

17th  
Edition

**IIJS**  
SIGNATURE  
INDIA INTERNATIONAL  
JEWELLERY SHOW  
2025  
4<sup>th</sup> - 7<sup>th</sup> January, 2025  
Jio World Convention Centre- Mumbai  
5<sup>th</sup> - 8<sup>th</sup> January, 2025  
Bombay Exhibition Centre- Mumbai

Concurrent Show  
**IGJME**  
INDIA GEM &  
JEWELLERY  
MACHINERY EXPO  
SIGNATURE, Mumbai 2025

**GJEPC**  
INDIA  
Sponsored by Ministry of Commerce & Industry

# CURTAIN RAISER

IIJS. Where Global Business Happens.

**1500**  
Exhibitors

**3000**  
Stalls

**125000+**  
Sq. mtrs of  
Exhibition Area

**25000+**  
Expected  
Visitors

Visitors from  
**800+**  
Cities in India

Visitors from  
**60+**  
Countries

## COVER STORY

# IIJS Signature 2025: Indian Craftsmanship Meets Global Demand

The 17th edition of IIJS Signature, being held in Mumbai from 4th to 8th January 2025, will be the epicentre of the global gem and jewellery industry.

Get ready to be dazzled by the 17th edition of the India International Jewellery Show (IIJS) Signature 2025 and concurrent India Gem & Jewellery Machinery Expo (IGJME) organised by the Gem & Jewellery Export Promotion Council (GJEPC). This prestigious event, scheduled from 4th to 7th January 2025 at Jio World Convention Centre (JWCC) and from 5th to 8th

January at Bombay Exhibition Centre (BEC), will transform Mumbai into a global hub for the gem & jewellery industry.

With over 1,500 exhibitors and 3,000+ stalls, IIJS Signature 2025 promises to be a grand spectacle. The sprawling exhibition, occupying 1.25 lakh square metres, will showcase a dazzling array of loose precious stones and fine jewellery. The Select Club, located exclusively



at JWCC's Pavilion Hall, will feature a curated collection of high-end couture jewellery, catering to discerning buyers seeking exclusive high-end

couture jewellery.

IGJME Signature 2025 will take place in Hall 5 at BEC, Goregaon, Mumbai, featuring 115 companies occupying 180+

  
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IIJS Signature, 5<sup>th</sup> to 8<sup>th</sup> Jan 2025, Hall 4, Booth #4S 481A



*Bella*



The layered beauty of pine cones, translating their earthy charm into simple, elegant designs accented with shimmering stones.

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booths.

A notable highlight of IIJS Signature 2025 will be the participation of over 200 new or first-time exhibitors. Additionally, international participants from Thailand, the UAE, Hong Kong, Japan, and Turkey will add a global dimension to the showcased jewellery.

#### Global Reach and Local Charm

IIJS Signature 2025 is anticipated to draw a diverse audience of over 25,000 domestic trade visitors from 800+ cities and 2,500+ international visitors from 60+ countries, creating new opportunities for Indian manufacturers and exporters.

To celebrate India's rich heritage, GJEPC has incorporated the ancient Brahmi script into the overarching show theme of 'Brilliant Bharat'. For IIJS Signature 2025, participants are also encouraged to make jewellery based on the Brahmi theme - GJEPC expects this unique touch to add a cultural dimension to the exhibition, highlighting the timeless beauty of Indian craftsmanship.

JWCC will showcase a variety of products, including exquisite Diamond, Gemstone, and Studded Jewellery, stylish



Gold and Gold CZ designs, and a dedicated section for Laboratories and Education (for loose gemstones).

JWCC will offer an exclusive section dedicated to Lab-Grown Diamonds, both loose stones and jewellery. Additionally, the venue will feature a dedicated section for Loose Natural Diamonds.

BEC will feature a comprehensive collection of products, including exquisite Diamond, Gemstone, and Studded Jewellery, Gold and Gold CZ designs, and a dedicated section for Laboratories and Education (for

jewellery).

BEC will offer exclusive sections dedicated to Silver Jewellery, Artifacts, and Gifting Items. There's a dedicated section for Loose Coloured Gemstones. To cater to the industry's technical needs, the concurrent show IGJME will showcase the latest Machinery, Technology, and Allied industry products.

#### A Seamless Experience

To ensure a smooth and enjoyable experience for all attendees, the organisers have implemented a range of innovative features such as the

IIJS app, a 3D Interactive floor plan, the IIJS Prime Plus Lounge for Prime Plus Exhibitors, Visitors & International Visitors at both venues, Online Visitor Pre-Registration, convenient To-Fro Shuttle Bus Services between hotels and venues, 5-star, 7-star & budgeted hotel accommodation, and user-friendly Digital Tools like Digital Entry badges and Facial Recognition entry-exit.

To further enhance visitor comfort, a dedicated Food Order Team will be stationed in each hall at BEC during morning hours to alleviate peak-hour rush at cafeterias.

The IIJS Celebration Networking Evening on 4th January at Jasmine Hall, JWCC and Innov8 Talks seminar sessions at both venues will provide platforms for industry professionals to connect, collaborate, and explore new business opportunities. The event will prompt global connections through dedicated networking sessions and international pavilions.

