



CELEBRATING
42ND EDITION
25 YEARS
OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE
MUMBAI 2026
INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By

Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA
Sponsored by Ministry of Commerce & Industry

SHOWDAILY DAY 4 8TH AUGUST 2026

COVER STORY

IIJS Bharat Premiere: Driving the Next Wave of Jewellery Trends

The world's second-largest gem and jewellery exhibition, IIJS Bharat Premiere, has once again proved why it is regarded as the industry's most reliable trend barometer. When more than 2,100 exhibitors come together across the Jio World Convention Centre (JWCC) and the Bombay Exhibition Centre (BEC), the show becomes far more than a marketplace—it offers a glimpse into what consumers will be wearing in the months ahead.

Every aisle echoed the changing aspirations of the modern buyer. From everyday luxury to statement bridal creations, exhibitors showcased design-led collections that seamlessly blended India's



P Hirani Exports LLP

renowned craftsmanship with cutting-edge manufacturing and technology. The mood was unmistakably contemporary: lighter, more versatile, colourful and expressive.

One trend stood out across categories—the shift towards

lower metal karatage in diamond-studded jewellery, allowing brands to create lighter, more accessible pieces without compromising on aesthetics. Natural diamonds, uncut diamonds and rose-cut diamonds continued to lend

2100+ Exhibitors

50000+ Expected Visitors

Visitors From 80+ Countries

VISITOR LOGIN LIVE NOW

Login with your Registered Mobile no.



A'STAR JEWELLERY

www.asianstargroup.com

IIJS Bharat Premiere, 6th to 10th August 2026, Hall 4, Booth #4S 481A



Criselle

The Criselle collection draws from the art of hand weaving, with interlaced forms and rhythm shaping designs rooted in connection and craft.

Mumbai: +91 22 6195 8786 | Chennai: +91 99625 99494 | Ahmedabad: +91 99988 09388

ASIAN STAR

SIGHTHOLDER

DE BEERS
FOREVERMARK

Asian Jewellery is a Division of Asian Star Co. Ltd. (India), a Subsidiary of De Beers Group. | SIGHTHOLDER is a registered trademark of De Beers Group. | FOREVERMARK is a registered trademark of De Beers Group. | De Beers is a registered trademark of De Beers Group.



COVER STORY



Sanskriti Jewels



Intergem Exports (YS 18)



Exquisite Fine Jewellery



Gem Plaza

character to collections, while coloured gemstones and fancy colour diamonds emerged as the stars of the season.

Light is Might

If there was one mantra resonating across the show floor, it was “Light is Might.” Exhibitors embraced sleek silhouettes with slimmer bangles, ultra-light earrings, slider lariats, stackable necklaces and contemporary diamond accents. The emphasis was on jewellery that effortlessly transitions from workday chic to evening glamour.

At Kosha Fine Jewels, smaller-

ticket creations priced around ₹60,000 were snapped up quickly, while cocktail rings for B2B retailing between ₹1.5 lakh and ₹2.5 lakh also performed strongly. Surprisingly, one of the biggest winners of the show was the ear cuff, with premium designs priced up to ₹5 lakh finding enthusiastic buyers.

Innovation was equally in the spotlight. Gem Plaza unveiled its striking thermochromatic ceramic-enamelled bombe rings set with gemstones and diamonds. A simple rub changes the colour of the enamel, delighting buyers with an interactive design element. The collection generated strong

orders from independent retailers as well as multi-store jewellery chains across India.

Colour continued to dominate conversations. Anan Jewels India reported robust demand for jewellery featuring fancy colour diamonds in larger sizes. “India is out to spend,” observed owner Ankita Jain, noting that buyers are embracing not only yellow diamonds but also pink, blue and green fancy colour diamonds across multiple price points.

Statement accessories are also making a bold comeback. Brooches are enjoying renewed popularity, while ear cuffs

continue to attract younger consumers looking for fashion-forward styling. The quirkier the design, the greater the interest.

Versatility remains a key purchase driver. Vama Fine Jewels received an excellent response for its stackable bangles featuring channel-set coloured gemstones and convertible chokers that transform into bracelets—pieces designed to offer maximum styling flexibility. Meanwhile, Exquisite Fine Jewellery reported exceptional demand for contemporary bauble rings, elegant earrings and refined necklaces. The brand also highlighted

FORMERLY VIJAY EXPORTS



VIJAY
ATELIERR

FINE JEWELS PVT. LTD



INDIA'S LEADING MANUFACTURER AND EXPORTER OF
RUCOS® (ROSECUT AND UNCUT OPEN SETTING)
DIAMOND JEWELLERY

IJS Bharat
PREMIERE INDIA
MUMBAI 2026 INTERNATIONAL
JEWELLERY SHOW

Bombay Exhibition
Centre, Mumbai

6th to 10th
August

HALL 6, STALL 6J 064B

INFO@VIJAYATELIERR.IN | +91 9307916916 | WWW.VIJAYATELIERR.COM



COVER STORY



Kosha Fine Jewels

the growing popularity of combining yellow and white gold in a single piece, reflecting consumers' preference for modern, mixed-metal aesthetics.

From lightweight luxury and convertible creations to colourful gemstones, innovative materials and expressive designs, IIJS Bharat Premiere

reaffirmed its position as the exhibition where trends are not merely displayed—they are born. As retailers place orders that will fill showcases across India and international markets, the message from the show floor is clear: jewellery is becoming lighter, smarter, more versatile.



Awesome Sparklers



Godrej Enterprises Group

Are your safes BIS certified?

The Ministry of Commerce and Industry requires all high-security safes to be BIS-certified with an ISI mark, ensuring safety and quality. Godrej leads by offering Class E BIS-certified safes tailored for businesses, helping them upgrade their security and build trust.

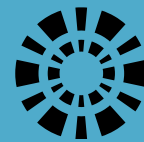


When distance
brings you closer.

The moment is



momentisgold.com



COVER STORY

Colour Reigns Supreme at IIJS Bharat Premiere as Gemstone Jewellery Enters a Bold New Era

If there is one unmistakable trend emerging from the aisles of IIJS Bharat Premiere 2026, it is this: colour has taken centre stage. As consumers become more design-conscious and confident in experimenting with gemstones, coloured stones are no longer reserved for special occasions—they are becoming an integral part of everyday jewellery collections.

Leading the charge are emeralds, which continue to be the undisputed favourites. From Zambian and Colombian to Russian origins, demand remains robust across qualities and sizes. Prices begin at around 4,000 per carat and can climb beyond 50,000 per carat for exceptional stones. Emerald pairs, particularly in heart shapes for earrings, are witnessing strong demand.

“Untreated emeralds continue to perform exceptionally well for us,” says Anil Punjabi of Tahliram Tirthdas Jewellers. “Alongside emeralds, kunzites and pink sapphires are seeing tremendous interest. Consumers are also gravitating towards softer pastel hues that lend themselves beautifully to contemporary jewellery.”

Kunzites, priced at around ₹5,000 per carat for good-quality stones, are emerging as an attractive option, while small fancy-shaped pink sapphires are adding a fresh dimension to modern jewellery collections.

For Yash Dhamani of National Facets, whose company cuts nearly 150 varieties of gemstones ranging from ₹50 to ₹50,000 per carat, India’s coloured gemstone market is entering a defining phase. “Consumers today are far more educated,” he explains. “Earlier, they would simply ask for a ‘blue stone’. Today, they specifically



ask for tanzanites or sapphires. Social media and greater awareness have completely transformed buying behaviour.”

He points out another significant shift: retailers are no longer focused on buyback discussions. Instead, they are looking at coloured gemstones as an essential category within contemporary jewellery. As bridal collections mature beyond traditional emeralds and pink tourmalines, designers are increasingly embracing aquamarines, spessartites and a wider variety of tourmalines, offering consumers distinctive looks at accessible price points.

The evolution extends to gemstone cuts as well. While classic ovals, octagons and pear shapes remain relevant, buyers are increasingly favouring trillion, shield, heart-shaped and other organic fancy cuts, particularly for earrings and pendants. Dhamani also notes that jewellery originally developed for the US market by his company



A G Jewels

has found an even stronger response in India, with domestic sales outpacing international demand fivefold.

At Baid Trading Corporation, Aayush Jain reports brisk business in pastel-hued multi-colour tourmalines, commercial-quality Russian emeralds in fancy shapes, as well as morganites and aquamarines. He also highlights the enduring

appeal of Navratna gemstones, a category that continues to enjoy unwavering demand across generations.

Colour is no longer an accent—it is the defining language of jewellery. As Indian consumers embrace individuality, versatility and vibrant self-expression, coloured gemstones are set to shine brighter than ever.

TECHNOLOGY

GJEPC Launches First JewelStart Demo Day, Showcasing Seven Startups to Drive Jewellery Industry Innovation

GJEPC hosted the first JewelStart Industry Innovation Challenge – Demo Day, bringing together industry leaders, startup founders and technology experts to present practical solutions aimed at improving manufacturing, design, inventory management and productivity across India's gem and jewellery sector. The initiative has been developed in partnership with SINE, IIT Bombay, which served as the programme's knowledge partner.

Among the dignitaries present at the JewelStart Demo Day were Kirit Bhansali, Chairman, GJEPC; Shaunak Parikh, Vice Chairman, GJEPC; Anoop Mehta, Convener - Diamond Panel, GJEPC; Ashish Borda, Convener, PMBD, GJEPC; Mittal Doshi, Convener, BITC, GJEPC; Janak Mistry, JewelStart Committee Member; and Sabyasachi Ray, Executive Director, GJEPC.

Addressing the gathering virtually, Shri Saket Kumar, Joint Secretary, Department of Commerce, Government of India, said: "My congratulations to GJEPC on JewelStart. What I find remarkable is how this began. Not with a scheme or a budget, but with a question. GJEPC asked its own members what problems they face every day, collected nearly a hundred of them, and then went looking for people who could solve them. And they went to IIT Bombay. An industry that has thrived for generations on craftsmanship went to an IIT for answers. That takes both humility and vision."

He added: "The Government has worked to open markets for this sector through FTAs with the UAE, Australia, Oman and now the UK. But policy can only take a sector so far; market access creates the opportunity. Technology and productivity determine whether we capture it. If the solutions demonstrated today can reach a workshop in Surat, Jaipur or Coimbatore, the impact will be enormous."

Delivering the inaugural address, Kirit Bhansali, Chairman, GJEPC, said: "For generations, India's gem and jewellery industry has earned the world's respect through its craftsmanship, skill and entrepreneurial spirit. To remain a global leader, however, innovation must become as important as tradition. JewelStart was created after

listening to our members, identifying their biggest challenges and inviting India's brightest innovators to develop practical solutions. With more than 125 applications



and seven startups selected for our inaugural cohort, this is only the beginning. Our vision is to build a long-term ecosystem where industry, startups, researchers and academia work together to develop technologies that make our businesses smarter, more productive and globally competitive. We believe JewelStart is not just launching new solutions, but creating a movement that will shape the future of India's gem and jewellery industry."

The Demo Day featured presentations from seven startups selected to address key operational challenges identified by the industry:

- **Carimo Technologies**, represented by Dr. Nataraj Paluri, Founder & Director, presented AI-powered predictive maintenance and smart factory monitoring solutions designed to reduce equipment downtime, improve process control and strengthen quality management in jewellery manufacturing.
- **Emertech Innovations Pvt. Ltd.**, represented by Gaurav Somwanshi, Co-Founder & CEO, and Aarti Tiwari, Chief Product Officer, showcased a precious metal inventory intelligence platform that combines traceability, blockchain and AI to provide real-time visibility of precious metal inventory, optimise



TECHNOLOGY



working capital and improve compliance across jewellery supply chains.

