

IIJS
INDIA
INTERNATIONAL
JEWELLERY SHOW
SIGNATURE 2024

4th - 7th January, 2024
Jio World Convention Centre - Mumbai

5th - 8th January, 2024
Bombay Exhibition Centre - Mumbai

Concurrent Show

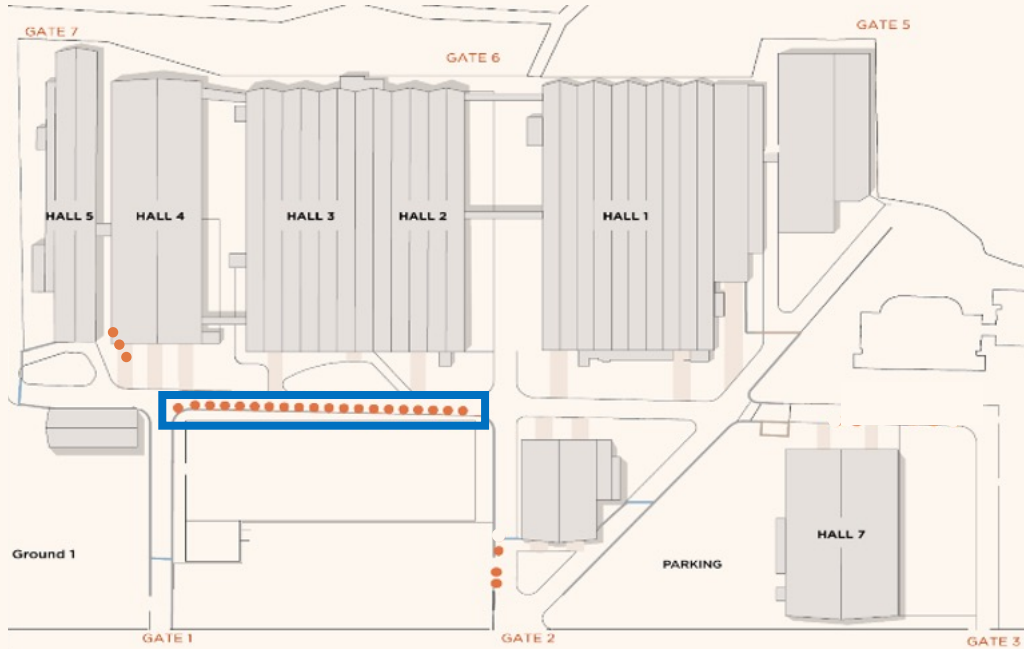
IGJME
INDIA GEM &
JEWELLERY
MACHINERY EXPO
5th - 8th January, 2024
Bombay Exhibition Centre - Mumbai

BRANDING OPPORTUNITIES AT
BOMBAY EXHIBITION CENTRE
(NESCO)

