem and jewellery sector has been contributing immensely to the economy of the country. GJEPC's recent initiative with the support of the Government such as Jewellery Parks, Common Facility Centres (CFCs) and Skill Upgradation have geared up the sector to play a bigger role soon.

Shri Piyush Goyal the Union Minister for Commerce & Industry and Minister of Railways, has been pivotal to the growth of gem and jewellery sector. He aided the industry sail through innumerable impediments in the last few years. The industry is extremely fortunate to have an experienced and accomplished person at the helm of the Ministry of Commerce & Industry. The Indian gem and jewellery trade is enthused with dynamic optimism to work under him. I am confident that under his able leadership and guidance, the gem and jewellery sector will achieve its objective of touching \$60 billion in exports and generating employment for 6 million people by the year 2022. The entire gem and jewellery industry looks forward to work with him and contribute immensely to Hon'ble PM Shri Narendra Modi's vision of building New India.

We are hopeful that the 36th edition of IIJS Premiere will be great success as the people's hopes and aspirations have increased with the new government taking charge. IIJS Premiere will occupy five large halls measuring 65,000 sq m, at the Bombay Exhibition Centre. The interconnected venue will enable the estimated 40,000 plus visitors to seamlessly navigate all the product sections and ensure that they don't waste precious time during entry or exit. I'm certain that these and several other changes incorporated based on your valuable feedback will make IJS Premiere 2019 a rewarding experience for all. With the major global markets showing hints of a revival, I'm hopeful that this will translate into a positive business atmosphere on the show floor.

I invite you to make the most of the opportunities at IIJS Premiere and wish you all great success.

HOSPITALITY PARTNERS FOR IIJS PREMIERE 2019

LIST OF HOTELS

TRIDENT Single: ₹7,750

SOFITEL Single: ₹7,750 Double: ₹8,000 Double: ₹8,000

RENAISSANCE Single: ₹6,600 Double: ₹6,800

HYATT REGENCY Single: ₹6,600 Double: ₹6,800

THE LEELA Single: ₹6,600 Double: ₹6,800

THE LALIT Single: ₹6,600 Double: ₹6,800

GRAND HYATT Single: ₹8,100 Double: ₹8,400

COURTYARD MARRIOTT Single: ₹6,600 Double: ₹6,600

JW MARRIOTT SAHAR Single: ₹7,150 Double: ₹7.450

JW MUMBAI JUHU Single: ₹7,150 Double: ₹7,450



All the room tariffs include:

- Complimentary breakfast
- Complimentary venue transfer at designated time
- For airport transfers an additional charge will be applicable
- All applicable government taxes
- No airport transfers are included in the tariffs of Sofitel, Trident and Westin

To book a hotel visit: www.iijs.org or write to us at: hotels@gjepcindia.com



MANSUKH KOTHARI Convener - National Exhibitions **GJEPC**

The IIJS Premiere is the nerve centre of the gem and jewellery business activity in India. Year-on-year, the GJEPC has been making changes to the show by introducing many additional facilities and true to its word, the 36th edition of IIJS Premiere will witness the introduction of pre-fabricated and furnished designer booths. In its quest to elevate the show to a world-class stature, the Council has also revised structural norms for mezzanine booths, besides introducing other modifications to lend a uniform look to the show.

In order to facilitate ease of doing business, this time all the trade visitors can move about freely from one hall to the other as all the five halls are interconnected. The Preview day will be open to all retailers, who can now nominate themselves for entry.

I hope that the show will play a key role in helping all stakeholders achieve their business and networking goals.

GJEPC APP

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EVENTS & TRADESHOW

ONE APP FOR **ALL SHOWS**

- Stay updated about GJEPC's ongoing trade shows, be it **IIJS Premiere, IIJS Signature** or IGJME.
- · Access the exhibitor directory, floor plan and visitor guide at the click of a button.
- You can also read the latest industry news, events and more on the GJEPC app.
- Download the app from Google Play Store or from the Apple App Store.