As the jewellery industry heads into 2025, IIJS Signature remains at the forefront, driving innovation and setting new trends.





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## MESSAGES

### Vipul Shah Chairman, GJEPC

IIJS Signature 2025 promises to be a spectacular event, showcasing the latest trends and innovations in the Indian jewellery industry. This prestigious platform will bring together buyers and sellers from around the world, providing opportunities for networking, business deals, and knowledge sharing. We invite you to join us at IIJS Signature 2025 and witness the brilliance of Indian jewellery.

India's gem and jewellery sector is poised for significant growth. With strong government support, technological advancements, and the dedication of our skilled artisans, we are confident in achieving our target of \$75 billion in exports by 2030.

India is a global leader in gem and jewellery exports, with a reputation for quality and craftsmanship. Our rich heritage, coupled with the innovative spirit of our artisans, has enabled us to create exquisite pieces that are admired worldwide. We are embracing technology to enhance efficiency and create innovative designs. From 3D printing to advanced CAD-CAM software, we are leveraging technology to push the boundaries of creativity.

Our commitment to ethical practices and sustainable sourcing reinforces our leadership position. We are actively involved in initiatives to promote responsible mining and fair labour practices. By adhering to global standards, we ensure that our industry contributes positively to society and the environment.

The government's numerous business-friendly initiatives and policy support have been instrumental in driving growth. These initiatives are not only creating jobs but also creating a conducive environment for innovation and entrepreneurship and empowering our industry to reach new heights.

Together, with the support of the government, industry stakeholders, and our talented artisans, we aim to position Indian gems and jewellery as a global standard of excellence.

Let's work together to shape the future of the Indian gem and jewellery industry. Let's make IIJS Signature 2025 a resounding success!



### Nirav Bhansali Convener – National Exhibitions, GJEPC

I am thrilled to share the exciting vision and opportunities shaping the gem and jewellery industry as we embark on a transformative decade. IIJS Signature 2025 stands as a testament to India's growing stature in the global market and our relentless pursuit of excellence.

This year's edition promises to be our largest and most ambitious yet. With over 1,500 exhibitors, 3,500 booths, and more than 25,000 visitors from 800 Indian cities and over 2,500 international visitors from 60 countries, the scale is truly unprecedented. Plans are already underway for the future expansion of the much-coveted Select Club in subsequent editions, further elevating the event's stature.

Our commitment to international visitors remains steadfast. Proactive collaborations with consulates have streamlined visa processes. Despite concurrent global events, we remain optimistic about achieving our target of hosting 2,000-2,500 international attendees. These efforts underscore our dedication to nurturing and strengthening global trade partnerships.

Innovations in logistics and visitor experience have been a top priority. Expanded partnerships with hotels, upgraded transportation systems, and measures to address parking challenges ensure a seamless and world-class experience for all participants. These enhancements reflect our drive to make IIJS Signature a benchmark for industry events.

On the jewellery front, dynamic trends are shaping the market. Domestically, the jewellery market is thriving, with over 5,000 new stores projected to open in the next five years. This growth, fuelled by sustained demand for gold and diamond jewellery, positions India as a shining star in the global market. Despite contributing approximately 10% to the GDP and growing annually at 10%, half the sector is still not corporatised, presenting immense potential for formalisation and expansion.

On the export front, GJEPC is spearheading initiatives to penetrate new markets. Our planned forthcoming large-scale exhibition in Jeddah, Saudi Arabia in H2 2025, and India's selection as 'Partner Country' at Inhorgenta 2025 at Munich, Germany are key steps in showcasing Indian craftsmanship and strengthening global ties. The robust performance of Middle Eastern markets and promising American Holiday sales numbers further underline India's export prowess.

This decade belongs to India. With visionary initiatives like IIJS and strategic global collaborations, the gem and jewellery sector is poised to lead the nation's economic transformation.

Together, let's unlock the boundless potential of this vibrant industry and make IIJS Signature a massive success!



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 **4<sup>th</sup> January 2025**

 **7:00 PM ONWARDS**

 **BallRoom Jasmine 2, Jio World Convention Centre.**

To register, visit  
<https://gjepec.org/iijs-celebration-night-with-javed-ali.php?page=227>



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QR Code





## IIJS TRENDS

# Ornate Grandeur

With the bridal season going strong, the first show of the calendar year, IIJS Signature 2025, will display a myriad collection of grand gem-studded and gold bridal necklaces that define class and opulence. Adorned with sparkling diamonds, polkis, pearls, and lustrous gemstones such as emeralds, rubies, tanzanites, and more, these masterpieces embody timeless luxury.



