



CURTAIN RAISER



INDIA
INTERNATIONAL
JEWELLERY SHOW

SIGNATURE 2023

5th - 9th January

Bombay Exhibition Centre - Mumbai

concurrent show



INDIA GEM &
JEWELLERY
MACHINERY EXPO

5th - 9th January 2023

Bombay Exhibition Centre - Mumbai



15th
Edition

1300+
Exhibitors

65000+
sq. mtrs of
Exhibition Area

32000+
Expected Trade Vis-
itors

Visitors from
800+
Cities in India

Visitors from
60+
Countries

WHATS NEW

- One Earth.
Tree plantation Initiative
- Innov8 Talks (Seminar)
- Innov8 Launch Pad
- Design Gallery
(Women Entrepreneur
& Budding Designers)
- 396 New Participants
with 480 Stalls
- New Section - Lab
Grown Diamonds
- Green Energy at Show

IIJS SIGNATURE 2023 GOES GREEN!




It's show time again, and preparations are in full swing by the GJEPC to roll out the 15th edition of India's premium jewellery sourcing event IIJS Signature 2023 - "Where Business Happens" which will be held at the Bombay Exhibition Centre, Nesco from 5th-9th January 2023.

Thanks to the enthusiastic response by exhibitors and visitors alike, IIJS Signature is

(Cover Story continued on page 2)


VISIT US: Hall 4, Booth #4S 481A



Delicately radiating lines sprinkled with brilliant diamonds come alive in hypnotic designs, each creation evoking a deep sense of optimism.

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Messages



Vipul Shah, Chairman, GJEPC

As an outward looking industry, we are constantly focused on business prospects beyond our borders. The Govt. of India, on its part, is doing everything in its power to make sure there are ample opportunities for trade and business. In fact, the Central Government is embarking on somewhat of an FTA-signing spree with key potential markets – trade agreements have already been signed with UAE and Australia. It is also in negotiations with UK and Canada. Each of these FTAs will give Indian exporters a competitive edge in these respective markets.

The gem & jewellery industry, which is one of the bright stars of the economy, will get a head start in these regions. We are already witnessing remarkable growth in exports to UAE after the India-UAE CEPA agreement which came into effect on 1st May 2022. Plain gold jewellery exports to UAE grew 18% to USD 1.6 billion from April to September 2022.

The pacts will help in achieving our goal of USD 45.7 billion in exports set by the Govt. for the year 2022-23.

I am happy that the Council's calendar for this as well as the next year is filled with events, promoting India-made gems & jewellery across the world. These activities have ensured consistent demand for our products and have elevated the global perception of 'Made in India' jewellery.

IIJS Signature 2023 will be as large as the GJEPC's flagship show IIJS Premiere, which is usually held in August each year. I am confident that IIJS Signature will give a perfect start to the industry, being the first show of the calendar year.

I wish everyone a successful IIJS Signature 2023!



Nirav Bhansali, Convener, National Exhibitions, GJEPC

This is a proud moment for the IIJS family, including the organiser GJEPC, buyers and exhibitors as we are set to launch the One Earth initiative.

GJEPC wants IIJS to eventually go carbon-neutral, and the journey starts with IIJS Signature 2023. The three main steps taken in that direction are: One, all the booths are pre-fabricated so that there's no wastage. Second, for the first time ever, IIJS Signature will be using Tata Power Renewable Energy Ltd., harnessed by solar and wind energy, whose benefits far outweigh the increased cost. And the third, and the most important initiative is One Earth! As part of saving our planet, we aim to plant 100,000 trees in a year under the IIJS brand!

GJEPC has partnered with SankalpTaru Foundation, and the tree-plantation drive is aimed at offsetting carbon emissions generated by IIJS shows with the added benefit of contributing to the livelihood of farmers. This is the first such large-scale pro-environment initiative by a gem & jewellery trade organisation in India.

