



IIJS Bharat
SIGNATURE
INDIA INTERNATIONAL
JEWELLERY SHOW
MUMBAI 2026

Concurrent Show

IGJME
Bharat
TECHNOLOGY AND
MACHINERY EXPO
SIGNATURE, Mumbai 2026

8th to 11th January 2026
Jio World Convention Centre

& 9th to 12th January 2026
Bombay Exhibition Centre

Supported By



Department of Commerce
Ministry of Commerce & Industry
Government of India

GJEPC
INDIA



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SHOWDAILY

DAY 1

8TH
JANUARY
2026

COVER STORY

Upbeat Start at IIJS Bharat Signature 2026

IIJS Bharat Signature marks the starting line for India's gem and jewellery trade. **With the 18th edition underway**, Signature 2026 signals intent early, clear focus and serious business.

Forget 1st of January. For the Indian trade, the year starts today. IIJS Bharat Signature 2026 is the first global jewellery show of the year, where sentiment is defined, trends are locked, and confidence is proven. As the 18th edition opens, the mandate is unmistakable: this is a working show built strictly for deals, decisions, and direction.

The focus today is on efficiency: smooth business, faster sourcing, and measurable ROI in every square foot. The layout proves it. Silver graduates to a bigger dedicated zone at the Jio World Convention Centre (JWCC), fielding 88 companies across 159 stalls.



1600+
Exhibitors

25000+
Expected
Visitors

**Visitors From
60+**
Countries

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The elite Select Club also claims its territory at JWCC's Jasmine Hall—housing 107 high-end brands in a focused, premium setting.



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IIJS Bharat Signature, 9th to 12th January 2026, Hall 4, Booth #4S 481A



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COVER STORY

Meanwhile, IGJME Bharat powers the manufacturing hub at the Bombay Exhibition Centre (BEC). With 150+ exhibitors in Hall 6, it remains the engine room for those upgrading capacity. Coupled with smarter, decongested aisles for Diamond and Jewellery, the message is clear: the friction is gone. It's time to trade.

A key highlight this year is the new Crafts Pavilion at Hall 4, BEC. This is a welcome addition for the Indian trade. Live demonstrations of Benarasi pink meenakari, tarkashi filigree and thewa bring traditional skills to the fore, supported by short background notes that explain their relevance today. As Indian jewellery reaches new markets, this pavilion reinforces the strength of domestic craftsmanship and manufacturing know-how.

Technology at Signature 2026 is designed to assist, not distract. Every booth now carries a QR code so buyers can quickly log enquiries without paperwork or delays. The IIJS app has been improved to help buyers and sellers connect more effectively, while the 3D floor plan helps visitors plan their movement across venues. Facial recognition entry continues to ease access and

crowd flow, saving time during peak hours.

Exports remain central to the show's purpose. More than 1,500 overseas visitors from 60 countries are expected, along with 12 international delegations. Outreach has focused on key markets in the Far East, Middle East and Europe, positioning Signature as the place where global buyers take an early look at India's design strength and supply capability.

Despite high gold prices and uneven international demand, the domestic market remains steady. India's jewellery market, valued at around \$85 billion, continues to provide confidence. That sentiment is visible in the response to the show. Over 25,000 visitors are expected, with more than 20,000 already pre-registered before opening day.

As IIJS Bharat Signature 2026 opens, it sends a clear message to the trade. This is a show built for serious business. It offers buyers access and choice. It gives exhibitors structure and focus. And for the Indian gem and jewellery industry, it once again sets the tone, marking the point where the year's business truly begins.



IIJS Bharat
SIGNATURE INDIA INTERNATIONAL JEWELLERY SHOW
MUMBAI 2026

8th (Thursday) to
11th (Sunday) January 2026
10AM - 7PM
JIO WORLD CONVENTION
CENTRE (JWCC), MUMBAI

The Select Club

Stall: CLUB 7C



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IIJS Bharat
SIGNATURE INDIA INTERNATIONAL JEWELLERY SHOW
MUMBAI 2026

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IGJME Bharat TECHNOLOGY AND MACHINERY EXPO
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MESSAGES



Kirit Bhansali
Chairman, GJEPC

The Indian gem and jewellery industry enters 2026 with confidence rooted in resilience. The past year reminded us that global trade is shaped by cycles, disruptions and rapid shifts in sentiment—but it also reaffirmed the strength of India’s manufacturing ecosystem, entrepreneurial spirit and adaptability. Even amid global headwinds, our industry has demonstrated its ability to recalibrate, diversify markets and sustain momentum. This resilience is not incidental; it is the result of long-term capability building, strong policy engagement and an unwavering commitment to excellence across the value chain.

In this evolving global landscape, **IIJS Bharat - Signature** stands as a defining platform for India’s gem and jewellery sector. Recognised today as the world’s second-largest trade show in our industry, IIJS Signature has grown into a powerful engine for business discovery, buyer confidence and export growth. The 2026 edition brings together over 1,600 exhibitors, 3,300 stalls and buyers from more than 60 countries across two world-class venues in Mumbai—showcasing India’s unmatched strengths in gold jewellery, diamonds, coloured gemstones, lab-grown diamonds, silver and advanced manufacturing technology.

This year’s theme, **“Art Forms of India,”** celebrates the soul of Indian jewellery—where heritage and innovation coexist seamlessly. Through dedicated features such as the Crafts Pavilion and live demonstrations by master artisans, IIJS Signature honours traditions like Banarasi meenakari and silver filigree while positioning them within a modern, global marketplace. Our knowledge platforms—Innov8 Talks and Symposium Sessions—will further explore emerging opportunities in trade agreements, sustainability, technology adoption and design evolution, ensuring that the industry remains future-ready while staying deeply connected to its cultural roots.

I see IIJS Bharat - Signature not merely as an exhibition, but as a statement of India’s global leadership in gems and jewellery. It reflects our collective ambition to build a more diversified, competitive and trusted export ecosystem—one that empowers MSMEs and artisans, strengthens international partnerships, and advances India’s journey toward becoming a US\$ 45-billion export sector by 2030 and a US\$ 100-billion industry by 2047. I warmly welcome all exhibitors, buyers and stakeholders to IIJS Bharat - Signature 2026, and look forward to shaping the next chapter of India’s jewellery story—together.



Shaunak Parikh

Vice Chairman & Convener -
National Exhibitions, GJEPC

Over nearly two decades, IIJS Bharat Signature has steadily grown into a powerful platform that feels stronger than ever. It is heartening to see how far the show has come in terms of efficiency, organisation and the overall experience it delivers. Our focus stays steady: exhibitors should see real business outcomes, and visitors should feel that every step of their journey is simple, intuitive and productive.

IIJS Bharat Signature 2026 builds on that intent with meaningful structural upgrades. The Select Club shifts to Jasmine Hall with a refreshed layout, while the Silver category grows into a new zone at Jio with 88 companies and 159 stalls. IGJME continues in Hall 6 with more than 150 exhibitors, and expanded space across key segments sharpens product discovery for buyers. As categories deepen, navigation becomes easier, which in turn strengthens buying confidence.