The nature-inspired contemporary hasli features a thewa pendant covered with polished gold buds, carved antique-finish flora and fauna and diamond-studded leaves. **By Anand Shah**



The grand necklace begins with a row of polki-set paisley motifs and transitions into a lace of jewels featuring dainty florets patterned with emeralds, polkis, and pearls. **By GIE Gold Creations Pvt. Ltd.**



The bridal necklace features a delicate lattice adorned with pastel-hued gemstones such as aquamarines, pink quartz and polkis. The entire lace is embellished with diamonds of various shades. **By Bariki Jewels**



The yellow gold handcrafted necklace showcases rows of melon-cut emeralds, polkis, and rubies, with a grand central motif. The entire necklace is adorned with rows of pearls. **By S K Seth Jewellers**





The nature-inspired bib in gold is teeming with buds articulated by emerald beads, and filigreed openwork florets accented with diamonds. The necklace is finished with a line of brushed gold beads. **By Ansaa Jewellers**



The resplendent V-shaped choker, enriched with polkis, features an artistically crafted peacock at its centre, adorned with emeralds and polkis. **By Raniwala Jewellers**

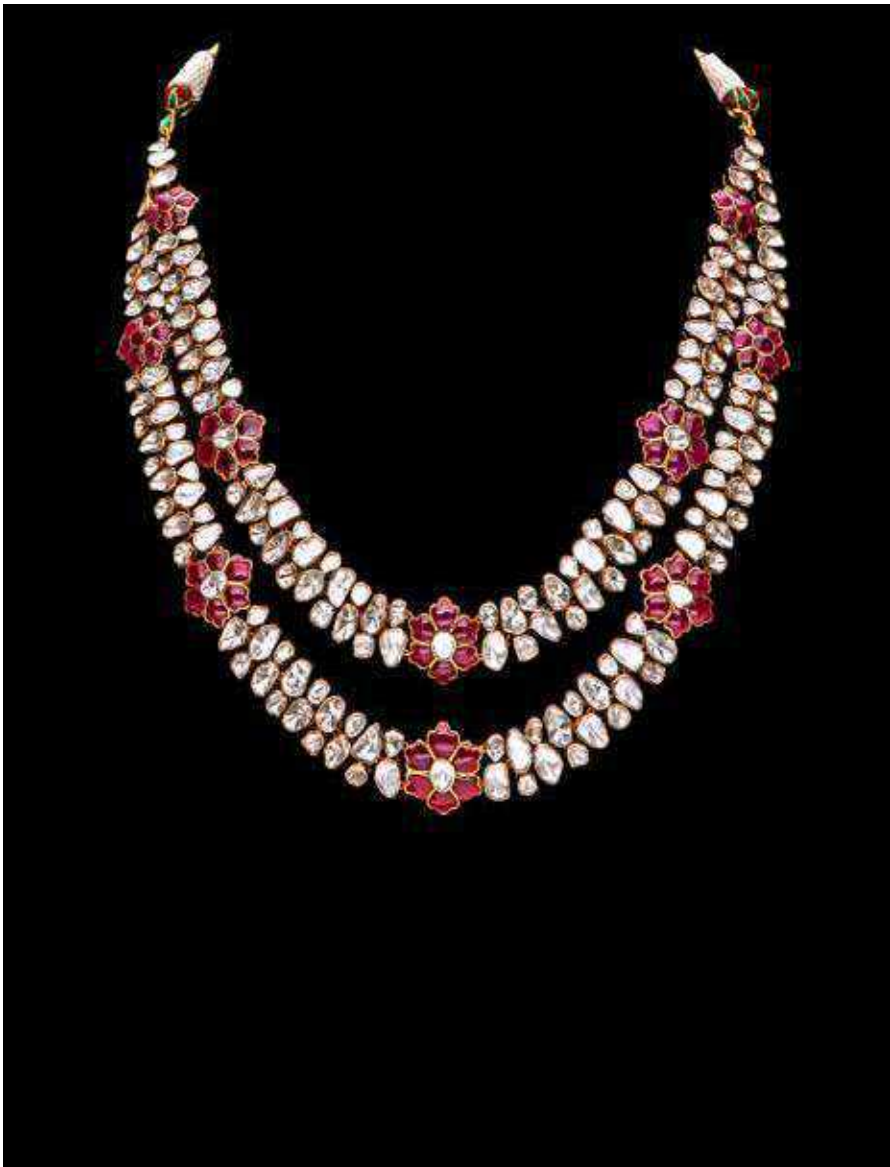


The single-row gold necklace is patterned with elaborate motifs, each adorned with a pearl, melon-cut emeralds, polkis, ruby leaves, and a large uncut diamond framed with channel-set rubies. **By Haritsons Designs Pvt. Ltd.**



The 22-karat gold necklace showcases Indian artistry. Handcrafted to precision, the etched rows of patterns, interspersed with shiny gold beads, add to the beauty of this bridal piece. **Aalishaan by Royal Chains**





Alluring two-row gold necklace composed of asymmetrical vibrant polkis, interjected with ruby blossoms. **By Dassani Brothers**



Antique-finish gold necklace studded with pearls and polkis, suspending graduating etched gold motifs featuring deities. Each motif is lavishly adorned with polkis and pearls. **By Karni Jewellers**



**af**  
 ADITYA FINDINGS

# The Art of Perfection in Every Piece

Section - Gold and Gold CZ Studded Jewellery

Zone 4B | Hall No. 4 - BEC  
 Stall No. 4T 491E



## IIJS THEME



# Scripting Heritage: Brahmi – the Spirit of IIJS Signature 2025

Anchored by the overarching theme of “Brilliant Bharat,” the IIJS shows aim to create a blend of tradition and contemporary brilliance.

