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IIJS Bharat

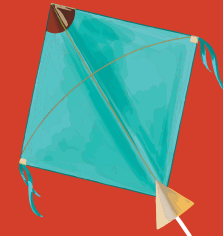
TRITIYA INDIA
BENGALURU 2026 INTERNATIONAL
JEWELLERY SHOW

Concurrent Show

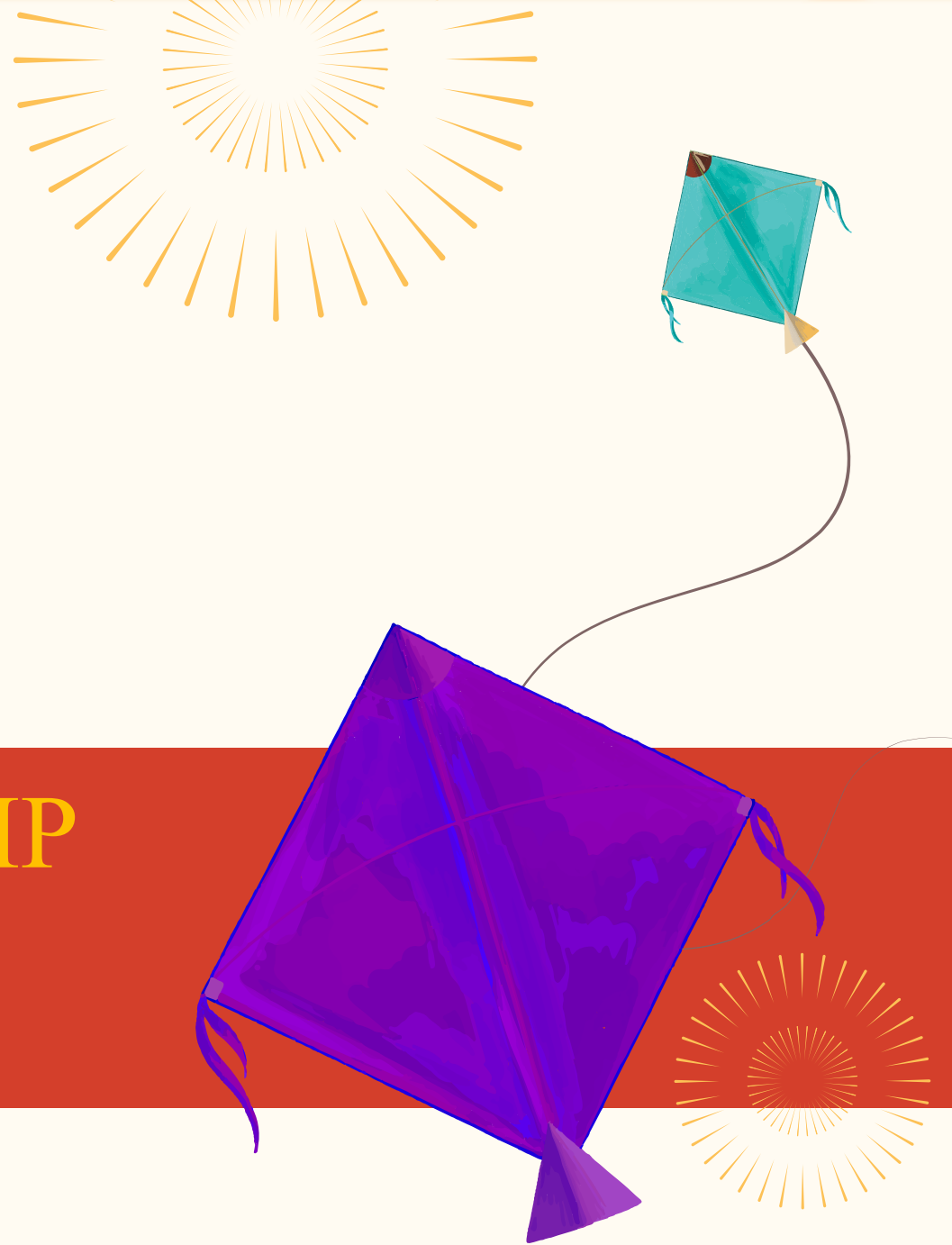
IGJME Bharat
TRITIYA, BENGALURU 2026 TECHNOLOGY AND
MACHINERY EXPO

21 22 23

March 20 26
BIEC, Bengaluru








ADDITIONAL SPONSORSHIP OPPORTUNITIES



IIJS COURTESY STALL



-  1'8"X2'11" ft (4 Quantity)
front and back
-  2'6"X3' ft (2 Quantity)
-  6'X3' ft (Including wheel)
-  1'x2'11"ft
-  8"x1'6" (for brand name)

OPPORTUNITY: Put your brand at the heart of the show. Our premium IIS Courtesy Stall offers high-visibility placements across front, back, and side panels—ensuring repeated exposure throughout the event

LOCATION: At the Show on 21st & 22nd March.
First 2 hours of the show.