- **VoxVertex Solutions**, represented by Ronish Sheron, Founder & CEO, demonstrated an operational intelligence platform that uses physics-based AI models to predict machine failures, reduce gold loss, improve maintenance planning and increase manufacturing efficiency.
- **FlexMotion Technologies Pvt. Ltd.**, represented by Ratnesh Bafna, Co-Founder, along with Prof. Prasanna Gandhi, introduced India's first micro-precision SLA 3D printer for jewellery prototyping. The technology aims to enable lightweight

jewellery manufacturing while reducing material consumption and dependence on conventional casting.

- **Merkure Intelligence Pvt. Ltd.**, represented by Supriya Satam, Founder, and Nitin Bhagat, presented an AI-driven pre-production intelligence platform that evaluates jewellery designs across manufacturing, commercial, legal and structural parameters before prototyping, reducing development time and costly design iterations.
- **ToggleArt Design Hive Pvt. Ltd.**, represented by Reshma Zaveri Parekh, Co-Founder, and Veeral Parekh, Co-Founder, demonstrated

an AI-assisted customisation platform that enables jewellery retailers to generate real-time design variations with instant visualisation and pricing, significantly reducing the time required to finalise customised orders.

- **Zuve Studio**, represented by Prakruti Dangwal, Co-Founder, and Dhruv Chaturvedi, Co-Founder, showcased an AI-powered generative jewellery design platform capable of converting sketches into production-ready jewellery concepts and complete design collections within seconds, helping designers accelerate product development and

personalisation.

Following the presentations, GJEPC felicitated all seven startups and recognised SINE, IIT Bombay for its role as technology partner in evaluating applications and mentoring the inaugural cohort.

In his closing remarks, Shaunak Parikh, Vice Chairman, GJEPC, thanked the Government of India, SINE, IIT Bombay, mentors and participating startups, describing JewelStart as the beginning of a larger industry-wide innovation ecosystem that will support the long-term growth and global competitiveness of India's gem and jewellery sector.

JEWELLERS FOR HOPE

Jewellers for Hope 2026: An Evening Where Elegance Met Empathy

Jewellers for Hope once again brought together the industry's brightest names in support of a cause that outshines every jewel.



MADHURI DIXIT NENE

I've always believed that true success is measured not only by our achievements but by the lives we touch. Jewellers for Hope reflects that spirit beautifully by bringing together people who are committed to giving back to society. I congratulate GJEPC and the entire gem and jewellery fraternity for creating such a meaningful platform, and I hope this evening inspires many more acts of kindness and generosity.



SHRI RAHUL NARWEKAR, HON'BLE SPEAKER OF THE MAHARASHTRA STATE LEGISLATIVE ASSEMBLY

Shri Rahul Narwekar, Hon'ble Speaker of the Maharashtra State Legislative Assembly, said: "Jewellers for Hope is a wonderful example of how an industry can come together with a shared sense of responsibility towards society. Initiatives like these remind us that true success is measured not only by business achievements but also by the positive impact we create in people's lives. I congratulate GJEPC and the entire gem and jewellery fraternity for sustaining this meaningful initiative for over a decade and inspiring many others to contribute towards nation-building through compassion and collective action."

The gem and jewellery fraternity gathered for the 11th edition of Jewellers for Hope, GJEPC's flagship charitable initiative, in Mumbai on 6th August. While the ballroom sparkled with some of the industry's most distinguished names, the true

brilliance of the evening lay in its purpose, transforming compassion into meaningful action.

Hosted by the Gem & Jewellery Export Promotion Council (GJEPC), the evening was presented in association



KIRIT BHANSALI, CHAIRMAN, GJEPC

Giving back has always been an integral part of our industry's values. Through Jewellers for Hope and the Gem & Jewellery National Relief Foundation, we have stood beside communities in times of need and supported initiatives that transform lives. The continued generosity of our members inspires us to strengthen this legacy and build an industry that is admired not only for its craftsmanship but also for its compassion and service to society."

with De Beers Group and the World Gold Council, powered by GIA, with HRD Antwerp as Co-Partner. Since its inception in 2014, Jewellers for Hope has channelled over 10 crore towards causes ranging from education and healthcare to child welfare, sanitation, disability support and mental health, proving that the industry's greatest legacy extends beyond jewellery.

The evening commenced with a welcome address by Kirit Bhansali, Chairman, GJEPC,

who reflected on the industry's enduring commitment to giving back. His address set the tone for an evening built on generosity, responsibility and shared purpose.

The spotlight then turned to the evening's Chief Guest, Shri Rahul Narwekar, Hon'ble Speaker of the Maharashtra State Legislative Assembly. He was felicitated by Kirit Bhansali, joined on stage by Shaunak Parikh, Vice Chairman, GJEPC, and Anil Virani, Convener - Accounts & Finance, GJEPC.



JEWELLERS FOR HOPE



Shri Narwekar's presence underscored the significance of an industry coming together in support of social change.

Industry leaders representing the event's partners followed with inspiring addresses. Shweta Harit, Senior Vice President, De Beers Group, and CEO of Forevermark, spoke of purpose-driven partnerships that elevate both people and industry. Sachin Jain, CEO, World Gold Council India, reaffirmed the Council's long-standing association with initiatives that strengthen the sector's social impact. Amit Pratihari, Managing Director, GIA India, highlighted the importance of trust and education, while Paul De Wachter, CEO, HRD Antwerp, reflected on the enduring relationship between Antwerp and India's diamond industry.

A specially curated film tracing the remarkable journey of Jewellers for Hope offered a moving reminder of the

lives transformed through the initiative over the past eleven years.

The evening acquired an unmistakable touch of cinematic elegance with the arrival of Madhuri Dixit. Revered across generations for her artistry and grace, Madhuri also brought with her a deep commitment to philanthropy, making her presence especially meaningful. Following a warm felicitation by Kirit Bhansali, she shared heartfelt reflections before engaging in an intimate fireside conversation with host Siddharth Kannan, that resonated with warmth, authenticity and compassion.

At the heart of the evening came the announcement that funds raised through Jewellers for Hope 2026 would be channelled through the Gem & Jewellery National Relief Foundation (GJNRF) towards adopting a school and furthering the cause of education.

For the ceremonial cheque presentation, the stage filled with an eminent gathering comprising Madhuri Dixit; Kirit Bhansali; Shaunak Parikh; Anil Virani; Shweta Harit; Sachin Jain; Pritesh Patel, Chief Operating Officer and President, GIA; Ramakant Mitkar, Managing Director, HRD India; Ashish Borda, Convener - PMBD, GJEPC; Mansukh Kothari, Convener - Events, GJEPC; and Sabyasachi Ray, Executive Director, GJEPC. The contribution was formally received by Praveenshankar Pandya, Chairman, GJNRF, symbolising the collective commitment of the industry towards meaningful and lasting change.

The evening seamlessly transitioned into another special moment with the launch of Choosing Gold, a book by Dr. Saurabh Gadgil, Chairman and Managing Director of PNG Jewellers. Joined on

stage by Madhuri Dixit, Kirit Bhansali, Shaunak Parikh, and Yogesh Lakhani, Chairman and Managing Director of Bright Outdoor Media Ltd., the unveiling celebrated not just a publication, but a legacy of leadership, values and entrepreneurship.

One of the evening's most anticipated highlights followed—the Dinner with an Icon auction. Guests enthusiastically bid for the opportunity to spend an evening with Dr. Saurabh Gadgil. Every contribution supported Access Life, the NGO championed by Madhuri Dixit, extending the evening's philanthropic spirit even further.

Jewellers for Hope 2026 was an elegant reminder that while India's gem and jewellery industry is admired worldwide for what it creates, its most enduring brilliance lies in what it gives.





INNOV8

Yun Luo, Director, Metrology and Quality Control, GIA, On The Impact of Fluorescence on Diamond Appearance

The session sought to demystify one of the diamond industry's most debated characteristics—fluorescence, by distinguishing long-held trade perceptions from scientific evidence. The speaker emphasised that fluorescence is not a defect but a naturally occurring optical phenomenon that reflects a diamond's geological history. Through GIA's latest research, the session reinforced the importance of providing accurate, science-backed information to build greater trust and confidence among both the trade and consumers.

Beginning with examples from mineralogy, gemstones and everyday products, the speaker explained that fluorescence is widely recognised and even celebrated in many fields. While minerals and rubies benefit from fluorescence in terms of identification and value, diamonds have historically

been viewed differently due to misconceptions shaped by marketing practices rather than scientific evidence. The session traced this evolution, highlighting how the misuse of terms such as Blue White, inconsistent grading practices and historical pricing behaviour gradually led to a widespread discount on fluorescent diamonds despite limited scientific justification.

Yun Luo then explained the science behind fluorescence, describing it as a natural luminescent reaction activated by ultraviolet light and caused by microscopic structural features formed deep within the Earth's mantle. Participants learned that while around one in ten diamonds exhibits medium to strong fluorescence, only 0.2% of diamonds possess both strong fluorescence and pre-existing haziness that may negatively influence appearance. Importantly, GIA's research confirmed



that fluorescence itself does not create haziness; rather, it may make existing haziness more noticeable under UV-rich lighting conditions such as daylight. In most cases, fluorescence has either a neutral or positive effect by making certain diamonds appear brighter or whiter.

She outlined GIA's plans to introduce more descriptive report comments that clearly communicate how fluorescence affects a diamond's appearance

instead of allowing historical misconceptions to shape buying decisions. The overarching message was that fluorescence should be viewed through the lens of scientific evidence rather than market perception. By translating research into clear, consumer-friendly reporting, GIA aims to strengthen transparency, improve purchasing confidence and reinforce trust across the global diamond industry.

Dr. Wuyi Wang, Senior Vice President of Research and Identification at GIA On Colour Origin Determination of Diamonds: Challenges and Possible Opportunities

The session explored the science behind natural and treated coloured diamonds, the challenges of determining colour origin, and the latest technologies developed by GIA to strengthen diamond authentication.

Dr. Wang explained that while diamonds are made of carbon atoms arranged in a crystal structure, tiny defects such as nitrogen atoms, vacancies, or combinations of both—are responsible for their colour. Over millions of years, natural geological processes including high pressure, heat and natural irradiation reorganise these defects, creating the beautiful spectrum of naturally coloured diamonds. Modern treatments, such as High Pressure High Temperature (HPHT) processing and irradiation followed by annealing, mimic these same natural processes to alter a diamond's colour.

A key focus of the presentation was the difficulty in distinguishing



naturally coloured diamonds from treated ones. GIA uses advanced analytical instruments to study the type, concentration and distribution of defects within a diamond. However, because natural and treated diamonds can sometimes share similar characteristics, there are cases where GIA cannot confidently determine the colour origin. In such instances, the stone is graded as having an "Undetermined Colour Origin."

To reduce these occurrences, he encouraged manufacturers to submit partially polished diamonds that retain natural radiation stains and to document the manufacturing process with photographs and videos. Such evidence provides valuable data that helps laboratories improve colour origin determination and minimise undetermined reports.

The session also addressed the growing challenge of counterfeit laser inscriptions on diamonds.

Fraudsters increasingly replicate GIA report numbers on other natural or laboratory-grown diamonds, creating risks for the trade. To combat this, GIA introduced Match iD, a portable authentication system that verifies a diamond by analysing both its laser inscription and the unique relationship between the inscription and the diamond's internal characteristics, effectively creating a fingerprint for every stone. The device connects to a smartphone, verifies a diamond within seconds, and achieves an accuracy of over 99%.

Dr. Wang concluded by emphasising that collaboration between manufacturers and gem laboratories, combined with continuous technological innovation, is essential to improving colour origin determination, reducing fraud, and maintaining trust and transparency across the global natural diamond industry.

INNOV8

Treasure of the Sea: GIA Expert Unveils the Secrets of Natural Porcelaneous Pearls

The fascinating world of natural porcelaneous pearls took centre stage at IIJS Bharat Premiere 2026, as Cheryl (Ying Wai) Au, Supervisor, Identification (Pearls), GIA Hong Kong, guided visitors through the science, rarity and growing value of these exceptional organic gemstones.

