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COVER STORY

IIJS Bharat Premiere: Six Days That Shape The Next Six Months

From first meetings to first orders, IIJS Bharat Premiere is where global business begins.

In just a few days, the doors will open. Thousands of jewellery collections, months in the making, will finally be unveiled. Retailers will arrive with buying lists. Manufacturers will arrive with their biggest launches. International buyers will arrive looking for new partners. For six days, Mumbai will become the meeting point for an industry that never stands still.

This year's IIJS Bharat Premiere arrives at a pivotal moment. India's jewellery exports are regaining momentum. Fresh Free Trade Agreements are opening new markets. Retailers are preparing for the festive season, while manufacturers are looking



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COVER STORY



beyond India's borders with renewed confidence. The conversations that begin on the show floor next week are likely to shape business for the rest of the year.

Behind the scenes, GJEPC has been preparing for months. Despite the redevelopment of Hall 1 at Bombay Exhibition Centre, the exhibition has been completely re-engineered. Product categories have been consolidated, new exhibition space has been added, and the layout has been redesigned to make sourcing simpler and faster. Buyers will spend less time finding exhibitors and more time discovering products.

Kirit Bhansali, Chairman, GJEPC, said, "IIJS Bharat Premiere continues to reflect the growing strength and global aspirations of India's gem and jewellery industry. As new trade opportunities emerge through Free Trade Agreements and international demand for Indian jewellery expands, this edition comes at the right time. We look forward to welcoming buyers from across India and the world to a platform that has consistently driven business, strengthened partnerships and showcased the best of Indian craftsmanship."

When the gates open, more than 2,100 exhibitors across 3,600+ stalls will present



their latest collections to over 50,000 trade visitors, including more than 2,700 buyers from over 80 countries. For one week, the world's second-largest B2B gem and jewellery exhibition will once again become the industry's biggest marketplace.

Shaunak Parikh, Convenor - National Exhibitions, GJEPC, added, "Every edition of IIJS Bharat Premiere is designed around one goal: making it easier for buyers and exhibitors to do business. This year, despite significant venue redevelopment, we have reimagined the exhibition with smarter product zoning, improved navigation and additional exhibition space to create a more efficient sourcing experience. We look forward to welcoming the global jewellery fraternity to another landmark edition."

Some will come to launch a collection. Some to discover a trend. Some to enter a new export market. Others simply to find the product that will define their festive season.

Everyone will arrive looking for opportunity. And in just a few days, the search begins.

MESSAGES



Kirit Bhansali
Chairman, GJEPC

As we celebrate the 25th year of IIJS Bharat transforming to a B2B show and welcome you to the 42nd edition of IIJS Bharat Premiere, we take note of a remarkable journey that mirrors the evolution of India's gem and jewellery industry. Over the past two and a half decades, IIJS has evolved as one of the world's most influential B2B platforms, driving the transformation of India's domestic jewellery market while showcasing the country's manufacturing excellence, design capabilities, and craftsmanship to the world.

Today, our industry stands at the threshold of a new era. India's expanding network of Free Trade Agreements with the UAE, Australia, the UK, EFTA, Oman, and New Zealand is opening new opportunities for Indian gem and jewellery exports. These agreements will enhance our global competitiveness, diversify export markets, and enable businesses of all sizes to access new growth opportunities.

As we prepare for this next phase of growth, GJEPC is building world-class infrastructure through landmark initiatives such as the India Jewellery Park, Mumbai, and the Jaipur Gems & Jewellery Bourse. With the government's recent Free Trade Warehousing Zone (FTWZ) approval, the Bharat Ratnam Mega CFC in Mumbai is rapidly emerging as a venue for global diamond trading. Rapaport Diamond Corporation's decision to host its first-ever pre-auction diamond viewing in India at the Bharat Ratnam Mega CFC marks the beginning of a policy-driven shift that is attracting international diamond trade activities to India, further strengthening the country's position in the global diamond supply chain.

Together with our focus on sustainability, transparency, responsible sourcing, digital transformation, and innovation, these initiatives will reinforce India's position as a preferred global hub for jewellery manufacturing, trading, and sourcing.

The vision before us is bold yet achievable. Guided by the Hon'ble Prime Minister Shri Narendra Modi's vision of Viksit Bharat @ 2047, GJEPC has set an ambitious goal of achieving USD 100 billion in gem and jewellery exports by the 100th anniversary of India's Independence. Realising this vision will require collective effort, stronger global partnerships, policy support, technological advancement, and a staunch commitment to excellence. IIJS Bharat Premiere will continue to play a pivotal role in this journey by connecting businesses, encouraging innovation, creating opportunities, and strengthening India's reputation as a trusted global partner.

As we gather once again under the IIJS banner, I invite every exhibitor, buyer, entrepreneur, and stakeholder to look beyond today's opportunities and embrace tomorrow's possibilities. Together, let's shape the next chapter of India's gem and jewellery industry—one defined by innovation, sustainability, global leadership, and shared prosperity.



Shaunak Parikh
Convenor - National
Exhibitions and Vice
Chairman, GJEPC

Every year, we ask ourselves one simple question before IIJS Bharat Premiere opens its doors: how do we make this experience better than the last? This edition, I believe, answers that question more decisively than most.

We arrive at a genuinely crucial moment for the industry. India has entered a new phase of trade expansion, with multiple FTAs increasing our export opportunities, and the show itself has undergone one of its most significant floorplan redesigns yet, driven by the redevelopment of Mumbai's exhibition infrastructure.

The temporary unavailability of Hall 1 at BEC was probably our biggest operational challenge this year. We had to rethink the floorplan from scratch: shifting machinery to Hall 5, and securing additional space at Jio World Convention Centre, including the Jasmine and Lotus halls. Silver jewellery has moved to JWCC, coloured gemstones have been repositioned, and several categories have been reshuffled into a far more structured layout. What began as a constraint turned into an opportunity to build a smarter show, one where buyers spend less time searching for exhibitors and more time doing business.

On the trade front, the picture is genuinely exciting. The India-UK FTA has already come into force, talks with the EU are progressing, and there's real optimism around an eventual agreement with the United States. We've already seen strong momentum in trade with the UAE and Australia following their respective agreements. These FTAs strengthen the 'Made in India' proposition, and GJEPC is working closely with the government's Export Promotion Mission to help more manufacturers, especially MSMEs, step confidently into export markets.

For this edition, registration numbers were ahead of last year, our Retailers' Connect programme has expanded significantly across India, and door-to-door buyer outreach spanned across markets including the UK, Malaysia, Saudi Arabia, the UAE, Bangladesh and several Central Asian and Southeast Asian countries. Alongside the business floor, we've built in moments to connect and celebrate, from a networking evening with live performances to our Jewellers for Hope charity dinner, and the GI-Craft Pavilion celebrating India's traditional jewellery crafts.

Looking ahead, our priorities remain clear. We'll keep improving the visitor and exhibitor experience, keep investing in digitisation and AI to make the show run smoother, and keep consolidating categories so sourcing becomes simpler with every edition. Jewellery, at the end of the day, is a tactile product. Buyers want to see it, touch it and compare it in person, and I don't see that changing. Physical exhibitions will remain at the centre of how this industry does business.

To every buyer walking these halls this year, my hope is simple: that you leave with complete confidence in India's gem and jewellery industry, not just as a sourcing destination, but as a long-term partner in your growth.

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INTERNATIONAL PROMOTION

GJEPC Reaches 100+ Jewellery Retailers Across Abu Dhabi for IIJS Bharat Premiere 2026

GJEPC expanded its international outreach for IIJS Bharat Premiere 2026 with an extensive engagement programme across Abu Dhabi, reinforcing the emirate's growing importance as a key market for Indian gem and jewellery exports.

As part of the campaign, the GJEPC team met more than 100 jewellery retailers across Abu Dhabi, personally inviting them to attend IIJS Bharat Premiere 2026 while gathering valuable insights into buyer preferences, pricing trends, sourcing requirements and the evolving retail landscape.

The outreach extended beyond established commercial districts to emerging and traditional jewellery trading hubs, including Baniyas Traditional Jewellery Market, Souk Al Rams, Mecca Mall, Hamdan Street, Madinat Zayed and Musaffah. These visits provided first-hand exposure to Abu Dhabi's diverse jewellery ecosystem, spanning heritage souks and modern retail destinations, while



identifying new opportunities for Indian manufacturers and exporters.

