



IIJS Bharat
PREMIERE
MUMBAI 2026
INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By



Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA

Sponsored by Ministry of Commerce & Industry



SHOW DAILY

IIJS Bharat. Where Global Business Happens.

DAY 1

5TH
AUGUST
2026



COVER STORY

IIJS Bharat Premiere 2026: The World Comes to Source from India

As IIJS Bharat Premiere 2026 opens today, Mumbai once again becomes the global marketplace for India's gem and jewellery industry. More than the country's largest B2B exhibition, brand IIJS has evolved into one of the world's most influential sourcing platforms, where export orders are negotiated, supplier relationships are forged and buying decisions shape business for the months ahead. With more than 2,100 exhibitors, over 2,700 international buyers from 80+ countries and several new export-focused initiatives, the 42nd edition underscores India's growing stature as a trusted global manufacturing hub.

For India's gem and jewellery



exporters, IIJS Bharat Premiere represents far more than six days of business meetings. It is where international buyers discover new suppliers, domestic retailers identify fresh collections, and manufacturers showcase their capabilities

to customers from across the world.

This year's edition opens against a backdrop of changing global sourcing patterns. Buyers are looking for manufacturing partners that combine design

2100+ Exhibitors

50000+ Expected Visitors

Visitors From 80+ Countries

VISITOR LOGIN LIVE NOW

Login with your Registered Mobile no.



A'STAR JEWELLERY

www.asianstargroup.com

IIJS Bharat Premiere, 6th to 10th August 2026, Hall 4, Booth #4S 481A



Aurovia

Inspired by auroras in motion, Aurovia captures light as it moves, with diamonds set along gentle curves that flow effortlessly.



Mumbai: +91 22 6195 8786 | Chennai: +91 99625 99494 | Ahmedabad: +91 99988 09388



Asian Jewellery is a Division of Asian Star Ltd. (SEI) (India), a Subsidiary of DE Beers Group. | SIGHTHOLDER | DE BEERS FOREVERMARK | All Trade Marks used herein belong to their respective owners.



COVER STORY



innovation with production capacity, responsible sourcing, regulatory compliance and supply chain reliability. India has steadily strengthened its position on each of these fronts, making IIJS Bharat Premiere an increasingly important fixture on the international jewellery calendar.

The exhibition has therefore been designed with a clear business objective: helping buyers source efficiently while enabling exhibitors to generate quality export orders and long-term commercial relationships. Every aspect, from exhibition planning and product zoning to networking events and buyer engagement programmes, has been structured to maximise productive business interactions.

Bringing the Global Jewellery Trade to India

The scale of international participation reflects the growing importance of IIJS as a global sourcing destination.

Over the past several months, GJEPC has intensified its international buyer outreach across key export markets, including the United Kingdom, Malaysia, Saudi Arabia, Uzbekistan, Kazakhstan, Kyrgyzstan, Nepal, Thailand, Vietnam, Sri Lanka, Kuwait, Bahrain, Qatar, Bangladesh and the UAE. These initiatives were designed to attract serious buyers seeking long-term sourcing partnerships with Indian manufacturers.

By drawing buyers from FTA partner countries as well as



high-potential growth markets, the Council aims to convert these policy gains into long-term sourcing partnerships with Indian manufacturers.

As a result, more than 2,700 overseas buyers representing

over 80 countries are expected to participate in this year's edition, alongside more than 50,000 trade visitors from India and abroad.

One of the most significant additions this year is the

introduction of the Global Exporter Passport System, an initiative designed specifically to encourage export business.

Designed Around the Buyer Needs

This year's exhibition has been carefully organised to make sourcing easier and more efficient.

Strategic product zoning enables buyers to navigate the show according to their sourcing requirements. The Select Club, comprising 120+ premium exhibitors, is located in the Jasmine Hall at the Jio World Convention Centre (JWCC). The Pavilion houses the silver and loose diamond sections, while loose coloured gemstones occupy the Lotus and Jasmine Halls. At the Bombay Exhibition Centre (BEC), diamond jewellery is showcased exclusively, alongside IGJME, the concurrent machinery exhibition in Hall 5 and the Aurum Hall. Gold jewellery exhibitors are spread across both venues, ensuring buyers can efficiently cover every major product category.

Business relationships often extend beyond exhibition stands, and IIJS Bharat continues to invest in platforms that encourage collaboration across the industry.

The opening-day networking evening provides buyers and exhibitors with an opportunity to continue conversations in an informal setting after business hours. On the second day, Jewellers for Hope, GJEPC's flagship CSR initiative, will once again bring the industry together for a charity dinner that raises around 1 crore annually for deserving causes.

Knowledge sharing remains another important pillar of the exhibition. The Innov8 series will feature discussions involving industry leaders, entrepreneurs and design experts on the trends shaping the future of jewellery manufacturing and retail. Meanwhile, the GI Jewellery Craft Pavilion will showcase four GI-tagged jewellery traditions from across India, celebrating the country's rich artisanal heritage while demonstrating the craftsmanship that continues to distinguish Indian jewellery in global markets.

FORMERLY VIJAY EXPORTS



VIJAY
ATELIERR

FINE JEWELS PVT. LTD



INDIA'S LEADING MANUFACTURER AND EXPORTER OF
RUCOS® (ROSECUT AND UNCUT OPEN SETTING)
DIAMOND JEWELLERY

IIJS Bharat
PREMIERE INDIA
MUMBAI 2026 INTERNATIONAL
JEWELLERY SHOW

Bombay Exhibition
Centre, Mumbai

6th to 10th
August

HALL 6, STALL 6J 064B

INFO@VIJAYATELIERR.IN | +91 9307916916 | WWW.VIJAYATELIERR.COM

MESSAGES



सत्यमेव जयते

प्रधान मंत्री Prime Minister MESSAGE



It is encouraging to learn about the 42nd edition of the Indian International Jewellery Show (IIJS) Premiere organised by Gem & Jewellery Export Promotion Council (GJEPC) in Mumbai. It is particularly heartening to note that this event is growing into a vibrant global platform, attracting visitors and gems and jewellery enthusiasts from across the world.

India's gems and jewellery industry reflects the country's rich civilisational heritage, artistic excellence and entrepreneurial spirit. The GJEPC has consistently worked towards promoting the industry and expanding its export potential.

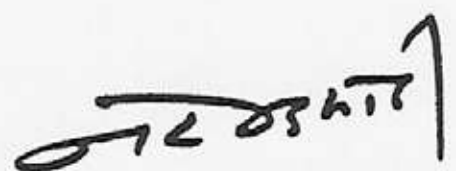
Our Government is committed to positioning India as a global hub for design, manufacturing and trade in the gems and jewellery sector. Targeted policy measures include boosting MSMEs, indigenous manufacturing of lab-grown diamonds, enhancing Ease of Doing Business through improved access to finance, promoting digital adoption and encouraging skill development.

The future of the industry lies in inspiring and empowering younger generations. Through its efforts to nurture young entrepreneurs, the Council is fostering innovation, fresh ideas and leadership. By encouraging talent and recognising emerging leaders, it is strengthening India's journey towards becoming a global leader in the gems and jewellery sector.

The journey towards Viksit Bharat presents immense opportunities for the gems and jewellery industry to contribute to India's economic progress while showcasing our rich cultural heritage to the world.

On this occasion, I also appreciate the initiative of GJEPC in bringing out a special edition of Solitaire International magazine to mark this occasion.

Greetings and best wishes to everyone participating in IIJS Premiere 2026. May the special edition of Solitaire International magazine be widely read and appreciated.


(Narendra Modi)

New Delhi

आषाढ 22, शक संवत् 1948

13 July, 2026

MESSAGES

निर्मला सीतारामन
वित्त एवं कॉर्पोरेट कार्य मंत्री
भारत सरकार



Nirmala Sitharaman
Minister of Finance and Corporate Affairs
Government of India

27th July, 2026

MESSAGE

It is heartening to note that the Gem & Jewellery Export Promotion Council (GJEPC) is organising the 42nd edition of India International Jewellery Show (IIJS) Bharat Premiere 2026 in Mumbai.

Over the years, 'IIJS Bharat Premiere' has grown into one of the world's leading business platforms for the gem and jewellery industry, bringing together manufacturers, exporters, retailers, designers and buyers from close to 80 countries. Its steady expansion reflects the scale, resilience and global competitiveness of the sector.

The gem and jewellery sector remains an important contributor to export earnings, employment and value addition. Its strength rests on the skills of lakhs of workers across the country, complemented by technology, design capabilities and robust systems of certification and quality assurance. Together, these strengths continue to reinforce buyers' confidence in global markets.

As our country advances towards a Viksit Bharat, this sector has an important role in driving manufacturing, exports and entrepreneurship. The Government, under the leadership of Hon'ble PM Shri Narendra Modi, remains committed to driving an ecosystem that supports investment, competitiveness and ease of doing business.

Congratulations to GJEPC and the entire gem and jewellery industry for their contribution to India's economic progress, and wish IIJS Bharat Premiere 2026 a grand success.

[Nirmala Sitharaman]

MESSAGES

पीयूष गोयल
PIYUSH GOYAL



सत्यमेव जयते

वाणिज्य एवं उद्योग मंत्री
भारत सरकार
MINISTER OF COMMERCE & INDUSTRY
GOVERNMENT OF INDIA



MESSAGE

I am delighted to learn that the Gem & Jewellery Export Promotion Council (GJEPC) is organising the 42nd edition of the India International Jewellery Show (IIJS) Bharat Premiere from 5th to 10th August 2026 in Mumbai.

The gem and jewellery sector is one of India's most dynamic export-oriented industries, contributing significantly to employment, value addition and foreign exchange earnings. Under the dynamic leadership of our Hon'ble Prime Minister Shri Narendra Modi ji, the Government has undertaken several transformative initiatives to strengthen the sector by promoting ease of doing business, boosting exports, encouraging domestic manufacturing, supporting skill development and enhancing India's position as a trusted global sourcing destination.

The IIJS Bharat Premiere has emerged as a premier international platform that showcases India's excellence across the entire gem and jewellery value chain. This year's edition, with over 2,100 exhibitors and an expected participation of more than 50,000 trade visitors from over 80 countries and several cities across India, reflects the growing global confidence in India's craftsmanship, innovation and manufacturing capabilities. The exhibition will provide a valuable opportunity for manufacturers, exporters, buyers and other stakeholders to forge new business partnerships, explore emerging market trends, embrace technological advancements and expand India's global trade footprint.

I congratulate the GJEPC for organising such a significant event and wish it continued success in all its future endeavours.

Piyush Goyal



MESSAGES



Mantralaya, Mumbai 400 032



सत्यमेव जयते

Devendra Fadnavis
Chief Minister
Maharashtra

CMO/PR/601/2026

Date: 16th July, 2026

MESSAGE

I extend my heartfelt congratulations to the Gem & Jewellery Export Promotion Council (GJEPC) on organising the 42nd edition of IIJS Bharat Premiere.

Maharashtra has long been the heart of India's gem and jewellery industry, contributing significantly to the nation's exports while serving as a premier hub for manufacturing, trading, craftsmanship and innovation. Mumbai, as India's financial capital, continues to play a pivotal role in connecting Indian enterprises with global markets and strengthening India's position as a trusted sourcing destination for the world.

Maharashtra itself is a true gem in every facet of industry, enterprise and commerce. It is therefore a matter of great pride and honour for us to welcome participants, exhibitors and visitors from across India and the world to the 42nd edition of IIJS Bharat Premiere.

The Government of Maharashtra remains firmly committed to accelerating the growth of this vital sector. To provide a strong policy framework for its long-term development, the State has announced the Maharashtra Gems & Jewellery Policy 2025. Through this visionary policy, Maharashtra aims to attract investments exceeding ₹1 lakh crore and create five lakh new employment opportunities, reinforcing the State's position as a global destination for the gem and jewellery industry.

Our landmark initiatives, including the India Jewellery Park Mumbai in Navi Mumbai and the Bharat Ratnam Mega Common Facility Centre at SEEPZ-SEZ, will further strengthen Maharashtra's ecosystem by providing world-class infrastructure, fostering innovation, enhancing exports and supporting sustainable industrial growth.

IIJS Bharat Premiere serves as a powerful platform for business expansion, investment, innovation and international collaboration. It brings together entrepreneurs, artisans, manufacturers, designers, exporters and global buyers, creating new opportunities for trade, employment and inclusive economic growth.

I appreciate GJEPC's unwavering commitment to the advancement of India's gem and jewellery industry and extend my best wishes for the grand success of IIJS Bharat Premiere 2026. I am confident that this landmark event will further enhance Maharashtra's and India's reputation as global leaders in the gem and jewellery sector.