5th - 8th January 2024



PATHWAY BRANDING ACROSS HALLS 2,3,&4



Opportunity : Branding in the covered pathway across Hall 2, 3 and Hall 4

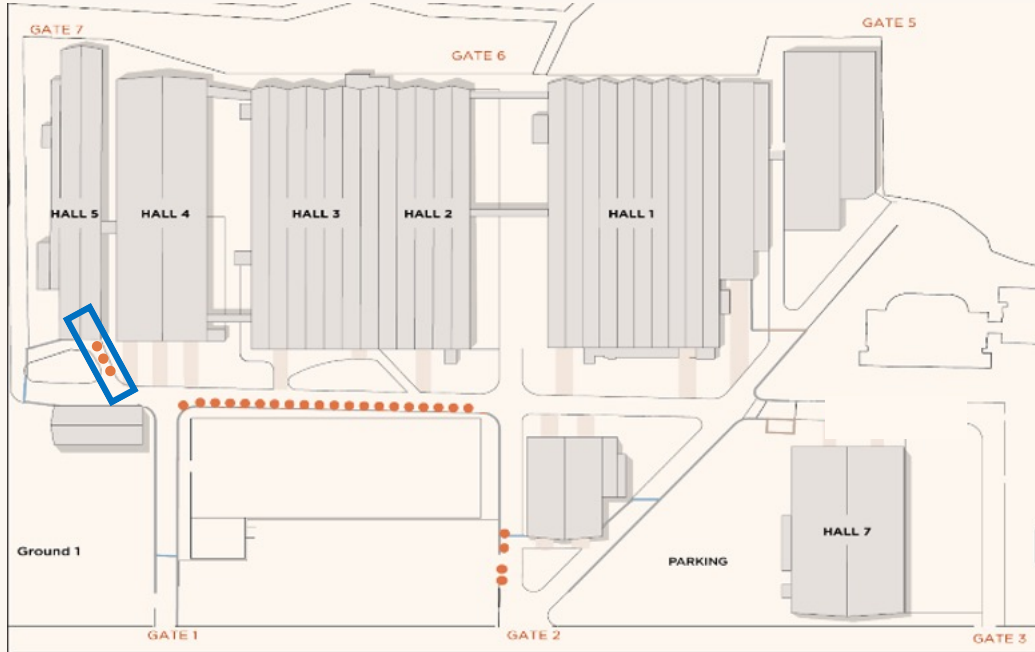
Format : Static

Size : Size- 14ft(w) X 10ft(h)
Sponsor Branding Area- 14ft(w) X 09ft(h)

Quantity : 20

Cost: INR 1,25,000/- each

PATHWAY BRANDING OUTSIDE HALL 5 (MACHINERY HALL)



Opportunity : Branding Outside Hall 5 Entrance.

Format : Static

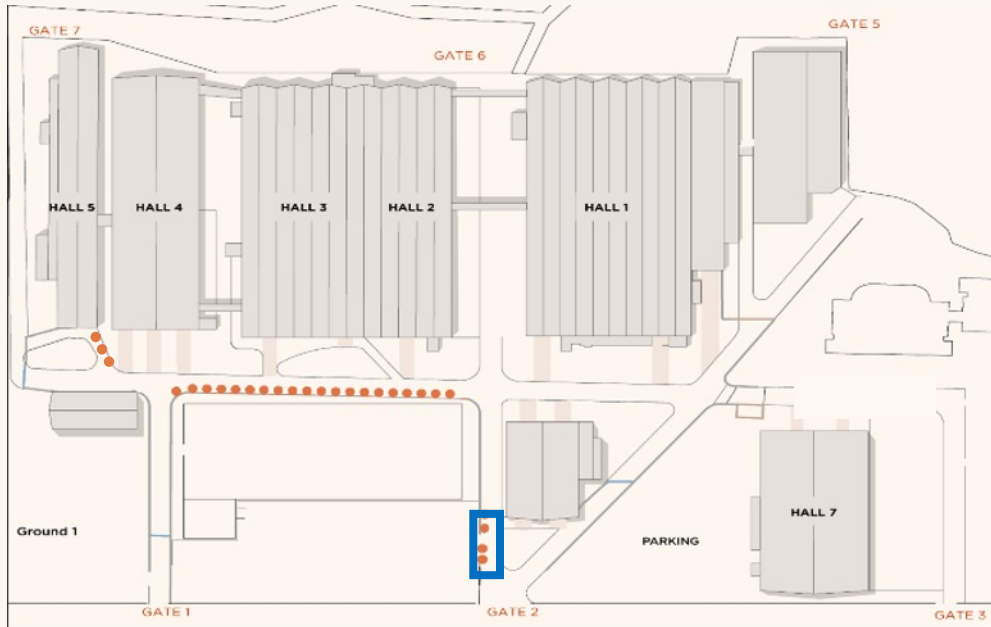
Size : Size- 14ft(w) X 10ft(h)

Sponsor Branding Area- 14ft(w) X 09ft(h)

Quantity : 3

Cost: INR 50,000/- each

BRANDING NEAR REGISTRATION & SECURITY CHECK AREA



Opportunity : Branding at the entrance from Gate 2 on the pathway that leads to registration / security check towards Grande

Format : Static

Size : Size- 14ft(w) X 10ft(h)

Sponsor Branding Area- 14ft(w) X 09ft(h)

Quantity : 3

Cost: INR 1,25,000/- each

BRANDING REFERENCE



BRANDING INSIDE GRANDE HALL, SECURITY CHECK AREA



Opportunity : Branding inside Grande right after security check.
An unmissable branding opportunity.

