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IIJS Bharat PREMIERE MUMBAI 2026 INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026 Jio World Convention Centre- Mumbai
6th to 10th August 2026 Bombay Exhibition Centre- Mumbai
Concurrent Show
IGJME Bharat TECHNOLOGY AND MACHINERY EXPO PREMIERE, Mumbai 2026
Supported By
Department of Commerce
Ministry of Commerce & Industry
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SHOW DAILY

DAY 3

7TH AUGUST 2026

COVER STORY

Policy, Partnerships and Purpose Reinforce India's Global Jewellery Ambition at BEC Ceremonial Opening

The ceremonial opening of the Bombay Exhibition Centre (BEC) venue of IIJS Bharat Premiere 2026 brought together government leaders and global industry executives, who highlighted India's emergence as a global leader in gems and jewellery through policy reforms, international partnerships, technology and brand building. The ceremony, held on the second day of the show, reaffirmed confidence in India's expanding role across the global jewellery value chain.

The ceremony was attended by Shri Chirag Paswan, Hon'ble Union Minister of Food Processing Industries, Government of India, as Chief Guest. Guests of Honour included Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group; K.P. Abdul Salam, Vice Chairman, Malabar Group; and Lamon

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COVER STORY

Rutten, Managing Director & CEO, India Gold Metaverse Pvt. Ltd. Representing GJEPC were Kirit Bhansali, Chairman; Shaunak Parikh, Vice Chairman; and Sabyasachi Ray, Executive Director.

Opening the ceremony, Kirit Bhansali, Chairman, GJEPC, said, "India's rise in the global gems and jewellery industry is increasingly defined by its growing influence in shaping the industry's future. From assuming the Chairship of the KP to taking leadership roles in the WDC and WFDB, India is now at the centre of international diamond governance. Our recent FTAs and expanding global footprint of Indian brands are creating unprecedented opportunities. As we work towards our vision of US$100 billion in gem and jewellery exports by 2047, IIJS Bharat Premiere reflects the confidence, innovation and global ambition that define the new India."

Addressing the gathering, Shri Chirag Paswan, Hon'ble Union Minister of Food Processing Industries, Government of India, said: "The participation of delegates from nearly 80 countries at IIJS Bharat Premiere reflects the growing global confidence in India's gems and jewellery industry. Under the leadership of Hon'ble Prime Minister Shri Narendra Modi, the Government is committed to introducing reforms that strengthen ease of doing business, remove bottlenecks and create new opportunities for growth. As India moves towards the vision of Viksit Bharat 2047, the jewellery sector will play a vital role. I urge the industry to uphold the highest standards of quality and craftsmanship so that 'Made in India' continues to earn the trust of consumers worldwide and strengthens Brand India's global reputation."

K. P. Abdul Salam, Vice Chairman, Malabar Group, added, "This is the moment for Indian jewellery. We have evolved from manufacturing for international brands to building Indian brands that are respected across the world. Platforms like IIJS Bharat Premiere connect our manufacturers with global buyers while showcasing India's strengths in quality, innovation, sustainability and design. By strengthening trust, investing in branding and working together, we can take the industry to its next US$100 billion milestone."

Highlighting technology's growing role in jewellery retail, Lamon Rutten, Managing Director & CEO, India Gold Metaverse Pvt. Ltd., said, "By connecting retailers through digital ecosystems, jewellers can expand inventory, reach customers nationwide and unlock new financial opportunities without increasing working capital. The jeweller of the future will remain a trusted craftsman and advisor while becoming a national retailer, a financial gateway and a creator of wealth for the community."

As IIJS Bharat Premiere 2026 continues, the BEC ceremonial opening set an optimistic tone for the days ahead.

GJEPC, IIBX Sign MoU to Boost Bullion Market Knowledge Across Jewellery Industry

GJEPC and the India International Bullion Exchange (IIBX), GIFT City, signed a Memorandum of Understanding (MoU) to strengthen collaboration on knowledge sharing, industry outreach and skill development for India's gems and jewellery sector. The MoU was signed by Kirit Bhansali, Chairman, GJEPC, and Ashok Gautam, Managing Director & CEO, India International Bullion Exchange, during the ceremonial opening of IIJS Bharat Premiere 2026 at BEC on 6th August. The partnership aims to organise joint seminars and workshops, undertake industry outreach programmes, share research and market intelligence, and support skill development initiatives. The collaboration is expected to enhance industry understanding of bullion markets, an increasingly important factor for jewellery manufacturers and exporters.


FORMERLY VIJAY EXPORTS

IN FOCUS - DIAMONDS

Devansh Shah: The Future of Natural Diamonds Will Be Built on Rarity

Supply is tightening, consumers are trading up, and India is emerging as a powerhouse for both manufacturing and demand. **Devansh Shah, Member – PMBD Sub-committee, GJEPC and Partner, Venus Jewel**, explains why the natural diamond industry is entering a healthier phase and why rarity will define its future.

After three difficult years, do you believe the natural diamond industry is approaching a turning point? What gives you confidence?
Yes, it does seem to be a pivotal year. In product and even more in the confidence within and outside the industry.

The Gross Exports (volume) have increased. Supply has become more constrained, inventories across the pipeline are healthier, and the desire for natural diamonds is better than ever before.

As consumer confidence improves, we must continue to highlight the enduring rarity, authenticity, and emotional value of natural diamonds.

With mine supply shrinking, has the industry finally accepted that the future will be smaller in volume but healthier in value?
Diamonds have always been rare, scarce & mystical in nature. The global discovery of rough diamonds has declined by nearly 25% from the peak levels of 2017. We do not have a choice other than accepting the fact that – there will be fewer diamonds Mother Earth will have for us in the future.

Which categories offer the strongest prospects today: larger stones, premium makes, branded jewellery or niche segments?
Each of these categories offers opportunities. Consumers today are buying fewer but better-quality diamonds. Demand is shifting towards larger, higher-quality stones, with the 1 to 3 carat segment showing strong growth in key markets, reflecting consumers' willingness to invest in rarity and craftsmanship. Each of these categories offers opportunities.

Niche segments such as fancy shapes, bespoke creations, collector pieces, and traceable natural diamonds will continue to outperform because they offer exclusivity, transparency and individuality. And these are the qualities that resonate and create trust, with luxury

consumers.

The future belongs to businesses that combine exceptional natural diamonds with superior craftsmanship, strong branding, and meaningful storytelling.

Recycled diamonds are emerging as an important source of supply with a market estimate of around $3.5 billion. How much of an impact are recycled diamonds having on polished prices and inventory levels?
Once natural mining supply dries out, which is expected in the next couple of decades, we will have no option but to rely on upcycling pre-owned diamonds.

China's importance has diminished significantly. Which markets do you expect to drive growth over the next decade?
While China remains an important market over the long term, the next decade of growth is likely to be more diversified.

I believe the future growth of the natural diamond industry will come from a broader mix of markets rather than dependence on any single geography.

The US will continue to be the largest driver of natural diamond demand, while India will emerge as one of the most promising growth markets for luxury goods.

How important is domestic demand to the long-term stability of India's diamond industry?
India's gem and jewellery market is estimated at over US$85 billion and is projected to reach US$130 billion by 2030, driven by rising incomes, urbanisation, and a growing affluent middle class with a strong aspiration for

India is also expected to become the third-largest consumer market globally by 2030, shifting consumer preference from traditional gold to natural solitaire jewellery.

What will the natural diamond business look like in 2030 compared with today?
- Gen-Z and the generations to follow will increasingly value real, natural and rare products.
- India will continue to be the world's manufacturing hub; while also emerging as the fastest-growing consumer market for large size natural diamonds & jewellery.
- With limited rough diamond production, globally, scarcity will push the prices of natural diamonds up and the right time to buy solitaires is now!

Key Takeaways

Recovery is underway, led by stronger fundamentals: Tighter supply, healthier inventories and improving confidence suggest the natural diamond industry has entered a more stable phase after three challenging years.
Scarcity will strengthen natural diamonds' value: With global rough diamond discoveries declining and mine supply expected to remain constrained, rarity will become an even stronger driver of long-term value.
Consumers are buying fewer but better diamonds: Demand is shifting towards larger, higher-quality stones, while traceable diamonds, bespoke jewellery and collector pieces continue to outperform.
India is set to become the industry's next major growth engine: Rising incomes, urbanisation and an expanding affluent middle class are expected to accelerate demand for natural diamond jewellery over the rest of the decade.
Success will depend on storytelling, not just product: Brands that combine exceptional natural diamonds with craftsmanship, provenance and compelling narratives will be best positioned to win over the next generation of luxury consumers.


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IN FOCUS DIAMONDS

Natural Diamonds Will Emerge Stronger and More Valuable: Ajesh Mehta

In this conversation with Solitaire International, **Ajesh Mehta, Director, D. Navinchandra Exports Pvt. Ltd.** and **former Convenor - Diamond Panel, GJEPC**, shares his outlook on the natural diamond industry and explains why India will play a defining role in its recovery.

The natural diamond industry has been through an extended downturn. What gives you confidence that the market is moving towards recovery?
The industry has already completed much of the correction it needed. Manufacturers have reduced production, polished inventories have come down and jewellery manufacturers have adjusted their purchasing patterns.

The missing piece was the mining sector. Miners could not control producing rough even as demand slowed due to the rapid rise of lab-grown diamonds. That imbalance created excessive supply throughout the pipeline.

Today, miners have recognised the need to control production. Several mines have closed, while others have slowed output or moved into care and maintenance. That reduction in supply is essential because natural diamonds derive their value from rarity.

I believe we are moving towards a healthier market with lower volumes but stronger fundamentals. Prices today are unusually discounted for natural diamonds. As supply comes under control, confidence should gradually return.

Where are you seeing the strongest demand today?
The strongest demand is clearly in larger natural diamonds, particularly stones above 2 carats and large fancy cuts.

These purchases are driven by high-net-worth consumers in the US, Europe and parts of Asia who recognise natural diamonds as rare assets. Someone willing to spend $50,000 or $100,000 is unlikely to choose a lab-grown diamond because it does not offer the same long-term value proposition.

Fancy colours and exceptional larger stones continue to command premium demand because of their rarity.

The greatest pressure remains in smaller diamonds, where supply is abundant and competition from lab-grown diamonds is most intense.

How has the decline in smaller diamonds affected manufacturers?
The impact has been significant, especially for smaller goods.

Many workers in Surat have shifted from polishing natural melee to lab-grown diamonds, so employment has largely adjusted rather than disappeared. However, prices for smaller natural diamonds have fallen sharply because demand has weakened while rough production remained high.

The challenge today is not that these diamonds are not selling. They are selling, but confidence has disappeared from the trading pipeline.

Traders suffered heavy losses over the past few years and no longer want to hold inventory. Manufacturers also prefer to minimise stocks because everyone fears that miners may eventually release more small rough into the market.

That uncertainty is keeping prices under pressure.

What should mining companies do with their inventories?
The answer is simple: avoid flooding the market.

If miners continue releasing excessive quantities of small rough, prices will keep falling. It is better to hold back production, generate revenue from larger stones and release smaller goods gradually as demand improves.

The industry needs disciplined supply management. That is the only sustainable path towards restoring pricing stability.

Has India's manufacturing capability changed as demand shifts towards larger diamonds?
India is fully prepared. Today, India cuts and polishes almost every category of diamond, including very large stones of 5 or even 10 carats. Indian manufacturers have mastered these skills over the years.

The bigger challenge is no longer manufacturing capability. It is maintaining a level global playing field, particularly as tariffs and trade barriers become more important.

Even so, India continues to lead the industry in manufacturing, trading and supply chain capabilities.