SPECTRUM SEMINARS @ IIJS PREMIERE 2019

Get to know what's new and relevant to your business in the IIJS Spectrum Seminar series. Experts in every field, from technology to design trends and marketing, keeping you up-to-date with the latest that the industry has to offer. For more information, write to us at seminars@gjepcindia.com

Theme:

Growth Strategy for Jewellers

Tentative Seminar Topics:

- > Potential for Export of silver, plain gold, semi-precious stones jewellery
- > How to become an Exporter
- > Roadmap for growth for Independent jewellers
- > Procurement module for independent jewellers
- > MSME
- Digital marketing
- > Designing Manufacturer & Retailers

To register, email us at seminars@gjepcindia.com

SPECTRUM SEMINARS



ASSOCIATION SPEAK



SHANTIBHAI PATEL President GJTCI, Gujarat

GJTCI is doing pioneering work to develop the jewellery sector through education, promotion and other industry-based activities. The basic idea is to provide guidance and assistance to our 1,200+ lifetime and other annual members across the nation in bringing professionalism to the trade and identifying trade promotional activities.

We will be bringing approximately 500 members from our association to IIJS Premiere this year. I believe there will be an upward trend in the retail jewellery market, depending on a good monsoon, since agriculture plays a significant role in our economy. Political stability will also have a positive impact on sales. Our members are likely to source studded jewellery and diamonds.

IIJS Premiere has set a benchmark in the gem and jewellery sector. Majority of the industry relies completely on the show for its annual purchases

This year, the registration process has been online and I believe it is a great step. However, not all are digitally savvy so steps should be taken to create

PRODUCT SECTION:

- COUTURE
- MASS PRODUCED
- PLAIN GOLD
- LOOSE STONES
- INTERNATIONAL PAVILIONS

and sourcing.

- SYNTHETICS & SIMULANTS
- LABORATORIES & EDUCATION
- ALLIED
- MACHINERY

ASSOCIATION SPEAK



JAYANTILAL CHALLANI President Madras Jewellers and Diamond Merchants' Association, Chennai

With more than 1,300 members from around the country, the Madras Jewellers and Diamond Merchants' Association (MJDMA) was an idea conceived by jewellery doyens about 80 years back to cater to the needs of the jewellery fraternity. We expect around 400 to 600 members to make it to the IIJS Premiere. The first half of retail jewellery market in 2019 experienced a roller coaster ride with rising gold rates. However, with the arrival of the marriage season, we expect the retail market to soar again. Our members constantly look out for new product range, and this trade show provides an excellent platform to experience and explore it.

VISITOR VOICE



RAMESH DUDIA Partner Manohar Jewellers, Jodhpur

IIJS Premiere is the only big show in India with a large number of exhibitors under one roof. It's an excellent place to see new designs, meet new and old suppliers, and order jewellery for our showroom. We are one of the oldest retailers from Jodhpur situated at Sardarpura, Rajasthan, and we display a large variety of jewellery for women, men and children too. At IIJS Premiere, we intend to source loose gemstones, diamonds, plain gold and studded jewellery, in traditional as well as contemporary designs.



WE DEAL IN



Serving leading jewelley brands all over the world



Manoj Ornaments Pvt. Ltd.

Since 1988 INDIA | HONG KONG | UAE

Corporate Office: 107/C Shyam Kamal, Agarwal Market, Vile Parle (E), Mumbai 400 057. India. T: +91 22 2612 8561 / +91 91677 97916 | For appointment contact: Sanjay Jain - +919820488383 Winner of the Artisan Jewellery Design Award in Pearl Jewellery Category







GJEPC HOLDS EXHIBITOR MEETS IN MUMBAI & JAIPUR

New booth design and structural guidelines unveiled

The Gem & Jewellery Export Promotion Council (GJEPC) held two meetings in Mumbai and Jaipur in mid-May for exhibitors of IIJS Premiere 2019. The meetings were conducted to disseminate information about the customised pre-fabricated, furnished designer booths for shell scheme exhibitors and revised structural norms for mezzanine booths. Prototypes of the new booth designs were displayed at the venues.

At the Mumbai meet held in Hotel Trident, BKC, on 14th May, Shailesh Sangani, member of the Council's national exhibition sub-committee, held a discussion with exhibitors about the proposed changes, such as the introduction of customised, pre-fabricated, furnished booths measuring from 9 sq m to 18 sq m. The new booths will help to maintain a uniform design aesthetic and are in keeping with the Council's relentless drive to raise standards to international levels.

Structural consultants gave exhibitors a complete overview of the new safety guidelines and regulations pertaining to mezzanine booth construction (36 sq m to 108 sq m), including details of the structural guidelines and specifications. The changes are being introduced to enhance durability of the booths and ensure safety for all. The presentations in Jaipur and Mumbai were followed by Q&A sessions that helped participants to resolve any pending doubts or queries.