Visitors will also notice the new Crafts Pavilion at Hall 4 in BEC, which celebrates India’s heritage techniques through live demonstrations of Benarasi pink meenakari, tarkashi filigree, Hupari silver jewellery and thewa. It carries forward the vision of Hon’ble Prime Minister Shri Narendra Modi to champion our artisanal legacy at a global stage.

Digital adoption takes another step forward this year. QR codes at every booth make it simple to log enquiries, giving exhibitors a consolidated list of leads. The improved IIJS app sharpens buyer-seller matchmaking, while the 3D interactive floor plan now supports real-time navigation. Facial recognition entry and exit continue to gain speed and accuracy.

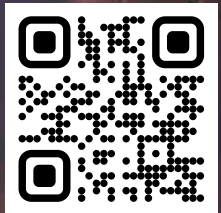
International engagement remains a key driver. With over 1,500 overseas visitors expected from around 60 countries and 12 delegations, our outreach across the Middle East, Far East and Europe has created strong momentum. Signature’s timing at the start of the calendar year makes it a vital pulse check for trends and demand, and we anticipate a positive season ahead.

Our commitment is to keep elevating the experience within available infrastructure and ensure that Signature continues to set the pace for the industry.

I look forward to welcoming you to IIJS Bharat Signature 2026 and to another year of strong business, new ideas and shared progress.

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from*
universe



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IIJS DECODED

Business at Maximum Density

IIJS Bharat Signature has not just scaled up, it is engineered with intent. This infographic breaks down the structure, systems and strategies that turn ambition into execution.

UNPRECEDENTED SCALE & GROWTH

A "Mega-Mall" for Business



1,600 Companies

3,300 Stalls

Equivalent to 8-10 Massive Shopping Malls Combined

70% Growth in the Premium Pavilion



Select Club: 62 Companies (2025)


107 Companies (2026)

70% GROWTH

Expanded Premium Pavilion

ELITE SERVICE STRATEGY


The "Concierge Army"



51 Zone Managers

Single point of contact, like air traffic controllers for logistics

Formula 1 Pit Crew Crisis Response



On-site issues are resolved immediately to ensure business continues without interruption.



IIJS PREVIEW

Raising The Bar At IIJS Bharat Signature 2026

An interview with Shaunak Parikh, Vice Chairman and Convener - National Exhibitions, GJEPC

In his second innings as Convener of National Exhibitions at GJEPC, Shaunak Parikh, returns at a moment when the industry is pushing for higher efficiency, stronger global engagement, and a visitor experience that keeps pace with an increasingly digital world. Speaking to Solitaire International, he reflects on how IIJS has evolved, what's new for Signature 2026, and the path ahead for India's biggest jewellery trade platform.

How has the experience changed in your second stint as Convener of National Exhibitions at GJEPC?

IIJS Bharat has grown every single year, not just in scale but in the way it functions. The previous experience helped because I already understood the challenges and opportunities. Organising has become smoother and more efficient. My focus remains the same: delivering strong ROI to exhibitors and creating a seamless, intuitive world-class experience for visitors. Everything we do revolves around those two pillars.

When you say IIJS aims to be on par with leading global exhibitions, what does that benchmark stand for?

It's a mix of quality and scale. India is one of the fastest growing jewellery markets globally, but infrastructure remains our biggest constraint. If we had double the space, we would still fall short. Within what's available, we're building the best user experience we can. The refurbished halls at Bombay Exhibition Centre (BEC) are encouraging, but Mumbai still needs a much larger convention centre. Jio World is a good venue, but it isn't large enough for our requirements.

What new features and services can visitors and exhibitors expect at Signature 2026?

Several structural changes are in place. The Select Club with 100-plus companies moves to the Jasmine Hall. The Silver category shifts to a brand new location at Jio and expands significantly with 88 companies occupying 159 stalls. IGJME continues in Hall 6 with 150-plus exhibitors, and other sections like diamonds and jewellery see added space. We're also redesigning certain pavilions

as product categorisation deepens, making navigation easier for buyers.

Have you planned any curated experiences for visitors at IIJS Bharat Signature?

Visitors should make time for the new Crafts Pavilion in Hall 4 at BEC, which shines a light on India's heritage jewellery techniques. It will promote Benarasi pink meenakari, tarkashi filigree work, Hupari silver jewellery, and thewa, where 23-karat gold is fused onto glass. Artisans will be conducting live demonstrations throughout the duration of the show. The initiative aligns with the vision of Hon'ble Prime Minister Shri Narendra Modi to preserve and promote India's handcrafted jewellery traditions.





IIJS PREVIEW



IIJS has consistently been ahead on digital adoption. What innovations debut this year?

Every booth will feature a scannable QR code, so visitors can log enquiries even when exhibitors are occupied. Exhibitors receive a consolidated list for follow-ups, helping them capture potential business they may otherwise miss. The IIJS app now offers enhanced buyer-seller matchmaking, aligning product needs with exhibitor offerings more effectively.

The 3D interactive floor plan gets a major upgrade with real-time navigation. Facial-recognition entry and exit continue to improve as technology advances. Connectivity remains a work in progress, especially at BEC, but upgrades under way should ease that over time.

How is GJEPC attracting international visitors to this edition?

Exports remain a core mandate, so international promotion is always a priority. We expect over 1,500 overseas visitors from around 60 countries and 12 international delegations. Promotion has been extensive across the Far East, Middle East and Europe, from door-to-door outreach to focused roadshows. Markets like Bahrain and Saudi Arabia, as well as Italy and other European centres, remain key growth regions.



What is your reading of the business outlook for Signature

2026, given high gold prices and mixed global demand?

Despite elevated gold rates,

the Indian market continues to outperform most countries. While certain global regions are soft, US retail remains steady, and India's jewellery demand stays strong.