The response from the trade was highly encouraging, with gold jewellery retailers expressing strong interest in strengthening sourcing relationships with Indian suppliers. Retailers acknowledged India's



craftsmanship, wide product offering and reliability, while showing keen interest in visiting IIJS Bharat Premiere 2026 to explore new collections and business partnerships.

IIJS Bharat Premiere 2026 will be held from 5 to 9 August at the Jio World Convention Centre (JWCC),



Mumbai, and from 6 to 10 August at the Bombay Exhibition Centre (BEC), Goregaon, bringing together leading manufacturers, exporters and buyers from across the global gem and jewellery industry.

GJEPC Takes IIJS Bharat Premiere Roadshow to Dubai's Almas Tower

GJEPC has expanded its Middle East buyer outreach for IIJS Bharat Premiere through a door-to-door campaign at Dubai's Almas Tower, the headquarters of the Dubai Multi Commodities Centre (DMCC) and one of the world's leading hubs for the diamond trade.

Home to a large concentration of global diamond manufacturers, traders and industry stakeholders, Almas Tower served as a strategic venue for GJEPC to engage directly with key decision-makers and promote IIJS Bharat Premiere as a premier sourcing platform for the international jewellery industry.

The campaign received an encouraging response, with leading diamond companies expressing interest in visiting IIJS Bharat Premiere. Industry participants highlighted the show's growing international profile, broad product offering and its ability to connect global buyers with India's jewellery manufacturers under one roof.



INTERNATIONAL PROMOTION

GJEPC Connects with Bangladesh's Top Jewellery Buyers Ahead of IIJS Bharat Premiere 2026

GJEPC has launched an extensive buyer outreach campaign across Bangladesh to strengthen trade ties and drive participation at IIJS Bharat Premiere 2026, India's largest B2B gems and jewellery exhibition. The initiative aims to engage leading retailers, wholesalers, importers and buyers from one of South Asia's fastest-growing jewellery markets.

Led by Kaushik Ghosh, Regional Director - Kolkata, GJEPC, the campaign includes meetings with H.E. Shri Dinesh Trivedi, High Commissioner of India to Bangladesh, the President and Executive Committee of the Bangladesh Jewellers' Association (BAJUS), as well as key industry stakeholders across Dhaka, Narayanganj, Cumilla, Feni, Noakhali, Rajshahi, Chittagong and other major jewellery trading centres.

GJEPC is showcasing the wide sourcing opportunities available at IIJS Bharat Premiere 2026, spanning gold jewellery, natural diamonds, coloured gemstones, silver jewellery, lab-grown diamonds, machinery, technology and allied industry segments. The Council is also reinforcing India's position as a trusted sourcing destination for the Bangladesh jewellery trade.



As part of the outreach, GJEPC is inviting some of Bangladesh's leading jewellery companies, including Apan Jewellers, Amin Jewellers, Jarwa House, Sharmin Jewellers, Shananda Jewellers, Venus Jewellers, Diamond World, Alankar Niketan, Alvi Jewellers, Azam Khan Jewellers and Ria Jewellers, along with other prominent retailers and wholesalers, to visit IIJS Bharat

Premiere 2026 in Mumbai.

Bangladesh's jewellery market continues to expand on the back of rising disposable incomes, a strong wedding market and growing demand for premium jewellery. While gold jewellery remains the dominant category, demand for natural diamond jewellery is steadily increasing among organised retailers and established brands,

presenting new business opportunities for Indian manufacturers.

Through direct engagement with the Bangladesh jewellery fraternity, GJEPC aims to deepen commercial partnerships, expand cross-border trade and encourage stronger buyer participation at IIJS Bharat Premiere 2026.

IIJS Bharat Premiere Strengthens GCC Outreach with Deira Gold Souq Campaign

GJEPC stepped up its buyer outreach in Dubai, placing the famed Deira Gold Souq at the heart of its campaign to drive participation in IIJS Bharat Premiere, scheduled to be held from 5 to 10 August 2026 in Mumbai.

With 76% of Dubai's jewellery buyers concentrated in Deira Gold Souq, the district forms the cornerstone of the initiative. The campaign involves direct engagement with prominent jewellers across Deira Gold Souq, its surrounding gold trading clusters, and the Ithra Gold District, reinforcing ties with key retailers, wholesalers and distributors in the GCC market.

Through the Dubai phase



of the campaign, GJEPC is targeting more than 500

buyer registrations, building a strong pipeline of trade

visitors from across the region for IIJS Bharat Premiere.

INTERNATIONAL PROMOTION

IIJS Bharat Premiere Boosts Buyer Outreach with Dubai Gold Souq Roadshow

Continuing its international promotion campaign, IIJS Bharat Premiere conducted a targeted roadshow at Dubai's renowned Gold Souq, one of the Middle East's most important jewellery trading hubs.

The outreach programme enabled direct engagement with retailers, wholesalers, traders, and other key industry stakeholders, highlighting the sourcing opportunities available at IIJS Bharat Premiere.

Through one-on-one interactions and personalised invitations, the team generated strong interest among prospective buyers while showcasing the scale, product diversity, and business potential of the show.



Dubai's Gold & Diamond Park Campaign Strengthens IIJS Bharat Premiere Buyer Drive



The buyer outreach campaign for IIJS Bharat Premiere gathered further momentum with a strategic visit to Gold and Diamond Park in Dubai, one of the region's leading jewellery business destinations and a preferred hub for prominent retailers.

During the door-to-door campaign, the team met more than 50 leading jewellers, highlighting the sourcing

opportunities available at the show and showcasing India's strengths as a global hub for gem and jewellery manufacturing.

The campaign received an encouraging response from the trade, with several diamond retailers expressing strong interest in visiting IIJS Bharat Premiere. Buyers cited the exhibition's scale, extensive product range,

advanced manufacturing capabilities and the opportunity to meet leading Indian jewellery manufacturers under one roof as key attractions.

The visit also enabled the team to strengthen relationships with the jewellery trade, gather market insights and invite buyers from across the GCC region to attend the show.

The Gold and Diamond Park outreach forms part of GJEPC's wider international buyer engagement programme, which is steadily advancing towards its goal of attracting more than 1,100 trade buyers from the Middle East.

INTERNATIONAL PROMOTION

IIJS Bharat Premiere 2026 Strengthens Nepal Buyer Outreach Through Multi-City Roadshow



GJEPC expanded its international buyer outreach for IIJS Bharat Premiere 2026 with a comprehensive roadshow across Nepal, engaging leading jewellery associations, trade bodies and retailers to drive visitor registrations for the show.

Led by Ajay Purohit, Deputy Head - International Events, GJEPC, the outreach programme covered

Kathmandu, Lalitpur, Pokhara and Chitwan, where the delegation met industry leaders and extended invitations to buyers, wholesalers, manufacturers and trade associations.

In Kathmandu, the delegation held discussions with Shakti Beghani, President of the Nepal Gems & Jewellery Association, along with its office bearers. Separate

meetings were also held with Keshabh Sunar, President of the Nepal Gold Silver Craft Business Association, and Hari Rasaili, Executive Director of the Nepal Gold Silver Art Business Association.

The delegation also met Krishna Lal Maharjan, President of the Lalitpur Gems & Jewellery Association, in Lalitpur. Another key engagement in Kathmandu

was with Arjun Rasaili, President of the Federation of Nepal Gold & Silver Dealers Association (FENEGOSIDA), which represents nearly 25,000 jewellers, artisans and dealers across the country.

As part of the campaign, GJEPC paid a courtesy visit to Kishan Sunar, President of the Federation of Nepal Gold Silver Gems and Jewellery Association (FNGSGJA), Nepal's national umbrella body representing district-level jewellery associations and associate members. Meetings were also held with the executive board members of the Nepal Gold Silver Gem & Jewellery Entrepreneur Union in Pokhara and the Nepal Gold & Silver Dealers Association in Chitwan.

The Nepal mission forms part of GJEPC's global international roadshow programme for IIJS Bharat Premiere 2026, spanning key jewellery markets across the UK, Saudi Arabia, Sri Lanka, Bangladesh, Nepal, Malaysia, Thailand, Vietnam, Turkey, Uzbekistan, Kazakhstan, Kyrgyzstan and the GCC, including the UAE, Kuwait, Bahrain and Qatar.