Format : Static

Size : Total size- 8ft(w) x 8ft(h)
Sponsor Branding Area- 08ft(w) X 07ft(h)

Quantity : 2

Cost: INR 65,000/- each

BRANDING INSIDE GRANDE HALL, SECURITY CHECK AREA



Opportunity : Branding inside Grande (right hand side wall)

Format : Backlit Branding

Size : Size- 3ft(w) x 8ft(h)

Sponsor Branding Area- 3ft(w) X 8ft(h)

Quantity : 10

Cost: INR 50,000/- each

LED SCREENS IN SHOW HALLS



Opportunity : Dynamic LED screens at prominent and high footfall zones around the whole venue

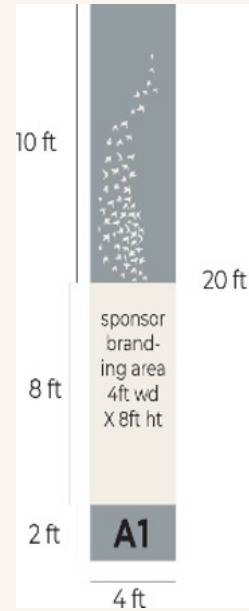
Format : LED (Dynamic). Maximum duration of Ad -30 sec on rotation. No audio, only visual/video. On rotation basis

Quantity : 10

Locations : Grande- Registration/Security Check Area (1 No.)
Hall no 4 Security Checkpost (1 No.)
Opp. Grande in Pathway (1 No.)
Hall 1 (1 No.)
Cafeteria between Hall 1 and Hall 2 (2 Nos.)
Hall 2 (2 Nos.)
Hall 3 (1 No.)
Hall 5 (1 No.)

Cost: INR 2,50,000/- Per Slot of 30 Sec

CEILING SUSPENDED BANNERS (BUNTINGS)



Opportunity : Non-lit banners suspended from ceiling in the aisles in Halls 1,2, 3, 4 & 5 grabs the attention of the visitors

Format : Static (Double Sided Print)

Size : Size- 4ft(w) x 20ft(h)
Sponsor Branding Area- 4ft(w) X 8ft (h)

Quantity : Hall 1- 33
Hall 2- 22
Hall 3- 20
Hall 4- 22
Hall 5- 06

Cost: INR 50,000/- each

PILLAR BACKLIT BRANDING



Opportunity : Backlit branding on the pillars of Hall 1,2,3 and 5, making it very visible and attractive for visitors when they walk around the hall

Format : Static. Double Sided

Size : Size- 4ft(w) X 6ft(h)
Sponsor Branding Area- 4ft(w) X 5ft(h)

Quantity : Hall 1-72 nos. (36 pillars)
Hall 2-32 nos. (16 pillars)
Hall 3-26 nos. (13 pillars)
Hall 5- 14 nos. (7 pillars)

Cost: INR 60,000/- each + COP

MEZZANINE WALL BRANDING IN HALL 1



- Opportunity :** Exclusive Branding opportunity on the wall of mezzanine level in Hall 1 offers excellent visibility
- Format :** Static
- Size :** Sponsor Branding Area approx. 16ft(w) X 08ft(h)
- Quantity :** 6

Cost:
INR 60,000/- + COP per branding or
INR 3,25,000/- + COP for all 6 banners

CONNECTING TUNNEL BRANDING (HALL 1 TO 2) 2 TUNNELS



Opportunity : Backlit branding in central connecting tunnel between Hall No. 1 & 2 offers excellent visibility

Format : Static backlit

Size : Tunnel 1

Size: 1800mm(w) x 3000mm(h)

Tunnel 2

Size: 1800mm(w) x 3000mm(h)

Quantity : Tunnel 1 - 10

Tunnel 2 - 7

Cost: INR 85,000/- each

CONNECTING TUNNEL BRANDING (HALL 3 TO 4) 2 TUNNELS



Opportunity : Backlit branding in central connecting tunnel between Hall No. 3 & 4 offers excellent visibility

Format : Static

Size : Tunnel 3
Size: 1800mm(w) x 3000mm(h)
Tunnel 4
Size: 1800mm(w) x 3000mm(h)

Quantity : Tunnel 3- 12
Tunnel 4 - 10

Cost: INR 85,000/- each

BACKLIT BRANDING TOWARDS CAFETERIA



Opportunity : Exclusive Backlit branding at the walkway to cafeteria attracts visitors' attention & provides prominence to the sponsor

Size : Size- 4ft(w) X 8ft(h)

Quantity : 2

Cost: INR 50,000/- each

BACKLIT BRANDING AT THE COFFEE SHOPS



Opportunity : Capture your audience's attention with our high-impact branding at the coffee shops

Format : Backlit branding. Front and Back.