We intend to involve all our participants including exhibitors, visitors, vendors, sponsors and media. We are requesting every exhibitor to contribute at least 1% of the booth cost towards tree plantation.

The cost of planting each tree is only Rs.155 and the Council is only a facilitator between the NGO and the donors of the IIJS Family.

This is the first time we are embarking on such an initiative, please ensure your participation and make this event a grand success.

(Cover Story continued from Page 1)



set to grow in size. This edition of Signature will be as big as IIJS Premiere.

IIJS Signature 2023 will have 1,200+ exhibitors and is expecting a visitor turnout of 32000+ from over 800 cities across India and global shores.

The enthusiasm has spilt over from the success of IIJS Premiere held in August 2022, where the total estimated value of orders booked at the show was Rs.49407 crores, according to the Hansa report, a consumer insights and analytics agency, commissioned by GJEPC.

IIJS Signature stands tall for its eclectic mix of high-design jewellery to cater to a multitude of individual requirements.

The first show of the Indian calendar year is perfectly timed to replenish inventory for the upcoming jewellery-driving festivals.

Clearly, the IIJS brand has become a sought-after sourcing event across India and the world. GJEPC, the show organiser, keeps up the momentum by striving diligently to offer quality in terms of the product, exhibitors, visitors, and show ambience. The enthusiastic response from the participants has once again demonstrated the industry's faith in the IIJS brand, breaking all earlier space booking records for IIJS Signature.

This edition of Signature will



be seeing a number of new initiatives. Since it will be the largest ever Signature show at par with IIJS Premiere, it has been extended to five days, from four. This will ensure that visitors and exhibitors are not hard-pressed for time to cover the show floor and set up appointments or scour through the show at their convenience.

In a major step towards sustainable development goals, IIJS Signature will champion the cause of being environmentally friendly by taking measures that will reduce the show's carbon footprint.

IIJS Signature 2023 announces the "ONE EARTH" initiative in association with SankalpTaru Foundation. With the support of the exhibitors and visitors, the aim is to contribute to maximum plantation of trees as part of our responsibility towards planet Earth.

Nirav Bhansali, Convener, National Exhibitions, GJEPC, elaborated, "GJEPC alone as part of shared responsibility would be contributing plantation of 5000+ trees towards the "ONE EARTH" initiative. We urge our exhibitors to come forward and contribute

at least 1% of the booth cost or more. I'd also request each visitor to help plant maximum trees and support this initiative. It will cost just Rs. 155/- per tree, and the proceeds would go to SankalpTaru Foundation. The tree plantation drive will be instrumental in securing the future of lakhs of farmers. It is our sincere appeal to all at IIJS Signature 2023 to contribute towards this cause."

This time, IIJS Signature will be debuting an exclusive Lab-grown Diamond section. A dedicated zone will also be available for exhibitors to unveil

their latest products at Launch Pad.

The show will cover a range of products including, Gold & Gold CZ Studded Jewellery; Diamond, Gemstone & Other Studded Jewellery; Silver Jewellery, Artefacts & Gifting Items; Loose Stones & CVD; Laboratories & Education; Lab-grown Diamonds (Loose & Jewellery).

Apart from the enriching Innova8 seminars, the India Gem & Jewellery Machinery Expo (IGJME) will be held concurrently during the IIJS Signature show.

IIJS Signature Highlights

IIJS SIGNATURE 2023 LAUNCHES "ONE EARTH" INITIATIVE FOR A GREENER PLANET

In a major step towards sustainable development goals, IIJS Signature 2023 this year is launching the "ONE EARTH" initiative in association with SankalpTaru Foundation.

This is the first such large-scale pro-environment initiative by a gem & jewellery trade organisation in India. The tree plantation drive is aimed at offsetting carbon emissions generated by IIJS Shows with added benefit of contributing to the livelihood of farmers.

In 2021, global CO2 emissions grew 4.8%, reaching 34.9 billion tonnes of CO2. The increase in carbon emissions has only added to the climatic change, causing extreme weather conditions like tropical storms, wildfires, severe droughts, and heat waves, negatively affecting crop production and causing disruption to the natural habitats.

