



Show Date
9th to 12th August 2019

2019
IIJS
PREMIERE SHOW

Preview Day
8th August 2019
"By Invitation Only"

Bombay Exhibition Centre (BEC)
Mumbai, India

Welcome to the 36th Edition

36th Edition

1300+ Exhibitors	2500+ Booths	65000+ Sq m	40000+ Trade Visitors	800+ Cities in India	80+ Countries
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PRODUCT SECTION:

- COUTURE
- MASS PRODUCED
- PLAIN GOLD
- LOOSE STONES
- INTERNATIONAL PAVILIONS
- SYNTHETICS & SIMULANTS
- LABORATORIES & EDUCATION
- ALLIED
- EXPORT PROMOTION ZONE
- MACHINERY SECTION
(AT HOTEL THE LALIT & THE LEELA)



IIJS PREMIERE:
ESTABLISHING BRAND INDIA

IIJS Premiere 2019 is the single largest event that has generated the most hope and enthusiasm in the Indian gem and jewellery industry. Scheduled from 9th to 12th August 2019, IIJS Premiere will also host a Preview Day on August 8th by invitation only. Given the high number of pre-registered visitors, the success of the show will signal better prospects for not just the Indian industry, but the global fraternity as well. The IIJS Premiere has become the pre-eminent sourcing platform for the festival and wedding seasons, and a robust show will be the strongest indicator yet of better times ahead.

This year's event, spread over 65,000 square metres, features close to 1,300 exhibitors, who have booked a total of 2,500 booths. IIJS Premiere showcases the widest range of products and the best that India has to offer, all under one roof.

This year the show has an anticipated turnout of 40,000-plus business visitors, who will be presented with an amazing variety of both modern and traditional designs ranging from daily wear to couture displayed by the numerous exhibitors from India and abroad. Truly, no stone is being left unturned to enhance the visitor and exhibitor experience and make IIJS Premiere 2019 the gems and jewellery business event of the year.

SHOW HIGHLIGHTS

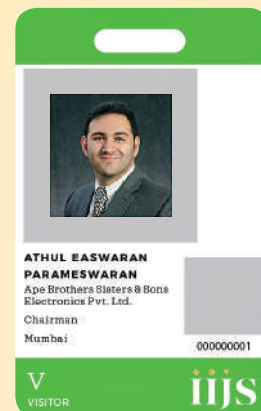
- › Addition of New Hall 7
- › Preview Day – 8th August "By Invitation Only".
- › Visitor Registration ONLINE ONLY
- › One-Time Visitor Registration for 1 / 3 / 6 Shows
- › Machinery Section at Hotel The Leela & Hotel The Lalit from 7th-11th August
- › Export Promotion Zone in Hall 7
- › Easy show floor navigation tool on GJEPC App
- › Spectrum Seminars to enrich your knowledge
- › Five Star Hotels at best rates with Shuttle Services

SHOW BADGES

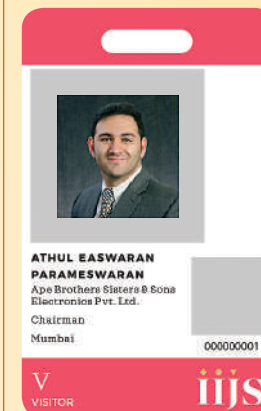
1 Show Badge
Valid for
IIJS Premiere 2019



3 Show Badge
Valid till
IIJS Premiere 2020



6 Show Badge
Valid till
IIJS Signature 2022



Your Preview Day Access Card is Here





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booth number
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IIJS SHOW, MUMBAI



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9th to 12th August 2019



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CURRENCY HANDLING EQUIPMENT

MESSAGES



COLIN SHAH
Vice Chairman
GJEPC

All eyes are on IIJS Premiere 2019, as this has been an ultimate sourcing platform for both international and domestic markets. Especially, exhibitors would be keenly watching the response of the buyers as macro-economic factors like USA- China trade war has impacted the demand globally, and increased import duty of gold and precious metals would play a spoilsport for the domestic demand.

However, if you go by the number of pre-registered visitors and delegation countries visiting IIJS Premiere, we are hoping that the show would help to turn the tide in industry's favour. More than 30,000 visitors have pre-registered for the show and we are expecting international delegations from Bangladesh, China, Kuwait, Malaysia, Nepal, Qatar, Russia, Singapore, Sri Lanka, Turkey, UAE, UK, USA and many other countries to visit IIJS Premiere 2019.

Considering the challenges, the industry is facing currently, I am sure the exhibitors would have put in extra effort in terms of design innovation, sales and marketing. Every year at IIJS, we offer a wide range of products to buyers which in turn excite their customers during the upcoming buying season like Dhanteras and Diwali. Hence, we are cautiously optimistic that IIJS will change the mood and sentiment.

As the flagship trade event in the world's leading diamond hub, IIJS Premiere is the driving force behind the growth of the Indian gem and jewellery industry, helping to unlock its potential year after year, decade after decade. The IIJS presents a range of innovative businesses that make up the core of our domestic sector. I'm certain that the show will continue to shape our collective future in the days to come.

I invite you to make the most of the opportunities at this year's IIJS to solidify existing partnerships and forge new ones. I wish you all great success.



KIRIT BHANSALI
Co-convener, National Exhibitions
GJEPC

Every year at IIJS Premiere, we get to witness the hard work that the industry has put in to meet the demands of the domestic & international markets. The exquisite and innovative jewellery that the industry designs and showcases, is a testimony of the industry's passion and commitment to take the industry to greater heights. No doubt that today the IIJS Premiere is amongst the top 5 shows in the world.

Currently, the Council is organising IIJS Premiere with basic infrastructure created every year, incurring huge resources to meet the expectations of visitors and exhibitors. The industry needs a world-class convention centre to organise its shows. We can take the show amongst the top 3 if the space constraint issue is resolved, and this will help us focus on more facilitation to visitors and exhibitors so that they feel doing more business in a very professional and business friendly environment.

However, every year we try to give our Exhibitors and visitors a better experience based on the feedback we received from previous year. This year too there's a host of features that have been introduced/upgraded to enhance buyers and visitors' experience like addition of hall 7 with 100+ new exhibitors; visitors registration through online process only; Preview day for premium buyers only by invitation; creation of additional car parking area; shuttle services from various hotels to the IIJS premier show venue; and spectrum seminars to enrich your knowledge.

I wish exhibitors and visitors all the very best and successful show!



SABYASACHI RAY
Executive Director
GJEPC

The Indian gem and jewellery industry is known for its hand-made jewellery making skills and a market offering different kinds of designs and works which are unique to different parts of the country. Also, the industry has made tremendous progress by putting factories with latest manufacturing machines and techniques. This has proved that the industry is adaptive in terms of latest technology and trends, and this has helped enhance our indigenous jewellery manufacturing skills, thus helping the sector when catering to different markets of the world.