SPONSOR BRANDING AREA:

As mentioned in the image

TOTAL QTY: 1 no.

VALUE ADD: 1 no. of Hoarding onsite for Sponsor Branding

SPONSORSHIP COST:

Rs.3,00,000/-+ GST. (Only one sponsor. First serve first cum basis)



MEGA LUCKY DRAW INITIATIVE

Grand Prize Showcase

Visit & Win at IIJS Bharat Tritoia 2026 show!. Every badge-scanned, paid visitor is automatically eligible — making each entry through the gates a potential life-changing moment.



5 Luxury 4-Wheeler Cars

Top-end premium SUVs and luxury cars — the ultimate grand prizes.



8–10 Two-Wheeler Scooters

Premium scooters offered as consolation prizes, ensuring a higher probability of winning.



Eligibility Criteria

All paid and badge-scanned trade visitors are automatically entered.

Sponsorship Structure

1

Title Sponsor
₹25 Lakhs Exclusive — 1 Slot Only

2

Co-Presenting
₹15 Lakhs -3 Available Slots

3

Associate
₹10 Lakhs – 5 Partner Slots

4

Co-Partner
₹5 Lakhs – 10 Partner Slots



Sponsorship Deliverables

Deliverables	Title Sponsor (25 Lakhs)	Co-Presenting (15 Lakhs)	Associate (10 Lakhs)	Co-Partner (5 Lakhs)
	Exclusive single slot	3 Available Slots	5 Partner Slots	10 Partner Slots
Backlit Banner - Primary	40 ft Premium Backlit (1 unit)	-	-	Vehicle Display Zone - Central Square
Backlit Banners - Secondary	2 Units, 30 ft Backlit	2 units, 20 ft Backlit Banner	1 unit, 20 ft Backlit Banner	-
Digital Screens at venue	Multiple Screens	Multiple Screens	Multiple Screens	Multiple Screens
Lamppost Banners	5 Lampposts across venue	3 lampposts across venue	Logo Placement at Lucky Draw Stage	-
Outdoor Truss Branding	2 units, high visibility	1 unit	Outdoor Branding at Driveway	-
Walkway Truss Branding	-	✓	-	✓
Mobile App Banner (Prominent in-app placement)	✓	✓	-	-
Visitor Registration Page Banner (Pre-event digital touchpoint)	✓	✓	✓	✓
Emailer Branding (Visitor Communications)	✓	✓	✓	-
Golf Cart Branding (5 units across venue)	1 branding on 5 golf carts across venue	-	-	-
IIJS Show Daily Newsletters	Full Page	Half Page in Page 2 or 3	Half page regular page	-
Pocket Visitor Guides	Back Cover	1 st 10 pages	-	-
Whatsapp Creative Circulation	✓	✓	✓	Social Media Mention
Show Facility Page	✓	✓	-	-
Exhibitor List Banner	✓	✓	-	-

Brandings References



Lampposts



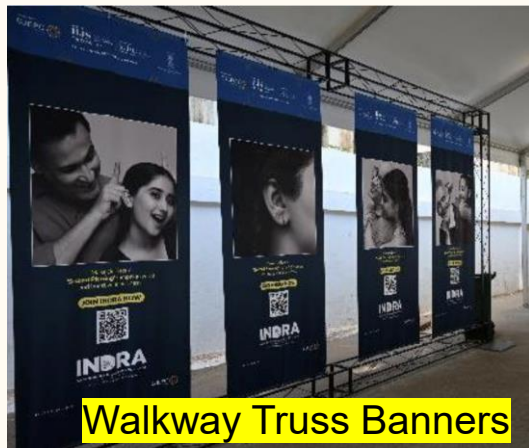
Outdoor Driveway Branding



Outdoor Truss Banners



Backlit Banner



Walkway Truss Banners



Golf Cart



Digital Screens

TO BOOK SPONSORSHIP,CONTACT

Mumbai Region:

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SEE YOU AT

IIJS BHARAT TRITIYA BENGALURU

21st - 23rd March, 2026
SAT - SUN - MON

FESTIVALS OF INDIA
AN IIJS BHARAT THEME

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