IIJS Bharat Premiere Launches Middle East Door-to-Door Campaign at Sharjah Jewellery Show

GJEPC has launched the first phase of its Middle East door-to-door (D2D) campaign for IIJS Bharat Premiere, beginning with participation at the Sharjah Jewellery Show in the UAE.

The campaign aims to strengthen engagement with key jewellery retailers and wholesalers across the region while promoting IIJS Bharat Premiere as a sourcing destination for the Middle Eastern trade. Through direct interactions with prominent retailers in the UAE, the initiative seeks to build stronger industry connections and gain deeper insights into the evolving dynamics of the local jewellery market.

The UAE was selected as the starting point of the Middle East roadshow due to its position as a global luxury goods hub and its diverse consumer base. Through the campaign, GJEPC plans to invite more than 800 trade buyers from across the Middle East to attend IIJS Bharat Premiere from 5th to 10th August in Mumbai at JWCC and Nesco, creating opportunities for new business partnerships and expanding the reach of Indian jewellery manufacturers in the region.

As part of the outreach programme, the IIJS Bharat Premiere team also met jewellery professionals from Bahrain at the exclusive



Bahrain Pavilion during the Sharjah Jewellery Show. These interactions are expected to help Indian manufacturers

better understand the aesthetic preferences and sourcing requirements of buyers from the Gulf market.

Kirit Bhansali, Chairman
The Gem & Jewellery Export Promotion Council

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INTERNATIONAL PROMOTION

India Strengthens Presence at Singapore Jewelry Expo; IIJS Bharat Premiere Campaign Gathers Pace



Ms. Pooja Tillu, Deputy High Commissioner of India to Singapore, visited the India Pavilion at the Singapore International Jewelry Expo (SIJE) 2026, where she interacted with all 11 participating Indian exhibitors.

During her visit, Ms. Tillu discussed the exhibitors' product offerings and encouraged them to participate regularly in SIJE to strengthen their presence in the Singapore market and the wider ASEAN region.

She also suggested organising a pre-show

business meeting ahead of future editions of SIJE. According to her, the initiative would help Indian exhibitors expand their business across Asian markets by leveraging Singapore as a regional hub, while creating opportunities to engage retailers and wholesalers through focused business meetings during the exhibition.

Alongside the exhibition, GJEPC conducted a door-to-door promotional campaign for IIJS Bharat Premiere 2026 in Singapore's Little India precinct. Invitations

to attend the show were personally handed over to jewellery retailers as part of the Council's efforts to attract more trade buyers from Singapore to India's flagship B2B jewellery exhibition.

As part of the outreach, P. Anand, Chief Manager, GJEPC, met several leading jewellery retailers including Mustafa Jewellery, Abiraame Jewellers, Haniffa Jewellers, Ishtara Jewellery, as well as India-based GRT Jewellers and Joyalukkas to promote IIJS Bharat Premiere 2026.

Singapore represents an

important market for Indian exporters. According to Euromonitor International, Singapore's retail jewellery market was valued at approximately US\$3.01 billion (SGD 3.9 billion) in 2025 and is projected to continue growing through 2030. Singapore also serves as a strategic gateway to the wider ASEAN region, making it an important source of international buyers for IIJS Bharat Premiere.

GJEPC Expands IIJS Bharat Premiere 2026 Promotion Across Thailand



GJEPC has expanded its promotional campaign for IIJS Bharat Premiere 2026 across Thailand through a series of meetings with the Embassy of India, leading industry

associations, government institutions and jewellery retailers. Varun Chulet, Assistant Director, GJEPC Jaipur, led the outreach aimed at strengthening bilateral

trade ties and encouraging greater Thai participation in the show.

The outreach began with a courtesy visit to the Embassy of India in Bangkok, where

the GJEPC delegation met Ms. Jagpreet Kaur, Head of the Economic and Commerce Wing, Mr. Navin Bhardwaj, Attaché (Economic & Commerce), and Mr. Tarun Mangal, Assistant Attaché (Economic & Commerce). Discussions focused on the India-Thailand gem and jewellery trade, enhancing participation at IIJS Bharat Premiere 2026 and promoting the show across Thailand.

The Embassy assured GJEPC of its full support for IIJS Bharat Premiere 2026 and agreed to facilitate outreach by sharing the exhibition's details with Thailand's jewellery trade network and assisting in connecting the Council with industry contacts.

As part of its industry engagement programme, GJEPC met representatives of Thai Gem and Jewelry Traders Association (TGJTA), ASEAN Gems and Jewellery Association (AGJA) and Thai

INTERNATIONAL PROMOTION

Silver Exporters Association (TSEA), inviting their members to visit IIJS Bharat Premiere 2026. The associations welcomed the initiative and expressed interest in organising official visitor delegations to the show.

GJEPC also carried out an extensive retail outreach campaign, personally inviting jewellers operating in Bangkok's Jewellery Trade Center and Charan Wong Road to attend IIJS Bharat Premiere 2026. Retailers were encouraged to explore sourcing opportunities from India, identify emerging

design and product trends, conduct market research, and gain insights into evolving consumer preferences. The initiative received a positive response from the trade.

During the visit, GJEPC held discussions with Suttipong Damrongsakul, President of the ASEAN Gems and Jewellery Association at Gemopolis, on bringing a dedicated AGJA delegation from Gemopolis to IIJS Bharat Premiere 2026.

The delegation also met Sidthisak Limvatanayingyong, President, and Tienbhan Bunsongsikul, Secretary

General of the Thai Silver Exporters Association, to discuss organising factory visits for Indian exhibitors during the Bangkok show, identifying Thai companies interested in establishing manufacturing facilities in India, promoting IIJS among TSEA members, and forming a TSEA delegation for the exhibition.

In another key meeting, GJEPC met Sumed Prasongpongchai, Director General of Gem and Jewelry Institute of Thailand (GIT), where discussions covered a potential student exchange

programme with the Indian Institute of Gems & Jewellery (IIGJ) and expanding IIJS Bharat Premiere 2026 promotion through GIT's academic and industry network.

The Thailand outreach forms part of GJEPC's ongoing international campaign to strengthen trade partnerships, deepen engagement with key overseas markets and attract a wider base of buyers and industry stakeholders to IIJS Bharat Premiere 2026.

GJEPC Delegation Explores Trade Opportunities with Uzbekistan at Tashkent Networking Meet



A 10-member Indian gems and jewellery delegation participated in a high-level networking event in Tashkent, Uzbekistan, engaging with more than 60 stakeholders from the jewellery trade, government bodies, customs authorities and industry associations to strengthen bilateral trade ties.

The Indian delegation was led by Sohil Kothari, Convenor - SEZ Sub-committee, GJEPC, who outlined the objectives of the visit and reaffirmed India's commitment to expanding cooperation with Uzbekistan's gems and jewellery sector.

The event opened with a welcome address by Her Excellency Smt Smita Pant, Ambassador of India to Uzbekistan, who emphasised the importance of closer economic engagement between the two countries.

Among the key dignitaries in attendance were Roziboyev,

Head of the Department of Supporting Business at the Customs Committee of Uzbekistan, along with other Customs Committee officials; Alisher Shaykhov, Advisor to the Chairman of the Chamber of Commerce and Industry of Uzbekistan; and Nodir Mirahmedov, Chairman of the Jewellery Association of Uzbekistan.

During the networking session, the GJEPC delegation showcased India's strengths across the gems and jewellery value chain, highlighting the country's manufacturing capabilities, export expertise and comprehensive industry ecosystem. The presentation also focused on opportunities to deepen trade cooperation, facilitate business partnerships and enhance collaboration between Indian and Uzbek jewellery companies.



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HIGHLIGHTS

IIJS Bharat Receives Special Legacy Honour at Exhibition Excellence Awards 2026



IIJS Bharat, organised by GJEPC, has been conferred the prestigious Special Legacy

Honour at the **Exhibition Excellence Awards 2026**, marking the third consecutive

year that the show has received recognition at the industry awards.