“Brilliant Bharat” celebrates India’s rich cultural and spiritual heritage by highlighting the significance of the number nine. Drawing inspiration from nine pivotal aspects—Textiles, Literature (Script), Dance, Architecture, Art, Festivals, Music, Handicrafts, and Cuisine—the theme reflects the profundity of Indian traditions. It delves into symbolic concepts like Navarasa (the nine emotions of artistic expression), Navratri (the nine-night festival of Goddess Durga), and Navagraha (the nine celestial bodies in Vedic astrology).

Enriched further by the concept of Navratna, symbolising cosmic balance and prosperity, “Brilliant Bharat” presents a captivating narrative that blends heritage with innovation, resonating deeply with all who experience it.

The theme for IIJS Signature 2025 encapsulates the essence of India’s cultural magnificence and modern brilliance. Rooted in the timeless beauty of the Brahmi script, the source of many scripts the world over, this theme symbolizes India’s journey of preserving its heritage while

embracing innovation.

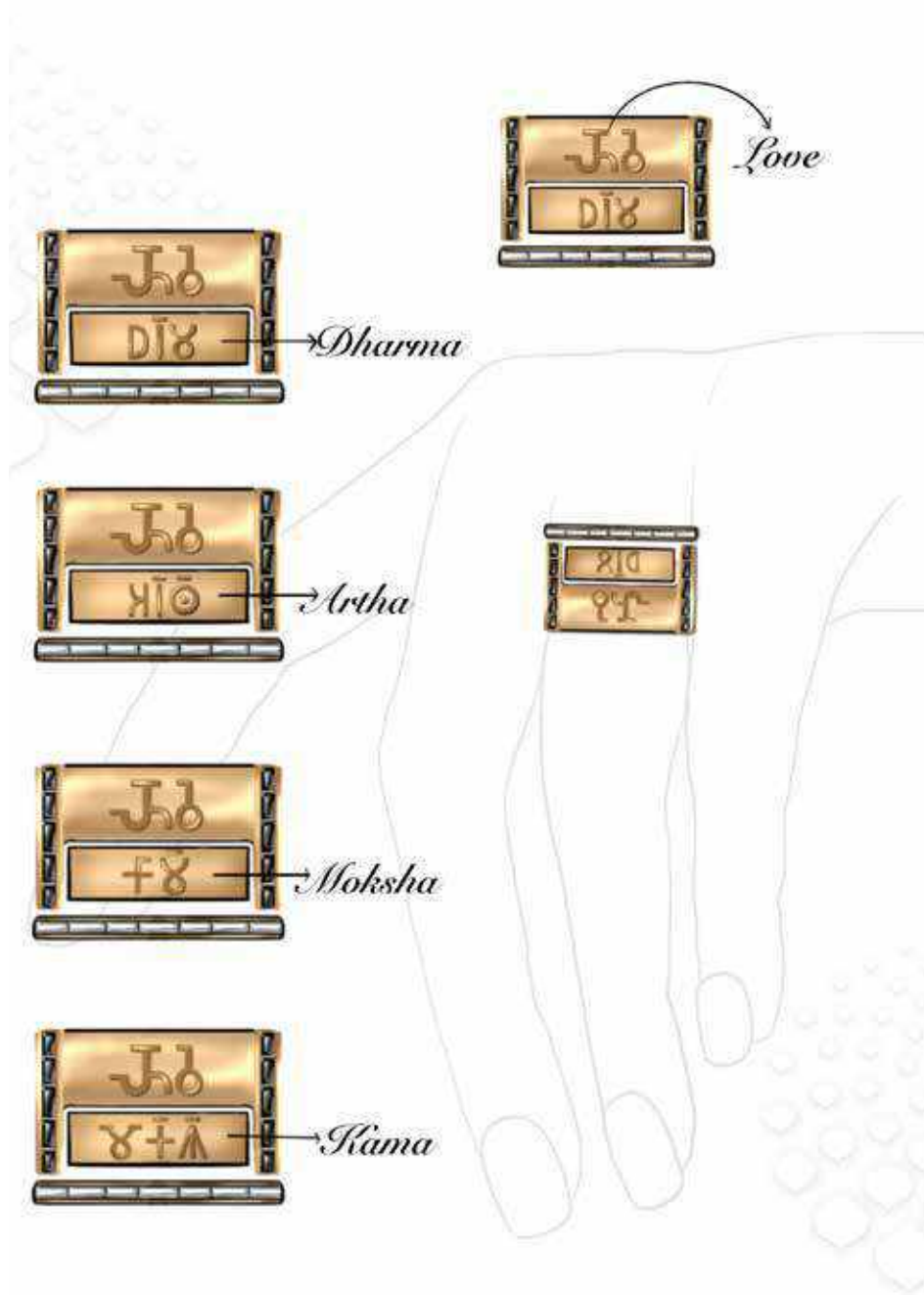
As the progenitor of most modern Indian languages, the Brahmi script symbolises the timeless flow of knowledge and cultural evolution. This year’s exhibition celebrates this iconic script, weaving its elegance and fluidity into the narrative of gems and jewellery.

By integrating calligraphic elements derived from the Brahmi script, IIJS Signature 2025 exhibitors pays homage to India’s rich textual heritage while showcasing the artistry

and innovation in jewellery craftsmanship.

The result is an exhibition that resonates with both connoisseurs of fine jewellery and admirers of India’s cultural richness.