IIJS Premiere goes a long way to expand the market by being a perfect platform to showcase industry's innovation and latest trends in different verticals of the sector - Diamonds, Gold and Silver Jewellery, Coloured gemstones, etc. Over the years, the show has evolved to be one of the leading shows in the world. IIJS Premiere - now in its 36th edition has been a cornerstone of the industry's success, and a vital networking platform for not only the domestic segment, but leading global majors as well. The gem and jewellery industry's firm focus on building 'Brand India' and achieving exports of \$60 billion by 2022, is completely in sync with Prime Minister Narendra Modi's vision of a 'New India'. IIJS Premiere is an important milestone on that journey.

Currently the Indian gem and jewellery is going through some tough times with financial crunch, high import duty on gold and cut and polished diamonds and low demand from major consuming markets. The sector has been contributing around 7% to India's total GDP, and we hope the government should support this sector with business-friendly tax policies and ease of doing business as it will play a crucial role in ensuring a level playing field for making India a global hub for the manufacture and export of gems and jewellery.

The Council has been steadfast in its commitment to monitoring and maintaining the integrity of the natural diamond pipeline. These efforts received a major boost following the introduction of an amendment by the Indian Government to create a separate eight-digit code for laboratory-grown rough diamonds, making India one of the early adopters of distinct HS Codes for both rough and polished synthetic diamonds. I believe that this will go a long way towards enhancing transparency and disclosure throughout the synthetic diamond pipeline.

GJEPC with the support of the Ministry of Commerce and Industry has been setting up Common Facility Centres (CFCs) which has enhanced the production and quality of small and medium jewellery enterprises.

GJEPC's sole objective has been to promote the India made gem and jewellery across the world. Organising Buyer-Seller Meets for all kinds of product groups, participating in International shows across different markets, setting up institutes for different skill level and facilitating infrastructure through creation of Jewellery Parks, Gem Bourses, etc. are some of the activities that the Council is involved in for the sustainable development of the industry. The emphasis of creating employment through training & expansion of the market is one of the focus areas of the Council in recent times.

Hospitality Partners for IIJS PREMIERE 2019

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Hall No.1

CSR

JEWELLERS FOR HOPE

The GJEPC's 'Jewellers for Hope' corporate social responsibility (CSR) initiative will host a charity gala dinner at JW Marriott Sahar on 8th August 2019. Last year the event raised ₹1 crore in support of three NGOs: Association For Voluntary Action (Bachpan Bachao Andolan), Giants Welfare Foundation, and Bhagwan Mahaveer Viklang Sahayta Samiti (Jaipur Foot). The dinner was held in association with De Beers Group of Companies, and powered by Gemological Institute of America (GIA).



The black-tie event in 2018 was hosted by comedian Cyrus Broacha and was graced by Bollywood stars Shilpa Shetty and Manisha Koirala, and ex-cricketer Zaheer Khan. Also present was guest of honour Nobel Laureate Kailash Satyarthi, founder of Bachpan Bachao Andolan.

This year, in addition to the charity dinner, the GJEPC is compiling a Coffee-Table Book which will feature the broad spectrum of CSR activities carried out by the industry, thus capturing the magnitude of the social work undertaken.

The gamut of philanthropic activities includes building villages post natural calamities, hospitals and schools in the remotest areas or supporting child education, tribal education, relief and assistance to the army martyrs' families, animal welfare, etc.

NETWORKING EVENT

GJEPC is organizing an exclusive Networking evening for select IIJS Premiere visitors on 9th August 2019 at Hotel Grand Hyatt, Mumbai. The said evening is being organized with an objective to create a Networking platform amongst IIJS Premiere participants to enhance business prospects.



YOU ARE INVITED!
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 9th August 2019 | Grand Hyatt, Mumbai | 7:30pm onwards



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Reservation Details	
Group Booking Fees: Rs.50,000/- plus taxes Inclusions • One Table to accommodate 10 guests • Drinks and Dinner with unlimited entertainment	Individual Booking Fees: Rs.5,000/- plus taxes Inclusions • Drinks and Dinner with unlimited entertainment

GJEPC INITIATIVES

SWASTHYA RATNA HEALTH INSURANCE SCHEME



The Gems and Jewellery Export Promotion Council (GJEPC) has initiated a Group Mediclaim scheme to provide health insurance benefit at subsidised rates for the entire work force of Gems and Jewellery Industry & their family members.

This Scheme launched in 2015 is named as Swasthya Ratna under which all GJEPC member companies can enrol employees and their families. GJEPC operates and promotes the scheme which is available across India and GJEPC also contributes a percentage of the premium as an additional benefit to the employees.

The Primary objective of launching this scheme is to improve access of identified workers and their families to quality medical care for treatment of diseases involving hospitalization through an identified network of health care providers. Through this project, 4.7 lac lives have been covered till July 2019 and claims of over ₹100 crores have been disbursed.

For complete feature details, kindly contact our Swasthya Ratna Team at swasthya@gjepcindia.com or call:
 Naren Kotak: +91-9322860724
 Ravi Motani: +91-8879616090
 Gaurav Chauhan: +91-7738360239

SWASTHYA KOSH

GJEPC offers a specially designed and highly subsidised health insurance policy to all Parichay Card holders. The card holders need to pay only 25% of the premium and for the remaining 75% premium will be paid from a fund created by GJEPC which has been named as 'Swasthya Kosh'.

Swasthya means health and Kosh means fund. The fund has been established to seek monetary contributions from anyone in India or abroad who wishes to make a significant impact and touch the lives of the skilled artisans of the Gem & Jewellery industry in India. GJEPC has contributed ₹3 crores to launch the fund. GJEPC will be approaching the industry and the government to contribute to the fund as we estimate that atleast ₹500 crores are required to cover the entire workforce of the industry. The scheme will also offer an 80G tax benefit to the any institution or individual who donates for this cause.

The money collected from the fund will be utilised towards paying health insurance premiums of the Parichay Card holders who are primarily contracted workforce of the gem and jewellery industry. There is still a significant section of unattached workers who are not represented by any organisation. Through Swasthya Kosh, GJEPC we will be able to connect with those lives, which till date no industry has covered.