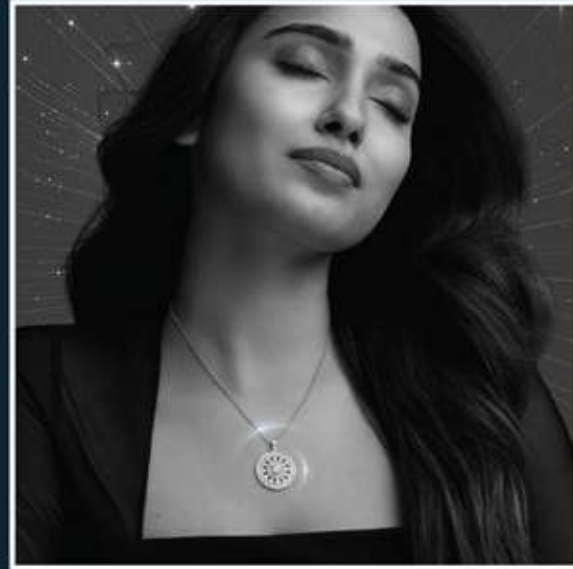
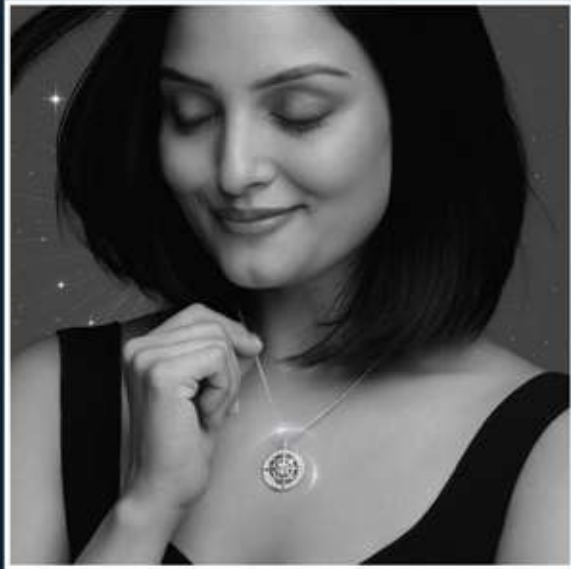
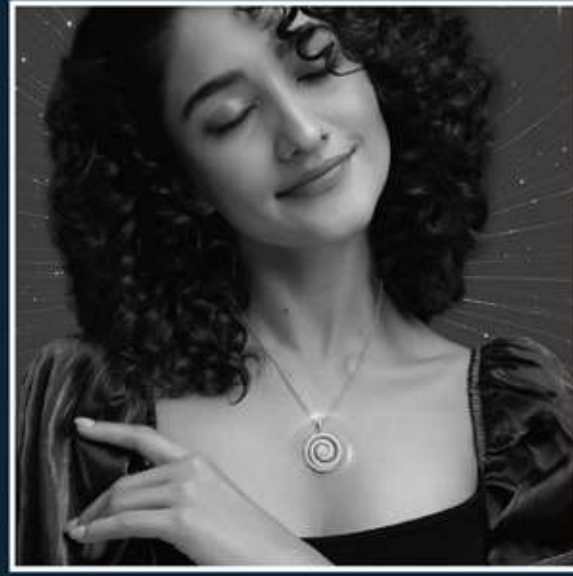
As the first major show after the calendar year, Signature becomes a crucial barometer for trends and market sentiment. We're optimistic about strong outcomes.

With AI reshaping every sector, do you see the exhibition format evolving?

AI will enhance the exhibition ecosystem but not redefine it overnight. It will bring efficiency and better user experience, though the technology is still new and changing rapidly. GJEPC has already begun evaluating AI tools for internal use and for member benefits.

What milestones do you envision for Signature over the next couple of years?

Growth depends heavily on physical capacity. BEC's renovation improves quality, but not the total available area, and the destination now houses multiple non-exhibition elements. Until Mumbai gets a significantly larger venue, expansion will be incremental. Even so, the ambition is to keep refining user experience and efficiency, ensuring Signature remains a trend-setting show.



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IIJS
BHARAT SIGNATURE
CELEBRATION
NIGHT

*Meet
Brothers*



In Association with



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BOOK YOUR SEAT!

Venue: Lotus Ballroom, 3rd Floor, JWCC
8th January, 2026 | 07:30 pm onwards

AWARDS

Industry Veterans To Be Bestowed With The Hall Of Fame 2026 Award

The Hall of Fame Award, presented by GJEPC during the Networking Night at JWCC tonight, on the sidelines of IIJS Bharat Signature, will honour industry veterans for their outstanding professional journeys and their sustained commitment to strengthening India's gem and jewellery ecosystem.



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IGJME Bharat TECHNOLOGY AND MACHINERY EXPO SIGNATURE, Mumbai 2026
GJEPC INDIA
Sponsored by Ministry of Commerce & Industry

Hall of Fame 2026

Presented to
Dilip Kumar Lakhi
Vishindas Holaram (Lakhi Group) Private Limited

★ ★ ★ ★ ★



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Concurrent Show
IGJME Bharat TECHNOLOGY AND MACHINERY EXPO SIGNATURE, Mumbai 2026
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Hall of Fame 2026

Presented to
Hasmukh Parekh
Hasmukh Parekh Jewellers

★ ★ ★ ★ ★



IIJS Bharat SIGNATURE INDIA INTERNATIONAL JEWELLERY SHOW MUMBAI 2026
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Hall of Fame 2026

Presented to
Amit Dhamani
Dhamani Jewels Group

★ ★ ★ ★ ★



IIJS Bharat SIGNATURE INDIA INTERNATIONAL JEWELLERY SHOW MUMBAI 2026
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IGJME Bharat TECHNOLOGY AND MACHINERY EXPO SIGNATURE, Mumbai 2026
GJEPC INDIA
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Hall of Fame 2026

Presented to
Kantilal Mehta
Silver Emporium

★ ★ ★ ★ ★



IIJS Bharat SIGNATURE INDIA INTERNATIONAL JEWELLERY SHOW MUMBAI 2026
Concurrent Show
IGJME Bharat TECHNOLOGY AND MACHINERY EXPO SIGNATURE, Mumbai 2026
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Hall of Fame 2026

Presented to
Shekhar Bhandari
Kotak Bank

★ ★ ★ ★ ★



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SIGNATURE INDIA INTERNATIONAL JEWELLERY SHOW
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AWARDS

Hall of Fame 2026

Presented to
Rajiv Jain
Sambhav Gems Limited

★ ★ ★ ★ ★

Hall of Fame 2026

Presented to
Sachin Jain
World Gold Council

★ ★ ★ ★ ★

Hall of Fame 2026

Presented to
Amit Pratihari
GIA

★ ★ ★ ★ ★

Hall of Fame 2026

Presented to
Tanak Mistry
Lexus

★ ★ ★ ★ ★

Hall of Fame 2026

Presented to
Katerina Perez

★ ★ ★ ★ ★

Hall of Fame 2026

Presented to
Richa Singh
NDC

★ ★ ★ ★ ★

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IIJS Bharat

SIGNATURE INDIA
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9th - 12th January, 2026
Bombay Exhibition Centre

HALL 1
STALL 1A 35A

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CRAFTS PAVILION

Benarasi Meenakari: A Craft That Has Stood The Test Of Time

This year's IJS Bharat Signature theme, *Art Forms of India*, focuses on the country's masterful craft traditions and the way they continue to shape modern jewellery design.

Today, we focus on the vibrant universe of **Benarasi Meenakari**, pink and white colours dominate the canvas of each piece. Visit the **Crafts Pavilion in Hall 4** to witness live demonstrations by master craftsmen who have been practising this art for decades.

(c) ANAND SHAH



(c) ANAND SHAH



(C) S K SETH JEWELLERS

Benarasi meena, also known as Gulabi or pink meena, is known for its lustrous enamel and intricate detailing. The highlight of Benarasi meena is the easy blending of soft pastel hues on to the metal, the signature soft pink enamel set against a white base, a pairing that creates a stunning tapestry of art.

