



# SHOWDAILY

**DAY  
3**

**2**  
Venues

**1850+**  
Exhibitors

**42000+**  
Buyers

**70000**  
sq m

## COVER STORY

# IIJS Lights Up Bombay Exhibition Centre On Day 2!

The fervent excitement at IIJS Premiere 2023 continued to reach new heights on Day 2, as the show opened yesterday at the Bombay Exhibition Centre (BEC), which bustled with the same energy as the Jio World Convention Centre (JWCC) on the previous day. With over 3,250 stalls and 1,850 exhibitors, the show presented a dazzling array of craftsmanship and innovation that captivated trade members and visitors alike.

The Guests of Honour at the opening ceremony on day two were Mr. C.K. Venkataraman, Managing Director at Titan Company and Mr. G.R. Ananthapadmanabhan,



Managing Director, GRT Jewellers India Pvt. Ltd. They were joined on the dais by Mr. Vipul Shah, Chairman, GJEPC; Mr. Kirit Bhansali, Vice Chairman, GJEPC; Mr. Nirav Bhansali, Convener, National Exhibitions; and Mr. Sabyasachi Ray, Executive Director, GJEPC.

The event's global appeal was evident as it welcomed over 2,000 visitors from 65 countries, including the USA, UK, UAE, Australia, Canada, and more. Delegations from 16 nations enriched the show with diverse perspectives and opportunities for collaboration.

Mr. Vipul Shah, Chairman, GJEPC, said, "Yesterday, we



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## COVER STORY



occasion for a customer. My humble prayer and request is that we all work together as one community, one family, and brotherhood to increase the prosperity of every single stakeholder involved from employees or vendors and suppliers, and most importantly, our customers.”

C.K. Venkataraman, Managing Director, Titan Co. Ltd., stated, “I would urge everyone in the industry to stay focused on all kinds of customers, create products which capitalise on the growing needs and make India the largest destination for gems and jewellery.”

Mr. Nirav Bhansali, Convener, National Exhibitions is optimistic about the show’s potential for record-breaking business. With a 30-40% increase in visitor footfalls and favourable market conditions, IIJS Premiere 2023 is poised to achieve significant growth. The stable gold prices and robust economic growth in India and neighbouring regions have contributed to the positive sentiment among exhibitors and visitors, he noted.

As the event unfolds, attendees can look forward to the highly anticipated Innov8 Talks, discussions on industry trends, and the recognition of emerging talent through the “40 Under 40” program. With each passing day, IIJS Premiere 2023 promises to unveil even more excellence, innovation, and global connections in the world of gems and jewellery.



witnessed a fabulous start to IIJS Premiere 2023 with a magnificent inauguration at JWCC and a night of unforgettable celebration. Today, we continue this extraordinary journey as we inaugurate IIJS Premiere at Bombay Exhibition Centre, the very foundation where IIJS has flourished and evolved over the years.”

G.R. Ananthapadmanabhan, Managing Director, GRT Jewellers India Pvt. Ltd, in his speech, stated, “The gems and jewellery industry has a unique privilege of being the only business that is associated with happiness related to any





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PREMIERE 2023

4<sup>th</sup> - 8<sup>th</sup> August, 2023

Bombay Exhibition Center - Mumbai

3<sup>rd</sup> - 7<sup>th</sup> August, 2023  
 Jio World Convention Center - Mumbai

4<sup>th</sup> - 8<sup>th</sup> August, 2023  
 Bombay Exhibition Center - Mumbai

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# UNCOVERING FACTS

About Natural Diamonds & Laboratory-Grown Diamonds



**MYTH: Natural Diamonds Are Not Ethically Sourced**  
**FACT: The Natural Diamond Process Is Highly Regulated Across The World**

Under the UN and WTO mandated Kimberley Process, there are strict regulations to ascertain that all rough diamond trade is conflict-free. As **95% by value and 85% by volume of natural diamonds** are mined by large companies that are public entities, there is a rigorous system of checks and balances like the Kimberley Process Certification Scheme (KPCS) which is mandatory for companies and countries to be able to engage in international diamond trade. With **80 countries being KP certified, 99.8% of all diamonds are conflict-free.**

**MYTH: All Laboratory-Grown Diamonds Are Sustainable**  
**FACT: Laboratory-Grown Diamonds Are Not As Sustainable As You Think**

While some laboratory-grown diamonds are produced using renewable sources like solar energy, **over 60%** of all synthetic diamonds are man-made in countries like India and China, where **74% and 63% of grid electricity** (respectively) come from environmentally unsustainable methods like burning coal.

The process to make laboratory-grown diamonds requires the generation of temperatures close to **20% of the the temperature of the Sun's surface.**



**MYTH: Natural And Laboratory Grown Diamonds Are Indistinguishable**  
**FACT: Natural Diamonds Are Distinctive And Can Be Detected From Laboratory-Grown Ones**

There are over **40 instruments that can detect synthetic diamonds from natural diamonds.** Diamond crystals grow differently in a laboratory setting versus under the Earth.

Additionally, composition, nitrogen content, fluorescence and spectral signature can be identified to check whether a diamond was created *naturally or man-made.*

**MYTH: Natural Diamonds Are Expensive**  
**FACT: Natural Diamonds Are Rare And Therefore, An Investment**

Since natural diamonds are taken directly from the Earth and need millions of years to form, their very existence is rare and limited. Bain & Company analysed trends for over 30 years, and found that the average price of natural diamonds have **increased by 3% every year.** In comparison, a similar study by Paul Zimmisky on laboratory-grown diamond prices saw a reduction of **over 74% in prices for a 1.5 carat diamond from 2016 to 2023.** Rare natural diamonds hold their value, while the prices of mass-produced laboratory-grown diamonds fall every year.