Vipul Shah, Chairman, GJEPC, commented, "With the support of IIJS Signature exhibitors, visitors and all partners and associates, we aim to contribute towards the plantation of trees to reduce the carbon footprint generated by the show. This is in line with the assurance of our Hon'ble Prime Minister to become a net zero carbon neutral country by 2070. I request everyone to come forward and join this initiative to make it a grand success."

Appealing to the visitors and exhibitors to contribute to the One Earth initiative by IIJS, Nirav Bhansali, Convener, National Exhibitions, GJEPC, explained, "GJEPC alone as

part of shared responsibility would be contributing to plant 5000+ trees towards the "ONE EARTH" initiative which is roughly two trees per stall at IIJS Signature 2023 and pledge to continue the initiative across all IIJS versions across the year. We urge our exhibitors to come forward and voluntarily contribute at least 1% of their booth cost or more. At the same time, I would also request

each visitor to also participate in this noble initiative and help plant maximum trees across India."

The cost for one tree is only Rs. 155, and the proceeds would directly go to SankalpTaru Foundation. They will, in turn, utilize the fund to generate income for a farmer, enabling him to earn approximately Rs. 10,000 per tree over 20 years. The tree plantation drive will

be instrumental in securing the future of lakhs of farmers thus ensuring food security and clean environment in India.

Carbon emission is a major issue which needs to be tackled for a sustainable earth and this tree plantation drive will help in contributing to this effort. GJEPC plans to continue such initiatives in all its IIJS shows, which will go a long way in reducing carbon emissions.

1% of your booth cost = plantation of more trees

AN IIJS INITIATIVE



ONE EARTH
DRIVING SUSTAINABILITY

Contribute today in preserving the ONE EARTH.

All **Exhibitors** may visit the below link to contribute more
https://registration.gjepc.org/login.php?login_for=tree_plantation

Or Scan the QR code to donate



www.gjepc.org | [GJEPCIndia](#) | [GJEPCIndia](#) | [GJEPCIndia](#)

All contributions are eligible to receive a COG certificate





GJEPC ANNOUNCES THE ARTISAN AWARDS 2023 THEME - INDIAMODERNE



The Gem & Jewellery Export Promotion Council (GJEPC) announces the launch of the 6th edition of The Artisan Awards, country's premier jewellery design competition. The prestigious annual contest invites designers from India and overseas to submit their entries showcasing excellence and innovation in jewellery design.