Originating in the historic lanes of Benaras, now Varanasi, this enamelling craft takes inspiration from the city's artistic legacy, and transforms gold into a narrative-driven adornment. Introduced to the region during the Mughal period, enamelling in Benaras gradually evolved its own language, which is lighter and

more pastel in tone. The process is entirely hand worked. An artisan first begins by preparing a thin sheet of gold or silver, which is cut and shaped to form the base. Then, the piece is engraved to create fine depressions, known as nakashi, that will hold the enamel. Next, for the colour mixing process, powdered glass and metal oxides are ground for hours to achieve the craft's signature hues. This enamel paste is filled into the engraved grooves, after which the piece is fired in a small furnace, so the colours fuse properly and attain a natural gloss. Once cooled, it is polished by hand for enhancing depth and clarity. Finally, goldsmiths complete the setting and finishing, turning the enamelled surface into a finished piece of jewellery.

Floral motifs, creepers, birds, paisleys and textile-inspired patterns dominate the visual language. Traditionally seen on the reverse of kundan and jadau jewellery, Benarasi meena also appears on standalone pieces where the enamel itself becomes the focal point. Beyond jewellery, the craft has long adorned

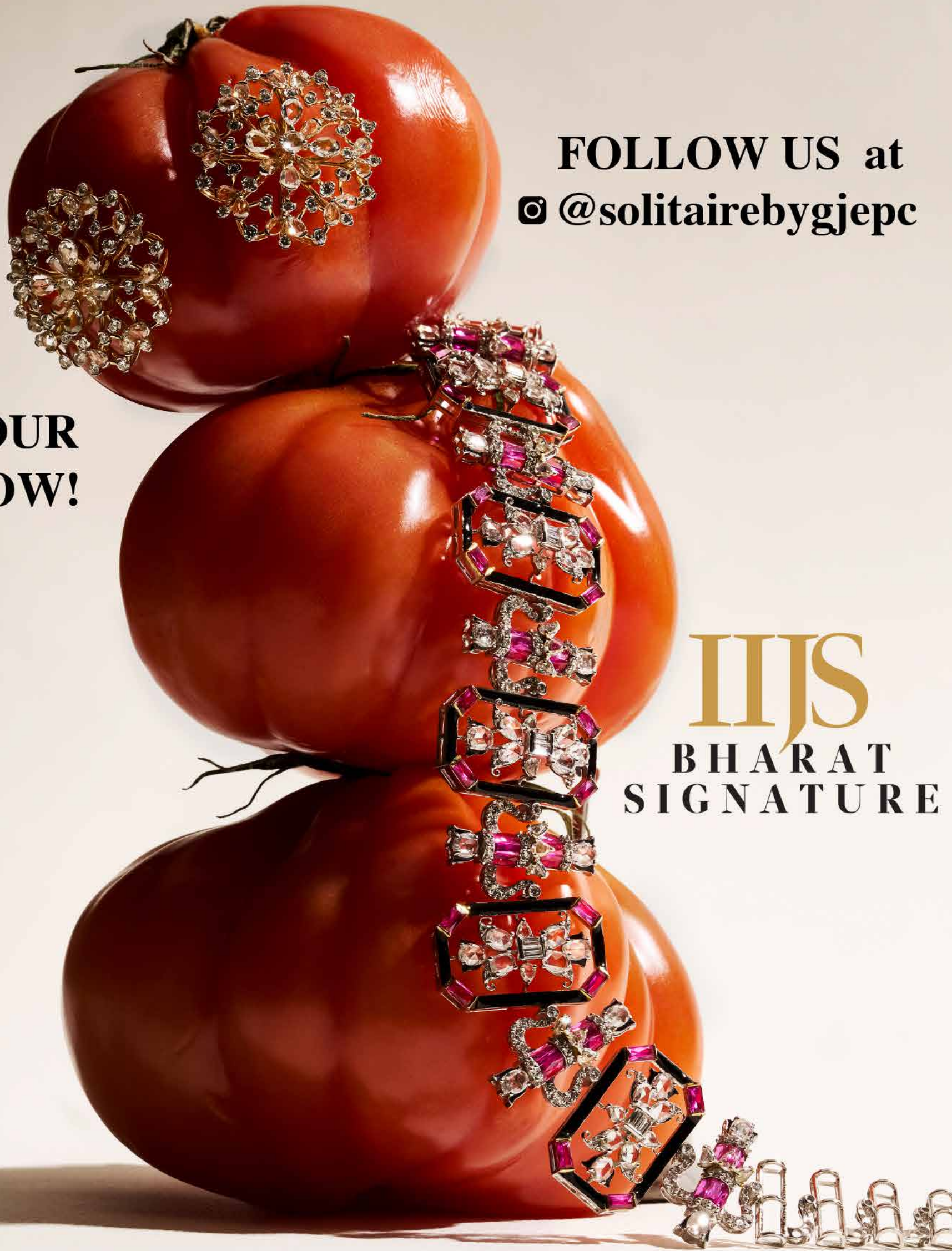
trinket boxes, ritual objects, religious figurines and ceremonial accessories.

In recent years, the craft has found a renewed audience. Contemporary designers are embracing Benarasi meena for its versatility — pairing it with diamonds, kundan, polki and even enamel-on-silver for lighter, wearable pieces. This modern engagement has encouraged artisans to experiment with subtler palettes and modern silhouettes, while staying faithful to traditional techniques. Benarasi meena is an artistry of the skilled hands of craftsmen. The subtle enamel shine, soft colours, lends each piece a character mass-produced jewellery simply cannot match. The hallmark of Benarasi meena is its distinct character that carries the warmth of history, the dedication of its makers and its impact on defining Varanasi's artistry.

It is this individuality—shaped by history, handwork and heritage—that continues to define Benarasi meena and secure its place in India's living craft traditions.

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The Select Club

Jio World Convention Centre

BKC, MUMBAI

Hall : Jasmine Hall, 3rd Floor

Stall No : CLUB.6D

8 9 10 11

January, 2026



IJS
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INDIA
INTERNATIONAL
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2026

Exclusive High-End Couture Jewellery Section



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IIJS TRENDS

An Earful of Sparkle

From bold forms and bright gemstones to minimal lines and maximal drama, this season, earrings stand out through shapes and colours. Featured here is a curated selection of earrings crafted by **IIJS Bharat Signature exhibitors**, each bringing its own twist to the trend narrative.



Awesome Sparklers

The quirky gold ear cuff dangles echo nature's drama with ruby beetles nibbling on emerald leaves and yellow briolette diamond fruits.



Baariki Jewels

Semi-hemispherical ear studs in white gold designed with a lively mix of fancy-cut diamonds, including pear, round, marquise and trillion create a sculptural sparkle.