**Myth: Mining Leaves Behind A Large Carbon Footprint**  
**FACT: Mining Recycles Water and Waste Rock**

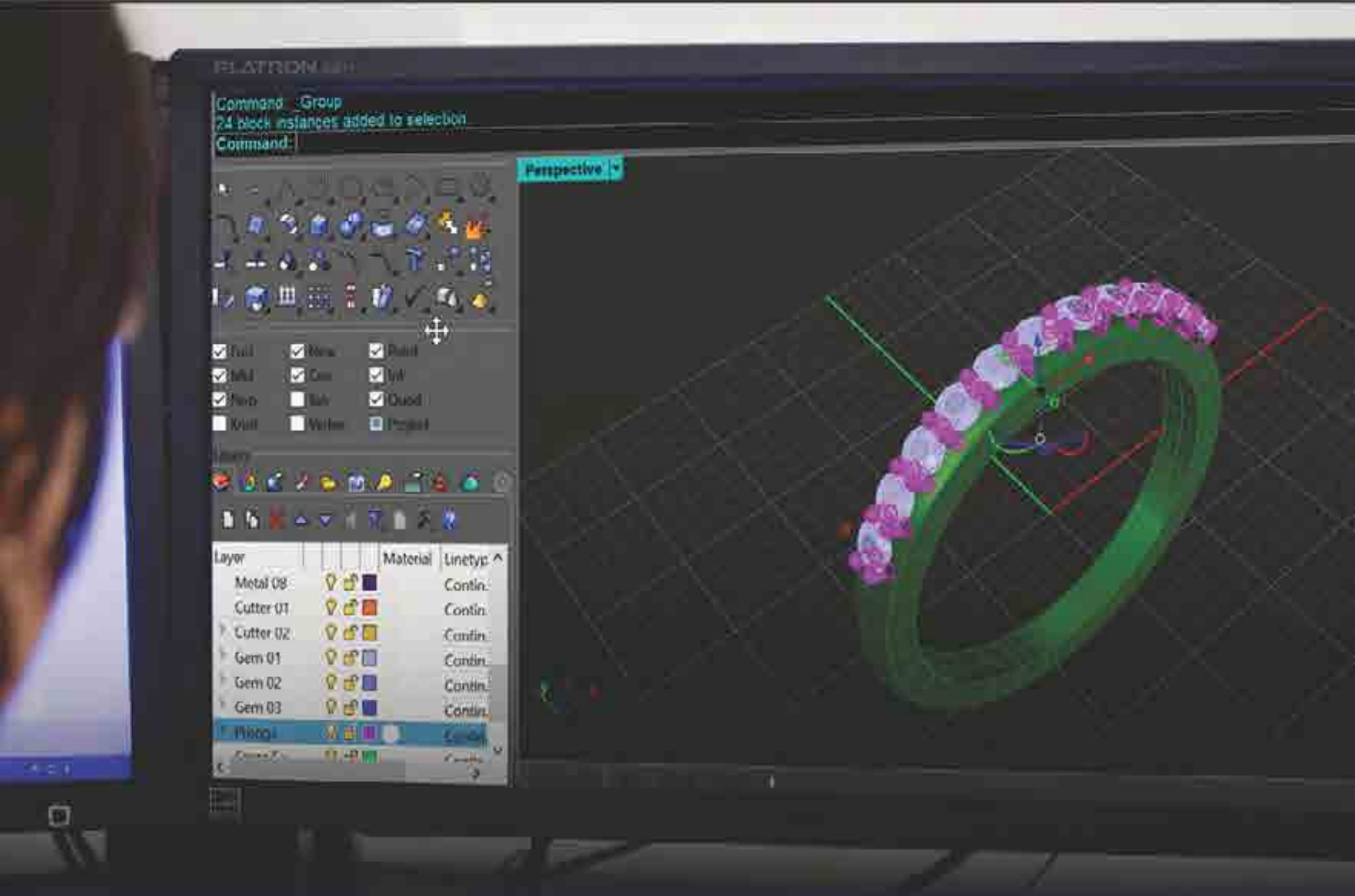
**Over 84% of the water** is recycled and **99% of diamond recovery 'waste'**, primarily rock, is disposed off back to the Earth. The industry also protects habitats of multiple endangered species in an area 4 times the size of the land they use to mine diamonds.



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**MYTH  
 Fact**



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## DESIGN - FEATURES

# Ankit Malpani, Committed to Artistic Excellence

**ANKIT MALPANI - Jewelry by Art** was established in 2008 in Jaipur as a small production house with a vision to create jewellery inspired by art. With an uncompromising commitment to perfection, his creations merge global aesthetics using vintage and contemporary techniques perfectly suited for today's generation.



Ankit Malpani's one-of-a-kind pieces have been auctioned since 2013, and as a committed B2B supplier, he has been participating in national and international trade shows since the last decade. As for IJS, he has been associated with the show for seven years and has seen a year-on-year growth for company.

A strong proponent of environmentally friendly practices, his manufacturing unit operates on a sustainable model, partly powered by solar energy. Additionally, he actively promotes and encourages his clients to participate in the refurbishment and remodelling of old jewellery, thereby supporting the use of recycled gold. By embracing these eco-conscious approaches, he aims to minimise his company's environmental footprint and contribute to a greener, more sustainable future.

A Commerce graduate and a Master's degree in Music, with specialisation in playing the table (percussion instrument), Ankit Malpani chose to join the jewellery industry as both his father and uncle were renowned exporters of precious and semi-precious gemstones.

Being an artist, he was searching for the right

expression of creativity and so, learned manual jewellery designing at the Jewellery Product Development Centre, affiliated to GJEPC, and later learned the art of manufacturing from the Jewellery Design & Technology Institute.

After gaining experience at Gem Plaza, one of Jaipur's leading high-end jewellery manufacturers and exporters, he started his own company.

### How has IJS helped your company grow?

IJS is the most coveted among all B2B exhibitions happening in India across all regions. There has been no dearth of quality buyers and art connoisseurs in this show. We have been exhibiting since the last seven years, and year-on-year, we have been surprised by the marvellous response and ever-growing footfalls.

As an artist who transitioned into the realm of jewellery design and manufacturing, our collections have garnered significant acclaim, earning us a substantial amount of business from prospective B2B partners worldwide. This success can be attributed to the extensive reach of our showcased jewellery, facilitated by our extensive network of connections.

### What are the ongoing trends?

This show is so big that almost all types of jewellery are displayed here. Since we specialise in handcrafted fine jewellery, we expect that unique designs and modular pieces in

clients, as it helps in promoting the usage of recycled gold. We are partly using solar energy in our production facility as well.

My team of talented model makers, setters, and enamellists with decades of experiences in their respective hand art form ensure quality execution and prompt services.

### How do you perceive the current market scenario for the diamond industry?

There has been lot of price fluctuation and irregular supply trends in the natural diamond segment, which fortunately is gradually stabilising. Growing usage of man-made diamonds has given more reasons to celebrate the rarity of natural diamonds.

### How many collections do you bring out in a year?

For me, designing is a creative process. Instead of adhering to timelines and determine the number of collections I may produce annually, I focus on ideas and expressing them through sketches. Then I delve into the practical aspects of manufacturing and ensuring that the final product is wearable and functional.

### What kinds of crafts do you generally promote through your collections?

I love French enamel! We have been doing extraordinary work through fire enamel and created ombre effect in the most popular shades. We are also promoting the art of engraving, partash (inlay), texturing and unique settings through our handmade designer creations.

the range of Rs. 1,00,000 to Rs. 300000 will perform well.

### What are your expectations from participating in the IJS Premiere?

Expectations lessen joy! However, at IJS Premiere we present our most unconventional yet classy collections in combination with the thoughtfully conceptualised custom-made pieces. So that we can fulfil the present requirements of our regular clients and surprise the new walk-ins!

### Tell us more about your ethical practices in your business operations.

We strictly adhere to the sustainable sourcing of diamonds and gold. As per the policy it is mandatory for our gemstone dealers and vendors to provide us clearly written disclosures suggesting ethical and sustainable sourcing of the declared material.