(Devendra Fadnavis)



MESSAGES



Bhupendra Patel

Chief Minister, Gujarat State

Dt. 27-07-2026

Message

**“Creativity is an expression of imagination;
no one can take it away from the artist.”**

Creativity always attracts attention because it transforms the ordinary into something extraordinary. Truly creative people do not necessarily need new materials to create something new; they possess the vision and imagination to reimagine, refurbish and reinvent existing ideas or objects into remarkable works of art. Gujarat occupies a unique and indispensable position in India's gem and Jewellery ecosystem. Known as a home to the world's largest diamond cutting and polishing industry and a vibrant network of Jewellery manufacturers and exporters, the state continues to play a pivotal role in India's success story in Global markets. Hon'ble Prime Minister Shree Narendra Modi ji has introduced different campaigns such as **'Make in India'**, **'Atmanirbhar Bharat'**, **'Vocal for Local'** and **'Har Ghar Swadeshi, Ghar-Ghar Swadeshi'** etc. with an aim to promote Indian products nationally and globally, attract investment for the nation, ensure efficiencies, enhance exports and make India an integral part of the global supply chain.

I am pleased to know that the 42nd edition of **"IIJS Bharat Premiere"** – A prestigious platform that showcases India's leadership in the global Gem & Jewellery industry is being organized in coming days. I feel happy to learn that a Special Edition of Solitaire International magazine is being published to commemorate the World's 2nd Largest Gem & Jewellery B2B Show. I hereby extend my heartiest best wishes to the team of organizers, participants and all the stakeholders for a glittering and successful event.

(Bhupendra Patel)

Shree Kirit Bhansali, Chairman,
The Gem & Jewellery Export Promotion Council (GJEPC),

Rs/ab/2026/07/27/apro

MESSAGES

REKHA GUPTA
CHIEF MINISTER



D.O. No. 2935
Date 31/07/2026

MESSAGE

It gives me immense pleasure to learn that the Gem & Jewellery Export Promotion Council (GJEPC) is organizing the 42nd edition of IIJS Bharat Premiere 2026, the world's 2nd largest gem & jewellery B2B show.

Delhi has historically been a vibrant centre of commerce, trade and enterprise. With its world-class infrastructure, strategic connectivity and expanding exhibition ecosystem, the National Capital is well positioned to host large-scale international trade events.

I appreciate GJEPC's proposal to establish IIJS Bharat Delhi Expo, which has the potential to further strengthen Delhi's position as a leading destination for global business exhibitions. The proposed show could create new opportunities for trade, investment and employment, while serving as a gateway for the gem and jewellery industry to engage more closely with buyers from North India and international markets.

I congratulate GJEPC for its continued efforts in promoting the Indian gem and jewellery industry through world-class exhibitions and initiatives. I am confident that IIJS Bharat Premiere 2026 will be another resounding success and wish the Council every success in its endeavours to further expand the reach of India's flagship jewellery exhibitions.

I extend my best wishes to GJEPC and to all exhibitors, buyers and participants for a highly successful and rewarding IIJS Bharat Premiere 2026.

(Rekha Gupta)

National Capital Territory of Delhi, Delhi Secretariat, I.P. Estate, New Delhi-110002
Phone No. - 011-23392008, 011-23392020, 011-23392030 || Email - cmdelhi@nic.in



MESSAGES

HARSH SANGHAVI
Deputy Chief Minister
Gujarat



No.: Dy.CM/Guj.State/ 941 /2026

Home, Police Housing, Jail, Border Security, Gruh Rakshak Dal and Gram Rakshak Dal, Civil Defence, Prohibition and Excise, Transport, Law and Justice, Sports and Youth Services, Cultural Activities, Co-ordination of Voluntary Organisations, Industries, Micro, Small and Medium Industries, Salt Industries, Printing and Stationery, Tourism and Pilgrimage Development, Civil Aviation
Government of Gujarat

Date : 14 JUL 2026

MESSAGE

I am delighted to extend my best wishes to the Gem & Jewellery Export Promotion Council (GJEPC) on the occasion of the 42nd edition of the India International Jewellery Show (IIJS) Premiere 2026.

IIJS Premiere has, over the years, become much more than a trade exhibition. It represents the aspirations, craftsmanship and entrepreneurial spirit that have made India one of the world's most respected destinations for gems and jewellery.

For Gujarat, this industry is a source of immense pride. From the diamond processing units of Surat to the growing ecosystem of jewellery manufacturing, design, technology and lab-grown diamonds, our state continues to contribute significantly to India's global leadership in the sector. Behind this success are the skills, dedication and resilience of millions of artisans, entrepreneurs and workers who have transformed a traditional craft into a globally competitive industry.

The Government of Gujarat, under the leadership of Hon'ble Prime Minister Shri Narendra Modi and Hon'ble Chief Minister Shri Bhupendra Patel, remains committed to creating an enabling ecosystem through progressive policies, world-class infrastructure, ease of doing business and continuous support for innovation and enterprise. We believe that the next phase of growth will be driven by sustainability, technology, value addition and skilled talent.

As India moves towards the vision of Viksit Bharat, the gems and jewellery sector will continue to play a defining role in enhancing exports, generating quality employment and strengthening India's position in global value chains.

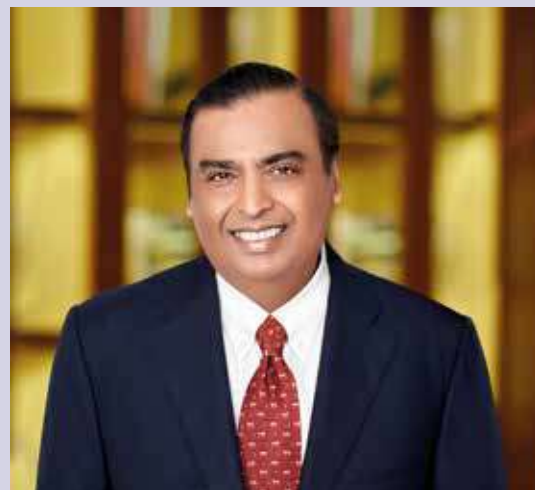
I congratulate GJEPC for its unwavering efforts in taking Indian gems and jewellery to international markets and for publishing this special edition of *Solitaire International*. I extend my heartfelt wishes to all exhibitors, buyers and participants for a successful IIJS Premiere 2026.

(Harsh Sanghavi)

MESSAGES

Mukesh D. Ambani

Chairman and Managing Director of
Reliance Industries Limited



It gives me great pleasure to extend my warm greetings to the Gem & Jewellery Export Promotion Council on the occasion of the 42nd edition of IIJS Premiere.

India's gems and jewellery industry is much more than an economic success story. It is a timeless expression of our civilisation, our craftsmanship and our entrepreneurial spirit. For centuries, Indian artisans have transformed precious metals and gemstones into creations that embody beauty, trust and enduring value.

Today, this proud legacy is being carried forward with remarkable energy. Driven by innovation, technology, world-class design and global ambition, the industry has established India as one of the world's most trusted centres for jewellery manufacturing, value addition and exports. As our nation advances towards Viksit Bharat, I am confident that this sector will continue to create employment, inspire entrepreneurship and elevate India's standing in the global luxury market.

IIJS Premiere has itself become a symbol of India's growing confidence. It is no longer just an exhibition; it is a global meeting place where ideas, craftsmanship, innovation and enterprise come together. The GJEPC deserves immense appreciation for building an institution that has consistently strengthened the industry's competitiveness and global reach.

On this occasion, I would also like to acknowledge the contribution of Shri Russel Mehta, one of the leading figures of the GJEPC and a respected stalwart of the industry. His integrity, wisdom and lifelong commitment have helped strengthen the growth and international reputation of India's gems and jewellery sector. Leaders like him have inspired generations of entrepreneurs to dream bigger and compete with the very best in the world.

The coming decade belongs to India. I have no doubt that the gems and jewellery industry will be among the brightest symbols of India's economic strength, creative excellence and global leadership.

I congratulate the GJEPC and wish every participant, exhibitor and visitor a highly successful IIJS Premiere 2026.

The future belongs to India. And when India shines, every Indian enterprise shines. Together, let us make India shine brighter than ever before.

With my best wishes,

Mukesh D. Ambani



MESSAGES

adani

July 27, 2026



Gautam Adani
Chairman

It is a pleasure to extend my warm greetings to the Gem & Jewellery Export Promotion Council and all participants at IIJS Bharat Premiere 2026.

India's gem and jewellery industry represents a powerful convergence of civilisational heritage, exceptional craftsmanship and modern enterprise. It has carried India's creativity to the world while creating livelihoods, exports and enduring global trust.

The time has come for India to move from being the world's manufacturing hub to becoming one of its foremost centres of design, innovation and global brands.

As India rises as a leading manufacturing and trading nation, the industry's next chapter will be shaped by scale, technology, sustainability, integrated infrastructure and global market access.

IIJS Bharat Premiere is an important platform for this ambition, bringing the global industry together and demonstrating the growing strength and confidence of Indian enterprise.

I congratulate GJEPC and wish all participants a highly successful and inspiring IIJS Bharat Premiere 2026.

Gautam Adani
Chairman – Adani group

Adani Group
Adani Corporate House
Shantigram, S G Highway
Ahmedabad 382 421
Gujarat, India

Tel +91 79 2555 5401
Fax +91 79 2555 5600
gautam.adani@adani.in
www.adani.com

MESSAGES



Kirit Bhansali
Chairman, GJEPC



As we celebrate the 25th year of IIJS Bharat transforming to a B2B show and welcome you to the 42nd edition of IIJS Bharat Premiere, we take note of a remarkable journey that mirrors the evolution of India's gem and jewellery industry. Over the past two and a half decades, IIJS has evolved as one of the world's most influential B2B platforms, driving the transformation of India's domestic jewellery market while showcasing the country's manufacturing excellence, design capabilities, and craftsmanship to the world.

Today, our industry stands at the threshold of a new era. India's expanding network of Free Trade Agreements with the UAE, Australia, the UK, EFTA, Oman, and New Zealand is opening new opportunities for Indian gem and jewellery exports. These agreements will enhance our global competitiveness, diversify export markets, and enable businesses of all sizes to access new growth opportunities.

As we prepare for this next phase of growth, GJEPC is building world-class infrastructure through landmark initiatives such as the India Jewellery Park, Mumbai, and the Jaipur Gems & Jewellery Bourse. With the government's recent Free Trade Warehousing Zone (FTWZ) approval, the Bharat Ratnam Mega CFC in Mumbai is rapidly emerging as a venue for global diamond trading. Rapaport Diamond Corporation's decision to host its first-ever pre-auction diamond viewing in India at the Bharat Ratnam Mega CFC marks the beginning of a policy-driven shift that is attracting international diamond trade activities to India, further strengthening the country's position in the global diamond supply chain.

Together with our focus on sustainability, transparency, responsible sourcing, digital transformation, and innovation, these initiatives will reinforce India's position as a preferred global hub for jewellery manufacturing, trading, and sourcing.

The vision before us is bold yet achievable. Guided by the Hon'ble Prime Minister Shri Narendra Modi's vision of Viksit Bharat @ 2047, GJEPC has set an ambitious goal of achieving USD 100 billion in gem and jewellery exports by the 100th anniversary of India's Independence. Realising this vision will require collective effort, stronger global partnerships, policy support, technological advancement, and a staunch commitment to excellence. IIJS Bharat Premiere will continue to play a pivotal role in this journey by connecting businesses, encouraging innovation, creating opportunities, and strengthening India's reputation as a trusted global partner.

As we gather once again under the IIJS banner, I invite every exhibitor, buyer, entrepreneur, and stakeholder to look beyond today's opportunities and embrace tomorrow's possibilities. Together, let's shape the next chapter of India's gem and jewellery industry—one defined by innovation, sustainability, global leadership, and shared prosperity.

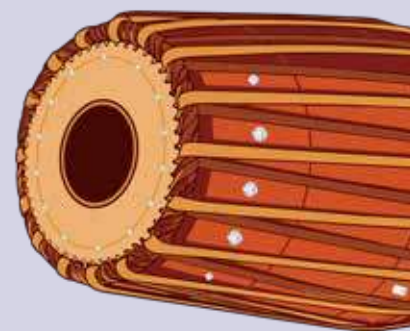


MESSAGES



Shaunak Parikh

Convenor – National
Exhibitions and Vice
Chairman, GJEPC



Every year, we ask ourselves one simple question before IIJS Bharat Premiere opens its doors: how do we make this experience better than the last? This edition, I believe, answers that question more decisively than most.