Size : 3 ft(w) X 6.5 ft(h)

Quantity : 12 Coffee Shops. 2 Nos. of branding per coffee shop, (Total 24 nos.)

Cost: INR 45,000/- per Backlit

BACKLIT BRANDING AT THE ISLAND COFFEE SHOPS



- Opportunity :** Capture your audience's attention with our high-impact branding at the island coffee shops
- Format :** Backlit branding. Front & Back
- Size :** 3 ft(w) X 6.5 ft(h)
- Quantity :** 2 Coffee Shops(Hall 3 Central Square & 4 Front Central Square). 4 Nos. of branding per coffee shop, (Total 8 nos.)

Cost: INR 45,000/- per Backlit

MOBILE CHARGING STATIONS



Opportunity : Dynamic LED mobile charging stations strategically placed at high traffic zones

Format : LED (Dynamic). Maximum duration of Ad -30 sec on rotation. No audio, only visual/video. On rotation basis

Size : LED Screen 42"

Quantity : 15

Cost: INR 30,000/- per 30 Sec Slot

DIGITAL INFO KIOSK



Opportunity : Elevate your brand and connect with your target audience. Our Info kiosks are strategically placed in high-traffic areas across the show area

Format : Static

Size : Sponsor Branding Area-23.6 In" (W) x 29 In" (H)

Quantity : 4

Cost: INR 20,000/- each

QUEUE MANAGER BANNERS



Opportunity : A unique & innovative way to promote your brand. Que managers will be placed at the high traffic area of show's entry points

Format : Static- Front & Back

Size : Sponsor Branding Area- 2ft(w) x 3ft(h)

Quantity : 30

Cost: INR 30,000/- each

GOLF CART BRANDING



Opportunity : Don't miss out on this unique opportunity to reach a targeted audience and drive brand recognition. These Golf carts would be moving in the pathway outside the Halls

Format : Static. Glass Front

Size : Sponsor Branding Area- 3ft(w) x 1ft (h)

Quantity : 12

Cost: INR 35,000/- each

BRANDING ON DFMD-TOP



Opportunity : Showcase your brand to hundreds of people every day. These DFMD Machines would be placed at Security check areas across the show

Format : Static. Double Sided

Size : Sponsor Branding Area- 2ft(w) x 1ft(h)

Quantity : 48

Cost: INR 15,000/- each

WELCOME KIT BAG



- Premium Quality Canvas Bags
- Distribution to IIJS Signature Visitors & Exhibitors
- Only one Sponsor
- Excellent Visibility for the Brand
- Sponsor can insert their promotional material
- Qty-10,000 +
- Placed at the strategic locations across halls at the show

Sponsorship Cost: INR 10,00,000/-

WATER BOTTLES & WATER STATIONS



- An excellent visibility for your brand as these bottles will be carried by one & all
- Branding specs-One side- Sponsor Logo. Other Side- Water Co. Logo with mandatory information. Label Size:-20mm x 80mm : width X height(length)
- Water Stations - 12 nos (Stations placed Across each hall)
- 5.5 Lakh bottles to be placed across the show days

Cost: INR 15,00,000/-



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SPONSORSHIP OPPORTUNITIES AT
Jio world Convention Center
(JWCC)

4th - 7th January 2024

GJEPC
INDIA
Sponsored by Ministry of Commerce & Industry



CIRCULAR PILLAR BRANDING IN CONCOURSE



Opportunity : Non-Lit branding wrapped around the circular pillar in the concourse area near Pavilion hall. Unmissable visibility opportunity

Format : Static

Size : Size- 21ft(w) X 14ft(h)
Sponsor Branding Area- 21ft(w) X 10ft(h)