In fact, we also promote designing and manufacturing of custom-made jewellery to give remodel old jewellery of our

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**VIEWPOINT**

# GNS Jewellery: Breaking The Mould

**BHAVESH GORASIYA**, Founder, GNS Jewellery, says that they are here to disrupt the Indian market, and create a unique space for itself. Gorasiya believes that the true essence of retailing jewellery lies not just in its intrinsic value of metals and gems, but in the artistry of the design and level of craftsmanship. This emphasis he believes will set them apart from the competition and create a new paradigm for success in the Indian jewellery industry.



**We would like to know more about your company.**

GNS was founded in August 2015, following a decade-long journey of honing our craft. We started small by manufacturing in Hong Kong, but we swiftly achieved success, prompting us to scaled up our operations and relocate to India in less than 18 months. Today GNS has two factories in Surat and Mumbai, and we cater to clients in the Middle East, Asia, Europe, and the US.

At GNS, client satisfaction is at the core of our values. As a result, our creations are renowned for their unparalleled quality and genuineness, earning us a distinguished reputation in the industry.

**What is the USP of your company?**

We believe design is an art, and as with all art...an endless imagination is needed to create masterpieces.

At GNS, simplicity of design, quality materials and fine craftsmanship are our USP. We create private label collections for brands offering distinct design language and powerful story telling with a strong product development!

**Since this is your first outing at IIJS, tell us about your expectations.**

We are thrilled about our product launch in IIJS Premiere, which is a prestigious platform. We have been associated with GJEPC in the past and have always received a warm and cordial support from them!

**What will you be unveiling at IIJS?**

We come up with a calendar



collection for export and domestic markets every few months. We are offering a brand new collection of a wearable minimalistic line of diamond jewellery at IIJS Premiere along with our bestsellers across the globe. The quality and make of our jewellery with clean aesthetics is something that the visitors will surely like.

**With gold prices going through the roof, do you expect good sales?**

We are very confident about our designer lines as they are exceptionally light in terms of metal weight.

**How do you prioritise sustainability and ethical practices in your business operations?**

GNS has been recently awarded with "Zero Defect, Zero Effect" - Zed Bronze under the MSME Sustainable (ZED) Certification Scheme, India.

We are a growing company



with a dream to become one of the greatest companies known for jewellery but only by abiding to ethical practices. From fair wages to giving young design students internship opportunities; from minimal wastage of paper to working with vendors with KYC certification as a strict policy; and using Kimberley-approved diamonds ... We believe in practising and setting examples.

**How do you perceive the current market scenario for the jewellery industry?**

More than 65% of the Indian population is young, this is a golden period for businesses to boom as youngsters have the spending power. We as a brand see it as a huge opportunity.

**Which are your target markets in the domestic region?**

We are not targeting any specific regions in India. Instead, we are looking for retailers who cater to clients who prefer high quality craftsmanship, private label collections with latest light weight and minimalistic trends in jewellery.

**How many collections do you bring out in a year?**

At GNS Jewellery we regularly launch new collections every



few months. These collections are conceived, designed and manufactured in our design studio and a state-of-the-art factory manned by a team of able designers and craftsmen.

Our unique selling proposition (USP) is all about a harmonious blend of fine finish, minimalistic aesthetics, and a truly classy design language. We take immense pride in our ability to create jewellery that exudes elegance and sophistication in every detail.

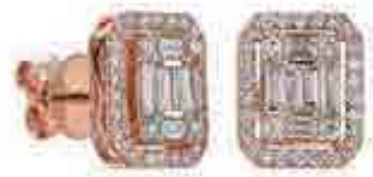
As we continue to leverage this strength, we believe it will work to our advantage in the Indian jewellery industry. The



Indian market is known for its discerning clientele with a penchant for craftsmanship and design.

**What kinds of crafts or technical innovations are you promoting or employing through your collections?**

At GNS, we explore and innovate at multiple levels - our R&D team has successfully created a unique setting that enhances the look and size of



diamonds in tennis bracelets by up to 30%. We have developed the "U prong" setting which helps in making the diamonds look bigger as compared to traditional prong setting. We also use the patented technology of "Dancing Diamonds" in our collections.




**Anything else you may wish to add.**

We are an ambitious brand, but our ambitions are backed by good market research and trend forecasts. We want to establish firmly in the Indian market because our products are tried and tested internationally and are very well received. With the GenZ and Millennials ruling the market trends, we believe that there is a space for a "good quality product" with innovative designs, which can fetch a small premium from consumers.

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**STAR STUDENTS OF THE YEAR 2022 - 23**

|   |  |  |   |  |
|---|--|--|---|--|
|  <br><b>DEPIKA BAID</b><br>JEWELLERY DESIGN MANUAL (ONLINE)     |  <br><b>SAKSHI SOLANKI</b><br>JEWELLERY DESIGN CAD |  <br><b>DHANSHREE NARKHEDE</b><br>JEWELLERY DESIGN MANUAL |  <br><b>PRIYANKA SHAH</b><br>STAR STUDENT       |  <br><b>PRIYANKA SINGH</b><br>JEWELLERY DESIGN MERCHANDISING   |
|  <br><b>C. ASHWARIYA LAXMI</b><br>JEWELLERY DESIGN CAD (ONLINE) | TROPHY PARTNER<br><b>SVAR</b><br>Gems  |  |  <br><b>DHAVAL ANIL JAIN</b><br>GEMOLOGY - DIAMOND | <br><b>INDIA INTERNATIONAL JEWELLERY SHOW</b><br><b>PREMIERE 2023</b><br>3 <sup>rd</sup> - 7 <sup>th</sup> August, 2023<br>Jio World Convention Centre- Mumbai<br><b>Stall No: JIO-G 11 L Hall No: JWCC</b> |

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## VIEWPOINT

# ‘IIJS Brings With It The Promise Of Unveiling New Trends’

**AMAN JAIN, Director, Kalash Jewels**, discusses the company’s progress through its involvement in the IIJS shows and outlines initiatives undertaken to enhance sustainability and environmental practices.

**Tell us more about your company.**

Kalash Gold & Ornaments Pvt Ltd was established in 2003, as Kalash Jewels, as a leading manufacturer of Turkish, Italian and CZ jewellery. It was started by my father, Dilkhush Jain. After completing my Masters in Management at ESSEC Business School, France, I joined the company in 2021 headquartered in Mumbai. We serve clients pan-India and export internationally to over 10 countries. With an extensive 20 member R&D team and 200+ in-house karigars, our designs are updated daily to fulfil market demands. Owing to our faithful partnerships, we strive to create the highest standard of customer service.