We arrive at a genuinely crucial moment for the industry. India has entered a new phase of trade expansion, with multiple FTAs increasing our export opportunities, and the show itself has undergone one of its most significant floorplan redesigns yet, driven by the redevelopment of Mumbai's exhibition infrastructure.

The temporary unavailability of Hall 1 at BEC was probably our biggest operational challenge this year. We had to rethink the floorplan from scratch: shifting machinery to Hall 5, and securing additional space at Jio World Convention Centre, including the Jasmine and Lotus halls. Silver jewellery has moved to JWCC, coloured gemstones have been repositioned, and several categories have been reshuffled into a far more structured layout. What began as a constraint turned into an opportunity to build a smarter show, one where buyers spend less time searching for exhibitors and more time doing business.

On the trade front, the picture is genuinely exciting. The India-UK FTA has already come into force, talks with the EU are progressing, and there's real optimism around an eventual agreement with the United States. We've already seen strong momentum in trade with the UAE and Australia following their respective agreements. These FTAs strengthen the 'Made in India' proposition, and GJEPC is working closely with the government's Export Promotion Mission to help more manufacturers, especially MSMEs, step confidently into export markets.

For this edition, registration numbers were ahead of last year, our Retailers' Connect programme has expanded significantly across India, and door-to-door buyer outreach spanned across markets including the UK, Malaysia, Saudi Arabia, the UAE, Bangladesh and several Central Asian and Southeast Asian countries. Alongside the business floor, we've built in moments to connect and celebrate, from a networking evening with live performances to our Jewellers for Hope charity dinner, and the GI-Craft Pavilion celebrating India's traditional jewellery crafts.

Looking ahead, our priorities remain clear. We'll keep improving the visitor and exhibitor experience, keep investing in digitisation and AI to make the show run smoother, and keep consolidating categories so sourcing becomes simpler with every edition. Jewellery, at the end of the day, is a tactile product. Buyers want to see it, touch it and compare it in person, and I don't see that changing. Physical exhibitions will remain at the centre of how this industry does business.

To every buyer walking these halls this year, my hope is simple: that you leave with complete confidence in India's gem and jewellery industry, not just as a sourcing destination, but as a long-term partner in your growth.

Welcome to IIJS Bharat Premiere 2026!

Kirit Bhansali, Chairman
The Gem & Jewellery Export Promotion Council
invites you for the

IIJS
CELEBRATION NIGHT

In Association with



Powered by



India Gold Metaverse
GOLD IS TECHNOLOGY

CHIEF GUEST
SHRI RAJESH GAWANDE

Secretary Protocol, FDI, and Diaspora Affairs for Maharashtra
Government of Maharashtra

5th August 2026 7:30 pm Onwards
Hotel Grand Hyatt, Mumbai

Shaunak Parikh

Vice Chairman & Convener,
National Exhibitions, GJEPC

Nirav Bhansali

Co-Convener,
National Exhibitions, GJEPC

Entry For One Only | Followed by Dinner & Cocktails

Sachet - Parampara



BOOK YOUR TABLE NOW

IIJS PREVIEW

IIJS Bharat: Built for Bigger Business

As IIJS Bharat Premiere 2026 prepares to welcome buyers from India and overseas, the show arrives at a pivotal moment for the industry. India has entered a new phase of trade expansion with multiple Free Trade Agreements (FTAs), export opportunities are widening, and IIJS itself has undergone one of its most significant floorplan redesigns following the redevelopment of Mumbai's exhibition infrastructure.

Shaunak Parikh, Convenor – National Exhibitions and Vice Chairman, GJEPC, discusses how IIJS Bharat Premiere has adapted to these changes, the opportunities created by India's expanding global trade network, the outlook for diamonds and precious metals, and his vision for the show over the coming years.



Shaunak Parikh,
Convenor – National Exhibitions and Vice Chairman,
GJEPC

The objective is simple: buyers should spend less time locating exhibitors and more time doing business. This restructuring creates a more efficient sourcing environment while improving the overall visitor experience.

Hall 1 at the BEC venue is unavailable this year due to redevelopment. How challenging was it to redesign the show without reducing exhibitor participation?

This has probably been our biggest operational challenge.

With Hall 1 unavailable, we had to completely rethink the floorplan. We shifted the machinery section to Hall 5, created an additional hangar, optimised every available

Rather than simply relocating exhibitors, we redesigned the show to improve product zoning and create a better experience for buyers.

Several categories have also been reorganised. Silver jewellery has moved to JWCC, coloured gemstones have been repositioned, and other categories have been reshuffled to create a more structured layout. In many ways, this challenge allowed us to build a smarter exhibition.

India has signed multiple FTAs, including the recently implemented India-UK agreement. How significant is this for the gem and jewellery industry?

I believe this represents one of the biggest opportunities for India's gem and jewellery sector.

The UK agreement has already come into force, negotiations with the European Union are progressing, and there is optimism around a future agreement with the United States. We have already seen encouraging growth in trade with countries like UAE, Australia and New Zealand following their FTAs.

These agreements diversify India's export markets while improving our competitiveness against other manufacturing nations. They also benefit retailers who are expanding internationally, particularly in markets with a strong Indian diaspora, and ultimately deliver better value to consumers.

Overall, we expect business with FTA partner countries to grow substantially over the coming years.

Will these agreements also encourage more Indian manufacturers to produce for international markets?
Absolutely.

The FTAs strengthen the 'Made in India' proposition. GJEPC is actively working to help more manufacturers enter export markets through various initiatives, with particular



IIJS Bharat Premiere continues to grow in scale and international stature. What are the biggest improvements buyers and exhibitors will experience this year?

Our focus every year is to improve the buyer experience, and this edition reflects that

commitment. One of the biggest changes has been the consolidation of product categories wherever possible. Instead of having similar products spread across multiple halls, we've reorganised the layout to make navigation easier and more intuitive.

square metre at the venue, and also secured additional exhibition space at Jio World Convention Centre, including the Jasmine and Lotus halls.

While the redevelopment created constraints, it also presented an opportunity.

IIJS PREVIEW



emphasis on MSMEs.

The Government's Export Promotion Mission also provides new opportunities, and we're working closely with policymakers to ensure the industry can fully utilise these schemes.

I expect many new exporters to emerge while existing manufacturers significantly expand their overseas business.

Beyond FTAs, what policy priorities could further strengthen the industry?

Our long-term objective is to establish India as the world's leading hub for both jewellery manufacturing and trading.

Significant progress has already been made in developing manufacturing infrastructure, strengthening compliance standards and building a more robust ecosystem. India has traditionally been known for high-volume, cost-effective manufacturing, but today our capabilities have evolved considerably.

The industry's focus is increasingly shifting towards higher-value manufacturing. India now has the quality standards, compliance systems and manufacturing expertise required to compete in segments that have traditionally been dominated by Europe and parts of East Asia.

What product trends do you expect to shape buying at IIJS Bharat Premiere this year?

Although gold and silver prices remain elevated, the market has become much more stable. Stability is what consumers and retailers need. When prices fluctuate sharply, purchasing decisions tend to slow. Once prices settle, confidence returns.

We're already seeing consumers returning to jewellery stores.

Silver continues to perform exceptionally well, coloured gemstones remain a strong growth category, and on the diamond side, larger stones have shown encouraging price stability. With prices having largely corrected, retailers may view the current environment as an attractive opportunity to replenish inventory.

Overall, I expect business to remain healthy across categories.

What is your outlook for natural diamonds, particularly smaller sizes?

Prices for smaller diamonds have undergone a significant correction, but I believe that phase is nearing its conclusion.

We're already seeing signs of recovery. Rough prices have started moving up again this month, supported by tighter supply as mining companies respond more carefully to market conditions.

Demand from India, the Far East and Europe continues to provide positive momentum, and the industry appears to be entering a more balanced demand-supply environment.

What are your expectations for business generation during IIJS Bharat Premiere 2026?

The outlook is positive.

Registration numbers are already higher than last year, reflecting growing interest from both domestic and international buyers. We've significantly expanded our Retail Connect programme across India, undertaken direct outreach internationally, and we're seeing increasing interest from overseas delegations.

All these indicators point towards another strong edition of IIJS Bharat Premiere.

How do you see IIJS Bharat Premiere evolving over the next five years?

IIJS has improved consistently every year, and that journey will continue.

Once BEC's redevelopment is complete, the overall exhibition experience will improve significantly. At JWCC, we now have access to the full venue, giving us greater flexibility.

Going forward, our priorities will remain clear: continuously improving the visitor and exhibitor experience, increasing operational efficiency through

digitisation and AI, and further consolidating product categories to make sourcing simpler and more effective.

Technology will continue to enhance the exhibition, but jewellery remains a tactile product. Buyers want to see it, touch it and compare it in person. Physical exhibitions will therefore continue to play the central role in the industry's business ecosystem.

What role will IIJS play in strengthening India's position as a global jewellery sourcing destination?

As India's export opportunities expand through FTAs, IIJS will become an even stronger gateway for international business.

I expect export business generated through the show to continue increasing year after year, alongside a steady rise in overseas buyers and international delegations.

The challenge now is space rather than demand. India's jewellery industry needs world-class convention infrastructure capable of supporting its global ambitions. While we continue evaluating future expansion options, our priority remains keeping the show as integrated as possible so that buyers enjoy a seamless sourcing experience.

INDUSTRY LEGENDS

Celebrating the Industry Legends

GJEPC will honour a select group of extraordinary individuals whose vision, leadership, and lifelong dedication have shaped the global gem and jewellery industry. The prestigious 'Industry Legend' felicitation will be a part of the IIJS Celebration Night on 5th August 2026 at the Grand Hyatt, Mumbai.

The industry will pay tribute to pioneers whose contributions have driven the growth, innovation, and global stature of the gem and jewellery sector. Their steadfast commitment and entrepreneurial spirit have earned them the admiration and respect of the international gem and jewellery fraternity.

Join us as we celebrate these remarkable leaders whose achievements continue to inspire generations and strengthen India's position on the world jewellery map.



HONOURING THE INDUSTRY LEGENDS
A Tribute to the Industry Icons

President, CIBJO, World Jewellery Confederation
DR. GAETANO CAVALIERI

5th August 2026 7:30 PM onwards
IIJS Bharat Celebration Night
Grand Hyatt, Mumbai
Entry by Invitation Only

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.



HONOURING THE INDUSTRY LEGENDS
A Tribute to the Industry Icons

President & CEO, Jewelers of America
MR. DAVID J. BONAPARTE

5th August 2026 7:30 PM onwards
IIJS Bharat Celebration Night
Grand Hyatt, Mumbai
Entry by Invitation Only

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.



HONOURING THE INDUSTRY LEGENDS
A Tribute to the Industry Icons

President, World Diamond Council (WDC)
MR. RONNIE VANDERLINDEN

5th August 2026 7:30 PM onwards
IIJS Bharat Celebration Night
Grand Hyatt, Mumbai
Entry by Invitation Only

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

INDUSTRY LEGENDS

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

CELEBRATING
42ND EDITION 25 YEARS OF B2B SHOW FORMAT

GJEPC INDIA
Sponsored by Ministry of Commerce & Industry

HONOURING THE INDUSTRY LEGENDS

A Tribute to the Industry Icons

**Executive Vice President,
Diamond Trading,
De Beers Group**

MR. PAUL ROWLEY



5th August 2026 7:30 PM onwards

IIJS Bharat Celebration Night
Grand Hyatt, Mumbai

Entry by Invitation Only


Scan to Register

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

CELEBRATING
42ND EDITION 25 YEARS OF B2B SHOW FORMAT

GJEPC INDIA
Sponsored by Ministry of Commerce & Industry

HONOURING THE INDUSTRY LEGENDS

A Tribute to the Industry Icons

**Chairman, Dubai Gold &
Jewellery Group and
CEO, Jawhara Jewellery**

MR. TAWHID ABDULLA



5th August 2026 7:30 PM onwards

IIJS Bharat Celebration Night
Grand Hyatt, Mumbai

Entry by Invitation Only


Scan to Register

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

CELEBRATING
42ND EDITION 25 YEARS OF B2B SHOW FORMAT

GJEPC INDIA
Sponsored by Ministry of Commerce & Industry

HONOURING THE INDUSTRY LEGENDS

A Tribute to the Industry Icons

**Executive Chairman &
CEO, DMCC**

MR. AHMED BIN SULAYEM



5th August 2026 7:30 PM onwards

IIJS Bharat Celebration Night
Grand Hyatt, Mumbai

Entry by Invitation Only


Scan to Register

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

CELEBRATING
42ND EDITION 25 YEARS OF B2B SHOW FORMAT

GJEPC INDIA
Sponsored by Ministry of Commerce & Industry

HONOURING THE INDUSTRY LEGENDS

A Tribute to the Industry Icons

**President, Bharat Diamond
Bourse and Vice President,
World Diamond Council**

MR. ANOOP MEHTA



5th August 2026 7:30 PM onwards

IIJS Bharat Celebration Night
Grand Hyatt, Mumbai

Entry by Invitation Only


Scan to Register

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

19



IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
MUMBAI 2026
5th to 8th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By



Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA

Sponsored by Ministry of Commerce & Industry



INDUSTRY LEGENDS

IIJS Bharat

PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW

MUMBAI 2026

5th to 8th August 2026

Jio World Convention Centre- Mumbai

6th to 10th August 2026

Bombay Exhibition Centre- Mumbai

Concurrent Show

IGJME Bharat

TECHNOLOGY AND MACHINERY EXPO

PREMIERE, Mumbai 2026

CELEBRATING

42ND EDITION

25 YEARS

OF B2B SHOW FORMAT

GJEPC

INDIA

Sponsored by Ministry of Commerce & Industry

HONOURING THE INDUSTRY LEGENDS

A Tribute to the Industry Icons

President, World Federation of Diamond Bourses (WFDB)
MR. MEHUL SHAH

5th August 2026

7:30 PM onwards

IIJS Bharat Celebration Night

Grand Hyatt, Mumbai

Entry by Invitation Only



Scan to Register

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

IIJS Bharat

PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW

MUMBAI 2026

5th to 8th August 2026

Jio World Convention Centre- Mumbai

6th to 10th August 2026

Bombay Exhibition Centre- Mumbai

Concurrent Show

IGJME Bharat

TECHNOLOGY AND MACHINERY EXPO

PREMIERE, Mumbai 2026

CELEBRATING

42ND EDITION

25 YEARS

OF B2B SHOW FORMAT

GJEPC

INDIA

Sponsored by Ministry of Commerce & Industry

HONOURING THE INDUSTRY LEGENDS

A Tribute to the Industry Icons

President & CEO, GIA
MR. PRITESH PATEL

5th August 2026

7:30 PM onwards

IIJS Bharat Celebration Night

Grand Hyatt, Mumbai

Entry by Invitation Only



Scan to Register

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

GRAB YOUR
COPY NOW!

FOLLOW US at
@solitairebygjepe

IIJS
BHARAT
PREMIERE
SPECIAL

FEATURING

COVER FEATURE | DESIGN TRENDS | IN FOCUS | VIEWPOINT | ARTIST'S DESK

IN FOCUS DIAMONDS

Anoop Mehta: The Recovery Has Begun. Now the Diamond Industry Must Rebuild Demand

Production cuts have restored balance, larger diamonds are leading the recovery, and India could become the industry's biggest growth engine. **Anoop Mehta**, Convenor – Diamond Panel, Gem & Jewellery Export Promotion Council (GJEPC), and Chairman & Managing Director, Mohit Diamonds Pvt. Ltd., explains why the worst may be over, but why the next phase will depend on disciplined supply, stronger consumer demand and sustained generic promotion for natural diamonds.

After three difficult years, are natural diamonds finally approaching a turning point?

We began seeing encouraging signs as early as January. Production and supply had both come down, bringing the market into much better balance.

The conflict in the Middle East temporarily disrupted that recovery, but jewellery demand remained surprisingly resilient, with only a marginal impact in the region. Now that tensions have eased, the market is once again moving in a clearer direction.

I don't expect galloping price increases or an immediate surge in demand because China remains subdued. However, most other markets have stabilised. We've already seen prices improve in larger diamonds, while smaller goods have held steady. Overall, this year should be better than last year, and I expect further improvement next year.

Mining companies have reduced production significantly. Has the industry accepted that the future will be smaller in volume?

The diamond manufacturing and trading business has

certainly become leaner. Many companies have exited while others have diversified into jewellery manufacturing.

Jewellery, however, tells a different story. That segment continues to grow because manufacturers today have multiple product categories to work with, including natural diamonds, lab-grown diamonds, coloured gemstones and gold.

Luxury jewellery continues to perform well. Earlier, rising gold prices reduced diamond content in jewellery. Now that gold prices have corrected from their highs, manufacturers have more flexibility to increase diamond content or upgrade to better-quality stones.

Manufacturers have shifted towards larger diamonds. Is this a permanent structural change?

Not necessarily.

The shift was driven largely by oversupply and weaker demand for smaller goods rather than a permanent loss of relevance. Manufacturers have moved towards larger sizes and better qualities, but we're already seeing renewed movement in categories that had remained slow for some time, including brown and lighter-coloured



Anoop Mehta,

Convenor – Diamond Panel, Gem & Jewellery Export Promotion Council (GJEPC)

diamonds.

The bigger challenge has been inventory. During the past three years, manufacturers were selling only about 30-40% of what they produced. That has improved to around 45-50%, but the industry really needs sell-through levels closer to 70-75% before conditions can be considered healthy again.

Many in the trade believe small natural diamonds have permanently lost ground to

lab-grown diamonds. Do you agree?

No.

The weakness in smaller diamonds was caused by an imbalance between supply and demand. Production simply exceeded consumption. Major suppliers have already reduced production of smaller goods and inventories should gradually return to normal. The import data already reflects this. Both carat volumes and values have declined, indicating that supply is tightening.

Once inventories normalise, I believe this segment will stabilise.

Which categories currently offer the strongest opportunities?

At present, diamonds of 30 points and above are performing the best, particularly fancy shapes. That trend is visible across global markets.

China remains quiet. Which markets do you believe will drive future growth?

If lasting peace returns to the Middle East, countries such as Iran, Iraq, Syria and Lebanon have tremendous long-term potential.



IN FOCUS DIAMONDS

These are sizeable populations where years of instability have limited jewellery consumption. As those economies stabilise, demand for diamond jewellery should naturally increase.

How important is India to the industry's long-term outlook?

India is one of the most important long-term opportunities for the global diamond industry. The country's economic growth story remains intact, even though there will always be short-term fluctuations. The biggest opportunity lies in converting consumers who traditionally buy only gold jewellery into buyers of diamond jewellery. As incomes rise, jewellery consumption evolves, and India still has enormous headroom for growth.

What should the industry's generic promotion focus on?

It needs to remain completely generic. The purpose should simply be to promote natural diamonds as a category. It shouldn't become co-branded with retailers or individual companies. The industry needs sustained campaigns that reinforce the desirability and emotional value

of natural diamonds.

Many leading manufacturers are now producing lab-grown diamonds alongside their natural diamond business. How do you see the relationship between the two categories?

"The industry isn't looking for a galloping increase in prices or demand. We're looking for a healthier market where supply and demand are balanced, inventories are normalising, and consumer confidence is steadily returning. That's the foundation for sustainable growth in natural diamonds."

Lab-grown diamonds will introduce many first-time consumers to diamond jewellery.

People who currently buy imitation jewellery can move into lab-grown diamonds because they are more affordable. As their purchasing power improves, many of those consumers will eventually upgrade to natural diamonds. I don't see the two categories as mutually exclusive. Together they can expand the overall jewellery market.

India illustrates this opportunity very well. As economic prosperity spreads, consumers move from imitation

jewellery to gold and eventually to diamond jewellery. Growth in disposable incomes benefits the entire jewellery category.

Where do you see the diamond industry beyond 2030?

If the current trends continue, I

necessary for smaller markets, gems and jewellery should remain part of every agreement because it directly strengthens India's export competitiveness.

Five Takeaways

- **The market has stabilised:** Supply cuts have begun restoring balance after three difficult years.
- **Large stones lead the recovery:** Diamonds of 30 points and above, particularly fancy shapes, remain the strongest-performing category.
- **Small naturals aren't finished:** Their recent weakness reflects oversupply rather than a permanent shift to lab-grown diamonds.
- **India is the biggest long-term opportunity:** Rising incomes and expanding jewellery consumption will make India increasingly important to global diamond demand.
- **Generic promotion matters:** Building the desirability of natural diamonds as a category remains essential for the industry's long-term health.

JEWELSTART INNOVATION CHALLENGE

DEMO DAY



125

Applications



28

Shortlisted



7

Finalists

Join us as the **Top 7 JewelStart Finalists** unveil breakthrough innovations to address industry's most pressing challenges

DATE & TIME

7th August 2026, Friday | 11.00 am

VENUE

Launch Pad, Pavilion Hall, JWCC

IN FOCUS DIAMONDS

Amber Pepper's Vision For Making Natural Diamonds Culturally Indispensable

Amber Pepper, CEO of the Natural Diamond Council, the future of natural diamonds lies beyond tradition. She discusses how consumer behaviour, cultural relevance and industry-wide collaboration can inspire a new generation to embrace natural diamonds with renewed purpose and meaning.

Having spent your career building some of the world's leading luxury brands, you're now experiencing IIJS Bharat Premiere for the first time. What has surprised you most about India's jewellery ecosystem, and how has it influenced your thinking on the role India should play in the future of the global natural diamond industry?

What has struck me most about India's jewellery ecosystem is how naturally it brings together heritage, craftsmanship and innovation. There's an incredible energy here, and a real confidence about where the industry is headed. India isn't just a major manufacturing hub or a fast-growing consumer market; it's helping shape the future of the natural diamond industry. As consumers increasingly value authenticity and lasting quality, India has a unique role to play in leading that conversation.

When you visited Mumbai earlier this year, you said your priority was to secure greater investment for India because the market had been "doing a lot of work with its hands tied behind its back". Since then, India has strengthened its position as the world's second-largest natural diamond jewellery market, accounting for 12% of global demand. Can you quantify how much NDC's investment in India has increased, and what specific initiatives or consumer campaigns will that additional funding support over the next 12 months?

Capturing 12% of global demand isn't just a statistical milestone, it is proof of the Indian consumer's deep, evolving connection with natural diamonds. As a council, our role is to make sure our resource allocation reflects where the market is going, not just where it has been. To match this growth, we are increasing our strategic marketing commitment in India backed by landmark industry collaborations like the GJEPC

joining the Natural Diamond Council under the Luanda Accord framework.

You described World Diamond Day (WDD) as an initiative that was conceived and executed in just three weeks, with no paid media, yet it generated a 30% increase in global searches for natural diamonds. You also said, "Imagine if we put money behind it" and made it a truly consumer-first platform.

As you prepare for the next edition, how will NDC turn WDD into a major demand engine? Was the search uplift concentrated in markets such as India and the US, or did it translate into broader global consumer engagement and, more importantly, measurable retail sales?

The inaugural World Diamond Day (WDD) demonstrated the power of a unified global platform, driving a 30% increase in global search interest and millions of impressions through industry advocacy alone. Building on this momentum, our focus is to make WDD an annual tentpole by expanding digital storytelling, growing user-generated content, and equipping partners to engage consumers more effectively. While India and the US led the surge, participation was global, reinforcing the universal appeal of natural diamonds. WDD is an open platform that celebrates their emotional value and keeps the category culturally relevant through authentic storytelling.

Where does the Luanda Accord stand today in practical terms? Beyond new signatories and statements of intent, how much capital has been committed or deployed to the Natural Diamond Council, and when should the industry expect to see those funds translate into larger global consumer marketing campaigns?

The Luanda Accord brings together the governments



Amber Pepper,
CEO, Natural Diamond Council

of Angola, Botswana, the Democratic Republic of the Congo and Namibia, alongside GJEPC as a formal member of the Natural Diamond Council, to support sustained investment in global generic marketing for natural diamonds. DMCC has also signed a Letter of Intent to join the NDC, further strengthening a unified, industry-funded approach to protecting and promoting the natural diamond category.

You have repeatedly emphasised that NDC's role is to create demand rather than simply defend the

natural diamond category. As India emerges as one of the industry's biggest growth engines, what would success look like over the next three years? Are you targeting higher consumer penetration, greater purchase frequency, increased self-purchase among Gen Z and Millennials, or a measurable increase in natural diamond jewellery's share of the luxury wallet?

Our focus is on creating desirability by making natural diamonds culturally relevant again. Success isn't just measured by more people buying diamonds, it's about making natural diamonds part



IN FOCUS DIAMONDS

of how a new generation expresses identity, celebrates achievement and marks the moments that matter to them. Gen Z doesn't want products that simply signal status; they want objects with meaning, authenticity and stories they can connect with.

Over the next three years, we want to see natural diamonds increasingly become part of everyday culture – driving greater self-purchase, more frequent occasions and a larger share of the modern luxury wallet. Ultimately, our ambition is simple: when people think about celebrating themselves or someone they love, natural diamonds should be the instinctive choice.