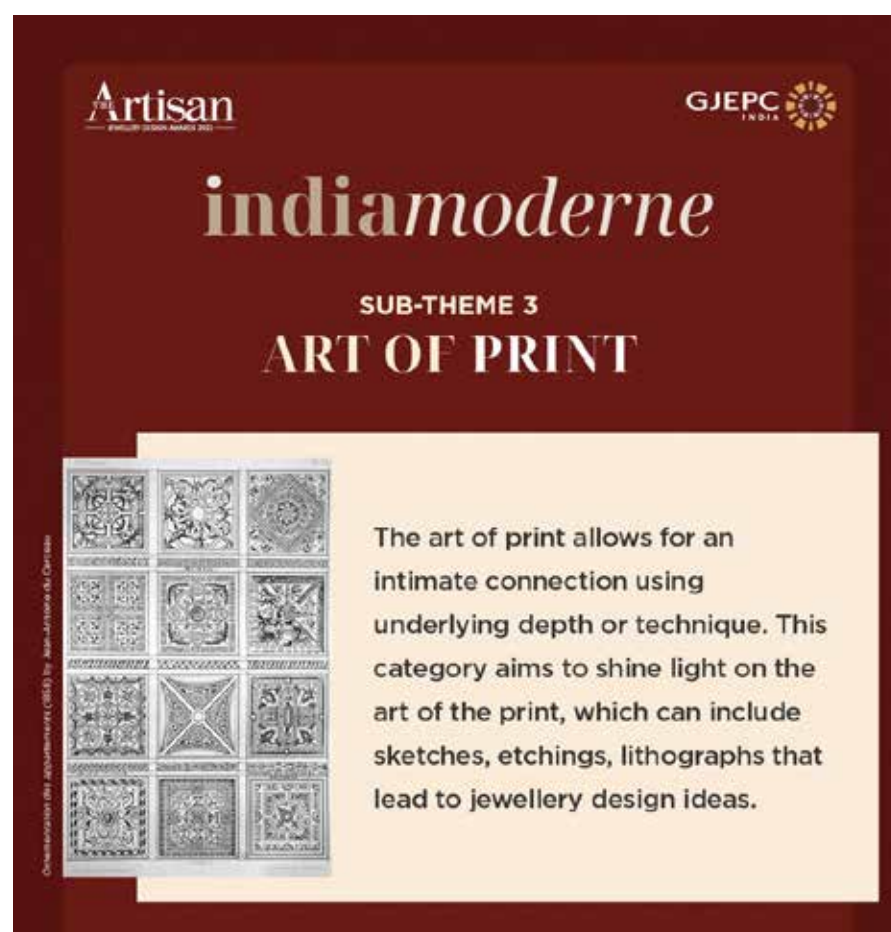
The main theme for 2023 is indiamoderne, where the world of art will inspire jewellery design.

If art mirrors life and reflects our ever-changing culture and identity in the global landscape, India's new narrative tells a story of change, inclusion and modernism.

Talking about his key expectation from this year's contest, **Vipul Shah, Chairman, GJEPC**, notes, "The Artisan Awards instituted by GJEPC has a

singular aim - to showcase the incredible talent of our country. We, at the Council, ensure that with every passing year, the theme gets more demanding in order to push the creative limits of participants so that they design pieces which lift global perceptions about jewellery 'Made in India'. The indiamoderne theme centres on viewing jewellery through a variety of art forms. I'm confident that cross-referencing of various art streams will definitely generate offbeat design ideas."

Milan Chokshi, Convenor, Promotions, Marketing & Business Development, GJEPC, states, "Jewellery making is one of the superior art forms, which requires extraordinary designing and manufacturing skills. Jewellery and the various disciplines such as painting,



sculpture, photography, or architecture share a synergetic relationship. No art form can exist in isolation, and artists tend to absorb insights from the cultural milieu to express themselves. Integrating natural elements or architectural formats into wearable art is not unusual, but seeking inspiration from fine arts and interpreting it through jewellery will surely generate interesting results."

Marking the post-pandemic reawakening of both the jewellery and art worlds, GJEPC presents the The Artisan Awards 2023. This year's indiamoderne theme, is further divided into three categories that each highlight a distinct genre in the world of art:

- Art of Abstraction
- Art of Sculpture
- Art of Print

Contest Execution:

The indiamoderne theme gives contestants the freedom to choose from the three sub-categories:

Art of Abstraction

This category will invite entries for pieces inspired by some of the finest abstract paintings created by celebrated global artists. Suggested Materials: Precious metals, Coloured Gems, Enamel, Diamonds etc. Suggested Products: Necklaces, Earrings, Rings.

Art of Sculpture

In this category, we aim to recreate the magic of the sculptural arts, including installations, through jewellery with a focus on form and shape. Suggested Materials: All metals Suggested Products: Cuffs, Bracelets, Brooches, Earrings, Pendants

Art of Print

This category aims to shine a light on the art of the print, which can include sketches, etchings, lithographs and other works on paper. Suggested Materials: Metals, Diamonds Suggested Products: Rings, Brooches, Earrings, Bangles.



Exhibitors Voice

SANJAY JAIN

FOUNDER, MANOJ ORNAMENTS



We will be unveiling new collections at the show, some aspects are outsourced and pre-developed internationally. Going with the trend of pastel-coloured gemstones, we have produced price-sensitive collections. Burmese rubies, however, are enjoying a rise in popularity.