Nine Jewellery

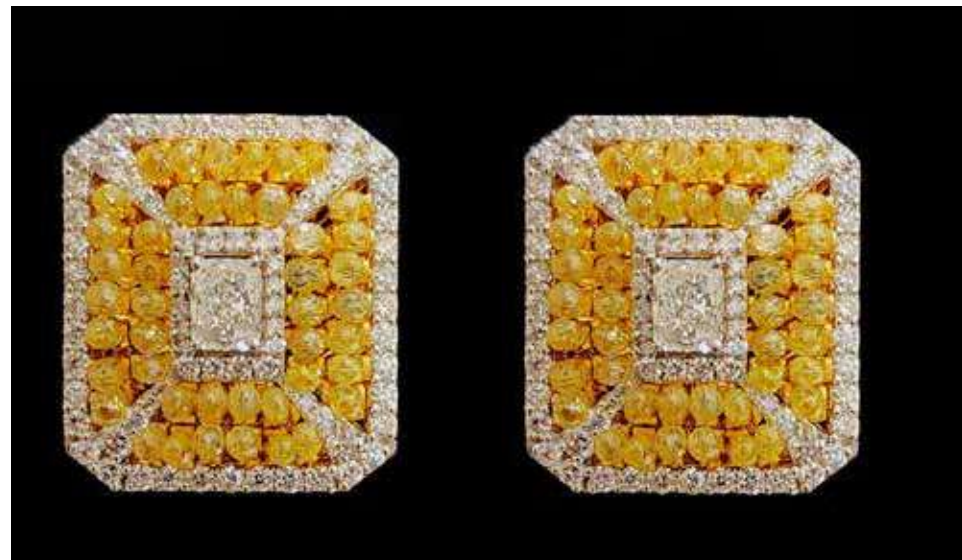
The navette-shaped gold earrings combine large and small bezel-set uncut diamonds with white diamonds, each centred on a marquise emerald.

IIJS TRENDS



OPH Jeweller

Teeming with white fancy-cut diamonds, these shimmering white gold handkerchief earrings get a vivid lift from their drop-cut ruby borders.



Peacemoon Traders

Geometric ear studs, each focusing on a radiant-cut diamond, are suffused with natural yellow briolette diamonds.



Ivaan Jewels

The trefoil-shaped floral gold earrings are designed with uncut brown diamonds, extending into purplish vines of gems and diamonds.



Vijay Gems & Jewellery

The classic triple-drop white gold earrings are patterned with graduated radiant-shaped motifs embellished with fancy-cut diamonds.



IIJS TRENDS



Geeta Shyam Jewellers

The girandole jadau earrings bear a trellised gold backdrop dotted with uncut diamonds and emeralds. The ear posts and tassels are adorned with polkis, rubies, and pearls, adding to the grandeur of the pair.



Intergem Exports (YS18)

Clean silhouettes define these linear gold earrings featuring domed ear posts. The drama heightens with diamonds framed in fiery red rubies, giving the pair a striking edge.



Kinu Baba Jewellery

The ear-to-hair ornament in gold is embellished with emeralds, pearls, and polkis in a symmetrical layout, adding to its allure.

IN FOCUS - GOLD

Sachin Jain Tracks Gold's Next Chapter: Demand, Design and Digital Shifts

As India's first major jewellery show of the year, IIJS Bharat Signature offers early cues on shifting consumer sentiment and demand patterns. In this conversation, **Sachin Jain, Regional CEO - India, World Gold Council**, shares how the show helps decode gold demand, evolving consumer preferences, and the metal's expanding role across jewellery and investment.



IIJS Signature acts as an early indicator of shifting demand patterns. Will the show help WGC gauge the direction of gold demand in FY26?

The IIJS Bharat Signature Show, with its dual venues and significant scale encompassing over 1,600 exhibitors and more than 25,000 expected trade visitors, serves as a critical barometer for the industry. It is a comprehensive display of market offerings that provides invaluable, real-time intelligence on evolving design trends, product innovations, and overall industry sentiment. This direct observation is instrumental in helping us forecast consumer demand patterns and anticipate the direction of gold consumption for the forthcoming wedding season.

As gold competes with a wider universe of lifestyle and investment choices, what shifts are you seeing in how younger Indians define the emotional and aesthetic value of gold?

We are witnessing a notable evolution in how younger Indians perceive gold. While its traditional significance endures,



there is an increasing demand for gold jewellery that offers versatility, contemporary design, and personal expression. This segment values lighter, modern pieces suitable for daily wear, effectively blending gold's inherent emotional and aesthetic appeal with its practical utility and intrinsic value. To resonate with these evolving preferences and maintain gold's relevance, our 'The Moment Is Gold' campaign directly addresses Gen Z and Millennials, repositioning gold jewellery as an integral part of everyday celebrations and a reflection of modern, aspirational

lifestyles, thereby fostering a deeper emotional connection in new contexts.

How do you view the interplay between gold's appeal as a high-performing financial asset and its role as a jewellery purchase? Are they moving in opposite directions, or evolving along parallel tracks?

Our Q3 2025 Gold Demand Trends report for India illustrates the interconnected and complementary nature of gold's dual appeal. The investment demand for gold grew robustly by 20% in volume and a

significant 74% in value. This strong investment performance occurred even as gold jewellery volumes experienced a 31% decline, though its value remained largely stable. These figures underscore that, in India, gold's appeal as a high-performing financial asset and its cherished role as a jewellery purchase are not moving in opposite directions; rather, they are deeply intertwined and evolve along highly parallel tracks.

For the majority of Indian consumers, acquiring gold jewellery inherently represents a significant means of wealth preservation and investment. Its enduring financial value, liquidity, and status as a reliable store of value fundamentally underpin its desirability as an aesthetic acquisition, providing both emotional satisfaction and tangible financial security, thus demonstrating gold's enduring dual appeal.

With consumers increasingly influenced by social storytelling, how is the World Gold Council evolving its creative playbook to keep gold culturally visible in new-age online spaces?

To ensure gold's continued cultural visibility and sustained relevance within contemporary online spaces, we are dynamically evolving our creative playbook through a deliberate digital-first strategy that leverages social storytelling. This evolution is distinctly exemplified by our two recent, purpose-driven campaigns: 'The Moment Is Gold' and 'It's Aaj Ka Gold.' The 'Moment Is Gold' campaign specifically targets Gen Z and Millennials, utilising storytelling to portray gold jewellery as meaningful for everyday moments, thereby expanding its cultural narrative beyond traditional milestones.

Concurrently, 'It's Aaj Ka Gold' (Today's Gold) focuses on educating digitally-savvy young investors about Gold

IN FOCUS – GOLD

ETFs, promoting them as an investment option suited for modern wealth creation that is regulated, backed by physical gold and easily accessible.

Both initiatives are comprehensively deployed across television, digital, OTT, and key social media platforms ensuring tailored messaging and fostering engagement within these critical younger demographics where social storytelling thrives. This approach is vital as India's younger generation, comfortable with new, accessible forms of gold investment, represents a significant growth area for the market, necessitating modern, digital-first engagement strategies.