You have spoken about putting the consumer at the centre of every decision and using data to understand where she discovers, researches and ultimately buys natural diamonds. How is NDC evolving its success metrics? Will future campaigns be judged primarily on awareness and engagement, or are you now

working with retailers to measure conversion, sell-through and incremental sales generated by NDC-led marketing?

Impactful marketing starts with understanding the entire consumer journey, not just individual touchpoints. At the Natural Diamond Council, we're evolving our measurement framework to reflect that. While our primary role is to build long-term category demand by increasing desirability, trust and consideration for natural diamonds, we're also working more closely with retail partners to understand how that demand translates into commercial outcomes.

Success is no longer measured solely by awareness or engagement, but by a connected set of metrics spanning consumer sentiment, search behaviour, consideration, retailer activation and, where possible, conversion and incremental category growth. The stronger the link between demand creation and retail performance, the greater the value we can demonstrate for the industry.

Industry conversations over the past two years have focused largely on inventory levels, rough prices and lab-grown diamonds. How does one shift the conversation back to demand creation?

Consumers don't make purchasing decisions based on industry conversations—they buy products that feel relevant, meaningful and desirable. Our role is to ensure natural diamonds remain part of culture by creating emotional connection and modern relevance. Rather than defining ourselves by comparisons with other products, we should focus on what only natural diamonds can offer: rarity, authenticity, provenance and a story that no other product can replicate. The stronger that cultural and emotional connection becomes, the stronger consumer demand will be.

Coming from global luxury brands such as Harrods, Farfetch and Coach, you've spoken about making natural diamonds culturally relevant

again. If you look ahead to 2030, what do you want consumers to associate with natural diamonds that they don't necessarily associate with the category today?

By 2030, I want natural diamonds to have reclaimed their place at the centre of culture. The next chapter is about identity, self-expression and modern luxury. I want a 25-year-old to see a natural diamond not as something you wait to receive, but something you choose because it reflects who you are. Just as luxury handbags and watches have become part of everyday style, natural diamonds should become part of everyday aspiration. At the same time, consumers should instinctively associate natural diamonds with authenticity, rarity, positive impact and a story that no synthetic product or algorithm can replicate. That's the shift we're building towards – not simply selling more diamonds, but making natural diamonds culturally indispensable once again.

Earn Cashback Of
₹2,000
With Every
Wallet Recharge



BVC[®]
PREPAID WALLET



1800 123 2711



care@bvclogistics.com

T&C Apply*



GI TAGGED JEWELLERY

Discover India's GI-Tagged Jewellery

At IIJS Bharat Premiere 2026

**Jio World Convention Centre,
Ground floor, Inside Pavilion Hall**

Kolkatti Jewellery

A Living Tradition of Bengal's Master Goldsmiths

Handcrafted using centuries-old techniques, every Kolkatti ornament reflects Bengal's rich artistic heritage. A GI-tagged craft celebrated for its intricate detailing and timeless elegance.

Temple Jewellery of Nagercoil

A Divine Craft

Inspired by South India's temple architecture, these handcrafted ornaments embody devotion, heritage, and exquisite craftsmanship. A treasured GI-tagged tradition passed through generations.

Assamese Jewellery

A Golden Legacy

Inspired by Assam's rich natural and cultural heritage, these handcrafted gold ornaments showcase distinctive motifs and enduring artistry. A proud GI-tagged symbol of the state's identity.

Karimnagar Silver Filigree

Poetry in Silver

Delicate silver wires are transformed into intricate works of art through exceptional craftsmanship. This GI-tagged legacy from Telangana continues to preserve one of India's finest filigree traditions.

IGM

India Gold Metaverse

GOLD IS TECHNOLOGY

One Ecosystem. Four Verticals.

Elanzia™

Fine Jewellery Marketplace



RamMudra™

Digital Gold and Coins



GOLDSENSE™

Digital AI Karatometer

BullionX™

Next-Gen Bullion Platform

VISIT US AT

ELANZIA EXPERIENCE CENTRE

Room No.301 at JWCC, BKC

info@igmindia.com | www.igmindia.com | +91 73043 84464

The Italian Pavilion
at Hall 5 is Now Open!



Ministero degli Affari Esteri
e della Cooperazione Internazionale



Discover Advanced Manufacturing Solutions
Meet Industry Experts from Italy

The Soul of
Tradition
The art of
Italian
Engineering



STAND # 5U583J



- Tandem rolling mills
- 4-high rolling mills
- Wire flattening machines
- Tube & hollow wire forming machines
- Customized rolling solutions



Contact Details :
Carlo Ghezzi
☎ : +39 3248896489
✉ : carlo.ghezzi@invimec.com
🌐 : www.invimec.com

STAND # 5V583R



- Rope chain production machines
- Spring ring production systems
- Lobster clasp manufacturing machines
- Chain hammering & twisting machines
- Customized automation solutions



Contact Details :
Danny Stocco
☎ : +39 0424577565
✉ : danny@ciemmeo.com
🌐 : www.ciemmeo.com

STAND # 5U583E



- Electroplating chemicals
- Surface treatment solutions
- Electroplating plants
- Electronic control systems
- Turnkey process solutions



Contact Details :
Elena Martino
☎ : +39 3456936585
✉ : elena.martino@italfimet.it
🌐 : www.italfimet.it

STAND # 5U583H



- Drawing machines
- Ultrasonic cleaners
- Polishing machines
- Briquetting machines
- Ball mills
- Microwave furnaces



Contact Details :
Sofia Violi
☎ : +39 0575 810487
✉ : sales@violimacchine.it
🌐 : www.violimacchine.it

VIEWPOINT

Pritesh Patel: Leading GIA Into Next Era

Leading GIA at a pivotal moment in its history, **Pritesh Patel**, President & CEO, shares his vision for a future-ready Institute built on science, innovation and trust. Speaking with ***Solitaire International***, he reflects on GIA's evolving role, technological advancements, and India's significance in the global gem and jewellery landscape.

You are only the seventh President in GIA's 95-year history. What does this milestone mean to you personally, and what priorities have you set for the Institute as you take on this role?

It is an incredible privilege to lead an institution with such a rich history and an even greater purpose. What has struck me most since stepping into this role is the depth of trust GIA has earned over the past 95 years. That trust is reflected not only across the gem and jewellery industry, but also among our students, alumni, and consumers around the world. It's our greatest responsibility, and one we never take for granted.

My priority is to build on that legacy while ensuring GIA is ready for the future. Together with our more than 3,000 colleagues across 10 countries, we're advancing science and research, driving innovation through new laboratory services such as the GIA Jewelry Report and our upcoming fancy shape cut grading standard, enhancing the experience for our students wherever they learn, and strengthening our global alumni community.

Everything we do is in service of one mission: protecting consumer confidence and ensuring GIA remains the world's most trusted source of knowledge, science, and confidence in gems and jewelry for generations to come.

As GIA celebrates 95 years since its founding in 1931 and looks towards its centennial in 2031, how do you envision the institute evolving while preserving the values that have made it the global benchmark in gemmology?

While the gem and jewellery industry and consumer expectations have changed drastically since 1931, our core mission to ensure trust in gems and jewellery remains unchanged. As we approach our centennial in 2031, preserving our values means ensuring that every one of our 3,000 team members across our global schools and laboratories works daily to make GIA fully future-ready. We will preserve our legacy not by standing still,

but by remaining relentlessly curious and staying ahead of market shifts, new products, processes and gem treatments.

You believe in building a future-ready GIA anchored in science, powered by technology and trusted by consumers and the industry. What will this vision look like in practice over the next five years?

In practice, this vision means translating our scientific research into tangible tools and services that meet the needs of the trade, our students, and consumers. Over the next five years, you will see several major milestones, including the 2027 rollout of a GIA cut grade for fancy-shape diamonds—beginning with marquise, oval, and pear shapes—which is a significant advancement based on extensive testing and research. It also means expanding consumer protection through new services such as the GIA Jewelry Report, advancing our leadership in coloured stone services and enhancing the student experience with new facilities and programs.

How do you see automation, AI and advanced imaging reshaping diamond grading, identification and laboratory operations, and where will human expertise continue to play an indispensable role?

Our focus has never been on technology for its own sake. It's about using science and technology together to better serve the industry and strengthen consumer confidence. AI, automation, and advanced imaging help us improve consistency, efficiency, and speed - from automating aspects of diamond grading to advancing colored stone identification and geographic origin services. Technology doesn't replace expertise; it amplifies it.

Our scientists and gemmologists remain at the heart of everything we do. Their judgment, integrity, and decades of experience are what make GIA trusted around the world, and that's not changing. The future of GIA is the combination of world-



Pritesh Patel, President & CEO, GIA

class people, leading-edge science, proprietary datasets and innovative technology, all working together.

GIA's investment in Tracr signals a deeper commitment to provenance and traceability for natural diamonds. How do you see this partnership evolving, and what role will digital provenance play in shaping the future of the diamond industry?

Our investment in Tracr reflects our belief that independent verification, transparency, and consumer trust will be the defining metrics of the gem and jewellery industry in the years ahead. As consumer expectations shift towards transparency, this partnership enables us to use digital innovation to strengthen confidence in the market, from the mine to the retail counter.

GIA has continued to expand its global footprint with initiatives such as the new Taiwan campus, the London campus and the Dubai laboratory. What factors guide the expansion strategy, and are there any regions—including India—that you see playing a larger role in GIA's future plans?

GIA has expanded where the industry and students need us most. Our expansion strategy is guided by a desire to improve the student experience, increase

access to our classes, and meet the needs of our global laboratory clients. We recently opened a new educational facility in Taiwan, with expansions in London and New York to follow. Regions with important manufacturing and retail sectors, including India, are vital to this ecosystem, as they help us stay in touch with the pulse of the trade.

India remains one of the world's most important centres for diamond manufacturing, jewellery production and gemmological education. How do you see GIA deepening its engagement with the Indian industry?

India has always been a vital market for GIA, and I believe its importance will only continue to grow. While it remains the world's leading centre for diamond manufacturing and a global leader in jewellery production, it's also emerging as one of the world's most important consumer markets.

Our role is to serve the industry through independent science, world-class education, and trusted laboratory services that help businesses navigate a rapidly evolving global marketplace. As India's importance continues to grow, GIA is committed to investing in its future, developing the next generation of professionals, and strengthening consumer



VIEWPOINT

confidence across the global gem and jewellery industry.

If you were to define the next era of GIA in one sentence, what would it be?

For our next era, GIA is building a future-ready institute—anchored in science, empowered by technology, and trusted by consumers and the industry for generations to come.

Looking ahead to the Institute's centennial in 2031, what transformational changes do you hope will have redefined not only GIA, but the global gem and jewellery industry itself?

By 2031, I hope to see an industry where full transparency and complete disclosure are universal norms. I look forward to our standards, such as our upcoming fancy-shape cut grade system, being fully integrated globally to elevate consumer confidence to historic highs. By anchoring the market in rigorous, science-based standards, we can ensure that future generations in our industry and consumers can interact with absolute trust and integrity.



GJEPC
INDIA
Sponsored by Ministry of Commerce & Industry

BECOME AN EXPORTER



JOIN
6th EDITION OF
EXPORT MENTORSHIP PROGRAM
STARTS FROM 7th SEPTEMBER

2
PHASE

6
MODULES

24
SESSIONS

₹ For Members
8,000+GST

₹ For Non Members
10,000+GST

LEARN & PREPARE (6 WEEKS)

- Interactive Training Sessions
- Practical Export Knowledge
- Free IEC & Udyam Registration
- Export Readiness Assessment

EXECUTE & GROW (6 WEEKS + HANDHOLDING)

- 1:1 Expert Mentorship
- Market Selection & Buyer Connect
- Access to IJEX & Global Markets
- 30-Day Post-Program



**SCAN TO
REGISTER**

For more details contact-
Ms. Mubashira Shaikh | +919029595156 | coordinator.emp@gjepcindia.com

The Gem & Jewellery Export Promotion Council
Sponsored by Ministry of Commerce & Industry, Govt. of India

www.gjepc.org | gjepcindia | gjepcindia | gjepcindia

When a lifetime of love
begins with laughter.

The moment is



momentisgold.com

WHAT'S NEW

Dewy Dazzlers

Rose-cut diamonds are enjoying a defining fashion moment, and **ANAN JEWELS INDIA** captures the mood with a collection that feels both romantic and unmistakably modern. Bold cocktail rings, couture necklaces with matching earrings, and sculptural wrist adornments – all bloom with stylised florals, paisley curves and intricately interlaced foliage. Softly glowing rose-cut diamonds are punctuated with striking emeralds and rubies, and fancy yellow diamonds, creating a play of colour and light. A dusting of brilliant white diamonds lends a crisp sparkle, elevating the collection's dreamy, luminous appeal.