Also, the Indo-UAE Ceta pact has seen an upward trajectory in export growth. Also, gates have opened up for Indian manufacturers to take up overseas jobs for product development and design.

VIRAL SHAH,

MARKETING HEAD, INDIGO



IIJS Signature is the best time to maximise your networking as the southern market opens up for Akshaya Tritiya. We bring in new collections every year mostly to cater to the southern markets. We also manufacture region-specific lightweight, budget collections.

KAMLESH PARMAR,

DIRECTOR, NEW BOMBAY JEWELLERS



As the price of gold is rising, customers are looking to source lightweight, innovative and jewellery. IIJS Signature is the largest platform to market our products and we do good business at IIJS every year. We believe that we have grown due to IIJS!

VISHAL JAIN

SHAH VANAJI KESAJI & CO



We will be bringing collections that will be using a mix of handmade crafts and technology. Very lightweight jewellery is in, but we are also seeing demand for rose gold, two and three-tone gold.

VISHAL ZADAFIYA

GROUP MARKETING HEAD, HARI KRISHNA PVT. LTD.



It will be a positive show as the number of exhibitors, too, have increased. At IIJS Premiere, our main aim was to seek franchisees for Kisna and we got excellent response and converted 15 queries. We have also expanded our booths from 3 to 6 at Signature and we will continue to look for franchisee partners.

NETWORKING EVENT

GJEPC is organizing an exclusive Networking evening for select IIJS Signature visitors on 5th January 2023 at Hotel Leela, Mumbai. The said evening is being organized with an objective to create a Networking platform amongst IIJS Signature participants to enhance business prospects.

Meet & Greet Leading Buyers

IIJS
SIGNATURE
RENDEZVOUS

Thursday | 05th January, 2023
07.00pm onwards

Hotel Leela
Near Mumbai International
Airport, Andheri East, Mumbai

Join us for Dinner & Cocktail

Entry Fee - Rs. 2500 (inclusive of GST)

RSVP : Poonam Ghare
+91 9987753828
poonam@gjepcindia.com



Seminar



There is action aplenty in the gigantic Indian gems & jewellery industry – changing laws, emerging opportunities, the introduction of new designs and styles, burgeoning e-commerce and much more... To help shed light on these changes and provide insights on the latest industry happenings, a series of seminars have been organised during IIJS Signature – providing you with an ideal opportunity for you to fill up

your knowledge gaps! Experts in diverse fields will focus on a comprehensive list of topics – from manpower training to testing methodologies, to differentiated business strategies needed to tap into burgeoning markets, to using emerging e-commerce & social media marketing opportunities, to the dynamics of chain stores and more.

ABOUT SESSIONS

- **Lab-Grown Diamonds**
The Rising Sector-A thought-provoking discussion on the rapid growth of the LGD sector and India's role in it.
- **New-age Experiential Marketing**

Future of the jewellery buying experience deconstructed by leading marketing gurus.

- **Alternate Financing**
A perspective on the possible rise of alternate investment structures to finance the gem & jewellery trade.
- **How to take your business D2C**
Build an omnichannel business by leveraging the E-commerce Policy enabling direct exports to consumers.
- **Secure your Business**
Protect your business from security threats and minimise the risk to your precious assets.