Through this integration of heritage and modernity, exhibitors of IIJS Signature 2025 exemplifies how ancient scripts can inspire the future of design and luxury, setting the stage for a celebration of India’s artistry on a global platform. Here’s a visual treat that marries the Brahmi script and the charm of jewellery.



The modern mangalsutra ring is deep rooted in timeless traditions, while the necklace suspends an infinite symbol set with diamonds, featuring My Love in Brahmi script. **BY AWESOME SPARKLERS**





This exquisite Kada features “New Year Jewellery” beautifully engraved in delicate Brahmi script, honouring India's rich heritage. Enhanced by shimmering Kundan stones, it seamlessly blends tradition with modern luxury. Crafted with attention to detail, this piece symbolises prosperity and sophistication, making it the perfect accessory for the occasion. **BY ANSAA JEWELLERS PRIVATE LIMITED**



Integrating “Gems” in the Brahmi Script as a graphic element highlights the transformative journey of gemstones from nature to jewellery. These designs inheriting the essence of the Brahmi script are a reflection of a whole new perception inculcating ancient culture and practices. **BY RAJ JEWELLERS**



The bracelet bears the Brahmi script translating to “Father,” while the necklace showcases “IJS” inscribed in Brahmi. **BY HARDIK ZAVERI JEWELLERS**



Om, the sacred Hindu symbol representing the universe and the union of mind, body, and spirit, traces its origins to the Brahmi script, as noted by Walawalakar (1951). Inspired by this, the 22-karat gold bracelets are inscribed with ‘OM’ in Brahmi. **BY M/S BHAVIKA JEWELLERS**





“Vasudhaiva Kutumbakam” is the phrase that refers to the unity and inter-connectedness of all human beings, regardless of their nationality, culture or background. It encourages a sense of global citizenship, compassion and harmony among all people. **BY PLUTUS JEWELS**



## Sanchi Elegance

Inspired By  
SANCHI STUPA

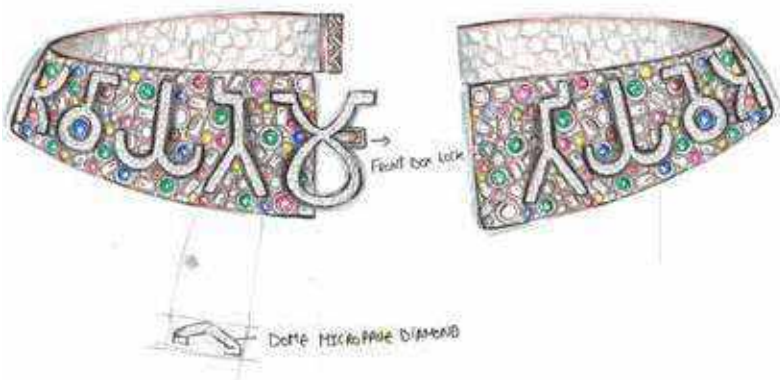


Inspired by the majestic Sanchi Stupa, this jewellery piece combines ancient wisdom with modern elegance. The intricate Brahmi script design pays homage to Emperor Ashoka's legacy. The engraving “Forever And Ever” in Brahmi script is a timeless symbol of enduring love and commitment, showcasing eternal devotion. **BY S K SETH CO. JEWELLERS**



Prosperity is characterised by financial success, good fortune, health, knowledge and wealth. This pendant draws inspiration from Hindu mythology, depicting Goddess Lakshmi, the bestower of abundance and wealth; Lord Ganesh revered for granting a sharp mind, health, and good fortune, and Goddess Saraswati, the source of abundance knowledge. This piece serves a positive affirmation for a prosperous life. **By S K SETH JEWELLERS**





The exquisite designs pay homage to the timeless beauty of the Brahmi script, featuring intricate motifs adorned with black enamel, evoking depth and sophistication. Words like Father, Mother, Jewellery, Love, and Heart are woven into the designs, adding an emotional touch. Each piece is carefully crafted in gold and accented with sparkling diamonds, traditional polki, rose cuts, and vibrant gemstones. These designs celebrate the elegance of India's ancient cultural legacy with modern artistry. **BY IUNIQUE JEWELS PVT. LTD.**

BR-0112 A

SIZE	MM	WEIGHT	QTY	DETAIL
5-6	5.5	0.300	56	0.330
			56	0.330

18KT GOLD WT = 9.00 GRM

mother pearl

rudraksha



The sacred symbol "Om" beautifully depicted in Brahmi script, represents the divine cosmic sound representing the vast universe and ultimate reality. This 18-karat gold bracelet features mother-of-pearl, Om inscribed in Brahmi and adorned with rudraksha beads, blending spirituality with craftsmanship. **BY SHAH VANAJI KESAJI & CO.**





The traditional necklace, adorned with small cow motifs, features the inscription "Diversity" in Brahmi on the central coral motif, while the coral and gold pendant necklace is inscribed with "Tradition" in Brahmi. **BY SMR JEWELS LIMITED**



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## The Select Club

EXCLUSIVE HIGH-END COUTURE JEWELLERY

**The Select Club at IIJS Signature will host 62 Couture jewellery exhibitors, displaying a wide range of exclusive high-end jewellery. Visit JWCC Pavilion Hall.**