Golden Reverie

Anand Shah, the visionary behind the label, has an instinct for the unexpected. This season, he reimagines 22-karat gold bridal and high jewellery with striking Thewa-inspired motifs, artfully paired with carved amethysts, tourmalines, spinels, emeralds, and pearls. Equally captivating are the irregular gold motifs, each inlaid with tiny kundan-set polkis, lending the creations an artisanal richness. Delicate textures, sculptural silhouettes, and a vibrant interplay of colour create pieces that feel both regal and refreshingly modern. Rooted in heritage yet designed with a contemporary sensibility, the collection truly celebrates India's enduring craftsmanship.



Jewelry Services

Our legacy of trust,
now available for jewelry.



For generations, the world has trusted GIA to provide accurate reports for loose gems.

Now, we're bringing our global leadership to new horizons by providing jewelry services.

Expect the same rigorous GIA standards, deep expertise, and advanced technology to add confidence and credibility to every jewelry report.



Jewelry provided courtesy of
The Clear Cut.

© 2002 - 2026 Gemological Institute of America, Inc. (GIA). All trademarks are registered trademarks owned by GIA. GIA is a nonprofit 501(c)(3) organization. All rights reserved.

WHAT'S NEW

Modern Majesty

Gold has always been **CVM's** signature canvas, and the brand's creativity knows no bounds when it comes to reimagining bridal jewellery. Crafted in 22-karat gold, each bridal set is adorned with meticulously placed polkis, nestled within intricate niches that catch and reflect light beautifully. The interplay of uncut diamonds and radiant gold enhances the richness of the metal, creating an opulent glow.

The collection celebrates timeless Indian craftsmanship while offering a regal aesthetic for the modern bride. Every piece is designed to make a lasting impression, becoming a cherished heirloom for generations to come.



Bridal Brilliance

Dassani Brothers presents a mesmerising collection of bridal suites featuring statement rings, earrings, ear clips, and semi-parure necklace sets, all enhanced with the finest emeralds, rubies, tanzanites, and other precious gemstones. The highlight of the collection is the thoughtful use of both large and small polkis (uncut diamonds), which add depth, character, and timeless appeal to every creation. This line-up is the perfect choice for brides who want to be the cynosure of all eyes on their special day.





WHAT'S NEW

Heritage Elevated

GIE GOLD recasts traditional polki jewellery with Airloom, a collection that blends heritage craftsmanship with modern engineering. Designed using innovative open polki construction, each piece is remarkably lightweight while preserving the grandeur and artistry of age-old techniques. Open settings allow light to pass through every polki, enhancing its natural brilliance and creating an airy, elegant aesthetic. Created for the contemporary woman, the collection beautifully balances comfort, versatility and timeless appeal, proving that heritage jewellery can be as light as air yet rich in legacy.



Design Virtuosity

HARITSONS DESIGNS PVT. LTD. raises the bar even higher with every successive jewellery collection. The award-winning jewellery manufacturer turns to age-old jewellery pieces, including those kept in museums, to churn out modern marvels that distinctly showcase India's heritage with pride. Head to their booth to see the beauty of a bracelet that features diamond encrusted foliage motifs set against the background of intricately latticed gold. A broad cuff bracelet takes its cue from the intricate architecture of Jaipur. A carved emerald crowns the cuff accented with a mosaic of gemstones and decorative meenakari work. They constantly play with colour, forms, elements and proportions to create unusual, striking jewels that have a signature quality about them. Whether it is a heavy, elaborate gem-laden necklace or minimalistic linear earrings framed with uncut diamonds, the design, high quality of the gems and fine craftsmanship makes each jewel stand out.





WHAT'S NEW



Refined Elegance

HOUSE OF SPARSH showcase a diverse range of designs, each brought to life through intricate craftsmanship, rich motifs, and symbolic elements. They are a perfect blend of design and luxury, where every detail is thoughtfully executed to create works of art. Vibrant coloured gemstones such as tanzanites, pearls, and other exquisite stones are paired with intricate enamel work, adding depth, colour, and character to every design. The compositions are elegantly balanced with the brilliance of diamonds and the organic beauty of uncut diamonds, resulting in creations that seamlessly fuse heritage, artistry, and refined sophistication.



Connoisseur's Delight

P HIRANI EXPORTS LLP crafts some of the world's most exquisite fancy colour diamonds into exceptional jewels. Each diamond is chosen, cut, and perfected to tell a story of rarity and precision. From more affordable yellow diamonds to the highly coveted and rare pink diamonds, Hirani has jewels for all. A cuff bracelet inspired by Art Deco elements features a series of yellow diamonds as the crowning glory of the piece. A cocktail ring features teardrop-shaped yellow, pink and green diamonds enveloped by radiating white diamonds, while another ring, designed as a floret, is set with luminous diamonds of various shapes. Each of their pieces is a connoisseur's delight.



WHAT'S NEW

Stylishly Lightweight

KOSHA FINE JEWELS is known for its stylish and lightweight daily diamond jewellery. They are experts in using channel, illusion and micro pave set diamonds to offer a bigger look in lesser diamond caratage, creating jewels that are absolutely value for money. The use cutting-edge technology to use minimal metal to enable the diamonds to take centre stage in every piece. Their designs also keep the younger generations in mind so expect to find diamond slider necklaces, two-tone diamond ear studs, sculptural rings and more, all at affordable price points. They will also showcase gem-studded necklaces accented with diamonds for those looking to add a splash of colour to life's festivities.



Coveted Treasures

Couture fine jewellery manufacturer **THE LEO JEWELS** treats each piece of jewellery like fine art. Each gemstone is hand selected and the design is meticulously engineered to perfection with precise craftsmanship. They infuse fresh life into their designs with colour and character, making each piece a true coveted find. Expect to be mesmerised by their statement necklaces that enhance nature's rarest treasures with designs that are equally alluring. This year they are putting the spotlight on rose-cut diamonds in their creations, bringing an old-world charm and an ethereal glow to their exclusive, extravagant and elegant jewellery.

Presents
innov8
TALKS
Empowering Business through Industry Expertise

Powered by



India Gold Metaverse

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
MUMBAI 2026
8th to 10th August 2026
Jio World Convention Centre- Mumbai
7th to 11th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show

IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

TOPIC

TRANSFORM OR BE TRANSFORMED

Rapaport Trade Claude Code, and the
Future of Business Leadership

Dan Mano

CEO, Rapaport. A seasoned entrepreneur &
technology leader shaping the future of
the global jewellery trade.



Scan To Apply



5th August 2026



15:15- 16:15



Jio World Convention Centre, Mumbai

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

SEQUEL
Securing Your Trust

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
MUMBAI 2026

Dear Exhibitors,

Team Sequel wishes you a successful
IIJS Bharat - Premiere 2026



SEBI REGISTERED
VAULT MANAGER
IN/VM/001/2022

IFSCA
INTERNATIONAL FINANCIAL
CENTRES AUTHORITY
IFSC/VM/2021-22/001

LBMA
AFFILIATE
MEMBER

**RESPONSIBLE
JEWELLERY
COUNCIL**
CERTIFIED MEMBER
SINCE 2010

TAPA APAC
Transported Assets Protection Association
1596643

GJEPC
INDIA
Sponsored by Ministry of Commerce & Industry



X



GIA®

Presents

innov8
TALKS

Empowering Business through Industry Expertise

Powered by

IGM

India Gold Metaverse
GOLD IS TECHNOLOGY

IIJS Bharat
PREMIERE
MUMBAI 2026
INDIA INTERNATIONAL JEWELLERY SHOW

Concurrent Show

IGJME
PREMIERE, Mumbai 2026
Bharat TECHNOLOGY AND MACHINERY EXPO

5th to 9th August 2026

Jio World Convention Centre-Mumbai

6th to 10th August 2026

Bombay Exhibition Centre-Mumbai

TOPIC

INDUSTRIAL APPLICATIONS OF LAB-GROWN DIAMONDS: OPPORTUNITIES FOR INDIA



Amit Patel

Founder,
Supreme Green
Diamonds Pvt Ltd

Hiren Kumar

Executive Chair & CEO,
HKH Technologies



Tarun Sharda

Founder Partner,
GreenD Technologies LLP

Prof M S Rao

Head of the India Centre,
Lab Grown Diamonds
(InCent-LGD)



**Dr Daniel
Twitchen**

Chief Technologist,
Element Six



**Moderator
Harish
Vathan**

Independent
Consultant



5th August 2026



14:15- 15:15



Jio World Convention Centre-Mumbai



Scan to Apply

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

INDRA

INDIAN NATURAL DIAMOND RETAILERS ALLIANCE

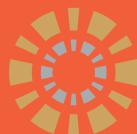
AN INITIATIVE BY DE BEERS GROUP & GJEPC



Make De Beers Group's **'Asli Heero ke liye Asli Heera'** campaign yours and boost your business .

JOIN INDRA NOW





JEWELLERY COMPETITION

Melodic Masterpieces

Celebrating India's rich musical legacy through the language of jewellery, the **Brilliant Bharat – Music of India Jewellery Crafts Design Competition** emerged as one of the creative highlights of IIJS Bharat Premiere 2026. Exhibitors were challenged to translate India's rich musical heritage into jewellery creations. Drawing inspiration from classical ragas, folk traditions, devotional music, regional instruments and contemporary musical expressions, the competition celebrated the harmony between artistry and craftsmanship. Every piece offered a unique interpretation of the theme, transforming India's rich musical heritage into delightful jewellery. The remarkable diversity and originality of the entries underscored the immense creative talent flourishing across the country.

Mona Shah, Founder and Managing Director of Gewels by Mona, evaluated nearly 40 entries, assessing each design for its thematic relevance, originality, wearability and craftsmanship. With over two decades of experience in the jewellery industry, she brought a deep design expertise to the judging process.

The winning and shortlisted pieces will be showcased at the Brilliant Bharat Gallery across the two venues – JWCC and BEC.

Here's a look at the winning pieces:

Winner

Mamraj Mussadilal Jewellers



The coat buttons handcrafted in 18-karat antique finish gold, inspired by India's rich musical heritage, bear symbols of the veena, violin, tabla, sitar, mridangam and harmonium, and shehnai. Highlighting sculptural artistry, these buttons that can be worn also as brooches, are embellished with diamonds, rubies, pearls and fine filigreed goldwork.

JEWELLERY COMPETITION

First Runner-up D'yne Jewellery



The linear earrings are masterfully sculpted to resemble a classical stringed instrument.

The design is centred on carved tanzanites that form the resonant bodies, beautifully illuminated by a delicate halo of diamonds. The graceful necks rise into a striking geometric fretboard woven with lush emeralds and tapered diamonds. Finished with elegant gold scrollwork, luminous pearl accents, and a crowning flourish of vibrant rubies, this pair is a breathtaking orchestration of musical artistry and fine craftsmanship.

Second Runner-up Shree Joyeria

The grand necklace, Melodious Swing of Devotion, is an immersive sensory experience. Composed of multiple rows of emeralds, the pendant features Bal Gopal seated on a handcrafted golden swing, sheltered beneath a temple-inspired dome and framed by intricately carved peacocks.

The necklace is punctuated by miniature musical instruments – including the dhol, manjira, kartal, and temple bells – adorned with polkis and coral, celebrating the joyous spirit of Krishna bhajans.

What steals the show is an interactive feature. A finely crafted diya suspended at the base acts as the trigger. With a gentle push, a devotional bhajan begins to play to a rhythmic beat, recreating the experience of gently swinging Bal Gopal during worship.



First Runner-up Raj Ornaments



Drawing inspiration from the fluid movement of musical waveforms, the gold cuff, The Rhythm Within, celebrates the unseen rhythm of Indian music. Sculpted in flowing gold, the bracelet is accented with a subtle glimmer of gemstones and diamonds, transforms sound into a wearable work of art, where innovation, emotion and craftsmanship come together in perfect harmony.

GI JEWELLERY PAVILION

Assamese Jewellery: A Golden Legacy Earns Its GI Identity

At IIJS Bharat Premiere, the GI-Tagged Jewellery Pavilion at JWCC, Pavilion Hall, celebrates India's rich jewellery-making traditions and their enduring influence on contemporary design. In the first part of our series, we turn the spotlight on **Assamese Jewellery**, a centuries-old craft renowned for its intricate goldwork, nature-inspired motifs, and deep cultural significance, reflecting the artistic heritage of the Northeast.



Steeped in history and shaped by generations of skilled artisans, Assamese jewellery known locally as Axomiya Gohona has been a symbol of the state's cultural identity.