The honour recognises IIJS Bharat's enduring contribution to the exhibition industry and its evolution over the past 42 years into one of the world's leading B2B sourcing platforms for the gem and jewellery trade. The award was accepted by **Shamal Pote, Director - National Exhibitions, GJEPC**, on behalf of the Council. "The recognition reflects the continued support and confidence of exhibitors, domestic and international visitors, industry stakeholders and partners who have contributed to the growth of IIJS Bharat over the decades," he said. The show has played a significant role in connecting manufacturers, wholesalers, retailers and international buyers, while showcasing India's strengths as a global jewellery hub.

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NATIONAL PROMOTION

GJEPC Drives IIJS Bharat Premiere Registrations, Export Awareness in Amritsar

GJEPC's Delhi Regional Office organised a two-day Membership & Export Awareness Camp and IIJS Premiere 2026 Registration Drive on 16-17 June at Ravi Jewellers, Guru Bazar, Amritsar, in association with Swarnkar Sangh Punjab and Sarrafa Association Guru Bazar. The initiative received a strong response from the local jewellery community and focused on promoting exports, GJEPC membership and participation in IIJS Premiere 2026.

Sanjay Madaan and Pranabes Hazra, both Chief Managers, GJEPC, briefed participants on the Council's services, export procedures, member benefits, Common Facility Centres (CFCs), training programmes, laboratory facilities, institutes and international business opportunities through IJEX, Dubai.

The registration drive witnessed robust participation, with several leading retailers confirming sizeable PVR packages and many others expressing their intent to complete registrations before the close of the first phase.

During an interactive session, participants raised concerns



over gold availability for manufacturing and exports. GJEPC officials highlighted procurement avenues through the India International Bullion Exchange (IIBX) and encouraged members to participate in the Council's

webinar scheduled for 19 June.

Jewellers also expressed interest in GJEPC's Export Promotion Tours, citing the Amritsar region's strong overseas business and family connections as a key advantage for exploring

international markets. The success of the programme prompted requests for a similar awareness camp in Batala, Punjab, with Swarnkar Sangh Punjab extending support for the initiative.

IIJS Bharat Retailers' Connect in Amritsar Draws 160+ Attendees, Highlights Export Opportunities

More than 160 jewellery retailers and industry stakeholders attended the IIJS Bharat Retailer Connect held in Amritsar on 11 July 2026. Organised with the support of the Swarnkar Sangh Punjab, the programme focused on expanding industry outreach, promoting exports, and encouraging local jewellers to explore opportunities in international markets.

Addressing the gathering, Antarpal Singh Sawhney, Regional Chairman - North, GJEPC, outlined the Council's key initiatives, including IJEX, Dubai, and the Bharat Ratnam Mega Common Facility Centre. He stressed GJEPC's continued focus on strengthening India's gem and jewellery exports and encouraged retailers



to consider transitioning into exporters. Sawhney also urged participants to attend IIJS Bharat Premiere 2026 to benefit from its extensive business networking

opportunities, product showcases and commercial prospects.

Providing an overview of IIJS Bharat Premiere 2026, Pranabes Hazra,

Chief Manager, GJEPC, highlighted the exhibition's scale, international buyer participation and the business advantages it offers exhibitors and visitors. He explained how the show serves as a key platform for sourcing, networking and expanding market reach.

The programme also featured a dedicated session on MSME support by Sanjay Madaan, Chief Manager, GJEPC. He outlined various government schemes available to the gem and jewellery sector, explained eligibility requirements, and highlighted how MSME registration can help businesses access financial and operational benefits while improving their competitiveness.

NATIONAL PROMOTION

IIJS Bharat Retailers' Connect Seminar Draws 200+ Jewellery Retailers in Bhavnagar, Gujarat

GJEPC organised the IIJS Retail Connect seminar in Bhavnagar, Gujarat on 12 July, attracting more than 200 jewellery professionals, primarily retailers, from across the region. Addressing the gathering, Jayanti Savaliya, Regional Chairman - Gujarat, GJEPC, highlighted the business opportunities offered by IIJS Bharat Premiere 2026. He also urged jewellers to explore e-commerce exports and adopt artificial intelligence to improve business efficiency and open new avenues for growth.

The seminar featured



sessions on export opportunities, IIJS Bharat Premiere 2026, and the growing role of AI in the jewellery sector, providing participants with practical insights into emerging industry trends. The event concluded with an interactive discussion that received an enthusiastic response, with attendees appreciating the practical knowledge shared and its relevance to the evolving jewellery business landscape.

Chennai's Jewellery Titans Receive VIP Invites for IIJS Bharat Premiere 2026



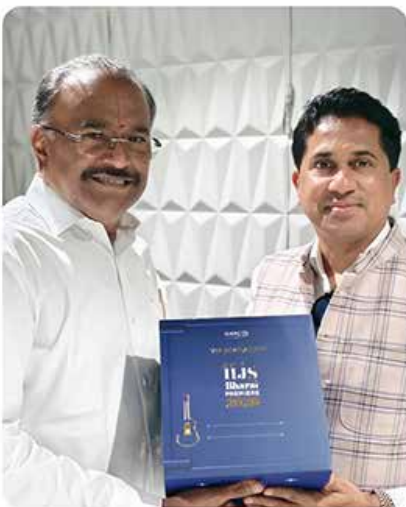
ASHOK POTHY
Director, Pothys Swarna Mahal



G.R. RADHAKRISHNAN
Managing Director - GRT Jewellers (India) Private Limited



GOUTHAM CHALLANI
Director, Challani Jewellers



N. ANANTHA PADMANABAN
Chairman & Managing Director - NAC Jewellers



KIRAN KUMAR JAIN
Chairman and Managing Director, Lalithaa Jewellery Mart Pvt. Ltd.



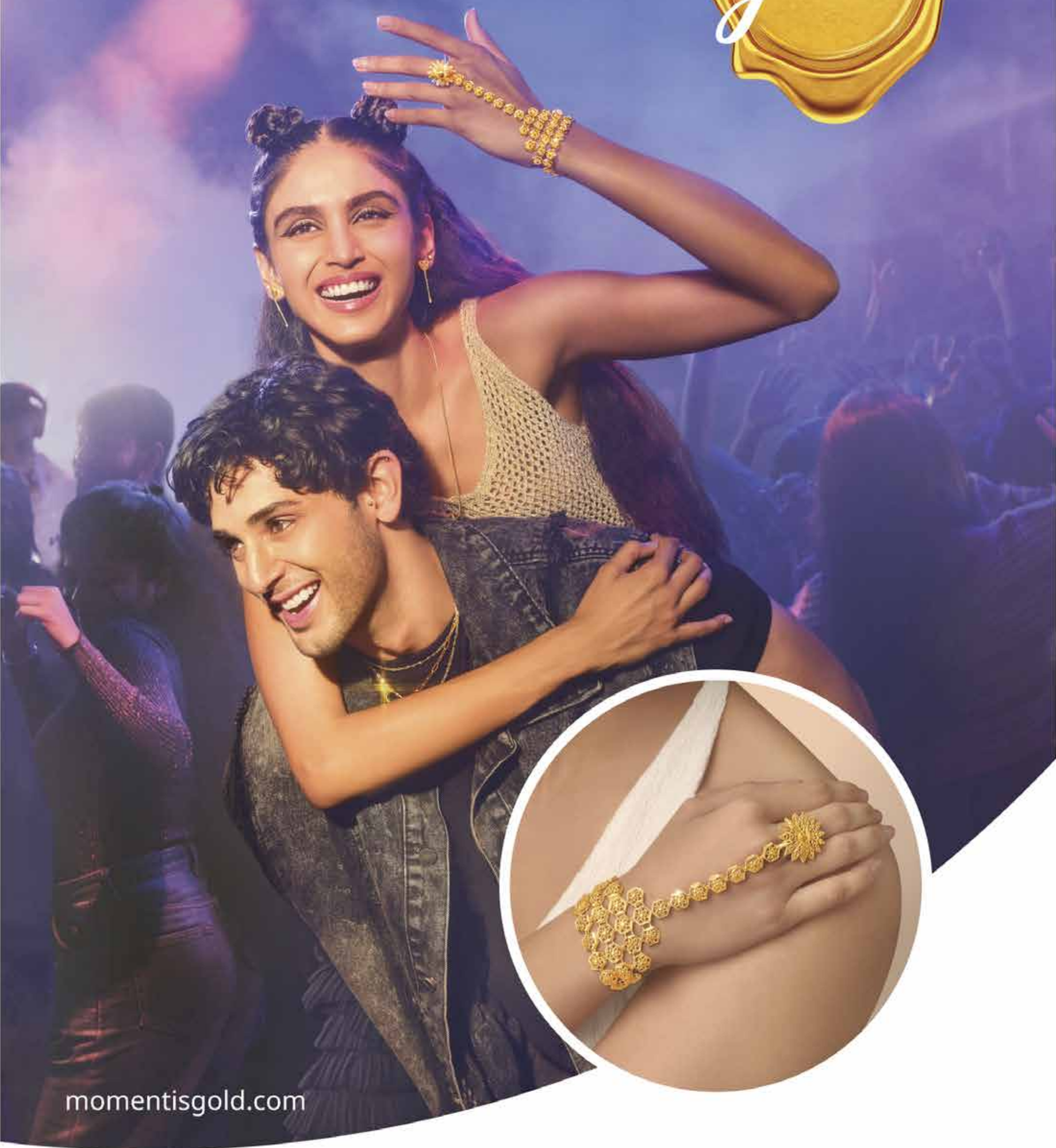
AMARENDRAN VUMMIDI
Managing Director, Vummidi Bangaru Jewellers