As digital finance becomes mainstream, what role do you see Gold ETFs playing in a future where wealth creation is app-led, personalised and algorithm-driven?

Gold ETFs are exceptionally well-positioned for substantial growth within a future characterised by app-led, personalised, and algorithm-driven wealth creation. Their inherent liquidity, transparency, and ease of digital accessibility make them a preferred investment vehicle for modern investors. They democratise gold ownership, enabling convenient and cost-effective portfolio diversification through integrated digital platforms, thereby allowing investors to seamlessly leverage gold's traditional benefits within a sophisticated financial ecosystem.

We at the World Gold Council actively championed this modern approach in India through our 'It's Aaj Ka Gold' campaign, specifically targeting young, digital-first investors aged 20-35. This initiative highlights Gold ETFs as an affordable, regulated, and physically-backed investment solution, reinforcing their strategic relevance in today's app-led financial landscape, and addressing the awareness-action gap among digital natives.

How can India carve out a distinct identity for contemporary gold jewellery design that appeals to both domestic buyers and international tastemakers?

India can establish a truly distinct identity by masterfully integrating its unparalleled legacy of intricate craftsmanship and rich cultural motifs with innovative, contemporary design principles. With market trends already showing a shift towards modern aesthetics, with lighter-



weight pieces and 24-karat hard pure gold, and plain jewellery gaining traction over studded pieces, this approach entails reinterpreting traditional aesthetics into versatile, modern forms that resonate globally while retaining their authentic Indian character.

Has there been any progress on the regulation of Digital Gold, which you had previously mentioned as a focus area for WGC?

The regulation of Digital Gold remains a significant and active focus area for us. We continue to engage actively with relevant policymakers and stakeholders to advocate for the establishment of a clear, robust,

and comprehensive regulatory framework for Digital Gold. Such a framework is deemed essential for protecting consumer interests, enhancing market integrity, ensuring fair practices, and supporting the responsible and sustainable expansion of this increasingly popular segment of gold investment.

Are there any other priorities in terms of policy reforms for the Indian gold sector?

Beyond Digital Gold, our policy priorities for the Indian gold sector are multifaceted. Firstly, we advocate for optimising the overall tax and duty structure to promote greater formalisation and reduce fragmentation, building on lessons from past

policy impacts on demand.

Secondly, strengthening and expanding hallmarking standards is crucial, as hallmarking is unequivocally a good decision that provides essential trust and transparency for both consumers and the trade.

Thirdly, a significant priority is identifying ways to effectively monetise India's vast domestic gold assets, leveraging this pool within the Indian economy by allowing people to collateralise or lend against their gold holdings.

Finally, ensuring the integrity of gold supply chains, encompassing trust and transparency in sourcing and ethical conditions that artisans work in, is paramount, especially for India's evolving investment market.

Any other message you'd like to send to the trade?

Our core message to the trade emphasises the continuous pursuit of innovation, the fostering of transparency, and collectively working to enhance consumer trust. Large-scale events such as IJS Bharat Signature, which unite the entire global jewellery community and offer significant networking opportunities, underscore the critical importance of collaboration.

By adapting to new consumer preferences, upholding ethical business practices, and investing in skill development and advanced technologies, we can collectively strengthen gold's position and unlock its full potential for sustainable growth within the Indian and global markets.



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IN FOCUS POLICY

GJEPC Welcomes India's Role as Kimberley Process Chair for 2026

The Gem & Jewellery Export Promotion Council (GJEPC), the nodal agency for the Kimberley Process (KP) in India, welcomes India's election as Chair of the Kimberley Process Certification Scheme (KPCS) for 2026.

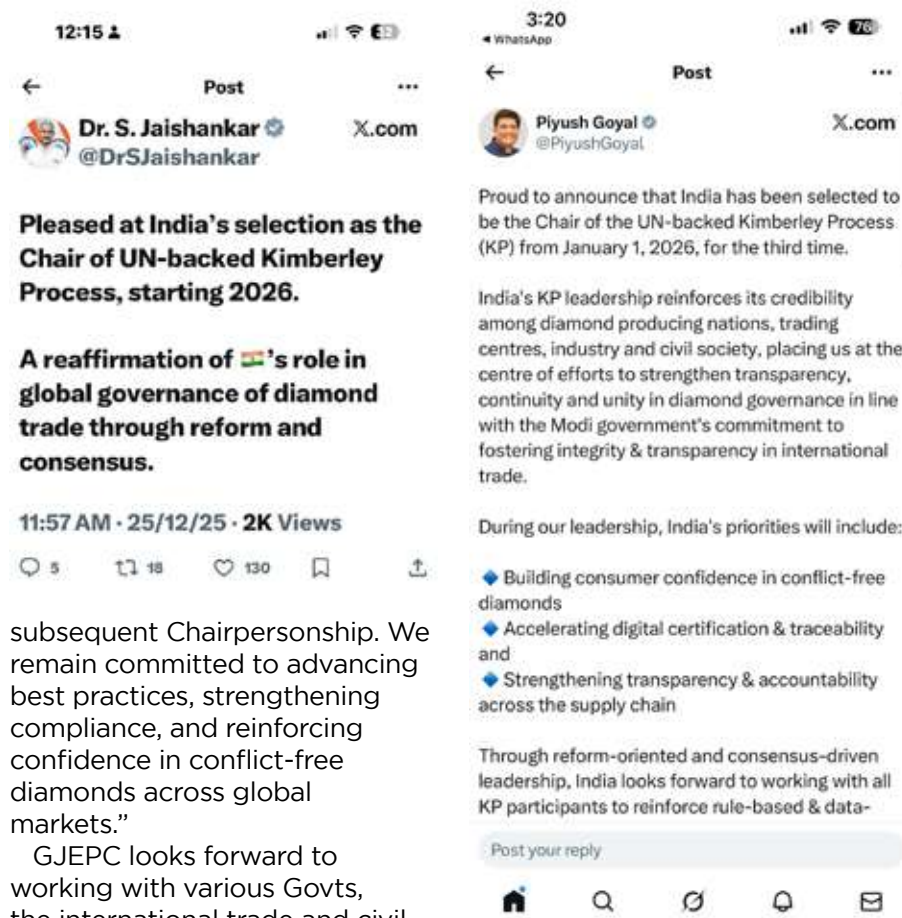
The Kimberley Process Certification Scheme, a UN-mandated initiative, is the only global mechanism governing international trade in rough diamonds, aimed at preventing conflict diamonds from entering legitimate supply chains. As a founding participant of the Kimberley Process, India has played a constructive role since its inception and will now assume the Chair for the third time, underscoring its continued commitment to responsible and transparent diamond trade.

India will assume the role of Chair from 1 January 2026, following approval by consensus through written procedure initiated on 5th December 2025. Kimberley Process is a body of 60 Participants, representing 80 countries, with EU considered as one participant. The decision to select India as Vice Chair for 2025 (effective from 25th December, 2025) and Chair for 2026 reflects strong global confidence in India's leadership within the Kimberley Process framework.