The session introduced attendees to the formation of pearls within living molluscs and explained the key differences between nacreous and porcelaneous pearls. While nacreous pearls are prized for their lustrous nacre layers, natural porcelaneous pearls are distinguished by their glass-like appearance and unique flame structures, which serve as an important identifying feature.

Au explored the characteristics of several rare natural porcelaneous pearl varieties, including Conch, Melo, Cassis, Clam and Thorny Oyster pearls. She discussed their origins, colours and rarity, noting that Conch pearls are among the world's rarest natural pearls, with only one found in approximately 10,000 conch shells. Melo



pearls from Southeast Asia were highlighted for their vivid orange colour and distinctive flame patterns. A major focus of the session was the importance of scientific testing in verifying natural pearls. Using real-world examples, Au demonstrated how convincing imitations can closely resemble genuine porcelaneous pearls, making advanced laboratory analysis essential. She outlined the sophisticated

techniques employed by GIA, including X-ray imaging, spectroscopy, fluorescence analysis and CT scanning, to determine a pearl's origin, species, natural or cultured status, and any treatments.

The presentation also highlighted the rising market demand for exceptional natural porcelaneous pearls through notable international auction results. During the interactive

Q&A, attendees gained insights into pearl valuation, certification standards and the factors that influence quality, including size, shape, colour, lustre, surface condition and matching. The session concluded by underscoring the role of scientific authentication in strengthening consumer confidence while preserving the enduring appeal and value of these rare treasures of the sea.

IIJS Panel Explores the Shift from Traditional Workshops to Smart Factories

The panel discussion, **“Learn How to Upgrade Manufacturing Units into Smart Factories”** featured Sathyan Subbiah, Professor at the Indian Institute of Technology Madras; Ashish Borda, Convener, PMBD, GJEPC; and Mahendra Jain, Chief Executive Officer, Elegant Collection, moderated by Bhaswar Goswami, C4i4 Industry Consultant.

The session explored how India's gems and jewellery industry can accelerate its transition towards smart manufacturing by combining technology, innovation and skilled craftsmanship. While the industry is a significant contributor to India's economy and exports, the panellists emphasised that sustaining global competitiveness will require manufacturers—particularly MSMEs—to move beyond traditional production methods and embrace smarter, more connected manufacturing practices.

A key takeaway was that innovation cannot thrive in isolation. The speakers highlighted that successful manufacturing ecosystems



are built through collaboration between manufacturers, technology providers, research institutions and skilled talent. Using the evolution of India's diamond industry as an example, they demonstrated how the localisation of technologies such as laser machines and optimisation systems made advanced manufacturing more affordable and accessible, enabling widespread adoption across businesses of all sizes.

The panellists stressed that the journey to a smart factory begins with a change in mindset rather than a large capital investment. Smart manufacturing is not defined by

buying more machines but by embracing digital transformation through technologies such as ERP systems, AI, IoT-enabled sensors, automation and real-time production monitoring. At the same time, they reinforced that these technologies are designed to enhance the capabilities of skilled artisans—not replace them—preserving the craftsmanship that remains the industry's greatest strength.

Another key focus was the growing role of startups and academia in driving the next phase of manufacturing innovation. From AI-assisted jewellery design and intelligent process

monitoring to connected machinery and customised manufacturing solutions, the speakers highlighted how incubation centres and industry partnerships are helping transform research into commercially viable technologies. They encouraged manufacturers and young entrepreneurs to engage with these ecosystems to accelerate innovation and technology adoption.

The discussion concluded by recognising that access to finance remains one of the biggest barriers for MSMEs. The panellists called for stronger policy support through dedicated financing schemes, R&D incentives and tax benefits to encourage technology adoption. They also emphasised that businesses need not overhaul their factories overnight—even incremental steps such as digitising operations, integrating sensors and leveraging production data can significantly improve efficiency and lay the foundation for a smarter, globally competitive manufacturing ecosystem.



INNOV8

Building a Smarter Gold Industry: IGM's Vision for Digital Transformation

Srinivas L, a key leader and participant associated with IGM (India Gold Metaverse), spoke on **Tech Innovation In Gold & Jewellery**.

The session explored how technology is reshaping the gold and jewellery industry, with a focus on digitisation, artificial intelligence, blockchain, and online commerce. Srinivas L presented a forward-looking vision of transforming gold from a traditionally trust-based asset into a technology-enabled ecosystem capable of meeting the expectations of digitally native consumers. He emphasized that while gold has built consumer trust over thousands of years, the next phase of growth will depend on integrating technology into every stage of the customer journey.

He began by drawing a comparison between Bitcoin and gold. While Bitcoin derives much of its value from technology and digital infrastructure, gold has

historically relied on trust and physical ownership. He noted that combining gold's longstanding credibility with modern technologies such as blockchain, AI, and digital commerce presents a significant opportunity for the industry to expand its reach and relevance. As consumer behaviour evolves, particularly among Gen Z, the jewellery industry must embrace digital transformation to remain competitive.

A major focus of the presentation was IGM's integrated technology ecosystem. He introduced Elanzia, an AI-powered jewellery marketplace designed to help jewellers establish a strong digital presence. The platform enables online discovery, virtual try-ons through AI-enabled "Magic Mirror" technology, appointment scheduling, and e-commerce capabilities while allowing retailers to maintain ownership of their customer relationships. Rather



than replacing traditional jewellers, the platform aims to digitally empower them by providing the technology and infrastructure needed to compete in an increasingly online marketplace.

The session also showcased Ram Mudra, a blockchain-enabled digital gold platform that provides real-time proof of reserves and transparent ownership of physical gold. Unlike conventional digital gold platforms, Ram Mudra enables users to verify that every digital holding is backed by an

equivalent quantity of securely stored physical gold, thereby strengthening trust through blockchain verification.

Another key innovation presented was Gold Sense, a portable AI-powered gold purity testing device capable of analysing both the surface and internal purity of gold using a smartphone-connected interface. Designed for jewellers, banks, NBFCs, and gold loan providers, the device aims to improve transparency, accelerate verification, and strengthen customer confidence.

The session concluded by highlighting the growing convergence of technology and precious metals. By leveraging AI, blockchain, digital marketplaces, and smart authentication tools, IGM envisions building a comprehensive digital ecosystem that enhances transparency, accessibility, and trust while enabling jewellers to successfully navigate the future of the gold industry.

Fully Secure Delivery From MINES TO MARKET



BVC[®]



1800 123 2711



care@bvclogistics.com

T&C Apply*



INNOV8

How To Use Social Media To Grow Your Jewellery Business

Mihir Ferrao, Senior Vice President, Account Management, Dentsu iProspect, and Vinod Thadani, Chief Digital Growth Officer, Dentsu Media & CEO, iProspect, gave an insightful presentation on **How to Use Social Media To Grow our Jewellery Business**

Drawing on industry trends, real-world campaigns, and digital marketing strategies, the speakers emphasized that social media is no longer just a communication channel but has become the primary platform for product discovery, trust-building, and purchase consideration.

The speakers highlighted the rapid growth of India's digital ecosystem, noting that digital media now accounts for a significant share of advertising investments across industries. They explained that consumer journeys have fundamentally changed, with platforms such as Instagram, YouTube, WhatsApp,

and Meta influencing every stage of the purchase funnel, from discovery and research to engagement and, increasingly, transactions. While traditional media continues to remain relevant, digital-first strategies are becoming essential for brands seeking to remain competitive.

A key takeaway from the session was the importance of creating platform-specific content rather than relying on a single campaign across all channels. The speakers shared examples of brands producing thousands of customised creatives each month, tailored to different digital platforms, audience segments, and regional languages. They stressed that successful social media strategies require continuous experimentation, data-driven optimisation, and the ability to adapt content based on platform behaviour and audience

preferences.

The discussion also focused on the changing expectations of Gen Z consumers, who are emerging as the next major customer segment for the jewellery industry. Unlike previous generations, Gen Z consumers seek authenticity, self-expression, and everyday occasions to purchase jewellery rather than limiting purchases to traditional milestones. They rely heavily on creators and influencers for product discovery and recommendations, making creator-led marketing and relatable storytelling increasingly important for jewellery brands.

Through examples from brands across industries, the speakers demonstrated how emotional storytelling, culturally relevant campaigns, and consistent content creation can significantly improve engagement and brand

recall. They also discussed the growing role of artificial intelligence in campaign management, audience targeting, media buying, and content optimisation, enabling marketers to deliver more personalised communication with greater efficiency.

The session concluded by encouraging jewellery brands to adopt an agile, consumer-first digital approach. Rather than searching for a single viral campaign, businesses should focus on building a consistent content ecosystem, leveraging creators strategically, embracing regionalisation, and using technology to deliver personalised experiences. These practices, the speakers noted, will be instrumental in building long-term brand relevance and driving sustained growth through social media.



IGM

India Gold Metaverse

GOLD IS TECHNOLOGY

One Ecosystem. Four Verticals.

ElanziaTM

Fine Jewellery Marketplace



RamMudraTM

Digital Gold and Coins



GOLDSENSETM

Digital AI Karatometer

BullionXTM

Next-Gen Bullion Platform

VISIT US AT

ELANZIA EXPERIENCE CENTRE

Room No.301 at JWCC, BKC

info@igmindia.com | www.igmindia.com | +91 73043 84464

VIEWPOINT

Newly launched Foura Jewels Brings Couture Designs to CZ Jewellery

Palash Kothari, Director, Manika Gold, talks about launching Foura, a brand that brings exclusive, high-end designs in gold studded with cubic zirconia at IIJS Bharat Premiere. Inspired by stalwarts like JAR and Cindy Chao, Foura aims to use pavé-set zirconia to create a painterly effect.



Palash Kothari



Deepam Kothari and Vishal Jain

Tell us about Manika Gold. What kind of jewellery do you specialise in?

The CZ jewellery market, particularly on the B2B side, is very price sensitive. But we saw a section of buyers who had grown tired of mass produced, generic designs and were willing to pay a little more for something better made. That gap is what Manika Gold was built around. The company is run by Vishal Jain, Deepam Kothari and myself. Vishal and Deepam handle sales and design, while I look into production, research and development.

Our main line, Rija, focuses on accessible, lightweight occasion wear, made with the finish and workmanship you would expect from fine jewellery. For this show, we are launching Foura, which brings couture design sensibilities into CZ jewellery.

Why did you decide to launch Foura Jewels?



After seven years of building Rija, we realised how much more we could do if we let go of the constraints of the

wastage wars. If every decision is influenced by a specific price point, we tend to work backwards from that number.



The idea for Foura came from us asking what we would make if that wasn't the primary concern. It started as a test of how far we could push ourselves, and it is built so that we can keep pushing every season.

What kind of jewellery will Foura focus on?

The first Foura collection is held together by themes rather than a single narrative. The forms are intricate and detailed. Nothing has been simplified to speed up production. Dense pavé carries a lot of design. We've spent a lot of time figuring out ombres that work well. We looked closely at how JAR and Cindy Chao use pavé, where it reads as one continuous surface rather than a scatter of individual stones. We're also working with carved wood and titanium, with more techniques in the pipeline. The first collection will tell us what buyers respond to and what they don't, and that shapes where Foura goes next.

What inspires your creations?

Designing for a market and designing to express yourself are two very different things. We try to stay objective about it and rely on data and decide that way. We also spend a lot of time studying master jewellery houses and try and find ways to adapt their thinking for the Indian market. Instead of just screenshotting designs, the valuable part is learning how they solve problems: how a piece is articulated so it sits right, how they space prongs, how they get scale without adding weight... We also focus a lot on getting our proportions right.



TECHNOLOGY

IIJS Is Not Just A Sales Platform, Its Where Relationships And New Ideas Are Born

Jayesh Mehta, Owner, Semsons International talks about the everyday essentials he manufactures for the diamond trade



Tell us more about your company.

