

**iijs** INDIA  
INTERNATIONAL  
JEWELLERY SHOW  
**TRITIYA 2024**

**5<sup>th</sup> - 8<sup>th</sup> April, 2024**  
**BIEC, Bengaluru**

Concurrent Show

**IGJME** INDIA GEM &  
JEWELLERY  
MACHINERY EXPO  
**TRITIYA, Bengaluru 2024**

**5<sup>th</sup> - 8<sup>th</sup> April, 2024**

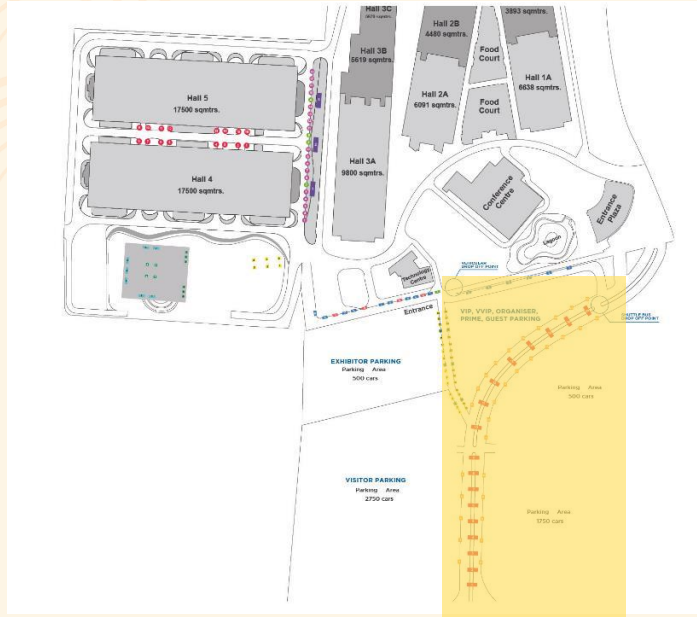
# SPONSORSHIP OPPORTUNITIES

ORGANISED BY

**GJEPC**  
INDIA

Sponsored by Ministry of Commerce & Industry





# LAMPOST BANNERS

## LOCATION:

Driveway from BIEC entrance till the entrance plaza

## SPONSOR BRANDING AREA:

3ft width

9ft height

## FRONT



## BACK



## TOTAL QTY:

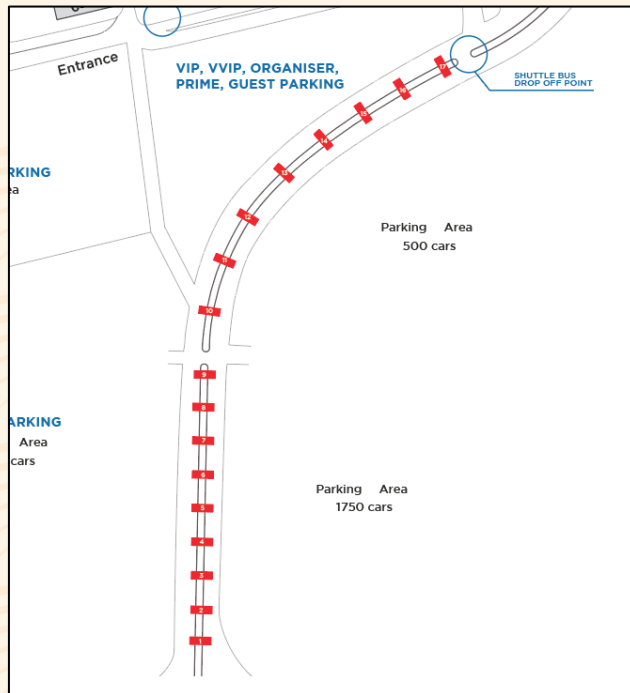
17 nos.

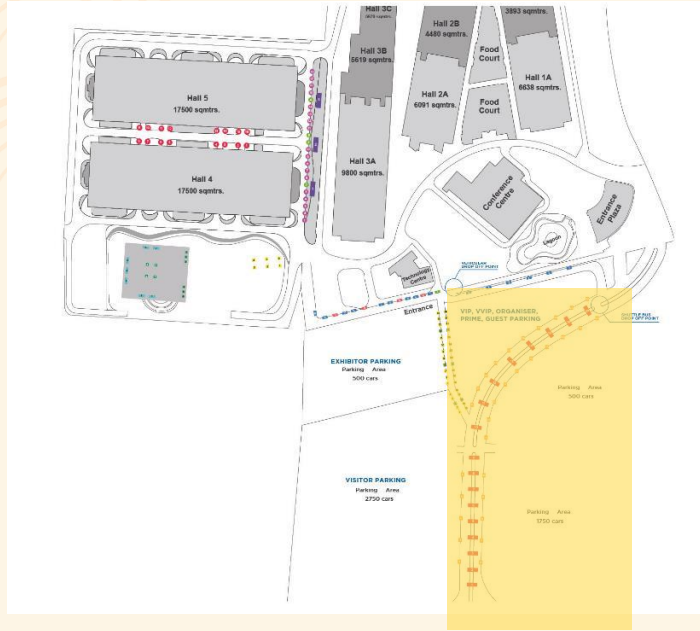
Set of 2 banners on one lamp post  
(2 banners in total)

front and back print

## SPONSORSHIP COST:

**Rs.35,000/-per Lamp post**





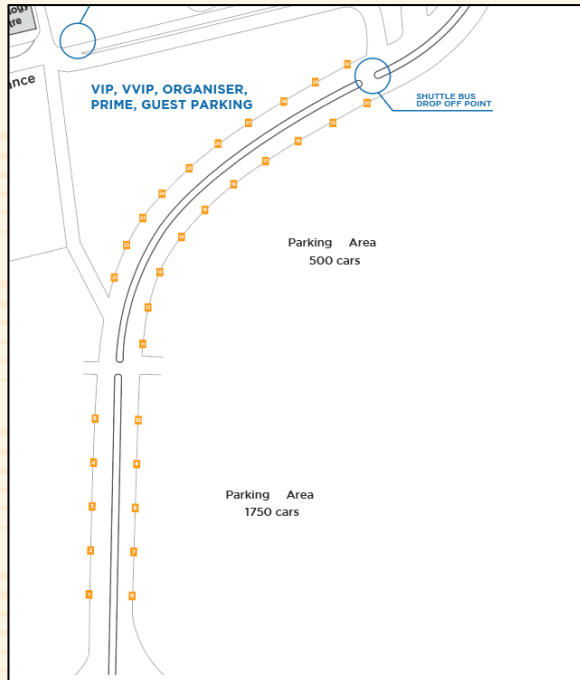
# DRIVEWAY BANNERS

LOCATION:  
Driveway from BIEC entrance till the entrance plaza

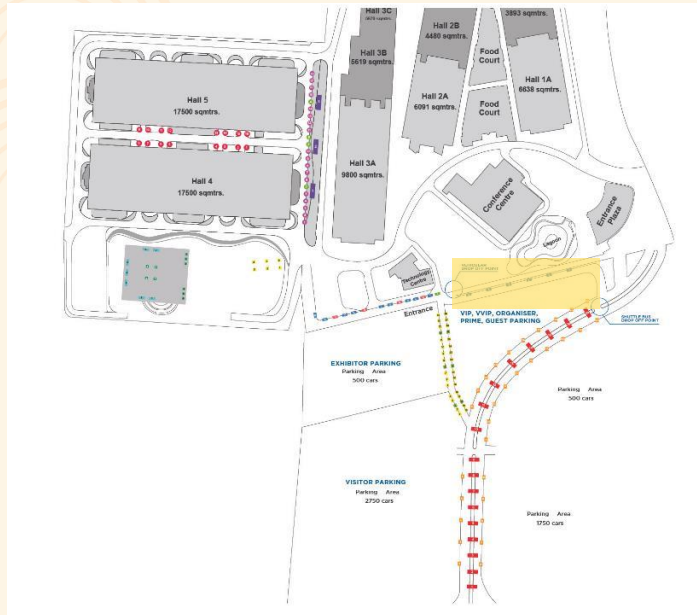
SPONSOR BRANDING AREA:  
14ft width  
9ft height