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- ABHAY NAVINCHANDRA
- ACHAL JEWELS PRIVATE LIMITED
- ANAND SHAH JEWELS LLP
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- ANSAA JEWELLERS (P) LTD.
- AQUA JEWELLERS
- AWESOME SPARKLERS
- BAHETI GEMS & JEWELS PVT. LTD.
- BANSI JEWELLERS
- BEAUTY GEMS & JEWELLERY
- BHINDI JEWELLERS PRIVATE LIMITED
- CARAT COUTURE FINE JEWELLERY LLP
- CHOKSHI VACHHARAJ MAKANJI & COMPANY
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- SHANTI S SETH JEWELLERS
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- SHREEJEE JEWELLERS PVT.LTD.
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- SRISHTI GOLD PVT. LTD.
- SSVAR LLP
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- T J IMPEX FINE JEWELS LLP
- TANVIRKUMAR & CO.
- TARA FINE JEWELS
- UMA ORNAMENTS
- VALENTINE JADAU
- VALENTINE JEWELLERY (INDIA) PV T. LTD

## Global Eye

### International Delegations Visiting IIJS Premiere

IIJS Signature 2025 is set to be a dazzling showcase of the world-class jewellery as delegations from 8 countries converge on India.

#### 8 International Delegations from 6 countries visiting IIJS Signature 2025

- Jordan
- Iran
- Nepal
- Sri Lanka
- Thailand
- Uzbekistan





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Mumbai 400002

Vipul Kukadia 9820024466 | Tejas Shah 9820918953



Sequel wishes,  
All the best to all exhibitors for  
IIJS Signature 2025

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## EXHIBITOR VOICE



### Rajesh Lakhani of Kira Diam LLP

“We started Kira Diam a year and a half ago, applying our 30+ years of experience to the entire lab-grown diamond process, from growing to manufacturing loose stones and jewellery. We’re excited to launch our new product line at the IIJS show in January. After our first show, we saw a shift: jewellers are now embracing lab-grown diamonds, some even opening dedicated stores. We’re confident that good jewellers across India will soon offer these stones, benefiting customers with accessible pricing and making their jewellery dreams a reality. This aligns with PM Modi Sir’s ‘Make in India’ initiative, as we handle the entire process domestically. Our website and mobile app offer HD videos and detailed information, allowing clients to purchase directly with overnight delivery. We pride ourselves on offering an unmatched variety of fancy shapes popular in India—oval, marquise, radiant, cushion, heart, Asscher, princess—and combinations that other companies can’t match. Clients can access over 200,000 certified diamonds, from one to ten carats and beyond, plus non-certified stones below one carat, creating a one-stop solution. At IIJS Signature, we’ll showcase everything from everyday jewellery to heavy bridal sets, catering to India’s diverse market. Our vision is ‘Kira in every home.’”



### Parag Shah of HK Jewels Pvt. Ltd.

“IIJS Signature 2025 is a fresh, new start. With the rising price of gold, people are switching to platinum, so we are launching platinum jewellery at the show. Bharat itself is Brilliant, with its rich culture and heritage. The wonderful theme of ‘Designed in India’ aligns perfectly with our Prime Minister Narendra Modi Ji’s vision. We’ve been associated with IIJS for over two decades, and it has been beneficial for our company. It unites buyers from pan India, helping exhibitors like us plan the entire year. This platform helps us understand customer needs right at the start of the year. Kisna is one of the fastest-growing brands in India, with a distribution network spanning over 3,000 outlets. We’ve also been expanding our exclusive brand outlets, with over 60 in the last two years. We invite all buyers to our booth to see our gold, diamond, and platinum jewellery and explore collaboration opportunities. We thank the buyers for their support, which has fuelled Krishna’s growth, and we thank the GJEPC for creating this platform.”



### Pranav Suchanti of Mi & My Jewels LLP

“We specialise in old European cuts, Golconda cuts, rose cuts, natural pearls, Burmese rubies, and Colombian emeralds. We create layouts of our collection and sell entire articles to high-end jewellers across India, in Hyderabad, Jaipur, and Delhi. At IIJS Signature show, we’re featuring a strong collection of these old European goods. We have pairs, like a 5 and 5, and a Riviera collection with varying budgets, from Rs. 50,00,000 to Rs. 4-5 crore, featuring centre stones from 10.50 carats down to one carat. Our natural pearls are from the Basra region and Iran, extremely rare due to limited availability worldwide. India presents a great opportunity, especially for the younger generation, with wealth being invested in diverse avenues. These rare goods offer a safe haven, retaining and defending their value, and serve as excellent conversation starters. India is thriving, and IIJS Signature is a fantastic platform to showcase our country’s progress in design and collections, competing with international shows. IIJS has excelled in its infrastructure and services for dealers and buyers.”



### Devansh Shah from Venus Jewel .

“We at Venus Jewel eagerly anticipate IIJS Signature 2025. This exhibition consistently grows and improves, attracting increasing numbers of high-quality visitors from around the world, strengthening trade each year. We’re particularly excited to see the continued growth of international participation and believe, with initiatives like Brilliant Bharat showcasing amazing Indian craftsmanship, this will be one of the most successful IIJS Signature exhibitions yet. We look forward to showcasing our new products, designs, formats, and ideas to as wide an audience as possible.”



