

17th
Edition

IIJS
SIGNATURE
INDIA INTERNATIONAL
JEWELLERY SHOW
2025

4th - 7th January, 2025
Jio World Convention Centre- Mumbai

5th - 8th January, 2025
Bombay Exhibition Centre- Mumbai

Concurrent Show

IGJME
INDIA GEM &
JEWELLERY
MACHINERY EXPO
SIGNATURE, Mumbai 2025

GJEPC
INDIA
Sponsored by Ministry of Commerce & Industry



4TH
JANUARY
2025

COVER STORY

IIJS Signature 2025 Opens to a Global Stage

The first show of the calendar year, IIJS Signature 2025, attracts enthusiastic buyers from both domestic and international markets, setting the tone for business. With enhanced features and facilities, Signature rolls out the red carpet for its attendees. The Curtain Rises!

The grand opening of the 17th edition of IIJS Signature 2025 on 4th January 2024 at JWCC, Mumbai, promises to set an inspiring tone for the event.

Industry leaders, dignitaries, and trendsetters will gather to inaugurate this prestigious show, celebrating the finest in Indian craftsmanship and innovation.

IIJS Signature 2025 is set to welcome a diverse audience, including over 25,000 domestic trade visitors from more than 800 cities and 2,500 international



1500+
Exhibitors

25000+
Buyers

**International
Buyers
60+
Countries**

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visitors from over 60 countries, opening new avenues for Indian manufacturers and exporters. Almost 8 international



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IIJS Signature, 5th to 8th Jan 2025, Hall 4, Booth #4S 481A



*The
Taj*



The Taj Mahal, mirrored in the still waters, forms a breathtaking tableau

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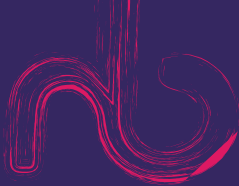
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delegations from countries such as Thailand, Iran, Uzbekistan, and more are attending the show.

The energy and excitement on Day 1 will reflect the event's stature as a premier platform connecting local heritage with global aspirations.

This prestigious event, scheduled from 4th to 7th January 2025 at Jio World Convention Centre (JWCC) and from 5th to 8th January at Bombay Exhibition Centre (BEC), will transform Mumbai into a global hub for the gem & jewellery industry. IGJME Signature 2025 will take place concurrently in Hall 5 at BEC, Goregaon, Mumbai, featuring 115 companies occupying 180+ booths.

With over 1,500 exhibitors and 3,000+ stalls, IIJS Signature 2025 promises to be a grand spectacle. The sprawling exhibition, occupying 1.25 lakh square metres, will showcase a dazzling array of loose precious stones and fine jewellery.

The Select Club, located exclusively at JWCC's Pavilion Hall, will feature a curated collection of high-end couture jewellery, catering to discerning buyers seeking exclusive high-end couture jewellery.

A notable highlight of IIJS Signature 2025 will be the participation of over 200 new or first-time exhibitors.

Show Highlights

To celebrate India's rich heritage, GJEPC has incorporated the ancient Brahmi script into the overarching show theme of 'Brilliant Bharat'. For IIJS Signature 2025, participants are also encouraged to make jewellery based on the Brahmi theme - GJEPC expects this unique touch to add a cultural dimension to the exhibition, highlighting the timeless beauty of Indian craftsmanship.

JWCC will showcase a variety of products, including exquisite Diamond, Gemstone, and Studded Jewellery, stylish Gold and Gold CZ designs, and a dedicated section for Laboratories and Education (for loose gemstones).

JWCC will offer an exclusive section dedicated to Lab-Grown Diamonds, both loose stones and jewellery. Additionally, the venue will feature a dedicated section for Loose Natural Diamonds.

BEC will feature a comprehensive collection of products, including exquisite Diamond, Gemstone, and Studded Jewellery, Gold and Gold CZ designs, and a dedicated section for Laboratories and Education (for jewellery).

BEC will offer exclusive sections dedicated to Silver Jewellery, Artifacts, and Gifting Items. Additionally, the show will feature a dedicated section for Loose



Coloured Gemstones. To cater to the industry's technical needs, the concurrent show IGJME will showcase the latest Machinery, Technology, and Allied industry products.

A Seamless Experience

To ensure a smooth and enjoyable experience for all attendees, the organisers have implemented a range of innovative features such as the IIJS app, a 3D Interactive floor plan, the IIJS Prime Plus Lounge for Prime Plus Exhibitors, Visitors & International Visitors at both venues, Online Visitor Pre-Registration, convenient To-Fro Shuttle Bus Services between hotels and venues, 5-star, 7-star & budgeted hotel accommodation, and user-friendly Digital Tools like Digital Entry badges and Facial Recognition entry-exit.

To further enhance visitor comfort, a dedicated Food Order Team will be stationed in each hall at BEC during morning hours to alleviate peak-hour rush at cafeterias.

The IIJS Celebration Networking Evening on 4th January at Jasmine Hall, JWCC and Innov8 Talks seminar sessions at both venues will provide platforms for industry professionals to connect, collaborate, and explore new business opportunities. The event will prompt global connections through dedicated networking sessions and international pavilions.

As the jewellery industry heads into 2025, IIJS Signature remains at the forefront, driving innovation and setting new trends.