TOTAL QTY:  
30 nos

SPONSORSHIP COST:  
Rs. 65,000/- per branding



Sponsor Branding Area:  
14 ft x 09 ft



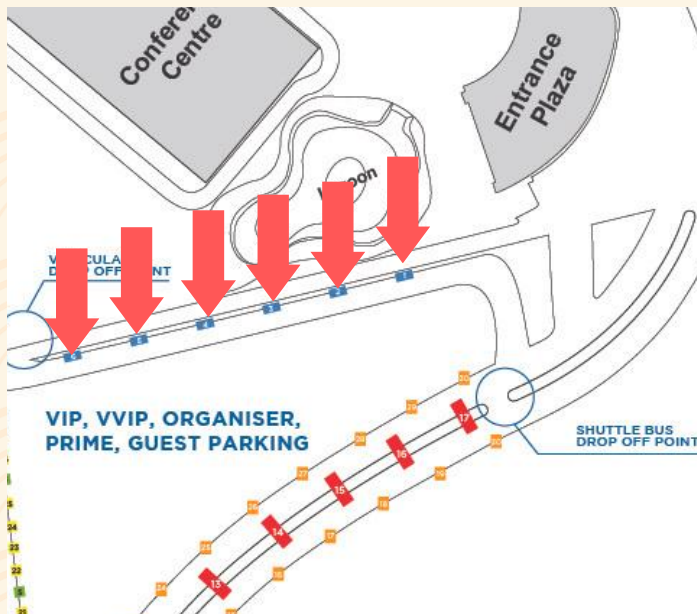
# OUTDOOR TRUSS BANNERS

LOCATION:  
Driveway path towards Main TC  
Gate

SPONSOR BRANDING AREA:  
18ft width  
7ft height

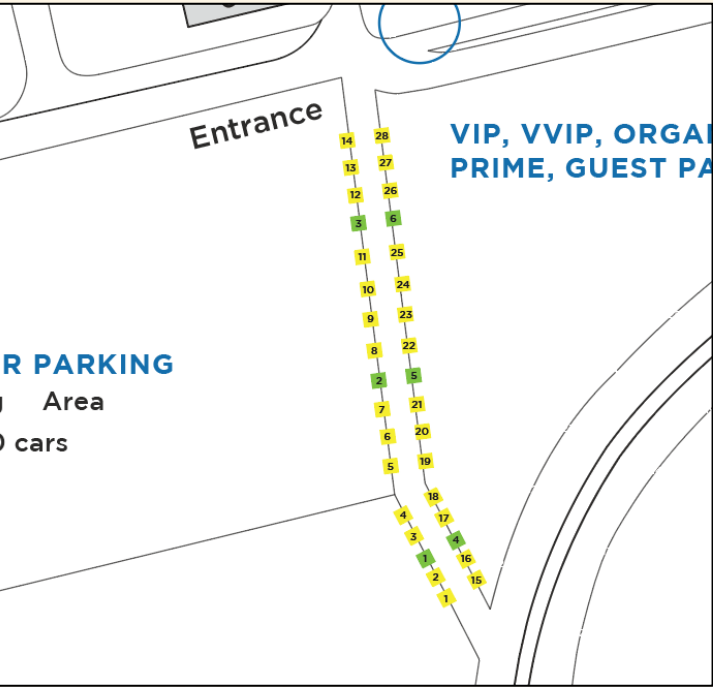
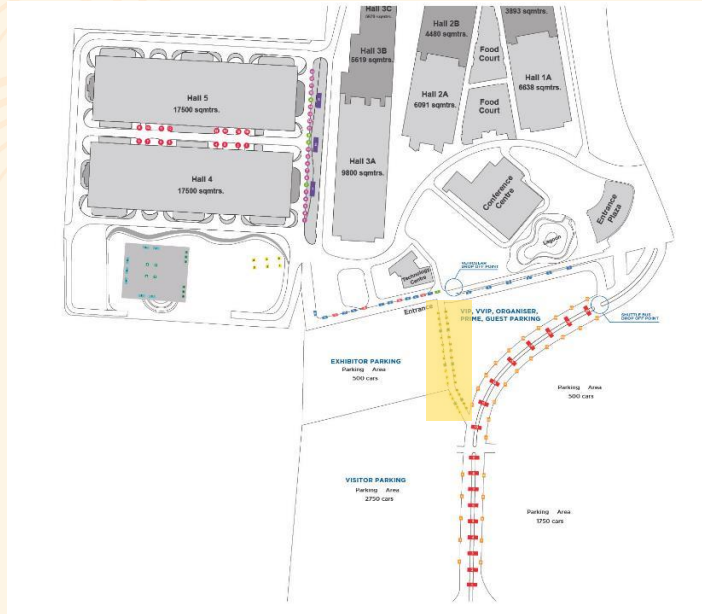
TOTAL QTY:  
6 nos

**SPONSORSHIP COST:**  
**Rs. 60,000/- per Branding**



Sponsor Branding Area:  
18 ft x 07 ft





FRONT



BACK



# PARKING FLAGPOLES BANNERS

LOCATION:  
Parking ground road to main  
entrance for IIJS Tritiya

SPONSOR BRANDING AREA:  
2ft width  
5ft height  
(2 banners in total)  
front and back print

TOTAL QTY:  
28 nos

**SPONSORSHIP COST:**  
**Rs.20,000 per Flagpole Banner**



## GOLFCART BRANDING (FRONT)

LOCATION:

on the front glass of golf cart that  
drives on the driveway of BIEC  
(entrance to drop off point)

SPONSOR BRANDING AREA:

3ft width  
1 ft height

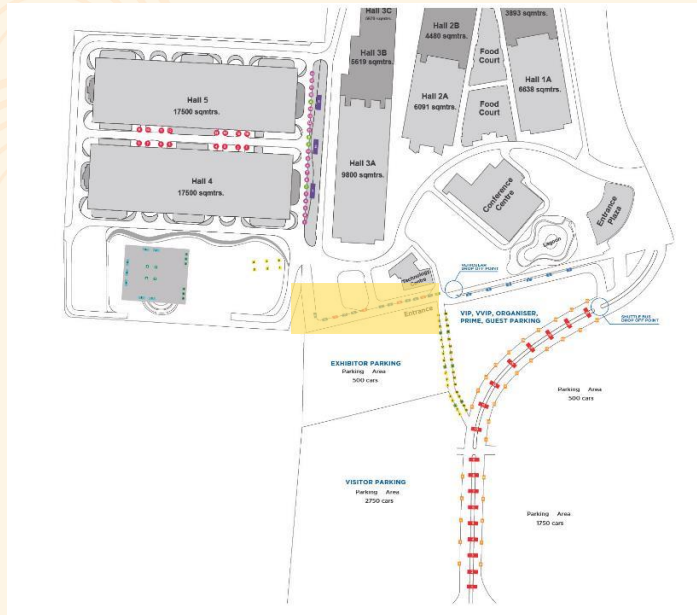
TOTAL QTY:

16 nos

**SPONSORSHIP COST:**

**Rs.30,000/- per Golf Cart**





# WALKWAY TRUSS BANNERS

## LOCATION:

On the walkway from TC Gate (entry to show) till Security Check point

## SPONSOR BRANDING AREA:

18ft width

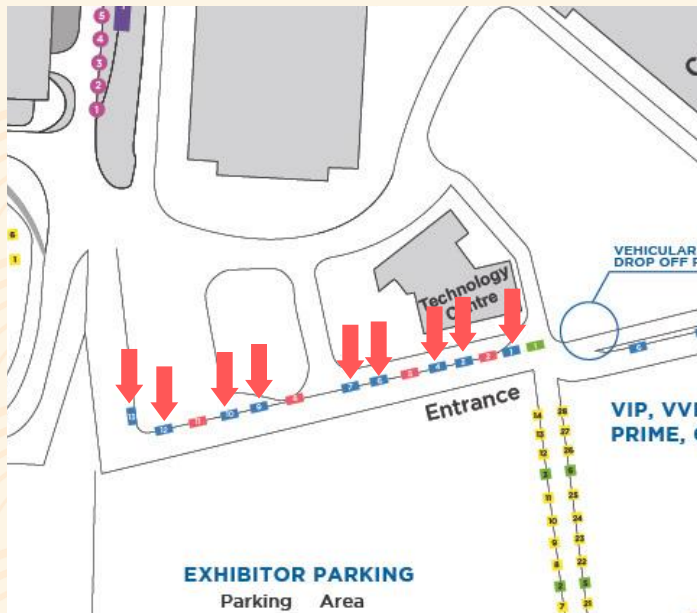
7ft height

## TOTAL QTY:

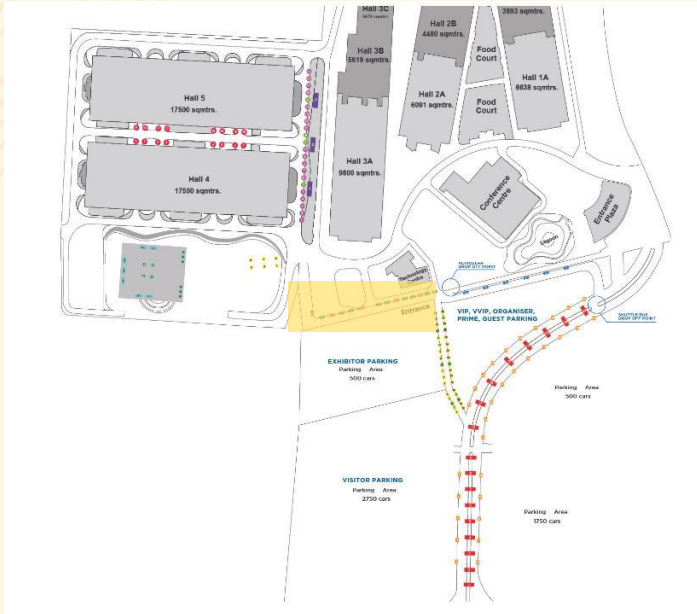
9 nos

## SPONSORSHIP COST:

Rs.55,000 per branding



Sponsor Branding Area:  
18 ft x 07 ft



# WALKWAY TRUSS BANNERS

## LOCATION:

On the walkway from TC Gate (entry to show) till Security Check point

## SPONSOR BRANDING AREA:

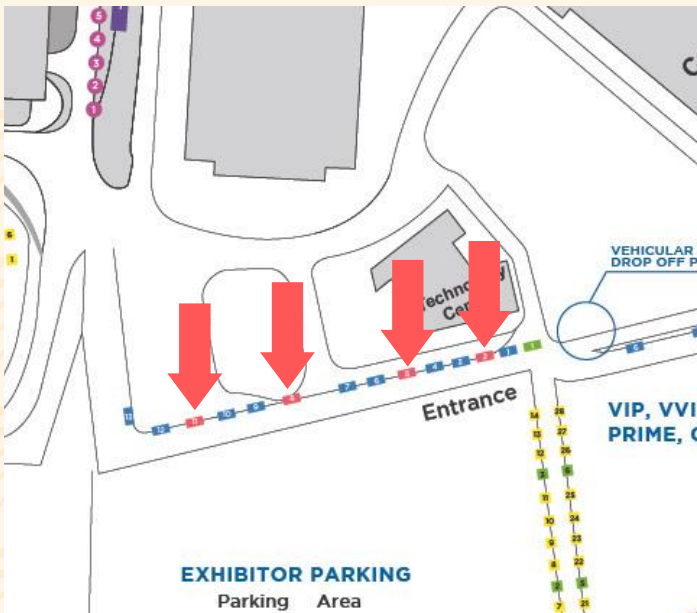
4ft width  
7ft height

## TOTAL QTY:

4 nos (set of 4 banners in one set)

## SPONSORSHIP COST:

Rs. 50,000/- per set



Sponsor Branding  
Area:  
04 ft x 07 ft  
(set of 4)