The origins of Assamese jewellery date back over a thousand years, when gold was sourced from the sands of rivers such as the Subansiri and transformed into ornaments by master goldsmiths. In 2025, this centuries-old craft received a significant boost with the award of the Geographical Indication (GI) tag, recognising its distinctive craftsmanship and safeguarding its authenticity for future generations.

During the reign of the Ahom dynasty in the late-medieval times, gold dust was abundantly found in the sands of different rivers of the state, especially in the Subansiri River, a major tributary of the Brahmaputra. As a result, the art of gold-washing and jewellery making flourished in the region. Gold-washing

became an important source of occupation for the Sonowal Kacharis (Son or Xon in Assamese means gold, and a goldsmith is called a Sonari.)

Several famous families in Assam, including the Bordolois of Jorhat, the Banias of Nagaon, and the Das of Barpeta, practice this craft form. They draw inspiration from the flora and fauna of the region and its cultural heritage, jewellery often featured birds, grains, animals, musical instruments like dhol (drum) and Japi (conical handmade headgear). The bright yellow gold jewels, ornamented with enamel and vibrant red, black, green, blue and white gemstones became its distinctive feature. Jon-Biri is inspired by the crescent moon; Lokaparo features two fan-tailed pigeons designed back-to-back; while Jethi-Pota resembles a lizard's paws.

Traditionally handcrafted in high-purity gold (22-karat and above) the jewellery reflects Assam's close relationship with

GI JEWELLERY PAVILION



nature.

However, with India's rapid technological advancement and the rise of modern manufacturing techniques, handcrafted jewellery is gradually taking a back seat, bringing this traditional art form to the brink of extinction. Although numerous revival efforts have been made, the recent GI tag marks a significant milestone in preserving and honouring this

traditional craft.

The GI recognition will go a long way in playing a transformative role for the craft. Besides protecting Assamese jewellery from imitation, it provides legal recognition to authentic producers, enhances consumer confidence and creates opportunities for artisans to access wider national and international markets. It also reinforces the value

of preserving a handmade tradition in an era increasingly dominated by mass production.

Assamese jewellery is a living symbol of heritage one that continues to evolve while remaining firmly rooted in the traditions, artistry and cultural pride of Assam.

IIJS TRENDS

Forever Cherished

Necklaces have long been the ultimate expression of high jewellery. Cascading with diamonds, vibrant gemstones and luminous pearls, these masterfully crafted creations captivate collectors as much as they do first-time admirers. Here are some symmetrical beauties that celebrate the harmony of balanced design.



D'yne Jewellery

The stylized hasli-like necklace bears slender intertwining paisley patterns – one defined by emeralds and the other by white diamonds.

Awesome Sparklers

The architecturally inspired rose gold choker features asymmetrical yet structured rows, each studded with diamonds and mother-of-pearl. A fancy-cut emerald at the centre introduces a striking contrast of colour, completing the composition.



IIJS TRENDS



Haritsons Designs Pvt. Ltd.

Symmetrically composed S-shaped rows form the main design pattern of this gold choker. While the inner contour is lined with pearls, each segment is duly decorated with rubies, emeralds, and white diamonds, creating a richly layered interplay of colour and brilliance.



Sensuel Jewels

The high-end botanical-inspired necklace centres on an elongated cabochon-cut tanzanite stone complemented by calibrated, pear-cut aquamarine to add structural contrast to the necklace. The architectural diamond framework brings this visual treat to life.



Oriental Gemco

This Art Deco necklace is a neat assembly of girandole motifs, each adorned with pearls, rubies and blue sapphires, creating a harmonious union of balance and geometric elegance.

IIJS TRENDS



Diarah Jewels

The white gold necklace is interspersed with verdant cabochon emeralds and luminous rose-cut diamond florets. Gradually expanding into a striking central motif, the design creates the illusion of a bold, wide choker.



VFJ By VAMA LLP

The grand white gold choker is defined with two rows of stylised motifs studded with diamonds, rose-cuts, and emeralds. The necklace is bordered with hexagonal motifs echoing the same gemstone palette, frame the necklace with geometric elegance.

PROMOTIONS

GJEPC Steps Up UK Outreach Ahead of IIJS Bharat Premiere 2026

GJEPC intensified its promotional efforts in the United Kingdom ahead of IIJS Bharat Premiere 2026 through a week-long outreach programme in London that combined direct retailer engagement with the 2nd India-UK Jewellery Buyer-Seller Meet (BSM). The initiative was held from 6 to 10 July 2026 and aimed to attract more UK buyers while strengthening trade ties following the India-UK Free Trade Agreement.

As part of the campaign, Gaurang Vora, Manager, GJEPC, visited major jewellery trading hubs including Green Street, Southall and Wembley, meeting 20+ jewellery retailers and wholesalers through in-person interactions. He promoted IIJS Bharat Premiere 2026, distributed event information and registration details, and gathered market feedback on sourcing requirements and buying trends.

Based on feedback from UK buyers, the 2nd India-UK



Jewellery Buyer-Seller Meet generated strong demand for 22-karat gold jewellery, diamond jewellery, lightweight designs, lab-grown diamond jewellery and silver jewellery. Buyers also expressed interest in sourcing from reliable, export-oriented Indian

manufacturers and suggested that suppliers offer smaller minimum order quantities to better meet the needs of independent retailers.

The campaign generated new buyer enquiries, strengthened relationships with existing trade partners and provided GJEPC

with market intelligence on consumer preferences and sourcing trends. The Council plans to continue engaging with buyers, assist with IIJS Bharat Premiere registrations and facilitate introductions between overseas buyers and Indian manufacturers.

GJEPC Seminar in Jammu Spotlights IIJS Bharat & Export Opportunities for MSMEs, Draws 150+ Trade Members



GJEPC, in association with Swarnkar Sangh Jammu, organised a seminar on “Export Opportunities for MSMEs and IIJS Retail Connect”, bringing together more than 150 members of the jewellery trade from across Jammu district. The seminar held on 24 July aimed at helping jewellers tap global export opportunities while

highlighting the role of IIJS Bharat in expanding business prospects and strengthening India’s gems and jewellery industry.

Mansukh Kothari, Convenor – Events, GJEPC, outlined how IIJS Bharat has enabled manufacturers, retailers and exporters to build professional networks, discover new

markets, and generate business opportunities through direct engagement with domestic and international buyers.

Mithilesh Pandey, Senior Director, GJEPC, presented an overview of the Council’s initiatives to strengthen India’s gem and jewellery export ecosystem. He guided participants through the process of establishing an export business, including obtaining an Import Export Code (IEC), GST registration and fulfilling other statutory requirements.

Pandey also highlighted GJEPC’s export promotion initiatives, including IJEX, Dubai, e-commerce opportunities through platforms such as eBay, participation in international trade exhibitions and access to overseas markets. He underscored the growing importance of FTAs in enhancing India’s export competitiveness and outlined the various MSME schemes and

government support available to industry members.

Naheed Sunke, Assistant Director, GJEPC, briefed participants on the benefits available to jewellers attending IIJS Bharat through their association, including special discounts on visitor registrations. She also noted that IIJS offers a valuable platform to showcase regional jewellery traditions to a wider audience, adding that Jammu’s distinctive Dogra jewellery has the potential to gain greater national and international visibility through the exhibition as efforts to secure a GI tag continue. The seminar generated strong interest in GJEPC’s membership and trade initiatives. Several participants agreed to become GJEPC members, while many others expressed interest in visiting the upcoming IIJS exhibition.

INNOV8

GJEPC INDIA X GIA®
Presents
innov8
TALKS
Empowering Business through Industry Expertise

IIJS Bharat
PREMIERE INDIA
INTERNATIONAL
JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre-Mumbai
6th to 10th August 2026
Bombay Exhibition Centre-Mumbai
Powered by
IGM
India Gold Metaverse
GOLD IS TECHNOLOGY

JIO WORLD CONVENTION CENTRE			
Sr no	Date	Time	Topic
05-Aug-2026			
1	05-Aug-26	14:15- 15:15	Industrial Applications of Lab-Grown Diamonds: Opportunities for India
2	05-Aug-26	15:15- 16:15	Transform or Be Transformed: Rapaport Trade, Claude Code, and the Future of Business Leadership
3	05-Aug-26	16:15 - 17:15	Disruption to Dominance: The Evolution of the LGD Industry
06-Aug-2026			
4	06-Aug-26	12:00 - 13:00	Turning Precision into Profit - GCAL By Sarine 8X
5	06-Aug-26	13:00- 14:00	Treasures Of The Sea: The Beauty and Value of Natural Porcelaneous Pearls
6	06-Aug-26	14:15 - 15.15	Positioning of Luxury Jewellery: Consumer Behaviour & Brand Building
7	06-Aug-26	15:30- 17:00	Natural diamonds: Desire, Confidence, Collaboration and Leadership
07-Aug-2026			
8	07-Aug-26	11:00 - 14:00	Jewel Start- Demo Day
9	07-Aug-26	14:15 - 15.15	AI-Powered Growth: Transforming India's Gems & Jewellery Industry
10	07-Aug-26	15:15- 16:15	Tech Innovations in Gold & Jewellery
11	07-Aug-26	16:15- 17:15	Can Creativity Make You More Profitable? Unlocking the creative edge that drives growth, differentiation & lasting values
08-Aug-2026			
12	08-Aug-26	12:00 - 13:00	Double your Export with Goverentment Grants (EPM)
13	08-Aug-26	13:00 - 14.00	Beyond the showcase - A masterclass on jewellery store design
14	08-Aug-26	14:15 - 15.15	Jewellery Photography & Visual Storytelling for Modern Retail



5th - 8th August 2026



Jio World Convention Centre



Scan to Apply

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

INNOV8

GJEPC INDIA X GIA®
Presents
innov8
TALKS
Empowering Business through Industry Expertise

IIJS Bharat
PREMIERE MUMBAI 2026
INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre-Mumbai
6th to 10th August 2026
Bombay Exhibition Centre-Mumbai
Powered by
IGM
India Gold Metaverse
GOLD IS TECHNOLOGY

BOMBAY EXHIBITION CENTRE			
Sr no	Date	Time	Topic
06-Aug-26			
1	06-Aug-26	14:30 - 15:30	Learn how to upgrade manufacturing units into Smart Factories
2	06-Aug-26	15:30 - 16:30	Retail Transformation: Omnichannel, Tech and Consumer Behaviour
3	06-Aug-26	16:30 - 17:30	Color Origin Determination of Diamonds: Challenges and Possible Opportunities
4	06-Aug-26	17:30 - 18:30	The Impact of Fluorescence on Diamond Appearance
07-Aug-26			
5	07-Aug-26	13:00 - 13:45	Provenance as Promise: Turning Origin Into Opportunity
6	07-Aug-26	14:30 - 15.30	Secrets of Leveraging Social Media for Business Growth
7	07-Aug-26	15:30 - 16:30	HOW TO USE SOCIAL MEDIA to Grow Your Jewellery Business
8	07-Aug-26	16:30 - 17:30	Tech Innovations in Gold & Jewellery
08-Aug-26			
9	08-Aug-26	10:30 - 11:30	GJEPC AWARDS - 20 Under 40
10	08-Aug-26	12:00 - 14:00	GIA School Launch
11	08-Aug-26	14:30 - 15.30	Gold As A Service
12	08-Aug-26	15:30 - 16:30	Gold & Silver Pricing Mechanism, Understanding Market Dynamics and Forecasting Future Trends
13	08-Aug-26	16:30 - 17:30	The mindset behind building PNG Jewellers
14	08-Aug-26	17:30 - 19:00	Gold @ \$ 10000 ! Trends, Opportunities and Future readiness
09-Aug-26			
15	09-Aug-26	12:00 - 13:00	Solitaire festival of India by Divine Solitaire
16	09-Aug-26	13:00- 14:00	Session with Golden Cart
17	09-Aug-26	14:30 - 15.30	Workforce Challenges Forum: Addressing Talent, Skills & Workforce Transformation in the Jewelry Industry
18	09-Aug-26	15:30 - 16:30	Fund your business- Beyond bank funding: 1 Factoring 2. IPO 3. Venture Capital
19	09-Aug-26	16:30 - 17:30	THE EYE OF INNOVATION

 **6th - 9th August 2026**
 **Bombay Exhibition Centre**

Scan to Apply

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.



SERVICES

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE MUMBAI 2026
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By
Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA

TO & FRO Bus Shuttle Service

Locations

- Bandra Station
- Goregaon Station
- Kurla Station
- Official Hotels
- JWCC
- BEC

Advisory for Visitors & Exhibitors

- Avoid taking private vehicles/rented cars.
- Use shuttle services available for your convenience.
- Take the metro near BEC NESCO, (GOREGAON EAST STATION) to avoid traffic congestions and save time.