We know, it's a maze out there. But here's your shortcut where you can find us

The Select Club

Stall No : JIO M- 21 F

Gehno
Ki Kahani
Bansi
Ki Zubani

Bansi Jewellers "Heera Palace", 25/43, Prahlad Plot, Opp. Haveli, Rajkot Gujarat - 360001

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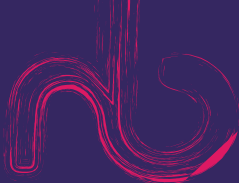


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MESSAGES



Vipul Shah
Chairman, GJEPC

IIJS Signature 2025 promises to be a spectacular event, showcasing the latest trends and innovations in the Indian jewellery industry. This prestigious platform will bring together buyers and sellers from around the world, providing opportunities for networking, business deals, and knowledge sharing. We invite you to join us at IIJS Signature 2025 and witness the brilliance of Indian jewellery.

India's gem and jewellery sector is poised for significant growth. With strong government support, technological advancements, and the dedication of our skilled artisans, we are confident in achieving our target of \$75 billion in exports by 2030.

India is a global leader in gem and jewellery exports, with a strong reputation for quality and craftsmanship. Our rich heritage, coupled with the innovative spirit of our artisans, has enabled us to create exquisite pieces that are admired worldwide. We are embracing technology to enhance efficiency and create innovative designs. From 3D printing to advanced CAD-CAM software, we are leveraging technology to push the boundaries of creativity.

Our commitment to ethical practices and sustainable sourcing reinforces our leadership position. We are actively involved in initiatives to promote responsible mining and fair labour practices. By adhering to global standards, we ensure that our industry contributes positively to society and the environment.

The government's numerous business-friendly initiatives and policy support have been instrumental in driving growth. These initiatives are not only creating jobs but also creating a conducive environment for innovation and entrepreneurship and empowering our industry to reach new heights.

Together, with the support of the government, industry stakeholders, and our talented artisans, we aim to position Indian gems and jewellery as a global standard of excellence.

Let's work together to shape the future of the Indian gem and jewellery industry. Let's make IIJS Signature 2025 a resounding success!



Kirit Bhansali,
Vice Chairman, GJEPC

As we embark on the 17th edition of IIJS Signature, we stand united with a shared vision to elevate the Indian gem and jewellery industry to unprecedented heights. Guided by the leadership and vision of our Hon'ble Prime Minister, Shri Narendra Modi, India is poised to become the third-largest global economy, with a goal to reach a 5 trillion-dollar milestone. This vision of a Viksit Bharat resonates deeply with us at GJEPC, and we are fully committed to aligning our efforts with this ambitious goal.

At GJEPC, we have set an ambitious target of achieving USD 75 billion in gem and jewellery exports by 2030. To realize this vision, we are focused on driving transformation across infrastructure, skill development, and policy support.

Our initiatives, such as the India Jewellery Park in Mumbai, the upcoming Gem Bourse in Jaipur, and the Mega CFC, are designed to provide world-class facilities that will strengthen our manufacturing and export capabilities. These efforts will catalyse growth and position India as a global hub for jewellery trade.

Training and skill development remain at the heart of our efforts. With IIGJ centres in Mumbai, Jaipur, and Delhi, along with satellite training centres in Varanasi, Udupi, and Ratnagiri, we are empowering the next generation of skilled artisans to lead the industry with innovation and excellence.

The government's ongoing policy support, including the introduction of Wastage Norms, Safe Harbour Rules, and the recognition of Amritsar as a key export hub, further enhances our ability to succeed in an ever-evolving global market. We are also actively engaging in discussions to establish Indian standards for diamond terminology, ensuring global acceptance and consistency.

Let us work hand-in-hand to take our industry to the next level and contribute to India's journey toward becoming a global economic leader.

As we embark on this exciting journey of IIJS Signature 2025, I wish all our exhibitors and buyers great success and meaningful collaborations. May this edition open new avenues for growth and innovation in our industry.

A MAGICAL EVENING WITH THE MAESTRO

Join us For

A Soulful Performance by

Javed Ali

IIJS
CELEBRATION
NIGHT

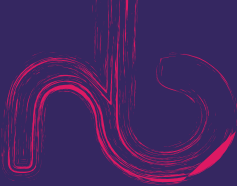


PASS CHARGES

FOR NON PRIME MEMBERS	FOR PRIME MEMBERS
Rs. 5,000/- per pass	Rs.4,500 per pass
Rs. 15,000/-for 4 passes (Buy 3 Get 1 Free)	Rs. 13,500/-for 4 passes (Buy 3 Get 1 Free)
Rs.50,000/- for 14 passes (Buy 10 Get 4 Free)	Rs.45,000/- for 14 passes (Buy 10 Get 4 Free)

4th JANUARY | 7:00 PM ONWARDS
BALLROOM JASMINE 2, JWCC, BKC, BANDRA (EAST), MUMBAI

IIJS. WHERE GLOBAL BUSINESS HAPPENS.



MESSAGES



Nirav Bhansali

Convener,
National Exhibitions, GJEPC

I am thrilled to share the exciting vision and opportunities shaping the gem and jewellery industry as we embark on a transformative decade. IIJS Signature 2025 stands as a testament to India's growing stature in the global market and our relentless pursuit of excellence.

This year's edition promises to be our largest and most ambitious yet. With over 1,500 exhibitors, 3,500 booths, and more than 25,000 visitors from 800 Indian cities and over 2,500 international visitors from 60 countries, the scale is truly unprecedented. Plans are already underway for the future expansion of the much-coveted Select Club in subsequent editions, further elevating the event's stature.

Our commitment to international visitors remains steadfast. Proactive collaborations with consulates have streamlined visa processes. Despite concurrent global events, we remain optimistic about achieving our target of hosting 2,000-2,500 international attendees. These efforts underscore our dedication to nurturing and strengthening global trade partnerships.