Continuing the nationwide outreach for IIJS Bharat Premiere 2026, Mansukh Kothari, Convenor - Events, GJEPC, and Surya Narayan, Regional Director - Chennai, GJEPC, visited leading jewellery retailers across Chennai on 6 July 2026 to personally invite them to India's largest B2B jewellery exhibition.

During the outreach, they met Ashok Pothy, Director, Pothys Swarna Mahal; N. Ananthapadmanaban, Chairman & Managing Director, NAC Jewellers; G.R. Radhakrishnan, Managing Director, GRT Jewellers (India) Private Limited; Kiran Kumar Jain, Chairman & Managing Director, Lalithaa Jewellery Mart Pvt. Ltd.; Goutham Challani, Director, Challani Jewellers; and Amarendran Vummidi, Managing Director, Vummidi Bangaru Jewellers.

When the shine of love
keeps you together.

The moment is



momentisgold.com

NATIONAL PROMOTION

Coimbatore Retailers' Connect Boosts Momentum for IIJS Bharat Premiere 2026

GJEPC organised a Retailers' Connect programme for IIJS Bharat Premiere 2026 in Coimbatore, Tamil Nadu, on 30 June 2026. The event brought together around 80 jewellers, manufacturers, GJEPC members and trade professionals to promote India's largest B2B gem and jewellery exhibition and highlight export opportunities for the regional industry.

The programme was organised with the support of the Coimbatore Jewellers Association and the Coimbatore Jewellers Manufacturers Association as part of GJEPC's nationwide outreach initiative for IIJS Bharat Premiere 2026.

K. Srinivasan, Convenor - Gold Panel, GJEPC, welcomed the gathering and shared insights on export opportunities, encouraging retailers and trade members to explore international markets.

Sabarinath B., President of the Coimbatore Jewellers Association and the Tamil Nadu Jewellers Federation (TNJF), and



Muthuvenkatram B., President of the Coimbatore Jewellers Manufacturers Association, also addressed the gathering and welcomed the participants.

Mansukh Kothari, Convenor - Events, GJEPC, delivered a detailed presentation on IIJS Bharat Premiere 2026, highlighting the show's scale, business opportunities and

the advantages it offers to exhibitors and buyers.

Surya Narayan, Director - Southern Region, GJEPC, presented the export opportunities available to MSMEs and outlined various GJEPC initiatives aimed at helping jewellery businesses strengthen their export capabilities and expand into global markets.

The programme concluded with enthusiastic participation from the local jewellery fraternity, reflecting strong interest in IIJS Bharat Premiere 2026 and GJEPC's export promotion initiatives across Tamil Nadu.

GJEPC Conducts Membership Drive, IIJS Bharat Premiere 2026 Registration Camp in Dehradun, Uttarakhand

GJEPC's New Delhi Regional Office organised a Membership Drive and IIJS Premiere 2026 Registration Camp in Dehradun, Uttarakhand, in association with Sarafa Mandal, Dehradun.

The outreach initiative was hosted at Bombay Jewellers on Rajpur Road, with support from Partner, Bipin Berry. The programme also received the backing of Sunil Masson, President of Sarafa Mandal, Dehradun.

During the session, GJEPC Chief Managers Sanjay Madaan and Pranabes Hazra briefed members of the local jewellery trade, highlighting the benefits of Council membership, export promotion initiatives, and business opportunities available through international exhibitions.

The camp also served as a platform to facilitate registrations for IIJS Premiere



2026, India's flagship gem and jewellery exhibition. Participants were briefed on

the advantages of attending the show, including access to leading manufacturers,

exporters, and industry stakeholders from across the country and overseas.

NATIONAL PROMOTION

GJEPC's Jabalpur Outreach Spotlights IIJS Bharat Premiere & MSME Schemes



GJEPC, in association with the Sarafa Association Jabalpur and the Madhya Pradesh Sarafa Association, organised an IIJS Retailers' Connect seminar in Jabalpur to showcase how the India International Jewellery Show (IIJS) Bharat is helping jewellers expand their businesses while creating awareness about export opportunities for MSMEs.

More than 300 members of the jewellery trade attended

the seminar, which focused on the business advantages of participating in IIJS and the export support available through GJEPC.

Mithilesh Pandey, Senior Director, GJEPC, outlined the Council's initiatives to help MSMEs expand exports. He spoke about opportunities through the India International Jewellery Exposition Centre (IJEX), Dubai, e-commerce platforms such as eBay, international trade fairs, and

increasing access to global markets. He also briefed participants on the benefits of Free Trade Agreements (FTAs) and various MSME schemes and government support available to the industry.

Naheed Sunke, Assistant Director, GJEPC, highlighted the role of IIJS Bharat as one of the industry's largest sourcing and networking platforms. She explained how the exhibition enables retailers and manufacturers

to connect with buyers, discover new products and trends, strengthen business relationships, and access new domestic and international markets.

The programme concluded with an interactive Q&A covering IIJS participation, export procedures, MSME schemes, business expansion strategies, Parichay Cards and health insurance.

Strong Turnout in Jodhpur for IIJS Bharat Premiere Outreach



More than 170 retailers, wholesalers and manufacturers participated in a GJEPC seminar held in association with the Jodhpur Jewellers Association (JJA)

in Jodhpur, as part of the promotional drive for IIJS Bharat Premiere 2026, scheduled from 5th to 10th August 2026.

Supported by JJA, the

event focused on key industry developments and opportunities. De Beers, through its INDRA initiative, presented its services to the trade.

GJEPC officials made a detailed presentation on IIJS Bharat Premiere 2026 and urged jewellers to leverage e-commerce platforms to expand exports. Dedicated sessions on hallmarking regulations and compliance requirements were also conducted to familiarise participants with recent developments affecting the industry.

The seminar featured discussions on challenges faced by retailers, wholesalers and manufacturers. The programme concluded with a networking dinner and generated an encouraging number of on-the-spot registrations for IIJS Bharat Premiere. Organisers expect more registrations ahead of the 25th June first-phase registration deadline.

NATIONAL PROMOTION

Kanpur Seminar Highlights MSME Schemes & IIJS Bharat Business Potential

GJEPC, in association with the All India Jewellers and Goldsmith Federation (AIJGF), organised a seminar on “Export Opportunities for MSMEs and IIJS Bharat Retailers’ Connect” to help jewellery businesses tap global markets while showcasing how IIJS Retail Connect is supporting business growth across the industry.

Addressing the gathering, Anjaneesh Pratap Singh, Deputy Commissioner, Industries, District Industries Centre, Kanpur, outlined the Uttar Pradesh Government’s ongoing efforts to promote exports and strengthen the MSME ecosystem. He highlighted initiatives aimed at boosting export promotion, supporting One District One Product (ODOP) enterprises, improving ease of doing business, and providing financial assistance, skill development and market access. He encouraged jewellers and MSMEs to make full use of these schemes to enhance their competitiveness and expand internationally.