# QUE MANAGERS

LOCATION:  
que for security check

SPONSOR BRANDING AREA:  
2ft width  
3ft height  
front and back print

TOTAL QTY:  
12 nos

**SPONSORSHIP COST:**  
**Rs.20,000/- per Que Manager**



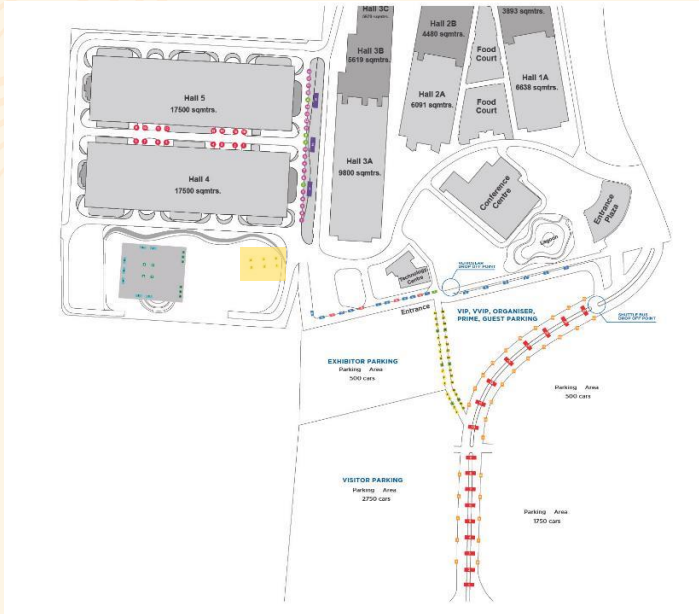
## DFMD TOP COVER

LOCATION:  
check point in security check area  
On top of DFMD doors

SPONSOR BRANDING AREA:  
2ft width  
1ft height  
front and back print

TOTAL QTY:  
17 nos

**SPONSORSHIP COST:**  
**Rs.15,000 per DFMD**



# CAFETERIA FLAGPOLES BANNERS

## LOCATION:

On the pathway to cafeteria, either sides of the road

## FRONT



## BACK



## SPONSOR BRANDING AREA:

2ft width

5ft height

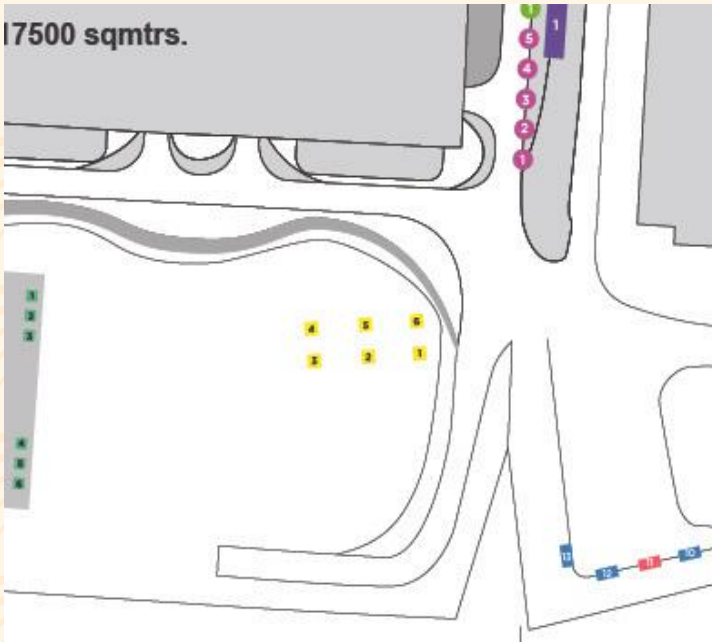
front and back print

## TOTAL QTY:

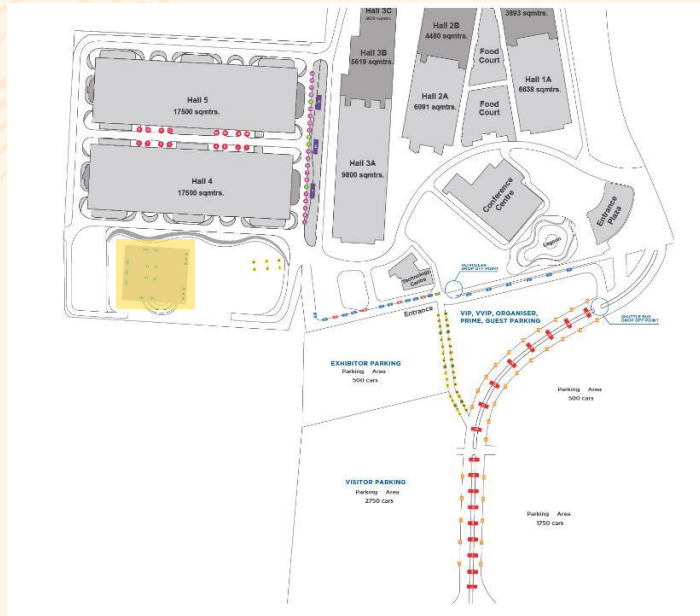
6 nos

## SPONSORSHIP COST:

**Rs. 30,000 per Flagpole Banner**







# HANGING CAFETERIA BANNERS

LOCATION:

Inside the cafeteria

SPONSOR BRANDING AREA:

10ft width

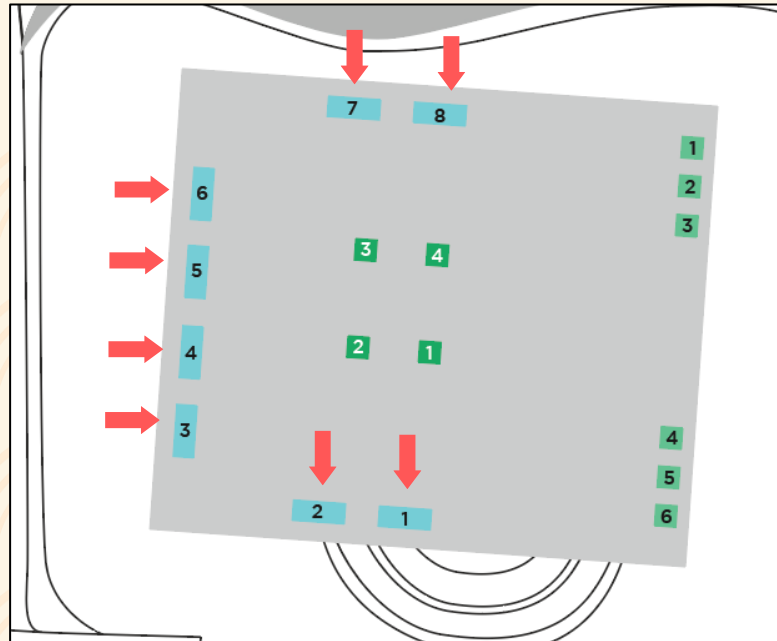
7ft height

TOTAL QTY:

8 nos

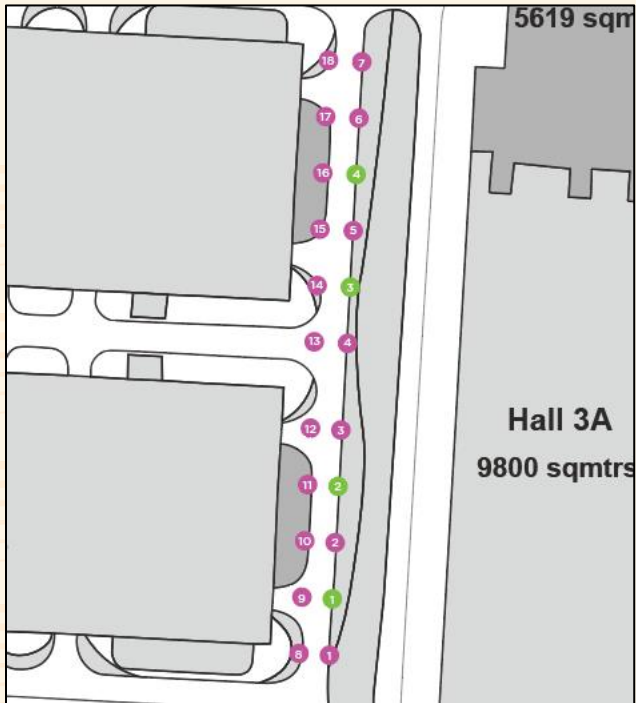
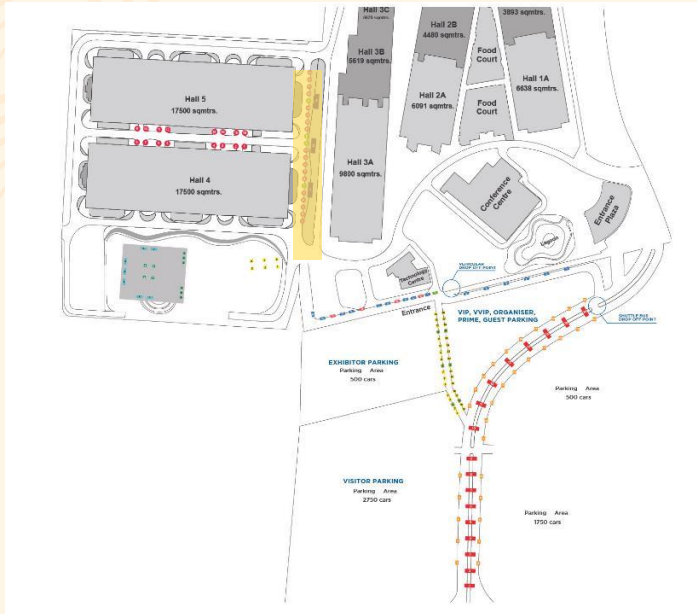
SPONSORSHIP COST:

Rs.40,000/- per Banner



Sponsor Branding Area:  
10 ft x 07 ft





FRONT



BACK



# FLAGPOLES BANNERS OUTSIDE HALL 4 & HALL 5

LOCATION:

The walkway to enter Hall 4 and Hall 5

SPONSOR BRANDING AREA:

3ft width

10ft height

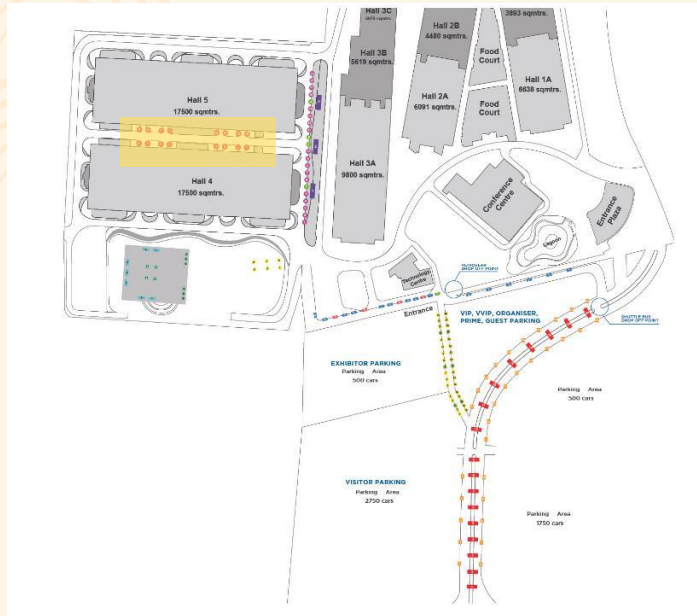
front and back print

TOTAL QTY:

18 nos

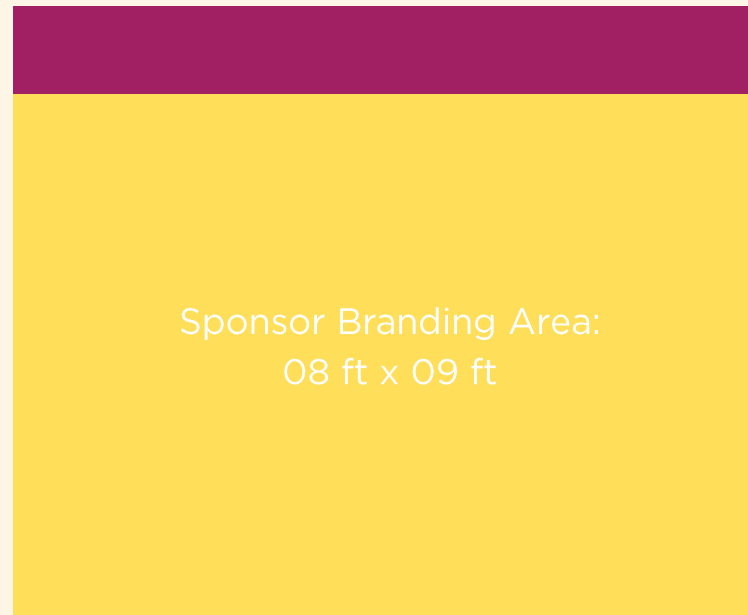
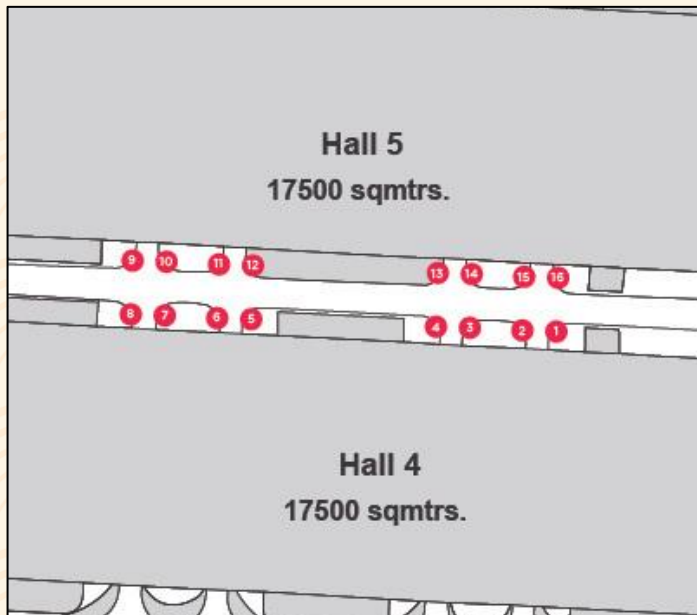
**SPONSORSHIP COST:**

**Rs. 30,000/- per Flagpole Banner**



# ELITE CAFE BANNERS

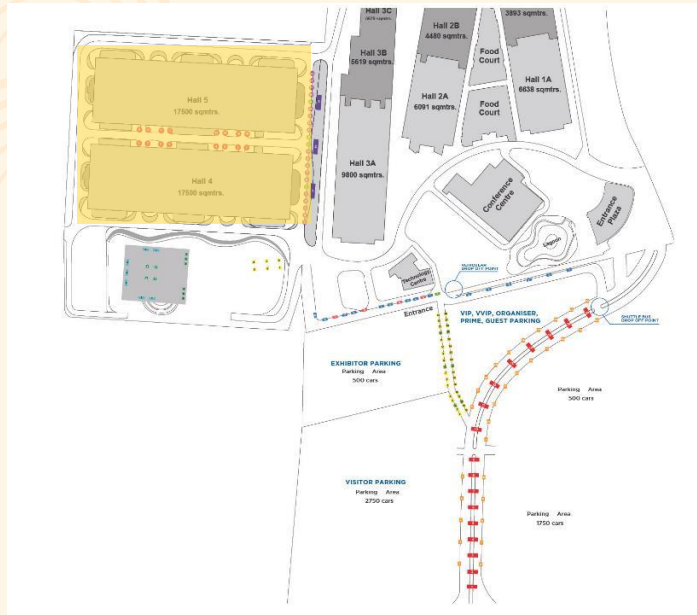
LOCATION:  
in the connecting walkways  
between hall 4 and hall 5  
This is also location for elite coffee  
shop



SPONSOR BRANDING AREA:  
8ft width  
9ft height

TOTAL QTY:  
16 nos

**SPONSORSHIP COST:**  
**Rs.75,000/- per Banner**



# WOODEN CUBES

## LOCATION:

At the entrance of Hall 4 and Hall 5

3 cubes in each hall (total 6)

## SPONSOR BRANDING AREA:

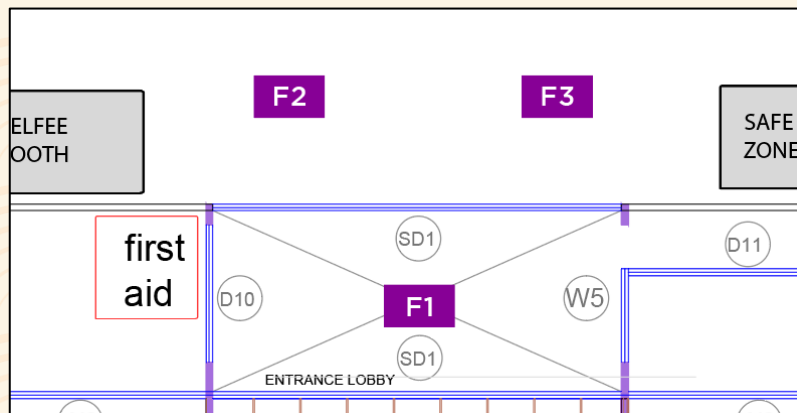
2.5ft width X 2.5ft height  
(this cube has 6 sides visible)

## TOTAL QTY:

6 nos (3 in each hall)

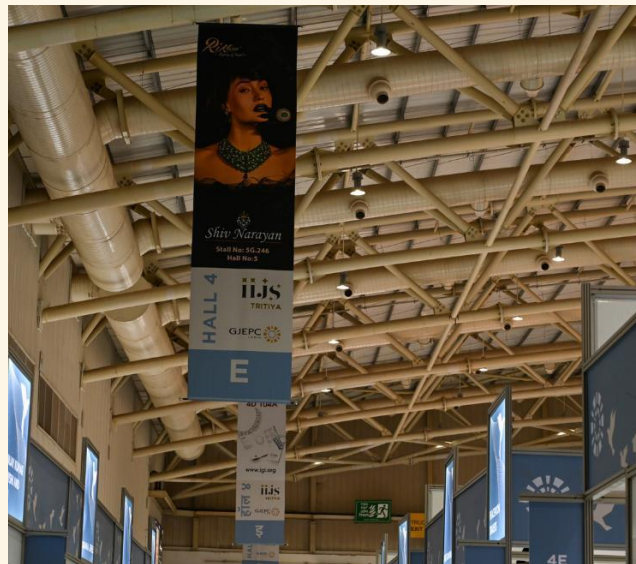
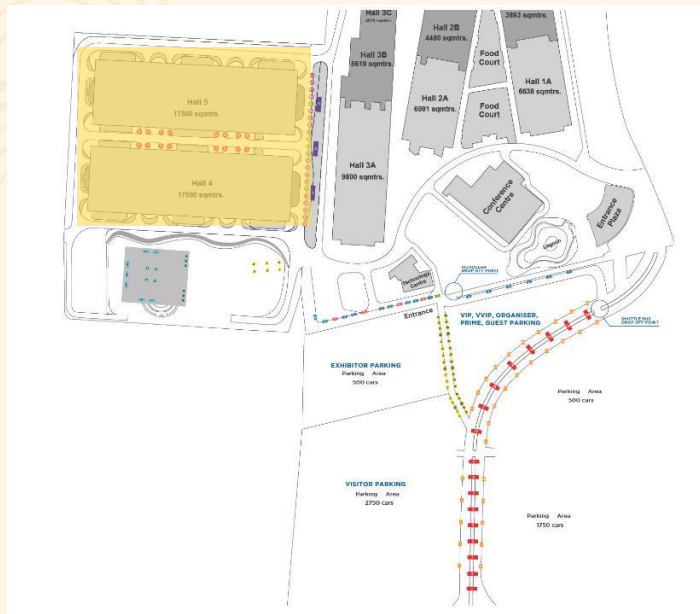
## SPONSORSHIP COST:

**Rs. 20,000 per Cube**



Sponsor Branding Area:  
2.5 ft x 2.5 ft





# BUNTINGS - HALL 4 & 5

## LOCATION:

Suspended from the ceiling of each hall (hall 4 & 5) at the center of the aisles

## SPONSOR BRANDING AREA:

5 ft width  
12 ft height  
front and back print

## TOTAL QTY:

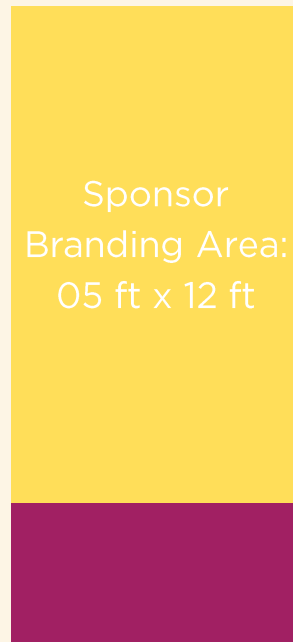
35 nos. in Hall 4  
40 nos. in Hall 5

## SPONSORSHIP COST:

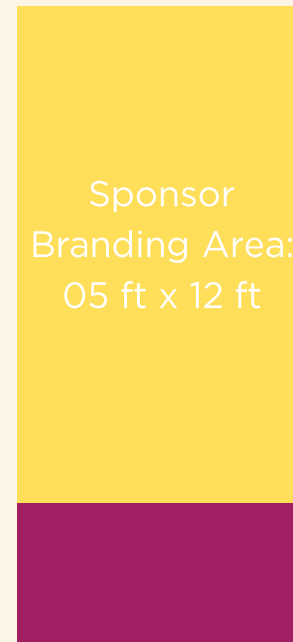
**Rs.45,000/- per Bunting**



## FRONT



## BACK





# BACKLIT BANNERS HALL 4 & 5

At the side walls of each hall and at the front and back of Hall 4 as well.

SPONSOR BRANDING AREA:  
20ft width x 9ft height (side walls indicated in yellow arrows)  
30ft width x 9ft height (front and back walls indicated in red arrows)

TOTAL QTY:  
8 nos in Hall 4  
(6 on side walls (20ft x 9ft),  
2 on front and back walls (30ft x 9ft))  
6 nos in Hall 5  
(6 on side walls (20ft x 9ft))

**SPONSORSHIP COST:**  
**Rs.1,00,000/- per banner of size 20ft width x 9ft height**  
**Rs. 1,25,000/- per banner of size 30ft width x 9ft height**



# DIGITAL SCREENS

## LOCATION:

Digital Screens placed at strategic locations across the venue.