Commenting on the development, Kirit Bhansali, Chairman, GJEPC, said, "GJEPC welcomes India's selection of the Kimberley Process Chair role for the year 2026. India's selection reflects the international community's trust in the Indian Government's principled and inclusive approach of strengthening global diamond trade through efficient governance of the Kimberley Process."

Reaffirming industry support, Bhansali added, "As the nodal agency, GJEPC will work closely with the Government of India and all stakeholders to support India's Vice Chairpersonship and



subsequent Chairpersonship. We remain committed to advancing best practices, strengthening compliance, and reinforcing confidence in conflict-free diamonds across global markets."

GJEPC looks forward to working with various Govts, the international trade and civil society to get support and cooperation for India's leadership of the Kimberley Process. This will help India to strive for on making Kimberley Process a stable, inclusive, and effective framework that safeguards the long-term integrity of the global diamond industry.

INDIA'S LEADERSHIP SHINES

REFORMING & STRENGTHENING GLOBAL DIAMOND TRADE

India to Chair UN-backed Kimberley Process from Jan 1, 2026, for third time

Advancing trade-focused, neutral & future-ready Kimberley Process

INDIA'S LEADERSHIP SHINES

REFORMING GLOBAL DIAMOND TRADE THROUGH

- 1 Building consumer confidence in conflict-free diamonds
- 2 Strengthening transparency & accountability across supply chain
- 3 Accelerating digital certification & traceability
- 4 Advancing data-driven, rules-based compliance

India to assume Chairmanship of UN-backed Kimberley Process from Jan 1, 2026



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Topic	Speaker Name	Date	Time
The Future of the Natural Diamond Market: "Recovery, Challenges & New Opportunities"	Prasad Kapre	8th January 2026	14:00 - 15:00
	Pranay Narvekar		
	Edahn Golan		
From Idle Gold to Fast-Moving Cash: Tech that Turns Inventory Guesswork into Predictable Growth	Roei Raz	8th January 2026	15:00 - 15:50
Expanding Scope of Jewellery - Exports, Legacy and Wealth Multiplier	Nikhil Naik	8th January 2026	15:50 - 16:50
	Sanjay Jain		
	Dr. Jagat Shah		
Coffee with Dr. Chetan Kumar Mehta In Conversation With Mr. Russell Mehta	Russell Mehta	8th January 2026	16:50 - 17:50
	Dr. Chetan Kumar Mehta		
Free Trade Agreements: Modalities, Nuances & Strategic Opportunities for India's Gem & Jewellery Sector	Supreme Kothari	9th January 2026	13:00 - 14:00
	Tapan Mazumder		
	Rashmi Arora		
The Joy of Jewellery: Connecting with Today's Customer	Praveen Govindu	9th January 2026	14:00 - 15:00
	Vikram Chauhan		
Lab-Grown Diamonds: Truth, Myth & the Next Luxury Revolution	Harish Vathan	9th January 2026	15:00 - 16:30
	Adit Bhansali		
	Hasu Dholakia		
	Sweetie Vaghani		
	Chirag Soni		
	Anil Prabhakar		
	Leshna Shah		
GALDIERIA - A Unique Micro-Algae Media for Gold Recovery, from Japan	Tadashi Tanimoto	9th January 2026	16:30 - 17:30
InCent-LGD, IIT Madras: Advancing India's leadership in Lab-Grown Diamond Science and indigenous technologies beyond gems	Prof. MSR Rao	10th January 2026	12:00 - 13:00
Certification Standards of Diamond	Samir Joshi	10th January 2026	13:00 - 14:00
	Ramit Kapur		
	Dr. AVR Reddy		
	Kareena Shahani		
The Sparkle Effect: How Influencers Shape Jewellery Trends	Amit Sharma	10th January 2026	14:00 - 15:00
	PRERNA MAKHARIA		
	Renu Choudhary		
	VRINDA ARORA		
The Age of Intelligence: How AI will Rebuild Every Industry in 5 Years	Tushar Gupta	10th January 2026	15:00 - 16:00
	Palaniappan Ramu		
Scaling E-Commerce Jewelry Businesses on Marketplaces	Nitin Khandelwal	10th January 2026	16:00 - 17:00
	Neha Kejriwal		
	Jatin Bhargava		
	Jan van Diermen		
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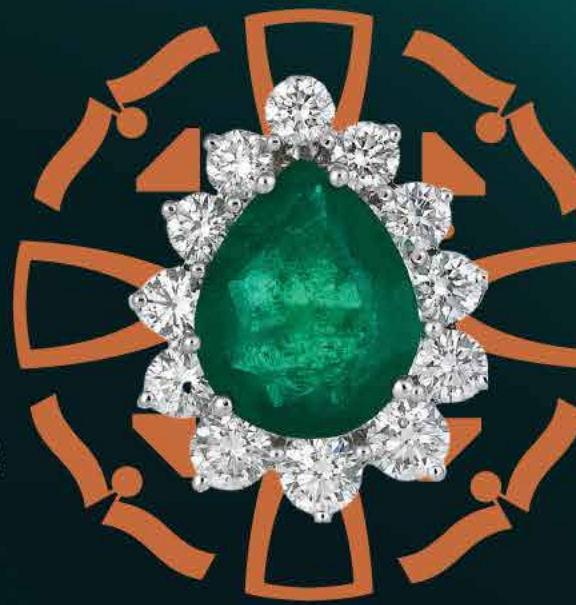
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WHAT'S NEW

Luminous Poetry

Pastel tones meet the soft and subtle glow of rose cuts in **Anand Ranawat's** collection. White diamonds in fancy shapes elevate each piece with a sparkle. A yellow gold necklace, reimagined as the modern hasli (torque), features openwork patterns that flow into a fan-shaped pendant set with kite-shaped pink tourmalines, diamonds and oval amethysts. The line also offers chandelier and floral earrings gleaming with diamonds and gemstones, chic criss-cross and open-ended cuffs set with rubies and tourmalines, along with singular floral rings shaped with fancy rose cuts, amethysts, and diamonds.



Golden Aura

Aligning with the IIJS Bharat Signature themes of filigree and Benarasi meenakari, **Anand Shah**—known for his enduring affinity for yellow gold and nature-inspired forms—presents a striking range of handcrafted gold jewellery. The collection is enriched with filigree, Thewa and Benarasi gulabi (pink) meenakari, coming together in pieces that feel both rooted and refined.

The open kada stands out as a fine expression of gulabi meena, detailed with floral motifs and finished with finials channel-set with uncut baguette polkis. A broad filigreed kada, light despite its generous scale, is highlighted with soft pink blooms. Other creations include earrings with clusters of illusion-set rubies suspended from cascading chains, a pearl necklace centred on an intricately carved filigree and cutwork pendant, and a single-line necklace composed of delicate Thewa motifs.

These contemporary interpretations are crafted for jewellery connoisseurs who appreciate masterful craftsmanship paired with a strong design sensibility.