### Ramesh Iyer of Samuel Aaron Trading India Pvt Ltd

“We at Inverness India, a group of Richline Group USA, offer 100% sterile ear-piercing products ranging from Rs.800 to Rs.16,000. This is our second time participating in IIJS Signature as the first time was really successful. Our high-quality products are suitable for all ages, from two months onwards. We primarily target B2B customers, including jewellers like CaratLane and Joyalukkas, as well as tattoo artists and doctors.”





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INDIA  
INTERNATIONAL  
JEWELLERY SHOW  
**TRITIYA 2025**  
21<sup>st</sup> - 24<sup>th</sup> March, 2025  
BIEC, Bengaluru

Concurrent Show  
**IGJME**  
INDIA GEM &  
JEWELLERY  
MACHINERY EXPO  
TRITIYA, Bengaluru **2025**

**1100+**  
Exhibitors

**1900+**  
Stalls

**60000+**  
sq. mtrs of  
Exhibition Area

**15000+**  
Expected  
Trade Visitors

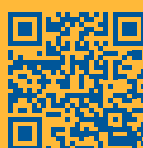
Visitors from  
**500+**  
Cities in India

Visitors from  
**40+**  
Countries

### INTRODUCING

**The Select Club**  
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Registration



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Innov8 Talks @ IIJS Signature 2025 - JIO World Convention Centre (JWCC)					
Sr. no	Date	Time	Speakers	Company Name	Topic
1	1/4/2025	14:15 - 15.15	Dr. Saurabh Gadgil	PNG Jewellers	“Maharashtra to the World: The Journey of PNG Jewellers from Local Retail to Global Expansion and IPO”
2	1/4/2025	15:15 - 16:15	Shri. Vastupal Ranka	Ranka Jewellers	Building Trust and Legacy: The secret behind a 131-Year-Old Jewellery House’s Enduring Success in Retail
3	1/4/2025	16:15 - 17:15	Mr. Lars Parker-Myers	JCK	Insights on how to succeed in the US Market, Leveraging JCK’s Resources to achieve your goals
4	1/5/2025	14:15 - 15.00	Prof. M S Ramachandra Rao	IITM _ Madras	Importance of CVD & HPHT to make India No1 Hub In Producing Industry Grade Diamonds
5	1/5/2025	15:00 - 15:45	Ms. Aparna Kulkarni	Natural Diamond Council	“Getting Natural Diamonds on Gen Z’s Wishlist!”
6	1/5/2025	15:45 - 16.30	Ms. Neha Kejriwal Category Lead (Jewellery & Luxury), India Southeast Asia & HIPO Markets), Ebay Mr Tej Desai Business Development Manager, DHL Express (India) Private Limited	E BAY + DHL	Retail Exports Through Ecommerce Session
7	1/6/2025	14:15 - 15.00	Mr. Mihir Shah	Universal Connections LLP	Understanding the Setup of an Export Business
8	1/6/2025	15:00 - 15:45	Moderator - Mr. Anil Prabhakar Panelist - 1. Nipun Kochar : Jewelbox, Kolkata 2. Vidhita Kochar: Jewelbox, Kolkata 3. Aryan Bawa, Iris Fine Jewels : Delhi 4. Siddhanth AVR Swarnmahal, Salem 5. Nikita Prasad : Co Founder GIVA 6. Adit Bhansali : Firefly diamonds	Panel Discussion	Panel Discussion - Strategies for Marketing Lab Grown Diamond to Millennials and Gen Z
9	1/6/2025	15:45 - 16.30	Mr. Supreme Kothari	ELP	“Navigating the Latest Tax Reforms: Key Changes and Their Impact on Businesses”
10	1/7/2025	11:00 - 13:00			GJEPC - De Beers India Marketing Program



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**03<sup>rd</sup> - 05<sup>th</sup> APRIL 2025**  
**Jaipur, India**

## EXHIBIT PRODUCT CATEGORY

Loose Stones (Colour Gemstones and Diamonds)  
Gemstone & Diamond Studded Jewellery  
Silver Jewellery

## INVITED BUYER COUNTRIES

USA, UK, Europe, Oceania,  
Latin American countries, Middle East,  
China, Vietnam, Russia, CIS



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For further information, contact :-

Mugdha Deshpande: +91 8657418860 | [mugdha.deshpande@gjepcindia.com](mailto:mugdha.deshpande@gjepcindia.com)  
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## Innov8 Talks @ IIJS Signature 2025 - Bombay Exhibition Centre (BEC)

