

COVER STORY

IIJS Signature 2025 Unlocks Global Opportunities

IIJS Signature 2025, India’s premier gem & jewellery extravaganza, has officially kicked off, dazzling attendees with a showcase of exquisite craftsmanship and innovative designs.

The grand opening of the 17th edition of IIJS Signature 2025 on 4th January 2024 at JWCC, Mumbai, set an inspiring tone for the event. Industry leaders, dignitaries, and various stakeholders gathered to inaugurate this prestigious show, celebrating the finest in Indian craftsmanship and innovation.

The opening ceremony was graced by Chief Guest Shri Mangal Prabhat Lodha, Hon’ble Minister of Skill, Employment, Entrepreneurship and Innovation, Government



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of Maharashtra, who lauded the Indian gem and jewellery industry for its significant contribution to the economy.

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IIJS Signature, 5th to 8th Jan 2025, Hall 4, Booth #4S 481A



Linear



The sleek modulation for the design exudes a sophisticated appeal to the designs, keeping the diamond intensive look intact.

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Guests of Honour included Shri Saurabh Gadgil, Chairman & Managing Director, PNG Jewellers and Shri Umesh Pandey, Thai Trade Representative, Thailand.

IIJS Signature 2025 is expected to welcome a diverse audience, including over 25,000 domestic trade visitors from more than 800 cities and 2,500 international visitors from over 60 countries, opening new avenues for Indian manufacturers and exporters. Eight international delegations from six countries – Thailand, Iran, Uzbekistan, Jordan, Nepal and Sri Lanka – are attending the show.

Shri Mangal Prabhat Lodha, said, “Maharashtra offers the best business and professional atmosphere. Under the visionary leadership of Hon’ble Chief Minister Shri Devendra Fadnavis Ji, our government is committed to supporting industries like yours. Together, we can realize the dreams of Viksit and Atmanirbhar Bharat. GJEPC and the Maharashtra Govt. must collaborate on skill development and certifications to strengthen the future workforce and elevate the diamond and jewellery sector to greater heights,”

Shri Saurabh Gadgil, MD & CEO, PNG Jewellers, said, “From being the epitome of networking to showcasing talent from across the globe, IIJS represents our journey towards becoming the world’s largest jewellery show. With support from the government



and a move towards greater organisation, we’re poised to hit \$100 billion domestic market size by next year.”

Shri Umesh Pandey, Thai Trade Representative, lauded India’s position in the global jewellery market: “Thailand and India share deep roots in the gemstone and jewellery industry. I’m honoured to represent my nation, extending an open invitation for Indian businesses to invest and flourish in Thailand.”

Shri Vipul Shah, Chairman, GJEPC, highlighted the Council’s commitment to driving growth: “By integrating skill development with cutting-edge technology, we are not only transforming the Indian gem and jewellery industry but also fostering innovation, sustainability, and trust. Our commitment to nurturing talent, advancing infrastructure, and promoting transparency ensures that India remains a global leader in this dynamic sector.”

GJEPC will be organising its first exhibition in Saudi Arabia in the vibrant city of Jeddah from 11th to 13th September 2025. This landmark event promises to be a gateway for strengthening bilateral trade between India and the GCC region, offering unparalleled opportunities for collaboration and growth, added Shri Shah.

Kirit Bhansali, Vice Chairman, GJEPC said, “As the first show of the calendar year, IIJS Signature holds great importance for our industry.



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It sets the tone, reflects the market sentiment, and provides valuable insights into what we can expect in the months ahead.”

Nirav Bhansali, Convener, National Exhibitions, GJEPC said, “The IIJS journey is a testament to the collective vision, innovation, and excellence of the Indian gem and jewellery industry. As we proudly celebrate being the world’s second-largest gem and jewellery show, IIJS is more than just an event—it’s a platform for creativity, sustainability, and unity. With groundbreaking initiatives, a dual-venue format, and a commitment to redefining world-class standards, IIJS continues to elevate our industry on the global stage, paving the way for an even brighter future.”



The energy and excitement on Day 1 demonstrated the event’s stature as a premier platform connecting local heritage with global aspirations. This prestigious event, scheduled

from 4th to 7th January 2025 at Jio World Convention Centre (JWCC) and from 5th to 8th January at Bombay Exhibition Centre (BEC), will transform Mumbai into a global hub for

the gem & jewellery industry. IGJME Signature 2025 is taking place concurrently in Hall 5 at BEC, Goregaon, Mumbai, featuring 115 companies occupying 180+ booths.

With over 1,500 exhibitors and 3,000+ stalls, IIJS Signature 2025 will prove to be a grand spectacle. The sprawling exhibition, occupying 1.25 lakh square metres, is showcasing a dazzling array of loose precious stones and fine jewellery.

The Select Club, located exclusively at JWCC’s Pavilion Hall, features a curated collection of high-end couture jewellery, catering to discerning buyers seeking exclusive high-end couture jewellery.

Another notable highlight of IIJS Signature 2025 is the participation of over 200 new or first-time exhibitors.

Show Highlights

To celebrate India’s rich heritage, GJEPC incorporated the ancient Brahmi script into the overarching show theme of ‘Brilliant Bharat’ under the Literature sub-theme. For IIJS Signature 2025, participants were encouraged to make jewellery based on the Brahmi theme – GJEPC expected this unique touch to add a cultural dimension to the exhibition, highlighting the timeless beauty of Indian craftsmanship.

JWCC showcased a variety of products, including exquisite Diamond, Gemstone, and Studded Jewellery, stylish Gold and Gold CZ designs, and a dedicated section for Laboratories and Education (for loose gemstones). JWCC offered an exclusive section dedicated to Lab-Grown Diamonds, both loose stones and jewellery. Additionally, the venue featured a dedicated section for Loose Natural Diamonds.

BEC featured a comprehensive collection of products, including exquisite Diamond, Gemstone, and Studded Jewellery, Gold and Gold CZ designs, and a dedicated section for Laboratories and Education (for jewellery). BEC offered exclusive sections dedicated to Silver Jewellery, Artifacts, and Gifting Items. Additionally, the show featured a dedicated section for Loose Coloured Gemstones. To cater to the industry’s technical needs, the concurrent show IGJME showcased the latest Machinery, Technology, and Allied industry products.

As the industry heads into 2025, IIJS Signature remains at the forefront, driving innovation and setting new trends.



GLOBAL EYE

India's Diverse Craftsmanship Impresses Iranian Jewellery Industry Leaders

The 20-member strong contingent of **Iranian delegates at IIJS 2025** comprised a dynamic mix of jewellery designers, gem-cutters, and jewellery machinery experts. HamidReza Alimardani, the CEO of GoharNeshan Co., a gemmological laboratory in Tehran, shared insights with Solitaire International on the enduring jewellery trade relations between India and Iran.

What does Iran source from IIJS?

While the Indian subcontinent is known for its gem-studded jewellery, Iranians typically favour more conservative designs. The older generations, in particular, prefer plain gold jewellery or pieces with minimal embellishment, such as a single diamond centrepiece.

What are your thoughts on Indian jewellery?

Unlike Iranian jewellery, which has a more singular aesthetic, Indian craftsmanship showcases remarkable versatility. I have visited gold manufacturers



in Surat and gem polishers in Jaipur, and I believe understanding India's rich gem design history would take

considerable time.

What are your expectations from IIJS 2025?

I have been attending IIJS for many years, and my participation has not only benefited me but also my friends and business partners. The event allows us to source top-quality gold jewellery that aligns with Iran's minimalistic and conservative preferences.

Interestingly, Indian jewellers operating in Iran have adapted their styles to suit Iranian tastes, which lean toward simple, gold-heavy designs with one or two gemstones. Iranians prefer a centrepiece diamond, often accompanied by emeralds, rubies, or sapphires, while topaz remains less popular.

IIJS 2025: A Platform for Deepening Thailand-India Gem Trade Relations

Atul Jogani, the President of the Indian-Thai Diamond and Colourstone Association, and the head of the Thailand delegation at IIJS 2025 has been attending IIJS since its inception and has witnessed the jewellery trade fair's exponential growth first hand. In an interview with IIJS 2025, he reasons why he keeps coming for more each year: relations between India and Iran.

How has IIJS been different this year as compared to the previous editions?

We have entered an era of smart tech, and while the hospitality of the vendors, the luxurious appeal of the venues, the number of sources keep increasing every year—it really boils down to the technology of the gem machinery that one has to keep a lookout for, in today's day and age.

Is there any areas of growth that you would like to see at IIJS?

