

IIJS INDIA
INTERNATIONAL
JEWELLERY SHOW

PREMIERE **2021**

15th - 19th SEPTEMBER

BIEC, BENGALURU

GJEPC
INDIA



**IIJS
PREMIERE
WEEKLY**

**VISITOR
REGISTRATION
LIVE
NOW**

To Pre-register, visit
www.gjepc.org/iijs-premiere/

No on-spot registration

NO VACCINATION

NO ENTRY



IIJS PREMIERE IS BACK WITH A BANG!



37th
Edition

77,200+
sq. mtrs

1,300+
Exhibitors

2,500+
Booths

30,000+
Trade Visitors

Product Section

Gold Jewellery

Colour & Diamond Stone Jewellery

Couture Jewellery

Loose Stones

Allied Section

Machinery Section

Laboratory & Education



The most anticipated show of the Indian gem and jewellery industry's calendar year, IIJS Premiere, now trains its sights on Bengaluru.

The long drought is finally coming to an end – the first physical show after IIJS Signature 2020 is being held with complete safety and precautions in place between 15th-19th September at the modern, state-of-the-art Bengaluru International Exhibition Centre (BIEC).

It's going to be business as usual, which comes as a relief! Get ready to meet your colleagues, trade partners and over 1,300 participating exhibitors housed in a sprawling

77,200 sq m space with top-class infrastructural facilities.

The griha pravesh at BIEC during the festival of Lord Ganpati will invoke good tidings for everyone and GJEPC seeks His blessings for the success of all participants.

We are already getting positive feelers from the trade that the domestic business is booming and retailers are excited and yearning to once again cast their eyes, in person, on the vast array of design choices that they are accustomed to see at IIJS each year.

Welcome!





CHAIRMAN'S MESSAGE



Colin Shah
 Chairman, GJEPC

IIJS Premiere will be the first Mega Gems & Jewellery Show to resume in its physical avatar since the onset of Covid-19, mainly due to the continued demand from all segments of the trade. The exhibition will be held at a completely different venue -- the Bengaluru International Exhibition Centre (BIEC) -- and we are strictly following all SOPs set by the Central and Karnataka State Governments.

With the vaccination drive already in full swing in India, we expect that by September, the majority of people would be inoculated against Covid. And that is a huge relief!

IIJS Premiere will offer an opportunity for our visitors and buyers to restock their inventory for the upcoming festive and wedding season. The show will hopefully attract many first-time visitors from the interior regions of the nearby states of South India.

2020 was a washout for all of us, but despite the pandemic-related lockdowns, we still managed to achieve gem and jewellery exports worth \$25.3 billion from April 2020 to March 2021.

With the support of the Government and several initiatives taken by the Council, the gem and jewellery industry could sustain through this unprecedented crisis. I am sure IIJS Premiere would definitely help us to end 2021 on a high note.

I wish exhibitors and visitors a safe and successful show!

SHAILESH SANGANI:

Viewpoint

I'm Confident IIJS Premiere Will Generate Good Business



Shailesh Sangani's conviction matches his actions! His positive attitude and exceptional managerial skills have kept him at the helm of affairs as Organiser-in-Chief of two of GJEPC's biggest trade shows - IIJS Premiere and IIJS Signature - for several years. In fact, he is one of the longest serving exhibition conveners at GJEPC. The word 'impossible' does not exist in his dictionary. When Covid brought the world down to its knees, last October GJEPC conceived and held the world's first ever virtual show, which breathed life into the industry that had come to a near standstill. GJEPC has planned the first physical IIJS Premiere since the onset of Covid with an underlying message: the industry must be cautious, but continue to evolve during the current times by staying connected through virtual or

physical shows to perpetuate growth. Convener, Exhibition (National), GJEPC, reveals his thoughts behind holding the first mega IIJS Premiere physical show from the 15th of September 2021, at BIEC, Bengaluru. "The action has moved to the Garden City, and this is an opportunity for several retailers from the nearby southern states to visit the show for the very first time!

physical shows to perpetuate growth.

Why was the IIJS Premiere moved to Bengaluru?