For nearly 50 years, Semsons International has manufactured and supplied parcel paper, diamond tools, assorting accessories, and everyday essentials for the diamond trade.

With core products manufactured in-house and over 25 years of international supply experience, we combine consistent quality and practical industry knowledge to offer a comprehensive product range

trusted by businesses in India and global markets.

We offer an extensive selection of parcel paper, pouches, tweezers, loupes, scoops, assorting pads, polishing cloths, lanyards, and more. Many products can also be customised to specific requirements and branded with a company's name or logo.

Is there any one product you would like to highlight?

At IIJS, we are highlighting three products developed



around the practical needs of the gem and diamond trade – customised gem tool kits, Belgian-style parcel paper, and our CVD testing machine.

Our gem tool kits can be tailored to the customer's requirements and branded for corporate use, gifting, or distribution. Our Belgian-style parcel paper offers a professional solution for the secure handling, sorting, and presentation of diamonds. The CVD testing machine helps businesses screen diamonds for CVD-grown stones, adding greater confidence to their buying and assorting processes.

Each reflects the company's approach: useful innovation, reliable performance, and products designed for everyday industry needs.

What are your expectations from IIJS?

IIJS gives us the opportunity to reconnect with long-standing customers and introduce Semsons to businesses looking for better quality, greater customisation, and simpler sourcing.

We look forward to meeting companies that want to consolidate their everyday requirements with one dependable supplier or



develop a product to their own specifications.

Bring us a requirement, a product challenge, or even an idea. We would be glad to explore how we can make it better.

How has IIJS helped you in the past?

IIJS has helped us turn first conversations into long-term business relationships. Several customers who initially approached us for one product now source products from our multiple categories. The exhibition also gives us direct insight into changing customer needs, product gaps, and opportunities for new development. For us, IIJS is not only a sales platform. It is where relationships and new product ideas begin.

GI TAGGED KARIMNAGAR SILVER

Karimnagar Filigree: Poetry in Silver

As we conclude our series on the GI-Tagged Jewellery Pavilion at JWCC, Pavilion Hall, we arrive at a craft that transforms silver into poetry. Delicate yet enduring, intricate yet seemingly effortless, **Karimnagar Silver Filigree** is a testament to the extraordinary skill of Telangana's master artisans. With its lace-like patterns woven from the finest silver wires, this centuries-old craft embodies the perfect harmony of heritage, precision and artistic imagination.

Crafted from silver, Karimnagar Silver Filigree is one of India's most exquisite and well-recognised metal crafts. Originating from Telangana's Karimnagar district, this centuries-old art form transforms fine silver wires into intricate patterns that seem almost weightless due to their lacy appearance.

Every creation is a demonstration of patience, precision and remarkable craftsmanship, where strands of silver are "woven" into objects of extraordinary beauty.

The craft received the Geographical Indication (GI) tag in 2007, recognising its unique identity and deep-rooted association with the region.

While the craft traces its origins back several centuries, its appeal remains timeless. Today, artisans continue to reinterpret the filigree, or Tarkashi, tradition through both classic and contemporary creations, ensuring that the legacy stays relevant for modern collectors and design enthusiasts.

The process begins with pure silver, which is converted

into exceptionally fine wires of varying thickness. These wires are carefully twisted, curled and shaped into spirals, loops and delicate lattice-like motifs. Each tiny element is then arranged within a silver framework, gradually building up floral, geometric or nature-inspired

patterns. Once the composition is complete, the individual pieces are joined, cleaned and polished to achieve their signature luminous finish. Though the technique appears effortless in the final piece, it demands exceptional dexterity, steady hands and years of practice to

master.

What distinguishes Karimnagar Silver Filigree is its unique design language. The craft is renowned for its airy jaali (lattice) work, intricate floral scrolls, elegant geometric compositions and motifs inspired by nature, including peacocks, parrots, fish, swans and lotus flowers. Artisans are equally adept at recreating architectural landmarks and heritage monuments in miniature, demonstrating an extraordinary level of detail using only delicate silver wires. The openwork construction lends every creation a remarkable sense of lightness, giving the impression of woven silver lace while highlighting impeccable symmetry and craftsmanship.

Karimnagar Silver Filigree extends far beyond jewellery. The craft lends itself beautifully to decorative boxes, trays, vases, pooja articles, perfume containers, tabletop collectibles, souvenir pieces and miniature sculptures. Its versatility allows artisans to create everything from elegant home décor to bespoke gifts, each carrying the unmistakable finesse of





IN FOCUS DIAMONDS



handcrafted filigree. Whether fashioned into a contemporary objet d'art or a traditional keepsake, every piece reflects the artisan's meticulous attention to detail.

Despite challenges such as rising silver prices and changing consumer preferences, the craft continues to thrive through the dedication of its artisan community and sustained institutional support. Organisations and artisan groups have played a significant role in preserving the tradition while encouraging innovation in design and expanding its reach into global markets.

To keep the traditional craft

alive, a group of silver filigree artisans in Karimnagar formed the Silver Filigree of Karimnagar Welfare Society (SIFKA) in 2008. It's a non-profit organisation with a vision to revive the silver filigree craft and provide better livelihood for the artisans community. SIFKA has enrolled over 500 artisans consisting of 90% silversmiths and 10% other community members.

Today, Karimnagar Silver Filigree stands as a proud symbol of Telangana's artistic heritage—where every finely woven strand reflects a story of skill, perseverance and enduring elegance.

BECOME AN EXPORTER



JOIN
6th EDITION OF
EXPORT MENTORSHIP PROGRAM
STARTS FROM 7th SEPTEMBER

2
PHASE

6
MODULES

24
SESSIONS

₹ For Members
8,000+GST

₹ For Non Members
10,000+GST

LEARN & PREPARE (6 WEEKS)

- Interactive Training Sessions
- Practical Export Knowledge
- Free IEC & Udyam Registration
- Export Readiness Assessment

EXECUTE & GROW (6 WEEKS + HANDHOLDING)

- 1:1 Expert Mentorship
- Market Selection & Buyer Connect
- Access to IJEX & Global Markets
- 30-Day Post-Program



SCAN TO
REGISTER

For more details contact-
Ms. Mubashira Shaikh | +919029595156 | coordinator.emp@gjepcindia.com

The Gem & Jewellery Export Promotion Council
Sponsored by Ministry of Commerce & Industry, Govt. of India

www.gjepc.org | gjepcindia | gjepcindia | gjepcindia



VIEWPOINT

Honouring Tomorrow's Jewellery Leaders

20⁺ UNDER FORTY

 8th August 2026  10:30 AM - 11:30 AM

 Innov8 Launchpad Area, Hall 6
Bombay Exhibition Centre, Mumbai



20⁺ UNDER FORTY

Name	Company Name
1. Siddharth Sanghvi	Cascade Star India Pvt. Ltd.
2. Dr. Chetan Kumar Mehta	Laxmi Imperial Pvt. Ltd.
3. Brijesh Dholakia	Hari Krishna Exporters Pvt Ltd.
4. Forum Javeri Miyani	GIA India Laboratory Pvt. Ltd.
5. Siddharth Sethia	Kabra Jewels Limited
6. Mohinderpal Singh	New Light Jewellers
7. Harshit Satikunvar	J. P. Jewellers
8. Vismay Soni	SMR Jewels Limited
9. Nikhil Sajjanraj Jain	Sri Krishna Diamonds & Jewellery
10. Chirag Khunt	Prayosha Jewels

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.



20⁺ UNDER FORTY

Name	Company Name
11. Balraj Thadeshwar	Shringar House of Mangalsutra Ltd.
12. Neel Pethe	Waman Hari Pethe Jewellers
13. Sahil Solanki	Solanki Jewels
14. Aashray Khurana	Khurana Jewellery House
15. Sayan Majumdar	Shree Guru Gold Pvt. Ltd.
16. Anisha Ranawat	Swarnashilp Chains & Jewellers Pvt. Ltd.
17. Srishti Kothari Punamiya	Vasupati Jewellers India Pvt. Ltd.
18. Raj Monpara	Nityas Gems & Jewellery Pvt. Ltd.
19. Shivam Singh	Iraah Jewels
20. Miraj Patel	Greenlab Diamonds LLP

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

VIEWPOINT

Engineering Elegance with Precision: Vijay Gems & Jewellery

For over four decades, Bengaluru-based **Vijay Gems & Jewellery** has built a reputation for transforming complex jewellery engineering into effortlessly wearable masterpieces. Blending traditional South Indian craftsmanship with contemporary global aesthetics, the natural diamond jewellery manufacturer creates flexible, lightweight designs featuring exceptional finishes, special diamond cuts and vibrant coloured gemstones. Driven by innovation, the company continues to redefine fine jewellery by balancing technical excellence with everyday comfort, durability and timeless appeal. **Deepak V. Jain, Director, Vijay Gems & Jewellery**, elaborates.

Since when has Vijay Gems & Jewellery been exhibiting at IIJS shows, and how has the platform evolved for your business over the years?

We have been exhibiting at IIJS since 2017, and the show has played a significant role in our growth journey. Over the years, apart from becoming a stage where we showcase our latest innovations, craftsmanship, and design capabilities to a wider national and international audience, IIJS has allowed us to evolve a valuable networking and business-generation platform.

How has IIJS Premiere contributed to expanding your domestic and export business? Which are your key markets currently?

IIJS Bharat Premiere has become much more than a trade exhibition. It is a social business event that allows us to reconnect with existing clients, build new relationships, and engage in meaningful conversations about evolving market trends and opportunities. Many of our long-term business relationships have been nurtured through interactions at IIJS.

Our primary domestic market is the South Indian region, including a strong presence across the country through our expertise in both traditional and contemporary jewellery.

Internationally, the Middle East remains one of our key export markets, driven by a shared appreciation for high-quality craftsmanship, gemstones, and distinctive jewellery design.

What are the product highlights that visitors can look forward to at IIJS Premiere this year?

Visitors can look forward to checking an exciting range of innovative lightweight jewellery that combines exceptional aesthetics with advanced



engineering. This year, our focus is on creating pieces that deliver a luxurious look and feel while optimising weight, comfort, and wearability.

Among the highlights are collections featuring innovative setting techniques such as bubble settings, along with step-cut diamonds, solitaires, yellow diamonds, fancy-shaped diamonds and other contemporary design elements

that maximise visual impact without adding unnecessary weight.

Our most complex creations move almost like fabric on the body yet retain the structural integrity that fine jewellery demands. It is a level of engineering that many manufacturers consider too challenging, and one that has positioned us as a trusted development partner rather than

simply a vendor.

These creations reflect our commitment to continually pushing the boundaries of jewellery manufacturing while maintaining superior craftsmanship. This fusion of craftsmanship and innovation continues to be a defining characteristic of Vijay Gems & Jewellery.

With gold prices remaining volatile and consumer preferences becoming more value-conscious, have you introduced any design or manufacturing innovations that optimise gold usage without compromising on aesthetics, comfort or durability?

Through meticulous engineering, innovative product construction, and refined manufacturing processes, we have successfully developed jewellery that uses up to 30% less gold, while maintaining the strength, structural integrity, and visual appeal of the original design.

This commitment to innovation allows us to create lighter, more affordable jewellery that retains the luxurious look, comfort, and longevity expected from fine jewellery, making our collections increasingly relevant in today's value-conscious market.

Vijay Gems & Jewellery is known for creating highly intricate yet wearable jewellery. How do you balance technical innovation with commercial appeal to meet the evolving requirements of both Indian retailers and international buyers?

Rather than reinventing jewellery entirely, we focus on reinterpreting classic designs and traditional manufacturing techniques in fresh and contemporary ways. By incorporating precious gemstones, innovative settings,

VIEWPOINT



and refined design elements, we create jewellery that feels new and distinctive while retaining the familiarity and appeal that consumers value.

This balance allows us to cater to the evolving preferences of both Indian retailers and international buyers, offering collections that are commercially relevant, aesthetically appealing, and easy to adopt across diverse markets.