Innovations in logistics and visitor experience have been a top priority. Expanded partnerships with hotels, upgraded transportation systems, and measures to address parking challenges ensure a seamless and world-class experience for all participants. These enhancements reflect our drive to make IIJS Signature a benchmark for industry events.

On the jewellery front, dynamic trends are shaping the market. Domestically, the jewellery market is thriving, with over 5,000 new stores projected to open in the next five years. This growth, fuelled by sustained demand for gold and diamond jewellery, positions India as a shining star in the global market. Despite contributing approximately 10% to the GDP and growing annually at 10%, half the sector is still not corporatised, presenting immense potential for formalisation and expansion.

On the export front, GJEPC is spearheading initiatives to penetrate new markets. Our planned forthcoming large-scale exhibition in Jeddah, Saudi Arabia in H2 2025, and India's selection as 'Partner Country' at Inhorgenta 2025 at Munich, Germany are key steps in showcasing Indian craftsmanship and strengthening global ties. The robust performance of Middle Eastern markets and promising American Holiday sales numbers further underline India's export prowess.

This decade belongs to India. With visionary initiatives like IIJS and strategic global collaborations, the gem and jewellery sector is poised to lead the nation's economic transformation.

Together, let's unlock the boundless potential of this vibrant industry and make IIJS Signature a massive success!



THE MOST AWAITED SHOW IN SOUTH INDIA

IIJS
INDIA
INTERNATIONAL
JEWELLERY SHOW
TRITIYA 2025
21st - 24th March, 2025
BIEC, Bengaluru

Concurrent Show
IGJME
INDIA GEM &
JEWELLERY
MACHINERY EXPO
TRITIYA, Bengaluru **2025**

1100+
Exhibitors

1900+
Stalls

60000+
sq. mtrs of
Exhibition Area

15000+
Expected
Trade Visitors

Visitors from
500+
Cities in India

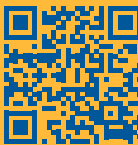
Visitors from
40+
Countries

INTRODUCING

The Select Club

EXCLUSIVE HIGH-END COUTURE JEWELLERY
At IIJS Tritiya 2025 - Hall no 3, BIEC

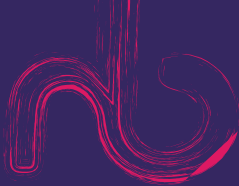
Scan for Visitor
Registration



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IIJS PREVIEW

The Next Decade Belongs To India's Gem & Jewellery Industry

The Indian gem and jewellery industry is on the brink of a transformative decade, with innovation, global outreach, and record-breaking growth setting the stage for its rise as a global leader. In this exclusive interview, **Mr. Nirav Bhansali, Convener – National Exhibitions, GJEPC**, shares his insights on the upcoming IIJS Signature 2025, the industry's growth trajectory, and the exciting opportunities shaping the future of Indian jewellery. From visionary initiatives to evolving market trends, discover why this decade truly belongs to India's gem and jewellery sector.



IIJS Signature 2025 is generating a lot of buzz. Could you elaborate on this year's event?

IIJS Signature 2025 is set to be our most expansive and ambitious edition to date. With over 1,500 exhibitors and more than 3,000+ booths, the scale of this event is truly unprecedented. We are expecting more than 25,000 visitors from 800 cities across India, alongside approximately 2,500 international attendees representing 60 countries. This year's exhibition will span two venues, accommodating the growing demand and enhancing visitor experience. The Select Club couldn't be expanded to its full potential this time due to the unavailability of the venue, but I'm happy to note it is confirmed from the next edition onwards, which will further elevate the event.

How are preparations progressing for international visitors?

We are making robust efforts to ensure a seamless experience for our international visitors. Our collaboration with consulates has been instrumental in streamlining visa processes, especially for regions where challenges persist. We



are optimistic about achieving our target of hosting 2,000-2,500 international visitors. This proactive engagement underscores our commitment to enhancing global connectivity and strengthening international trade partnerships through IIJS.

In terms of exports, what initiatives is GJEPC pursuing to penetrate new markets?

The GJEPC is actively exploring new avenues for market expansion, particularly in the Middle East. Plans are underway for a large-scale exhibition in Jeddah, strategically designed to tap into the promising Saudi Arabian market.

Additionally, India's designation as the 'Partner Country' at the Inhorgenta show in Munich, Germany in February 2025 represents a significant opportunity to

showcase Indian craftsmanship and cultural heritage to a European audience. These initiatives demonstrate GJEPC's commitment to strengthening India's global footprint and positioning the country as a preeminent player in the international jewellery market.

The Doha, Bahrain, and Sharjah shows have performed exceptionally well, reflecting the strength of the Middle Eastern market. This success is a clear indication that the region is thriving, providing a substantial boost to overall export performance, particularly in key export destinations.

The American Thanksgiving sales numbers, too, were very positive. This November, exports from SEEPZ, Mumbai for plain and studded jewellery were very robust.

What innovations in logistics and visitor experience can we expect this year?