Mansukh Kothari, Convenor



– Events, GJEPC, presented an overview of IIJS Bharat, describing it as a key platform for business growth. He explained how participation in IIJS helps companies build professional networks, explore new markets, strengthen buyer-seller relationships and create long-term business opportunities.

Mithilesh Pandey, Senior Director, GJEPC, highlighted the Council’s initiatives to

strengthen India’s gem and jewellery export ecosystem. His presentation covered opportunities through IJEX, Dubai, e-commerce platforms such as eBay, participation in international trade fairs and access to new global markets. He also explained how FTAs are enhancing India’s export competitiveness and outlined MSME schemes and government support available to industry members.

The seminar drew more than 100 trade members from across the jewellery industry. An interactive Q&A session saw participants seek guidance on export procedures, MSME schemes, international market opportunities, business expansion strategies, GJEPC’s Parichay Card initiative and its Health Insurance Scheme.

IIJS Bharat Premiere Rolls Out VIP Invites Across Kerala

As part of GJEPC’s nationwide outreach for IIJS Bharat Premiere 2026, Khushboo Ranawat, Chairperson – Western Region, personally met leading legacy jewellery retailers across Kerala on 1st & 2nd July 2026, inviting them to be part of India’s premier B2B gem and jewellery exhibition. The visit reinforced GJEPC’s commitment to strengthening relationships with the country’s most respected retail jewellers ahead of the show.

July 1st

- Jos Alukkas Jewellery (Thrissur): Mr. Varghese Alukka, Managing Director
- The Josco Fashion Jewellers (Cochin): Mr. Anto Francis, Senior Purchase Manager
- Bhima Jewels Pvt Ltd (Cochin): Mr. Sathish Chellan, CCO

July 2nd

- Chemmanur Gold Palace



- Int. Jewellery (Thrissur): Mr. Shaji, Senior Purchase Head
- Joyalukkas (Thrissur): Mr. Jose, General Manager & Mr. Gopalakrishnan, Diamond Purchase Head
- Kalyan Jewellers (Thrissur):

- T S Kalyanaraman, Managing Director & Rajesh Kalyanaraman, Executive Director
- KGD Kavitha Gold And Diamonds (Thrissur): Mr. Vinodh K, Supply Chain

- Manager & Mr. Baiju V P, Purchase Manager
- Regal Jewellers (Thrissur): Mr. Varad Raj, General Manager, Purchase Department

NATIONAL PROMOTION

GJEPC Retailers' Connect Roadshow in Kochi Draws Strong Response for IIJS Bharat Premiere 2026

GJEPC successfully hosted the Kochi chapter of its Retailers' Connect roadshow for IIJS Bharat Premiere 2026 on 14 June, attracting 125 jewellery retailers from across Kerala.

The event, organised with the support of **Kerala Gold and Silver Merchants Association (KGSMA)**, familiarised retailers with the opportunities available through IIJS Bharat Premiere 2026 and various initiatives undertaken by GJEPC to support the gem and jewellery trade.

Naheed Sunke, Assistant Director, GJEPC, presented an overview of the Council's key programmes, highlighting the benefits of GJEPC membership, international exhibitions, MSME support initiatives, Common Facility Centres (CFCs), and e-commerce frameworks designed to strengthen the industry ecosystem.

A dedicated session in



Malayalam was conducted by Deepa Rajendran, Kerala Coordinator, GJEPC, who guided participants through the registration process for IIJS Bharat Premiere 2026 and explained the advantages

of the event's PVR and AVR packages available to retailers.

The programme also featured a presentation by Murali Ayyar, Category Head - Retail Trade, De Beers India, who outlined

the objectives of the Indian Natural Diamond Retailer Alliance (INDRA) Project and its role in enhancing consumer confidence and supporting the growth of natural diamond jewellery retailing.

Enthusiastic Response for IIJS Bharat Premiere 2026 at Kozhikode Retailers' Connect

GJEPC successfully concluded the Kozhikode chapter of its Retailers' Connect roadshow for IIJS Bharat Premiere 2026, attracting 60 leading jewellery retailers from the region.

A key outcome of the event was the robust registration response, with 40 on-the-spot Advance Visitor Registration (AVR) confirmations secured from members of the Jewellery Manufacturers Association (JMA), Kozhikode Division, which supported organising the event.

Addressing the gathering, Naheed Sunke, Assistant Director, GJEPC, highlighted the Council's key initiatives and services for the gem and jewellery industry. Her presentation covered membership benefits, international exhibition opportunities, MSME support programmes, and e-commerce frameworks designed to strengthen business growth.

Deepa Rajendran, Kerala



Coordinator, GJEPC, conducted a dedicated session in Malayalam, explaining the advantages of registering for IIJS Bharat Premiere 2026. She also outlined the exclusive Privilege Visitor Registration

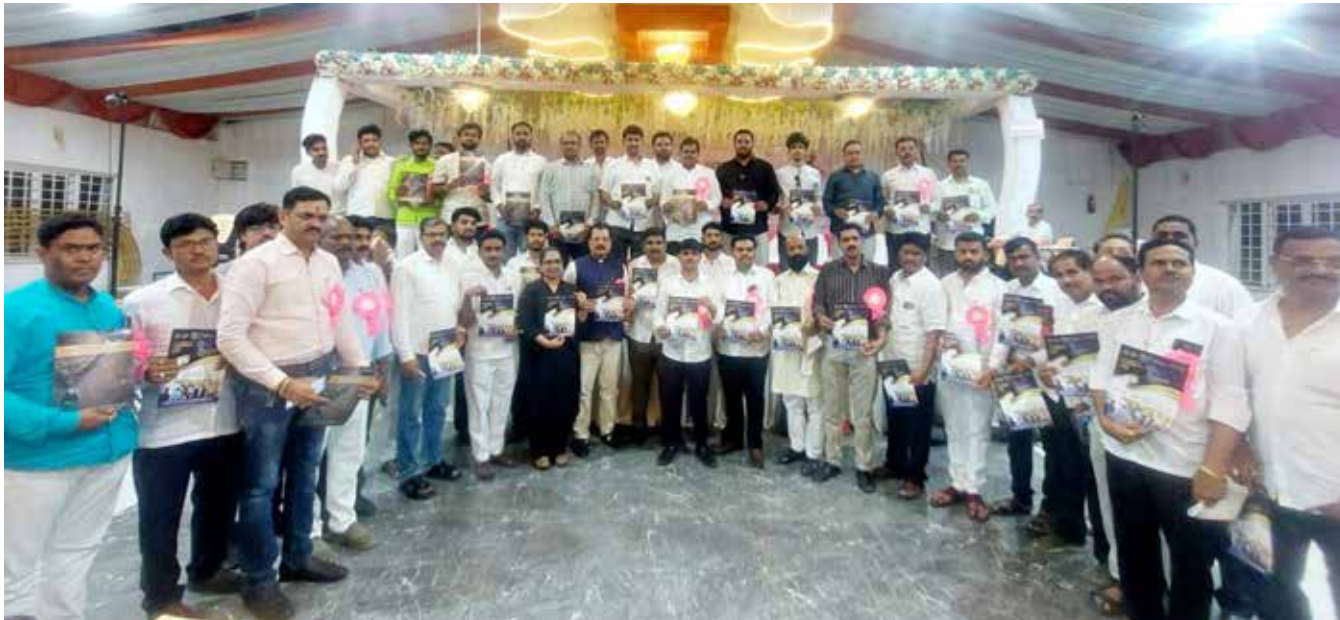
(PVR) and AVR packages available to attendees.

Murali Ayyar, Category Head - Retail Trade, De Beers India, presented an overview of the INDRA Project, which aims to enhance consumer confidence

in natural diamonds and support retailers in promoting natural diamond jewellery.

NATIONAL PROMOTION

GJEPC & Latur Jewellers' Association Host Seminar on Membership, IIJS Bharat and MSME Schemes



GJEPC, in collaboration with Saraf Suvarnakar Vyapari Sangh, Latur, organised a seminar in Murud on 24 May focusing on GJEPC

membership, IIJS Bharat participation and MSME benefits. Mithilesh Pandey, Senior Director, GJEPC, outlined

the benefits of GJEPC membership, export opportunities through courier, post, hand-carry, e-commerce and online platforms, along

with key government schemes and Maharashtra's new trade policy. He also highlighted initiatives such as Buyer-Seller Meets, the Capacity Building Scheme and MSME support measures.