If you wish to make a significant contribution to enhance the lives of the workers employed in the gem and jewellery Industry kindly drop and email at: abhizar.bootwala@gjepcindia.com or call at 26544629

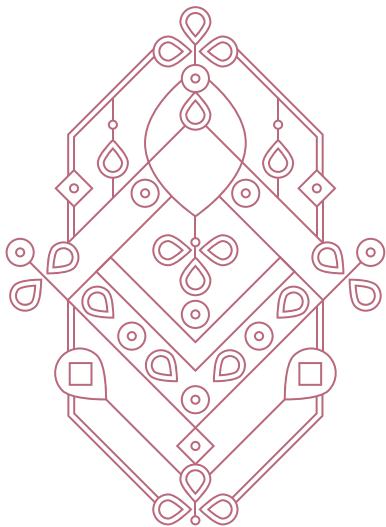


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REGIONAL PERSPECTIVE



DINESHBHAI NAVADIYA
GJEPC Regional Chairman
Gujarat Region

IIJS Premiere is an important destination for sourcing of gems and jewellery. It has been at the forefront in last few years as India's number one show to showcase designs and craftsmanship existing within the industry by converting it into business. The show is also a platform for evaluating the future demand of the industry. IIJS Premiere provides an opportunity for large, small and medium enterprises to showcase their products to the domestic and international market at a single platform.

IIJS Premiere is perfectly placed prior to the buying seasons keeping in mind the needs of the domestic and international market. The show precedes the Diwali festival and is further followed by the wedding season in India. It also caters to the international demand prevalent during the festival of Christmas.

The IIJS Premiere show has grown in terms of its participants, buyers and business in the last few years. We wish all the success to the IIJS Premiere show progressing ahead to become the world's number one show.



ASHOK GAJERA
GJEPC Regional Chairman
Western Region

I believe this is the perfect time for the IIJS Premiere show as it gives enough time for jewellery retailers and manufacturers to prepare for the festivals that are coming up after the show like Diwali. I think this will be a great show for gold and I hope it goes well for diamonds also as this year India's GDP has grown by 7%, which I believe should reflect growing sales in diamond jewellery.

I wish a great show to all the gold, diamond and other jewellery exhibitors. Best wishes to everyone.



PRAKASH CHANDRA PINCHA
GJEPC Regional Chairman
Eastern Region

IIJS Premiere 2019 has travelled a long and arduous path since its very modest first edition in 1984. When we turn back and see, we find that this event has transformed the world's oldest jewellery industry of India like none other event.

This edition, like its predecessors, has come with a new hope. But this time there are challenges before the industry like never before. I am sure the event will show the way how to convert these challenges into opportunities. All the best for the enthusiastic participants and the esteemed visitors – overseas, as well as domestic.



MAHENDER KUMAR TAYAL
GJEPC Regional Chairman
Southern Region

IIJS Premiere is the world's biggest show for Indian jewellery. We are expecting very good business this year. Like every year, we are increasing the number of exhibitors, and buyers will see a new range of collections, by which we can expect more business overall. I want to congratulate all the exhibitors and visitors on your new business venture. May your business grow and bring you prosperity.



NIRMAL KUMAR BARDIYA
GJEPC Regional Chairman
Rajasthan Region

For the last 36 years, this show has been the engine providing momentum to the gem and jewellery market. It is attended by traders, wholesalers and manufacturers from every nook and corner of India and abroad. This is the place where everyone gets to know the pulse of current market and future trends.

Like every year, we hope that the manufacturers will get orders for the upcoming festival and marriage season from retailers and wholesalers. Overseas customers are also expected to place orders with Indian manufacturers. I am optimistic this will help us to come out of turbulent period the industry is going through. I wish all exhibitors and visitors very fruitful meetings culminating into large orders.



ASHOK SETH
GJEPC Regional Chairman
Northern Region

This is one of the premiere international jewellery shows and one of the biggest events of the global jewellery trade calendar. It has established its credentials in the international jewellery arena and with each passing year, it is getting bigger and bigger.

The GJEPC has taken great efforts to upgrade the existing facilities and every year, try to introduce new elements in India's flagship jewellery shows. India International Jewellery Show (IIJS) is one of the most sought-after shows in the global jewellery industry and I expect to see a huge turnout of the jewellery fraternity, who would be looking for the latest jewellery designs and concepts. I really hope that the exhibitors are able to capture the right clients and get more orders from them.

In the current sluggish global market scenario, I really wish that exhibitors are able to make good business in this IIJS Premiere 2019. I extend and convey my best wishes to all the exhibitors and participants of the show and wish them a successful IIJS Premiere 2019.



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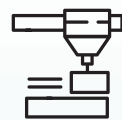
Idea &
Concept



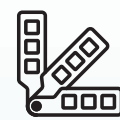
Design &
Customisation



3D Model &
Render



Manufacture &
Prototype



Material &
Finish



Final Product &
Delivery



VISIT US AT :

Bombay Exhibition Centre, Date : 09th - 12th August 2019, Hall no: 1, Stall no: 1K099



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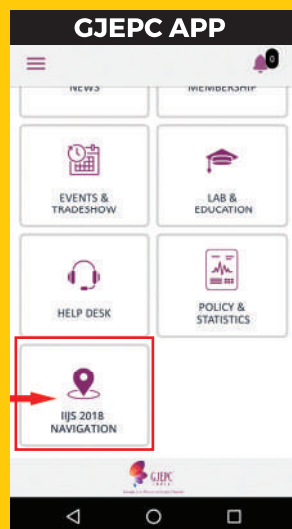


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For the first time in an exhibition in India, IIJS Premiere will offer the latest BEACONS Indoor Map technology.

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Track Your Badge Online

If you have pre-registered for the show then log on to www.iijs.org to track your badge online. In case of any discrepancy, write to us at iijs@gjepcindia.com. Badges are being sent via India Post.

On-the-Spot Visitor Registration

Domestic & International visitors Registration is available online at www.iijs.org till 12th August. On-the-Spot registration counter will also open at the IIJS Premiere venue, Hall No 2 of Bombay Exhibition Centre, Goregaon from 6th August, 2019.



While keeping tight security checks, eight entry gates will be thrown open at the show in the morning, with 2 exit points to ease the flow of the visitor traffic. In the evening, the show will have 8 exit gates and only 2 entry points.

Car park areas for Visitors at Hall 8 (250 cars) and Lodha Parking (800 cars). Further provision has been made for Exhibitors at Ground 1, 3 & Nesco's IT parking.

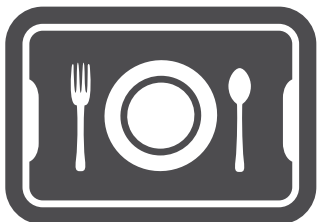


Golf carts for senior citizens and differently-abled persons only will operate between Halls 1, 5, 6, 7 and 7A and at entry and exit points of the show.

Complimentary shuttle service is made available for Bombay Exhibition Centre (BEC) from Goregaon (E) station to the venue, between 7.30 am to 10 am. From the venue to Goregaon (E) station between 5 pm to 8 pm. For The Lalit and The Leela Hotels, shuttle bus services from BEC to the Hotels will be available at regular intervals.



An additional cafeteria area apart from Hall 3 and Hall 7A is being put up at the Open Bay between Hall 1 & Hall 5 for the convenience of exhibitors and buyers. Visitor & Exhibitors can avail services like Buffet Breakfast, Lunch and Hi-tea from the Hall 5 Open Bay Cafeteria.