This is the first time, India and Asia's premiere show is moving to a new destination. The decision was taken primarily due to the unavailability of our regular venue, the Bombay Exhibition Centre in Mumbai, as it has been booked by the State Government until March 2022. We explored several options in the country and finally decided to hold the show in Bengaluru. The Bengaluru International Exhibition Centre (BIEC) has exceptional infrastructural facilities and can accommodate exhibitors and visitors with enough space to maintain safe social distance.

Why did you feel the need to hold a physical show?

The industry was demanding for a physical show, and during the second virtual show itself, we started getting feelers. The requests from visitors started growing and we couldn't ignore that.

Holding an in-person show and hosting nearly 1,300 exhibitors at the venue can present a huge challenge, especially since we are still not out of the grip of the pandemic. Above all, the venue has shifted, too. Your thoughts.

I am very confident that there will not be any problems. The trade show will permit entry only to those who are vaccinated at least once! There will also be a mandatory thermal scan and hand sanitisation on entry.

Plus, we have advanced machines to count the number of people entering each hall to ensure that the Government's social distancing protocol is maintained.

We all must follow the safety and health protocols. If those present at the show are disciplined in their approach to maintain social distance and wear masks all the time, then I am sure it will be a good show without any hitch.

How has the visitor response been so far?

It has been very good! Visitors insisted for a physical show

because they were missing the 'touch and feel' factor when booking jewellery orders as they are unable to gauge quality, wearability and functionality of the piece through digital means. Buying decisions were getting a bit difficult and orders could not be placed in bulk.

The IIJS Premiere is being held to help retailers replenish their inventory for the largest jewellery buying festivals such as Dhanteras and Diwali, followed by the wedding season that drives bridal jewellery sales in our country.

Any word of caution for the participants and visitors?

We are still in the midst of Covid, and the problems are far from over. Yet, the show must go on and for that, people need to follow the orders and maintain the strict measures. Also, the roll-out of vaccinations is moving at a fast pace and by the time we all meet, many of us would already be fully vaccinated. GJEPC will ensure that everyone wears protective masks at all times because it's the first line of defence.

Safety First at IIJS Premiere 2021

IIJS Premiere 2021, the flagship show of GJEPC, will be held in a safety cocoon in Bangalore for the first time from **15th to 19th September 2021**, owing to the venue constraints in Mumbai.

IIJS Premiere, the most coveted show of the Indian gem and jewellery industry, is eagerly awaited by the entire fraternity after a year marked by pandemic-related lockdowns. IIJS is expected to give the required traction to their jewellery business with buyers coming from across the country to fulfil their sourcing needs.

As the threat of Covid is still a cause for concern, GJEPC is making sure that all the Govt. protocols and safety measures are followed, to create a safe and secure environment for

exhibitors and visitors to network and conduct business

Covid-19 Guidelines to be followed as per Karnataka Government Norms:

- ✦ A single vaccine dose is mandatory to visit the show
- ✦ A Covid-19 Negative Report (RT-PCR Test) is compulsory for visitors and exhibitors who have taken only 1 Dose of Vaccine to visit the show.
- ✦ Aarogya Setu App Mandatory
- ✦ Social Distancing guideline of 3.25 square metres per person will be maintained as per Government norms

Covid-19 Precautionary measures at the show:

- ✦ Periodic Sanitization & Disinfection of frequent contact areas
- ✦ Covid-19 prevention kits to be provided to all Visitors/ Exhibitors
- ✦ Facility of Rapid Tests for Covid-19 available at the show
- ✦ Isolation room with doctors at the venue
- ✦ First aid booths in each of the halls
- ✦ Special Covid-19 response team at the show
- ✦ Highest level of hygiene standards to be maintained in

the entire exhibition area
 ✦ Mandatory thermal scan & hand sanitisation at entry

Moreover, this time, as part of its precautionary measures, GJEPC has introduced E-Badge, which can be accessed on GJEPC app after the completion of successful online registration.

For more details on IIJS Premiere 2021, visit <https://gjepec.org/iijs-premiere/>

Visitor Registration For IIJS PREMIERE 2021 Reaches Fever Pitch



- Individuals
- ✦ All visitor registration Online Only
 - ✦ No on-site visitor registration
 - ✦ Access your E-badge only on GJEPC App after completion of successful Online Registration Procedure.