Recycled diamonds are becoming more visible, particularly in the US and China. How significant is this trend?
Recycled diamonds are certainly becoming a larger part of the market.

In the United States, retailers are taking back older natural diamond jewellery and replacing it with lab-grown jewellery in their stores. Those returned natural diamonds re-enter the pipeline.

China presents a different situation. Weak diamond demand and sharply higher gold prices have encouraged retailers to melt existing jewellery, recover the gold and sell the diamonds separately at discounted prices.

That has created another important source of recycled natural diamonds entering the market.

If China remains weak, where will future growth come from?
The greatest opportunity lies in emerging Asian markets.

Countries such as Vietnam, Indonesia, Malaysia, Thailand,

IN FOCUS DIAMONDS

Cambodia, Laos and Taiwan still view natural diamonds as aspirational luxury products. Lab-grown diamonds have not significantly penetrated these markets. These countries collectively can offset China's lost share in natural diamonds.

Many consumers in these economies are acquiring wealth and want products that signal achievement and status.

With coordinated generic marketing, these markets could become important drivers of future natural diamond demand.

South America also offers considerable long-term potential.

India is now one of the world's largest diamond jewellery markets. How important will domestic demand become?

India will become increasingly important.

Indian consumers understand the difference between natural and lab-grown diamonds. They are educated buyers and appreciate that natural diamonds carry rarity and long-term value.

Lab-grown diamonds will certainly find a place in fashion jewellery and lower-ticket purchases.

However, when families purchase jewellery for weddings or significant life occasions, natural diamonds continue to carry emotional and financial value.

Unlike some overseas markets, Indian jewellers have generally avoided displaying natural and lab-grown diamonds side by side in the same store. That distinction has helped preserve consumer confidence.

Is the industry doing enough to promote natural diamonds in India?

More promotion is always beneficial.

Celebrity-led campaigns have worked effectively in the past and continue to influence consumer behaviour, particularly beyond the major metropolitan cities.

The industry should continue investing in education and awareness so consumers clearly understand what distinguishes natural diamonds from lab-grown alternatives.

Maintaining confidence is essential for long-term demand.

Looking ahead to the next 4-5 years, how do you see the natural diamond industry evolving?

I believe the industry will become smaller but healthier. There will be lower production, lower mining volumes and a more disciplined supply chain. Most importantly, confidence should return.

Businesses will be more profitable because prices will reflect genuine scarcity rather than excess inventory.

I do not believe lab-grown diamonds will replace natural diamonds completely. There will always be consumers who recognise the rarity, authenticity and enduring value of natural diamonds.

That is why I remain optimistic about the long-term future of the natural diamond industry.

Five Takeaways

- Recovery depends on supply cuts. Lower rough production is key to restoring prices and confidence.
- Large diamonds are leading demand. Stones above 2 carats continue to attract buyers seeking rarity and lasting value.
- India remains the industry's backbone. Its manufacturing leadership extends across every size category, including large stones.
- New markets will fuel growth. Southeast Asia offers the strongest long-term opportunity for natural diamonds.
- India's consumers are a competitive edge. Strong awareness of the difference between natural and lab-grown diamonds supports long-term demand.

VIEWPOINT

Mangesh Chauhan: Design-Led Growth to Define Jewellery's Next Chapter

With consumer preferences evolving and gold prices remaining elevated, jewellery manufacturers are reimagining design, materials and value. **Mangesh Chauhan, Managing Director, Sky Gold & Diamonds Ltd.**, shares how innovation, lightweight collections and global market expansion are shaping the company's strategy as it prepares to showcase its latest offerings at IIJS Bharat Premiere 2026.

What are your expectations from IIJS Bharat Premiere 2026? Which markets and buyer segments are you looking to tap through the show?
IIJS Bharat Premiere has always been one of the most important platforms for the jewellery industry, and this year is no different. We see it as an opportunity not just to showcase new collections but to have meaningful conversations with retailers and partners about where the market is headed.

Our focus is on strengthening relationships across India while expanding our presence in the Middle East, Southeast Asia, the UK, and North America. We're also seeing growing interest from organised retail chains as well as progressive independent jewellers, who are looking for differentiated designs backed by dependable manufacturing. We believe the exhibition is the ideal place to build those long-term partnerships.

What are the key highlights of the collections this year? Are there any standout themes that buyers should look out for?
This year, we've focused on creating collections that reflect changing consumer lifestyles – jewellery that is lighter, more versatile, and designed for everyday wear without compromising on aesthetics.

Alongside contemporary silhouettes, we've introduced fresh textures, innovative surface finishes, and unique material combinations that add character to gold jewellery. While minimalism continues to influence design, we're also seeing demand for pieces that make a statement. Our collections aim to offer retailers a balanced mix of commercial bestsellers and distinctive designs that help them stand out in a competitive market.

One of your new collections combines gold with resin and the other with wood both unconventional pairings in fine jewellery. What inspired this direction?

Innovation doesn't always mean moving away from gold; it means discovering new ways to present it.

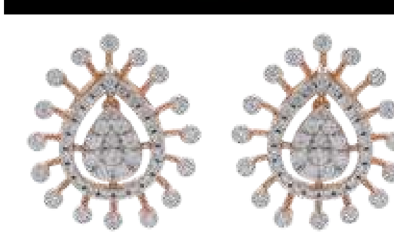
The idea behind combining gold with resin and wood came from our desire to make jewellery more expressive while also addressing the need for lighter products. These materials create interesting textures, colours, and visual contrast while maintaining the premium appeal of gold.

So far, the response has been encouraging. Retailers appreciate that these collections offer something fresh and conversation-worthy, especially for younger consumers who are looking for jewellery that reflects their personality rather than following traditional norms.

With gold prices remaining elevated, how has Sky Gold adapted its product strategy?
Higher gold prices have definitely changed the way the industry thinks about product development. We've approached this as an opportunity to innovate rather than simply reduce weight.

Our design and manufacturing teams work closely to optimise every gram without compromising the look or durability of the jewellery. Advanced manufacturing techniques, precision engineering, and thoughtful product design allow us to create pieces that appear substantial while using gold more efficiently.

We're also experimenting with complementary materials in select collections where they

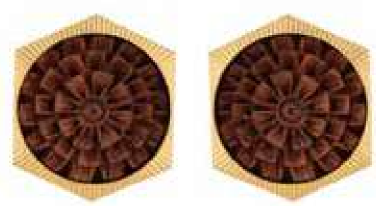


genuinely enhance the design. The objective has never been to replace gold—it's to maximise its value for both retailers and consumers.

Our latest collections are built around wearable luxury. They're lightweight for daily wear, visually impactful to attract customers, and designed to suit different budgets without compromising quality. Ultimately, value isn't only about price it's about giving customers jewellery they'll genuinely enjoy wearing.

Consumer preferences are evolving rapidly. Which trends are influencing your product development for the coming season?
Today's consumers, especially younger buyers, are looking for jewellery that fits seamlessly into their lifestyle, and

VIEWPOINT



suitable for multiple occasions.

We're also seeing increasing demand for contemporary styling, personalisation, stackable jewellery, gender-fluid designs, and products that can transition effortlessly from work to celebrations.

Also, social media continues to influence purchasing behaviour, so visual appeal has become just as important as craftsmanship. Our product development process combines market insights, retailer feedback, and trend forecasting to ensure we're creating collections that remain commercially relevant.

Which are your major export markets and how have FTAs helped you grow your business?

Our key export markets include the Middle East, the USA, the UK, Southeast Asia, and selected European markets. Each region has its own design preferences, which makes flexibility in manufacturing extremely important.

Free Trade Agreements have certainly made international business more competitive by improving market access and reducing trade barriers in several regions. They help Indian manufacturers strengthen their global presence while making exports more efficient.

For us, however, sustainable growth is built not only on policy advantages but also on consistent quality, timely deliveries, and the ability to develop collections that resonate with local market preferences.

Your outlook on gold for 2026.

I believe gold will continue to remain one of the strongest long-term asset classes, despite short-term price fluctuations. Consumers have always viewed gold as both an emotional purchase and a financial safeguard, and that confidence remains intact.

For the jewellery industry, 2026 will be less about chasing volumes and more about creating smarter, design-led products that deliver greater value. Manufacturers who can balance innovation, craftsmanship, efficiency, and consumer relevance will be best positioned for growth.

India has already established itself as a global jewellery manufacturing powerhouse, and I believe the coming years present a tremendous opportunity for Indian manufacturers to strengthen their position on the world stage.

GI-TAGGED JEWELLERY

Kolkatti Jewellery: A Living Tradition of Bengal's Master Goldsmiths

Gold has fascinated mankind for millennia. Across civilizations, it has symbolised beauty, prosperity and celebration. Yet only a few traditions have transformed this precious metal into an artistic expression so distinctive that it has become inseparable from the land, the people and the culture of Bengal that gave it birth to. Kolkatti Jewellery is one such extraordinary tradition. The third craft in our series at the **GI-Tagged Jewellery Pavilion at JWCC** features artisans from Kolkata, who are captivating visitors with live demonstrations of their handcrafted jewellery.

Born in Bengal and nurtured through centuries of uninterrupted practice, Kolkatti Jewellery represents one of India's finest traditions of handcrafted gold jewellery. It is not merely the creation of beautiful ornaments; it is the expression of an enduring artistic legacy preserved by generations of master craftsmen whose imagination, discipline and devotion have elevated goldsmithing into an exceptional art form.

The conferment of the Geographical Indication (GI) Tag upon Kolkatti Jewellery is therefore far more than the legal recognition of a product. It is the recognition of a living tradition of craftsmanship, a unique cultural identity and an inherited body of knowledge that has been carefully preserved through generations.

GJEPC is proud to have been a co-applicant, together with Bongiyo Swarn Shilpo Samiti, in securing this prestigious recognition. The GI registration represents the culmination of years of dedicated effort to preserve the authenticity, reputation and identity of one of India's most distinguished traditions of handcrafted jewellery.

The Art of Handcrafted Excellence

The uniqueness of Kolkatti Jewellery lies not merely in its appearance but in the philosophy of its creation.

Every ornament is individually handcrafted. It begins with an idea, takes shape through the imagination of skilled craftsmen and gradually evolves into a masterpiece through patience, precision and years of acquired experience.

No automated process can reproduce the subtle individuality that naturally emerges from human craftsmanship. Every completed ornament therefore possesses a character of its own. Its uniqueness is the natural consequence of artistic imagination expressed through skilled hands.

A Symphony of Collaborative Craftsmanship

One of the defining characteristics of Kolkatti Jewellery is its collaborative method of creation.

A masterpiece is the harmonious outcome of the specialised skills of several master craftsmen, each contributing a specific expertise acquired through years of dedicated practice.

Some artisans create extraordinarily delicate twisted gold wires; others fashion microscopic granules, intricate sheet-work or structural components. Every element is handcrafted individually before being assembled and soldered with remarkable precision.

A single ornament may comprise hundreds or even thousands of individually fabricated components. Their flawless integration demands exceptional concentration, patience and technical excellence.

What finally emerges is not merely an ornament, but a symphony performed by a community of highly skilled craftsmen working in perfect harmony.

The Human Signature

Every masterpiece of Kolkatti Jewellery carries within it the collective Prana (the life force) of the craftsmen whose creativity and dedication have shaped its final form. It is this invisible human touch that distinguishes handcrafted excellence from mechanised production.

GI-TAGGED JEWELLERY

An Unbroken Tradition

The enduring strength of Kolkatti Jewellery lies in its knowledge having been transcended through ambience of the soil.

For generations, the craft has been preserved through the timeless Guru–Shishya Parampara, where skills, values and artistic discipline are transmitted directly from master to disciple through observation, practice and experience.