As the world's second largest



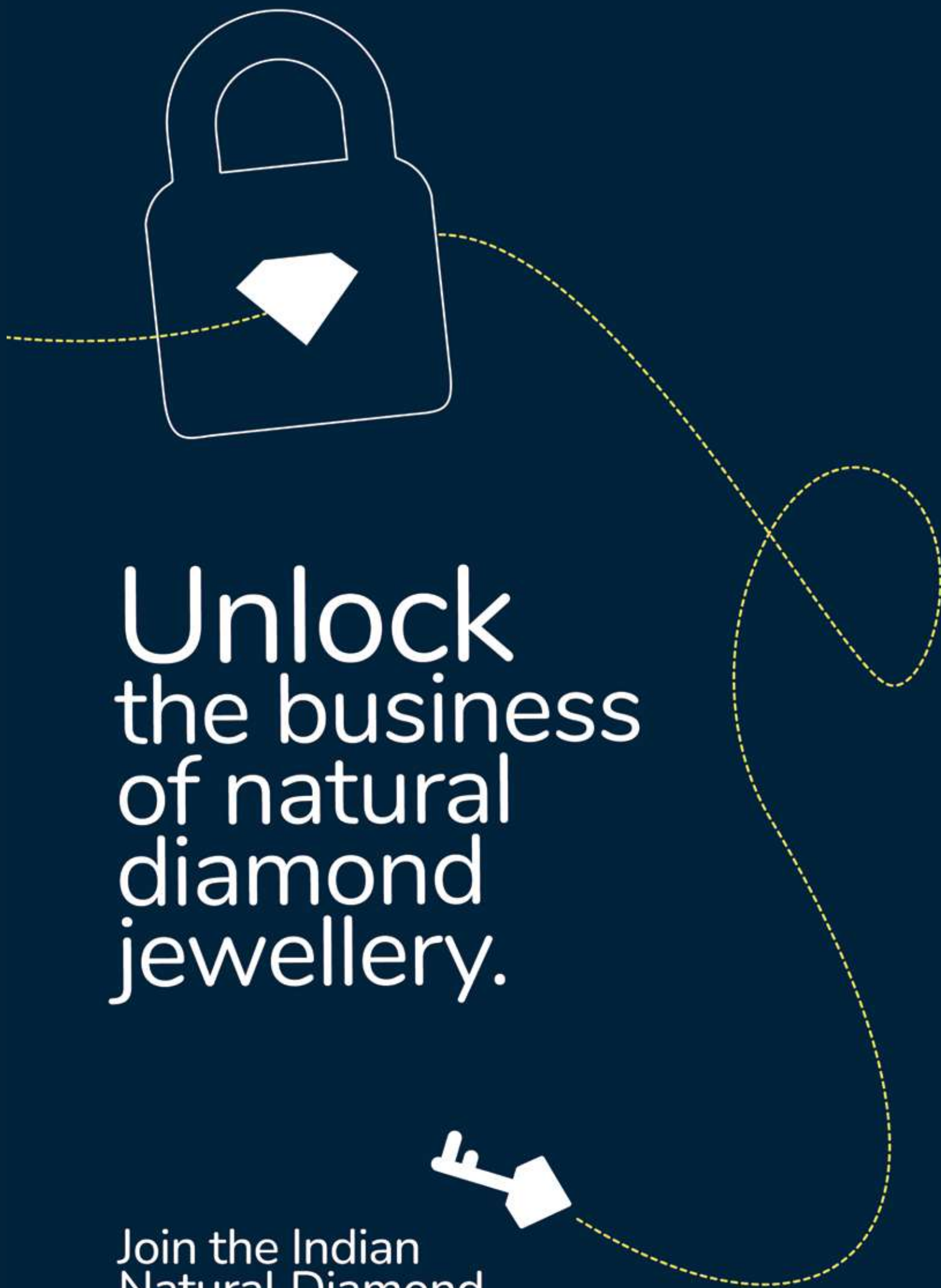
jewellery trade event, I think that IIJS should open up to displaying international

exhibitors. It would be nice to see global players at IIJS. Or see India and Thailand collaborate

to have a jewellery fair together as we have had historic gem trade relations; also our jewellery design aesthetics are fairly similar.

What do you source from IIJS?

Thailand has always come to India for its superlative diamond treasure trove. With so many seismic shifts in Indian diamond sales, India has become more experimental with indulging in other gems: rubies, emeralds and sapphires, many of which are sources from Thailand. We have a gem culture that is fairly reciprocal in demand.



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IN FOCUS GOLD

Gold's Golden Run: A Conversation with Sachin Jain

In this exclusive interview with **Sachin Jain, Regional CEO, India, World Gold Council, Solitaire** delves into soaring gold prices, the factors driving demand, the evolving preferences of Indian consumers, and the future of the industry.

How do you see the balance between gold purchases driven by tradition, like during Dhanteras and Diwali, and those driven purely by investment sentiment, especially amid rising prices?

We see a good balance between gold purchases during festive occasions like Dhanteras, Diwali and during price rises that are purely driven by investment sentiment. We have witnessed over 40 historic gold price highs this year, however it has also led to over 40% growth in investment demand in the first three quarters; from 118 tonnes investment gold demand last year to 163 tonnes in 2024.

You previously mentioned the positive impact of good monsoons and improved rural incomes. Could you elaborate on how rural gold demand trends differ from urban markets, particularly during festive and wedding seasons?

Good monsoons definitely have more positive impact as it puts money in the pocket of rural consumers, which does assist in gold demand. However, in comparison to urban markets, gold's demand patterns in rural regions differ mainly from weight and design point of view. Rural consumers prefer more heavy weight, only gold, traditional designs in jewellery and urban consumers are increasingly leaning towards modern contemporary designs, studded and lighter everyday wear jewellery pieces. Urban consumers also are more aware of digital investment gold products like ETFs and digital gold in comparison to rural consumers, where awareness of investment gold products is comparatively lower.

Given the record-high gold prices, what strategies do you think are critical for ensuring continued consumer interest in gold beyond the festive and wedding seasons?

To keep consumers interested in gold beyond the festive and wedding seasons, some strategies are critical. First, retailers must come up with new designs for lighter jewellery to make gold products more accessible. Technology will be a big facilitator in improving

the shopping experience, from virtual try-ons to personalised recommendations. The offering of digital gold and the promotion of gold ETFs can cater to investment-driven buyers.

Tapping e-commerce and Q-commerce will further expand market access. Marketing efforts can be focused on the long-term investment value of gold. Rural markets with specifically tailored products and good monsoon-backed rural incomes will further boost demand, ensuring steady growth in gold purchases. Gold-backed loans and savings schemes with financial institutions are also likely to enhance the appeal of safe investment in gold. Educating consumers that gold is a hedge against inflation and economic uncertainty will reinforce its significance in diversified investment portfolios.

How are jewellery retailers leveraging lighter, daily-wear designs and cutting-edge manufacturing technology to ensure demand amidst the soaring price of the yellow metal?

Retail jewellers are sustaining the demand by creating innovative, lighter daily-wear designs using advanced manufacturing technology to make gold more accessible and affordable. Newer manufacturing techniques such as 3D printing and CAD also enable manufacturers to create complex, customised lightweight designs in gold. This process helps the retailers to save costs and attract consumers. Collaborations with high-end fashion designers and influencers

QUOTE OF THE DAY



"2024 has been a historic year for the gold industry, with gold reaffirming its role as a store of value and an expression of love, inheritance, and promise. Gold investments have recently grown by 30%, marking its position as a leading asset class. Our focus remains on emotionally connecting younger consumers to gold and establishing a unified theme for the industry to communicate its enduring significance. By 2047, we envision gold playing a transformative role, supported by a comprehensive roadmap which is being crafted in collaboration with the government and industry leaders."

will keep gold jewellery trendy and highly attractive. Combining tradition with modernity and innovation will ensure that gold jewellery remains in demand, and affordable, even at higher prices.

How does IIJS Signature contribute to the growth and development of the Indian gold industry?

IIJS Signature showcases cutting-edge trends and craftsmanship, encouraging jewellery manufacturers and artisans to innovate while setting benchmarks for quality and creativity. By attracting international buyers and exhibitors, the event amplifies export opportunities, positioning India as a global leader in the jewellery market. Additionally, it fosters networking and partnerships among jewellery designers, manufacturers and retailers, facilitating business growth and market expansion.

Investment in digital gold and emerging channels like e-commerce is growing. What future trends do you foresee in the digital gold space?

Digital gold holds great potential for growth with higher e-commerce adoption, penetration and tremendous growth in Q-commerce in India. We have seen during last Dhanteras how gold coins and bars were delivered within 10 mins, making buying, selling, and storing gold easier and more accessible to a larger population. Digital gold also has estimated 120 million consumers doing micro savings in gold using financial payment apps. Gold ETFs has also grown from AUM of around 40 tonnes in January to around 56 tonnes in November this year.