**How has IIJS helped your company grow?**

IIJS has helped us grow our business exponentially, by making it a one-stop shop for all our customers to view our latest collection and a forum to connect with new leads. We have been able to showcase our brand at a platform that is visited by thousands of buyers and hence it gives us the required exposure we need. It has been 18 years since we have been associated with IIJS and we have participated in all the editions like IIJS Premiere, Signature and Tiritiya.

**According to you, what are the current trends or innovations do you anticipate at the IIJS Premiere 2023?**

IIJS brings with it the promise of new trends and innovations each year, whether it is in jewellery, manufacturing process, or even stall layouts. Our anticipation for this edition is that there will be an increase in demand for lightweight jewellery. We have also noticed a significant increase in the demand for traditional jewellery compared to trendy pieces. In order to streamline our operations and improve efficiency, we are encouraging customers to place their



orders through our company’s applications instead of relying on the traditional pen-and-paper method. By adopting this modern approach, we anticipate a substantial increase in the number of orders received within a much shorter time frame.

**What are your expectations from IIJS Premiere this year?**

Like most exhibitors, we aim to generate more leads from the show and increase our overall sales. Additionally, we want to strengthen our relationship with our existing customers by giving them the opportunity to view our latest collections first hand. We plan to bring our ideas into action by launching curated designs and attracting the right target market. Thanks to our great location in the exhibition coupled with the stall design – we strive to achieve our goals this season.

**What are your thoughts about**



**sustainability and ethical practices?**

The core mantra of Kalash is to be upfront and transparent about all dealings. We like to apprise our customers with detailed information of their orders, whether it is the knowledge of karat of gold used, the process undertaken to manufacture the same, the stage of process their order is in or updates about what the brand will do next.

Keeping in mind that our efforts always have an impact on the environment, we have reduced our paper usage for most of our operations -- whether it is order taking, or message delivering or internal communications.

**Has IIJS helped you grow your export business?**

IIJS has been a great promoter of our services abroad so much so that we have started exporting to 5 continents today. Upon looking inwards, our target market in the domestic region would be south of India. Having successfully tapped the northern market, this seems like the obvious next step for Kalash.

**How many collections do you**

**bring out in a year?**

We are very precise and meticulous about our launches and hence we only bring out about 3 to 4 collections a year, with subsequent and continuous innovations keep adding jewellery pieces in those segments throughout the year.

**What kinds of crafts are you promoting through your collections?**

Since its inception, Kalash has worked with local karigars and artisans to promote their craft and keep alive the magic of Indian workmanship. More recently, we have launched a new kids jewellery collection called LUNA that is heavily dependent on meena work, thereby promoting the art and craft of meena karigars to the world.

**Anything else you may wish to add.**

There are a lot of political changes that affect companies in one way or another. However, the most prominent one for us has been the implementation of GST in the gold industry where Kalash has been able to improve its business and increase sales by 35% year-on-year.



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## TECHNOLOGY

# Diasynth – Ultimate Diamond Identifier



With over two decades of expertise in the jewellery sector, Cast Tech International has become synonymous with providing the best tech products for the industry in India and the Middle East. At IIJS Premiere 2023, the company is unveiling its latest innovation Diasynth, a state-of-the-art synthetic diamond detection machine. Diasynth is designed to analyse both loose stones and mounted stones, ensuring thorough detection of synthetic diamonds across various forms of jewellery. The machine can

accurately identify lab-grown diamonds, including those created using CVD & HPHT methods, as well as CZ and moissanite. The immediate test results are displayed on a large 27" touchscreen monitor, using coloured icons to provide a user-friendly and easy-to-understand interface. Equipped with motorised rotary axes and two attachments for analysing rings and bangles, Diasynth offers in-depth analysis. The removable tray boasts a 6 x 6 cm testing area.

## Dazzling Cut

The latest RatnKanti machine by Dharmaj Technologies marks a new era in laser facet cutting, promising unparalleled precision and versatility, developed in collaboration with industry giants Mahendra Brothers Exports Pvt. Ltd. India and Diarough Botswana Pty.

RatnKanti provides a wide range of options for Symmetrical, Asymmetrical, Round, and Fancy shape cuts. Whether it's lab-grown or mined diamonds, RatnKanti ensures the highest level of precision to meet the evolving demands of the diamond cutters and manufacturers.

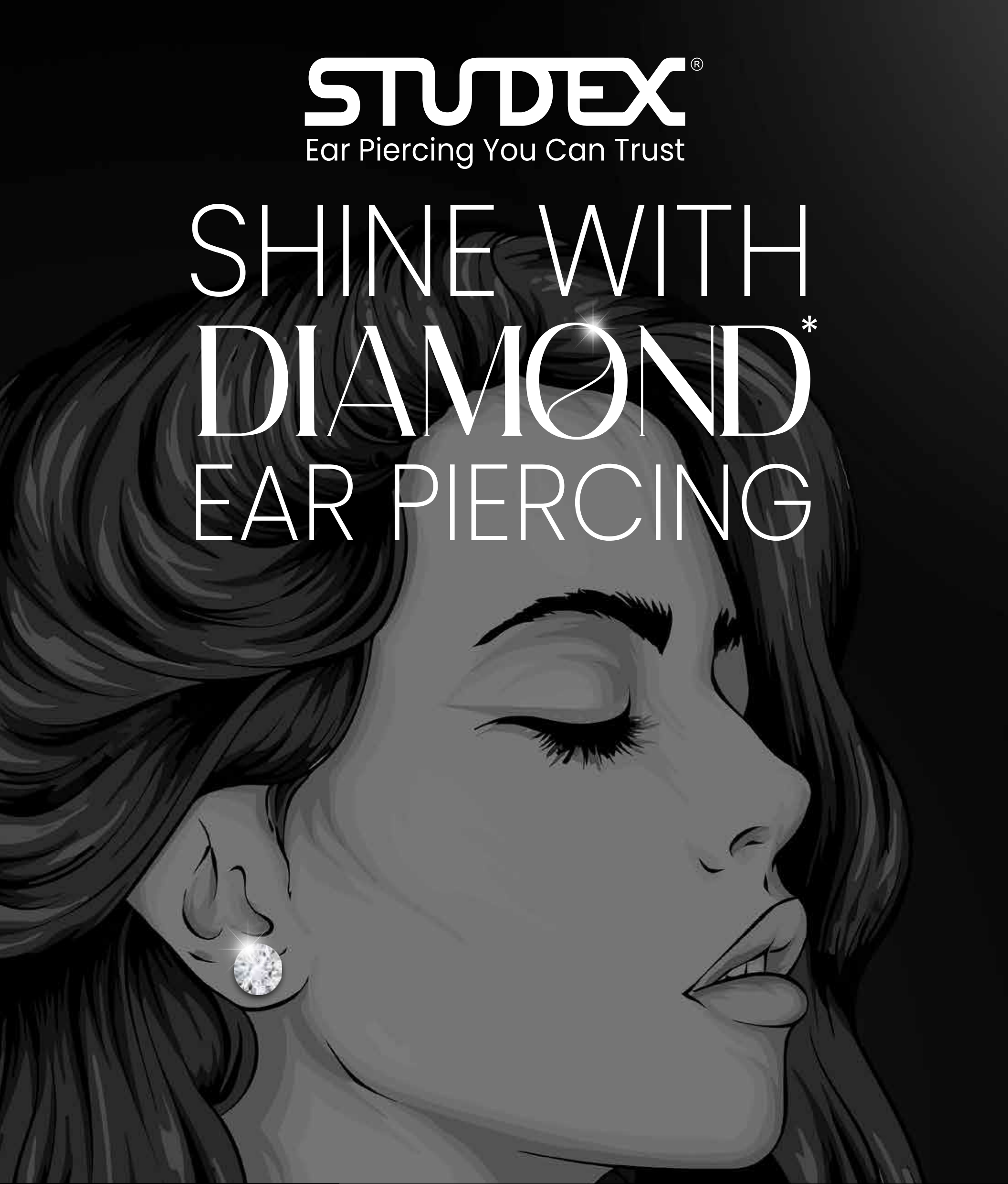
It accommodates diamond sizes ranging from 0.10 cent polish to large round and fancy sizes. The machine's advanced facet cutting capabilities offer the option of 8 or 16 facets on each side, enabling precise and intricate cuts. Streamlining the process further, RatnKanti allows for the import of facet cutting parameters through .obj files from Sarin Advisor 8.0, ensuring accuracy and high-quality facets. The revolutionary product combines cutting-edge technology with the wisdom of industry veterans.