Within artisan families, the workshop serves not merely as a place of production but as a living institution where craftsmanship is continuously refined and preserved.

Why Kolkatti Jewellery Deserves GI Recognition

The distinction of Kolkatti Jewellery rests upon qualities that cannot be standardised or mass produced.

- Every ornament is individually handcrafted.
- Every masterpiece reflects the collaborative effort of highly specialised artisans.
- Traditional techniques continue to be preserved through uninterrupted generations of master craftsmen.
- The identity of the jewellery remains inseparable from the cultural heritage and artistic traditions of Bengal.

A Living Legacy

Today, Kolkatti Jewellery continues to sustain the livelihoods of millions of artisans while earning admiration in domestic and international markets.

The conferment of the GI Tag safeguards not only the authenticity of a celebrated craft but also the dignity of the artisan community that has preserved it over centuries.

In an age increasingly shaped by mechanisation, the tradition of Kolkatti Jewellery reminds us that the highest expression of craftsmanship continues to reside in the human hand, guided by imagination, discipline and inherited wisdom.

The GI Tag is therefore not merely a mark of origin. It is a mark of authenticity and excellence.

Above all, it is a tribute to the generations of master craftsmen whose artistry has transformed gold into one of Bengal's finest cultural legacies.

When you acquire a piece of Kolkatti Jewellery, you become the custodian of a living tradition shaped by generations of master craftsmen.

The true value of Kolkatti Jewellery lies not merely in the gold it contains, but in the generations of human skill that it carries forward.

VIEWPOINT

Yash Dhamani: Coloured Gemstones Are Inspiring a New Era of Jewellery

For **Yash Dhamani, Owner of National Facets**, gemstones are far more than precious materials—they are nature's creations, each with a distinct character and story. He has spent decades mastering the art of sourcing, cutting and transforming coloured gemstones into exceptional jewellery. Dhamani shares insights on evolving consumer preferences, the growing appeal of bespoke gemstone cuts, why colour is becoming the defining language of contemporary jewellery, and the importance of participating in IIJS shows.

Tell us what sets National Facets apart in Jaipur's highly competitive gemstone industry?

We are a Jaipur-based gemstone and jewellery manufacturing house with a legacy spanning more than 45 years. Founded in 1980 with just three craftsmen, we have grown into a team of nearly 500 people across two manufacturing facilities, with offices in Jaipur and New York. What sets us apart is not just the scale of our operations, but our enduring love for coloured gemstones.

We have been fascinated by the endless diversity found in nature. No two gemstones are ever alike. Even within the same variety, each stone has its own personality—its colour, crystal structure, inclusions and the way it interacts with light. We work with more than 125 varieties of natural gemstones and manage almost every stage in-house—from rough sourcing and custom cutting to carving, polishing, stringing, drilling, and jewellery manufacturing.

Over the years, we have sourced rough gemstones from across the world and developed specialised expertise in understanding how each material should be approached. Every gemstone has its own characteristics, and every variety demands a different way of thinking, cutting and finishing.

That constant process of discovery is what keeps this craft so exciting. We don't simply manufacture gemstones—we spend our lives revealing what nature has already created.

Which gemstones are currently seeing the strongest demand in India and abroad?

We offer designers an extraordinary palette of colours, textures and forms. In India, we continue to see strong demand for emeralds, rubies, tourmalines and tanzanites, particularly in jewellery that combines timeless appeal with contemporary design.

There is also growing interest in opals, kunzites, tsavorites and turquoise, that allow retailers to offer greater individuality beyond traditional jewellery.

Internationally, we are seeing considerable interest in tourmalines, opals, turquoise, chalcedony, moonstone, rock crystal, lapis lazuli, and varieties of gemstones with interesting textures and phenomena.

Increasingly, designers are choosing gemstones not simply for rarity or value, but for their colour, character, transparency and ability to tell a story.

One of the greatest privileges of our work is sourcing rough gemstones from different parts of the world. Every shipment carries the geology, colours and character of a different landscape. Every stone asks to be understood before it can be transformed.

The demand today is less about one universally popular gemstone and more about finding the perfect material that gives a collection its own identity.

What gemstone cuts and carving styles are trending at present?

We are seeing a clear movement towards gemstones that feel sculptural and expressive. Alongside classic faceted cuts and cabochons, designers are veering towards fluted forms, carved elements, melon cuts, intaglios, frosted finishes, geometric silhouettes and stone-on-stone constructions.

There is also growing interest in combining different finishes within the same gemstone—polished against frosted, transparent against opaque, or carved surfaces alongside faceted sections. These details create depth and individuality.

Bespoke cutting has become one of the defining aspects of fine jewellery today. A custom-cut gemstone often becomes the starting point of an entire collection. We regularly receive sketches, CAD files, reference images or simply a creative vision from designers around

the world. Our role is not only to execute the design but also to guide it through the realities of the gemstone itself—its colour zoning, crystal direction, durability, thickness and natural structure.

People often think gemstone cutting is a manufacturing process. We see it differently. It is a creative conversation between the artisan and the stone. A designer may begin with an idea, but the gemstone always has a voice in determining the final outcome.

That is what makes coloured gemstones endlessly fascinating. Even after working with millions of stones over four decades, no two days—and no two gemstones—are ever the same.

Beyond loose gemstones, National Facets also manufactures jewellery. How has this vertical evolved?
Our jewellery vertical evolved naturally from our long association with designers. Many clients were sourcing gemstones from us while coordinating separately with CAD designers, gold manufacturers, setters and quality-control teams. They wanted a more integrated process where the gemstone and the jewellery could be developed together rather than independently.

This led to the creation of National Facets Design Studio, that offers end-to-end jewellery manufacturing in 14- and 18-karat gold using natural gemstones and diamonds.

Our focus is on design-led jewellery rather than mass production. We are developing one-of-a-kind and limited-edition collections across earrings, rings, necklaces, pendants, bracelets and brooches, alongside customised and private-label programmes for retailers and designers.

For us, jewellery doesn't begin with metal—it begins with falling in love with the gemstone. When the gemstone is considered from the very beginning, every aspect of the design—the cut, dimensions, finish and setting—can evolve together, resulting in jewellery that feels more original and meaningful.

Which international and domestic markets are most significant for your company?
The US continues to be one of our strongest markets, particularly among independent designers, fine-jewellery brands and retailers looking for distinctive gemstones and dependable development support.

Europe remains equally important because many designers there approach gemstones through the lens of craftsmanship, material exploration and artistic expression. We also work extensively with customers across the Middle East and Asia.

We are also seeing encouraging interest from Latin America and Southeast Asia, regions with a natural appreciation for colour and expressive jewellery.

Working with designers from different cultures constantly broadens our own perspective. The same gemstone can inspire entirely different interpretations depending on where the designer comes from, and that exchange of ideas continues to push us creatively.

India, too, has become an exciting growth market for our jewellery division. A new generation of retailers is embracing coloured gemstones to create collections that offer individuality, stronger storytelling and greater differentiation.

As an exhibitor at IIJS, what are your expectations from this year's show?
IIJS has always been more than an exhibition for us—it is where the future direction of the industry begins to emerge.

This year, we are looking forward to strengthening our domestic presence while showcasing the breadth of

our gemstone and jewellery capabilities. Alongside customised cuts, carved gemstones and design-led jewellery, we hope to demonstrate how coloured gemstones can open entirely new creative possibilities for retailers.

We also want to simplify coloured gemstones for the trade. Through better product information, design support, transparent manufacturing systems and collaborative product development, we aim to make coloured-gemstone jewellery easier to understand, easier to source and easier to sell.

Most importantly, every exhibition is an opportunity to introduce more people to the remarkable world of coloured gemstones. Once someone truly discovers colour, it changes the way they think about jewellery.

How has participating in the

VIEWPOINT

show contributed to your business growth?

IIJS has contributed to our growth in ways that go far beyond generating business. It has helped us understand the Indian jewellery market at a much deeper level.

The show brings together buyers from every part of India, each with different cultural influences, customer expectations and preferences in gemstones. Over the years, we have learned that certain regions are more comfortable with particular colours, stones, cuts and design styles. These conversations have given us invaluable insight into how different Indian markets perceive and respond to coloured gemstones.

IIJS has also connected us with buyers who are looking for genuine differentiation—people who are highly detail-oriented, curious about new materials and constantly challenge us to improve. Their questions and feedback have pushed us to make coloured gemstones easier to understand, appreciate and sell to the Indian consumer.

Just as importantly, every edition of IIJS helps us understand changing consumer behaviour, regional preferences, retail challenges and emerging design directions. For any company that wants to build a serious and sustainable presence in India, participating in IIJS is not just beneficial—it is essential.

Anything else you may wish to add.

People often ask us whether, after 45 years, gemstones ever become routine.

The answer is never.

Every morning brings a different piece of rough to the table. It may have travelled from the mountains of Columbia, the mines of Brazil, the valleys of Zambia or the landscapes of Madagascar. Hidden within that rough is a colour, a pattern and a possibility that no one has seen before.

Some stones ask to become elegant cabochons. Others reveal dramatic carvings. Some surprise us with extraordinary colour once they are cut, while others teach us patience because they refuse to behave as expected.

That constant sense of discovery is what keeps us passionate about this craft.

Jaipur possesses an extraordinary legacy of gemstone knowledge. It lives not only in workshops and factories, but in the hands, eyes and instincts of artisans who have dedicated their lives to understanding stone. We see ourselves as custodians of that legacy—preserving traditional craftsmanship while embracing new technologies, new ideas and new design languages.

A gemstone has already spent millions of years becoming beautiful. Our responsibility is not to change it, but to understand it.

For us, coloured gemstones are far more than materials. They are nature's works of art, and it is a privilege to spend every day revealing their beauty and helping them become part of someone else's story.

INTERNATIONAL DELEGATIONS

UK Buyers Deepen Sourcing Ties with India at IIJS Bharat Premiere

For nearly two decades, the UK delegation has returned to IIJS Bharat Premiere to source new collections, discover emerging trends and strengthen partnerships with Indian manufacturers. **Mehul Lodhiya, Director, Nisa Creations Ltd., UK; Honorary Coordinator (UK), GJEPC**, discusses India's growing strengths as a global sourcing hub, evolving market trends and the opportunities created by the India–UK Free Trade Agreement.

What brings your delegation to India, and what are your primary sourcing objectives during this visit?

The UK delegation has been visiting IIJS Bharat Premiere for nearly two decades because every edition offers something new. India continues to innovate across jewellery designs, product categories and manufacturing capabilities, making IIJS Bharat one of the most important sourcing platforms in the world. Our objective is to discover new collections, identify emerging trends and strengthen relationships with Indian manufacturers.

Could you tell us about the size and composition of your delegation?

This year, the UK delegation comprises representatives from around 41 companies. Of these, approximately 10 are wholesalers, while 28 to 30 are retailers, representing a broad cross-section of the UK's jewellery trade.

How important is it to attend IIJS Bharat Premiere?

For any jeweller, IIJS Bharat Premiere is one of the most important industry events globally. It provides unparalleled access to India's manufacturing ecosystem, the latest product innovations and a comprehensive view of where the jewellery market is heading.

Which categories of jewellery is your company most interested in sourcing?

At Nisa Creations, we supply large retail chains as well as more than 150 independent jewellery stores across the UK. We source across every major category, including 9-karat, 14-karat, 18-karat and 22-karat gold jewellery, platinum jewellery, natural diamond jewellery and lab-grown diamond jewellery. Our aim is to offer a complete product portfolio that caters to the diverse needs of the UK market.

How do you view India's strengths as a sourcing destination compared to other global manufacturing hubs?