## TOTAL QTY:

2 nos in Hall 4  
2 nos in Hall 5  
2 nos in Cafeteria

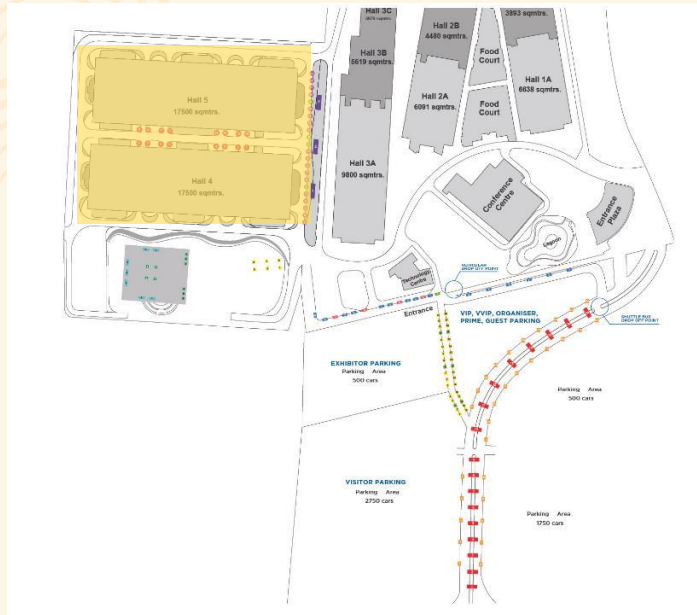
10 sponsor slots on rotation basis.  
Format- Dynamic. Maximum duration  
30 sec. No audio, only visual/video  
on rotation basis  
Video Format: 16:9

## SPONSORSHIP COST:

**Rs.1,50,000/-**







# BACKLIT BOXES - CENTRAL SQUARE

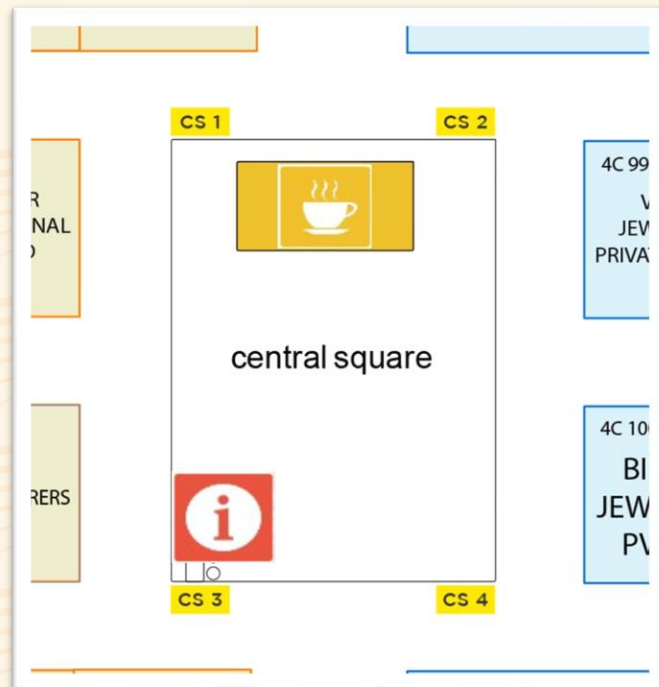
LOCATION:

In the central square of Hall 4 and Hall 5

SPONSOR BRANDING AREA:  
3 ft width x 8 ft height  
(these are front and back  
printed backlit boxes)

TOTAL QTY:  
8 nos

**SPONSORSHIP COST:**  
**Rs.45,000 per Backlit Box**  
**Branding**

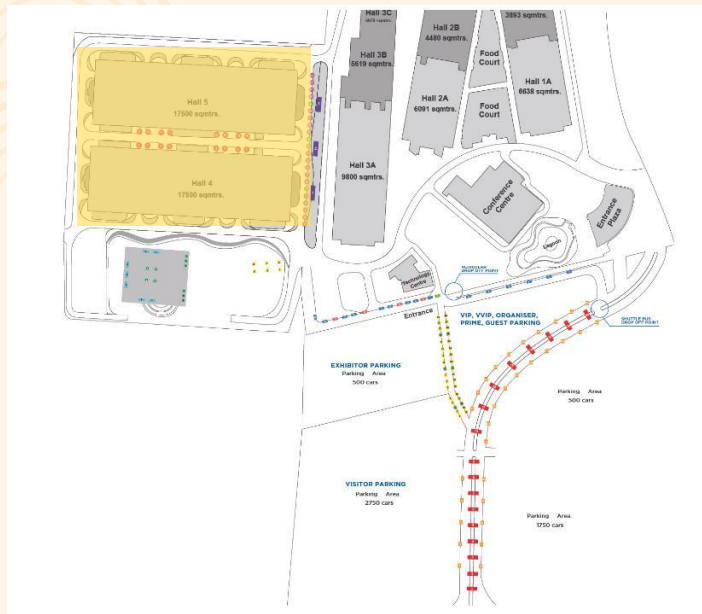


FRONT

BACK

Sponsor  
Branding Area:  
3ft x 8ft

Sponsor  
Branding Area:  
3ft x 8ft



# BACKLIT BOXES - CAFETERIA

**LOCATION:**  
In the cafeteria on ground, near  
the seatings

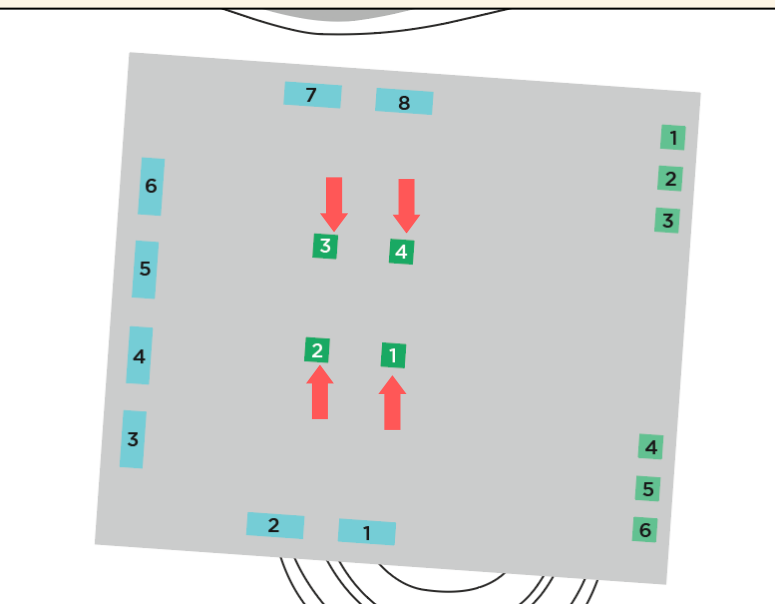
**SPONSOR BRANDING AREA:**  
3 ft width x 8 ft height  
(these are front and back  
printed backlit boxes)

**TOTAL QTY:**  
4 nos

**SPONSORSHIP COST:**  
**Rs.45,000 per Backlit Box  
Branding**

FRONT

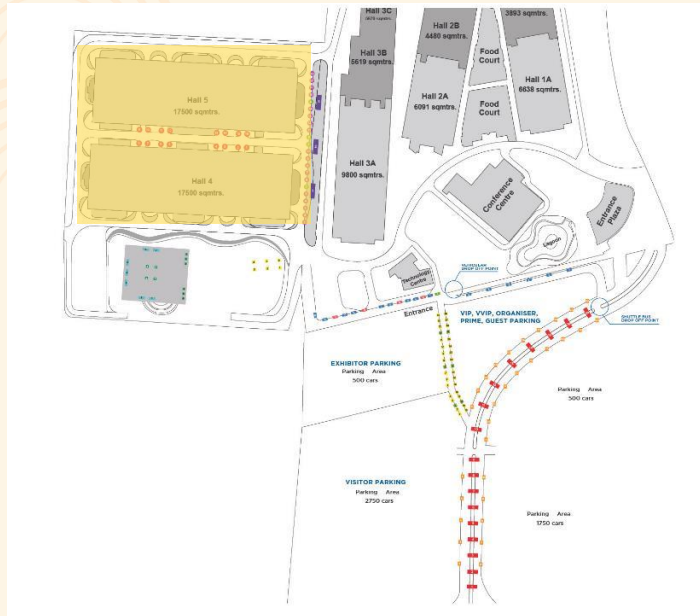
BACK



Sponsor  
Branding Area:  
3ft x 8ft

Sponsor  
Branding Area:  
3ft x 8ft





# BACKLIT BOXES - CAFETERIA

LOCATION:  
in the cafeteria in the ground,  
near LED screens

SPONSOR BRANDING AREA:  
3 ft width x 8 ft height  
(these are front printed backlit  
boxes)

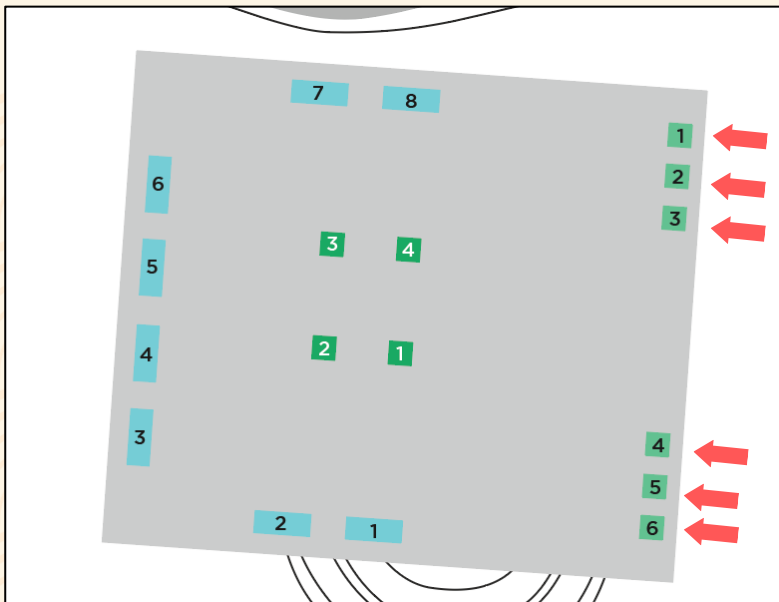
TOTAL QTY:  
6 nos

**SPONSORSHIP COST:**  
**Rs.35,000 per Backlit Box**  
**Branding**

FRONT



Sponsor  
Branding Area:  
3ft x 6ft





# MOBILE CHARGING STATIONS

## LOCATION:

On the mobile charging stations which will be placed strategically around the halls.