To significantly enhance the convenience and experience of our attendees, we have established partnerships with 15 additional hotels across various categories, ranging from three-star to premium accommodations. Transportation logistics have been thoroughly upgraded, with improved inter-venue connectivity facilitated by the Metro and newly constructed bridges. While ongoing construction at the NESCO venue presents challenges, particularly in parking, we have implemented measures to alleviate these issues, including securing dedicated parking spaces for exhibitors and introducing a comprehensive shuttle service. These initiatives

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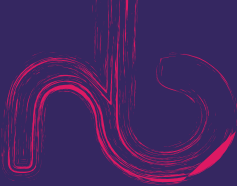


IIJS
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IIJS PREVIEW

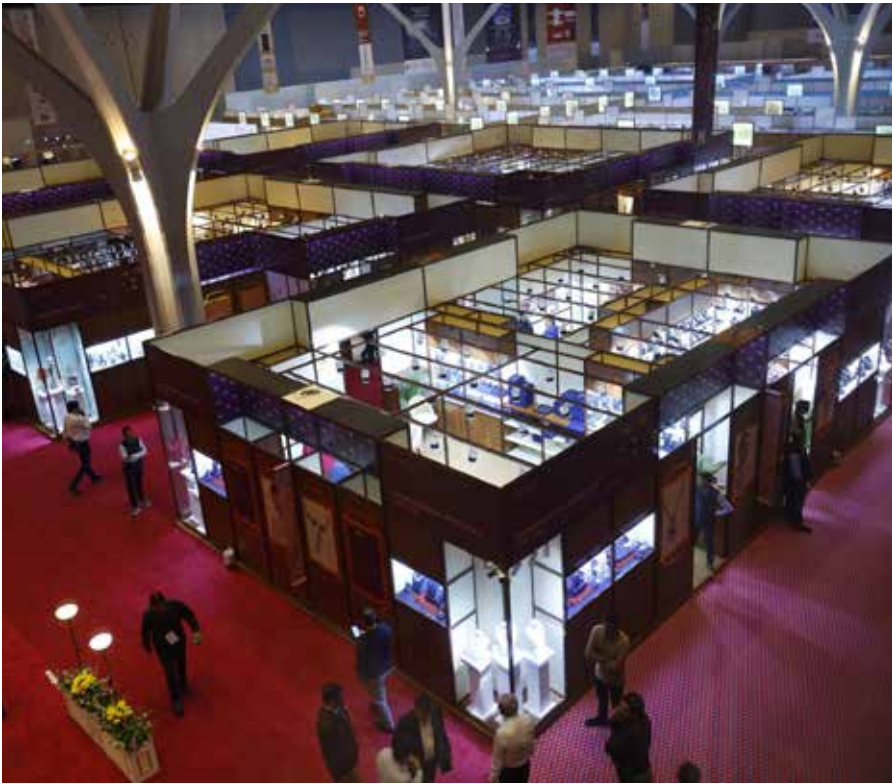
demonstrate our commitment to addressing logistical hurdles and providing a world-class experience for participants.

Have you identified any notable trends in jewellery this year?

The jewellery market is brimming with exciting trends this year. Bridal jewellery continues to dominate, driven by a robust wedding calendar. Additionally, silver jewellery is enjoying a surge in popularity, increasingly being perceived as the “new gold” due to its versatility and affordability. Lab-grown diamond (LGD) jewellery is also carving out a significant niche, offering retailers innovative options for product diversification. These trends reflect the dynamic and evolving preferences of both domestic and international consumers, highlighting the importance of adaptability within the industry.

How is the domestic jewellery market performing?

The domestic jewellery sector is experiencing remarkable growth, with projections indicating the opening of over 5,000 new stores within the



next five years. This expansion will be underpinned by a sustained demand for stocking up gold and diamond jewellery. So, demand for the next 5 years in India looks very robust – India is the shining star in the world market.

Our efforts under the IIJS theme of “Brilliant Bharat” aim to spotlight India’s unique jewellery artistry on the global

stage.

The jewellery sector is a cornerstone of India’s economy, contributing approximately 10% to the GDP and exhibiting an annual growth rate of 10%. Despite its remarkable achievements, half of the sector is still not corporatised, presenting substantial opportunities for organisation and formalisation of the

domestic retail segment.

Indian jewellery is globally acclaimed for its superlative design aesthetics, manufacturing quality, and competitive pricing, attributes that have cemented its position as a leader in both domestic and international markets.

The robust growth trajectory of the domestic market highlights its pivotal role in driving India’s economic progress and raising its global standing.

Any closing thoughts or messages for the industry?

The coming decade belongs to India, and the jewellery sector is at the forefront of this transformation. As a vital pillar of our economy, the industry is brimming with opportunities for growth, innovation, and international collaboration. With flagship initiatives like IIJS and strategic partnerships with global stakeholders, we are steadfast in our mission to establish India as the world’s premier jewellery hub. The road ahead is filled with promise, and we are on the verge of unlocking the full potential of our vibrant and dynamic industry.



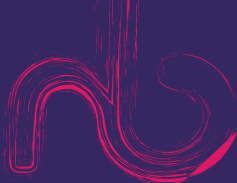
ADITYA FINDINGS

*Inspired.
Committed.
Driven.*

Section - Gold and Gold CZ
Studded Jewellery

Zone 4B | Hall No. 4 - BEC

Stall No. 4T 491E



VIEWPOINT

A Legacy of Four Generations: Vama Fine Jewels' Journey to Excellence

Vama Fine Jewels blends a rich four-generation legacy with modern craftsmanship. Specialising in fine, handcrafted diamond jewellery, the brand's design philosophy marries tradition with innovation, catering to discerning clients across India while exploring new horizons internationally.

Chintan Sakaria, Co-Founder, Vama Fine Jewels, talks about how the IIJS platform has helped the company establish its pan-India presence.

Could you share the story behind the founding of Vama Fine Jewels?