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**EVENTS**

# GJEPC Felicitates Past Conveners @ IIJS Premiere

The Gem & Jewellery Export Promotion Council felicitated past Conveners, who played a pivotal role in shaping the India International Jewellery Show into a globally recognised platform. These visionary leaders, with their industry acumen and strategic thinking, transformed the IIJS into an unparalleled showcase of exquisite craftsmanship, innovation, and design. Their unwavering commitment to fostering networking, knowledge-sharing, and business opportunities not only elevated the Indian gem and jewellery industry, but also cemented the IIJS as a must-attend event for professionals and enthusiasts alike. Thanks to their stewardship, the IIJS today has evolved into a mega show, setting new standards for the industry.



**Haresh Zaveri**



**Navin Jashnani**



**Nirav Bhansali**



**Shailesh Sangani**



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## EVENTS

# GJEPC HONOURS IIJS PILLARS

Holding IIJS shows year after year with dedication and seamless precision requires remarkable skills. This year at the inaugural session of IIJS Premiere, five GJEPCians were honoured by Vipul Shah, Chairman, GJEPC.



**Sandeep Sharma**



**Krishna Dhumal**



**Subbiah Selvam**



**Nitin Khandelwal**



**Ajay Purohit**



**Pranabes Hazra**



**Partha Kalji**

**Nitin Khandelwal, Deputy Director, Jaipur Region, GJEPC.** He is a visionary leader and policy advocate, enabling retail exports through e-commerce. Under his guidance, the Rajasthan Region is witnessing record-breaking growth in exports, membership, exhibitors, and visitors.

**Krishna Dhumal, Director, IT.** Krishna is a highly accomplished individual and an invaluable asset to our organization. As the IT head,

he demonstrated exceptional skills in setting up robust systems that have streamlined our operations and contributed significantly to the success of IIJS Premiere.

**Pranabes Hazra, Chief Manager, National Exhibitions,** has played a pivotal role in ensuring a strong presence of visitors from the Delhi region at IIJS Premiere.

**Ajay Purohit, Chief Manager, National Exhibitions,**

has played a key role in orchestrating a remarkable influx of visitors from the vibrant Jaipur region to IIJS Premiere.

**Partha Kalji, Senior Executive, National Exhibition,** is a crucial member of the IIJS team, plays an integral role in all aspects contributing to the growth of IIJS.

**Subbiah Selvam, the Senior Manager of Accounts and Finance,** has been responsibly

managing the IIJS accounts for several years with great expertise and dedication.

**Sandeep Sharma** has played an instrumental role as the **CFO of GJEPC**, making significant financial strides that have been vital to the organisation's success and growth. His dedication and financial expertise have been crucial in positioning GJEPC as a dynamic and thriving entity within the gem and jewellery industry.



**IIJS TRENDS**

# Earrings for the Modern Soul

Earrings whether contemporary or traditional possess an irresistible allure that goes beyond fashion. The contemporary earrings with a cutting-edge style, effortlessly complement any ensemble; and the ones with the traditional slant are more than just accessories, cherished symbols of cultural history. These adornments embody the best of both worlds.



White gold dangles patterned with Fancy Yellow diamonds, each bordered with white diamonds. By HIRANI



The gold pendant earrings evoke a sense of Victorian style. Intricate diamond-studded patterns hold bezel-set oval polkis. Adding a feminine touch to it are the pinkish rubies and pearls. By GEETA SHYAM JEWELLERS



The white gold ear studs designed as whorls is studded with marquise-cut diamonds with round diamonds. The earrings are dotted by large luminous pearls. By MANISHA & SAURABH MODY

The girandole earrings resembling a dreamcatcher are encrusted with rose cuts suspend taweez-shaped emeralds. By GHATIWALA JEWELLERS



The nature-inspired earrings in 18-karat gold showcase graceful flamingos perched on gem-studded blooms. By HOUSE OF SPARSH

**IIJS TRENDS**



The 18-karat handcrafted bird ear studs are decorated with ravishing rubies and polkis. By HARITSONS DESIGNS PVT. LTD.



The double pendant white gold earrings are prettified with Fancy Yellow diamonds totalling 6 carats and white diamonds weighing 11 carats. By ANAN JEWELS



Spiral white gold earrings suffused with diamonds embellished with oval emeralds and two pear-shaped tanzanites. By WONDERCUTS



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## BRAND WATCH

# Go Maximal

If you have a penchant for opulence, then look no further than these 22-karat gold necklace sets. **GOLD ARTISM** has unveiled a remarkable new collection where nature's beauty is showcased in its most extravagant form. Imagine cascading vines of pure gold, adorned with gem-studded motifs of delicate buds and blossoms. Strands of gold beads or strings of lustrous pearls culminate in meticulously crafted, grand pendants embellished with intricate floral designs. To elevate the allure, the collection is further enriched with exquisite gemstones, dazzling polkis, and vibrant enamels.



# Wristy Glamour

**Au Finja** owes its success to its unwavering commitment to innovation and impeccable craftsmanship. Exhibiting at IIJS Premiere, they present a captivating assortment of jewellery designed specifically for the modern, fashion-conscious woman. Their singular bangles are stylish and versatile - from daily wear to festive occasions, these bangles complement all age groups with their timeless charm. For instance, the Yume bracelets in 18-karat rose and white gold are designed for both men and women. The Ausum bracelets crafted in 22-karat gold promise to add a touch of sophistication to one's look and the handcrafted Kavach kadas designed exclusively for men blend classic elegance and contemporary flair.