Secure your Business

DATE : 9th Jan 23
TIME : 11.00 to 12.30 pm
SPEAKERS :
Pushkar Gokhale,
Vice President & Business Head,
Godrej Security Solutions
Jignesh Oza
Partner,
IT Advisory Services,
KPMG
Siddheshwar Rajadhyax,
Sales Director,
India, Everledger

Alternate Financing

DATE : 7th Jan 23
TIME : 3:00 pm to 4.30 pm
SPEAKERS :
Mr. Ketan Gaikwad,
MD & CEO, RXIL
Mr. Bhavin Patel,
Founder & CEO,
Lendenclub.com

New-age Experiential Marketing

DATE : 6th Jan 23
TIME : 3:00 pm to 4.30 pm
SPEAKERS :
Sachin Jain,
MD, De Beers India
Murgesh Soni,
Senior Director
Growth - Strategic
Initiatives &
Special Projects, Yellow AI

How to take your business D2C

DATE : 8th Jan 23
TIME : 3:00 pm to 4.30 pm
SPEAKERS :
Sudhir Variyar,
MD, Multiples
MakeMYTrip

Lab-Grown Diamonds : The Rising Sector

DATE : 5th Jan 23
TIME : 3:00 pm to 4.30 pm
SPEAKERS :
Mr. Smit Patel,
Director,
GreenLab diamonds LLP
Edahn Golan,
Edahn Golan Diamond
Research & Data Ltd
Shreyance Shah,
Director,
Flawless Allure

IGI

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Roadshows

IIJS SIGNATURE TEAM TRAVELS ACROSS THE WORLD, TO INVITE BUYERS FOR THE UPCOMING SHOW

As part of IIJS Signature 2023 promotion, IIJS team visited Abu Dhabi, Bahrain, Bangladesh, Dubai, Malaysia, Nepal, Italy, Sharjah, Saudi Arabia, Singapore and Thailand through November & December.



curated by GJEPC only for international buyers. The roadshow in Dubai was attended by 350+ buyers from 25+ countries.

The GJEPC team also held an international door-to-door campaign in Malaysia. The campaign got a boost when Dato. Mr. Abdul Razak & Mr. Ibrahim of Little India Jewellers - Kopatha Group joined the Council team to invite Malaysian jewellers to visit the forthcoming show in Mumbai in January 2023.

Speaking about the new and improved aspects of IIJS Signature 2023, Mr. Nirav Bhansali, Convener, National Exhibitions, GJEPC said, "IIJS Signature is perfectly timed to replenish inventory for the upcoming jewellery-driving festivals."

"The Council strives diligently and passionately to offer quality in terms of the product, exhibitors, visitors, and show ambience. The enthusiastic response from 1300+ applicants has demonstrated the industry's faith in the IIJS brand, breaking all earlier space booking records for IIJS Signature.

"The Council has always adopted an inclusive approach and this time, we will be debuting an exclusive Lab-grown Diamond section. We try to make IIJS shows all-comprehensive and in order to give its participants a wholesome experience, we will continue to hold Knowledge Seminars. We have a zone dedicated for exhibitors to unveil their latest products at Launch Pad. "In a major step towards sustainable development goals, IIJS Signature will champion the cause of being environmentally friendly by taking measures that will reduce the show's carbon footprint."

The GJEPC team also conducted door-to-door visits in 192 cities in India, inviting retail jewellers to participate in IIJS Signature 2023.



The Gem & Jewellery Export Promotion Council (GJEPC), as part of its aggressive promotion of IIJS Signature 2023, has organised roadshows in important international markets. GJEPC, so far, has organised, roadshows in Nepal, Dubai, Singapore, Italy and Malaysia. Other markets like Abu Dhabi, Bahrain, Bangladesh, Sharjah, Saudi Arabia and IIJS Signature is slated to be held

from 5th to 9th January, 2023 at the Bombay Exhibition Centre (NESCO) Mumbai.

GJEPC started international visitor registrations for IIJS Signature 2023 via a door-to-door campaign organised in Kathmandu, Nepal on 1st November. GJEPC officials extended an invitation to the Federation of Nepal Gold Silver Gem & Jewellery Associations and met with the



Chairman Mr. Suresh Man Shrestha, Vice Chairman Mr. Ram Prasad Bishwokarma, and other office bearers. They briefed the Federation members about the new features of IIJS Signature 2023.