Sr.no	Date	Time	Speakers	Company Name	Designation	Topic
1			ACHYUT PALAV		CALLIGRAPHER & DESIGNER	INAUGURATION BOOK LAUNCH BY MR. ACHYUT PALAV POST SOLITAIRE
2	1/5/2025	14:15 - 15:15	MR. CHINMAY GAVANKAR			MAKING ARTIFICIAL INTELLIGENCE (AI) SIMPLE FOR GEMS AND JEWELLERY INDUSTRY
3	1/5/2025	15:15 - 16:15	MODERATOR - MR. ANIL PRABHAKAR PANELIST - MR. B. S. NAGESH MR. NIRAV BHANSALI	SHOPPERS STOP	CHAIRMAN	CRAFTING MEANINGFUL CONSUMER EXPERIENCE
4	1/5/2025	16:15 - 17:15	MR. LARS PARKER-MYERS	JCK	SALES DIRECTOR	INSIGHTS ON HOW TO SUCCEED IN THE US MARKET, LEVERAGING JCK'S RESOURCES TO ACHIEVE YOUR GOALS
5	1/6/2025	12:00 - 13:00	MR. NISHANT SHAH	ELP	PARTNER AND CO-HEADS THE TAX, REGULATORY AND CUSTOMS PRACTICE	STANDARD OPERATING PROCEDURE (SOP) OF THE JEWELLERY INDUSTRY REGARD TO COMPLIANCE WITH FTP, TAX LAWS ETC
6	1/6/2025	14:15 - 15.00	MR PRIYESH MEHTA	IMAGENARIUM LLP	DIRECTOR	3D METAL PRINTING TECHNOLOGY IN JEWELLERY MANUFACTURING
7	1/6/2025	15:45 - 16.30	MS. NEHA KEJRIWAL CATEGORY LEAD (JEWELLERY & LUXURY), INDIA SOUTHEAST ASIA & HIPO MARKETS), EBAY MR TEJ DESAI BUSINESS DEVELOPMENT MANAGER, DHL EXPRESS (INDIA) PRIVATE LIMITED	E BAY + DHL		RETAIL EXPORTS THROUGH ECOMMERCE SESSION
8	1/7/2025	12:00 - 1:45	MR. ACHYUT PALAV		CALLIGRAPHER & DESIGNER	CALLIGRAPHY: A NEW LENS FOR CREATIVE JEWELLERY DESIGN
9	1/7/2025	14:15 - 15.00	MR. MIHIR SHAH	UNIVERSAL CONNECTIONS LLP	CONSULTANT, ADVISOR& TRAINER IN INTERNATIONAL BUSINESS	UNDERSTANDING THE SETUP OF AN EXPORT BUSINESS
10	1/7/2025	15:00 - 15:45	MR. PUSHKAR GOKHLE	GODREJ & BOYCE	VICE PRESIDENT & BUSINESS HEAD GODREJ SECURITY SOLUTIONS	ENSURING SECURITY IN THE JEWELLERY INDUSTRY: STRATEGIES FOR PROTECTING ASSETS AND PREVENTING THEFT
11	1/7/2025	15:45 - 16.45 5:30 PM	JOHN PERINCHERY	MOTILAL OSWAL	EXECUTIVE DIRECTOR - INVESTMENT BANKING AT MOTILAL OSWAL FINANCIAL SERVICES LTD	THE ROAD TO PUBLIC LISTING: PREPARING YOUR JEWELLERY BUSINESS FOR AN IPO



## NATIONAL PROMOTION

# IIJS Promotions Cover 800+ Cities Pan-India

From bustling metropolises like Delhi and Mumbai to vibrant tier 2 hubs such as Jaipur and Surat, and charming tier 3 towns like Kolhapur and Gangtok, IIJS Signature 2025 promotions lit up over 800 cities across India. This expansive campaign ensured that every corner of the country was abuzz with the brilliance of IIJS, bringing the world of gems and jewellery closer to all.





## INTERNATIONAL PROMOTION

# IIJS Signature Invites Middle East's Elite Jewellers

GJEPC rolled out the red carpet for IIJS Signature 2025 to the Middle East's premier jewellery retailers. The promotion team travelled to major markets such **Saudi Arabia, Bahrain, as well as Dubai & Sharjah in the UAE** and extended an invitation to top-tier jewellers to attend India's second-largest B2B gem and jewellery exhibition in Mumbai from 4th to 8th January 2025.

Mr. Nirav Bhansali, Convener - National Exhibitions, GJEPC, urged the Saudi Arabian retail fraternity to explore exquisite collections, connect with top brands, and discover new opportunities in the jewellery industry.









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- Separate Entry into the show
- Reservation in INNOV8 Seminar

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Goregaon Station | Bandra Station | Kurla Station  
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**Advisory for Visitors & Exhibitors**

- Avoid taking private vehicles.
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- Take the metro near BEC, Goregaon to avoid traffic.

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## FACILITIES

**17th Edition**

**IIJS** INDIA INTERNATIONAL JEWELLERY SHOW  
SIGNATURE 2025  
4<sup>th</sup>- 7<sup>th</sup> January, 2025  
Jio World Convention Centre- Mumbai  
5<sup>th</sup>- 8<sup>th</sup> January, 2025  
Bombay Exhibition Centre- Mumbai

Concurrent Show  
**IGJME** INDIA GEM & JEWELLERY MACHINERY EXPO  
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4<sup>th</sup>- 7<sup>th</sup> January, 2025  
Jio World Convention Centre- Mumbai  
5<sup>th</sup>- 8<sup>th</sup> January, 2025  
Bombay Exhibition Centre- Mumbai

Concurrent Show  
**IGJME** INDIA GEM & JEWELLERY MACHINERY EXPO  
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Hall 1 - 1000 sq. ft | Hall 2 - 1457 sq. ft

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- >> Diamond Assortment
- >> Filling & Assembly