## BRAND WATCH



# Gem-laden Baubles

**A G JEWELSS** (Native of Angel Gems) showcases a stunning display of fine jewellery at IIJS. Their lightweight gold jewellery is immaculately crafted with meenakari work, diamonds and a plethora of precious and semi-precious gemstones for an added splash of colour. They specialise in creating trendy and modern earrings in an array of designs. The growing demand of gemstones in the market inspires them to design attractive jewellery that will enhance any look. The pieces balance aesthetics along with cost, making sure each piece is a valued purchase.



# Eye-catching Neckwear

**GEM PLAZA** unveils an attention-grabbing line of necklaces that are dressed up in an assortment of dazzling line of gems of various shapes and sizes. This stunning gem-adorned jewellery line that uses emeralds, rubies, tanzanites, morganite and more is specifically curated to cater to the tastes of discerning tastes of fashion enthusiasts, providing a seamless fusion of grace and





# BRAND WATCH

## Resplendent Beauties

**GEHNA** introduces "Araya: The Eternal Radiance", an exquisite diamond collection inspired by the mesmerizing synchronicities of nature. Each piece in the collection is meticulously crafted and boasts unparalleled beauty. The collection is beautified with an unparalleled lustre of diamonds, reflecting light like a myriad of stars. Araya's designs are a testament to contemporary finesse and stylish artistry. Indulge in the opulence of this stunning diamond collection, where beauty, craftsmanship, and sophistication converge in perfect harmony.



## Sublime Luxury

**THE HOUSE OF SPARSH** boasts a unique and unmistakable design sensibility. Embracing the growing trend of pastel-coloured gemstones, their collection showcases an exquisite array of jewellery pieces, including large chokers, layered necklaces, single-line necklaces with opulent pendants, broad kadas, and one-of-a-kind, nature-inspired earrings. To add a touch of regal elegance, the collection is adorned with a striking combination of diamonds, polkis, rose cuts, and pearls.





## BRAND WATCH

# Symphony of Gems & Artistry

**Jaipur Jewels by Vaibhav Dhadda** is presenting a gamut of delightful offerings.



The Gradient jewellery collection features tapered ombre baguettes in channel setting. In the exclusive Cameo collection, art, history, beauty, and power converge into exquisite jewellery. Through a collaboration with master German carvers, they skillfully blend traditional craftsmanship with modern technology to create mass-scale cameos made in natural agate, says Dhadda. Additionally, there is a new collection of Pop Colored Enamels with Agate Cameos in sterling silver and 14-karat gold. Simple yet elegant, this prêt collection is perfect to add a dash of colour to complete any look!

Among the other arresting lines are the lapis lazuli carvings, the Carved Butterfly jewels in agate and diamonds set in 18-karat gold, one-off hand-carved chameleon pieces in chrysoprase and seahorses in carnelian, and the reversible pendants of Zodiac collection in agate. The Rainbow collection features pendants, necklaces, earrings, bracelets and rings set with tourmalines, aquamarines, citrines, amethysts, rhodolites, garnets, peridots. Each piece is a testament to the masterful craftsmanship and timeless elegance that defines Jaipur Jewels.



## LAUNCH ALERT

# GJEPC Chairman Launches Book By TJ Impex

Vipul Shah, Chairman, GJEPC, Nirav Bhansali, Convener, National Exhibitions, GJEPC, Richa Singh, Managing Director, Natural Diamond Council, and Mansukh Kothari, Owner, Vasupati Jewellers, inaugurated the book "Be The Crown Jewel" co-authored by Durga and Samir Tulsyan of TJ Impex. The book is addressed to jewellery retailers in the gem and jewellery industry and offers a comprehensive guide to help grow their business to scalable models. The book is a definitive guide that beckons retailers and enthusiasts to explore the captivating world of diamond jewellery in retail. With its thought-provoking analyses, and strategic solutions, the book promises to be a true gem for anyone associated with the jewellery retail industry.



# Shiv Narayan Jewellers Unveils An Idol of 'Shri Ananth Padmanabhaswamy'

Shiv Narayan Jewellers Pvt. Ltd., unveiled a masterpiece idol of Shri Ananth Padmanabhaswamy. Dr. B. Govindan, Chairman of Bhima Jewellers, Thiruvananthapuram unveiled the idol at IIJS Premiere. This incredible feat of artistry comes on the heels of Shiv Narayan Jewellers achieving 8 Guinness World Records™ titles.

Inspired by the marvellous idol that resides in the Shri Ananth Padmanabhaswamy Temple in Thiruvananthapuram, Kerala, the jewel Lord Vishnu portrayed in the Yoga Nidra (Yogic Sleep) position with his hand resting on top of a Jyotirlinga (Lord Shiva) and Lord Brahma atop a lotus rooted in his navel. The masterful depiction encapsulates the beginning of time as told in ancient Indian scriptures. The idol measures 8 inches in height and 18 inches in length. Handcrafted by 32 people working 16 hours every day for 2 months, this paragon piece weighs an astounding 2.8 kilos. Adorned with around



75,000 high-quality diamonds, totalling 500 carats, Sri Ananth Padmanabhaswamy is a sight to behold. It is enhanced with the finest Zambian emeralds and natural Burmese rubies. Crafted under the guidance of the Chairman, Kamal Kishore Agarwal, and Managing Director, Tushar Agarwal, the piece is a true testament to the brilliance of human creativity and the timeless allure of luxury jewellery.





## SCHEDULE

# innov8 Global Schedule

TALKS

| Jio        |                     |   |   |   |  |   |  |   |
|------------|---------------------|---|---|---|--|---|--|---|
| Date       | Time                | Slot 1  | Slot 2  | Slot 3                                  | Slot 4   | Slot 5  | Country delegation   | Focus Product   |
| 4th August | 12.00 pm - 1.00 pm  | D.Navinchandra Exports - Ayush Mehta & Virag shah | Asian Star - Sameer Bhansali & Viren Kothari. |   |  |   | Turkey + Iran + Vietnam +Thailand + Korea + Uzbekistan + Africa                    | Loose Diamond, Studded Jewellery                                |
| NESCO      |                     |   |   |   |  |   |  |   |
| 4th August | 5.45 pm - 6.45 pm   | GreenLab - Mr. Miraj Patel                        | Lotus Jewellery Creation - Vineet Vasa        | Anmol Swarna India -                    | Prism Enterprises- Aayush Bhansali & Amar Bhansali | Vijay Exports - Prakash Dhanak & Mrs. Shweta Dhanak | Saudi Arabia + UAE + Middle East + UK +USA + Sri Lanka + Bangladesh + Iran + Nepal | Gold Jewellery, Studded Jewellery                               |
| 5th August | 11.30 am - 12.30 pm | TanvirKumar & Co. - Ravish Kala                   |   |   |  |   | Bangladesh + Myanmar + Malaysia + Singapore +Uzbekistan + Iran+ Africa + Turkey    | Gold jewellery & Studded jewellery, loose gemstone              |
| 5th August | 12.30 pm - 1.30 pm  | Sky Gold -Darshan Chauhan & Himanshu Shah         | AB Jewels - Yash Aggarwal & Sanjay Aggarwal   | Aqua Jewellers - Sweta shah & Amit shah | Padmavati - Joy Jain Rajendra Jain                 |   | Saudi Arabia + UAE + Middle East + UK +USA + Sri Lanka +Nepal                      | Gemstones, Silver jewellery, Gold Jewellery & Studded Jewellery |