In Dubai, a promotional campaign was held on 8th November, on the sidelines of the International Gem & Jewellery Show (IGJS Dubai), a show specially



SERVICES

Centralized Entry/Exits for IIJS Signature 2023



Entry & Exit for Exhibitors / Visitors from Ground 1

Entry & Exit for Exhibitors / Visitors from Hall 7

Entry & Exit for Exhibitors / Visitors from The Grande

Interactive 3D Floor Plan of IIJS Signature & IGJME 2023



A

C

D

B



CAFETERIA LOCATIONS AT IIJS SIGNATURE 2023

- A - Hall 4
- B - Open Bay (Beside Hall 2)
- C - H2F2 (Outside Hall 1)
- D - DB3



Navigate through the Halls

Search by Company

Details on Entry/Exit & Parking

Helps to identify Cafeteria & Coffee shops



To View the Interactive floor plan visit <https://signature-floorplan.gjepc.org/>



TO & FRO SHUTTLE SERVICES

METRO STATIONS

(Andheri WEH & Aarey Goregaon) to Venue (Bombay Exhibition Centre)

GOREGAON RAILWAY STATION

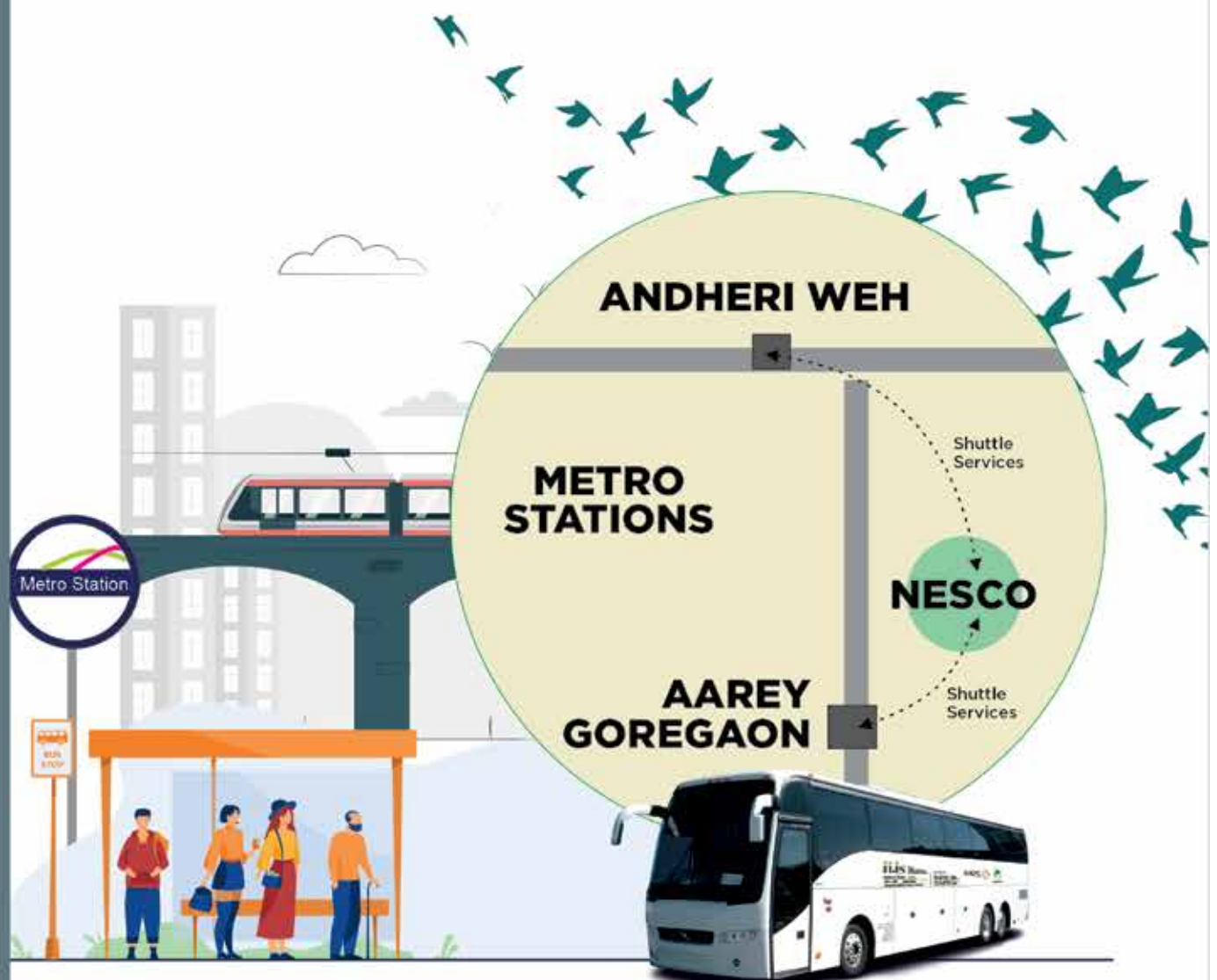
to Venue (Bombay Exhibition Centre)