From your extensive inventory portfolio, which product categories or design directions are seeing the strongest

demand in the domestic and export markets today?

Across both domestic and export markets, we are witnessing particularly strong demand for coloured gemstone jewellery. Clients today are increasingly looking for pieces that offer individuality, vibrant aesthetics, and a distinctive design identity, making coloured gemstones an attractive choice across various jewellery categories.

While traditional South Indian jewellery continues to hold its significance in the domestic market, we have successfully reimaged these classic designs

by incorporating gemstones such as tourmalines, giving them a fresh appeal that has been accepted by the markets we cater to. The trend reflects a broader shift towards jewellery that tells a unique story through colour, rarity, and design, and it continues to be one of the key drivers shaping our product development and collection strategy.

What are your expectations from IIJS Premiere 2026?

We are optimistic about IIJS Premiere 2026 as we are exhibiting at the Select Club, JWCC and we expect to connect

with several new retailers while strengthening our relationships with existing partners, making it a highly successful show for both exhibitors and buyers. The event continues to be one of the most important platforms for connecting with industry partners, showcasing innovation, and exploring new business opportunities.

Our expectation is to engage with a diverse mix of domestic and international buyers, strengthen existing relationships, and build new partnerships that contribute to long-term growth.



भारत रत्नम
EMPOWER INNOVATE TRANSFORM

MEGACFC
COMMON FACILITY CENTRE

GJEPC INDIA

A Project of Government of India for GJEPC

INDIA'S FIRST

MEGA COMMON FACILITY CENTRE FOR JEWELLERY MANUFACTURING



**ADVANCED
TECHNOLOGY
SERVICES
UNDER
ONE ROOF**





Presents

innov8
TALKS

Empowering Business through Industry Expertise

Powered by

IGM

India Gold Metaverse

IIJS Bharat

PREMIERE INDIA
MUMBAI 2026 INTERNATIONAL
JEWELLERY SHOW

5th to 9th August 2026
Jio World Convention Centre- Mumbai

6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show

IGJME Bharat
TECHNOLOGY AND
MACHINERY EXPO
PREMIERE, Mumbai 2026

TOPIC

GOLD AS A SERVICE



Mike Oswin

Global Head of Market Structure
& Innovation, World Gold Council.
Leads global initiatives driving
innovation, integrity, & the future
of the gold market.



8th August 2026



14:30- 15:30



Bombay Exhibition Centre (BEC)



Scan To Apply

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

GJEPC
INDIA
Sponsored by Ministry of Commerce & Industry



X



GIA

IIJS Bharat
PREMIERE INDIA
MUMBAI 2026 INTERNATIONAL
JEWELLERY SHOW

5th to 9th August 2026
Jio World Convention Centre- Mumbai

5th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show

IGJME
PREMIERE, Mumbai

Bharat
TECHNOLOGY AND
MACHINERY EXPO
2026

Presents

innov8
TALKS

Empowering Business through Industry Expertise

Powered by

IGM

India Gold Metaverse
GOLD IS TECHNOLOGY

TOPIC

DOUBLE YOUR EXPORT WITH GOVERNMENT GRANTS (EPM)



Moderator

**Ashish
Sakhardande**

Head of IJEX, GJEPC



**Praveen
Kumar**

Joint Director General
of Foreign Trade at
Mumbai

**Nilesh
Trivedi**

Assistant Director Gr.-1
MSME-DFO Indore,
Ministry
of MSME, Govt of India



Rupa Datta

Senior Adviser,
DPIIT

**Ashok
Gautam**

Managing Director &
Chief Executive
Officer IIBX



8th August 2026



12:00 - 13:00



Jio World Convention Centre, Mumbai



Scan To Apply

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.



X



GIA®

IIJS Bharat

PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW

5th to 9th August 2026
Jio World Convention Centre- Mumbai

6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show

IGJME Bharat TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Presents

innov8
TALKS

Empowering Business through Industry Expertise

Powered by

IGM

India Gold Metaverse
GOLD IS TECHNOLOGY

TOPIC

JEWELLERY PHOTOGRAPHY & VISUAL STORYTELLING FOR MODERN RETAIL



Harshal Kharkar

Owner, Harshal Kharkar
Photography



Kedar Naik

Founder, The Turtle
Story



Sahil Shah

President
Dentsu Creative Isobar



8th August 2026



14.15 - 15.15



Jio World Convention Centre, Mumbai



Scan To Apply

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.

GJEPC
INDIA
Sponsored by Ministry of Commerce & Industry



X



GIA

IIJS Bharat

PREMIERE INDIA
MUMBAI 2026 INTERNATIONAL
JEWELLERY SHOW

5th to 9th August 2026
Jio World Convention Centre- Mumbai

6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show

IGME

PREMIERE, Mumbai

Bharat
TECHNOLOGY AND
MACHINERY EXPO
2026

Presents

innov8
TALKS

Empowering Business through Industry Expertise

Powered by

IGM

India Gold Metaverse
GOLD IS TECHNOLOGY

TOPIC

GOLD & SILVER PRICING MECHANISM

Understanding Market
Dynamics and Forecasting
Future Trends

Moderator

**Manisha
Gupta**

**Group Commodities Editor
- CNBC - TV18**

Jeffrey Christian

**Founder & Managing Partner, CPM Group
Director, India Gold Metaverse.**

A globally recognised authority on precious metals, advising governments, central banks, mining companies, and institutional investors while shaping market intelligence and price forecasting.



8th August 2026



15:30- 16:30



Bombay Exhibition Centre (BEC)



Scan To Apply

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.



INTERNATIONAL DELEGATION

15 Years On, IIJS Bharat Premiere Still Leads Nepal's Sourcing Calendar

For **Sachin Gupta, Owner & Director, Shibalaji Diamond, Nepal**, IIJS Bharat Premiere has been an annual fixture for the past 15 years. The exhibition remains his company's primary sourcing destination for loose diamonds, diamond jewellery and gold jewellery, while also offering a preview of emerging market trends. Leading a 15-member delegation comprising retailers, wholesalers and manufacturers, Gupta shares why India continues to strengthen its position as Nepal's most important jewellery sourcing partner.



How long have you been visiting IIJS Bharat Premiere, and what brings you back every year?

I have been attending IIJS Bharat Premiere for the past 15 years, and it remains one of the most important sourcing platforms for our business. This year, our focus is on sourcing loose diamonds, diamond jewellery and gold jewellery. The exhibition also gives us an opportunity to stay connected with the latest developments in the industry.

Tell us about the delegation you have brought to the show.

Our delegation comprises around 15 members. It is largely made up of retailers, along with a few wholesalers and manufacturers, enabling us to explore opportunities across different segments of the jewellery trade.

What makes IIJS Premiere an important event for your business?

IIJS Premiere is one of the biggest jewellery events not only in India but across South Asia. It offers a comprehensive view of the market, allowing us to understand what exporters and manufacturers are showcasing and where the industry is likely to head over the next six to eight months. It is an essential event for staying ahead of market trends.

Which product categories are you most interested in sourcing?

Our primary interest is in loose diamonds, diamond jewellery and gold jewellery. In addition, we are increasingly exploring jewellery packaging solutions, as India has made significant progress in innovative packaging designs, materials and related

equipment.

How do you view India's strengths as a sourcing destination?

India's greatest strengths lie in its exceptional craftsmanship and highly competitive pricing. The combination of skilled manufacturing and value-driven production makes India one of the most attractive sourcing destinations for jewellers across the region.

What trends have caught your attention at this year's show?

One of the strongest trends this year is the growing popularity of 9-karat gold jewellery. With gold prices remaining high, consumers are increasingly seeking lighter and more affordable jewellery. This is also driving continued demand for diamond jewellery and could lead to greater adoption of silver

jewellery in the future.

What qualities do you look for when selecting supplier partners?

Craftsmanship and pricing are equally important. A supplier must consistently deliver high-quality products while remaining competitively priced.

How do you see your sourcing relationship with Indian manufacturers evolving?

India is our most important sourcing partner, and we expect this relationship to grow even stronger. Its manufacturing capabilities, product diversity and reliability make it an indispensable partner for our business, and we look forward to expanding our collaboration with Indian suppliers.

INTERNATIONAL DELEGATION

Vietnam Seeks Zero-Duty Jewellery Trade with India

For many first-time international visitors, IIJS Premiere offers a glimpse into the scale and sophistication of India's gem and jewellery industry. **Vu Hung Son**, Vice President and Secretary-General of the Vietnam Gold Traders Association, shares his impressions of the show, discusses India's growing presence in Vietnam, and highlights the importance of quality, trust, and favourable trade policies in unlocking greater bilateral opportunities.

Is this your first time attending IIJS Premiere? What has been your impression of the show?

Yes, this is my first time attending IIJS Premiere, and I am genuinely surprised by the scale of the exhibition. It is much larger than I expected and has attracted a significant number of international participants, making it an impressive global platform for the gem and jewellery industry.

What kind of jewellery works best in your home market, and how can India support Vietnam's jewellery trade?

Diamonds are among the most important jewellery



products imported from India into Vietnam. Going forward, I believe Indian manufacturers can further strengthen their presence in the Vietnamese

market by consistently meeting international quality standards and building greater consumer confidence in the quality of Indian products. Trust and

quality will be key to expanding demand.

What opportunities do you see for strengthening trade between India and Vietnam?

India and Vietnam have significant opportunities to deepen their collaboration, particularly through discussions around trade policies. I hope both governments and industry associations can work together to reduce tariffs, ideally moving towards zero-duty trade. Such measures would encourage greater exports, strengthen bilateral trade, and create more opportunities for businesses in both countries.

US Buying Delegation Sees IIJS Bharat as a Gateway to New Partnerships

Shekhar Shah, Board President, Indian Diamond Stone Colourstone Association (New York), led a four-member delegation to IIJS Premiere 2026. He discusses the delegation's sourcing priorities, India's strengths as a manufacturing hub, and the opportunities they see for deeper collaboration with Indian suppliers

What brings your delegation to IIJS Bharat Premiere 2026?

This is our first visit to IIJS Premiere as a delegation. We are here primarily to identify new vendors and explore fresh sourcing opportunities from India.

Could you tell us about your delegation?

We are a four-member delegation, and all of us are wholesalers representing the Indian Diamond Stone Colourstone Association in New York.

How significant is IIJS Premiere for your organisation?

IIJS Premiere is a very important show for us. It provides an excellent platform to build stronger business relationships and create more opportunities for collaboration.

What types of jewellery are you looking to source?



We are keeping our options open and are interested in sourcing across different jewellery categories. Our focus is on products that meet the requirements of our market.

How do you assess India's strengths as a sourcing destination?

India is the single most important sourcing destination across various facets of the gem and jewellery industry. The country offers strong manufacturing capabilities, a wide range of products, and a well-established supply

ecosystem.

What market trends should Indian manufacturers pay attention to?

We would like to see more high-quality coloured gemstone jewellery. The growing importance of the lab-grown diamond segment has come at the expense of the natural diamond market, making quality and product differentiation even more critical.

What qualities do you look for in supplier partners?

Design, craftsmanship, pricing,

manufacturing capabilities and reliable delivery all matter. Above everything else, trust is the most important factor, especially confidence in the quality of the products.

Have you spotted any standout trends at the show so far?

We have only just started exploring the exhibition, so it is too early to comment. We are looking forward to discovering new products and innovations over the next few days.

How do you see your relationship with Indian manufacturers evolving?

We already have manufacturing capabilities in Jaipur and source products from India. Going forward, we want to strengthen these relationships further and create more sourcing opportunities for all our members through deeper collaboration with Indian manufacturers.

INTERNATIONAL DELEGATION

Malaysia Delegation Sees IIJS Bharat as a Trusted Sourcing Hub

S. Samugarasu, Deputy President, Malaysian Indian Goldsmiths & Jewellers Association; Founder, SAM Jewellers, explains why IIJS Premiere remains the Malaysian trade's preferred sourcing destination and how it continues to strengthen business ties with Indian manufacturers.