Timings of the Services at Hall 5 Open Bay Cafeteria are as below:

- Buffet Breakfast – 08:30 hrs to 11:00 hrs
- Buffet Lunch – 12:00 hrs to 15:00 hrs
- Buffet Hi - Tea – 16:00 hrs to 18:30 hrs

FOR INTERNATIONAL VISITORS

- On-Spot Free Registration
- Dedicated Entry from Hall 1 & 7
- Invited on Preview Day
- Waiting Lounge at Registration Hall 2



SAFETY FIRST

We request all the visitors and exhibitors at the show to provide their full support and co-operation to the security teams. Apart from CISF, Mumbai Police, and RTO, we also have private agencies to manage internal show security.



CISF - Security



Mumbai Police



RTO

GJEPC INITIATIVE

PARICHAY CARD

With a view to ensure proper authentication for social security purposes and for the benefit of the workforce of the gem & jewellery industry, GJEPC launched the Parichay Card initiative. The primary objective is to create a verified and well-crafted database for gem & jewellery workers. The enrolment of workers will be through registered G&J associations.

This database will be utilised to help them with employment opportunities, access to financial support from financial institutions and provide better healthcare services through specially designed health insurance policy. This card not only give the workers a valid proof of their employment or identity but would also make them eligible for various initiatives of GJEPC and the Government in the future.

Officially launched on 1st March 2019, 19 associations from all over india have already enrolled and issuance of 1.3 lakh cards is already in process. GJEPC is targeting to issue 2 million cards by year end and plans to issue 5 million cards in total to cover the entire workforce of the gem and jewellery industry.

If you are part of any gem and jewellery association and wish to enrol for Parichay Card scheme, kindly drop and email at: abhizar.bootwala@gjepcindia.com or call at 26544629

For live updates, follow us on

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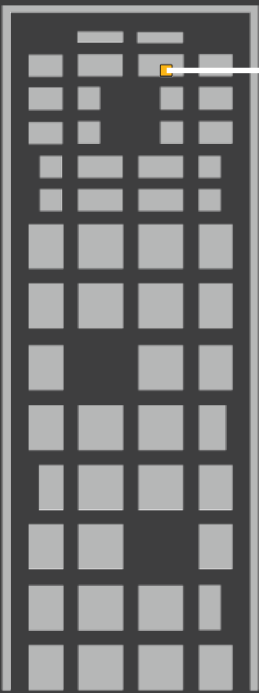
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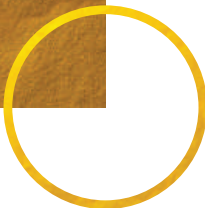
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ENTRY
Hall No. 7A

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SEMINAR SCHEDULE & TOPICS

09TH AUGUST FRIDAY

10:30 am to 11:30 am

Unfolding The Vision - Upskilling Of Indian Gems & Jewellery Industry (GJSCI)

12.00 pm to 1.00 pm

Industry Overview And How To Kick Start Cycle Of Growth

2.00 pm to 3.00 pm

Software Solutions For Your B2B & B2C Needs

3.15 pm to 4.30 pm

Turning Indian Jewellers Into Global Exporters And Brands By 2025

4.45pm to 5.30pm

Next Gen Jewellers - Advanced Knowledge

10TH AUGUST SATURDAY

12.00pm to 1.00pm

Growth And Development Of Independent Jewellers

2.00pm to 3.00pm

What They Don't Teach You About Buyer Seller Relationships

3.15pm to 4.00pm

Procurement For Independent Jewellers

4.15pm to 5.30pm

Young Professionals: Reshaping Indian Traditional Jewellery Business

11TH AUGUST SUNDAY

11.00 am to 1.00 pm

MSME Government Schemes & Benefits

2.00 pm to 3.00 pm

Tapping The Consumer At Every Point Of Their Digital Journey

3.15 pm to 4.00 pm

Bridging The Gap Between Designers & Manufacturers

4.15 pm to 5.30 pm

Growth Engine For Retail Jewellery

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REGISTRATION FEES

Particulars	Pre-Registration Rates		On Spot Rates	
	Single Session Rates	All Session Rates	Single Session Rates	All Session Rates
Visitor Category				
Trade Visitor	₹ 250	₹ 1400	₹ 300	NA
Student	₹ 100	₹ 500	₹ 150	NA

TO REGISTER KINDLY CONTACT; 022-43541800 / 1800-103-4353, seminars@gjepcindia.com, www.iijs.org



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IIJS

PREMIERE SHOW

Bombay Exhibition Centre
NSE NESCO Complex
Goregaon, Mumbai
8th to 12th Aug. 2019

Hall No. - 7
Stall No. 7E019 II

EXHIBITOR SPEAK



ABHISHEK RANIWALA
Director
Raniwala Jewellers Pvt. Ltd.
Jaipur

Raniwala 1881, the purveyors of handcrafted flat-cut polki jadau jewellery, is based out of Jaipur.

IIJS Premiere has set a benchmark in the industry and it sets the tone for the year. It enables us to showcase our products and understand the market better.

We look forward to IIJS Premiere every year and prepare for it, since it's a platform where we interact with customers. IIJS Premiere has helped us build a better storyline, a brand, a product catering to the Indian market and we strongly believe it is going to help us more in future and will give an opportunity to take business to a new level.

Just like every year we're looking forward to showcase our jewellery and we are very positive that the show will encourage a lot of people to come, so we're eagerly waiting to showcase our products.



VISHAL GUPTA
Sterling Ornaments Pvt. Ltd.
Noida

Sterling Ornaments Pvt. Ltd. was established in 1984 in the Noida special economic zone as a sister concern of ACPL Exports & Divya Jewellers. At the show, we will be displaying 925 sterling silver jewellery, lightweight designs like Italian silhouettes with trending themes.

We do foresee a surge in demand for our special collection based on European concepts. Last year, we got a good response for our silver jewellery collections.

Our participation also helped enhance our experience of dealing with a diverse group of customers, especially from different regions of India. We are positive and look forward to another successful edition of IIJS Premiere 2019.



NIKHIL PAREKH
Co-owner
Hasmukh Parekh Jewellers
Kolkata

Hasmukh Parekh Jewellers (HPJ) is serving the industry from the past four decades and it has become one of the leading manufacturer, wholesaler and exporter of jewellery in India. We are showcasing our full range this year, from heavy to lightweight jewellery, and some exclusive minakari work also.

IIJS Premiere is one of the biggest jewellery shows of India and all the big retailers, wholesalers come under one roof to see all the products they need. It has given us new clients which we would otherwise have missed out. Expectation from IIJS Premiere is always high, and this year the promotions will take the show to a different level.

We hope to meet new buyers from countries likes Turkey and Dubai, and it will help us to scale up our business.