Vama Fine Jewels was founded in 2013 by my brother, Prasad, and me. The name "Vama" holds special significance—it is derived from the name of Goddess Lakshmi, symbolising prosperity, as well as being the name of the first child in our family. We are proud to be a fourth-generation family of jewellers, with a rich legacy in jewellery crafts. Drawing on the wisdom and expertise passed down through the generations, we have combined traditional craftsmanship with modern techniques to specialise in the creation of fine, handcrafted diamond jewellery.

How has Vama Fine Jewels evolved since then, and what have been some of the defining moments in the brand's journey so far?

Since its establishment, our company has grown from a small team to a core group of 19 members. We've expanded from working with one factory to collaborating with 12 dedicated manufacturing units, exclusively focused on our creations.

How would you describe Vama Fine Jewels' design philosophy?

Our design philosophy is centred on creativity and quality. We craft pieces that are timeless but with a modern twist – reflecting the aesthetic of our clients. Our commitment to excellence has helped us build strong, trusting relationships with our clients over the years. We prioritise efficiency, ensuring every piece is created with precision by our team and factory partners.

This balance of tradition and innovation allows us to stay true to our heritage while evolving with the industry.

Which are your key markets for Vama Fine Jewels, and how has this focus changed over the years?

We serve a diverse clientele across India, including key markets like New Delhi, Gurgaon,



Punjab, Rajasthan, Maharashtra, Bengaluru, and Hyderabad.

While our primary focus has been the domestic market, we are also exploring opportunities to expand internationally.

Since when have you been participating in IIJS, and what makes this event unique for high-end jewellery brands like Vama Fine Jewels?

We have been participating in the IIJS shows since 2016, and these shows have provided us with a valuable platform to introduce our work to an audience that appreciates artistry.

Over the years, we've seen returning clients eager for more, as well as new visitors keen to



start collaborations. Both IIJS Premiere and Signature have been instrumental in developing meaningful connections, promoting genuine buyer relationships, and driving growth for our brand.

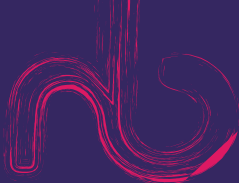
As a member of the Select Club at IIJS, how does it enhance your presence among top-tier brands?

Being a member of the Select Club at IIJS is a remarkable distinction for us. It serves as an exclusive platform, showcasing top-tier jewellery brands to buyers and enhancing our visibility among industry leaders.

As a proud member of this high-end category, it underscores our commitment to excellence and positions us alongside the finest in the industry. We look forward to continuing our participation in future shows and maintaining our presence in this prestigious club.

Could you share insights into the new collections Vama Fine Jewels will be displaying at IIJS Signature this year?

At IIJS Signature 2025, we are excited to present our new collection, 'Advay by Vama'. Building on the success of our launch in 2023, which featured 40 signature pieces inspired by exotic insects and flowers—elements that have long been cherished in the jewellery industry—we are expanding the collection with three times the number of pieces this year. The new designs incorporate stunning gemstones and introduce an exclusive range of the thinnest rose-cut jewellery, which elevates the collection with a delicate yet striking aesthetic. Each piece reflects our commitment to innovation and craftsmanship.



VIEWPOINT

High-end jewellery demands intricate craftsmanship and innovation. How do you integrate these aspects into your latest designs, and what materials or techniques are you exploring in the current collection?

At Vama Fine Jewels, we're navigating a market with fluctuating and competitive pricing, which presents a valuable challenge in understanding the need of the hour and what our clients truly want.

To address this, our team has worked tirelessly to create standout pieces in various sizes and modern forms using colour gemstones. We've also fine-tuned the way we synchronise our designs, ensuring each piece undergoes a rigorous quality check, supported by a stronger and efficient quality control department. This approach ensures that our collections not only meet but exceed the expectations of our clients.

How does Vama Fine Jewels stay ahead and cater to the tastes of the modern buyer?

As fourth-generation jewellers, we've always prioritised



building strong, collaborative relationships with our clients. By closely understanding their needs through feedback from their sales teams, we ensure our collections align with the preferences of today's buyers. With market conditions looking favourable for all stakeholders—buyers, retailers, and end customers—we've made sure our dedicated team stays in tune with modern trends.

Your views on the outlook of natural diamonds vis a vis lab grown.

Natural diamonds are here to stay, with their rarity and emotional significance unmatched by lab-grown alternatives. While lab-grown diamonds have gained attention, particularly among Gen Z, due to their lower price and ability to replicate the look of natural

diamonds, they still lack the unique essence and history that come with mined stones.

As Serena Williams said, "Pressure makes diamonds, and we thrive under pressure." Just as natural diamonds form under immense pressure over time, their true value lies in their authenticity and enduring beauty, qualities that lab-grown diamonds have yet to replicate fully.



INDIA
INTERNATIONAL
JEWELLERY SHOW
2025

Sequel wishes,

**All the best to all the exhibitors for
IIJS Signature 2025**



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Introduction to Gem
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Exports via
e-commerce platforms



Export Procedures
& Documentation



Schemes & Incentives
for Exporters



Accessing Middle
East market via IJEX



Exports using FTA
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MASTERCLASS



Identifying buyers
in overseas market



Marketing products
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For more information, please contact
Archana Pandey
membership@gjepcindia.com | 022-42263663

Bharat Ratnam Mega CFC

A project by GJEPC

An Initiative to Support India's Growth in Jewellery Exports

Bharat Ratnam Mega CFC is equipped with state-of-the-art technologies to meet the evolving demands of the jewellery industry. From rhodium and micron plating to India's first 3D metal printer, from CAD services to lab testing services, and many more technical services with high-end machinery, the facility sets new benchmarks in quality and craftsmanship. Additionally, it provides state-of-the-art venues at reasonable charges and offers training and skilling programs to uplift the industry and build a skilled workforce to take India to new heights.