Moreover, the increasing popularity of gold ETFs and digital gold products will attract tech-savvy and younger investors to the market. Digital gold, given the changing consumer preferences for convenience and digital solutions, is expected to grow manifold and supported by innovative technologies. Growing participation of Fintech companies will also contribute





to the development of new financial products and services that can enhance the customer experience. With AI and data analytics, investment insights and advice will be personalised to assist investors in making informed decisions. Overall, the digital gold segment will continue to evolve, offering more opportunities for investors and consumers alike.

What role can the government play in supporting the growth of the Indian gem and jewellery industry? Are there any specific policy measures that could help boost exports and domestic consumption?

The government is playing a crucial role in the growth and development of the Indian gold and jewellery industry through various policy measures. Couple of immediate policy recommendations would be:

Further reduction in taxes - One key measure was the reduction of 9% import duty on gold was in July 2024 budget. However, with 6% duty and 3% GST total taxes is around 9% which does provide some incentive for smuggling hence there is scope of reduction in overall taxes to be around 5%.

Regulation of Digital Gold -

Encouraging digital transactions including e-commerce platforms will foster domestic consumption. With 120 million

digital gold consumers this particular channel should be regulated to protect consumer

interest.

A positive regulatory environment will further have

booth exports and growth of domestic demand.

Immersive Gold Experiences at the WGC Booth



The World Gold Council (WGC) booth at IIJS Signature in JWCC offers two captivating AI-powered interactive experiences:

Golden Wings: Visitors can take a selfie and instantly see themselves adorned with majestic, shimmering golden wings, capturing the essence of gold's timeless beauty.

Golden Selfie: Step before the second kiosk and witness the magic of AI as it transforms a selfie into a breathtaking golden statue, a testament to the enduring value and allure of gold.



Bharat Ratnam Mega CFC

A project by GJEPC

An Initiative to Support India's Growth in Jewellery Exports

Bharat Ratnam Mega CFC is equipped with state-of-the-art technologies to meet the evolving demands of the jewellery industry. From rhodium and micron plating to India's first 3D metal printer, from CAD services to lab testing services, and many more technical services with high-end machinery, the facility sets new benchmarks in quality and craftsmanship. Additionally, it provides state-of-the-art venues at reasonable charges and offers training and skilling programs to uplift the industry and build a skilled workforce to take India to new heights.

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- >> Diamond Conference Room - Capacity 25
- >> Exhibition Centre Hall 1 & 2 (Ground Floor):
Hall 1 - 1000 sq. ft | Hall 2 - 1457 sq. ft

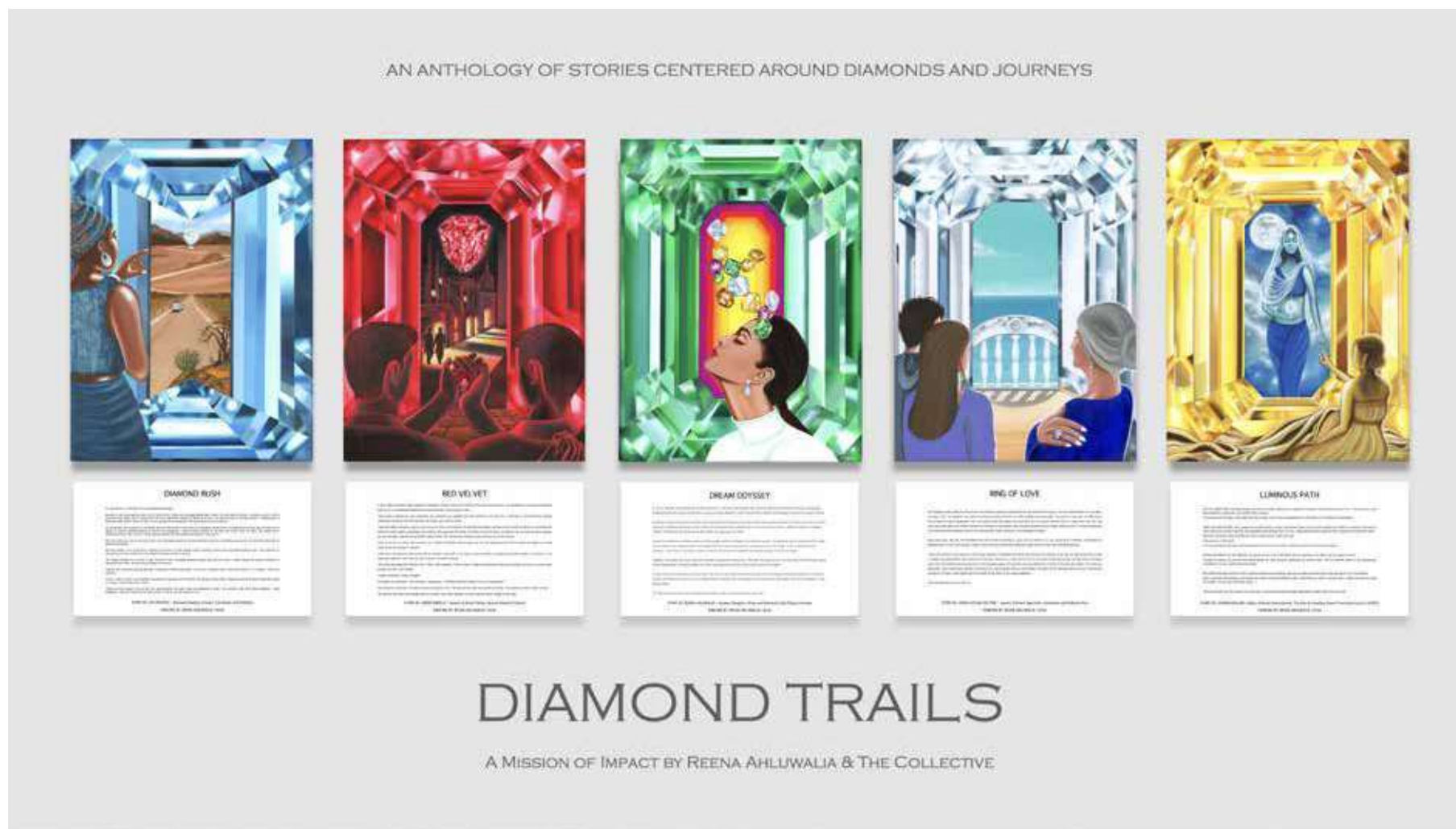
Training and Skilling

- >> Computer Aided Design (CAD)
- >> Filling & Assembly
- >> Metal Setting
- >> Polishing
- >> Wax Setting
- >> Diamond Assortment
- >> Filling & Assembly



SHOW HIGHLIGHTS

GJEPC Unveils Diamond Trails, An Art Project by Reena Ahluwalia



Mumbai, January 4, 2025: The Gem & Jewellery Export Promotion Council (GJEPC) proudly presents the launch of the Diamond Trails project, a one-of-a-kind initiative by globally acclaimed Canada-based jewellery artist and professor Reena Ahluwalia. The Diamond Trails project was unveiled at the Select Club, JWCC, during IJS Signature 2025 (January 4-8), the project

combines the beauty of fine natural diamonds with the power of art and storytelling to make a meaningful impact. Diamond Trails showcases five exclusive paintings inspired by an anthology of fictional stories celebrating the brilliance, rarity, and symbolism of natural diamonds. Authored by eminent industry writers—Avi Krawitz, Diamond Analyst, Consultant and Publisher; Shanoo Bijlani,

Editor, Solitaire International, GJEPC; Grant Mobley, Jewellery & Watch Editor, Natural Diamond Council; Sonia Esther Soltani, Jewellery Content Specialist and Podcast host; and Reena Ahluwalia, Founder of the Diamond Trails project – the stories and paintings collectively amplify the mystique of diamonds while fostering a deeper appreciation for their significance.

Vipul Shah, Chairman, GJEPC, stated, “The Diamond Trail initiative celebrates the unity of art, storytelling, and philanthropy of natural diamonds in a unique way. The Council is proud to support Reena Ahluwalia’s Diamond Trails project, which highlights the timeless beauty of natural diamonds while supporting charitable causes. This initiative reflects our ongoing commitment to collaboration and creating positive change within the gem and jewellery industry.”

Reena Ahluwalia, reflecting on the project, said, “Diamond Trails is a mission of impact that celebrates the collective power of storytelling, artistry, and community. I am deeply grateful to GJEPC for embracing this initiative with their pioneering vision and hosting its launch in India. Together, we hope to inspire others in the industry to amplify individual and collective contributions.”