OFFICIAL HOTELS

to Venue (Bombay Exhibition Centre)

BHARAT DIAMOND BOURSE

BKC Bandra to Venue (Bombay Exhibition Centre)



COMPLIMENTARY VISITOR CAR PARKING

LOCATIONS

LODHA FIORENZA

Near Nesco, Goregaon, Mumbai

ROMEL AETHER

Vishveshwar Nagar Rd, Near Umiya Mata Mandir, Goregaon, Mumbai

PRISMA OBEROI

Jogeshwari Vikhroli Link Road, opp Kalpataru Estate, Jogeshwari, Mumbai

To book your parking slot download the **PARK+** App



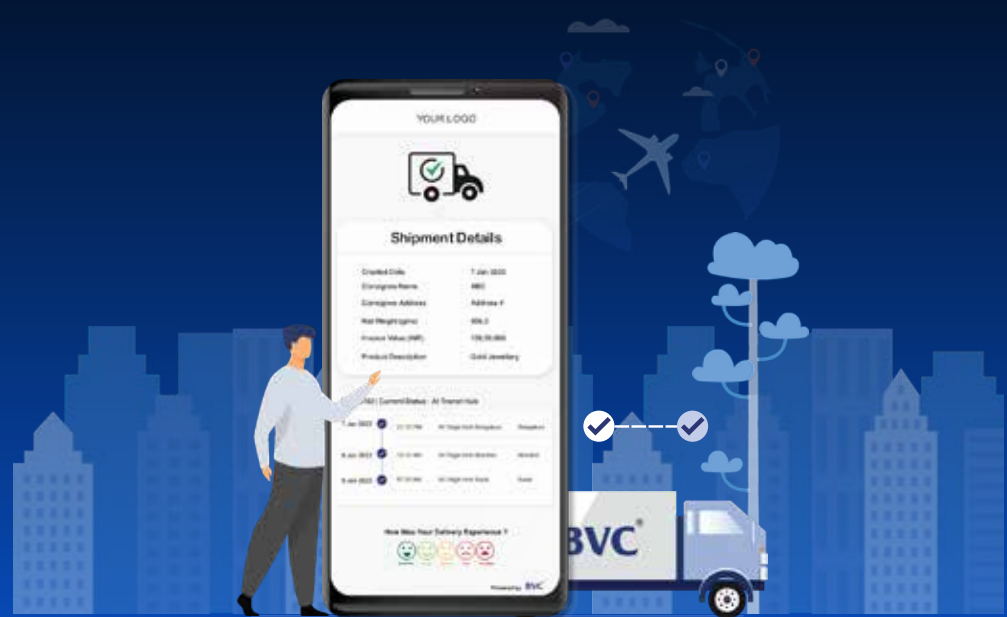
FOR FREE VISITOR CAR PARKING
USE PROMO CODE IIJS23 ON PARK+ APP

Code and Parking slots will be active from **4th January 2023**.

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