Quantity : 6

Cost: INR 1,15,000/- each

DROP DOWN FROM L2 GLASS WALL



Opportunity : Non-Lit banners suspended from the glass railing from Level 2 to Ground Floor - Creates first impression

Format : Static

Size : Size- 04ft(w) X 29ft(h)
Sponsor Branding Area- 04ft(w) X 25ft(h)

Quantity : 6

Cost: Rs. 1,00,000/- each

BRANDING ON SHOW ENTRANCE WALL



Opportunity : BackLit branding at the left wall and right wall near the entrance and exit of Pavilion Hall on ground floor offers great visibility & brand recall

Format : Static. Backlit

Size : Size- 10 ft(w) X 08 ft(h)
Sponsor Branding Area- 10 feet(w) X 07 feet(h)

Quantity : 6

Cost: INR 1,00,000/- each

IN HALL BUNTING



Opportunity : Non-lit banners suspended from ceiling in the aisles of the Pavilion Hall grabs the attention of the visitors

Format : Static (Double Sided Print)

Size : Size- 4ft(w) X 20ft(h)
Sponsor Branding Area- 4 ft(w) X 16ft(h)

Quantity : 30

Cost: INR 40,000/- each

IN HALL SIDE BANNERS



Opportunity : Non-Lit banners suspended from the side walls facing the aisles of all the halls.

Format : Static (Single Side Print)

Size : Size 16ft(w) x 20ft(h)
Sponsor Branding Area- 16ft(w) x 16 ft(h)

Quantity : 16

Cost: INR 50,000/- each

LED SCREEN



Opportunity : Opportunity to run your 30 secs Brand AV on the LED Screens placed in the Concourse Area of Pavilion Hall on the ground floor at JWCC

Format : Dynamic. Maximum duration 30 sec.
No audio, only visual. Video on rotation basis

Specification : 3840 pixels x 2160 pixels. Video Size under 1 GB

Quantity : 3

Cost: INR 1,50,000/- per 30 sec Slot

BACKLIT BRANDING AT THE COFFEE SHOPS



Opportunity : Capture your audience's attention with our high-impact branding at the coffee shops

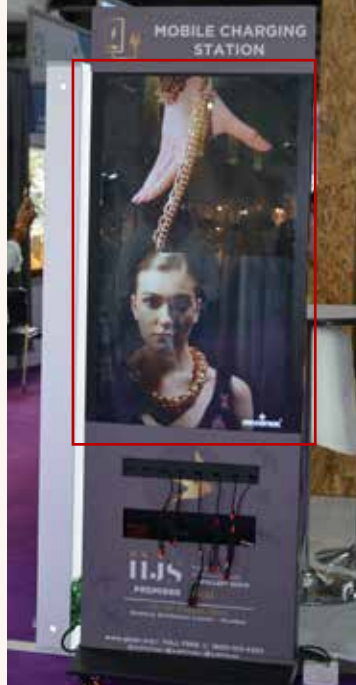
Format : Backlit branding. Front and back.

Size : 3 ft(w) X 6.5 ft(h)

Quantity : 1 Coffee Shop. 2 Nos. of branding spots available

Cost: INR 45,000/- per Backlit

MOBILE CHARGING STATIONS



Opportunity : Dynamic LED mobile charging stations strategically placed at high traffic zones

Format : LED (Dynamic). Maximum duration of Ad -30 sec on rotation. No audio, only visual/video. On rotation basis

Size : LED Screen 42"

Quantity : 6

Cost: INR 30,000/- per 30 sec Slot

INFO KIOSK



Opportunity : Elevate your brand and connect with your target audience. Our Info kiosks are strategically placed in high-traffic areas across the show area

Format : Static

Size : Sponsor Branding Area-23.6 In" (W) x 29 In" (H)

Quantity : 2

Cost: INR 20,000/- each

BRANDING ON DFMD-TOP



Opportunity : Showcase your brand to hundreds of people every day. These DFMD Machines would be placed at Security check areas across the show

Format : Static - Front & Back

Size : Sponsor Branding Area- 2ft(w) x 1ft(h)

Quantity : 28

Cost: INR 15,000/- each

INNOV8 TALKS



- Presenting IIJS Seminars in a completely new avatar
- A unique Knowledge Exchange Forum
- Focussed Talks on Tech & Evolution of Marketing in the present times
- Innov8 Talks at both the venue.