What brings your delegation to IIJS Bharat Premiere, and what are your sourcing objectives?

We visit IIJS Bharat Premiere every year because it is an excellent platform to discover new ideas, products and innovations in the jewellery industry. We appreciate being invited to the show, as it creates valuable business opportunities and gives Malaysian jewellers insights that benefit our market.

Tell us about your delegation.

Our delegation includes jewellery business professionals from across different segments of the Malaysian trade. We are here to explore sourcing opportunities, strengthen business relationships and identify products that match the preferences of Malaysian consumers.

Why has IIJS Bharat Premiere become an important event for your buyers?

IIJS Bharat Premiere is one of our key sourcing events. We have been attending the exhibition for nearly a decade because it consistently showcases the latest products, innovations and manufacturing capabilities. Over the years, it has become an important platform for building trusted relationships with Indian suppliers.

Which jewellery categories are you looking to source this year?

Our main focus is yellow gold jewellery, which accounts for nearly 90% of jewellery sales in Malaysia. We are also interested in unique gold products such as 24-karat gold decorative frames and artistic pieces, which we believe have strong market

potential back home.

What makes India a preferred sourcing destination?

India stands out because of its rich cultural designs and exceptional craftsmanship. These designs appeal strongly to Indian-origin consumers in Malaysia and are difficult to find elsewhere. IIJS Premiere offers a unique selection that differentiates India from other global sourcing hubs.

Have you spotted any trends at the show that could do well in Malaysia?

The innovative range of 24-karat gold decorative frames and artistic creations has been particularly impressive. We believe these products have strong commercial potential and could even support the development of dedicated retail

concepts in Malaysia.

How do you see your relationship with Indian manufacturers evolving?

Our relationship with Indian manufacturers has become stronger over the years. The suppliers we meet through IIJS Premiere are professional, reliable and trustworthy, making it easy to conduct business directly. We look forward to expanding these partnerships and strengthening trade between Malaysia and India in the years ahead.

INDRA

INDIAN NATURAL DIAMOND RETAILERS ALLIANCE

AN INITIATIVE BY DE BEERS GROUP & GJEPC



BOOST YOUR PROFITS, THE NATURAL DIAMOND WAY.

The natural diamond market is buzzing with new opportunities waiting to be identified. Come be a part of this new era of business, where you discover the latest techniques to market them and learn more about newer products, driving demand for them and using new-age technology to sell them effectively.

JOIN INDRA NOW





Presents

innov8
TALKS
Empowering Business through Industry Expertise



5th to 9th August 2026
Jio World Convention Centre-Mumbai

6th to 10th August 2026
Bombay Exhibition Centre-Mumbai

Powered by

IGM
India Gold Metaverse
GOLD IS TECHNOLOGY

JIO WORLD CONVENTION CENTRE

Sr no	Date	Time	Topic
05-Aug-2026			
1	05-Aug-26	14:15- 15:15	Industrial Applications of Lab-Grown Diamonds: Opportunities for India
2	05-Aug-26	15:15- 16:15	Transform or Be Transformed: Rapaport Trade, Claude Code, and the Future of Business Leadership
3	05-Aug-26	16:15 - 17:15	Disruption to Dominance: The Evolution of the LGD Industry
06-Aug-2026			
4	06-Aug-26	12:00 - 13:00	Turning Precision into Profit - GCAL By Sarine 8X
5	06-Aug-26	13:00- 14:00	Treasures Of The Sea: The Beauty and Value of Natural Porcelaneous Pearls
6	06-Aug-26	14:15 - 15.15	Positioning of Luxury Jewellery: Consumer Behaviour & Brand Building
7	06-Aug-26	15:30- 17:00	Natural diamonds: Desire, Confidence, Collaboration and Leadership
07-Aug-2026			
8	07-Aug-26	11:00 - 14:00	Jewel Start- Demo Day
9	07-Aug-26	14:15 - 15.15	AI-Powered Growth: Transforming India's Gems & Jewellery Industry
10	07-Aug-26	15:15- 16:15	Tech Innovations in Gold & Jewellery
11	07-Aug-26	16:15- 17:15	Can Creativity Make You More Profitable? Unlocking the creative edge that drives growth, differentiation & lasting values
08-Aug-2026			
12	08-Aug-26	12:00 - 13:00	Double your Export with Goverement Grants (EPM)
13	08-Aug-26	13:00 - 14.00	Beyond the showcase - A masterclass on jewellery store design
14	08-Aug-26	14:15 - 15.15	Jewellery Photography & Visual Storytelling for Modern Retail



5th - 8th August 2026



Jio World Convention Centre



Scan to Apply

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.



Presents

innov8
TALKS
Empowering Business through Industry Expertise



5th to 9th August 2026
Jio World Convention Centre-Mumbai

6th to 10th August 2026
Bombay Exhibition Centre-Mumbai

Powered by



BOMBAY EXHIBITION CENTRE			
Sr no	Date	Time	Topic
06-Aug-26			
1	06-Aug-26	14:30 - 15:30	Learn how to upgrade manufacturing units into Smart Factories
2	06-Aug-26	15:30 - 16:30	Retail Transformation: Omnichannel, Tech and Consumer Behaviour
3	06-Aug-26	16:30 - 17:30	Color Origin Determination of Diamonds: Challenges and Possible Opportunities
4	06-Aug-26	17:30 - 18:30	The Impact of Fluorescence on Diamond Appearance
07-Aug-26			
5	07-Aug-26	13:00 - 13:45	Provenance as Promise: Turning Origin Into Opportunity
6	07-Aug-26	14:30 - 15:30	Secrets of Leveraging Social Media for Business Growth
7	07-Aug-26	15:30 - 16:30	HOW TO USE SOCIAL MEDIA to Grow Your Jewellery Business
8	07-Aug-26	16:30 - 17:30	Tech Innovations in Gold & Jewellery
08-Aug-26			
9	08-Aug-26	10:30 - 11:30	GJEPC AWARDS - 20 Under 40
10	08-Aug-26	12:00 - 14:00	GIA School Launch
11	08-Aug-26	14:30 - 15:30	Gold As A Service
12	08-Aug-26	15:30 - 16:30	Gold & Silver Pricing Mechanism, Understanding Market Dynamics and Forecasting Future Trends
13	08-Aug-26	16:30 - 17:30	The mindset behind building PNG Jewellers
14	08-Aug-26	17:30 - 19:00	Gold @ \$ 10000 ! Trends, Opportunities and Future readiness
09-Aug-26			
15	09-Aug-26	12:00 - 13:00	Solitaire festival of India by Divine Solitaire
16	09-Aug-26	13:00- 14:00	Session with Golden Cart
17	09-Aug-26	14:30 - 15:30	Workforce Challenges Forum: Addressing Talent, Skills & Workforce Transformation in the Jewelry Industry
18	09-Aug-26	15:30 - 16:30	Fund your business- Beyond bank funding: 1 Factoring 2. IPO 3. Venture Capital
19	09-Aug-26	16:30 - 17:30	THE EYE OF INNOVATION



6th - 9th August 2026



Bombay Exhibition Centre



Scan to Apply

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS.



WHAT'S NEW

Glittering Gold

AALISHAAN JEWELS, a part of Royal Chains Pvt. Ltd. showcases a new range of glittering 22-karat gold jewellery. From Rajkot sets to Bombay sets and Turkish designs to Malaysian pieces, the brand has an exceptionally vast array of gold jewellery designs. They also specialise in electroforming jewellery which enables them to create highly detailed, lightweight creations that are absolute stunners. Their two-toned gold necklaces play with colour, texture and a hint of diamonds for lightweight, playful creations that work well for daily and light occasion wear. They will also showcase baby Nazariya sets crafted with the cutest symbols such as helicopters, planes and ships. The pieces are impeccably crafted to perfection with a stylish appeal.



Chromatic Symphony

EXQUISITE FINE JEWELLERY create extraordinary jewels inundated with colour, character and a whole lot of individuality. Their collections are refreshingly different. Custom-cut gemstones like turquoise, aquamarine, opals, citrine, peridots, topaz, malachite and the likes are expertly crafted into gem-laden delights that steal the show in just one glance. Their brightly coloured girandole earrings, sautoirs, chokers, bracelets and cocktail rings make a bold statement. They also have subtle yet artistic diamond jewellery pieces that are apt for a minimalist. Their inspirations vary from Art Deco architecture to the mystical Northern Lights.



Jewelry Services

Our legacy of trust,
now available for jewelry.



For generations, the world has trusted GIA to provide accurate reports for loose gems.

Now, we're bringing our global leadership to new horizons by providing jewelry services.

Expect the same rigorous GIA standards, deep expertise, and advanced technology to add confidence and credibility to every jewelry report.

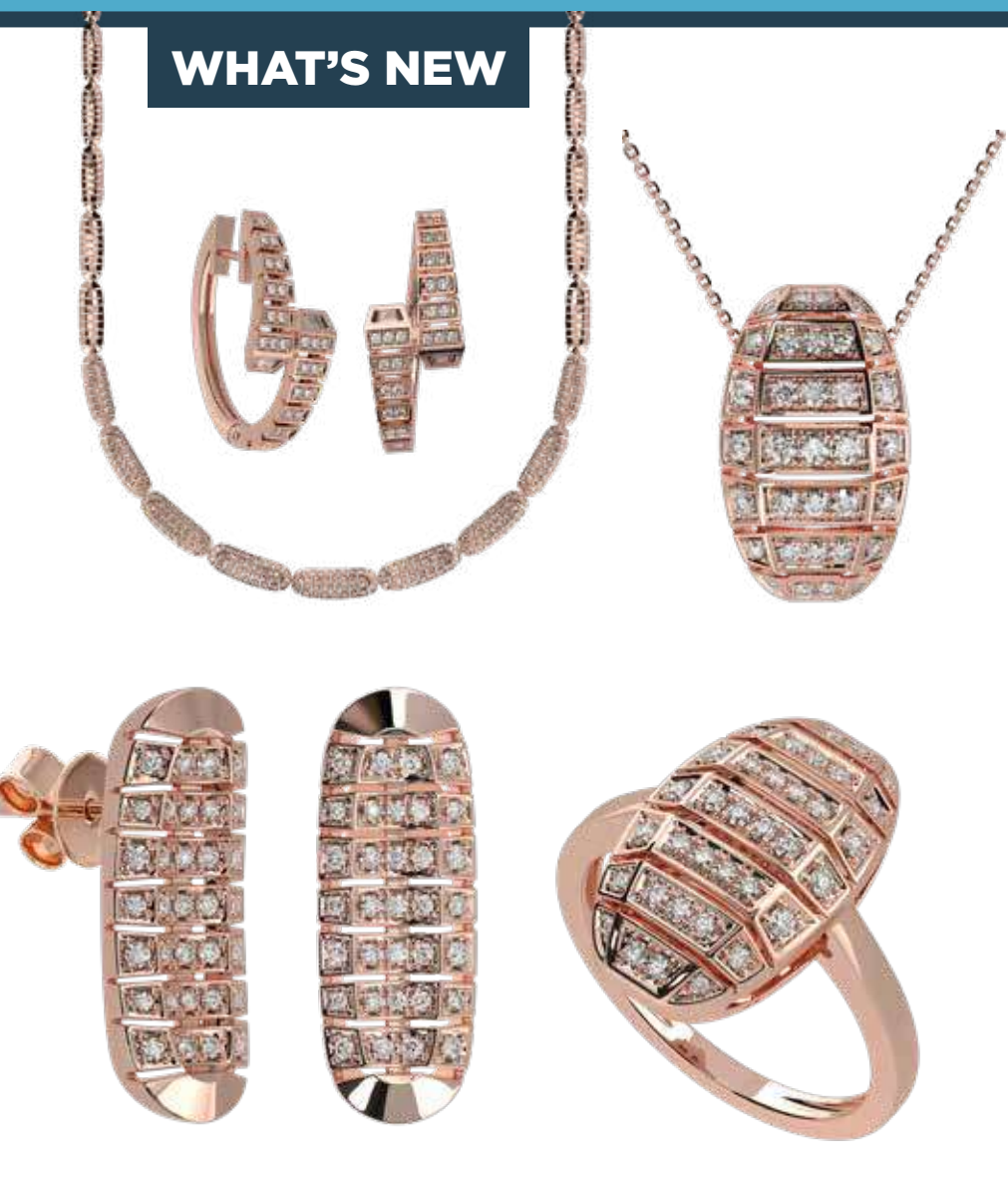


Jewelry provided courtesy of
The Clear Cut.