Each painting is price at \$7000. The paintings will also be available for direct acquisition during IJS Signature 2025 as well as can be bought at www.diamond-trails.com to learn more or purchase the limited-edition paintings.

THE DIAMOND TRAILS PROJECT (JIO-K 19)

Reena is a globally acclaimed artist, jewellery designer, and professor. She is known for building, advising, and strategizing impactful, world-class diamond and jewelry projects with top-tier brands and organizations. Reena is an innovator in technology and blockchain, a respected historian, and a sought-after speaker. Reena’s jewellery and artworks have made historical imprints, including creating a tribute Diamond Tiara for Catherine, Princess of Wales; a Guinness World Record watch; a diamond setting for the historic Mace of Ontario; and being featured on a Belgian postage stamp celebrating the world of diamonds. Reena is a professor and a member of the George Brown College Jewellery Program Advisory Committee and a Fellow of the Institute without Boundaries (IwB).

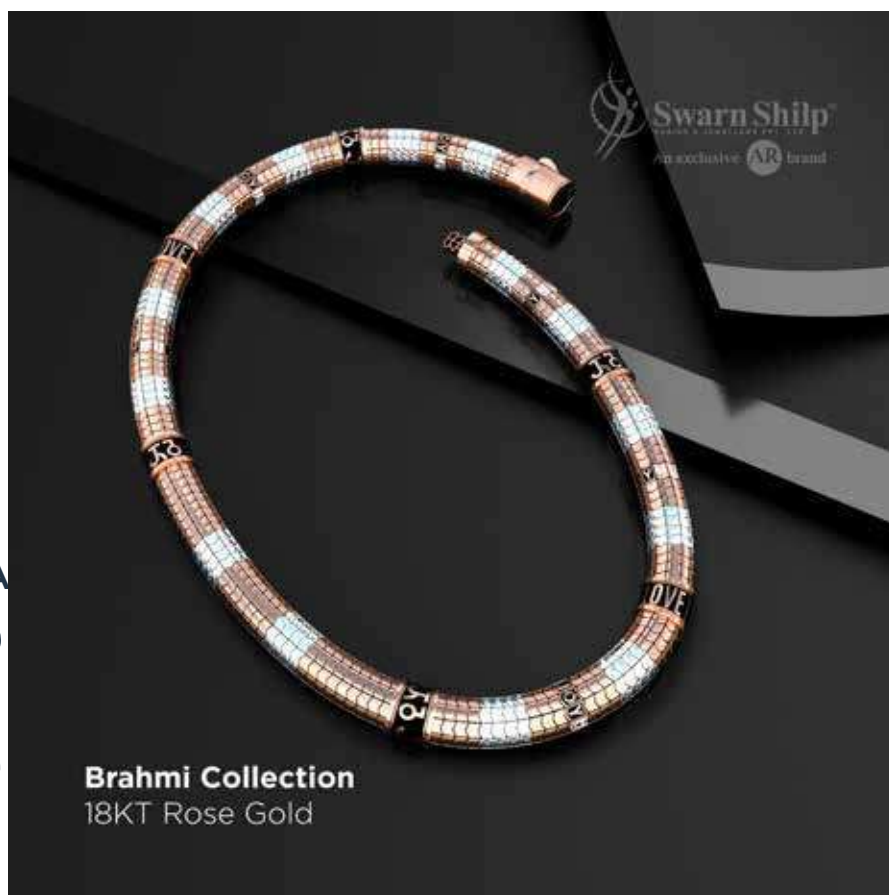




IIJS THEME

Scripting Heritage: Brahmi – the Spirit of IIJS Signature 2025

Rooted in the theme of “Brilliant Bharat,” the IIJS shows aim to seamlessly blend tradition with contemporary brilliance. Here are some more designs inspired by the elegance of the Brahmi script.



Two contemporary necklaces – the sleek rose gold chain and the other suspending a pendant with a purple heart – pay tribute to the word ‘Love’ in Brahmi. **By Swarn Shilp**



The elaborate necklace combines the past and present beautifully, capturing the allure of Brahmi, the ancient script, and the futuristic AI languages. The antique yellow gold necklace, embellished with rubies, amethyst, blue sapphires, emeralds, and diamonds, features Java, Python, Haskell and Lisp inscribed in Brahmi. **By PR Jewels**



The cosmic sound ‘Om’ appears in Hindi and in Brahmi on this yellow gold link chain for men. **By J T Jewellers**





IIJS THEME



BRAHMI

Innovative and versatile jewellery in gold, diamonds and gemstones offer a timeless tribute to the one of the world's oldest scripts. Words like "Friendship," "My Love," "Heart" and "Valentine" are artistically reimagined elegantly with Brahmi characters. **By KGK India Pvt. Ltd.**



IIJS THEME



Love is the essence that sustains human life. These modern gold pieces feature the word Love in both English and Brahmi script, blending timeless sentiment with contemporary design. The loving parental bond of our parents, the source of every human's life is highlighted in VIBGYOR colours in Brahmi script in the gold pendant. **By JS Jewel Om LLP**



The two long necklaces, crafted in gold and accented with pearls, ruby leaves, and emerald beads, showcase intricate details. One features the sacred Om symbol etched in Brahmi script, and the other bears idols of Lord Ram and the revered name 'Ram,' delicately designed to reflect spiritual artistry. **By Gold Strings Jewellery Private Limited**



Bharat inscribed in ancient Brahmi script, this elegant brooch celebrates India's heritage and pride, crafted in 18-karat gold with real diamonds. Tradition etched in Brahmi script adorns the gold handcuff, and Prosperity in Brahmi script graces the gold pendant, embodying abundance, positivity, and spiritual growth. Evolution, paired with a deer motif, symbolises transformation and resilience in an exquisitely crafted pendant. **By Aqua Jewellers**



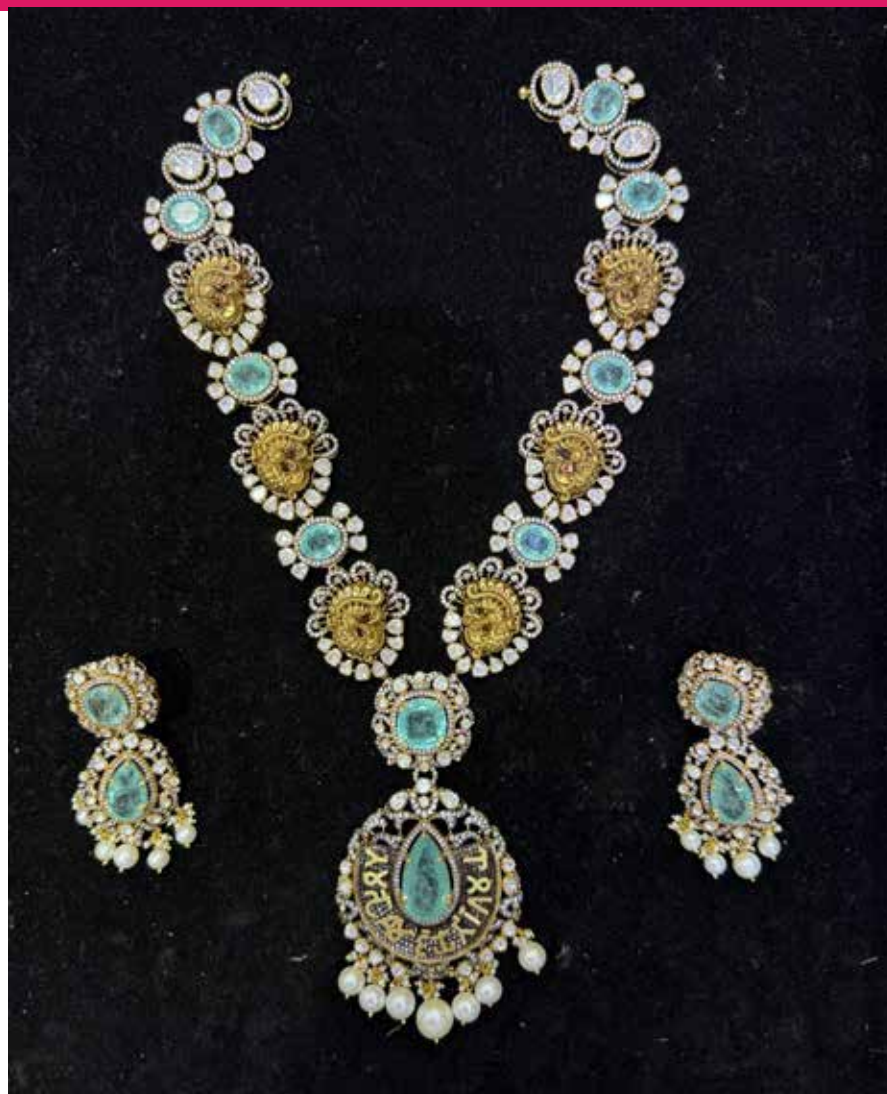
IIJS THEME



The bridal collection, Bramashtra, inspired by the ancient Brahmi script celebrates the essence of “Brilliant Bharat,” showcasing exquisite bridal jewellery that features sacred mantras and the names of Hindu deities inscribed in Brahmi. Each piece of jewellery carries a powerful mantra, including the Gayatri Mantra, Ganesh Stuti, Mahalaxmi Maha Mantra, the seven vows of marriage, as well as “Om” and the name of Lord Ram. **By Vasupati Jewellers**