Colin Shah, Chairman, GJEPC, says, "We are keenly looking forward to the first important gem & jewellery show since Covid struck. As restrictions are easing out in most parts of the country, we are expecting pent-up demand for gems and jewellery in the upcoming festive and wedding seasons, and IIJS Premiere 2021 would be an opportunity to fulfil the sourcing needs of all retailers.

Registration for IIJS Premiere 2021, which is being held in Bengaluru for the first time, is in full swing. This time due to Covid restrictions and considering the safety of the visitors, the registration process is completely online and there won't be an on-the-spot registration facility.

Visitors need to visit https://registration.gjepec.org/single_visitor.php to register.

Being the first mega gem & jewellery show since the onset of the pandemic, GJEPC is visiting cities and towns across the country to invite retailers for the show, and making them aware of the precautionary measures taken for their safety and spreading awareness about the benefits of visiting the show. GJEPC has already held road shows in Cochin, Bangalore, Hyderabad; and in the coming days, it is planning to target

Delhi, Ahmedabad, Chennai, Coimbatore, Chandigarh, Lucknow, Indore and Raipur.

As a visitor to IIJS 2021, one needs to keep few things in mind:

- ✦ One dose vaccine Certificate (Compulsory)
- ✦ RT-PCR Report (48 hrs prior). (GJEPC has the right to check with ICMR)
- ✦ No RT-PCR Test required for Double Vaccinated

"I am sure that manufacturers have come up with new and innovative designs as per the preferences of consumers. Overall, the mood is positive, and everybody is looking forward to transact business in a safe and conducive environment. I request our trade members to visit IIJS 2021 and make it a grand success!"

IIJS DESIGN GALLERY DEDICATED TO EMERGING TALENT, WOMEN ENTREPRENEURS & DESIGN SCHOOLS

One of the major highlights of the IIJS Premiere 2021 is the Design Gallery, a dedicated pavilion conceptualised by GJEPC to promote Budding Designers, Women Entrepreneurs, and Design Schools.

This Design Gallery was first introduced during the IIJS 2019, and it witnessed an enthusiastic participation from deserving candidates who gained instant

exposure for their innovative jewellery designs.

Women Entrepreneurs and Budding Designers would be selected on the basis of their design calibre as assessed by a panel of independent industry experts appointed by GJEPC.

Colin Shah, Chairman, GJEPC, said, "This gallery is a golden opportunity for these young designers to meet new potential clients from across the

country. India's abundant design talent will be on display for the whole country to witness. The growing Indian gem and jewellery industry needs the next generation of talent to help it grow multi-fold."

In the gem and jewellery sector, women have started playing a pivotal role at every stage of the supply chain. The number of women employed in the sector is growing and we

are witnessing many women holding important positions in companies. If we look at the global numbers, Indian industry today contributes merely 5.8% of the global gem and jewellery business of \$629 billion. And hence there is a large scope for further growth.

For more information, visit: <https://gjepec.org/iijs-premiere/design-gallery.php>

Design Gallery

**ANNOUNCING
 DESIGN GALLERY FOR EMERGING
 TALENT & WOMEN ENTREPRENEUR'S
 AT IIJS PREMIERE 2021**

BUDDING DESIGNERS
WOMEN ENTREPRENEURS
DESIGN SCHOOLS

**EXHIBIT APPLICATION OPEN TILL
 19TH AUGUST, 2021**
 BOOTHS WILL BE ALLOCATED BASED ON
 ELIGIBILITY CRITERIA

To know the
 Participation Criteria
 & to Download the
 Participation Form

Kindly Visit
<https://gjepec.org/iijs-premiere/design-gallery.php>



GJEPC App



Visitor Registration

Exhibitor Stall Application

Digital Show Badge

IIJS Show Daily & Newsletter

Latest Industry News

**Download the App from
 Google or Apple App Store.**



Visitors Quotes



Abdul Salam KP
 Vice Chairman &
 Group Executive
 Director,
 Malabar Gold and
 Diamonds