India has established itself as an exceptional sourcing destination. Manufacturers have invested significantly in advanced machinery, large-scale production facilities and global compliance standards. They are highly responsive, adapt quickly to changing market requirements and consistently deliver strong customer service, making them reliable long-term business partners.

What key trends are shaping the UK jewellery market?

High gold prices continue to influence consumer buying behaviour, leading to increased demand for lightweight jewellery. Lab-grown diamond jewellery is also gaining wider acceptance, with many retailers expanding their product offerings. At the same time, the growing presence of Indian jewellery brands in the UK is introducing consumers to a wider variety of designs and craftsmanship. The recently implemented India–UK Free Trade Agreement is expected to further strengthen bilateral trade and create new opportunities for both markets.

What factors are most important when selecting new supplier partners?

Design relevance is the first consideration, followed by compliance and sustainability. Since we work with major corporate retailers in the UK, suppliers must meet stringent audit and ethical manufacturing requirements. Innovation and strong design capabilities are equally important.

How do you see your sourcing relationship with Indian manufacturers evolving?

The future is extremely positive. India continues to evolve with every edition of IIJS Bharat Premiere, consistently introducing new products, designs and manufacturing capabilities. We expect our sourcing partnerships with Indian manufacturers to grow even stronger as innovation, quality and bilateral trade continue to expand.

INTERNATIONAL DELEGATIONS

Uzbekistan Looks to India for Stronger Gemstone and Jewellery Partnerships

India's expertise in coloured gemstones, diamonds and jewellery manufacturing continues to attract growing international interest. **Hasan Nosirzoda, Owner, Carato Jewellery, Uzbekistan** shares why IIJS Bharat Premiere is central to building long-term sourcing partnerships and expanding India–Uzbekistan jewellery trade.

What brings your delegation to India, and what are your primary sourcing objectives during this visit?
India is an important destination for us because of its strong gem and jewellery industry. We are here to learn more about India's expertise in jewellery manufacturing and, in particular, its leadership in coloured gemstones and diamonds. We are also looking to build stronger partnerships between the jewellery industries of Uzbekistan and India.

Additionally, we are organising a jewellery exhibition in Tashkent this October and are inviting Indian manufacturers, gemstone suppliers and industry members to participate.

How big is your delegation?
Our delegation comprises around 10 to 15 members and represents a mix of retailers, wholesalers and manufacturers, allowing us to explore sourcing and business opportunities across different segments of the industry.

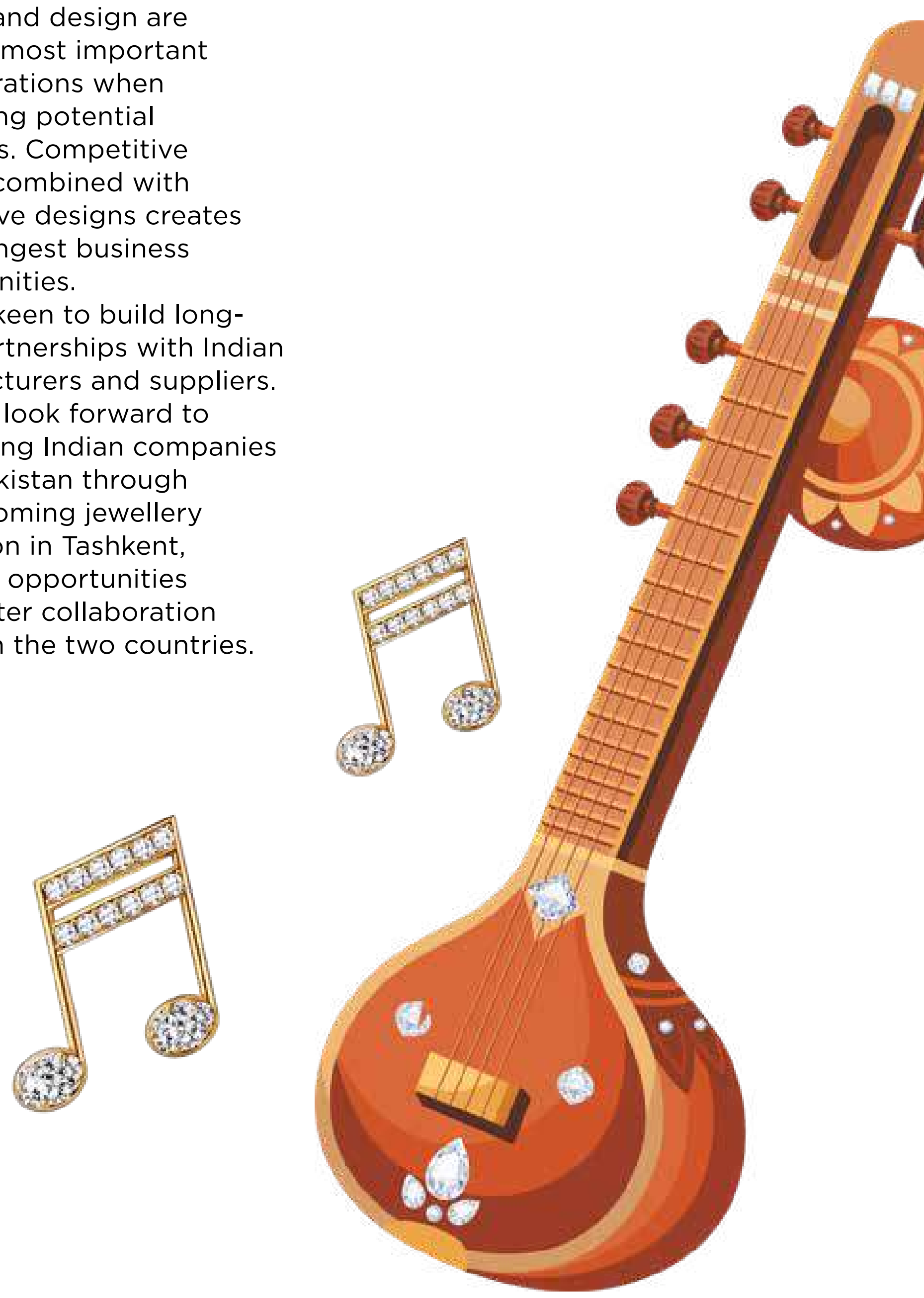
Why is it important to attend IIJS Bharat Premiere?
IIJS Bharat Premiere is a very important platform for us. It provides an opportunity to learn from one of the world's leading jewellery markets and gain deeper insights into gemstones, diamonds and jewellery manufacturing.

Which categories of jewellery are you most interested in sourcing?
Our primary focus is on coloured gemstones and diamonds, as these are key areas of interest for our market.

How do you view India's strengths as a sourcing destination compared to other global manufacturing hubs?
India is among the best sourcing destinations for gemstones and jewellery. The country's extensive expertise, strong manufacturing capabilities and rich heritage make it an ideal partner for businesses looking for quality products.

Any key trends you have noticed at the show?
One of the most noticeable trends is the rapid pace at which India's gem and jewellery industry is evolving. The sector continues to grow and innovate, making it an exciting market to watch.

What factors are most important when selecting new supplier partners?
Pricing and design are the two most important considerations when evaluating potential suppliers. Competitive pricing combined with innovative designs creates the strongest business opportunities.
We are keen to build long-term partnerships with Indian manufacturers and suppliers. We also look forward to welcoming Indian companies to Uzbekistan through our upcoming jewellery exhibition in Tashkent, creating opportunities for greater collaboration between the two countries.



GLOBAL EYE

Katie Cottham & Santina Tizzano of H&T Group: "India's Manufacturing Reputation Brought Us to IIJS"

H&T Group, one of the UK's largest and most established jewellery and pawnbroking retailers with nearly 300 stores nationwide, made a significant appearance at IIJS Bharat Premiere, underscoring India's growing stature as a global sourcing destination. For Buying & Merchandising Manager **Katie Cottham** and Buyer **Santina Tizzano**, the visit marked an opportunity to experience India's manufacturing ecosystem firsthand, evaluate suppliers beyond product offerings, and explore long-term partnerships. They share why India's reputation for quality, craftsmanship and reliability made IIJS Bharat Premiere an essential stop on H&T's sourcing journey.

What brings your delegation to India, and what are your primary sourcing objectives during this visit?
What finally brought H&T to IIJS Bharat Premiere?
We have been buying new jewellery for H&T's retail estate for over a decade. We have nearly 300 stores across the UK plus our online store.

We introduced 22-karat new gold jewellery due to the demand from local communities in the UK two years ago, and this collection has grown rapidly for us. While we've worked with suppliers from different markets over the years, this is my first opportunity to visit India and experience IIJS firsthand.

India has an incredible reputation for jewellery manufacturing, so I wanted to see the scale, craftsmanship and capabilities for myself along with seeing in person how the jewellery industry here takes into account the UK regulations in their manufacturing.

We believe that our supplier relationships are a partnership, so meeting manufacturers face-to-face and seeing their facilities gives us a much better understanding of quality, production standards and the people behind the product. It felt like the right time to come and explore those opportunities directly.

Katie Cottham, Buying & Merchandising Manager, and Santina Tizzano, Buyer, H&T Group, embraced Indian tradition in saris gifted by Nangai Boutique while exploring the vibrant show floor at IIJS Bharat Premiere.

What are you hoping to find on the show floor?
Quality and partnership is always the starting point. We're looking for well-made jewellery with consistent finishing and reliable manufacturing standards that meet all UK regulations.

Beyond that, I'm interested in suppliers who can offer commercial designs that work for the UK market at competitive price points.

We have come to India to source new designs specifically so we can offer our customers a breadth of range that is tailored to our customer base. It's not just about finding beautiful jewellery, it's about finding suppliers who will be partners with us, who can deliver consistently, reliability and good service over the long term.

Is the India-UK CETA changing how H&T buys?
The agreement certainly makes India an attractive market to explore, and we are extremely grateful for how the lower import costs will enable us to keep our prices at a good value for our customers. For us it's not just about price, we're looking at compliance reliability, lead times and the strength of the supplier relationship.

What does the British jewellery customer want?
The UK customer is very diverse. We see demand across different communities, age groups and price points, but customers generally want jewellery that's wearable, good quality and offers value for money. There is a continued interest in classic gold pieces that people can wear every day, alongside more contemporary, lighter-weight designs. I'm interested to see how Indian manufacturers balance traditional craftsmanship with modern styling that could appeal to our customers in the UK.

What are your expectations going in?
I've heard a lot about the scale of IIJS, so I'm looking forward to seeing just how extensive it is. I'm expecting a huge variety of manufacturers and designs. I'm particularly interested in discovering suppliers and jewellery designs I wouldn't normally come across in the UK.