ANITA DHINGRA
Director
Manmohan Exports
Jaipur

With a wide range of handcrafted designer fashion, silver, bridal jewellery, Manmohan Exports caters to domestic and international markets. We are very excited for IIJS Premiere this year and look forward to showcase our new silver jewellery apt for destination weddings. We will feature the radiant glory of dazzling kundan chiselled together with enamel to create regal pieces inspired by the royal designs of Rajasthan.

Our jewellery will be in line with the trends. IIJS Premiere is a good business platform which draws a large number of visitors. The show gives us the validation and motivates us to work harder. Looking at the growing silver demand, we believe we will get a good response for our unique designs.



SAURABH SONI
Soni Nanalal Bechardas Jewellers Pvt. Ltd.
Ahmedabad

Soni Nanalal Bechardas Jewellers Pvt. Ltd. is an iconic wholesaler brand in the jewellery sector. This year at IIJS Premiere we are launching the "Rasa" collection which is the result of a whole year's R&D with intricate detailing. Our total collection is bride-centric with a variety of layered pieces in every ornament. Being a part of IIJS Premiere helps us communicate with a huge crowd of buyers and also provides an international platform to showcase our new collection.

This year IIJS Premiere will give a boost to the Indian market due to increasing trend of traditional jewellery in international markets.



ANKIT JAIN
Owner
Matushree Gold LLP
Bangalore

Our company Matushree Gold LLP has been incorporated in the year 2014. We specialize in manufacturing and wholesaler of hand crafted Nakashi temple & Antique Jewellery and offers latest collection in CZ Jewellery. As we are participating for the first time and are hopeful that show will play a major role in expansion of our business. We also believe that the show will helps us in acquiring new national and international customers as well as strengthen ties with our existing buyers in the industry.

We welcome all buyers to visit our booth to witness our exclusive jewellery specially made to mesmerise your end consumers. We are expecting a good business at the show.



SHRAY GUPTA
Partner
Shringar Creations
Mumbai

We are extremely enthusiastic about participating in the INDIA's Premier Jewellery Exhibition IIJS Premiere 2019. For the first time, we are coming up with the classic & contemporary design collection focussing on the current trends with the fine craftsmanship in gold, diamond and colour stone. Being first time participant at IIJS premiere, we hope to build relations with new clients and serve the existing one's with the new design collection and best service.



Shri Rishabh Jewellers
Mfr. & Wholesalers of : 916 Jewellery



Shri Rishabh Jewellers is one of the most prominent jewellery manufacturers in Mumbai. Located in the legendary Zaveri Bazar since 1990, they are valued for their prestigious gems, marvelous designs, and dazzling collections.

MENTORS:



J.B. JAIN



N.L. JAIN



UMESH JAIN



MANOJ JAIN

Dealers for Emerald Jewellery

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Tel. (O): 6633 6771 / 6633 6772. Email: srj9165@gmail.com

ASSOCIATION SPEAK



NAVEEN SONI
Secretary
Jodhpur Jewellers Association
Jodhpur

Jodhpur Jewellers Association has 750 members in which we have 150 life members. Our association is actively involved in the welfare of jewellers by conducting activities beneficial for our segment.

This year, approximately 250 members from the Jodhpur Jewellers Association will visit IIJS Premiere. We see a bright future for business, and we will most likely be ordering plain gold and studded jewellery. We will also visit the machinery section.

It is the most important show for the entire trade and, of course, for Jodhpur retailers. The show is held in the off season and retailers can utilise this period for purchasing and preparing inventory for their showrooms.



PREM KUMAR
Sarafa Swarnkar Welfare Society,
Amritsar, Punjab

The M/s Sarafa Swarnkar Welfare Society, which was established in Amritsar, is an association with nearly 300 members. This time, more than 100 jewellers from our association will be visiting IIJS Premiere.

Business, in general, is slack due to high gold rates. We will be, however, visiting to source loose gemstones, diamonds, plain gold and studded jewellery. An attractive feature of IIJS Premiere is the Knowledge Seminars. We gain relevant knowledge about various aspects of the industry, while the show offers a wide range of jewellery to choose from – and all of this under one roof.

The increase of import duty on gold by 2.5% is detrimental for goldsmiths. It will directly affect demand for gold jewellery. Also, we are paying 5% GST on job work, but I feel that it should be reduced considerably.



JIGARKUMAR SONI
Vice President
Jewellers Association Ahmedabad
Ahmedabad

Jewellers Association Ahmedabad was founded nearly 32 years ago. We have about 700-plus members and two corporate members – and all of us collectively are working towards the progress of the industry. This time, over 300 jewellers from our association are visiting IIJS Premiere.

The retail market is robust and is growing year-on-year. Most of us will be sourcing gold jewellery, antique jewellery, and diamond jewellery with unique designs, especially in rose gold. Every year we find some new concepts in terms of design and innovation and this year, too, I am sure will be no different. With the advancement in technology, nearly 80% of our jewellers will visit the machinery section.

For many years, the Council has been trying to create space so that new participants can be accommodated in the exhibition. We appreciate the Council's efforts and wish all the exhibitors great success.



S. ABDUL NAZAR
State Treasurer
All Kerala Gold and Silver Merchants' Association

The IIJS Premiere show helps gold traders to know and understand the latest fashions and trends of the gem and jewellery industry. Most traders from Kerala come to IIJS Premiere with great enthusiasm. Onam is the national festival of Kerala and the beginning of the wedding season as well, so IIJS Premiere will help all the retailers to bring new jewellery to their stores. I wish all the best to IIJS Premiere.



CHETAN RAJAPURAKAR
President
Nasik Saraf Association,
Nasik

We all know that Nashik is the pilgrimage city, where every 12 years the Kumbh Mela is organised from ancient times. Similarly, IIJS Premiere held in Mumbai is a kind of a Kumbh Mela for all the jewellers, who get a good platform for buying, selling and building good relationships with everyone. The 150-year-old Nashik Saraf Association has near about 7,500 jewellery professionals in the district. Our members are always innovative in all types of businesses related to gold and silver. Notably, Nashik is the production hub of finely crafted pure silver utensils and jewellery. This year more than 1,000 members from Nashik will visit the IIJS Premiere to check out new designs for the upcoming festival and wedding season.