NATURAL DIAMOND | Academy  
 COUNCIL

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## SCHEDULE

Innov8 Talks Knowledge Partner

# innov8 Talks Schedule



| Jio World Convention Centre (JWCC) |                      |   |              |  |
|------------------------------------|----------------------|---|--------------|--|
| Date                               | Time                 | Speakers  | Sessions     | Topic  |
| 5th August                         | 11.30 am to 12.30 pm | Kirti Deshmukh, Dy. Director Industries, MMR, Mumbai  | Innov8 Talks | Awareness program of GJEPC initiatives for MSME, Membership                                  |
| 5th August                         | 3.30 pm to 4.30 pm   | Smit Patel Pranay Narwekar  | Innov8 Talks | LGD - Future Growth and Price Trends   |
| 5th August                         | 4.45pm to 5.30pm     | Rahul Desai, CEO & MD, International Institute Of Gemology (IIG), Team Venus Jewel  | Venus Jewel  | What Lies Beyond the 4cs   |
| 6th August                         | 11.30 am to 12.30 pm | Maulik R. Shah Supreme Kothari  | Innov8 Talks | GST and Banking Schemes for MSME   |
| 6th August                         | 3.30 pm to 4.30 pm   | Neha Kejriwal, Category Manager - Jewellery & Watches, eBay & Pavni Varma, Seller Recruitment (Jewellery) - West Region, Amazon | Innov8 Talks | Understanding Exports & Shipping of Small Parcels for E-Commerce Business                    |
| 7th August                         | 11.30 am to 12.30 pm | Mithlesh Pandey   | Innov8 Talks | Advantages of Enrolling your Employees under Swasthya Ratna, Swasthya Kosh and Parichay Card |

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
PREMIERE 2023

4<sup>th</sup> - 8<sup>th</sup> August, 2023  
Bombay Exhibition Center - Mumbai

**GJEPC** INDIA  
Department of Commerce  
Ministry of Commerce & Industry  
Government of India

## Visit Exclusive Italy Pavilion

at Machinery and allied section,  
Hall 7 at Bombay Exhibition Centre






## SCHEDULE

# innov8 TALKS Schedule

### Bombay Exhibition Centre

| Date       | Time                 | Speakers   | Sessions      | Product  |
|------------|----------------------|--|---------------|--|
| 5th August | 11am to 12pm         | Bangladesh + Myanmar + Malaysia + Singapore +Uzbekistan + Africa   | Innov8 Global | Gold jewellery & Studded jewellery, loose gemstone   |
| 5th August | 12.30pm to 1.30pm    | Saudi Arabia + UAE + Middle East + UK + USA + Sri Lanka  | Innov8 Global | Gemstones, Silver jewellery, Gold Jewellery & Studded Jewellery                              |
| 5th August | 2.00 pm to 3.00 pm   | Ashish Sakhardande, IJEX Dubai   | Innov8 Talks  | How to setup your business in Dubai and how IJEX can help                                    |
| 5th August | 3.30 pm to 4.30 pm   | Dipu Mehta   | Innov8 Talks  | A Master class on how to work Family managed business  |
| 5th August | 5.00pm to 6.30pm     | 40 Under 40  |               |  |
| 6th August | 11.30 am to 12.30 pm | Amitabh Singh  | Innov8 Talks  | How to do exports with India Post  |
| 6th August | 1.30 pm to 3.00 pm   | IIGJ Alumni Meet   | IIGJ          | Women's Association  |
| 6th August | 3.30 pm to 4.30 pm   | Vijay Batra  | Innov8 Talks  | Motivational speaker - Vijay Batra   |
| 6th August | 4.30pm to 5.30pm     | Prernaa Makhariaa, Founder, Style Prer by Prernaa Makhariaa & Pet Jewellery; Preeti Agarwal, Jewellery Specialist, Journalist, Blogger, Stylist; Hetal Valia, Jewellery Design Mentor; Anju Jain, Creative Director; Vaneja Gupta, Head Design Strategy, Novel Jewels; Ambika Narayan, Director, Apranje Jewellers; Moderator - Navin Sadarangani, Founder, NYUZ | Venus Jewel   | Storytelling Is For Storyselling   |
| 7th August | 11.30 am to 12.30 pm | Mariyappan, General Manager - E-commerce & Digital Initiatives, GRT Jewellers & Aaditya Jain, Owner, Jewels Park   | Innov8 Talks  | How to make your business profitable learn from E commerce start ups                         |
| 7th August | 1.00pm to 2.00pm     | WJA (Nirupa Bhatt)   | WJA           | Women's Jewellery Association  |
| 7th August | 2.30pm to 3.30pm     | Team Venus Jewel   | Venus Jewel   | Diamond Pricing - Beyond the 4Cs   |
| 7th August | 3.30 pm to 4.30 pm   | Naman Ajmera   | Innov8 Talks  | Everything you need to know about Chat GPT AI  |
| 8th August | 12.30pm to 1.30pm    | Team Venus Jewel   | Venus Jewel   | Fancy-Shaped Diamonds - A New Opportunity  |
| 8th August | 11.30 am to 12.30 pm | Mithlesh Pandey  | Innov8 Talks  | Advantages Of Enrolling Your Employees Under Swasthya Ratna, Swasthya Kosh and Parichay Card |



# SHOW GLIMPSES

Scenes from Day 2 of IIJS Premiere! The excitement and energy at Bombay Exhibition Centre was akin to the launch at JWCC on Day 1. IIJS is a veritable feast of gems and jewellery.



# Services

## Facilities

### Trolley Service

2nd August Onwards  
 at BEC & JWCC

A Chargeable Trolley Service will be available on first come first served basis.

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### Wrist Bands

2 wrist bands to every exhibitor for setup days  
 Wrist Band Distribution Location:

- Hall 1
- Between Hall 2 & 3
- Hall 4 at BEC
- Near Pavilion Hall at JWCC

## FACILITIES

### FIRST AID +

BEC: At all Hall entries | JWCC: Ground floor near elevator lobby in JWCC

## &

### PRAYER ROOM

BEC: Hall 1 Entry | JWCC: Level P1 near Registration

## AVAILABLE AT BOTH VENUES

GJEPC INDIA

Department of Commerce  
 Ministry of Commerce & Industry  
 Government of India

## IIJS PRIME

### PRIME LOUNGE

Exclusive Entry  
 Only for Prime Plus Members

Enjoy hand-picked food and beverages along with super speed wifi!