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IIJS Bharat PREMIERE MUMBAI 2026 INDIA INTERNATIONAL JEWELLERY SHOW

5th to 9th August 2026
Jio World Convention Centre- Mumbai

6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat TECHNOLOGY AND MACHINERY EXPO
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TOPIC

AI-POWERED GROWTH
Transforming India's Gems & Jewellery Industry

Parul Bajaj
Managing Director and Partner
Boston Consulting Group

Asim Tewari
Professor(HAG) in the Department of Mechanical Engineering, IIT Bombay

Jagdish Mitra
Founder & CEO
humanizetech.ai

Ram Balasubramanian
Partner
Boston Consulting Group

7th August 2026

14.15- 15.15

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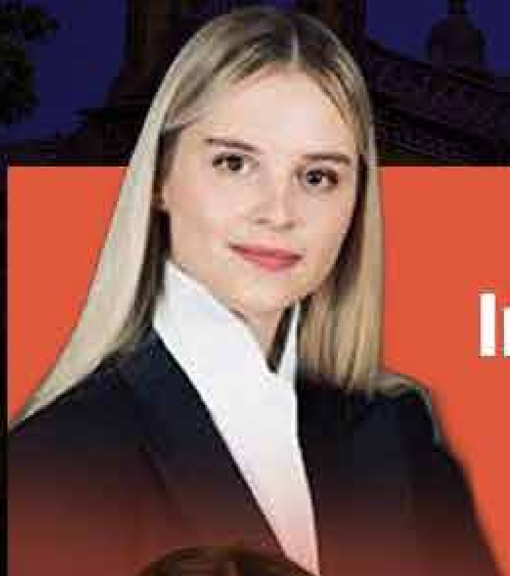
PREMIERE, Mumbai 2026

TOPIC

SECRETS OF LEVERAGING SOCIAL MEDIA for Business Growth



Laura Inghirami
Founder & Creative Director DONNA JEWEL

Agata Jankowiak
Jewellery influencer & the Founder of Blingsis

Shohista Turdiyeva
CEO at the Jewellery Pursuer

David Brough
Editor, Jewellery Outlook

7th August 2026 | 14:30 - 15.30

Bombay Exhibition Centre (BEC)

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IIJS Bharat PREMIERE MUMBAI 2026 — INDIA INTERNATIONAL JEWELLERY SHOW

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TOPIC

HOW TO USE SOCIAL MEDIA TO GROW YOUR JEWELLER BUSINESS

Vinod Thadani

Chief Digital Growth Officer, Dentsu Media & CEO iProspect

Mihir Ferrao

Senior Vice President - Account Management Dentsu iProspect

7th August 2026

15.30 - 16.30

Bombay Exhibition Centre

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IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

AWARDS

IIJS LEGENDS AWARDS – A TRIBUTE TO THE STALWARTS OF THE INDUSTRY

The **IIJS Legends Awards** are a tribute to extraordinary visionaries whose leadership, courage and commitment have transformed businesses into institutions, inspired generations, and left an enduring legacy on the global gem and jewellery industry. These are the icons who have not only witnessed the industry's evolution but have played a defining role in shaping its future. Tonight, we pay tribute to their remarkable journey, their enduring legacy, and the profound impact they have made in shaping the global gem and jewellery industry.

The recipients of the Legends Awards were Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group, Ronnie VanderLinden is the founder and President of Diamex Inc., New York & President of the World Diamond Council, Dr. Gaetano Cavalieri, President of CIBJO — The World Jewellery Confederation, Tawhid Abdulla, Chief Executive Officer of Jawhara Jewellery, Pritesh Patel, President and Chief Executive Officer of the Gemological Institute of America Anoop Mehta is President of the Bharat Diamond Bourse & Vice President of the World Diamond Council , Mehul Shah, President of the World Federation of Diamond Bourses , Ahmed Bin Sulayem is Executive Chairman and Chief Executive Officer of DMCC , David J. Bonaparte, President and CEO of Jewelers of America

Ahmed Bin Sulayem, Executive Chairman and Chief Executive Officer of DMCC

Anoop Mehta, President of the Bharat Diamond Bourse & Vice President of the World Diamond Council

David J. Bonaparte, President and CEO of Jewelers of America

Dr. Gaetano Cavalieri, President of CIBJO — The World Jewellery Confederation

Mehul Shah, President, World Federation of Diamond Bourses

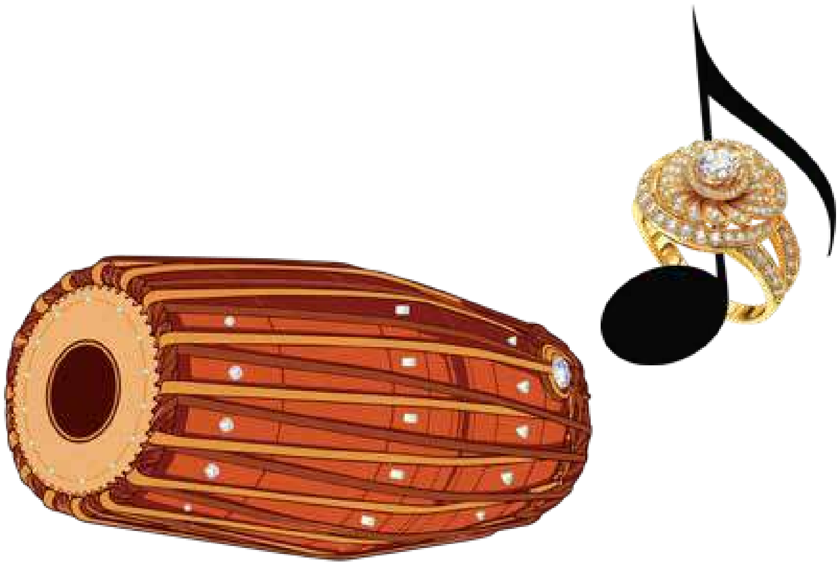
Pritesh Patel, President and Chief Executive Officer, Gemological Institute of America

AWARDS

Ronnie VanderLinden, Founder and President of Diamex Inc., New York & President of the World Diamond Council

Tawhid Abdulla, Chief Executive Officer of Jawhara Jewellery

Paul Rowley, Executive Vice President, Diamond Trading, De Beers Group



FELICITATION

GJEPC Honours Visionary Past Chairmen & IIJS Conveners Who Shaped India's Global Jewellery Leadership

In a moving tribute to the architects of India's gem and jewellery industry's success, the Gem & Jewellery Export Promotion Council (GJEPC) honoured its Past Chairmen, former Vice Chairmen and past Conveners of IIJS, recognising their collective contribution to building one of the world's most dynamic and globally respected gem and jewellery ecosystems.

The ceremony celebrated the visionary leaders whose foresight and dedication laid the foundation for India's emergence as a global powerhouse in gems and jewellery. Through progressive policymaking, the creation of world-class infrastructure, institution building, skill development, research and laboratory capabilities, and the expansion of international market access, these leaders transformed the industry's growth trajectory over the decades.

Each Chairman, during his tenure, addressed the challenges of the day while laying the groundwork for a stronger, more competitive and future-ready industry. Their collective leadership has been instrumental in establishing India as a trusted global hub for gem and jewellery manufacturing and exports.

The distinguished Past Chairmen felicitated on the occasion were Shri Shreyas K. Doshi, Shri Kaushik M. Mehta, Shri Harshad R. Mehta, Shri Praveenshankar Pandya, Shri Sanjay Kothari, Shri Bakul Mehta, Shri Vasant Mehta, Shri Rajiv Jain, Shri Vipul Shah, Shri Pramod Agrawal and Shri Colin Shah. Joining them on stage was the current Chairman of GJEPC, Shri Kirit Bhansali.

The Council also honoured two eminent industry leaders who served as Vice Chairmen of GJEPC—Shri Pankaj Parekh and Shri Russell Mehta—for their dedicated service and enduring contribution to the organisation and the industry.

The evening also recognised the leaders who steered the remarkable evolution of IIJS into the world's second-largest gem and jewellery exhibition. While IIJS has become a global benchmark for business, innovation and sourcing, its success has been built over decades through the vision and commitment of successive Conveners, each of whom expanded the show's scale, introduced new initiatives, enhanced the buyer experience and passed on an even stronger platform to the next generation.

The past IIJS Conveners honoured were Shri Harish Zaveri, Shri Navin Jashnani, Shri Shaunak Parikh, Shri Shailesh Sanghani, Shri Mansukh Kothari and Shri Nirav Bhansali. Their leadership has played a defining role in transforming IIJS into one of the world's most influential and sought-after B2B platforms for the global gem and jewellery industry.

The felicitation concluded with a commemorative group photograph and a standing ovation from the audience, celebrating the leaders whose vision, perseverance and unwavering commitment have shaped not only GJEPC and IIJS, but also India's rise as a global leader in the gem and jewellery trade.

IGJME

IGJME Bharat – Premiere 2026 Opens at BEC, Showcasing Cutting-Edge Jewellery Manufacturing Technology

The 42nd edition of IGJME Bharat – Premiere 2026, the machinery show was inaugurated by industry stalwarts including Paul De Wachter, Chief Executive Officer, HRD Antwerp NV, Mumbai; Dr. Martino Castellani, Trade Commissioner, Italian Trade Agency; Paolo Zampella, Vice Consul General of Italy; Bhavik Shah, CEO, Doit Industries Ltd.; Chetan Thadeshwar, Chairman & Managing Director, Shringar House of Mangalsutra Ltd., Nitesh Lalitji jain, MD, Classic Ornaments Pvt. Ltd.; Kirit Bhansali, Chairman, GJEPC; Shaunak Parikh, Vice Chairman, GJEPC; and Sabyasachi Ray, ED, GJEPC

With a strong representation of 249 exhibitors, IGJME Bharat – Premiere Mumbai 2026 is showcasing the latest advancements in jewellery manufacturing technology, machinery, equipment and allied services at Hall 5 and Aurum Hall, BEC.

Running concurrently to the world's second-largest and one of the most comprehensive B2B gem and jewellery exhibitions, IIJS Bharat – Premiere 2026, the twin shows are expected to welcome visitors from over 1,300 Indian cities and 80-plus countries. The exhibition features 2,100-plus exhibitors occupying 3,600-plus booths across its twin avenues.

Kirit Bhansali, Chairman, GJEPC, stated, "India's vision of achieving a US$100 billion gem and jewellery export industry by 2047 cannot be realised without the strong support of the machinery and technology sector. As we strive to increase our share of global jewellery exports while maintaining the highest standards of quality, innovation and advanced manufacturing will be key. Let us work together to achieve this shared goal."

Paul De Wachter, Chief Executive Officer, HRD Antwerp NV, "As a European grading authority, it is important for HRD to be present at IGJME. Accurate diamond grading depends not only on expertise but also on advanced equipment and machinery. It is encouraging to see the level of innovation on display here, and we congratulate the organisers for bringing together such a strong platform for technology and excellence in the gem and jewellery industry."

Paolo Zampella, Vice Consul General of Italy, said, "Italy is proud to have the largest foreign presence at IGJME, with the Italy Pavilion featuring 16 exhibitors showcasing cutting-edge Made in Italy technology and advanced machinery. The synergy between Made in Italy innovation and Made in India manufacturing reflects the immense potential for collaboration, innovation and sustainable growth in the gem and jewellery industry."

TECHNOLOGY

Nimbus Systems: Building Smarter Jewellery Businesses with AI-Powered ERP

Debraj Chandra, Manager-Admin, Nimbus Systems Pvt. Ltd., explains how integrating every critical business function into a single intelligent platform can help jewellery businesses streamline operations and embrace digital transformation. “By combining AI, automation and business intelligence, we enable jewellers to become more agile, efficient and future-ready,” he says.

Tell us about your company. What do you specialise in?
Nimbus Systems is a leading enterprise technology and digital transformation company with over three decades of experience delivering innovative business solutions across diverse industries. We specialise in Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), Business Intelligence, Cloud Solutions, Artificial Intelligence (AI), and custom application development.

How can you help jewellery brands transform their business?
The jewellery industry is evolving rapidly and businesses need an intelligent, connected digital ecosystem that goes beyond conventional ERP software.

Nimbus Systems empowers jewellery brands by integrating every critical business function, including procurement, manufacturing, inventory management, retail POS, finance, CRM, e-commerce, and business analytics, into a single platform.

By combining industry expertise with advanced technologies such as AI, automation, and business intelligence, we help jewellery businesses become more agile, efficient, and future-ready.

Is there any one product innovation that you would like to highlight?
At IIJS 2026, we are proud to showcase CrownBiz – Complete Jewellery Business ERP, our next-generation business management platform developed specifically for the jewellery industry.

Powered by Odoo and enhanced by Nimbus Systems’ deep jewellery industry expertise, CrownBiz seamlessly integrates manufacturing, retail, wholesale, inventory, POS, finance, CRM, HRMS, procurement, and business analytics into a single intelligent platform.