ASSOCIATIONS WHO SUPPORT US DURING ROADSHOWS

NORTHERN REGION

- Dehradun Sarafa Association
- Ludhina Sarafa Association
- Chandigarh Sarafa Association
- Trans Comti Sarafa Association, Lucknow
- Sarafa Swarnkar Welfare Society Registered, Amritsar, Punjab
- Amritsar Sarafa Association
- Lucknow Sarafa Association
- Bullion Traders Association, Meerut

RAJASTHAN & MADHYA PRADESH REGION

- Jaipur Jewellers Association
- Jabalpur Sarafa Association
- Ratlam Sarafa Association
- Udaipur Sarafa Association
- Bhopal Sarafa Association
- Ujjain Sarafa Association
- Indore Sarafa Association
- Bhilwara Sarafa Association
- Jodhpur Jewellers Association
- Kota Sarafa Association
- Bikaner Sarafa Association

EASTERN REGION

- Berhampore Jewellers Association, Berhampore (Odisha)
- Ranchi Sarafa Association, Ranchi
- Asansol Bullion Merchants Association, Asansol
- Raipur Sarafa Association, Raipur
- Swarna Shilpa Bachao Committee - Kolkata

GUJARAT REGION

- GJTICI (Gem & Jewellery Trade Council of India), Ahmedabad
- Jewellers Association Ahmedabad
- Gems & Jewellery Association Rajkot

MAHARASHTRA REGION

- Pune Sarafa Association
- Akola Sarafa Association
- Nagpur Sarafa Association
- Kolhapur Sarafa Association
- Nashik Sarafa Association
- Sangli Sarafa Association

SOUTHERN REGION

- The Jewellers Association, Bangalore
- Coimbatore Jewellers Association
- Madurai Jewellers & Bullion Merchants
- Jewellery Manufacturers Association, Thrissur
- MJDMA- The Madras Jewellers and Diamond Merchants Association
- HJMA- Hyderabad Jewellers Manufacturers Association
- Pot Market Jewellers Association, Secunderabad
- Twin city Jeweller Association, Hyderabad



Jai Gulab Dev

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VISITOR SPEAK



SURENDRA SONI

Partner

Gordhanlal Surendra Kumar Jewellers
Kota

IIJS Premiere is the one and only show in India of international stature, where we can find suppliers with lots of designs of jewellery under one roof. We deal in 22-karat gold jewellery, diamond- and gem-studded jewellery and silver jewellery. At the show, we will be sourcing plain gold jewellery and diamond jewellery.

The ambience of the show is excellent and we get to do some serious buying. It is a great place to see interesting designs and help us network.



RITU SETH

Managing Director & Founder

Belisma Jewels, Surat

An exhibition of the highest order, IIJS Premiere is where you can get everything under one roof. Nurturing relations with both direct suppliers and other buyers, IIJS Premiere lets you network and gives way to new collaborations in the industry. IIJS Premiere also helps in manifesting brand recognition at a national level. Belisma Jewels is a bespoke jewellery boutique that houses speciality diamond and luxury jewellery. Rendering special focus on creating pieces that exude a timeless charm and finesse, each individual piece has its own story to tell. We specialise in creating unique jewellery designs by incorporating diamonds and gemstones on different bases. Our creations remain favoured by both the old and the young.

IIJS Premiere is a gem wonderland for all the jewellery designers and enthusiasts. This year we are open to select from the plethora of options that IIJS Premiere presents us with and are on a lookout for loose diamonds, studded jewellery or colourful gemstones.

IIJS Premiere remains one of the excellent jewellery shows in the country. The ambience there never fails to ignite the imagination. It is always well-managed and the people there are always warm and welcoming. Unlike other jewellery shows in the country, IIJS offers everything under one roof. It is a one-stop for all the buyers and sellers alike.



TARUN JETHI

Director

Krishna Krishna Jewellers & Investment Private Limited
Panipat, Haryana

IIJS Premiere is an excellent platform to meet new manufactures and get to know the current market trends. We sell high-end jewellery and have an outstanding collection of diamond and gold jewellery. At IIJS Premiere, I am looking for elegant and innovative designs in both minimalistic and bridal categories.

The show is very professional in its approach, yet very sociable and easy going. The ambience adds up to the superb experience.

The show also is an intellectual platform, where industry bigwigs share knowledge at seminars.



POOJA BHARALAWALA

Proprietor

Pooja Jewels Cuttack, Odisha

Attending IIJS Premiere is primarily to build relations with more manufacturers and suppliers from the gem and jewellery industry, so that we can work hand-in-hand to benefit mutually and serve the end customers. Pooja Jewels basically deals with clients' requirements and customises products according to their budget. We mainly deal in gold and diamond jewellery as well as gold and silver coins.

This year we intend to source studded jewellery, gold and silver coins, artefacts for gifting purpose, as well as loose gemstones. Our clientele requires diamond-studded jewellery for daily wear as well as traditional jewellery for marriage and other important occasions. We completely love the ambience and the sourcing activity at IIJS Premiere since we can find new designs and new suppliers to work with. Apart from the other shows, IIJS Premiere has a huge number of exhibitors and visitors showcasing an array of collections. The show also helps us build good relations which is a win-win situation for both.

I think focus should also be given to silver filigree jewellery and artefacts. I belong to Odisha and I believe that filigreed items are highly appreciated by customers all over the world. And for start-ups like us, I think we need more support from jewellers to help us sell our products.

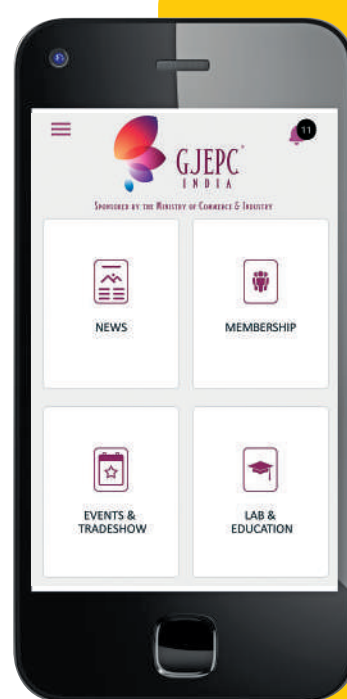


SANJAY JAIN

Managing Director

Royal Lifestyle Jewellers Private Limited
Bathinda, Punjab

This is the best, well organised platform to update oneself and indulge in maximum amount of purchasing – all under one roof. We are 17-year-old company, and I am a third-generation jewellery, with the fourth generation already in business. We specialise in antique gold jewellery. We intend to source antique and ethnic jewellery, and will look out for some new designs in the same category. Our customers, in general, prefer antique gold jewellery and prêt wear diamond jewellery.