Slim bangles in yellow gold elegantly incorporate the words Valentine & Friendship in Brahmi to add a modern allure to the pieces. **By Swastik Goldcorp Pvt. Ltd.**



Rooted in the ancient Brahmi script, this exquisite piece symbolizes spiritual growth and self-discovery. Featuring the sacred mantra (Tamso ma jyotirgamaya) — ‘Lead me from darkness to light’ — it embodies the universal pursuit of wisdom and self-awareness. **By Shree Joyeria**



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IN FOCUS

India Is The New Epicentre of Gemstone Consumption and Demand

Ramsaran Tambi, Partner, Swastic Exports (Emerald Mines Group), notes that colour is the new luxury, and the vibrant gemstones of today are not just symbols of wealth—they are an embodiment of individuality, creativity, and modernity. However, 2024 was the year of emeralds! Here are his insights:



Blue Paraiba

Swastic Exports has been a prominent player in the gemstone trade since 1980. How has the company evolved over the years to meet changing global demands?

Each generation has brought a unique perspective, values, and strategies, ensuring the company remains relevant and responsive to the shifting market dynamics. We are now in the third generation of leadership, with the current leadership team bringing fresh ideas while still upholding the core principles of quality, craftsmanship, and customer satisfaction that have defined the company's legacy.

The transition to the third generation has also brought with it a more forward-thinking approach, emphasising digital integration, sustainability, and customer-centric business models. This generational evolution has allowed the company to retain its core identity while adapting to new challenges and opportunities in the ever-changing market.

Tell us how have buyer preferences evolved?

In the past, buyers primarily purchased jewellery based on their personal preferences and designs they liked. Jewellery makers would create pieces based on pre-set collections, with limited customisation options. The emphasis was on the vision and creativity of the designer or the seller. Buyers largely sought out what appealed to them aesthetically, often choosing from existing catalogues or fixed designs.

However, as customer tastes

have evolved, so has the nature of demand. Today's buyers are much more involved in the design process. Rather than simply choosing from pre-designed collections, they seek custom-made pieces tailored to their personal preferences. Customers now have a more active role in defining the designs they wish to purchase. This shift towards customer-centric design reflects a broader trend across industries, where personalisation and individuality are highly valued.

Another key transformation the company has experienced is the change in demand patterns. In the past, the company largely catered to bulk buyers, fulfilling large orders that were typically stocked and distributed in significant quantities. However, with the rise of on-demand buying and just-in-time inventory systems, the demand model has shifted dramatically.

You export an impressive range of gemstones, from Paraiba tourmalines to tanzanites. Which of these gemstones currently sees the highest demand, and what factors are driving this trend?

The rising demand for vibrant, unconventional gemstones is a clear reflection of the younger generation's shift in taste and mindset. Fuelled by the influence of luxury fashion brands and an increasing desire for self-expression, gemstones like Paraiba tourmaline, aquamarine, multi-coloured tourmaline, tanzanite, and bright shades of purple, yellow, and orange are quickly becoming the go-to choices for



Green tourmaline

those looking for something unique and daring.

As this trend continues to gain momentum, the jewellery industry will likely see even greater demand for these colourful stones, marking a shift towards more personalised and dynamic luxury experiences. The message is clear: colour is the new luxury, and the vibrant stones of today are not just symbols of wealth—they are an embodiment of individuality, creativity, and modernity.

There are some factors that are driving this trend:

The influence of luxury fashion brands has begun to embrace more vibrant and unconventional colours in their designs.

Second, the young generation is shifting towards colourful gemstones, reflecting their desire to break free from tradition and embrace individuality and fashion trends. The youth of today, raised in an era of customisation and personalisation, expect to see variety and choice in everything from their fashion to their accessories. Jewellery, in particular, has become a way to communicate one's identity, and vibrant gemstones are the perfect medium for that expression.

Please elaborate on the demand for emeralds – their pricing, trends, supply, etc.

Despite the growing interest in colourful gemstones like Paraiba tourmaline, aquamarine, and tanzanite, emeralds, in particular, continue to command a significant place in the luxury jewellery market. 2024 has undeniably been the year of emeralds, solidifying their position as one of the most coveted and loved gemstones in the industry.

Emeralds have seen a resurgence in 2024, thanks in part to their prominent role in high-profile events and fashion shows. Luxury brands have embraced emeralds as their centre piece, using them in showstopper pieces and showcasing them on prestigious runways and red carpets. One of the standout moments for emeralds this year was their prominent feature at the Ambani wedding, one of the most talked-about events in the world.

In terms of supply, emeralds have shown a remarkable degree of stability. However, this consistent supply has not necessarily led to lower prices. On the contrary, the prices of fine-quality emeralds, particularly from Zambia and Colombia, are at their highest levels in recent years.

Gemstone sourcing and ethical practices are increasingly important for international



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tanzanite

buyers. How does Swastic Exports ensure transparency and sustainability in its supply chain?

At Swastic Exports, we partner with certified miners and suppliers who adhere to the highest standards of environmental sustainability, fair labour practices, and social responsibility. We take pride in our ability to not only provide our customers with exceptional gemstones but also to ensure that they are fully informed and involved throughout the process—right from the sourcing of raw materials to the final cut and shape of the gemstones.

By practicing transparency and responsible sourcing, we are creating a more sustainable and ethical future for the

entire gemstone and jewellery industry. Our buyers can feel confident that every gemstone they purchase from us reflects not only superior quality and craftsmanship but also a deep commitment to the values of sustainability, ethics, and social responsibility.

With over four decades of experience, what markets have emerged as the strongest for your exports, and are there any new regions showing growing interest in your gemstones?

The global gemstone market has long been influenced by key regions, with certain countries consistently standing at the forefront in terms of both volume and value.

Over the years, the United States has dominated as

the largest market in terms of volume, while luxury consumption has been concentrated in European countries like France and Italy. However, in recent years, a significant shift has occurred in the global gemstone landscape, with Asian markets, particularly India, emerging as explosive growth areas in both consumption and demand.

Our country is poised to become an increasingly dominant force in the global



Spessartite Garnet

gemstone market. With the continued rise of the middle class, a greater appetite for luxury goods, and the cultural significance of gemstones, Asian markets will continue to fuel demand growth for both traditional and exotic gemstones.

Could you elaborate on some challenges that the coloured gemstone industry is facing currently?

The gemstone industry faces significant challenges related to skilled labour, organised infrastructure, and ethical business practices. However, these challenges also present opportunities for growth, innovation, and improvement. By investing in training programmes, streamlining supply chains, and ensuring ethical transparency, the industry can address these issues while continuing to meet consumer demand for luxury gemstones.

As a company, embracing solutions such as sustainability-focused mining practices, ethical sourcing, and technology-driven innovations will help overcome these hurdles and ensure a bright future for the gemstone industry—one that is both profitable and responsible.



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Section - Gold and Gold CZ
Studded Jewellery

Zone 4B | Hall No. 4 - BEC

Stall No. 4T 491E





TECHNOLOGY

Championing Light Gold Jewellery

The jewellery market is witnessing a significant shift driven by evolving consumer preferences and greater accessibility. Lightweight gold jewellery aligns well with active lifestyles, seamlessly transitioning between casual and formal wear. This trend is gaining traction not just in India but globally, especially in cultures that have a deep-rooted tradition with gold. The appeal lies in its unique blend of style, affordability, and versatility, particularly resonating with younger generations. Manufacturers of light gold jewellery are embracing modern technology to craft intricate and unique designs with unparalleled precision and

**Vishal Jain, Owner,
Shah Vanaji Kesaji &
Co**



Shah Vanaji Kesaji & Co

Lightweight gold jewellery is expanding its reach, offering accessibility to a broader range of consumers. Combining techniques like 3D printing, laser cutting, and traditional craftsmanship, manufacturers can now design pieces that are intricate yet durable. 3D printing allows for precise, complex structures with minimal material use, while laser cutting adds delicate patterns without the added weight. Traditional handcrafting infuses each piece with character.