Purpose-built for jewellery businesses, CrownBiz includes specialised capabilities such as:
- karat & purity management
- Barcode & RFID tracking
- live precious metal rate integration
- kaarigar & job work management
- diamond & gemstone tracking
- hallmarking management
- making charge & wastage management
- repair order management
- old gold exchange
- multi-branch & multi-company operations
- advanced mis & business reporting

As jewellery businesses embrace digital transformation, CrownBiz is evolving with AI-powered capabilities that help organisations make smarter and faster decisions. Our innovation roadmap includes intelligent business insights, demand forecasting, inventory optimisation, automated reporting, conversational dashboards, AI-assisted customer engagement, and predictive analytics—enabling business leaders to focus on growth while leveraging data-driven decision-making.

With secure cloud deployment, real-time operational visibility, and future-ready AI innovation, CrownBiz empowers jewellery businesses to improve efficiency, enhance customer experiences, and scale confidently in an increasingly competitive global marketplace.

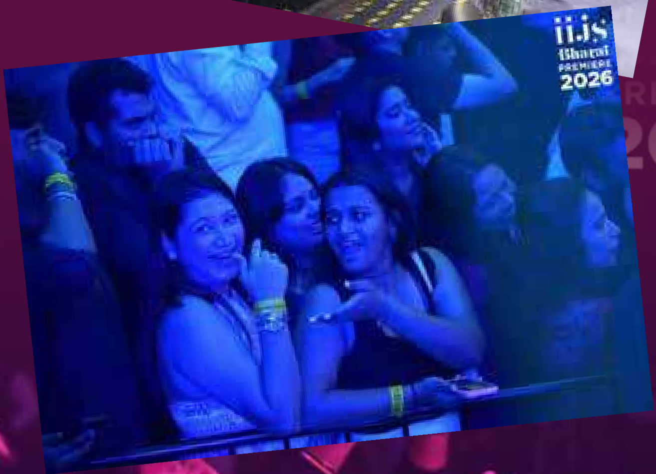
What are your expectations from IIJS?
IIJS has established itself as one of the world’s most prestigious jewellery exhibitions and an excellent platform for innovation, networking, and business collaboration.

This year, we look forward to engaging with jewellery manufacturers, retailers, exporters, and industry leaders to better understand their evolving technology needs and demonstrate how digital transformation, AI, and intelligent business solutions can create measurable value.

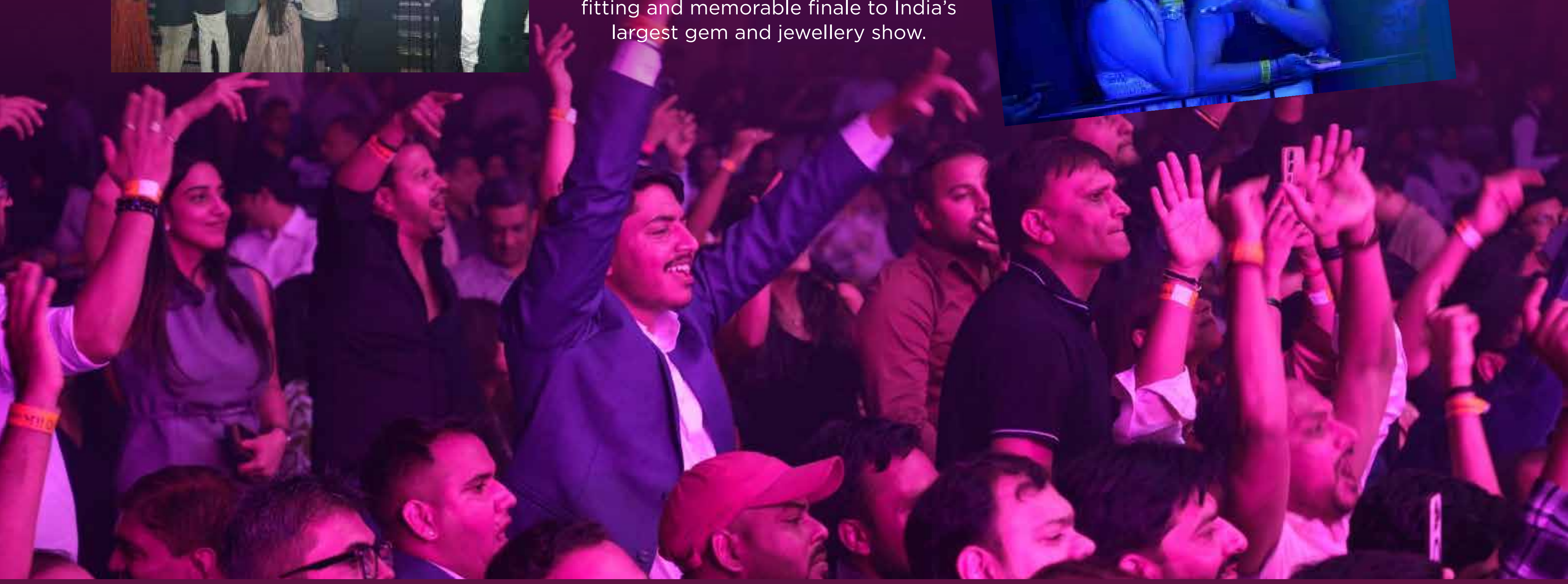
We also aim to strengthen our existing customer relationships as well as establish new partnerships.

NETWORKING NITE

Sachet-Parampara Deliver A Power-Packed Performance



The grand networking nite of IIJS Bharat Premiere on Day 1 was elevated by a captivating performance from celebrated composer-singer duo Sachet–Parampara, who mesmerised the audience with their soulful melodies and upbeat bhajan jamming. Effortlessly blending contemporary Bollywood music with Indian classical and folk influences, the couple took the audience on an unforgettable musical journey. From heartfelt romantic ballads to uplifting devotional favourites, their powerful vocal harmonies and emotional compositions had the audience singing along and swaying to every note. Their spellbinding performance provided a fitting and memorable finale to India's largest gem and jewellery show.



IIJS TRENDS

Wedding Wonders

Bridal jewellery remains one of the strongest drivers of the fine jewellery market, with temple jewellery and jadau craftsmanship continuing to captivate consumers. Traditional techniques are being reinterpreted through lighter silhouettes, refined detailing and vibrant gemstones, offering brides the perfect balance of heritage and modernity. This showcase presents standout creations that celebrate exceptional artistry.

The jadau choker features a harmonious arrangement of long and short strands embellished with polkis, culminating in a tiered cluster of blood-red ruby beads**. By GIE GOLD**

The minimalist bridal necklace is composed of irregularly shaped 22-karat gold motifs, generously inlaid with uncut diamonds and delicately framed with granulated gold beads. A striking central motif is adorned with thewa work lending the piece a distinctive artisanal character. **By ANAND SHAH**

A modern take on the traditional hasli, this piece is densely adorned with polkis, diamonds, emeralds, and rubies. **By HARITSONS DESIGNS PVT. LTD.**

A neatly patterned bridal gold necklace features an elegant interplay of emeralds, rubies, pearls and uncut diamonds. The inner contour is lined with melon-cut emeralds, while the necklace that culminates into a crescent-shaped pendant, is traced with a row of lustrous pearls. **By S K SETH JEWELLERS**

IIJS TRENDS

The radiant yellow gold choker features pear-shaped polki-studded rows against the backdrop of a finely textured gold base. The necklace is further adorned with rows of round polkis, ending in a fringe of yellow gold beads. The highlight is the seamless blend of textures and polkis. **By CVM**

The 22-karat pendant necklace is patterned with delicate paisley motifs. Popularly known as the 'Mango mala", the necklace is lavishly adorned with uncut diamonds, rubies, emeralds, and finished with a fringe of emerald beads. **By VIKRAM MEHTA DESIGN STUDIO**

The intricately carved 22-karat gold necklace is lined with nature-inspired motifs adorned with rubies, emeralds and pearls. Its striking pendant depicts Lord Vishnu in a serene natural setting, flanked by ornate peacocks. **By SHANTI S. SETH JEWELLERS**

The gently curved choker is a timeless creation elegantly accented with fine emeralds. At its centre sits a large polki-studded floret, while single interspersed rows of uncut diamonds lend the design a subtle touch of radiance. **By DASSANI BROTHERS**

TECHNOLOGY

Eagle Engitech: Engineering Machines That Minimise Precious Metal Loss

Advanced engineering and cost-efficient manufacturing are reshaping jewellery production. **Vipul Shah, Founder and Managing Director**, discusses **Eagle Engitech's** latest machinery innovations, designed to minimise precious metal loss and enhance manufacturing efficiency.

Tell us more about your company.
Based in Rajkot, Gujarat, Eagle Engitech we are manufacturers of high-quality industrial machinery designed specifically for jewellery production. We specialise in engineering advanced jewellery manufacturing solutions.

What will you be showcasing at IIJS Bharat Premiere?
We will be showcasing our latest line-up of state-of-the-art jewellery manufacturing machinery. Visitors can explore live demonstrations of our main solutions – the high-efficiency Precision Roll Press Machine, the Ultra-Light Bangle & Ring Forming Machine, all types of Screw Making Machinery, and Fully Automatic Coin Making Machinery – all engineered to meet modern jewellery production standards.

Is there any one product you would like to highlight?
We would especially like to highlight our advanced Precision Roll Press Machine and Ultra-Light Bangle & Ring Forming Machine.

These innovative machines are engineered for maximum accuracy, energy efficiency, and flawless durability, making them essential assets for jewellery manufacturers looking to upgrade their production capabilities with cutting-edge technology. Furthermore, a major innovation across all our machinery is their advanced engineering that minimises gold and silver dust or scrap.

These machines are specifically designed to help manufacturers drastically reduce metal loss. With today's skyrocketing precious metal prices, preventing even the smallest amount of metal wastage is crucial; as a result, the return on investment on all our machines has increased tremendously, allowing clients to recover their investment in a short span of time.

How has IIJS Bharat helped your business in the past?
IIJS Bharat Premiere is an incredible B2B platform. The show has been highly instrumental in boosting our brand visibility and expanding our market reach. It has consistently provided us with a premium platform to interact directly with B2B clients, understand evolving industry needs, and secure valuable orders that drive our business growth.

What are your expectations from this show?
Our primary expectation is to connect with leading jewellery manufacturers, industry professionals, and buyers from India as well as international markets like the UAE and the GCC regions.

Through this premier platform, we aim to empower more businesses with our cost-saving and efficient technologies. We look forward to establishing long-term business partnerships and showcasing our commitment to driving the future of jewellery machinery technology.

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INNOV8

Retail's Future Lies in Blending Tech with Human Connection

The panel discussion on "Retail Transformation: Omnichannel, Tech and Consumer Behaviour" featured Ananthanarayanan Hariharan, CEO, Damas Jewellery, and Rajesh Kalyanaraman, Executive Director, Kalyan Jewellers, with Nirav Bhansali, CEO of Prism Jewellery, moderating the session.

The session explored how the jewellery retail industry is evolving in response to changing consumer behaviour, digital transformation and artificial intelligence. While technology is redefining how consumers discover and purchase jewellery, the speakers agreed that customer trust, relationships and memorable experiences remain the strongest drivers of retail success.

A key discussion centred on the digitally empowered consumer, who now researches products, compares prices and finalises purchase decisions online before visiting a store. This has made a strong digital presence, engaging content and omnichannel capabilities essential for jewellery retailers. Brands must meet customers across every touchpoint while ensuring a seamless journey from online discovery to in-store purchase.