GJEPC APP

ONE APP FOR ALL SHOWS

- Stay updated about GJEPC's ongoing trade shows, be it IIJS Premiere, IIJS Signature or ICGME.
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**From
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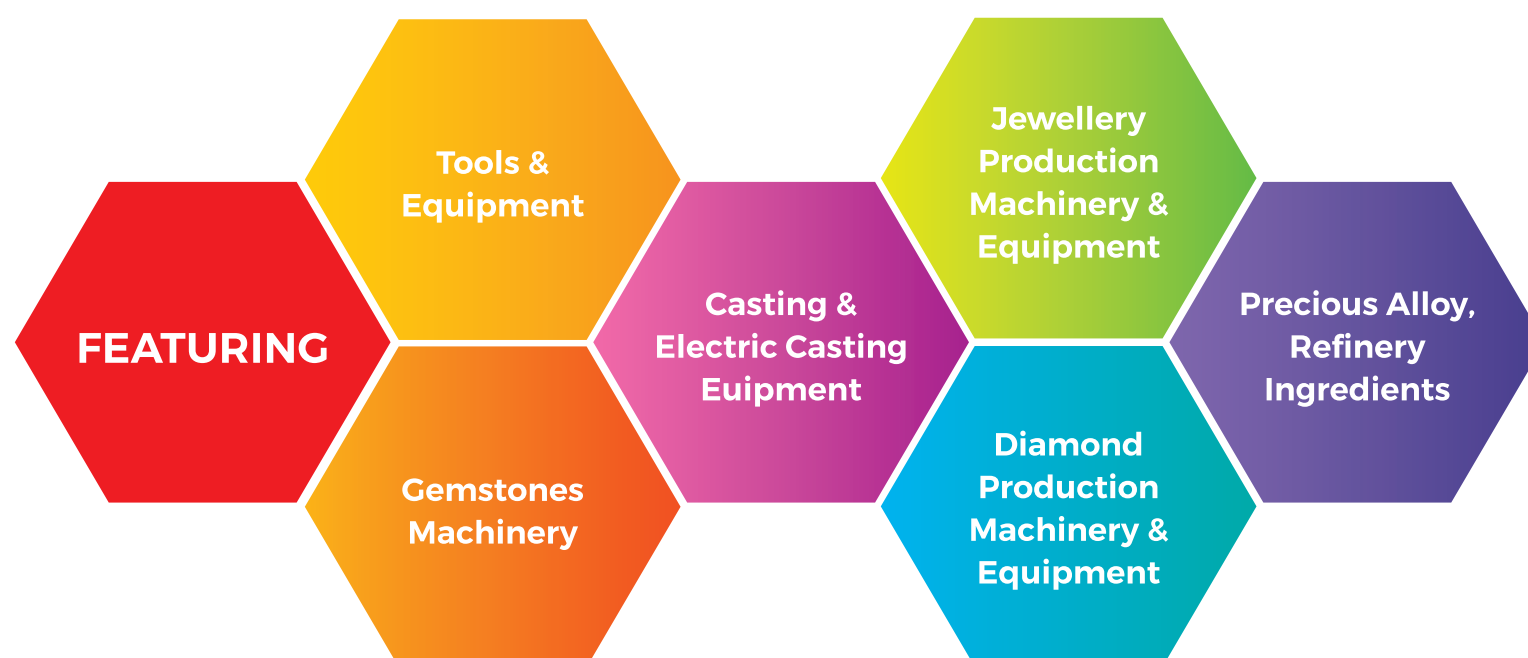
MACHINERY SECTION OF IIJS PREMIERE AT HOTEL THE LALIT & THE LEELA

The Machinery section at IIJS Premiere 2019 will open a day prior to the main show on 7th August, and will conclude on 11th August. Similar to last year, the Machinery show will be held simultaneously at two adjacent venues, Hotel The Lalit and Hotel The Leela in Andheri (East), Mumbai.

The expanded Machinery section is your one-stop sourcing destination for global advancements and the latest jewellery, gemstone and diamond production equipment, casting and electric casting equipment, precious alloys, refinery ingredients, tools and machinery.

IIJS Premiere is the ideal platform to explore the latest developments and innovations in machinery, new alloys and computer-aided solutions to help India achieve leadership position in jewellery manufacturing.

Manufacturers and designers can combine their designing and creative skills with advanced technologies to achieve the impossible. The show will feature leading suppliers of cutting-edge jewellery manufacturing technology from India, Germany, Italy, USA and China among several others.



EXHIBITOR SPEAK (MACHINERY)



KETAN JATAKIA
Partner
Ankitst Exim Inc.,
Mumbai

Ankitst Exim Inc. is a one-stop shop for all jewellery industrial consumables and machinery. It presents a collection of advanced technology with high quality and reliability. It is a joint venture of Ankit Enterprises, Radhika Electricals, Nayanaa Design & Venus Precious Metals Refining.

We have been participating in IIJS Premiere for over 18 years. I would like to say that trade shows are the backbone of the industry and they help grow businesses. We would like to request jewellery manufacturers to visit us and see our new innovations.

VISITOR GUIDE TO THE MACHINERY SECTION AT HOTEL LALIT & HOTEL LEELA

- › Visitors can avail complimentary Hassle – Free Registration
- › Registration facility available online & also on-spot
- › IIJS Premiere badge holders can use the same badge to visit the Machinery Section (The Lalit & Leela)
- › Complimentary Shuttle services facility from Bombay Exhibition Centre (BEC) to the Hotel Leela & Leela at regular intervals

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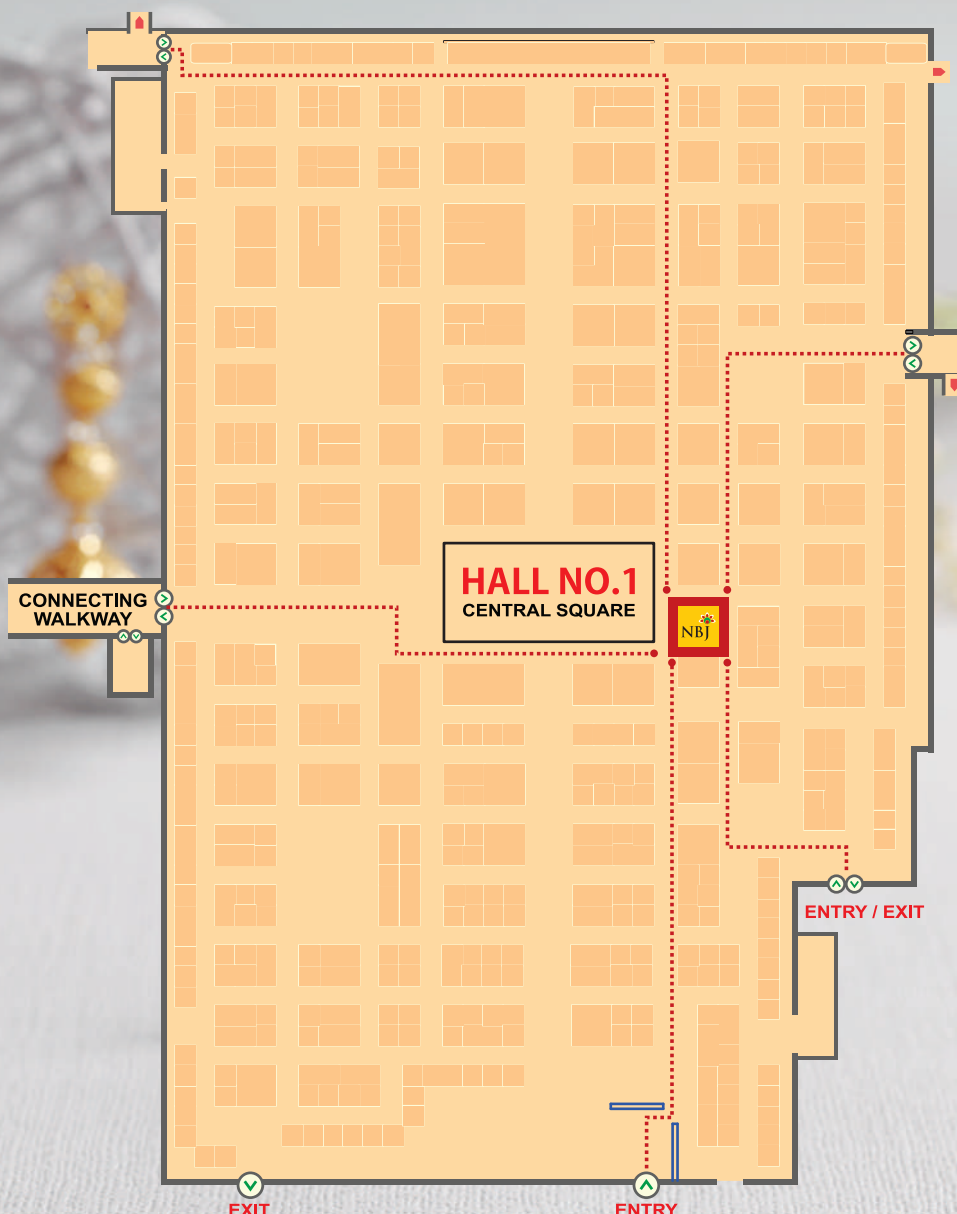