Bharat Ratnam - Mega Common Facilitation Centre,
Gate No. 4 & 5, SEEPZ Special Economic Zone, Andheri (E), Mumbai - 400 096.
www.gjepc-megacfc.com | contact@gjepc-megacfc.com

Phone: 022 - 6913 1111

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Technical Services:

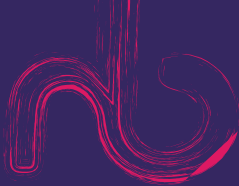
- >> CAD & CAD Rendering
- >> 3D Printing – Metal & Ceramic
- >> 3D Printing - Resin & Wax
- >> Casting (Gold, Platinum & Silver)
- >> CNC
- >> Refining (Gold, Platinum & Silver)
- >> Mass Finishing
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- >> Micron Plating / Rhodium Plating
- >> Enamelling / Coating
- >> Hallmarking
- >> Gemological Services
- >> Exhibition Hall & Auditorium
- >> Photography & Video
- >> Training & Skilling School

State-of-the-art Event Venues:

- >> Auditorium - Multi-Purpose Hall 1 - 350 Seater
- >> Multi-Purpose Hall 2 - 80 Seater
- >> Grand Exhibition Hall - 10,000 sq. ft
- >> Diamond Conference Room - Capacity 25
- >> Exhibition Centre Hall 1 & 2 (Ground Floor):
Hall 1 - 1000 sq. ft | Hall 2 - 1457 sq. ft

Training and Skilling

- >> Computer Aided Design (CAD)
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- >> Metal Setting
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- >> Wax Setting
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- >> Filling & Assembly



IN FOCUS

Karan Garodia on Emerging Trends in Fine Jewellery

Karan Garodia, Founder & MD, Sanskriti Jewels, takes us through the new lines that his company is presenting, their expansion plans in the Middle East and the colour gemstones gaining traction in the fine jewellery segment.

New Collections at IJJS Signature

Our new collection, “Strands Of Splendor” is a unique jewellery collection, capturing the timeless beauty of nature. Alluring flowers, crafted using the wireframe technique, take centre stage with their delicate yet bold structure. Vibrant blossoms of fine gold wires in rhodium-treated hues, intertwined with flowing creepers, create organic harmony. We have incorporated a mix of precious gemstones, including rubies, pearls, tanzanites, and emeralds.

Through the “Baisakh” collection, we’re also showcasing the sun-kissed glow of the harvest shines. Each piece is a shimmering tribute to the beauty of the harvest season, highlighting the beauty of textured gold and gemstones like rubies, emeralds, sapphires, tourmalines and tanzanites.

Trending Coloured Gemstones

We have always maintained that “Colour gemstones are our Heroes”. Current market trends show a growing demand for rare, vibrant, and unique coloured gemstones. Buyers are seeking one-of-a-kind pieces that make a statement.

Apart from emeralds and rubies, the most sought-after colour gemstones include:

Sapphires (in different colours), Kunzites (due to their rarity and vibrant colour), Tanzanites (with their deep blue-violet hue), and Pearls

(Fresh water, South Sea, and Keshi)

These gemstones are desirable due to their rarity, unique colours, and the emotional connection buyers form with them.

Popular Cuts in Coloured Gemstones

While traditional cuts like round, oval, and cushion remain popular, there’s a growing interest in unique and exotic cuts like Kite-cuts, Bullet cuts, Hexagon, Fancy-cut Cabochons that accentuate the gemstone’s natural beauty.

Customers are becoming more open to unconventional cuts, seeking distinctive pieces that reflect their individuality.

Investment Value and Longevity

Colour gemstones can offer



White gold floral ring enhanced with blue rhodium finish is studded with fancy-cut diamonds, and twisted drops filled with Russian emeralds.



Curvaceous gold floral earrings adorned with emeralds, round and drop-cut white diamonds, and finished with blue rhodium blooms.



Organic diamond earrings bearing leaves and buds articulated with blue rhodium finish and emeralds.



Rose gold earrings featuring a splash of colour with emeralds and drop-cut white diamonds, and rhodium-treated bright pink leaves contrasted with the bright organic petals adorned with white diamonds.

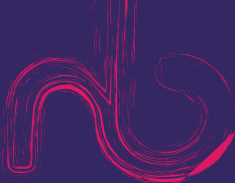
excellent investment value and longevity, especially rare and high-quality stones. While diamonds are traditionally considered a safe investment, colour gemstones can appreciate in value over time due to their rarity and increasing demand.

Challenges in Sourcing Colour Gemstones

Sourcing colour gemstones can be challenging due to:

- Price pressure: Fluctuating market prices can impact availability and affordability.
- Supply restrictions: Geological and environmental factors can limit the supply of certain gemstones.

We’re exploring new sourcing options and building relationships with trusted



IN FOCUS



The floral earrings are encrusted with diamonds, emeralds, blue rhodium finish and fancy-shaped pink tourmalines.



White gold rose ear studs adorned with kite- and drop-cut emeralds, diamonds, and tiny blue butterflies perched on each bloom create a whimsical, elegant design.



The organic earrings, adorned with two red blooms accented by bezel-set diamonds, gracefully extend into diamond-studded stems that end in gem-set drops.



Nature-inspired white gold necklace, featuring a large rose embellished with diamonds, kite-shaped Zambian emeralds, fancy-cut kunzite and round onion pearl balls.