The panellists also examined the growing role of Artificial Intelligence in retail. AI can significantly enhance marketing, content creation, customer engagement and operational efficiency by automating repetitive tasks and enabling faster, data-driven decisions. However, they emphasised that AI should complement—not replace—human expertise, creativity and judgement. Businesses should focus on integrating AI into specific processes where it delivers measurable value while retaining the human element at the heart of decision-making.

Despite the rapid growth of digital commerce, the speakers reaffirmed the enduring relevance of physical retail. Stores must evolve beyond transactional spaces into destinations that offer personalised service, immersive experiences and meaningful customer interactions. Creating memorable in-store experiences and nurturing long-term relationships will remain key differentiators in an increasingly competitive marketplace.

Concluding the session, the panellists encouraged retailers to remain curious, embrace change and continuously innovate while staying committed to their core values. The overarching message was clear: the future of jewellery retail belongs to businesses that successfully combine technology, omnichannel capabilities and AI with authentic human relationships and exceptional customer experiences.

The Future of Luxury Jewellery Lies in Experience, Not Just Transactions

The panel discussion on "Positioning of Luxury Jewellery in India: Consumer Behaviour & Brand Building" featured Ankit Mehta, Co-Founder and CEO, Walking Tree; Stanislas de Quercize, Board Member, Messika and former CEO of Cartier and Van Cleef & Arpels; and Anish Singh, Professor and Consultant in Luxury and Craftsmanship and President, Bhartiya Paris Club, with Milan Chokshi, CEO and Founder of Jewels by Moksh, moderating the session

The discussion explored the evolving landscape of the Indian jewellery industry and the opportunities for brands to establish a stronger global identity. The conversation highlighted the shift from a product-led approach to a brand-led ecosystem, driven by changing consumer expectations, storytelling and experiences.

A key focus of the discussion was the changing consumer behaviour. While factors such as gold value, certification and craftsmanship remain important, today's consumers increasingly seek emotional connections, authenticity and self-expression. Jewellery has evolved beyond being an investment to becoming a reflection of personal identity and lifestyle, making it essential for brands to build meaningful narratives beyond transactions.

The panel highlighted India's strengths in heritage, craftsmanship and design excellence, while emphasising the need for brands to transform this legacy into contemporary luxury storytelling for global audiences. Design differentiation emerged as a crucial factor, with brands encouraged to develop unique design languages that blend traditional craftsmanship with modern aesthetics.

The discussion also highlighted the growing importance of customer experience in luxury retail. While digital platforms continue to drive awareness and discovery, personalised interactions, immersive experiences and meaningful engagement remain key to building stronger consumer relationships.

Sustainability and responsible luxury were identified as important pillars shaping the future of jewellery. Practices such as ethical sourcing, transparency, circularity and product longevity are becoming increasingly significant as consumers demand greater accountability from brands.

The panel also emphasised the need for industry collaboration through knowledge sharing and collective initiatives to strengthen India's position as a global jewellery destination.

The discussion concluded that building successful global jewellery brands requires long-term vision, innovation, storytelling and consistent investment in design and consumer experiences. By combining heritage with modern luxury values, Indian jewellery brands have the potential to create a strong global presence and shape the future of the luxury jewellery industry.

INNOV8

De Beers Leaders Outline Roadmap for the Next Chapter of Natural Diamonds

Paul Rowley, Executive Vice President – Diamond Trading, De Beers Group

Emma Wade-Smith OBE, Senior Vice President, Government Affairs, De Beers Group

Shweta Harit, Global Senior Vice President, De Beers Group, and CEO, Forevermark.

Sabyasachi Ray, Executive Director, GJEPC

The panel discussion on "Natural Diamonds: Desire, Confidence and Leadership" featured Paul Rowley, Executive Vice President – Diamond Trading, De Beers Group; Emma Wade-Smith OBE, Senior Vice President, Government Affairs, De Beers Group; and Shweta Harit, Global Senior Vice President, De Beers Group, and CEO, Forevermark.

The session brought together senior leaders from the De Beers Group to discuss the future of the natural diamond industry through the lens of consumer desire, industry confidence, leadership, and collaboration. They shared strategic insights into how the industry is responding to evolving consumer behaviour, market challenges, and increasing competition while reinforcing the long-term value proposition of natural diamonds. Paul Rowley opened the discussion by outlining De Beers' global strategy, emphasizing responsible production, disciplined supply management, and long-term investment despite challenging market conditions. He highlighted the company's efforts to align diamond production with market demand, invest in future mining projects, strengthen traceability through technological initiatives, and expand category marketing. He stressed that collaboration across producers, manufacturers, retailers, governments, and industry bodies is essential to restoring confidence and ensuring sustainable growth for the natural diamond industry.

Emma Wade-Smith focused on India's growing leadership in the global diamond ecosystem. She noted that India today occupies influential positions across several international diamond organizations and has emerged as a key driver of industry governance. She highlighted the importance of the three pillars: credibility, compliance, and consumer confidence in safeguarding the future of natural diamonds. She also underscored the role of transparent standards, consistent implementation, and clear product disclosure in strengthening consumer trust while enabling informed purchasing decisions.

Shweta Harit concluded the session by presenting De Beers' consumer marketing strategy centred on the three Ds: Desire, Differentiation, and Defence. She explained how the company is building new consumer occasions and emotional connections for natural diamonds, particularly among Gen Z and self-purchasing women. Highlighting India's significance as one of the fastest-growing natural diamond markets, she showcased successful campaigns such as the Second Piercing movement, Friendship Day initiatives, and the Intention Collection, all designed specifically for Indian consumers. She also emphasized the importance of retailer partnerships, regional marketing, and digital engagement in creating meaningful consumer experiences.

Sarine Introduces GCAL 8X to Raise the Bar for Diamond Performance

At IIJS Bharat Premiere 2026, Angelo Palmeri, President, GCAL by Sarine (New York), presented "Turning Precision into Profit: GCAL 8X – Redefining Diamond Cut Excellence," highlighting how innovation in diamond grading is helping the industry shift beyond price competition by rewarding precision, craftsmanship and measurable quality. He introduced GCAL 8X, an advanced diamond cut grading system designed to identify the top 1–2% of diamonds based on exceptional cut performance and optical beauty.

Palmeri explained that while the traditional Triple Excellent (Triple X) grading was once considered the highest standard, advancements in cutting technology have made it increasingly common. As a result, there is a growing need for a grading system that can distinguish truly exceptional

diamonds. GCAL 8X addresses this gap by evaluating diamonds across eight critical parameters: polish, symmetry, proportions, optical brilliance, fire, scintillation, optical symmetry, and Hearts & Arrows (or shape aesthetics for fancy-shaped diamonds). To earn an 8X certification, a diamond must achieve an Excellent rating in all eight categories, making the certification significantly more stringent than conventional grading systems.

A major focus of the session was the importance of light performance. Rather than relying solely on proportions, GCAL directly measures how a diamond reflects and disperses light, including brilliance, fire, scintillation, and light leakage. These scientific assessments ensure that certified diamonds deliver superior sparkle and visual appeal under real-world conditions.

GCAL by Sarine also differentiates itself through its strong focus on transparency and consumer confidence. The company is the only grading laboratory to offer a consumer-backed 4Cs grading guarantee. Additional technologies such as Gemprint identification, ISO 17025 accreditation, and digital certificate verification further enhance traceability and trust throughout the supply chain.

The session also highlighted how GCAL 8X supports retailers by providing a powerful differentiation tool. As consumers increasingly seek premium products backed by scientific validation, retailers can use the certification to communicate quality, justify premium pricing, and create stronger upselling opportunities. Beyond round diamonds, GCAL 8X now includes grading standards for oval, pear, princess, radiant, marquise, and long cushion diamonds, with each shape evaluated using tailored criteria to ensure optimal visual performance. The company also announced its continued global expansion, with laboratories in New York and Surat, headquarters in Israel, a sales office in Hong Kong, and the launch of a new jewellery certification laboratory in Mumbai.

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5th to 9th August 2026
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6th to 10th August 2026
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JIO WORLD CONVENTION CENTRE

Sr no	Date	Time	Topic
			05-Aug-2026
1	05-Aug-26	14:15- 15:15	Industrial Applications of Lab-Grown Diamonds: Opportunities for India
2	05-Aug-26	15:15- 16:15	Transform or Be Transformed: Rapaport Trade, Claude Code, and the Future of Business Leadership
3	05-Aug-26	16:15 - 17:15	Disruption to Dominance: The Evolution of the LGD Industry
			06-Aug-2026
4	06-Aug-26	12:00 - 13:00	Turning Precision into Profit - GCAL By Sarine 8X
5	06-Aug-26	13:00- 14:00	Treasures Of The Sea: The Beauty and Value of Natural Porcelaneous Pearls
6	06-Aug-26	14:15 - 15.15	Positioning of Luxury Jewellery: Consumer Behaviour & Brand Building
7	06-Aug-26	15:30- 17:00	Natural diamonds: Desire, Confidence, Collaboration and Leadership
			07-Aug-2026
8	07-Aug-26	11:00 - 14:00	Jewel Start- Demo Day
9	07-Aug-26	14:15 - 15.15	AI-Powered Growth: Transforming India's Gems & Jewellery Industry
10	07-Aug-26	15:15- 16:15	Tech Innovations in Gold & Jewellery
11	07-Aug-26	16:15- 17:15	Can Creativity Make You More Profitable? Unlocking the creative edge that drives growth, differentiation & lasting values
			08-Aug-2026
12	08-Aug-26	12:00 - 13:00	Double your Export with Goverentment Grants (EPM)
13	08-Aug-26	13:00 - 14.00	Beyond the showcase - A masterclass on jewellery store design
14	08-Aug-26	14:15 - 15.15	Jewellery Photography & Visual Storytelling for Modern Retail

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BOMBAY EXHIBITION CENTRE			
Sr no	Date	Time	Topic
06-Aug-26			
1	06-Aug-26	14:30 - 15:30	Learn how to upgrade manufacturing units into Smart Factories
2	06-Aug-26	15:30 - 16:30	Retail Transformation: Omnichannel, Tech and Consumer Behaviour
3	06-Aug-26	16:30 - 17:30	Color Origin Determination of Diamonds: Challenges and Possible Opportunities
4	06-Aug-26	17:30 - 18:30	The Impact of Fluorescence on Diamond Appearance
07-Aug-26			
5	07-Aug-26	13:00 - 13:45	Provenance as Promise: Turning Origin Into Opportunity
6	07-Aug-26	14:30 - 15.30	Secrets of Leveraging Social Media for Business Growth
7	07-Aug-26	15:30 - 16:30	HOW TO USE SOCIAL MEDIA to Grow Your Jewellery Business
8	07-Aug-26	16:30 - 17:30	Tech Innovations in Gold & Jewellery
08-Aug-26			
9	08-Aug-26	10:30 - 11:30	GJEPC AWARDS - 20 Under 40
10	08-Aug-26	12:00 - 14:00	GIA School Launch
11	08-Aug-26	14:30 - 15.30	Gold As A Service
12	08-Aug-26	15:30 - 16:30	Gold & Silver Pricing Mechanism, Understanding Market Dynamics and Forecasting Future Trends
13	08-Aug-26	16:30 - 17:30	The mindset behind building PNG Jewellers
14	08-Aug-26	17:30 - 19:00	Gold @ $ 10000 ! Trends, Opportunuties and Future readiness
09-Aug-26			
15	09-Aug-26	12:00 - 13:00	Solitaire festival of India by Divine Solitaire
16	09-Aug-26	13:00- 14:00	Session with Golden Cart
17	09-Aug-26	14:30 - 15.30	Workforce Challenges Forum: Addressing Talent, Skills & Workforce Transformation in the Jewelry Industry
18	09-Aug-26	15:30 - 16:30	Fund your business- Beyond bank funding: 1 Factoring 2. IPO 3. Venture Capital
19	09-Aug-26	16:30 - 17:30	THE EYE OF INNOVATION

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WHAT'S NEW

Bangle Bonanza

ANSAA JEWELLERS, renowned for its 22-karat antique- finish bridal gold jewellery, presents a variety of bridal sets to choose from. Among its standout creations are the broad bangles and kadas, designed in pairs and beautifully textured and accented with polkis and gemstones. The traditional wrist wear gets a modern tweak by way of distinct silhouettes. Some feature softly squared profiles, others embrace bold geometric lines, while several are topped with delicate gold beadwork that lends depth and character. The result is a collection that honours classic bridal elegance while appealing to the modern bride seeking jewellery with individuality, versatility, and enduring charm.