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ROAD SHOWS TO PROMOTE IIJS PREMIERE 2019

UK



Mansukh Kothari, Convener, National Exhibition, GJEPC met with the top 50 jewellers from London, Manchester, Birmingham, and Leister.

INTERNATIONAL PROMOTIONS

IIJS Premiere 2019 is just weeks away and the GJEPC's focused efforts targeted at the domestic and international trade audience will make it a profitable experience for both exhibitors and visitors. In the months preceding the show, the GJEPC has carried out an extensive promotional campaign in key overseas markets such as Dubai, Kuwait, Qatar, Turkey, Kenya, Tanzania, South Africa, China, Vietnam, and the UK among others.

Dubai



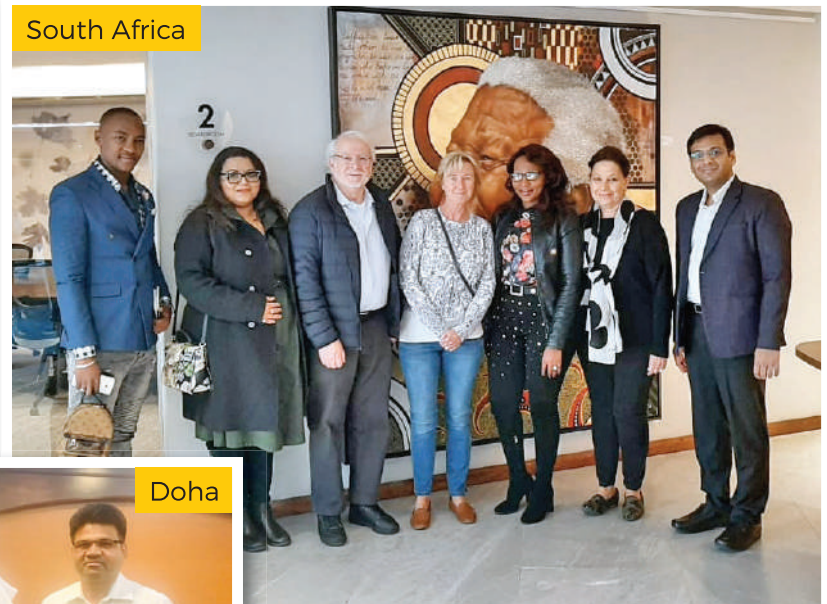
GJEPC Chairman Pramod Agrawal promoting IIJS Premiere in Dubai.

Dubai



GJEPC Executive Director Sabyasachi Ray addresses the gathering in Dubai.

South Africa



Nitin Khandelwal, Asst Director, GJEPC, with the Member of Jewellery Council of South Africa (JCSA).

Doha



Ahmed Al Bazri being greeted by Surya Narayanan Asst Director, GJEPC and Ramesh Vora. UAE Coordinator GJEPC.

Dar es Salaam



Ajay Purohit, Sr. Manager, GJEPC with officials and trade representatives.

Turkey



Shamal Pote (right), Director of National Events, GJEPC, presenting a memento to J.P. Singh, the Counsel General of India in Istanbul.

South Africa



Nitin Khandelwal, Asst Director, GJEPC, meeting Balbir Raj Saini, Consul (Culture and Education), who is presently acting Consulate General in South Africa.

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ROAD SHOWS TO PROMOTE IIJS PREMIERE 2019

INDIA PROMOTIONS

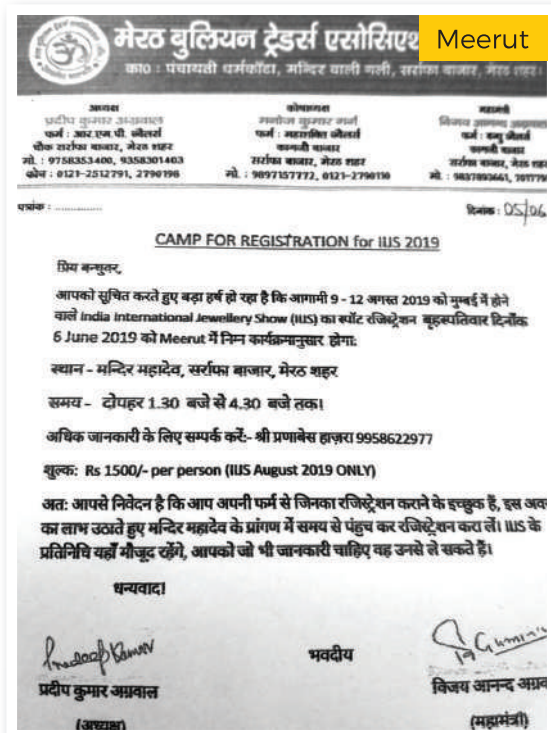
In India the GJEPC's road show promotions spanned the length and breadth of the country, including key centres such as Rajkot, Meerut, Ahmedabad, Pune, Mysore and Mumbai.



Mumbai



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