Red bloom earrings garnished with white diamonds and emeralds.

suppliers to ensure a consistent and responsible supply chain.

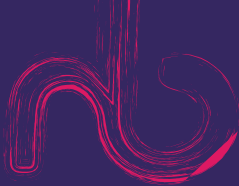
Exploring Newer Export Markets

We're currently exploring opportunities in the Middle East, particularly Saudi Arabia, the UAE, Bahrain, Qatar and more.

These markets offer a growing demand for luxury jewellery and are a hub for local clientele and international buyers who flock to these destinations. As we continue to innovate and push boundaries as far as creativity is concerned, we're

committed to sustainability, responsible sourcing, and environmental stewardship. Our goal is to create timeless, exquisite pieces that not only adorn but also tell a story.





WHATS NEW

Diamond Compositions

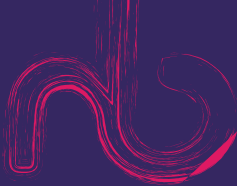
For Anan Jewels India, each jewel is a work of art. The brand specialises in crafting luxurious jewellery with rare fancy-coloured diamonds. Pink, yellow and green diamonds are combined with the luminescence of white diamonds to create bespoke jewels that are truly one-of-a-kind. The brand takes design cues from nature as well as India, a country bursting with colour, to present vibrant jewels that are a treat for the eyes. The contemporary designs portray a strong powerplay of symmetry and delicate forms. The collection encompasses unique jewels for varying budgets.



Timeless Splendour

GIE Gold Creations Private Limited showcases its latest collection Aikyam, which signifies oneness, unity, and harmony. Inspired by the royal jewels of Jaipur, the pieces, crafted in either 24-karat or 18-karat gold, intricately weave natural pearls, diamonds, and natural gemstones into splendid creations. Blending historical craftsmanship with innovative designs, the jewels are striking and versatile. Each piece exudes a rustic charm with a sand finish on the precious metal, lending an antique value that evokes timeless elegance. The collection reimagines the traditional jadai setting by enhancing it with a 3D voluminous look giving it a contemporary flair. The voluminous pieces are sure to amplify any bridal attire.





WHATS NEW

Uber Luxurious Jewels

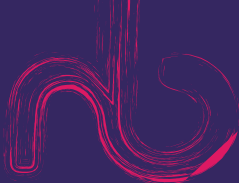
Hirani (P Hirani Exports LLP) specialises in high-end jewellery patterned with fancy colour diamonds, perfect for those seeking extraordinary and individualistic pieces. Their collection spans from minimalist designs like half eternity bands featuring yellow diamonds to opulent bracelets adorned with natural fancy colour pink diamonds. A standout piece is the floral bouquet ring, with pink, yellow, and green diamonds as the centres of three individual flowers, while the other curvy ring features a profusion of yellow diamonds. The rarity of pink, blue, orange, yellow, and green diamonds makes each creation truly one-of-a-kind.



Roman Rendezvous

House of Sparsh's latest collection Vaticana - Where Art Meets Modernity, is inspired the world's smallest country, Vatican City. The administrative and spiritual centre of the Roman Catholic Church is known for its unique and artistic collection of architectural masterpieces. House of Sparsh reimagines the heritage and timeless tales of the City and transforms them into modern ornaments. Rings, necklaces, bracelets and more outfitted with diamonds and blue sapphires, kunzites, tanzanites, and many other gems pay homage to the splendid architecture and decorative arts. Each masterpiece is an amalgamation of art, culture, history and spirituality.





BRAND WATCH

Heirloom Treasures

Hyderabad-based Karni Jewellers specialises in Indo-Russian and Victorian jewellery studded with precious gemstones and rose cut diamonds. They also manufacture jadau pieces as well as those that blend temple jewellery elements with jadau. Their design language takes a cue from myriad influences – the Victorian era, traditional temple jewellery, nature, and more while focusing on fine craftsmanship. The resultant jewels evoke a sense of royalty, rich heritage and sophistication, transforming each piece into a precious keepsake.



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4th - 7th January 2025

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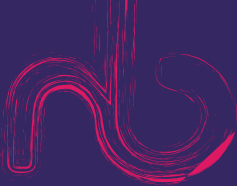
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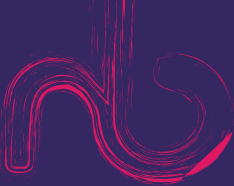
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innov8 TALKS

Innov8 Talks @ IIJS Signature 2025 - JIO World Convention Centre (JWCC)