Sponsorship Deliverables:

- Status as Knowledge Partner across all collaterals Pre and During the Seminars
- Pre Event Promotion through GJEPC Social handles and whats app to trade
- Coverage in Solitaire; Daily announcements at the show
- One Sponsor Talk Session of approx. 30-45 minutes every show day
- Sponsorship deliverables applicable for both the venues

Cost: INR 8,00,000/-



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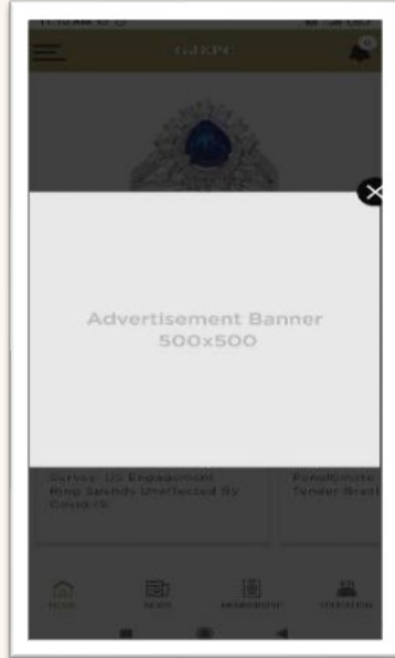
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DIGITAL SPONSORSHIP OPPORTUNITIES



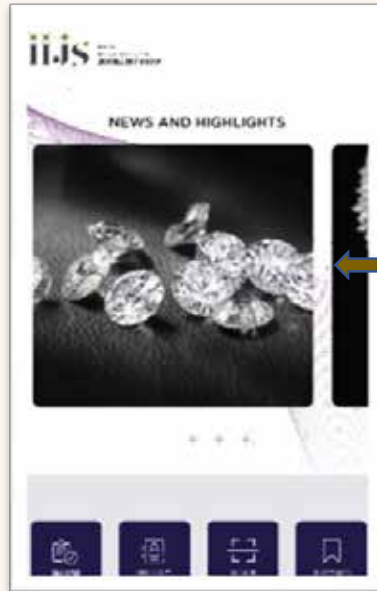
ADVERTISEMENT ON IIJS APP



- Exclusive Branding opportunity
- Pop up banner for duration of 4 sec on opening of GJEPC App
- Duration 45 days