Naheed Sunke, Assistant Director, GJEPC, briefed participants on IIJS Bharat, its business opportunities and special discounted schemes available through the association.

The seminar attracted over 300 retail jewellery store owners from Murud and nearby regions including Chakur, Ausa, Nilanga, Ahmedpur, Udgir and Shirur Anantpal. A Parichay Card registration camp for artisans was also held during the programme.

IIJS Bharat Premiere 2026 Draws Strong Interest at GJEPC's Lucknow Retailers' Connect



GJEPC successfully hosted the Retailers' Connect in Lucknow, UP, drawing more than 150 retailers and industry members for an interactive session focused on expanding business opportunities and boosting participation in IIJS Bharat Premiere 2026. The event highlighted

the benefits of attending IIJS Bharat Premiere 2026, scheduled to be held in Mumbai this August, as a platform for sourcing, networking and exploring new business opportunities. The keynote presentation was delivered by Smt Shivangi Singh, Deputy Commissioner,

Uttar Pradesh Export Promotion Council, who outlined the state's export promotion initiatives, including the Market Development Assistance (MDA) scheme. She also encouraged participants to visit IIJS Bharat Premiere 2026 and the Common Facility Centre in Mumbai to

explore international market opportunities and strengthen their export capabilities.

Participants also gained insights from Mithilesh Pandey, Senior Director - Membership, MSME, GJEPC, and Naheed Sunke, Assistant Director, GJEPC, who highlighted the Council's initiatives to support retailers, manufacturers and aspiring exporters. Their presentations focused on business growth opportunities, industry services and the value of engaging with GJEPC's programmes and exhibitions.

The Retailers' Connect programme forms part of GJEPC's nationwide outreach campaign to increase retailer participation at IIJS Bharat Premiere 2026 while strengthening the gems and jewellery ecosystem across key markets. The Lucknow edition reinforced the Council's efforts to connect Uttar Pradesh's jewellery trade with national and international business opportunities through its flagship trade show.

NATIONAL PROMOTION

GJEPC Holds Membership Drive, Promotes IIJS Bharat Premiere 2026 in Muzaffarnagar, UP

GJEPC organised a membership drive and industry outreach camp in Muzaffarnagar, Uttar Pradesh, to deepen engagement with the local gems and jewellery community and promote participation in IIJS Bharat Premiere 2026.

The programme drew active participation from jewellers, manufacturers, traders, and industry stakeholders from the region. The session highlighted the advantages of GJEPC membership, upcoming industry initiatives, and business opportunities available through the IIJS Bharat mega platform.

The outreach camp also served as a forum for interactive discussions, networking, and knowledge sharing among participants. Industry members exchanged views on sector developments and opportunities for business growth.



GJEPC Seminar in Nashik Spotlights Export Opportunities and Easier Bullion Imports for MSMEs



GJEPC, in association with the Nashik Jewellers Association, organised an awareness seminar on Export Opportunities for MSMEs on 7 July 2026 in Nashik, Maharashtra. The programme focused on helping jewellery businesses explore export markets while highlighting recent policy changes that simplify access to bullion imports.

Addressing the seminar, Mithilesh Pandey, Senior Director, GJEPC, outlined the export potential for jewellery

businesses and explained the key requirements for becoming an exporter. His presentation covered logistics support, e-commerce opportunities, and initiatives introduced by the Government of India, the Government of Maharashtra and GJEPC to promote exports. He also highlighted the benefits of GJEPC membership and explained how retailers can leverage Central and State government schemes to expand their businesses internationally.

Representatives from the India International Bullion Exchange (IIBX), Ranjit Singh and Mukesh Sharma, announced a significant policy update for the gem and jewellery industry. GJEPC Registration-cum-Membership Certificate (RCMC) holders will now be recognised as Qualified Jewellers, enabling them to directly participate and bid on the IIBX platform for the import of gold and silver.

The speakers also announced that the earlier ₹15 crore

minimum net worth requirement has been removed, allowing a wider pool of GJEPC members to directly import bullion through IIBX.

The IIBX announcement drew strong interest from participants, while the sessions on exports and GJEPC initiatives encouraged retailers to explore international business opportunities and the advantages of GJEPC membership.

INDRA

INDIAN NATURAL DIAMOND RETAILERS ALLIANCE

AN INITIATIVE BY DE BEERS GROUP & GJEPC

UNLOCK BRILLIANCE ELEVATE : YOUR JEWELLERY BUSINESS WITH INDRA

Are you ready to transform your jewellery business and unlock unprecedented growth?

INDRA (Indian Natural Diamond Retailers Alliance) – an exclusive and groundbreaking initiative brought to you by the De Beers Group and GJEPC. Designed specifically for Indian jewellery retailers, INDRA is your strategic partner in simplifying the journey of sourcing, marketing, and selling exquisite natural diamond jewellery.

Why INDRA?

- **Higher Profits:** Boost margins with superior natural diamond sales.
- **Broader Customer Base:** Attract loyal and affluent buyers.
- **Brand Prestige:** Align with the luxury and aspiration of natural diamonds.

As an INDRA Member, You Gain:

- **Interactive Knowledge Base:** AI-powered learning on diamonds, sales, and merchandising.
- **Marketing Powerhouse:** Exclusive access to customizable marketing tools (catalogues, social media, in-store).
- **Networking Opportunities:** Connect with leading wholesalers and retailers, stay updated on trends.

Natural diamonds are more than a product; they're a legacy.

JOIN INDRA NOW



NATIONAL PROMOTION

Thrissur Retailers' Connect for IIJS Bharat Premiere 2026 Sees Robust Participation



GJEPC, with support from Jewellery Manufacturers Association (JMA), organised a Retailers' Connect programme in Thrissur, Kerala, that drew an encouraging response from the local jewellery trade. The event was attended by 85 retail jewellers.

Naheed Sunke, Assistant Director - National Events, GJEPC, briefed participants on the Council's key initiatives, industry support services, and

trade facilitation efforts.

Deepa Rajendran, Coordinator - Kerala, GJEPC, highlighted the opportunities available at IIJS Bharat Premiere 2026, which will be held at JWCC, BKC from 5th to 9th August 2026 and BEC, Goregaon from 6th to 10th August 2026. She also outlined the benefits of the Advance Visitor Registration (AVR) packages and guided retailers through the

registration process.

Murali Ayyar, Category Head - Retail Trade, De Beers India, presented the INDRA initiative and its potential benefits for the jewellery industry.

The event resulted in 50 on-the-spot AVR registrations, underlining the strong interest among Thrissur retailers in participating in the forthcoming edition of IIJS Bharat Premiere.

A key outcome of the

programme was JMA's request for a Parichay Card Camp at its premises, with the association assuring participation from 500-700 members and workers. In addition, arrangements were initiated to reserve over 30 rooms in a budget hotel for JMA members planning to visit the show.

GJEPC MSME Dept. & IIJS Bharat Retailers' Connect at Ujjain Highlights Growth Opportunities

GJEPC organised an IIJS Bharat Retailers' Connect seminar on trade opportunities in Ujjain, Madhya Pradesh on 31 May 2026, bringing together more than 80 jewellers, manufacturers, and trade members from across the region.

Naheed Sunke, Assistant Director, GJEPC, presented an overview of the upcoming IIJS Bharat Premiere 2026 exhibition, highlighting the business advantages for retail jewellers attending the show. Her presentation underscored the value of IIJS as a platform for gaining market intelligence, tracking emerging consumer trends, and connecting with a pan-India network of leading exhibitors and trade visitors.

Mithilesh Pandey, Senior Director, GJEPC, informed about the various MSME support schemes



and initiatives aimed at strengthening the gem and jewellery export ecosystem. He outlined opportunities linked to international trade shows, e-commerce exports, and hand-carry export procedures from Mumbai, helping participants

understand avenues for expanding their global business footprint.

The seminar received strong support from the Sarafa Association Freeganj Ujjain and the Praantiya Sarafa Association Madhya Pradesh, contributing to robust

participation and constructive discussions around regional business growth.