© 2002 - 2026 Gemological Institute of America, Inc. (GIA). All trademarks are registered trademarks owned by GIA. GIA is a nonprofit 501(c)(3) organization. All rights reserved.



WHAT'S NEW



Design Disruptors

GNS JEWELLERY takes design and craftsmanship very seriously as they believe high quality materials, expert manufacturing and good designs are key factors for success. Their minimal jewellery encrusted with diamonds manage to pack a punch with their clean aesthetics and strong storytelling. Their designer diamond lines are exceptionally lightweight making them potential bestsellers. At IIJS Bharat Premiere 2026, they will showcase power-packed collections that are influenced by geometry and architecture. The clever diamonds placement and settings offer the look of a higher diamond caratage, giving the piece a bolder look while keeping prices in check.



Standout Necklaces

GOLD STRINGS unveils yet another captivating collection of necklaces, artfully crafted with vibrant gemstones including emeralds, coral, carved tanzanites and uncut diamonds, all set amidst intricate floral gold scrollwork. Designed for those who embrace colour, these striking creations effortlessly complement both contrasting and coordinated ensembles. Versatile enough to transition from elegant daytime celebrations to glamorous evening soirées, the collection features an array of chokers, multi-strand designs, and graceful mid- to long-length necklaces.



WHAT'S NEW



Festive Radiance

Known for its eye-catching collections of earrings and jhumkas, **KINU BABA JEWELLERY (INDIA)** presents a vibrant range of multi-coloured, gem-studded ear cuffs, ear studs, jhumkis, and dangles. The highlight is the ombré-shaded arrangement of gemstones, creating a captivating play of light and shadow. Perfect for an evening out or festive celebrations, these earrings can be worn as standalone statement pieces to accessorise any outfit.



Gem-studded Splendour

MOHAR FINE JEWELLERY offers meticulously crafted jewels that blend timeless elegance with contemporary aesthetics. They transform sparkling diamonds and fine gemstones into modern heirlooms. Check out their radiant multi-coloured tourmaline necklace that spells sophistication to the tee. They also have a vast line-up of rings, earrings, necklaces and bracelets set with the choicest emeralds, rubies, tanzanite and other gemstones. The designs play with varied silhouettes inspired by fluid forms and symmetry alike. While jewels are subtle, others are immediate scene stealers and are perfect for those who want to command the spotlight.



WHAT'S NEW

Bejewelled Menagerie

Flora and fauna take centre stage in **SAVIO JEWELLERY'S** latest collection of white gold brooches and pendants. Large fancy-cut tanzanites and emeralds form the foundation of each design, with diamond-studded birds and animals perched or reclining gracefully atop the vibrant gemstones. Among the brand's best-selling creations, the collection offers a whimsical contrast to Savio Jewellery's signature opulent necklace sets adorned with fine diamonds and coloured gemstones. Blending exceptional craftsmanship with nature-inspired artistry, each jewel is designed to make a distinctive statement.



Golden Glamour



SUNDARAM CHAINS is always ahead of the market trends. Each IIJS edition, they bring to the table novel collections. This year, their Love Knot Bracelet line is designed around the idea of togetherness, with each bracelet featuring an elegant knot set with baguette and round gemstones. The line blends braided cords, gems, with minimal use of gold.



THE PEARL LINK CHAINS are lightweight and an elegant mix of pearls, gold links, and subtle textured detailing.



Bearing festive elegance, the **ANTIQUE MALAS** are composed of floral motifs, pearls, and antique-finish gold elements.



Simple in design yet elegant in its appeal, the **LOVE BRACELETS** are crafted to sit comfortably on the wrist, making it a perfect companion for everyday styling.

WHAT'S NEW

Unique Offerings

VIR JEWELS celebrates individuality through one-off jewellery. Featuring exquisite gemstone carvings that can be customised into rings, pendants, earrings, and brooches, each creation is tailored to reflect a unique story. Their hand carved natural blue sapphire and pink tourmaline peacock ring, blue topaz elephant with a mahout ring among others are simply mesmerising. Their Odyssey collection captures the delicate grace of a butterfly through vibrant hand carved gemstones, natural diamonds and exceptional craftsmanship. The Rotating Rings bring an interactive element of fun to the jewels. Chromatic gemstones such as rhodolite, amethyst, blue topaz are set in a circle while the centre gemstone features a unique rotating mechanism, which can be spun. Diamonds add a hint of sparkle to the collection. Taking a mythical route, the reversible carved turquoise pendant depicting Beauty & the Beast is adorned with diamonds and a carved tourmaline floret—a masterclass in intricate detailing.



Innovation at Every Stage of Production



Ministero degli Affari Esteri e della Cooperazione Internazionale



Precision. Productivity. Performance.

The Soul of Tradition The art of Italian Engineering



STAND # 5U583G



- Diamond cutting machines
- CNC milling machines
- Precision machining solutions
- Customized equipment



Contact Details :
Luca Conselvan
☎ : +39 3465094938
✉ : luca@faimond.com
🌐 : www.faimond.com

STAND # 5V583L



- Drawing & winding systems for precious metal wires
- Plate shearing systems with adjustable cuts
- Drawing systems and tube working linear hydraulic and mechanic systems
- Ball making machines (plate & tube)
- Ball mills & powder mixers for refining
- Wire flattening machines
- Winders for earrings, tubes & chains
- Industrial & laboratory polishing machines
- Double-head rolling mills (wire & plate)



Contact Details :
Luca Nespoli
☎ : +39 0575 910157
✉ : info@tvntech.it
🌐 : www.tvntech.it

STAND # 5U583C



- Bead manufacturing machines
- Rosary chain & Machine-made chain production systems
- Diamond-cutting machines for beads, rosary chains & machine-made chains



Contact Details :
Andrea Giusti
☎ : +39 335 836 5453
✉ : info@x-oro.com
🌐 : www.x-oro.com

STAND # 5U583F



- Graphite crucibles
- Graphite moulds
- Custom graphite components
- Refining accessories



Contact Details :
Emma Arboit
☎ : +39 0424 513210
✉ : opticom@opticomgraphite.com
🌐 : www.opticomgraphite.com

WHAT'S NEW

Sculpted Grace

VAMA FINE JEWELS unveils a collection of necklace sets, top-tier earrings and magnificent rings, all adorned with rose-cuts and diamonds, and accented with coloured gemstones. The stylised nature-inspired forms are undulating, with some necklaces overlapping two distinct design elements into a seamless composition. The vibrant interplay of diamonds and gemstones adds depth, colour and brilliance, making every piece a striking statement of refined luxury.



Modern Traditionalist

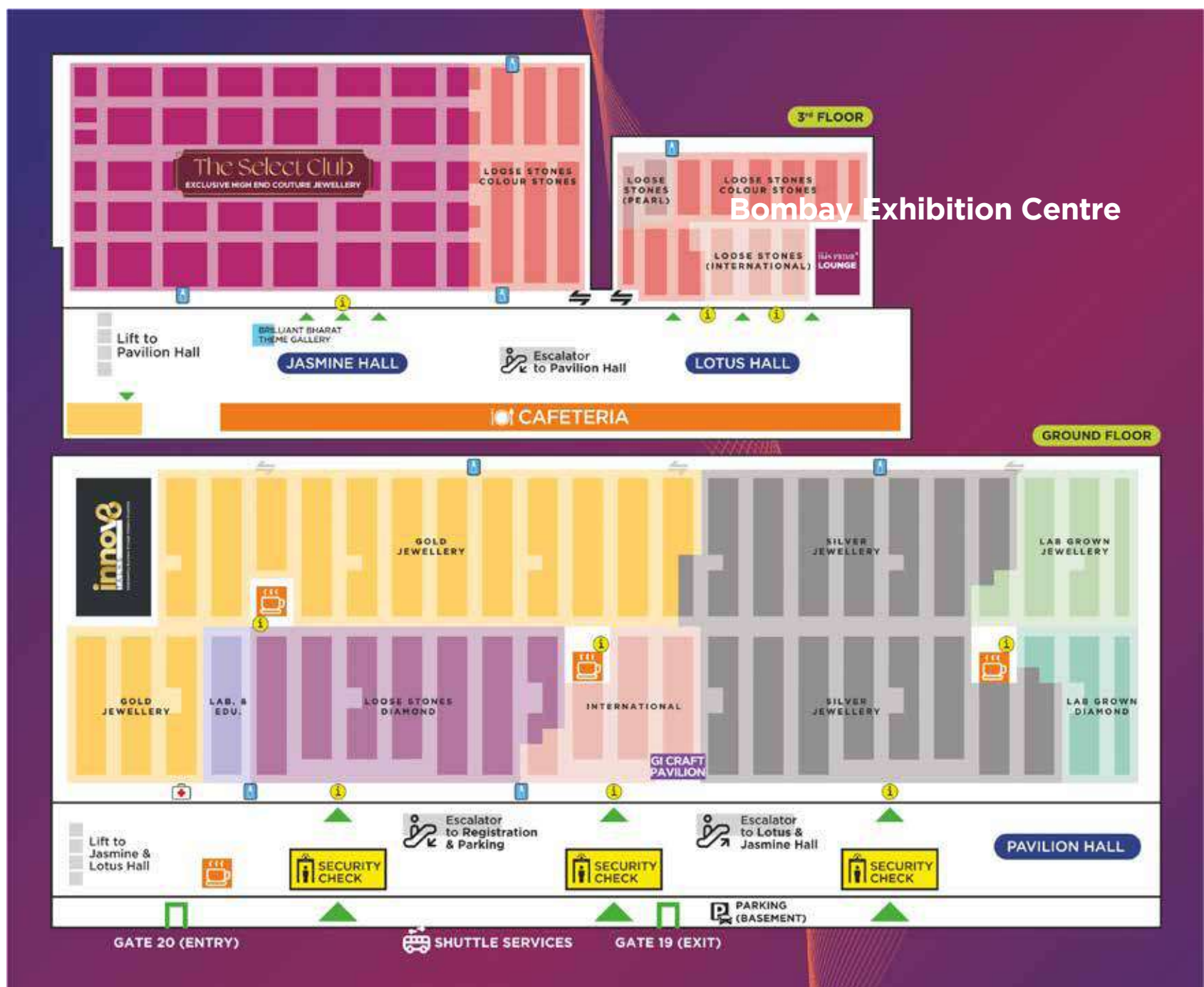
VIKRAM MEHTA DESIGN STUDIO is a design-driven jewellery house focusing on distinctive creations that blend traditional Indian craftsmanship with contemporary design aesthetics. Taking references from Indian architecture, nature, historical motifs and heirloom jewellery, the studio plays with form and proportions to present modern interpretations of Indian jewels. The culturally rooted collections have a more restrained, refined charm perfect for the modern connoisseur who travels the world. The extraordinary craftsmanship and bold gemstones enhance the designs even further making each piece a coveted treasure. The jewellery gives jadau and nakashi art a distinctive edge.