WHAT'S NEW

Artful Patterns

Ansa unveils a series of bridal lines that span both ends of the style spectrum. Some pieces draw on tradition, featuring idol-inspired pendants set against scenes of natural beauty. Others are sculptural in form — bold gold rings, open necklaces inspired by flora and fauna. An array of gem cuts heightens each piece, while techniques like filigree, granulation, and textured detailing add rich three-dimensional depth. Ideal for brides who want to balance tradition with a modern, expressive edge. Each design feels thoughtfully composed, making the collection stand out for its artistry and intent.



Balanced Brilliance

Crisp contours and perfectly balanced forms define **A'Star Jewellery's** latest collections. Crafted in 18-karat white gold, each piece blends modern ease with a quiet, timeless elegance.

Aurovia draws on the shifting magic of auroras, with diamonds set in swirling bars that follow the soft curves of radiant skies. **Archs** plays with concentric, contemporary silhouettes, set with diamonds and pastel enamels. **Stepelle** takes its cue from ancient arenas, reimagined through stepped contours centred around luminous blue stones.

The **Clusters** collection celebrates diamonds framed by textured metal, while **Flicker** brings movement to life through rose-gold loops accented with diamonds and tiny rubies. In **Crisselle**, interlacing forms tell a story of connection — diamonds woven through modern lines to reflect harmony, craft, and the beauty of intertwined lives.



Aurovia



Crisselle



Stepelle



Archs



Clusters

WHAT'S NEW

Diamond Reverie

GNS Jewellery, renowned for its special diamond settings and inventive techniques, presents three distinct lines this time. Eternal Grace highlights an ensemble of diamond illusion-set earrings, pendants, necklaces, and rings. Each piece showcases artful clusters of round diamonds or a mix of baguette and round diamonds, forming radiant illusion centres, framed with delicate single or double diamond halos that add just the right touch of brilliance.

Diamond Blossom Cascade is a symphony of round, marquise, pear, and oval diamonds; each piece is a delicate tribute to a blooming garden. Inspired by petals caught in golden hour, vines kissed by dew, and blossoms swaying in the breeze, this collection transforms nature's most ephemeral moments into timeless treasures.

Whispers of Gold consists of light, open rings, crafted in airy silhouettes of gold and diamonds. Fluid forms and negative spaces give the pieces a sculptural, almost



Art Deco Allure

Oriental Gemco brings back the charm of the Art Deco era with pearls, diamonds, and richly coloured gemstones arranged in crisp, symmetrical lines. Ribbon motifs paired with pearls add a touch of vintage whimsy, while girandole earrings set with diamonds, opals, tanzanites, turquoise, morganites, and more offer a fresh, radiant twist. Sautoirs with geometric pendants and matching earrings round out the collection, giving the whole range a confident, modern edge. Each piece blends nostalgia with a sleek, contemporary spirit, making the collection effortlessly wearable.





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WHAT'S NEW

Vintage Glamour

VALENTINE FINE JEWELLERY is renowned for its exceptionally crafted, ultra-high-end jewellery possessing a distinctive design language. Fine quality gemstones converse with sparkling white diamonds of various cuts in designs that feel both classic and timeless. This season, the brand is presenting the evergreen emeralds showcasing across openwork chokers designed with delicate scrolls, modern chand balis, two-row necklaces, bracelets, brooches and more set with gems.



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+91-141-2996825 info@iigjrlc.org



Delhi

Flatted Factory Complex,
Jhandewalan, Delhi

+91-11-46266910 delhi@iigjrlc.org

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IIJS Bharat
SIGNATURE INDIA
INTERNATIONAL
JEWELLERY SHOW
MUMBAI 2026

Concurrent Show
IGJME Bharat
TECHNOLOGY AND
MACHINERY EXPO
SIGNATURE, Mumbai 2026

8th to 11th January 2026 & 9th to 12th January 2026
Jio World Convention Centre & Bombay Exhibition Centre

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Need Assistance during IIJS Bharat Signature 2026? We've Got You Covered!

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Advice
Support
Guidance
Assistance

- 📞 **Helpdesk** - For any queries or guidance
- 🔍 **Lost & Found** - Misplaced something? Reach out to us!
- ♿ **Electric Wheelchairs** - Available for differently-abled visitors.

Contact:
JWCC:
Shivang Chaturvedi: +91 8657907441
shivang.chaturvedi@gjepcindia.com

BEC:
Pooja Andhe: +91 9892222846
pooja.andhe@gjepcindia.com

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TO & FRO Bus Shuttle Service

📍 Locations

• Bandra Station • Goregaon Station • Kurla Station
• Official Hotels • JWCC • BEC

Advisory for Visitors & Exhibitors

- Avoid taking private vehicles/rented cars.
- Use shuttle services available for your convenience.
- Take the metro near BEC NESCO, (GOREGAON EAST STATION) to avoid traffic congestions and save time.

Scan Here to checkout the schedule

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Our show is equipped with provisions for those with special needs

Jio World Convention Centre

Email: shivang.chaturvedi@gjepcindia.com
Contact: +91 8657907441

Bombay Exhibition Centre

Email: pooja.andhe@gjepcindia.com
Contact: +91 9892222846

Kindly inform us in advance so we can make necessary arrangements for you

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🍴 Hand-picked Food
🍹 Beverages
📶 Super Speed wifi

For IIJS Prime Plus Members

Jio World Convention Centre
Jasmine Hall, 3rd Floor

Bombay Exhibition Centre
Between Hall 1 & 2

The Prime Visitor Package includes one Prime Plus badge, granting access to the Lounge Experience along with F&B facilities. Please ensure your Prime Plus badge is activated in advance to enjoy these benefits.

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Water Stations and Water Flasks buying zones at Bombay Exhibition Centre

Water Stations | Water Stations & Flask buying zone

Hall 4 | Hall 3 | Hall 2 | Hall 1 | Hall 6

Basement Parking | Parking Ground - 1 | Parking Ground - 4

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Jio World Convention Centre

- Connect to the JioNet network.
- Enter your mobile number and request an OTP.
- Enter the OTP to use the Wi-Fi.

Bombay Exhibition Centre

- Scan the QR Code given here
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Cafeterias & Coffee Shops at Jio World Convention Centre

- Pavillion Hall, Grd Floor**
- Jasmine Hall, 3rd Floor**

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Parking Facility for Visitors

Jio World Convention Centre
Level P2, P3, P4
Note: Visitors can park at above levels and arrive at P1 Level for entry to the show/registration

Bombay Exhibition Centre
MCGM Lodha
Note: Visitors are requested to park their vehicles in MCGM Lodha Parking and enter from Gate 1 & 2 of BEC venue

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Cafeterias & Food Court at BOMBAY EXHIBITION CENTRE

Cafeteria between Hall 1 & 2 | In Hall 4 |
Food court next to Hall 2 | New Cafeteria - Hall 6, Level 1

Cafeteria
Food Court

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