One of the main challenges is maintaining quality and structural strength, as thinner gold may be prone to bending or damage. So, we use advanced design techniques to reinforce delicate areas without adding weight. Careful selection of alloys helps enhance durability, while precise manufacturing processes minimize weaknesses,

to balance durability with design.

3D printing builds complex structures layer by layer, enabling designs that traditional techniques can't achieve, while rapid prototyping minimizes material waste. Laser cutting adds precise, delicate patterns without extra weight. By integrating these technologies, manufacturers can reduce a standard piece's weight by 20%-40%.

Lightweight jewellery resonates with diverse demographics. For us, we have observed that rural buyers in central and western India appreciate its affordability, while urban professionals and millennials and Gen Z value its modern aesthetics and versatility.

Emerging technologies, like AI-driven design software, will allow for highly customised, complex patterns, while eco-friendly gold alloys will combine sustainability with classic appeal.

**Aman Jain, Director,
Kalash Gold And
Ornaments Pvt. Ltd.**

The demand for lightweight gold jewellery has surged with India's growing professional youth market. To meet this, we launched our 18-karat Rose Italian collection, blending luxury with comfort.

Technologies like 3D printing, tubing, and laser cutting, allow us to create intricate designs with high precision, balancing size, shape, and weight without compromising on superior craftsmanship. This has helped us reduce our manufacturing time, making on-time deliveries possible for our customers.

We've a team of over 200 artisans and a dedicated quality control team to guarantee each product meets high standards for weight, strength, and finish. Techniques like laser soldering and welding have helped us reduce metal weight in pieces like earrings, rings, and pendants by 25%-30% compared to traditional designs.



Kalash Gold And Ornaments Pvt. Ltd.

With 20+ years of experience, we believe that the future of lightweight jewellery is closely tied to technological advancements. As technology evolves, we expect the segment to keep flourishing, with new innovations further enhancing design possibilities, quality, and efficiency.

**Bhavik Shah, Owner,
RP Ornaments**

We were among the first companies to produce handcrafted lightweight jewellery. However, considering Indian professional youth and their buying capacity of daily wear new merchandise inspired us to meet the demand.

With the advent of cutting-

edge techniques, the industry has seen a surge in new ideas executed with remarkable precision in size, shape, and weight. Technologies like laser and CNC machining have emerged as true game-changers in the jewellery-making process.

At RP Ornaments, we combine craftsmanship with machine precision, ensuring thorough attention to detail. Our skilled artisans and our vigilant quality control team help us deliver products that have exceptional precision in weight and finishing, and we have successfully cut the metal weight by 25-50% in standard pieces. For us, laser soldering and welding have simplified repair work as well.

Technology is the future. Over



RP Ornaments



TECHNOLOGY



Sky Gold Ltd.

the past few decades, it has revolutionised the world—and the jewellery industry is no exception.

Darshan Chauhan, Director, Sky Gold Ltd.

With surging gold prices, demand for lighter designs has grown significantly, fuelled by changing lifestyles and a preference for comfortable options.

We were quick to rise to the challenge and realised that our light collections would require a blend of advanced technology and skilled craftsmanship.

We use 3D printing for precise modelling, which allows us to visualise and refine designs with minimal material waste, and laser cutting enables detailed patterns and cuts.

I believe that traditional handcrafting is equally essential, as finishing by skilled artisans are an aspect that machines can't replicate.

Since light jewellery is more prone to bending, we use alloys that enhance its durability. Precision in manufacturing is crucial, as even minor flaws can

affect a piece's resilience. Our rigorous quality control at every stage ensures excellence, while our team continually innovates to harmonise elegance with structural integrity.

Advance techniques unlock exciting design possibilities, and allows us cut down the weight by 20% to 30%, thus making the piece more affordable.

We are in an exciting phase now. I see lightweight jewellery continuing to evolve towards even greater precision and personalisation. Innovations in sustainable materials and processes will also shape the future of light jewellery.

Pankaj Kodnani, Founder, Krown Jewels

Traditional gold jewellery often leans towards heavier designs that, while stunning, may not suit daily wear. The shift towards lightweight gold jewellery caters to modern consumers by offering designs that range from minimalist to intricate, artistic styles. Its affordability broadens its appeal, reaching a wider audience beyond high-end



Samyak Lifestyles Pvt. Ltd

buyers.

The jewellery industry has been truly transformed by 3D printing, paving the way for intricate and personalised designs that were previously difficult or unattainable with traditional methods. Fine details, like intricate lattice patterns or tiny filigree elements, can be achieved without compromising on the strength of the piece.

Laser cutting allows for extremely thin cuts, to enable creating complex openwork designs. While digital techniques continue to rise in prominence, traditional handcrafting remains indispensable for achieving high-quality, detailed jewellery; and reducing the weight by 20% to 50%, in case of earrings.

Given gold's malleability, ensuring durability in light jewellery is a challenge, as pieces can become prone to bending or scratching. The solution lies in using stronger gold alloys and incorporating lightweight structures with supportive reinforcements, striking the perfect balance between elegance and resilience.

The future of lightweight jewellery is incredibly promising, with emerging technologies like advanced 3D printing, AI-driven design, and smart jewellery integration leading the way. As these technologies evolve, lightweight jewellery will become even more versatile, accessible, and functional, changing how



we think about luxury, style, and wearability in the years to come.

Harshal Umrانيا, Managing Director, Samyak

We have been manufacturing Indo-Italian jewellery since several years when this concept was rare in India. With escalating gold prices, customers increasingly look for jewellery that's practical, stylish and light.

Our jewellery is a combination of laser cutting, CNC machining, and hand fabricating processes. While 3D printing is still in the R&D phase due to challenges in yield and finishing, alternatives like wax/resin casting have been used for years. Laser cutting technology helps achieve minute level of accuracy and precision for filigree work on a 2D planar surface like a sheet. This technology, being comparatively costly in everyday operations, helps achieve lighter weight in jewellery by using thinner sheet thickness while ensuring adequate strength.

New-age technology aids in largely controlling these parameters. Products manufactured with the mentioned technologies have less inclination on human workmanship compared to traditional jewellery manufacturing, and help deliver high-quality products; and it helps us reduce metal weight by 40-50% depending on design and complexity.



Krown Jewels



VIEWPOINT

D'yne Jewellery's Vision of Individuality Shines at IIJS Signature

Ashish Udani, Founder, D'yne Jewellery, shares his thoughts about infusing unique traits in each and every piece of the jewellery, and emphasises the importance of individuality in this competitive space. He attributes his company's expansion to IIJS, which he believes is a vital platform for bridging to connect with a larger retail audience. By showcasing their collections to a diverse pool of buyers, the company has created meaningful collaborations and expanded its market reach. .



Are you a first-generation jeweller?

I am a first-generation jewellery manufacturer, and my journey into the world of jewellery began 30 years ago with a deep passion for creating beautiful, high-quality pieces. What started as a personal interest in the craft soon evolved into a full-fledged business.

Over the years, I've honed manufacturing and learning the intricate art of jewellery-making from the ground up. What truly drives me is the ability to craft pieces that not only capture the essence of beauty but also stand the test of time.

Do you look after designing as well?

As the founder of D'yne Jewellery, I'm involved in every aspect of the business, working closely with my team to manage day-to-day operations, and contributing at every level to ensure everything runs effortlessly.

We have an incredible team of designers who bring their creativity and ideas to every product we create. I personally stay involved in each design, ensuring it aligns with our vision. Looking back to the 30 years and more of running the business, I can state that I have



understood certain peculiarities of the industry and that is why I prefer to supervise all the processes of the company. This ensures that I am well engaged with my team as well as the clients in a way that every piece that we design is not only a representation of our brand but also the principles that have made us successful.

Dyne Jewellery is known for

its luxurious designs. What inspires your collections, and how do you balance innovation with timeless elegance?

We are deeply committed to creating designs that are not simply different but also unlike anything else in the market. Our inspiration comes from the world around us—whether it's nature's organic forms, the elegance of architecture, or the beauty of fine art. But

what truly drives our designs is the desire to push boundaries and create something that has never been seen before. Every piece we create reflects our commitment to originality and innovation.

While our designs are always fresh, we never compromise on the creation and the materials used. Our approach is simple: we aim to surprise and delight our customers with something unexpected, while ensuring that each piece remains elegant, wearable, and built to last. We strive to create jewellery that elicits that "wow" feeling—something that feels truly special the moment it's seen and worn.

How does your team ensure impeccable craftsmanship in your high-end jewellery pieces? Do you follow any unique processes?