Sponsorship Cost: INR 3,00,000/-

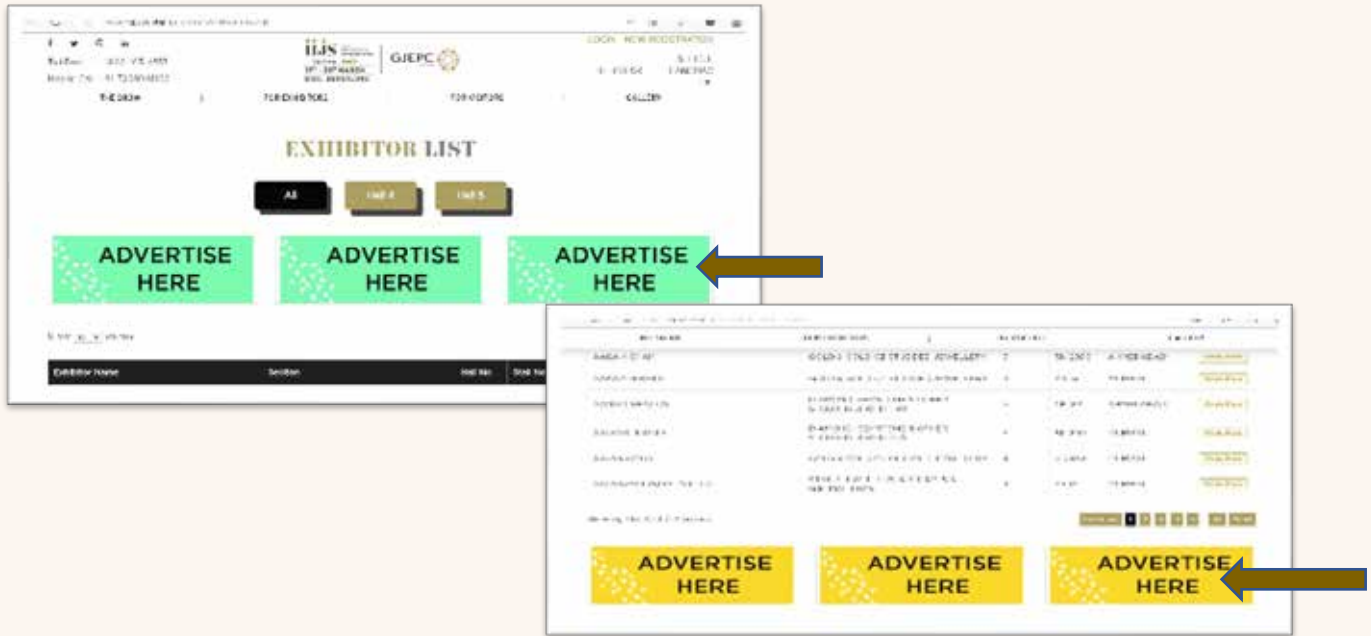
ADVERTISEMENT ON IIJS APP



- Sponsor Banner will be on top of the home page of the App
- 3 slots on rotational basis
- Duration 45 days

Sponsorship Cost: INR 75,000 per slot

WEB BANNER ON IIJS SIGNATURE PAGE ON GJEPC WEBSITE



- Introducing Web banners as an advertising
- opportunity on IIJS Exhibitor Page on GJEPC website
- Most frequented section by the Visitors
- 6 slots of 5 seconds each on rotation basis
- Duration 45 days

Sponsorship Cost:
INR 50,000 per web banner
(TOP POSITION)
INR 25,000 per web banner
(BOTTOM POSITION)

WELCOME WHATSAPP MESSAGE PRE & POST SHOW



- Exclusive option to welcome the visitors at the show
- Whatsapp will be sent on the first scanning of their badge (only once across the show)
- No of Sponsor: 1

Sponsorship Cost: INR 3,50,000

ADVERTISEMENT IN SHOWDAILY NEWSLETTER



IIJS Times Newsletter Rates in INR Total 6 insertions - 1 Pre show & 5 During the show(3rd-7th Aug)

Sr. No	Pages	Position	Rate per insertion
1	Full Page - Regular	Inside Pages	INR 15,000
2	Half Page - Regular	Inside Pages	INR 7,500
3	Half Page - Premium Position	Cover Page	INR 25,000



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Advertising Opportunities in Solitaire International-
IIJS Signature 2024 Edition

GJEPC
INDIA

Sponsored by Ministry of Commerce & Industry



ADVERTISEMENT IN SOLITAIRE INTERNATIONAL IIJS SIGNATURE SPECIAL PRINT ISSUE



POSITION	RATES IN INR*
Back Cover	2,25,000
Inside Back Cover	1,25,000
Inside front cover	1,25,000
1 st RHP	1,00,000
Full page ad	60,000
Double spread ad	1,10,000
Page 2 & 3	1,30,000
Page 4 & 5	1,20,000
Last Page Facing IBC	1,00,000
Advertorial	60,000

* taxes as applicable

Image for reference purpose only



Points to Note

- Sponsorship Opportunities to be opened for Prime Exhibitors 2 days prior
- Booking of the sponsorship will be accepted only on email on first come first serve basis
- The plans provided are not to scale but are as accurate as possible. However, there may be changes/variations in the plan due to site upgradation.
- Council retains the right to make any necessary changes on the floor plan/branding options as necessitated by safety & regulatory requirements on site which all sponsors are liable to adhere.
- Cost of Production(COP) wherever applicable, is directly payable to the vendor. The vendor will be selected by GJEPC.
- Deadline to share the artwork is 13th Dec 2023 in Ai or PDF format
- Please contact

Raksha Manihar - raksha@gjepcindia.com on +91 9987753829
or Poonam Ghare - poonam@gjepcindia.com on +91 9987753828
for Sponsorship and Branding opportunities

THANK YOU.