NATIONAL PROMOTION

GJEPC Seminar In Varanasi Spotlights IIJS Growth Platform & Export Opportunities For MSME Jewellers

GJEPC, in association with the All India Jewellers and Goldsmith Federation (AIJGF), organised a seminar on "Export Opportunities for MSMEs and IIJS Retail Connect" in Varanasi on 12 July, bringing together more than 100 members of the jewellery trade.

The programme focused on connecting MSME jewellers with global export opportunities while showcasing how IIJS Retail Connect is helping businesses expand their reach and strengthen their presence in domestic and international markets.

Mansukh Kothari delivered a session on the India International Jewellery Show (IIJS), highlighting its role as a key business platform for the Indian gem and jewellery industry. He explained how participation in IIJS enables businesses to build professional networks, enter new markets, strengthen buyer-seller relationships and support long-term growth.



Mithilesh Pandey, Senior Director, GJEPC, outlined the Council's initiatives to strengthen India's gem and jewellery export ecosystem. He walked participants through the process of starting an export business, covering essential requirements such as obtaining an Import Export Code (IEC), GST registration and other statutory compliances.

Pandey also highlighted GJEPC

initiatives including the India International Jewellery Exposition Centre (IJEX), e-commerce opportunities through platforms such as eBay, participation in international trade exhibitions and access to overseas markets. He explained how Free Trade Agreements (FTAs) are enhancing India's export competitiveness and provided an overview of MSME schemes and government support available to

industry members.

The seminar concluded with an interactive question-and-answer session, where participants sought guidance on export procedures, MSME schemes, international market opportunities, business expansion strategies, the GJEPC Parichay Card initiative and the Council's Health Insurance Scheme.



JEWELSTART INNOVATION CHALLENGE

DEMO DAY



125

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28

Shortlisted



7

Finalists

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DATE & TIME

7th August 2026, Friday | 11.00 am

VENUE

Launch Pad, Pavilion Hall, JWCC



IIJS Bharat
PREMIERE INDIA
INTERNATIONAL
JEWELLERY SHOW
MUMBAI 2026
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show

IGJME Bharat
TECHNOLOGY AND
MACHINERY EXPO
PREMIERE, Mumbai 2026



IIJS BHARAT CRAFT PAVILION



Experience India's Rich Heritage at the GI Craft Pavilion

📍 **Venue: JWCC, Grd Floor,
Inside Pavilion Hall**

📅 **Dates: 5th – 9th August 2026**

🕒 **Time: 10 AM – 7 PM**



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Temple Jewellery of
Nagercoil, Tamil Nadu

Assamese
Jewellery

Tarkasi (Silver Filigree) of
Karimnagar, Telangana

Kolkatti
Jewellery

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SERVICES

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE INTERNATIONAL JEWELLERY SHOW
MUMBAI 2026
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

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Department of Commerce
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GJEPC
INDIA

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Locations

- Bandra Station
- Goregaon Station
- Kurla Station
- Official Hotels
- JWCC
- BEC

Advisory for Visitors & Exhibitors

- Avoid taking private vehicles/rented cars.
- Use shuttle services available for your convenience.
- Take the metro near BEC NESCO, (GOREGAON EAST STATION) to avoid traffic congestions and save time.

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CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE INTERNATIONAL JEWELLERY SHOW
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6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By
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Government of India

GJEPC
INDIA

Facilities & Services at IIJS BHARAT - PREMIERE 2026

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- Free Wi-Fi
- Complimentary Water
- Cafeterias & Coffee shop
- Mobile Charging Stations
- First Aid

& Many More...

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Or visit the link below:
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CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
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Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

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INDIA

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For IIJS Bharat Prime Plus Members

Jio World Convention Centre
Lotus Hall, 3rd Floor

Bombay Exhibition Centre
Inside Hall 4

The Prime Visitor Package includes one Prime Plus badge, granting access to the Lounge Experience along with F&B facilities. Please ensure your Prime Plus badge is activated in advance to enjoy these benefits.

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MUMBAI 2026
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

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Ministry of Commerce & Industry
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IIJS Bharat PREMIERE MUMBAI 2026
INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
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6th to 10th August 2026
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GOLD IS TECHNOLOGY

JIO WORLD CONVENTION CENTRE

Sr no	Date	Time	Topic
05-Aug-2026			
1	05-Aug-26	14:15- 15:15	Industrial Applications of Lab-Grown Diamonds: Opportunities for India
2	05-Aug-26	15:15- 16:15	Transform or Be Transformed: Rapaport Trade, Claude Code, and the Future of Business Leadership
3	05-Aug-26	16:15 - 17:15	Disruption to Dominance: The Evolution of the LGD Industry
06-Aug-2026			
4	06-Aug-26	12:00 - 13:00	Turning Precision into Profit - GCAL By Sarine 8X
5	06-Aug-26	13:00- 14:00	Treasures Of The Sea: The Beauty and Value of Natural Porcelaneous Pearls
6	06-Aug-26	14:15 - 15.15	Positioning of Luxury Jewellery: Consumer Behaviour & Brand Building
7	06-Aug-26	15:30- 17:00	Natural diamonds: Desire, Confidence, Collaboration and Leadership
07-Aug-2026			
8	07-Aug-26	11:00 - 14:00	Jewel Start- Demo Day
9	07-Aug-26	14:15 - 15.15	AI-Powered Growth: Transforming India's Gems & Jewellery Industry
10	07-Aug-26	15:15- 16:15	Tech Innovations in Gold & Jewellery
11	07-Aug-26	16:15- 17:15	Can Creativity Make You More Profitable? Unlocking the creative edge that drives growth, differentiation & lasting values
08-Aug-2026			
12	08-Aug-26	12:00 - 13:00	Double your Export with Goverentment Grants (EPM)
13	08-Aug-26	13:00 - 14.00	Beyond the showcase - A masterclass on jewellery store design
14	08-Aug-26	14:15 - 15.15	Jewellery Photography & Visual Storytelling for Modern Retail



5th - 8th August 2026



Jio World Convention Centre



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BOMBAY EXHIBITION CENTRE			
Sr no	Date	Time	Topic
06-Aug-26			
1	06-Aug-26	14:30 - 15:30	Learn how to upgrade manufacturing units into Smart Factories
2	06-Aug-26	15:30 - 16:30	Retail Transformation: Omnichannel, Tech and Consumer Behaviour
3	06-Aug-26	16:30 - 17:30	Color Origin Determination of Diamonds: Challenges and Possible Opportunities
4	06-Aug-26	17:30 - 18:30	The Impact of Fluorescence on Diamond Appearance
07-Aug-26			
5	07-Aug-26	13:00 - 13:45	Provenance as Promise: Turning Origin Into Opportunity
6	07-Aug-26	14:30 - 15:30	Secrets of Leveraging Social Media for Business Growth
7	07-Aug-26	15:30 - 16:30	HOW TO USE SOCIAL MEDIA to Grow Your Jewellery Business
8	07-Aug-26	16:30 - 17:30	Tech Innovations in Gold & Jewellery
08-Aug-26			
9	08-Aug-26	10:30 - 11:30	GJEPC AWARDS - 20 Under 40
10	08-Aug-26	12:00 - 14:00	GIA School Launch
11	08-Aug-26	14:30 - 15:30	Gold As A Service
12	08-Aug-26	15:30 - 16:30	Gold & Silver Pricing Mechanism, Understanding Market Dynamics and Forecasting Future Trends
13	08-Aug-26	16:30 - 17:30	The mindset behind building PNG Jewellers
14	08-Aug-26	17:30 - 19:00	Gold @ \$ 10000 ! Trends, Opportunities and Future readiness
09-Aug-26			
15	09-Aug-26	12:00 - 13:00	Solitaire festival of India by Divine Solitaire
16	09-Aug-26	13:00- 14:00	Session with Golden Cart
17	09-Aug-26	14:30 - 15:30	Workforce Challenges Forum: Addressing Talent, Skills & Workforce Transformation in the Jewelry Industry
18	09-Aug-26	15:30 - 16:30	Fund your business- Beyond bank funding: 1 Factoring 2. IPO 3. Venture Capital
19	09-Aug-26	16:30 - 17:30	THE EYE OF INNOVATION



6th - 9th August 2026



Bombay Exhibition Centre



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