## SPONSOR BRANDING AREA:

LED Screen 42". Maximum duration of Ad -30 sec on rotation. No audio, only visual/video in 9:16 ratio(vertical). On rotation basis

## TOTAL QTY:

10 nos (9 inside halls as marked and 1 in registration area)

## SPONSORSHIP COST:

**Rs. 50,000/- per 30 seconds slot**





# DIGITAL INFO KIOSKS

## LOCATION:

On the touch screen info kiosk which will be placed strategically around the halls

## SPONSOR BRANDING AREA:

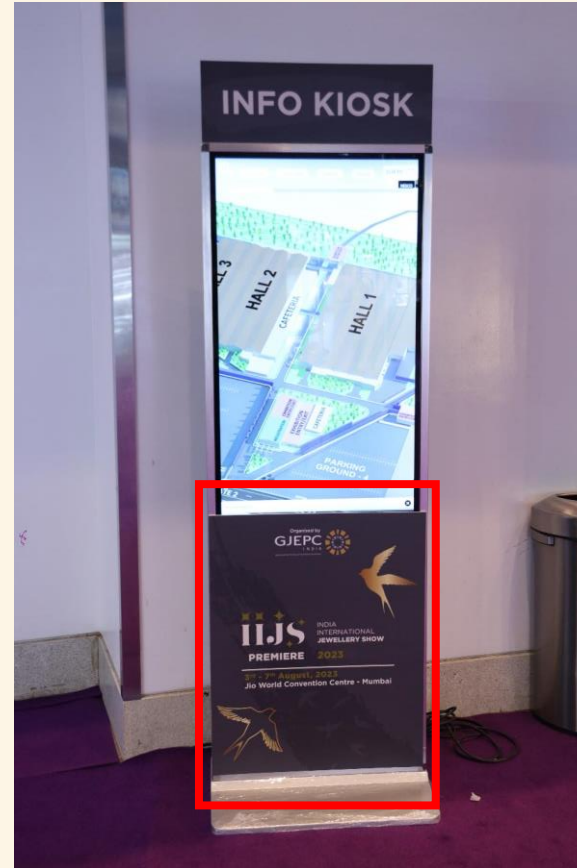
23.6 In" (W) x 28.5 In" (H) - STATIC  
(Area indicated in red)

## TOTAL QTY:

4 nos (2 in each hall)

## SPONSORSHIP COST:

Rs.20,000/- for each Kiosk







## WATER STATION

Fasica with name of the sponsor

Total size : 3 mtr x 0.5 mtr

An excellent visibility for your brand as these bottles will be carried by one & all

Branding panels for sponsor

Total size : 0.91 mtr x 2.34 mtr (2 panels)

BRANDING SPECIFICATIONS:

One side- Sponsor Logo.

Other Side- Water Co. Logo with mandatory information. Label Size:-20 mm x 80 mm : width X height(length)

TOTAL QTY:

4 nos (2 nos. in each Hall)

(1 fascia and 2 panels in one set)

**SPONSORSHIP COSTING:**

**Rs.10,00,000/-**

# CAFETERIA PARTNER

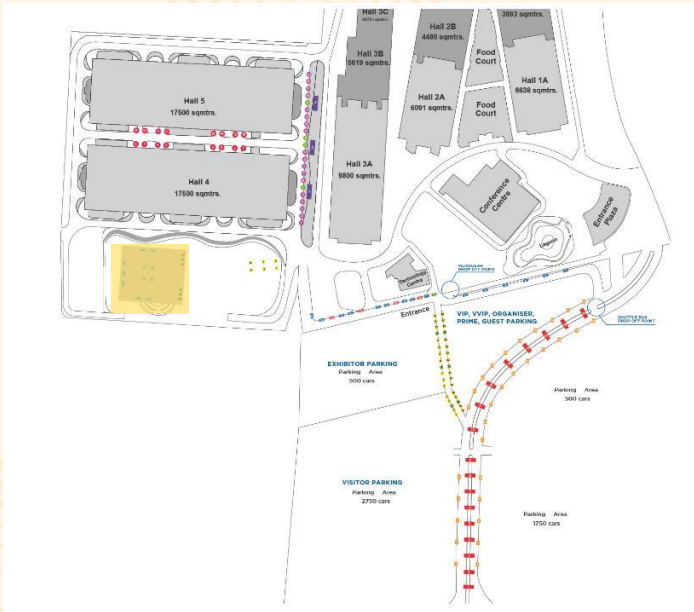
A premium branding opportunity. A high visitor zone. Main Cafeteria at the show

## Sponsorship Opportunities

- 3 nos. of Cafeteria Flagpole Banners of the size 02 ft (w) X 05 ft(h)
- 6 nos. of Hanging Banners in Cafeteria of the size 10 ft (w) X 07 ft(h)
- 2 nos. of Double-Sided Backlit Boxes in Cafeteria of the size 3 ft (w)x 8 ft (h)
- 3 nos. of Single-Sided Backlit Boxes in Cafeteria of the 3 ft (w)x 8 ft (h)
- One 30 seconds video slot on all the mobile charging stations across all the 10 charging stations at the venue
- 1 no. of Branding on Outdoor Truss Banners of the size 18 ft (w) X 07 ft (h)
- One 30 sec Video slot across all the 6 Digital Screens placed at the venue
- 2 nos. of full-page advt. in IIJS Tritiya E-Newsletter
- 3 nos. of Invites for the Networking Evening

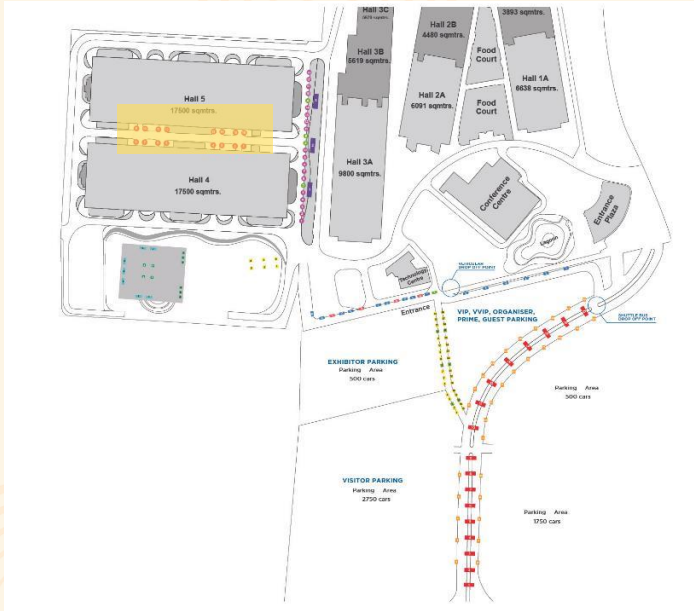
## SPONSORSHIP COSTING:

**Rs.10,00,000/-**



# ELITE CAFÉ PARTNER

Make your brand visible in the strategically placed Café between Hall 4 & 5.  
The only open-air café at the venue

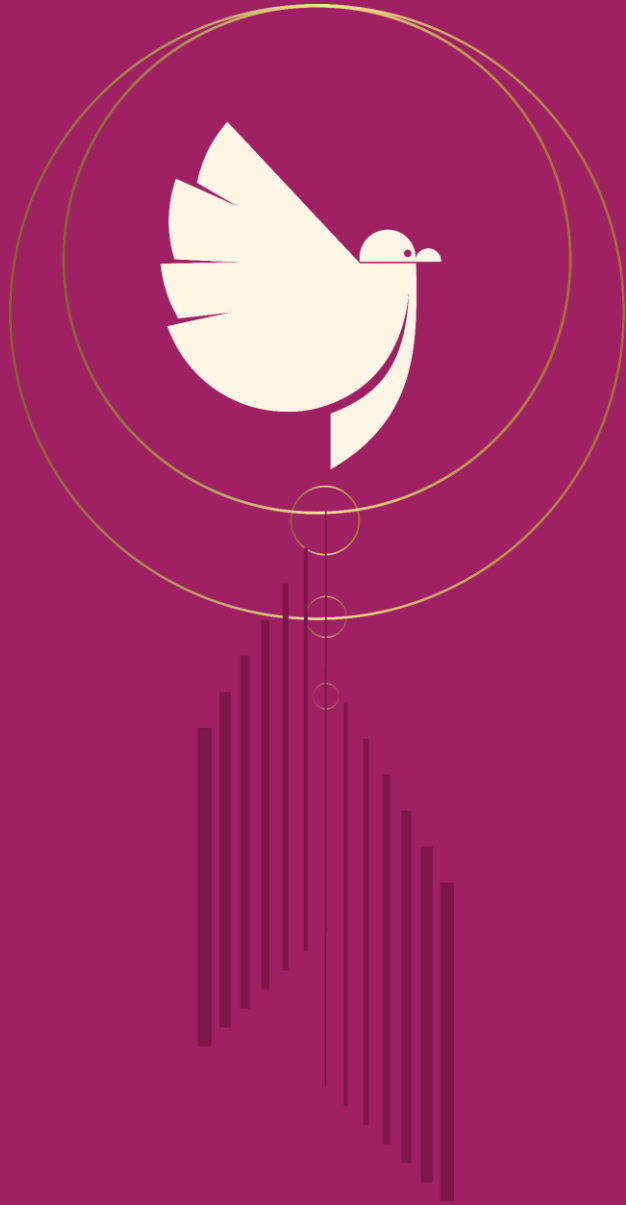


## Sponsorship Opportunities

- 5 nos. of Banners in the connecting walkways between hall 4 and hall 5. This is also the location for the elite coffee shop
- in Cafeteria of the size 08 ft (w) X 09 ft (h)
- One 30 seconds video slot on all the mobile charging stations across all the 10 charging stations at the venue
- 1 no. of Branding on Outdoor Truss Banners of the size 18 ft (w) X 07 ft (h)
- One 30 sec Video slot across all the 6 Digital Screens placed at the venue
- 2 nos. of full-page advt. in IIJS Tiritiya E-Newsletter
- 2 nos. of Invites for the Networking Evening

**SPONSORSHIP COSTING: Rs.8,00,000/-**





# **DIGITAL SPONSORSHIP OPPORTUNITIES**





## WELCOME WHATSAPP MESSAGE PRE & POST SHOW

Exclusive option to welcome the visitors at the show

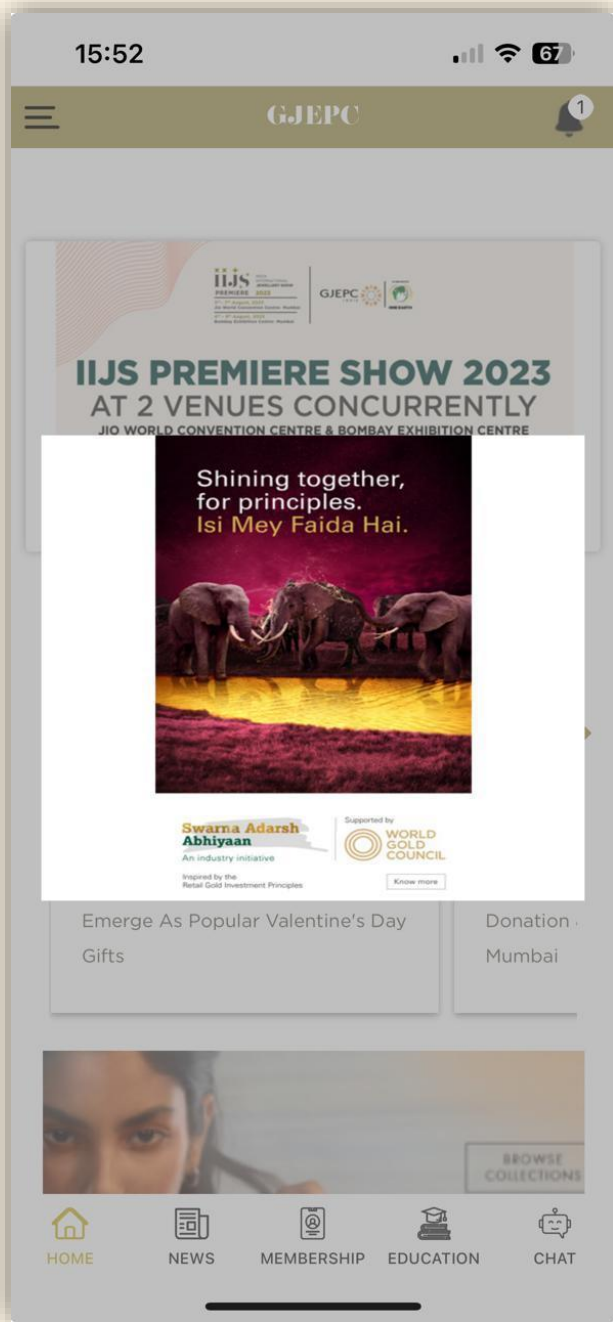
Whatsapp will be sent on the first scanning of their badge (only once across the show & once post show)

