



For Immediate Release

IIJS Signature 2023 Extended To 5-Day Show

Mumbai, 13th September: The Gem & Jewellery Export Promotion Council (GJEPC) announces that IIJS Signature 2023 has been extended to a five-day show format owing to the popular demand from participants and the gem & jewellery trade at large.

IIJS Signature will be almost double in size compared with IIJS Signature 2022, with more than 2500 stalls and it is estimated that more than 1300 exhibitors will participate. The largest ever IIJS Signature show to date, spread over an area more than 65,000 sq m, will now be held from 5th to 9th January, 2023 at the Bombay Exhibition Centre, Mumbai. The show is expected to draw an estimated 32000+ visitors.

Nirav Bhansali, Convener, National Exhibitions Sub-committee, GJEPC, explained, "The magnitude of the upcoming IIJS Signature show will be similar to that of IIJS Premiere 2022. The astonishing success of the August show has created a ripple effect in terms of demand that is expected to last until IIJS Signature. We had been receiving requests to extend IIJS Signature by one day as the four-day format was limiting the visitors' ability to cover the entire show floor."

The show is extended by another day making it a 5-Day show similar to the duration of IIJS Premiere, with no additional participation cost to the exhibitors for the extension to facilitate participation from small exhibitors.

The different product sections of IIJS Signature 2023 will include Gold & Gold CZ Studded Jewellery; Diamond, Gemstone & Other Studded Jewellery; Loose stones, Lab-grown diamonds; Silver Jewellery, Artefacts & Gifting Items; Laboratories & Education; and Machinery & Allied.

The Combo Space Application form for the two shows, IJS Signature 2023 and IJS Tritoia 2023, is already LIVE and the Registration ends on 15th September, 2022.

About The Gem and Jewellery Export Promotion Council (GJEPC)

The Gem & Jewellery Export Promotion Council (GJEPC), set up by the Ministry of Commerce, Government of India (GoI) in 1966, is one of several Export Promotion Councils (EPCs) launched by the Indian Government, to boost the country's export thrust, when India's post-Independence economy began making forays in the international markets. Since 1998, the GJEPC has been granted autonomous status. The GJEPC is the apex body of the gems & jewellery industry and today represents 8000 members in the sector. With headquarters in Mumbai, GJEPC has Regional Offices in New Delhi, Kolkata, Chennai, Surat and Jaipur, all of which are major centres for the industry. It thus has a wide reach and is able to have a closer interaction with members to serve them in a direct and more meaningful manner. Over the past decades, GJEPC has emerged as one of the most active EPCs and has continuously strived to both expand its reach and depth in its promotional activities as well as widen and increase services to its members.

Facebook: www.facebook.com/GJEPC

Instagram: www.instagram.com/gjepcindia

Youtube: www.youtube.com/gjepcindia

Twitter: www.twitter.com/GJEPCIndia

For more information contact:

- Dolly Choudhary, Director, PM&BD, GJEPC; M: +91 9987753823; e-mail: dolly@gjepcindia.com
- Pradeesh Gopalan; M: +91 7045795199; e-mail: pradeesh.gopalan@gjepcindia.com
- Vaishnavi Kanugula; M: +91 8527496991; email: vaishnavi.kanugula@@pitchforkpartners.com