FLOOR MAP

IIJS Bharat Floor Map





SERVICES

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE MUMBAI 2026
INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By
Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA

TO & FRO Bus Shuttle Service
Locations

- Bandra Station
- Goregaon Station
- Kurla Station
- Official Hotels
- JWCC
- BEC



Advisory for Visitors & Exhibitors

- Avoid taking private vehicles/rented cars.
- Use shuttle services available for your convenience.
- Take the metro near BEC NESCO, (GOREGAON EAST STATION) to avoid traffic congestions and save time.

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org | @GJEPcindia | iijsbharat.gjepc | GJEPcindia | fGJEPcindia

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE MUMBAI 2026
INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By
Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA

Facilities & Services at IIJS BHARAT - PREMIERE 2026

- Facial Recognition
- To & Fro Shuttle Service
- Free Wi-Fi
- Complimentary Water
- Cafeterias & Coffee shop
- Mobile Charging Stations
- First Aid

& Many More...

Scan Here to Explore all Facilities

Or visit the link below:
<https://gjepc.org/ijs-premiere/facilities.php>

Official Freight Forwarding Agencies
SEQUEL | **BVC**
Securing Your Trust | LOGISTICS

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org | @GJEPcindia | iijsbharat.gjepc | GJEPcindia | fGJEPcindia

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE MUMBAI 2026
INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By
Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA

ENJOY IIJS PRIME⁺ LOUNGE
Powered by
IGM
India Gold Metaverse

For IIJS Bharat Prime Plus Members
Jio World Convention Centre Lotus Hall, 3rd Floor | Bombay Exhibition Centre Inside Hall 4



The Prime Visitor Package includes one Prime Plus badge, granting access to the Lounge Experience along with F&B facilities. Please ensure your Prime Plus badge is activated in advance to enjoy these benefits.

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org | @GJEPcindia | iijsbharat.gjepc | GJEPcindia | fGJEPcindia

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE MUMBAI 2026
INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat
TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By
Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA

Exhibition Access For Specially-abled

Our show is equipped with provisions for those with special needs



Jio World Convention Centre
Email: akshata.kale@gjepcindia.com
Contact: +91 9867460685

Bombay Exhibition Centre
Email: pooja.andhe@gjepcindia.com
Contact: +91 9892222846

Kindly inform us in advance so we can make necessary arrangements for you

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org | @GJEPcindia | iijsbharat.gjepc | GJEPcindia | fGJEPcindia

SERVICES

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By

Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA
Sponsored by Ministry of Commerce & Industry

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
MUMBAI 2026

IIJS App Features for Visitors
Connect. Discover. Do Business

- + Send Direct Enquiries to Exhibitors
- + Bookmark & Plan your visits
- + Virtual Visiting Card
- + Digital Badge
- + Easy Navigation in 3D Interactive Floor Plan
- + Notifications for latest show updates

& many more...

Download or update the latest IIJS App to get the latest show info on the go

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org |  GJEPcindia |  iijsbharat.gjepc |  GJEPcindia |  GJEPcindia

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By

Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA
Sponsored by Ministry of Commerce & Industry

IIJS BHARAT - PREMIERE 2026
Digital Features
Smart. Seamless. Scalable.

Facial Recognition System
Your Face, Your Badge

- Instant, contactless entry
- Faster check-ins & enhanced security
- Integrated with your digital profile

Upload your latest photo on GJEP portal for best facial recognition results.

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org |  GJEPcindia |  iijsbharat.gjepc |  GJEPcindia |  GJEPcindia

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By

Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA
Sponsored by Ministry of Commerce & Industry

Join FREE Wi-Fi at
IIJS BHARAT - PREMIERE 2026

Jio World Convention Centre

- Connect to the JioNet network.
- Enter your mobile number and request an OTP.
- Enter the OTP to use the Wi-Fi.

Bombay Exhibition Centre

- Scan the QR Code given here
- Click on the pop-up on your camera screen
- Enter your mobile number & OTP to join the Wi-Fi



IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org |  GJEPcindia |  iijsbharat.gjepc |  GJEPcindia |  GJEPcindia

CELEBRATING 42ND EDITION 25 YEARS OF B2B SHOW FORMAT

IIJS Bharat
PREMIERE INDIA INTERNATIONAL JEWELLERY SHOW
5th to 9th August 2026
Jio World Convention Centre- Mumbai
6th to 10th August 2026
Bombay Exhibition Centre- Mumbai

Concurrent Show
IGJME Bharat TECHNOLOGY AND MACHINERY EXPO
PREMIERE, Mumbai 2026

Supported By

Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA
Sponsored by Ministry of Commerce & Industry

Lost & Found and Electric Wheelchair services at the show

Help Advice Support Guidance Assistance

- **Lost & Found** - Misplaced something or found unattended items? Reach out to us!
- **Electric Wheelchairs** - Available for differently-abled visitors

Contact:

JWCC: Akshata kale: +91 9867460685 akshata.kale@gjepcindia.com	BEC: Pooja Andhe: +91 9892222846 pooja.andhe@gjepcindia.com
---	--

Kindly inform us in advance so we can make necessary arrangements for you

IIJS BHARAT. WHERE GLOBAL BUSINESS HAPPENS
www.gjepc.org |  GJEPcindia |  iijsbharat.gjepc |  GJEPcindia |  GJEPcindia



The Select Club

EXPERIENCE THE LUXURY

The Select Club at IIJS Bharat - Signature will host 122 Couture jewellery exhibitors, displaying a wide range of exclusive high-end jewellery.

1UNIQUE JEWELS PRIVATE LIMITED

AADEY JEWELS PRIVATE LIMITED

AAROH JEWELS

ABHAY NAVINCHANDRA

ACHAL JEWELS PRIVATE LIMITED

ADVIT JEWELS LIMITED

AGCOLOR LLP

ANAN JEWELS INDIA LLP

ANAND SHAH JEWELS LLP

ANGEL JEWELS LLP

ANOKHA JEWELS PRIVATE LIMITED

ANSAA JEWELLERS (P) LTD.

AQUA JEWELLERS

AWESOME SPARKLERS

B.C. JAIN JEWELLERS (VIVEK) PVT. LTD.

BAHETI GEMS & JEWELS PVT. LTD.

BANSI JEWELLERS PRIVATE LIMITED

BEAUTY GEMS & JEWELLERY

BHINDI JEWELLERS PRIVATE LIMITED

CARAT COUTURE FINE JEWELLERY LLP

D YNE JEWELLERY

DASSANI BROTHERS

DEEPAK JEWELLERS

DHANRUPJI DEVAJI CO

DIAGOLD

DIARAH JEWELS PRIVATE LIMITED

DIPTI AMISHA

EMPRIYAL

ENSHINE

EXQUISITE COLOR KRAFT PVT. LTD

GDK JEWELS PRIVATE LIMITED

GEETA SHYAM JEWELLERS PRIVATE LIMITED

GEHNA JEWELLERS PVT. LTD.

GEM PLAZA PRIVATE LIMITED

GEMCRAFT

GEMS & JEWELS PALACE

GHATIWALA JEWELLERS

GIE GOLD CREATIONS PVT. LTD.

GK CHUDIWALAS LLP

GLORIOUS JEWELLERY (INDIA) PVT . LTD.

GOLD STRINGS JEWELLERY PRIVATE LIMITED

GOLECHA S JEWELS

GURU KRIPA DESIGN STUDIO PVT LTD

HARITSONS DESIGNS PVT. LTD.

HEEDARIO GEMS AND JEWELS

HISSARIA DIAMONDS

HOUSE OF SPARSH PVT LTD

INDIANIA JEWELLERY COMPANY PVT LTD

INTERGEM EXPORTS

JAIPUR RATNA MANUFACTURING PVT. LTD.

JATIN GEMS

JEWELLERY BY SURANAS

JEWELS BY SEPHORA LLP

JEWELS OF RAJPUTAANA

JPGEMS PRIVATE LIMITED

K P SANGHVI INTERNATIONAL PVT. LTD.

KINU BABA JEWELLERY (INDIA) PVT. LTD.

KOSHA FINE JEWELS LIMITED

KSM FINE JEWELS

L STAR

MAA SATTI JEWELS PRIVATE LIMITED

MAMRAJ MUSSADILAL JEWELLERS

MANISH BHINDI JEWELS

MANOJ ORNAMENTS PVT. LTD.

MARQUISE JEWELS PRIVATE LIMITED

MK EXPORTS

MODI EXPORT HOUSE

MOHAN LAL NARAYAN DAS JEWELLERS

NEETTI ATELIIER PVT LTD

NIMESH GEMS

NINE JEWELLERY

NOLKHA BROTHERS PRIVATE LIMITED

OPH JEWELLER

ORIENTAL GEMCO PVT. LTD.

P HIRANI EXPORTS LLP

P.C. TOTUKA & SONS

The Select Club

EXPERIENCE THE LUXURY

The Select Club at IIJS Bharat - Signature will host 122 Couture jewellery exhibitors, displaying a wide range of exclusive high-end jewellery.

PEACEMOON TRADERS

PRAGYA JEWELS PRIVATE LIMITED

PRIMESTAR GEMS & JEWELS PVT. LTD.

RADHIKA JEWELSCRAFT PVT. LTD.

RAJ JEWELLERS

RAKYAN GEMS

RANIWALA JEWELLERS PVT. LTD.

RAWAT JEWELS

RVJ JEWELLERS PRIVATE LIMITED

S.K. SETH CO. JEWELLERS

SANSKRITI JEWELS

SAVIO JEWELLERY

SAWANSUKHA JEWELLERS PVT.LTD.

SENSUEL

SHAH GEMS

SHANTI SETH JEWELLERS

SHIVAM JEWELS AND ARTS LLP

SHREE JEE JEWELLERS

SHREE JOYERIA

SHREEJEE JEWELLERS PVT.LTD.

SHUBH JEWELLERY INDIA LLP

SIPANI JADAU ANTIQUE PVT. LTD.

SPLURGE JEWELS LLP

SRISHTI GOLD PVT. LTD.

SSVAR LLP

SUNIL GEMS AND JEWELLERY PVT. LTD

SUNVIM EXPORTS

SURANA ENSEMBLE PRIVATE LIMITED

SWASTIK JEWELS

SWASTIK SALES INCORPORATION

T J IMPEX FINE JEWELS LLP

TALLIN STUDIO PRIVATE LIMITED

TANVIRKUMAR & CO.

TARA FINE JEWELS

TATIWALAS GEHNA

THE LEO JEWELS

TIBARUMAL RAMNIVAS GEMS JEWELS & PEARLS

UMA ORNAMENTS PRIVATE LIMITED

V.K. JEWELLERS

VALENTINE JADAU

VALENTINE JEWELLERY INTERNATIONAL

VFJ BY VAMA LLP

VIJAYRAJ & SONS

VIKRAM MEHTA DESIGN STUDIO PVT LTD

VIRAASAT JEWELS PVT. LTD.

ZAYNA EXPORTS





INDIA JEWELLERY PARK
MUMBAI

CONSTRUCTION STARTED



BOOK NOW!

A GJEPC  PROJECT Sponsored by the Ministry of Commerce & Industry, Government of India.

For Booking, Contact

Krishna Mishra: +91 9004927753 | krishna.mishra@gjepcindia.com

INDIA'S FINEST.
CURATED FOR THE WORLD.




IGJS INTERNATIONAL
GEM & JEWELLERY
SHOW
JAIPUR

07th - 09th APRIL 2027
VENUE - JECC SITAPURA, JAIPUR

150 EXHIBITORS | 250 BOOTHS
600+ INTERNATIONAL BUYERS



Product Exhibits

Diamond & Gemstone Studied Jewellery
Fine Jewellery
Lab-Grown Diamond (LGD) Studied Jewellery
Silver & Fashion Jewellery
Coloured Gemstones & Diamonds
(Natural & LGD)

SCAN TO VISIT
OR EXHIBIT



For more details contact,
Ajay Purohit : +91 9829381458 | ajaypurohit@gjepcindia.com
Mugdha Deshpande : +91 8657418860 | mugdha.deshpande@gjepcindia.com