\*No Companions allowed

GJEPC INDIA

## Download Your Digital Visitor Badge With URL link

- Step 1: Click on the link <https://gjepec.org/badgedownload>
- Step 2: Click on the Visitor Login
- Step 3: Enter your registered Mobile no. and generate your Visitor Badge
- Step 4: Click on badge to download



GJEPC INDIA

## Cafeterias at Both Venues

Cafeteria in Hall 1, 2 & 4 at BEC  
 Exhibition Hall in JWCC



## TO & FRO SHUTTLE SERVICE BETWEEN BOTH THE VENUES (JWCC & BEC) IN EVERY 10 MINUTES




GJEPC INDIA

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JEWELLERY SHOW  
2023

4<sup>th</sup> to 8<sup>th</sup> August, 2023

Bombay Exhibition Centre  
Mumbai

Hall 1, Booth 1C. 83C

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# Services

**FACILITIES**

## SHUTTLE SERVICES

|  |  |
|--|--|
| Kurla station to JWCC<br>Bandra station to JWCC                    | Timings : 8 am to 12 pm<br>6 pm to 9 pm                                |
| Goregaon station to BEC  | Timings : 8 am to 12 pm<br>6 pm to 9 pm                                |
| Officials hotels to BEC<br>Timings : 8 am to 12 pm<br>6 pm to 9 pm | Officials hotels to JWCC<br>Timings : 8 am to 12 pm<br>5 pm to 8:30 pm |



**Goregaon East Metro Station for BEC is now functional!**  
 Requesting all to make maximum use of Metro and avoid private Vehicles


**ONE EARTH INITIATIVE** GJEPC will plant one tree on behalf of each visitor

**IIJS. WHERE BUSINESS HAPPENS**  
 Toll Free Number : 3000-903-4553 | Missed Call Number : +91-7200048100

**FACILITIES**

## COMPLIMENTARY WATER FOR ALL EXHIBITORS & VISITORS



**GJEPC** INDIA 



## Download Park+ App

For Parking near BEC (NESCO)

**Parking locations:**  
 • Lodha Florenza • Romel Aether • Oberoi Prisma

Booking to be done daily.  
 Use Promo Code "IIJSP23" for complimentary parking

Please make your booking for each day



**GJEPC** INDIA

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
**PREMIERE 2023**  
 3<sup>rd</sup> - 7<sup>th</sup> August, 2023  
 Jio World Convention Centre- Mumbai  
 4<sup>th</sup> - 8<sup>th</sup> August, 2023  
 Bombay Exhibition Centre- Mumbai

**GJEPC** INDIA

## Venue Wise Timings for IIJS Premiere 2023



Dual Venue, Dual Opportunity!

Jio World Convention Centre (JWCC)  
 10:00 Am to 7:00 Pm

Bombay Exhibition Centre (NESCO)  
 11:00 Am to 8:00 Pm

## Green IIJS, Clean IIJS!

AN IIJS INITIATIVE



**ONE EARTH**

**GJEPC donates 1 tree for every visitor!**  
 Contributing over 40000 trees this IIJS PREMIERE!

- Digital Badges to Save Paper
- Hand Dryers in Toilets
- Recycling plastic bottles
- Green electricity

**Take part in the effort! Join us!**



Scan to contribute

## ADVISORY TO EXHIBITORS AND VISITORS

**USE METRO AND AVOID TRAFFIC CONGESTION AND SAVE TRAVEL TIME TOO.**



Use (Goregaon East Metro Stn.) to reach Bombay Exhibition Centre (Nesco) Goregaon.

**GJEPC** INDIA



# Services

**FACILITIES**  
**COMPLIMENTARY**  
**WIFI**  
**FOR ALL THE VISITORS & EXHIBITORS AT IIJS PREMIERE 2023**

**YOUR MOBILE IS YOUR DIGITAL BADGE**

Download your Digital Badge and keep it ready before you enter the venue.  
 (Print out not required)

Digital Badge valid for Both Venues

**IIJS PRIME**

- Priority Check-in For Our Prime Exhibitors & Visitors At Both Venues
- Exclusive Parking For Prime Exhibitors At Bec
- Exclusive Entry In The Prime Lounge For Prime Plus Members At Both Venues

**BE THE PRIME**

**WELCOME TO A WORLD OF CULINARY DELIGHTS & FLAVORS WITH OUR HANDPICKED FINEST FOOD BRANDS AT IIJS PREMIERE 2023**

|  |   |  |   |   |                                    |
|--|---|--|---|---|------------------------------------|
| <b>THIRD WAVE COFFEE</b><br>Coffee & Bakery      | <b>SUBWAY</b><br>Sandwiches & Snacks              | <b>NEW YORK SUBSTITO</b><br>Sandwiches & Bakes | <b>SOCIAL</b><br>Publix Foods                         | <b>COFFEE SAPE DAY</b><br>Coffee & Bakery       | <b>SHV SAGAR</b><br>Pan Indian     |
| <b>MAIZ</b><br>Mexican & Indian                  | <b>JC HIGHNESS</b><br>Panipuri, Puffs & Lollipops | <b>Hatti Kappi</b><br>Coffee & Bakery          | <b>SMOKE HOUSE DELI</b><br>Pizzas, Sandwiches & Bakes | <b>BLUE YOGI</b><br>Coffee & Bakery             | <b>WOW! MOMO</b><br>Chinese Food   |
| <b>KCOFFAESTERS</b><br>Coffee & Bakery           | <b>LEFRANKIE</b><br>Pizzas                        | <b>ZOO</b><br>Pan Asian & Indo-Chinese         | <b>SOCIETY</b><br>Ice (Nevada's Cart)                 | <b>AMARU</b><br>Finger Food                     | <b>K.S. PANI</b><br>Cakes          |
| <b>TEMPERED TRUCK</b><br>Burgers, Wraps & Breads | <b>INDIC</b><br>Tacos                             | <b>CHINA TIME</b><br>Chinese Food              | <b>Daily Deli</b><br>Sandwiches, Wraps & Bakes        | <b>CHETTINAD EXPRESS</b><br>South Indian Snacks | <b>BLACK BITE</b><br>Indian Snacks |
| <b>RAJSHAKI</b><br>Tandoori                      | <b>LOCAL</b><br>Chutney, Jalebi, Falooda & Shenda | <b>SBARRO</b><br>New York Pizzas               | <b>Kulcha Bhoj</b><br>Panipuri, Dosa, Idli & Chutney  |   |                                    |

**Want to know all that's happening on IIJS?**

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