Our process begins with the design stage, where we place the utmost importance on every detail. Each piece is thoughtfully crafted by our talented designers, who blend creativity with the practical nuances of jewellery design. Along with my team we manage each design to make sure that it is in line with our vision of uniqueness, sophistication,



VIEWPOINT



and quality. We strive to create something original with every design, aiming to evoke a sense of excitement and uniqueness for our customers when they experience our pieces.

Have you noticed any recent shifts in customer preferences when it comes to high-end diamond and gemstone jewellery?

We've seen a noticeable shift in customer preferences, with a growing demand for coloured gemstone jewellery and practical yet unique designs. Clients increasingly opting for vibrant gemstones like tanzanites, emeralds, rubellites and rubies. These stones not

only lend rich colour but also hold personal significance, making them ideal for custom, one-of-a-kind pieces.

In addition to a preference for coloured gemstones, customers are looking for jewellery that blends luxury with everyday wearability. High-end pieces are no longer reserved for special occasions; clients want designs that are versatile, comfortable, and suitable for daily wear, without compromising on sophistication.

As a high-end jewellery manufacturer, which are your predominant export and domestic markets?

Being a manufacturer of fine



jewels, the Indian market continues to be the main focus of our operations. India is the perfect market for our products because of its strong cultural ties to jewels and rising desire for high-end, designer pieces. We serve a discerning clientele that values fine jewels, distinctive designs, and exceptional craftsmanship. Our position in India has been further reinforced by the growing demand for bespoke, high-end jewellery and coloured gemstones, especially among younger consumers. We have a significant presence in India, and we have lately entered the UAE market, where there is a rising demand for jewellery made of expensive coloured gemstones. The UAE has proven to be an attractive possibility due to its sophisticated customers and luxury-driven market.

How long have you been participating in IIJS? Has

it helped you expand your presence across India and abroad or introduce new collections that cater to a wider audience?

For the past three years, we have been a part of the Indian International Jewellery Show, or IIJS, and it has been really valuable for us. The event has given us a fantastic chance to present our work, make new relationships, and grow our company locally as well as internationally. Thanks to IIJS, we can now access a larger audience in India, including distributors, retailers, and prospective clients from different regions. It has improved our presence in key markets and allowed us to interact with new customers. Our network and recognition have grown significantly because of the exposure, especially in smaller cities where there is a growing desire for upscale, bespoke jewellery.





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VIEWPOINT

Blending Heritage with Modernity: Nine Jewellery's Expanding Footprint in India

Founded in 1991 by Sandeep Sethi and Rajiv Nigotiya, Nine Jewellery, Jaipur, began its journey with a strong foundation in the loose gemstone trade, a legacy that continues even today. Starting with 18-karat gold jewellery and later exploring Victorian styles, the brand is a leading name in polki jewellery, known for its unique, handcrafted pieces where no design is ever repeated. The company has recently shifted to a modern corporate office in Adarsh Nagar, reflecting its growth and upward trajectory. From just 4 employees, it has expanded to a 50-member team, enabling organised operations and craftsmanship. Focused on select clientele in Mumbai, Delhi, Hyderabad and Jaipur, Nine Jewellery thrives on personalised attention and longstanding relationships, some spanning over 15 years. This dedication to exclusivity and artistry has defined its reputation in fine jewellery. Young turk **Shrey Nigotiya, Director, Nine Jewellery**, takes us through the evolution of the brand.



When did you join/or establish the company?

I joined the company in 2022, embarking on a journey to refine its vision and elevate its presence in the luxury jewellery segment. Since then, the focus has been on redefining open set polki designs by integrating diamonds, emeralds and coloured gemstones, creating pieces that align with modern sophistication while preserving their artisanal heritage.

By adopting this approach, the brand has grown significantly, launching collections inspired by architectural elegance and organic forms.

How would you describe Nine Jewellery's design philosophy?

Our design philosophy pays tribute to artisanship, where handcrafted techniques meet contemporary artistry. Each piece is uniquely crafted as a one-of-a-kind creation, ensuring that no design is ever repeated. This exclusivity underscores the commitment to authenticity and creativity, rooted in heritage yet alive with the spirit of innovation.

Who are the key audiences or markets for your company and how has this focus changed over the years?

Our core audience includes individuals who appreciate the seamless blend of heritage craftsmanship with contemporary design, especially

those seeking bespoke creations that reflect their unique style. Over the years, our focus has expanded across India, where we cater to a diverse yet discerning market in cities. We continue to evolve by embracing modern techniques while staying true to our heritage.

Since when have you been participating in IIJS? What makes this event unique for high-end jewellery brands like yours?

For over 15 years, we have been proud participants in IIJS, a platform that has grown to become the epicentre of the Indian jewellery industry. From its early days to its current stature as one of the biggest

jewellery shows in the country, IIJS has been instrumental in shaping the trajectory of high-end jewellery brands like ours.

Each edition of IIJS Signature and Premiere offers immense opportunities to connect with industry leaders and consummate jewellery buyers who appreciate the artistry that defines our collections. The event's focus on innovation, exclusivity and showcasing the best in design aligns perfectly with the essence of our brand.

What makes IIJS truly unique is its ability to bring together a diverse audience—from seasoned collectors to emerging trendsetters—on a global stage, while still celebrating the cultural richness of Indian



VIEWPOINT



jewellery traditions.

As a member of the Select Club at IIJS, how does it enhance your presence among top-tier brands?

Being a member of the Select Club at IIJS reflects our standing among India’s top couture jewellery manufacturers, recognised for our unique blend of traditional and contemporary designs. Being part of The Select Club amplifies our

visibility allowing us to engage with premium buyers, industry leaders, and connoisseurs, who value artistry and authenticity of our jewellery lines.

High-end jewellery demands intricate craftsmanship and innovation. How do you integrate these aspects into your latest designs?

Innovation begins with observation and understanding. By closely tracking data and



industry trends—whether in fashion or shifting consumer preferences—we identify emerging design directions globally and locally.

Our product development team translates this data into actionable insights, blending feedback and key inputs to create pieces.

A focus on “one-of-a-kind” creations ensures exclusivity, where no two pieces are the same, while innovation drives the introduction of new designs. By incorporating open-setting techniques, ethically sourced diamonds and coloured gemstones, we bring a harmonious balance of tradition and contemporary artistry to

our collections.

In the ever-evolving world of luxury jewellery, staying ahead requires a delicate balance of artistry and foresight. Modern buyers seek creations that transcend trends, pieces that embody both heritage and individuality.

Innovation is woven into every detail, from the precision of micro-setting techniques to the seamless fusion of timeless craftsmanship with modern sophistication. By embracing sustainability and authenticity, the journey of each piece extends beyond luxury, creating a narrative tailored for the discerning connoisseur.



WHATS NEW

Impeccable Designs

Aalishaan, a proud part of **Royal Chain Pvt. Ltd.**, presents a meticulously curated collection of 22-karat gold jewellery. They specialise in unique jewellery styles such as vertical kadas, Rajkot lines, pendant sets and kadas, Turkish designs, Malaysian pieces, and Bombay sets. Aalishaan also has a wide array of electroformed jewellery, known for its impeccable finishing and unmatched appeal. The designs take a cue from geometry and nature as well as Indian motifs and elements. Royal Chains extends their unparalleled quality and exceptional service to Aalishaan.



Symphony of Symmetry

Kosha Fine Jewels expertly crafts contemporary diamond jewellery using channel, illusion, and micro pave settings. The firm has employed cutting-edge technology to minimise metal usage, allowing the diamonds to take centre stage in every piece. Statement sautoirs with a hint of rose gold and slender earrings to match, delicate rings that can be stacked, one-off OTT rings, diamond-studded huggies with a twist, circular earrings and stylish bracelets are some of the offerings that are being presented at IIJS Signature. Their creative designs have an international appeal and elevate any attire effortlessly.





WHATS NEW

Bejewelled Heirlooms

Geeta Shyam Jewellers manufactures exquisite jewellery pieces, each a potential heirloom for generations to come. Their designs marry the traditional craft of kundan, jadau, and meenakari with a hint of modern elements to present jewellery that lasts through the ages and remains relevant through generations. Grand necklaces, stylised jhumkis, linear earrings and broad bracelets are festooned with uncut and cut diamonds, gemstones of various cuts, and pearls, to present ornate finery apt for special occasions and weddings. The design language mimics motifs found in nature and architecture and immortalises them in gold.



Ode to Royalty

Kalajee Jewellery amps up the style quotient with statement jewels that combine heritage and modern luxury. Inspired by the Mughal era, their collection of jadau jewellery is rooted in royalty and splendour. Grandiose earrings that reflect the art and architecture of the era gone by, enchanting kadas that denote class as well as bracelets that transform into elegant chokers are bedecked with the finest gemstones and diamonds. The jewels are meticulously crafted to perfection with intricate detailing and designs that will last through the ages.