The exhibitors appreciated the initiatives proposed by the GJEPC, especially the new booth design format, attention towards safety measures, and the preparedness programme for the show.



Jaipur



Mumbai

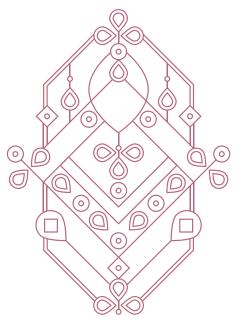




Meet us at IIJS 2019, Mumbai

Purveyors of Handcrafted Heritage Jadau Jewellery

Raniwala 1881 +91 90012 94955, +91 90012 92655 info@raniwalajewellers.com | raniwalajewellers@yahoo.com www.raniwalajewellers.com | @raniwala1881© 1, Hawa Sadak Rd, C - Scheme, Geejgarh Vihar Colony, Civil Lines, Jaipur (Raj.) 302006





MACHINERY SECTION AT IIJS PREMIERE 2019

At IIJS Premiere 2019, the machinery section will provide access to global advancements and the latest jewellery, gemstone and diamond production equipment, casting and electric casting equipment, precious alloys, refinery ingredients, tools and machinery.

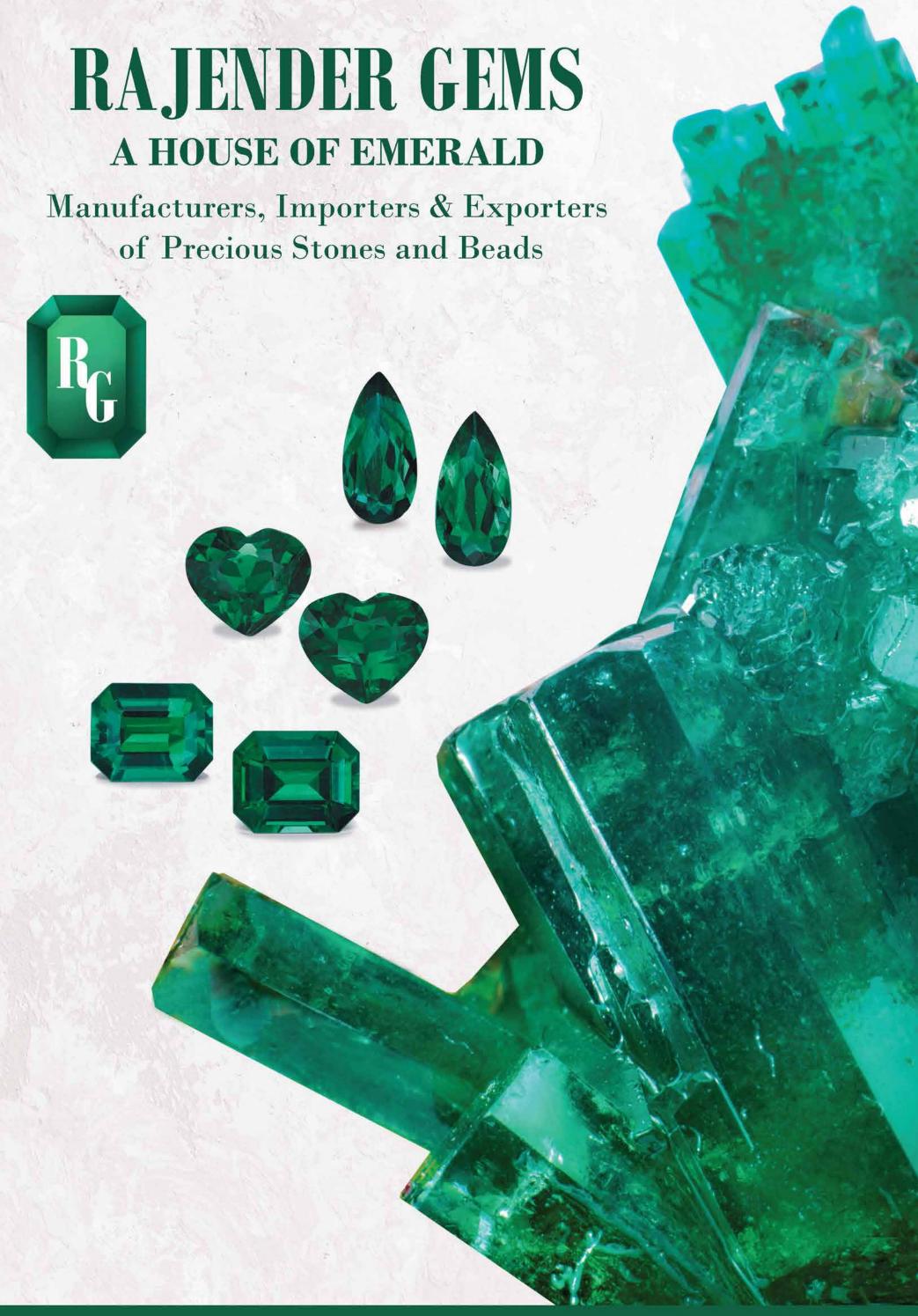
IIJS Premiere is the ideal platform to explore the latest developments and innovations in machinery, new alloys and computer-aided solutions to help India achieve leadership position in jewellery manufacturing. Manufacturers and designers can combine their designing and creative skills with advanced technologies to achieve what may seem otherwise impossible to achieve.