No of Sponsor: 1

**SPONSORSHIP COST:**

**Rs.2,50,000/-**





# POP UP BANNER ON IIJS APP

Exclusive Branding Opportunity

Pop-Up banner for the duration of 5 seconds on opening of IIJS App

Only one slot

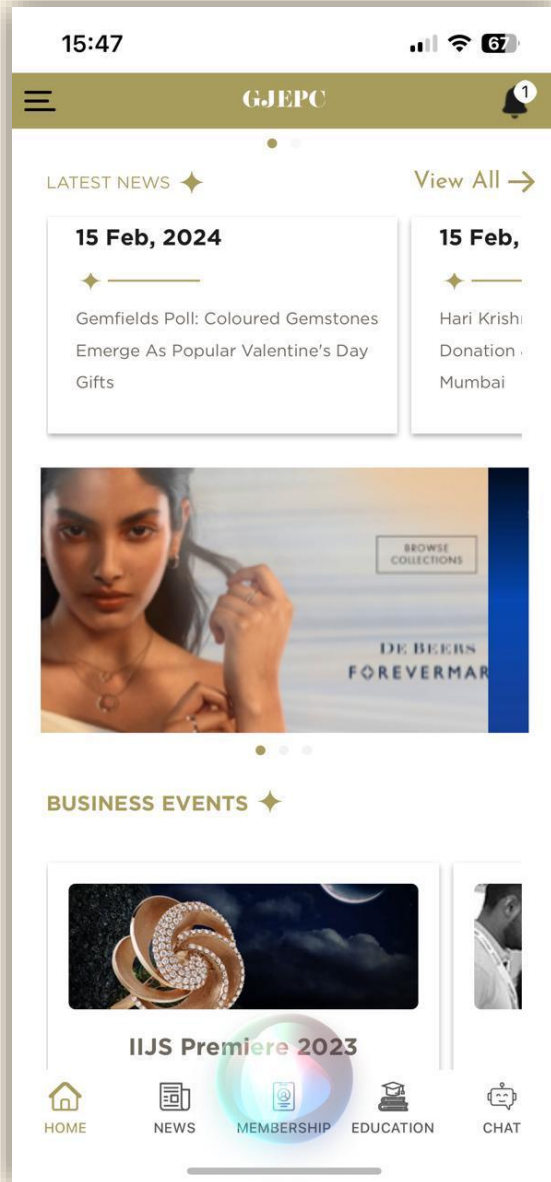
Duration-30 days

540 x 960 resolution, vertical banner

**SPONSORSHIP COST:**

**Rs.2,00,000/- per web banner**





# BANNER ON IIJS APP

Sponsor web banner to be at a prominent location on the Home page of IIJS App

3 slots on rotational basis

Duration-30 days

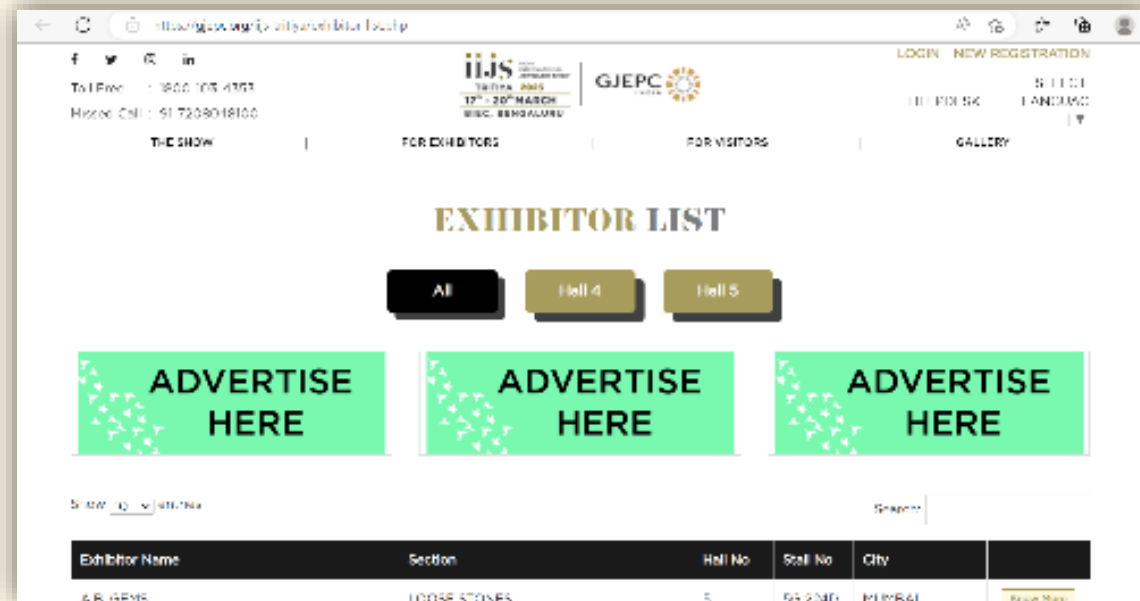
600(w)X200(h) pixels, horizontal banner

**SPONSORSHIP COST:**

**Rs.75,000/- per web banner**



# WEB BANNNER ON IIJS TRITIYA PAGE ON GJEPC WEBSITE



Introducing Web banners as an advertising opportunity on IIJS Tiritiya Exhibitor Page on GJEPC website

Most frequented section by Visitors

3 slots of 5 seconds each on rotation basis

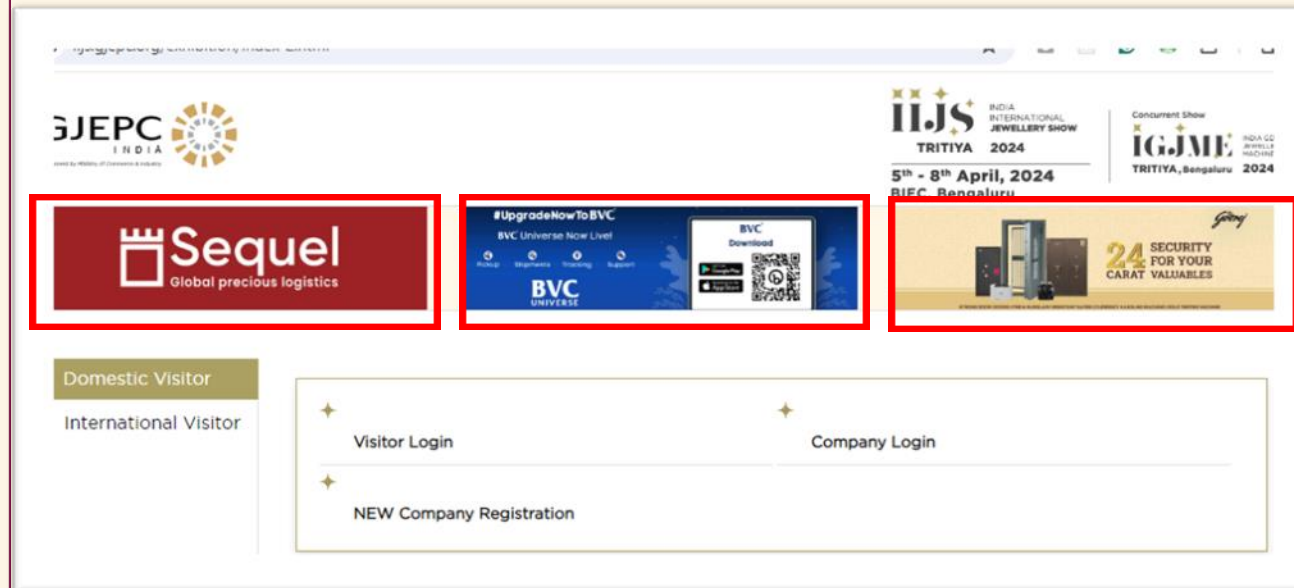
Duration -30 Days

## SPONSORSHIP COST:

Rs.30,000/- per web banner



# WEB BANNER ON VISITOR REGISTRATION PAGE



Introducing Web banners as an advertising opportunity on Visitor Registration Page  
Most frequented section by Visitors  
3 slots of 5 seconds each on rotation basis  
Duration -30 Days

**SPONSORSHIP COST:**  
**Rs.20,000/- per web banner**

IJS  
TRITIYA  
2024  
5<sup>th</sup> - 8<sup>th</sup> April, 2024  
BIEC, Bengaluru

Concurrent Show  
IGJME  
TRITIYA, Bengaluru 2024

Special attraction:  
FASHION  
SHOW  
5<sup>th</sup> April  
BIEC  
Knowledge forum:  
Innov8  
at BIEC

GJEPC  
INDIA

Domestic Visitor

International Visitor

Rotating  
Banner Ad

✦ Live  
Visitor Login  
✦ Live  
Company Login  
✦ Live  
NEW Company Registration

We appreciate your participation in the IJS Shows organized by The GJEPC. In our continuous effort to enhance your experience, we are currently in the process of cleaning and updating our visitor database, ensuring a more efficient and hassle-free registration process for you.

To ensure your details are current and to expedite your entry, we kindly request you to update your data. It's important to note that this is a one-time process, which will also include capturing your live photo.