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org | @GJEPcindia | iijsbharat.gjepc | GJEPcindia | fGJEPcindia

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE MUMBAI 2026
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By
Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA

Facilities & Services at IIJS BHARAT - PREMIERE 2026

- Facial Recognition
- To & Fro Shuttle Service
- Free Wi-Fi
- Complimentary Water
- Cafeterias & Coffee shop
- Mobile Charging Stations
- First Aid

& Many More...

Scan Here to Explore all Facilities

Or visit the link below:
<https://gjepc.org/ijs-premiere/facilities.php>

Official Freight Forwarding Agencies

SEQUEL | **BVC**
Securing Your Trust | LOGISTICS

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org | @GJEPcindia | iijsbharat.gjepc | GJEPcindia | fGJEPcindia

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE MUMBAI 2026
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By
Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA

ENJOY IIJS PRIME⁺ LOUNGE

Powered by
IGM
India Gold Metaverse

For IIJS Bharat Prime Plus Members

Jio World Convention Centre
Lotus Hall, 3rd Floor

Bombay Exhibition Centre
Inside Hall 4

The Prime Visitor Package includes one Prime Plus badge, granting access to the Lounge Experience along with F&B facilities. Please ensure your Prime Plus badge is activated in advance to enjoy these benefits.

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org | @GJEPcindia | iijsbharat.gjepc | GJEPcindia | fGJEPcindia

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE MUMBAI 2026
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By
Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA

Exhibition Access For Specially-abled

Our show is equipped with provisions for those with special needs

Jio World Convention Centre

Email: akshata.kale@gjepcindia.com
Contact: +91 9867460685

Bombay Exhibition Centre

Email: pooja.andhe@gjepcindia.com
Contact: +91 9892222846

Kindly inform us in advance so we can make necessary arrangements for you

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org | @GJEPcindia | iijsbharat.gjepc | GJEPcindia | fGJEPcindia



SERVICES

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
MUMBAI 2026
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By
Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC INDIA

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
MUMBAI 2026

IIJS App Features for Visitors

Connect. Discover. Do Business

- + Send Direct Enquiries to Exhibitors
- + Bookmark & Plan your visits
- + Virtual Visiting Card
- + Digital Badge
- + Easy Navigation in 3D Interactive Floor Plan
- + Notifications for latest show updates
- & many more...

Download or update the latest IIJS App to get the latest show info on the go

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org | GJEPCindia | ijsbharat.gjepc | GJEPCindia | GJEPCindia

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
MUMBAI 2026
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By
Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC INDIA

IIJS BHARAT - PREMIERE 2026

Digital Features
Smart. Seamless. Scalable.

Facial Recognition System

Your Face. Your Badge

- Instant, contactless entry
- Faster check-ins & enhanced security
- Integrated with your digital profile

Upload your latest photo on GJEPC portal for best facial recognition results.

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org | GJEPCindia | ijsbharat.gjepc | GJEPCindia | GJEPCindia

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
MUMBAI 2026
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By
Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC INDIA

Join FREE Wi-Fi at IIJS BHARAT - PREMIERE 2026

Jio World Convention Centre

- Connect to the JioNet network.
- Enter your mobile number and request an OTP.
- Enter the OTP to use the Wi-Fi.

Bombay Exhibition Centre

- Scan the QR Code given here
- Click on the pop-up on your camera screen
- Enter your mobile number & OTP to join the Wi-Fi

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org | GJEPCindia | ijsbharat.gjepc | GJEPCindia | GJEPCindia

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
MUMBAI 2026
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By
Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC INDIA

Lost & Found and Electric Wheelchair services at the show

Help Advice Support Guidance Assistance

- **Lost & Found** - Misplaced something or found unattended items? Reach out to us!
- **Electric Wheelchairs** - Available for differently-abled visitors

Contact:

JWCC: Akshata kale: +91 9867460685 akshata.kale@gjepcindia.com	BEC: Pooja Andhe: +91 9892222846 pooja.andhe@gjepcindia.com
---	--

Kindly inform us in advance so we can make necessary arrangements for you

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org | GJEPCindia | ijsbharat.gjepc | GJEPCindia | GJEPCindia



Supported By



The Select Club

EXPERIENCE THE LUXURY

The Select Club at IIJS Bharat - Premiere will host 122 Couture jewellery exhibitors, displaying a wide range of exclusive high-end jewellery.

1UNIQUE JEWELS PRIVATE LIMITED

AADEY JEWELS PRIVATE LIMITED

AAROH JEWELS

ABHAY NAVINCHANDRA

ACHAL JEWELS PRIVATE LIMITED

ADVIT JEWELS LIMITED

AGCOLOR LLP

ANAN JEWELS INDIA LLP

ANAND SHAH JEWELS LLP

ANGEL JEWELS LLP

ANOKHA JEWELS PRIVATE LIMITED

ANSAA JEWELLERS (P) LTD.

AQUA JEWELLERS

AWESOME SPARKLERS

B.C. JAIN JEWELLERS (VIVEK) PVT. LTD.

BAHETI GEMS & JEWELS PVT. LTD.

BANSI JEWELLERS PRIVATE LIMITED

BEAUTY GEMS & JEWELLERY

BHINDI JEWELLERS PRIVATE LIMITED

CARAT COUTURE FINE JEWELLERY LLP

D YNE JEWELLERY

DASSANI BROTHERS

DEEPAK JEWELLERS

DHANRUPJI DEVAJI CO

DIAGOLD

DIARAH JEWELS PRIVATE LIMITED

DIPTI AMISHA

EMPRIYAL

ENSHINE

EXQUISITE COLOR KRAFT PVT. LTD

GDK JEWELS PRIVATE LIMITED

GEETA SHYAM JEWELLERS PRIVATE LIMITED

GEHNA JEWELLERS PVT. LTD.

GEM PLAZA PRIVATE LIMITED

GEMCRAFT

GEMS & JEWELS PALACE

GHATIWALA JEWELLERS

GIE GOLD CREATIONS PVT. LTD.

GK CHUDIWALAS LLP

GLORIOUS JEWELLERY (INDIA) PVT . LTD.

GOLD STRINGS JEWELLERY PRIVATE LIMITED

GOLECHA S JEWELS

GURU KRIPA DESIGN STUDIO PVT LTD

HARITSONS DESIGNS PVT. LTD.

HEEDARIO GEMS AND JEWELS

HISSARIA DIAMONDS

HOUSE OF SPARSH PVT LTD

INDIANIA JEWELLERY COMPANY PVT LTD

INTERGEM EXPORTS

JAIPUR RATNA MANUFACTURING PVT. LTD.

JATIN GEMS

JEWELLERY BY SURANAS

JEWELS BY SEPHORA LLP

JEWELS OF RAJPUTAANA

JPGEMS PRIVATE LIMITED

K P SANGHVI INTERNATIONAL PVT. LTD.

KINU BABA JEWELLERY (INDIA) PVT. LTD.

KOSHA FINE JEWELS LIMITED

KSM FINE JEWELS

L STAR

MAA SATTI JEWELS PRIVATE LIMITED

MAMRAJ MUSSADILAL JEWELLERS

MANISH BHINDI JEWELS

MANOJ ORNAMENTS PVT. LTD.

MARQUISE JEWELS PRIVATE LIMITED

MK EXPORTS

MODI EXPORT HOUSE

MOHAN LAL NARAYAN DAS JEWELLERS

NEETTI ATELIIER PVT LTD

NIMESH GEMS

NINE JEWELLERY

NOLKHA BROTHERS PRIVATE LIMITED

OPH JEWELLER

ORIENTAL GEMCO PVT. LTD.

P HIRANI EXPORTS LLP

P.C. TOTUKA & SONS



The Select Club

EXPERIENCE THE LUXURY

The Select Club at IIJS Bharat - Premiere will host 122 Couture jewellery exhibitors, displaying a wide range of exclusive high-end jewellery.

PEACEMOON TRADERS

PRAGYA JEWELS PRIVATE LIMITED

PRIMESTAR GEMS & JEWELS PVT. LTD.

RADHIKA JEWELSCRAFT PVT. LTD.

RAJ JEWELLERS

RAKYAN GEMS

RANIWALA JEWELLERS PVT. LTD.

RAWAT JEWELS

RVJ JEWELLERS PRIVATE LIMITED

S.K. SETH CO. JEWELLERS

SANSKRITI JEWELS

SAVIO JEWELLERY

SAWANSUKHA JEWELLERS PVT.LTD.

SENSUEL

SHAH GEMS

SHANTI SETH JEWELLERS

SHIVAM JEWELS AND ARTS LLP

SHREE JEE JEWELLERS

SHREE JOYERIA

SHREEJEE JEWELLERS PVT.LTD.

SHUBH JEWELLERY INDIA LLP

SIPANI JADAU ANTIQUE PVT. LTD.

SPLURGE JEWELS LLP

SRISHTI GOLD PVT. LTD.

SSVAR LLP

SUNIL GEMS AND JEWELLERY PVT. LTD

SUNVIM EXPORTS

SURANA ENSEMBLE PRIVATE LIMITED

SWASTIK JEWELS

SWASTIK SALES INCORPORATION

T J IMPEX FINE JEWELS LLP

TALLIN STUDIO PRIVATE LIMITED

TANVIRKUMAR & CO.

TARA FINE JEWELS

TATIWALAS GEHNA

THE LEO JEWELS

TIBARUMAL RAMNIVAS GEMS JEWELS & PEARLS

UMA ORNAMENTS PRIVATE LIMITED

V.K. JEWELLERS

VALENTINE JADAU

VALENTINE JEWELLERY INTERNATIONAL

VFJ BY VAMA LLP

VIJAYRAJ & SONS

VIKRAM MEHTA DESIGN STUDIO PVT LTD

VIRAASAT JEWELS PVT. LTD.

ZAYNA EXPORTS



UNLOCK YOUR EXPORT POTENTIAL IN THE MIDDLE EAST, CIS, AFRICA AND CENTRAL ASIA



Business Beyond Borders

EXCLUSIVELY FOR GJEP MEMBERS!

For more details contact us:

+971-58-582-9286

Email: ijexdubai@gjepcindia.com

[f GJEPcindia](#) [GJEPcindia](#) [GJEPcindia](#)

Visit us:

Hind Plaza 8, 401,

Dubai Gold Souk Extension, Deira, Dubai.

9.00am to 6.00pm

DUBAI

YOUR CRAFT, OUR REACH, EXPORT WORLDWIDE WITH GJEP

भारत रत्नम
EMPOWER INNOVATE TRANSFORM

MEGACFC
COMMON FACILITY CENTRE

GJEP
INDIA



A Project of Government of India for GJEP

INDIA'S FIRST

MEGA COMMON FACILITY CENTRE FOR JEWELLERY MANUFACTURING



3D METAL PRINTING



3D RESIN & WAX



PHOTOGRAPHY & VIDEO



EVENT & AUDITORIUM

ADVANCED
TECHNOLOGY
SERVICES
UNDER
ONE ROOF



ATOMISER



3D CERAMIC



MICRON PLATING & RHODIUM PLATING

Bharat Ratnam – Mega Common Facilitation Center, Gate No. 4 & 5, SEEPZ Special Economic Zone, Andheri (E), Mumbai-400096 | +91 9833511011 | +91 9833511137

HALL NO. 03 WORLD OF GJEP



INDIA JEWELLERY PARK
MUMBAI

CONSTRUCTION STARTED



BOOK NOW!

A GJEPC  PROJECT Sponsored by the Ministry of Commerce & Industry, Government of India.

For Booking, Contact

Krishna Mishra: +91 9004927753 | krishna.mishra@gjepcindia.com

INDIA'S FINEST.
CURATED FOR THE WORLD.




IGJS INTERNATIONAL
GEM & JEWELLERY
SHOW
JAIPUR

07th - 09th APRIL 2027
VENUE - JECC SITAPURA, JAIPUR

150 EXHIBITORS | 250 BOOTHS
600+ INTERNATIONAL BUYERS



Product Exhibits

Diamond & Gemstone Studied Jewellery
Fine Jewellery
Lab-Grown Diamond (LGD) Studied Jewellery
Silver & Fashion Jewellery
Coloured Gemstones & Diamonds
(Natural & LGD)

SCAN TO VISIT
OR EXHIBIT



For more details contact,
Ajay Purohit : +91 9829381458 | ajaypurohit@gjepcindia.com
Mugdha Deshpande : +91 8657418860 | mugdha.deshpande@gjepcindia.com