Sr. no	Date	Time	Speakers	Company Name	Topic
1	1/4/2025	14:15 - 15.15	Dr. Saurabh Gadgil	PNG Jewellers	“Maharashtra to the World: The Journey of PNG Jewellers from Local Retail to Global Expansion and IPO”
2	1/4/2025	15:15 - 16:15	Shri. Vastupal Ranka	Ranka Jewellers	Building Trust and Legacy: The secret behind a 131-Year-Old Jewellery House’s Enduring Success in Retail
3	1/4/2025	16:15 - 17:15	Mr. Lars Parker-Myers	JCK	Insights on how to succeed in the US Market, Leveraging JCK’s Resources to achieve your goals
4	1/5/2025	14:15 - 15.00	Prof. M S Ramachandra Rao	IITM _ Madras	Importance of CVD & HPHT to make India No1 Hub In Producing Industry Grade Diamonds
5	1/5/2025	15:00 - 15:45	Ms. Aparna Kulkarni	Natural Diamond Council	“Getting Natural Diamonds on Gen Z’s Wishlist!”
6	1/5/2025	15:45 - 16.30	Ms. Neha Kejriwal Category Lead (Jewellery & Luxury), India Southeast Asia & HIPO Markets), Ebay Mr Tej Desai Business Development Manager, DHL Express (India) Private Limited	E BAY + DHL	Retail Exports Through Ecommerce Session
7	1/6/2025	14:15 - 15.00	Mr. Mihir Shah	Universal Connections LLP	Understanding the Setup of an Export Business
8	1/6/2025	15:00 - 15:45	Moderator - Mr. Anil Prabhakar Panelist - 1. Nipun Kochar : Jewelbox, Kolkata 2. Vidhita Kochar: Jewelbox, Kolkata 3. Aryan Bawa, Iris Fine Jewels : Delhi 4. Siddhanth AVR Swarnmahal, Salem 5. Nikita Prasad : Co Founder GIVA 6. Adit Bhansali : Firefly diamonds	Panel Discussion	Panel Discussion - Strategies for Marketing Lab Grown Diamond to Millennials and Gen Z
9	1/6/2025	15:45 - 16.30	Mr. Supreme Kothari	ELP	“Navigating the Latest Tax Reforms: Key Changes and Their Impact on Businesses”
10	1/7/2025	11:00 - 13:00			GJEPC - De Beers India Marketing Program



innov8 TALKS

Innov8 Talks @ IIJS Signature 2025 - Bombay Exhibition Centre (BEC)						
Sr.no	Date	Time	Speakers	Company Name	Designation	Topic
1			ACHYUT PALAV		CALLIGRAPHER & DESIGNER	INAUGURATION BOOK LAUNCH BY MR. ACHYUT PALAV POST SOLITAIRE
2	1/5/2025	14:15 - 15:15	MR. CHINMAY GAVANKAR			MAKING ARTIFICIAL INTELLIGENCE (AI) SIMPLE FOR GEMS AND JEWELLERY INDUSTRY
3	1/5/2025	15:15 - 16:15	MODERATOR - MR. ANIL PRABHAKAR PANELIST - MR. B. S. NAGESH MR. NIRAV BHANSALI	SHOPPERS STOP	CHAIRMAN	CRAFTING MEANINGFUL CONSUMER EXPERIENCE
4	1/5/2025	16:15 - 17:15	MR. LARS PARKER-MYERS	JCK	SALES DIRECTOR	INSIGHTS ON HOW TO SUCCEED IN THE US MARKET, LEVERAGING JCK's RESOURCES TO ACHIEVE YOUR GOALS
5	1/6/2025	12:00 - 13:00	MR. NISHANT SHAH	ELP	PARTNER AND CO-HEADS THE TAX, REGULATORY AND CUSTOMS PRACTICE	STANDARD OPERATING PROCEDURE (SOP) OF THE JEWELLERY INDUSTRY REGARD TO COMPLIANCE WITH FTP, TAX LAWS ETC
6	1/6/2025	14:15 - 15.00	MR PRIYESH MEHTA	IMAGENARIUM LLP	DIRECTOR	3D METAL PRINTING TECHNOLOGY IN JEWELLERY MANUFACTURING
7	1/6/2025	15:45 - 16.30	MS. NEHA KEJRIWAL CATEGORY LEAD (JEWELLERY & LUXURY), INDIA SOUTHEAST ASIA & HIPO MARKETS), EBAY MR TEJ DESAI BUSINESS DEVELOPMENT MANAGER, DHL EXPRESS (INDIA) PRIVATE LIMITED	E BAY + DHL		RETAIL EXPORTS THROUGH ECOMMERCE SESSION
8	1/7/2025	12:00 - 1:45	MR. ACHYUT PALAV		CALLIGRAPHER & DESIGNER	CALLIGRAPHY: A NEW LENS FOR CREATIVE JEWELLERY DESIGN
9	1/7/2025	14:15 - 15.00	MR. MIHIR SHAH	UNIVERSAL CONNECTIONS LLP	CONSULTANT, ADVISOR& TRAINER IN INTERNATIONAL BUSINESS	UNDERSTANDING THE SETUP OF AN EXPORT BUSINESS
10	1/7/2025	15:00 - 15:45	MR. PUSHKAR GOKHLE	GODREJ & BOYCE	VICE PRESIDENT & BUSINESS HEAD GODREJ SECURITY SOLUTIONS	ENSURING SECURITY IN THE JEWELLERY INDUSTRY: STRATEGIES FOR PROTECTING ASSETS AND PREVENTING THEFT
11	1/7/2025	15:45 - 16.45 5:30 PM	JOHN PERINCHERY	MOTILAL OSWAL	EXECUTIVE DIRECTOR - INVESTMENT BANKING AT MOTILAL OSWAL FINANCIAL SERVICES LTD	THE ROAD TO PUBLIC LISTING: PREPARING YOUR JEWELLERY BUSINESS FOR AN IPO

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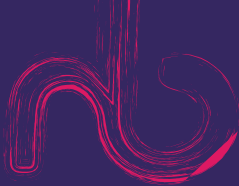
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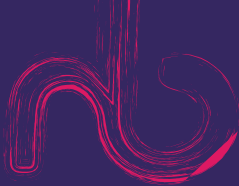


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5th - 8th January, 2025
Bombay Exhibition Centre- Mumbai

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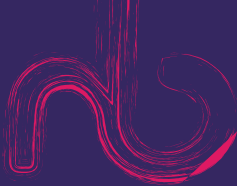
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