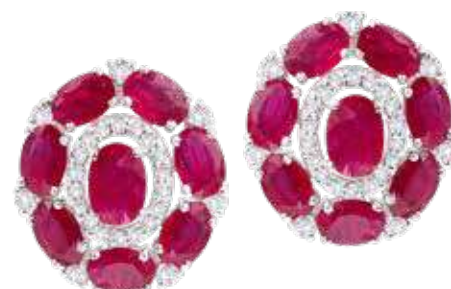




WHATS NEW

Bold Luxury

Mohar Gems And Jewels LLP presents a range of high-end pieces that can take you from a cocktail party to a wedding. These versatile couture pieces, featuring contemporary formats, are encrusted with sparkling diamonds and accompanied by fiery rubies, lush green emeralds, and cool blue tanzanites. Highlights include open white gold cuffs with bombe finials, fashionable mid-length chandeliers, OTT rings, floral and geometric ear studs and chic neckwear – a perfect selection for the discerning jewellery connoisseur.



Sparkling Compositions

Zundaa has a stellar collection of diamond jewellery set with illusion and micro-pave setting to offer the look of bigger diamonds while being budget-friendly. From daily wear to occasion jewellery, they have it all. The brand also has tri-colour gold jewellery designs, enamelled pieces as well as gem-laden jewels for those who want to embrace colour in all its shades. They have also introduced designer pieces that bring a modern twist to jewellery that features Indian gods and goddesses as well as symbolic elements with diamonds, gemstones and gold.





WHATS NEW

Sparkle & Glow

Valentine Jewellery (India) Pvt. Ltd. celebrates the beauty of coloured gemstones with their collection of studded jewellery. Their minimalistic, classic designs ensure that the diamonds sparkle the brightest while the gemstones glow with all their innate hues. With emeralds being an eternal favourite, they have a wide collection of rings, necklaces, pendants and bracelets set with emeralds and diamonds apart from those set with rubies and tanzanite. They also have stylised ear cuffs set with diamonds for those who want designs that are trendy and unique, setting a new standard for understated luxury.



Subtle Luxury

Charu Sarawgi, CEO and Designer of Darpan, Jaipur, stands out for crafting dainty, lightweight jadau jewellery made with gold or silver. The versatile collections, tailored for the modern woman, include petite jhumkis and statement ear studs, slim gem-studded bracelets, and pearl-and-gemstone chokers that help you effortlessly transition from boardroom to a cocktail party. Designed to be both precious and practical, these pieces are easy on the pocket and perfect for everyday celebrations—jewels meant to be worn, not vaulted.





innov8 TALKS

Innov8 Talks @ IIJS Signature 2025 - JIO World Convention Centre (JWCC)					
Sr. no	Date	Time	Speakers	Company Name	Topic
1	1/4/2025	14:15 - 15.15	Dr. Saurabh Gadgil	PNG Jewellers	“Maharashtra to the World: The Journey of PNG Jewellers from Local Retail to Global Expansion and IPO”
2	1/4/2025	15:15 - 16:15	Shri. Vastupal Ranka	Ranka Jewellers	Building Trust and Legacy: The secret behind a 131-Year-Old Jewellery House’s Enduring Success in Retail
3	1/4/2025	16:15 - 17:15	Mr. Lars Parker-Myers	JCK	Insights on how to succeed in the US Market, Leveraging JCK’s Resources to achieve your goals
4	1/5/2025	14:15 - 15.00	Prof. M S Ramachandra Rao	IITM _ Madras	Importance of CVD & HPHT to make India No1 Hub In Producing Industry Grade Diamonds
5	1/5/2025	15:00 - 15:45	Ms. Aparna Kulkarni	Natural Diamond Council	“Getting Natural Diamonds on Gen Z’s Wishlist!”
6	1/5/2025	15:45 - 16.30	Ms. Neha Kejriwal Category Lead (Jewellery & Luxury), India Southeast Asia & HIPO Markets), Ebay Mr Tej Desai Business Development Manager, DHL Express (India) Private Limited	E BAY + DHL	Retail Exports Through Ecommerce Session
7	1/6/2025	14:15 - 15.00	Mr. Mihir Shah	Universal Connections LLP	Understanding the Setup of an Export Business
8	1/6/2025	15:00 - 15:45	Moderator - Mr. Anil Prabhakar Panelist - 1. Nipun Kochar : Jewelbox, Kolkata 2. Vidhita Kochar: Jewelbox, Kolkata 3. Aryan Bawa, Iris Fine Jewels : Delhi 4. Siddhanth AVR Swarnmahal, Salem 5. Nikita Prasad : Co Founder GIVA 6. Adit Bhansali : Firefly diamonds	Panel Discussion	Panel Discussion - Strategies for Marketing Lab Grown Diamond to Millennials and Gen Z
9	1/6/2025	15:45 - 16.30	Mr. Supreme Kothari	ELP	“Navigating the Latest Tax Reforms: Key Changes and Their Impact on Businesses”
10	1/7/2025	11:00 - 13:00			GJEPC - De Beers India Marketing Program



innov8 TALKS

Innov8 Talks @ IIJS Signature 2025 - Bombay Exhibition Centre (BEC)						
Sr.no	Date	Time	Speakers	Company Name	Designation	Topic
1			ACHYUT PALAV		CALLIGRAPHER & DESIGNER	INAUGURATION BOOK LAUNCH BY MR. ACHYUT PALAV POST SOLITAIRE
2	1/5/2025	14:15 - 15:15	MR. CHINMAY GAVANKAR			MAKING ARTIFICIAL INTELLIGENCE (AI) SIMPLE FOR GEMS AND JEWELLERY INDUSTRY
3	1/5/2025	15:15 - 16:15	MODERATOR - MR. ANIL PRABHAKAR PANELIST - MR. B. S. NAGESH MR. NIRAV BHANSALI	SHOPPERS STOP	CHAIRMAN	CRAFTING MEANINGFUL CONSUMER EXPERIENCE
4	1/5/2025	16:15 - 17:15	MR. LARS PARKER-MYERS	JCK	SALES DIRECTOR	INSIGHTS ON HOW TO SUCCEED IN THE US MARKET, LEVERAGING JCK's RESOURCES TO ACHIEVE YOUR GOALS
5	1/6/2025	12:00 - 13:00	MR. NISHANT SHAH	ELP	PARTNER AND CO-HEADS THE TAX, REGULATORY AND CUSTOMS PRACTICE	STANDARD OPERATING PROCEDURE (SOP) OF THE JEWELLERY INDUSTRY REGARD TO COMPLIANCE WITH FTP, TAX LAWS ETC
6	1/6/2025	14:15 - 15.00	MR PRIYESH MEHTA	IMAGENARIUM LLP	DIRECTOR	3D METAL PRINTING TECHNOLOGY IN JEWELLERY MANUFACTURING
7	1/6/2025	15:45 - 16.30	MS. NEHA KEJRIWAL CATEGORY LEAD (JEWELLERY & LUXURY), INDIA SOUTHEAST ASIA & HIPO MARKETS), EBAY MR TEJ DESAI BUSINESS DEVELOPMENT MANAGER, DHL EXPRESS (INDIA) PRIVATE LIMITED	E BAY + DHL		RETAIL EXPORTS THROUGH ECOMMERCE SESSION
8	1/7/2025	12:00 - 1:45	MR. ACHYUT PALAV		CALLIGRAPHER & DESIGNER	CALLIGRAPHY: A NEW LENS FOR CREATIVE JEWELLERY DESIGN
9	1/7/2025	14:15 - 15.00	MR. MIHIR SHAH	UNIVERSAL CONNECTIONS LLP	CONSULTANT, ADVISOR& TRAINER IN INTERNATIONAL BUSINESS	UNDERSTANDING THE SETUP OF AN EXPORT BUSINESS
10	1/7/2025	15:00 - 15:45	MR. PUSHKAR GOKHLE	GODREJ & BOYCE	VICE PRESIDENT & BUSINESS HEAD GODREJ SECURITY SOLUTIONS	ENSURING SECURITY IN THE JEWELLERY INDUSTRY: STRATEGIES FOR PROTECTING ASSETS AND PREVENTING THEFT
11	1/7/2025	15:45 - 16.45 5:30 PM	JOHN PERINCHERY	MOTILAL OSWAL	EXECUTIVE DIRECTOR - INVESTMENT BANKING AT MOTILAL OSWAL FINANCIAL SERVICES LTD	THE ROAD TO PUBLIC LISTING: PREPARING YOUR JEWELLERY BUSINESS FOR AN IPO



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