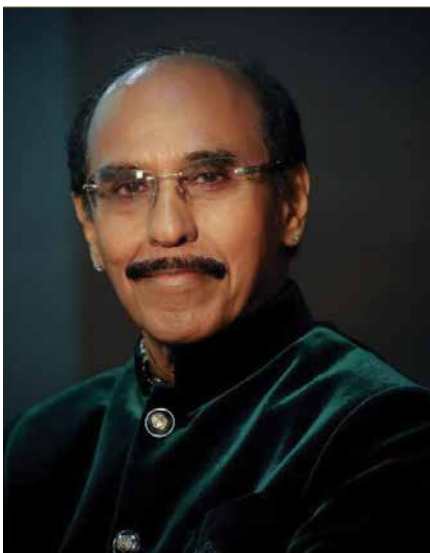
I think we must collectively put our best foot forward and rekindle the spirit of optimism by supporting IIJS 2021. It is well known that there's no better show for innovative design on

such a huge scale. With strict safety guidelines in place, I am confident that we can safely do business at the brand new venue in Bengaluru.



Varghese Alukka
 Managing
 Director,
 Jos Alukkas

I'm totally reassured that the GJEPC has taken the utmost precaution to host the **IIJS Premiere** in physical form. We are all learning to live with this new reality and trade shows are still a business imperative, even as we continue to make progress in the virtual show format.



Dr. B. Govindan
 Bhima Jewellers

The physical avatar of **IIJS** will help the trade to reconnect once again and I'm excited to participate. I am confident **IIJS Premiere** will be an auspicious start to resuming normal life again. I hope the festive season brings cheer to all!



Paul Alukka
 Managing
 Director,
 Jos Alukkas

IIJS is not a show, it is a force of nature! It is the first choice and last word in jewellery trade fairs in India. I never miss this unbelievable event organised by GJEPC each year. Bengaluru is an exciting alternative venue; let's hope it proves auspicious for each of us.

Glimpses of Bengaluru & Kochi Roadshow





Door-to-Door Promotions



Fatechand Ranka
 Ranka Jeweller, President,
 Pune Sarafa Association &
 Maharashtra Saraf Suvarnakar
 Federation, Pune



Suresh Agarwal
 GRS Jewellers, Mathura,
 Uttar Pradesh



Saurabh Gadgil
 Chairman P.N. Gadgil, Pune



Bipin Vagadiya
 Pranjivan Tribhovandas, Morbi Sona
 Chandi Association, Morbi, Gujarat



Santosh Khedekar
 Santosh Vishwanath
 Khedekar Jewellers,
 President - Ratnagiri Sarafa
 Association, Ratnagiri



Josco Jewellers,
 Thrissur, Kerala



Rajiv Mehta
 D-Care Diamonds, Rajkot, Gujarat



Abhay Gadgil
 P.N.Gadgil Jewellers,
 Pune



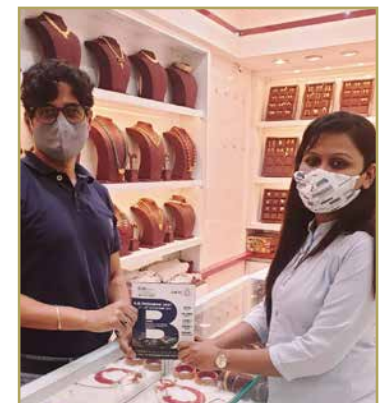
Umesh Soni
 Panna Jewellers, Junagadh,
 Gujarat



Sushil Moonat
 Anmol Ratan,
 Ratlam



Shri Amit Jindal
 Gurugram Jewellers Association (Regd.)
 Gurugram, Haryana



Sumesh Patrikar
 Ashtekar Patrikar
 Jewellers, Pune



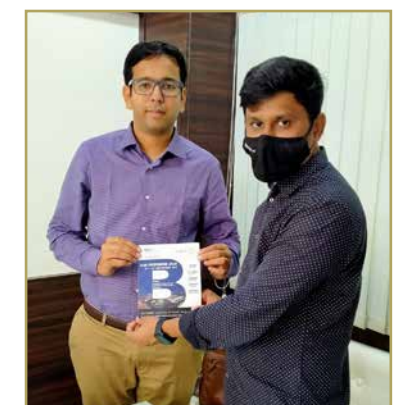
Sudhakar Tak
 SGT Jewellers,
 Latur, Maharashtra



Gautam Hemdev
 Ghanasingh
 Jewels & Gems, Mumbai



Paresh Adesara
 Manohar Jewellers, Jamnagar



Gaurav Katariya
 DC Jewellers, Ratlam