The section will feature leading suppliers of machinery not only from India but also from Germany, Italy, USA and China, bringing cutting-edge jewellery manufacturing technology. Visit the show to gain a deeper insight into the ever-changing world of gems & jewellery and to connect with industry leaders and business partners.

FEATURING







Rajender Lashkary +91- 9314528146 Rahul Lashkary +91- 9351618146 Ajay Lashkary +91- 9352696192





PREVIEW DAY - 8TH AUGUST 'BY INVITATION ONLY'

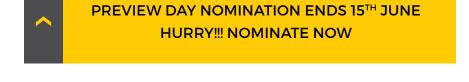
In order to give everyone an equal opportunity to attend the Preview Day of IIJS Premiere 2019, **the GJEPC is inviting all trade visitors to nominate themselves** by submitting basic KYC information such as showroom details, showroom area, employee numbers, year of establishment, etc. on the show website.

Participants are requested to fill in the Preview Day nomination form available at www.iijs.org. The deadline to submit the nomination is 15th June.

The GJEPC will screen all the submitted entries and will inform selected trade visitors about their Preview Day entry passes.

To nominate yourself, kindly log on to **www.iijs.org** and fill in the form available on the website.





THE ELITE CLUB - HOSPITALITY AT ITS FINEST!

The Elite Club comprising of large and medium retailers, has undergone a comprehensive makeover and will now include leading buyers from tier I, II & III cities across India. The 'Exclusive Elite Club' will continue to offer select retailers the privileged hospitality in their exclusive lounges where one can rejuvenate, interact with guests, get refreshments and experience relaxation at its best.

ONLINE BUSINESS MATCHING PROGRAM

A unique Buyer-Seller interface that allows you to preview products and companies well in advance of the show-making your visit more productive. This program is available online at www.iijs.org

VISITOR REGISTRATION ONLINE ONLY

In order to register for the IIJS Premiere show, visitors must visit the IIJS Premiere website i.e. www.iijs.org. Just fill in the application form, upload the required documents and make the payment online. Hassle Free Entry to the show. No more Physical submission of forms, one time registration for IIJS Premiere, IIJS Signature & ICJME.

ONLINE REGISTRATION PROCESS

Visit www.iijs.org & **Click Registration Tab** Fill the Required Details & Attach the Documents. User Id & Password will be sent to the registered email address. Login & Go to Manage Directory. Fill in the required details & Submit. Application once approved, an Email / SMS confirmation will be sent. After approval, Login again & Select the shows (1/3/6) you would like to apply. Select or Add address & then make the payment. **Registration Done & Confirmation** SMS/EMAIL sent.

Last date for 1st Phase of Visitor registration is June 14th 2019



MULTIPLE REGISTRATION CRITERIA FOR 1/3/6 SHOWS

Options	Registration	Category	Valid for Exhibitions
1	Single Show	Open for all Trade Visitors of Gem & Jewellery Industry	2019: IIJS Premiere
2	Three shows		2019: IIJS Premiere
			2020: IIJS Premiere & Signature
3	Six Shows	Open for Owner / Proprietor / Partners / Directors only	2019: IIJS Premiere
			2020: IIJS Premiere & Signature
			2021: IIJS Premiere & Signature
			2022:IIJS Signature

For more details, log on to www.iijs.org