Below are the visitor registration charges, if any visitors would like to attend the last 2 days of the show:

#### SINGLE SHOW REGISTRATION FOR IJS TRITIYA 2024

Registration for Visitors	Phase 1 1st May 2023 - 29th Feb 2024		Phase 2 1st - 31st Mar 2024		Phase 3 1st - 8th Apr 2024	
	ENTIRE SHOW PASS	LAST 2 DAYS PASS	ENTIRE SHOW PASS	LAST 2 DAYS PASS	ENTIRE SHOW PASS	LAST 2 DAYS PASS
Member	1500	750	1800	900	3100	1550
Non-Member	2100	1050	2400	1200	3700	1850

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# WEB BANNNER ON VISITOR REGISTRATION PAGE

Introducing Web banners as an advertising opportunity on Visitor Registration Page  
Most frequented section by Visitors  
3 slots of 5 seconds each on rotation basis  
Duration -30 Days

**SPONSORSHIP COST:**  
**Rs.20,000/- per web banner**

# WEB BANNER ON COMPANY REGISTRATION PAGE

Introducing Web banners as an advertising opportunity on Company Registration Page

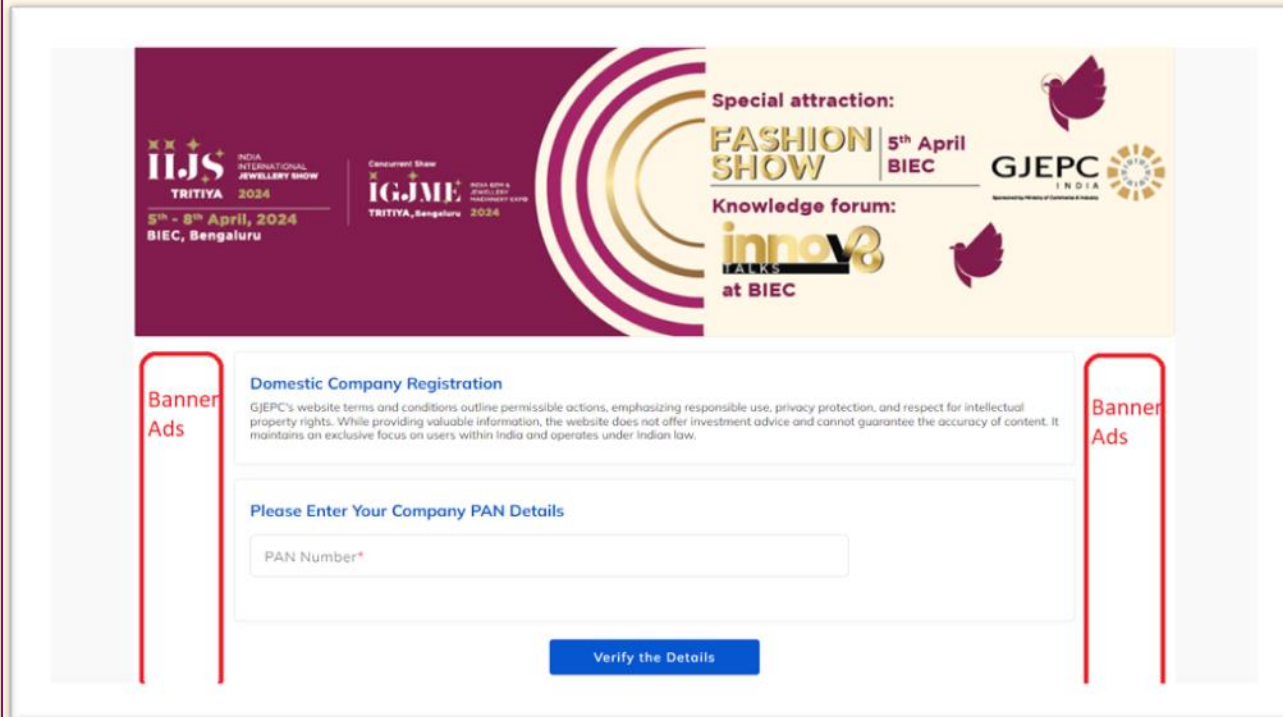
Most frequented section by Visitors

2 slots only

Duration -30 Days

**SPONSORSHIP COST:**

**Rs.15,000/- per web banner**



The screenshot shows the 'Domestic Company Registration' section of a website. At the top, there is a banner area with two slots highlighted by red brackets and labeled 'Banner Ads'. The left slot contains text about the '11JS TRITIYA 2024' event. The right slot contains text about the 'FASHION SHOW' and 'Knowledge forum: innov8 at BIEC'. Below the banner area, the 'Domestic Company Registration' section is visible, featuring a 'Please Enter Your Company PAN Details' form with a 'PAN Number\*' input field and a 'Verify the Details' button.



# WEB BANNNER ON VISITOR INVOICE ON EMAIL

Introducing Web banners as an advertising opportunity on Visitor Invoices

Emailed to every visitor of the show

3 web banners

**SPONSORSHIP COST:**  
**Rs. 10,000/- per web banner**





# JEWELS ON THE RAMP

## An Exclusive Jewellery Fashion Show

An exquisite showcase of the fusion of jewellery and fashion, providing a platform for your brand to shine amidst an audience of esteemed industry professionals and enthusiasts.

Date: 5<sup>th</sup> April 2024

Location: **BIEC**

Time: 7:00 pm



# JEWELS ON THE RAMP - Partnership Opportunities



## POWERED BY PARTNER

Status of **'Powered By'** Partner across all the communication collaterals

### Pre-Event

- Partner mention as **'Powered By Partner'** across all communications developed by Council for Fashion Show Promotion. Whats app Posts, FB posts, Insta Posts.
- Integrated Partner logo in Videos developed for Awareness and build up campaigns across GJEPC's social handles

### During Event

- Screening of partner AV of 30 seconds once during the Fashion Show
- 2 minutes speaking slot for the partner company
- Partner Logo on Email invites / Digital invites Logo presence across branding collaterals at the venue (Registration/Centre Stage/Photo Op, etc)
- 10 complimentary invites for the Fashion Show

### Post-Event

- Coverage in Solitaire international with partner mention
- Post event promotion across Council's Social Media Handles

**SPONSORSHIP AMOUNT: Rs. 15 Lakhs only**





# JEWELS ON THE RAMP - Partnership Opportunities



## ASSOCIATE PARTNER

Status of '**Associate Partner**' across all the communication collaterals

### Pre-Event

- Partner mention as '**Associate Partner**' across all communications developed by Council for Fashion Show Promotion. Whats app Posts, FB posts, Insta Posts.
- Integrated Partner logo in Videos developed for Awareness and build up campaigns across GJEPC's social handles
- Partner Logo on Email invites / Digital invites

### During Event

- Screening of partner AV of 30 seconds once during the Fashion Show
- Partner Logo on Email invites / Digital invites Logo presence across branding collaterals at the venue (Registration/Centre Stage/Photo Op, etc)
- 8 complimentary invites for the Fashion Show

### Post-Event

- Coverage in Solitaire international with partner mention
- Post event promotion across Council's Social Media Handles

**SPONSORSHIP AMOUNT : Rs. 12 Lakhs only**



# JEWELS ON THE RAMP - Partnership Opportunities



## INNOVATION PARTNER

Status of **'Innovation Partner'** across all the communication collaterals  
Pre-Event

- Partner mention as **'Innovation Partner'** across all communications developed by Council for Fashion Show Promotion. Whats app Posts, FB posts, Insta Posts.
- Integrated Partner logo in Videos developed for Awareness and build up campaigns across GJEPC's social handles
- Partner Logo on Email invites / Digital invites

## During Event

- Partner Logo on Email invites / Digital invites Logo presence across branding collaterals at the venue (Registration/ Side Panels of Centre Stage /Photo Op, etc)
- 5 complimentary invites for the Fashion Show

## Post-Event

- Coverage in Solitaire international with partner mention
- Post event promotion across Council's Social Media Handles

**SPONSORSHIP AMOUNT : Rs. 8 Lakhs only**



# JEWELS ON THE RAMP - Partnership Opportunities



## **LOGISTICS PARTNER**

Status of **‘Logistics Partner’** across all the communication collaterals

### **Pre-Event**

- Partner mention as **‘Logistics Partner’** across all communications developed by Council for Fashion Show Promotion. Whats app Posts, FB posts, Insta Posts.
- Integrated Partner logo in Videos developed for Awareness and build up campaigns across GJEPC’s social handles
- Partner Logo on Email invites / Digital invites

### **During Event**

- Partner Logo on Email invites / Digital invites Logo presence across branding collaterals at the venue (Registration/ Side Panels of Centre Stage /Photo Op, etc)
- 5 complimentary invites for the Fashion Show

### **Post-Event**

- Coverage in Solitaire international with partner mention
- Post event promotion across Council’s Social Media Handles

**SPONSORSHIP AMOUNT: Rs. 8 Lakhs only**





# JEWELS ON THE RAMP - Partnership Opportunities



## LIFESTYLE /LUXURY PARTNER

Status of **'Lifestyle/Luxury Partner'** across all the communication collaterals

### Pre-Event

- Partner mention as **'Lifestyle/Luxury Partner'** across all communications developed by Council for Fashion Show Promotion. Whats app Posts, FB posts, Insta Posts.
- Integrated Partner logo in Videos developed for Awareness and build up campaigns across GJEPC's social handles
- Partner Logo on Email invites / Digital invites

### During Event

- Partner Logo on Email invites / Digital invites Logo presence across branding collaterals at the venue (Registration/ Side Panels of Centre Stage /Photo Op, etc)
- 5 complimentary invites for the Fashion Show

### Post-Event

- Coverage in Solitaire international with partner mention
- Post event promotion across Council's Social Media Handles

**SPONSORSHIP AMOUNT : Rs. 8 Lakhs only**



# JEWELS ON THE RAMP - Partnership Opportunities



## CO-PARTNER

Status of **‘Co-Partner’** across all the communication collaterals

### Pre-Event

- Partner mention as **‘Co-Partner’** across all communications developed by Council for Fashion Show Promotion. Whats app Posts, FB posts, Insta Posts.
- Integrated Partner logo in Videos developed for Awareness and build up campaigns across GJEPC’s social handles
- Partner Logo on Email invites / Digital invites

### During Event

- Partner Logo on Email invites / Digital invites Logo presence across branding collaterals at the venue (Registration/ Side Panels of Centre Stage, etc)
- 3 complimentary invites for the Fashion Show

### Post-Event

- Coverage in Solitaire international with partner mention
- Post event promotion across Council’s Social Media Handles

**SPONSORSHIP AMOUNT : Rs. 5 Lakhs only**





# RETAIL REVOLUTION - Success Stories Partnership Opportunities

An exclusive series of talk sessions where leading jewellery retailers will unveil their strategies, insights, and success stories in individual sessions like never before

## Partnership Deliverables

- Status as Knowledge Partner across all collaterals Pre and During the Seminars
- Pre-Event Promotion through GJEPC Social handles and whats app to trade
- Coverage in Solitaire; Daily announcements at the show
- One Sponsor Talk Session of approx. 30-45 minutes every show day

**Sponsorship Amount- Rs. 10 Lakhs only**



## POINTS TO REMEMBER

- The plans provided are not to scale but are as accurate as possible. However, there may be changes/variations in the plan due to site upgradation.
- Council retains the right to make any necessary changes on the floor plan/branding options as necessitated by safety & regulatory requirements on site which all sponsors are liable to adhere.
- Cost of Production(COP) wherever applicable, is directly payable to the vendor. The vendor will be selected by GJEPC.
- Deadline to share the artwork is 15<sup>th</sup> March 2024 in Ai or PDF format
- Please contact Raksha Manihar - [raksha@gjepcindia.com](mailto:raksha@gjepcindia.com) on +91 9987753829 or Poonam Ghare - [poonam@gjepcindia.com](mailto:poonam@gjepcindia.com) on +91 9987753828 for Sponsorship and Branding opportunities