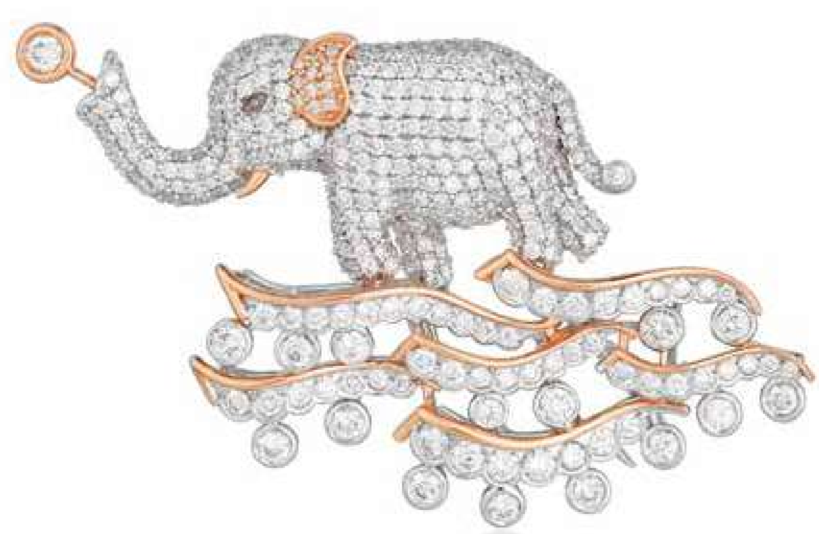





Eternal Allure

At **D'YNE JEWELLERY**, emeralds, rubies and diamonds seamlessly come together to personify understated elegance. For them, the element of timelessness and enduring legacy is as important as the design, gemstones and craftsmanship. Check out their statement earrings, necklaces, broaches, bracelets, and more. Their swan brooch studded with emeralds, diamonds and pearls is a visual stunner. Their open-ended diamond-studded necklace is minimalistic but still speaks volumes with its dynamic design. The paisley diamond and emerald earrings are definite conversation starters.





WHAT'S NEW


Natural Beauties

Nature's quiet poetry finds expression in every creation from the **HOUSE OF KGK**, where elegance, innovation, and timeless design exist in perfect harmony. Sculpted in gold and illuminated with brilliant diamonds and vibrant coloured gemstones, each piece is a testament to exceptional craftsmanship and refined sophistication. Thoughtfully designed to complement every generation, these latest creations celebrate the beauty of nature through exquisite fine jewellery, seamlessly accompanying every woman through life's everyday moments and cherished celebrations.







Designed To Shine

RADIANT JEWELS' Feather Light collection showcases a range of contemporary diamond jewellery that combines visual grandeur with effortless wearability. Crafted to be exceptionally lightweight while retaining an opulent appearance, the collection features sleek single-line diamond necklaces, elegant haslis highlighted by central diamond-studded motifs, and long necklaces that graduate into striking pendants. Designed using invisible settings, each piece creates a seamless expanse of brilliance, maximising the sparkle of the diamonds while maintaining a refined, modern aesthetic.




Bridal Finery

SHANTI S. SETH JEWELLERS keeps Indian heritage and traditions alive through its premium 22-karat bridal jewellery. Magnificent necklaces, elaborate raani haars, ornate earrings and detailed bangles and cuffs are richly decorated with gold nakashi work accented with kundan and brightly hued gemstones. Each piece is a celebration of timeless Indian handcrafted artistry and regal elegance. Heavily ornamented, the pieces are apt for momentous occasions in life. Meticulously crafted to perfection, each jewel is designed to make any woman feel like a queen.




Floral Escapade

SANSKRITI JEWELS invites you into an enchanting garden of jewelled blossoms. Delicate flowers, dainty blossoms and rich foliage are beautifully replicated with fancy cut and round diamonds, slices of rubies, Zambian emeralds, tourmalines, opals and Akoya pearls. The collection encompasses vivid necklace sets, stylish ear cuffs, long gem-strung necklaces woven with gem-studded pendants with earrings to match, elegant bracelets and more. The beautiful renditions are high on design, glamour and sophistication. Each creation is a work of art, destined to be treasured for generations.





WHAT'S NEW

Weekday Diamonds

SIDDHI JEWELS unveils their new collection of lightweight daily wear diamond jewellery at IIJS Bharat Premiere 2026. The dainty but striking jewellery collection features diamonds under one carat that is tailormade for those want versatile, effortless pieces that can take them from the boardroom to brunch. Keeping the diversity of traditions, tastes and culture within India, Siddhi Jewels is introducing a new way of designing. One that celebrates every corner of India while staying true to the Siddhi promise: trend-led innovation, uncompromising quality, and craftsmanship that retailers can trust.

Material Alchemy

SKY GOLD & DIAMONDS has experimented with two alternative materials—wood and resin—to create a new generation of contemporary jewels.

The inspiration comes from the incredible wood-carving traditions of Saharanpur and the temple towns of Karnataka. The collection brings together the raw, earthy feel of nature and the brilliance of gold. Hand-carved wooden organic motifs framed by a sculptural gold border, create a striking contrast between the warmth of the wood and the sheen of yellow gold.

Their Resin & Gold collection is a celebration of innovation in jewellery design. Each piece begins with carefully crafted resin, where vibrant colours, layered textures, and organic patterns create a unique visual character. These artistic forms are then complemented by finely crafted gold elements that enhance the design to preserve its contemporary appeal.

The combination of modern materials with precious gold results in jewellery that is lightweight, versatile, and expressive. As every resin form develops its own distinctive pattern during the crafting process, no two pieces are ever identical, making each design truly one of a kind.

Perfect for those who seek distinctive jewellery with an artistic edge, this collection reflects a seamless balance of creativity, craftsmanship, and timeless elegance.

WHAT'S NEW

Gem-Laden Delights

TJ IMPEX is an award-winning jewellery diamond and coloured stone jewellery manufacturer. Their collections range from daily wear and pret to luxury and bridal designs. Gem-studded jewellery is flying high and so they will showcase fresh designs that combine the radiance of diamonds with the charming beauty of gemstones. The visually striking designs offer high quality and high value at an affordable cost. The jewels are apt for those want to express themselves with bright pops of colour. The designs are classic, inspired by flowers and nature, and pair well with any ensemble.

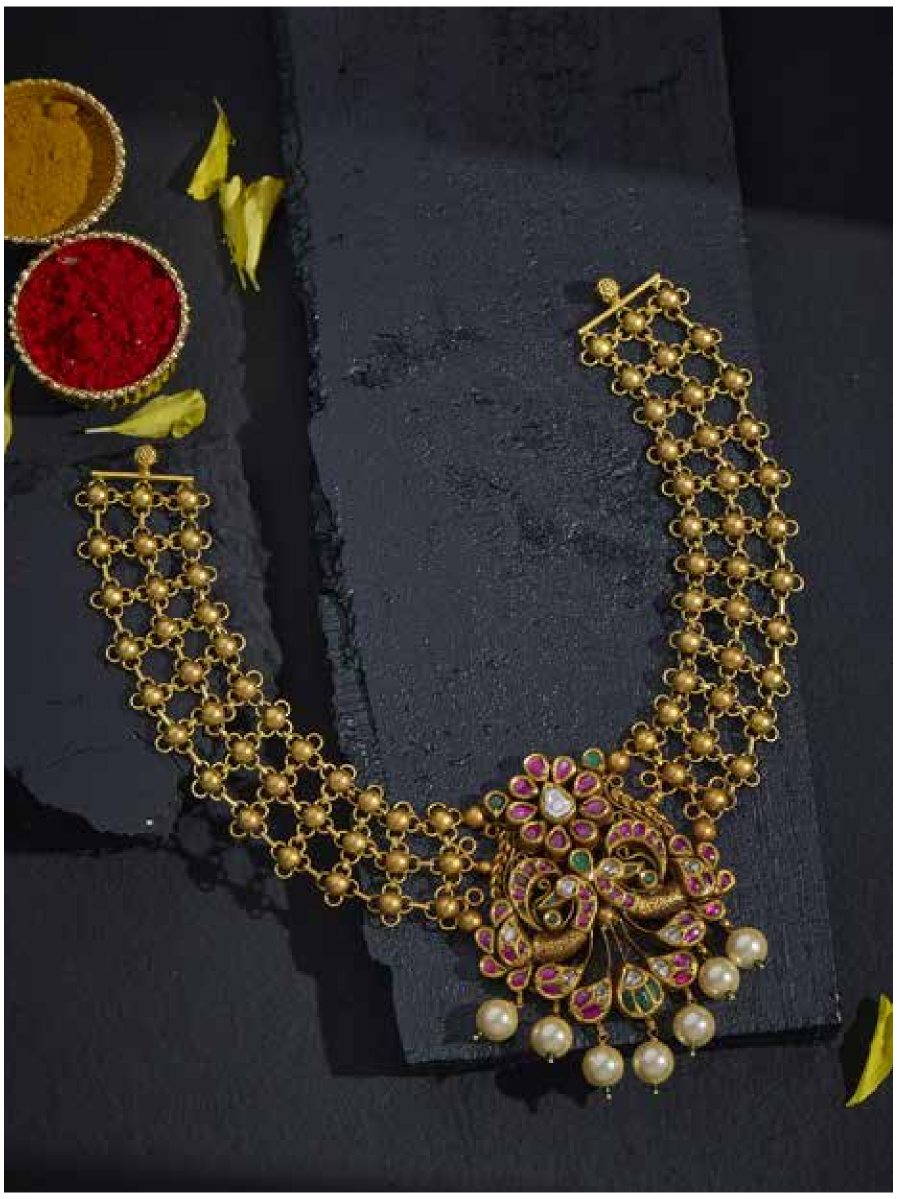
WHAT'S NEW

Sculpted Grace

VAMA FINE JEWELS unveils a collection of necklace sets, top-tier earrings and magnificent rings, all adorned with rose-cuts and diamonds, and accented with coloured gemstones. The stylised nature-inspired forms are undulating, with some necklaces overlapping two distinct design elements into a seamless composition. The vibrant interplay of diamonds and gemstones adds depth, colour and brilliance, making every piece a striking statement of refined luxury.

Modern Traditionalist

VIKRAM MEHTA DESIGN STUDIO is a design-driven jewellery house focusing on distinctive creations that blend traditional Indian craftsmanship with contemporary design aesthetics. Taking references from Indian architecture, nature, historical motifs and heirloom jewellery, the studio plays with form and proportions to present modern interpretations of Indian jewels. The culturally rooted collections have a more restrained, refined charm perfect for the modern connoisseur who travels the world. The extraordinary craftsmanship and bold gemstones enhance the designs even further making each piece a coveted treasure. The jewellery gives jadau and nakashi art a distinctive edge.



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MANISH BHINDI JEWELS
MANOJ ORNAMENTS PVT. LTD.
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